

Newspaper Rate Book

—1899—



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Newspaper Advertising.***





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VICE PRESIDENT
MANAGER NEW YORK OFFICE



CONRAD BUDKE
SECRETARY AND TREASURER
MANAGER ST. LOUIS OFFICE

NELSON CHESMAN & Co.'s

Newspaper Rate Book

INCLUDING A CATALOGUE OF
NEWSPAPERS AND PERIODICALS
IN THE UNITED STATES AND CANADA

Having 5,000 circulation and over, with Advertising Rates
of each paper, Circulation, etc., for
the year 1899



NELSON CHESMAN & Co.,
PUBLISHERS,

ST. LOUIS OFFICE,
1127 Pine Street.
Home Office.

CHICAGO OFFICE,
112-114 Dearborn Street.
Boyce Building.

NEW YORK OFFICE,
5-7-9 Beekman Street.
509 Temple Court.

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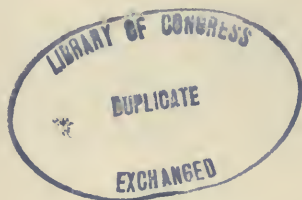
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(1899)

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BY NELSON CHESMAN & CO.

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PREFACE

In sending out the second edition of our NEWSPAPER RATE BOOK, we thank publishers and advertisers alike for the splendid reception given to the first issue. It was our belief at the start that the book could hardly be called experimental, for we had long seen the absolute need of a publication giving the information contained in our volume. The approval received from all sources, however, has been even greater than we looked for.

It has given us pleasure to see to what an extent our first edition has been used by both old and new advertisers in perfecting their advertising plans, and to realize that the volume was thus a factor in the creation of new advertising contracts. From the wide interest, expressed in advance, in the edition now issued, we feel warranted in believing that the work will prove useful to even a greater extent and that the utility of the book, as a means of increasing the volume of advertising done in the United States, will be abundantly emphasized.

Since the beginning of work on the previous edition, the results of a foreign war have turned the attention of many business men to what look like commercial opportunities in distant countries, of which little was generally known in the United States twelve months since. This movement simply expresses the necessity felt for reaching out for new areas for the exercise of trade activity. Trade does not now come to a nation, of its own accord, any more quickly than it comes to an individual; and records of the past year show not only the continued and imperative need of publicity as a means of trade progress for the individual, but, furthermore, that even nations themselves have to make use of newspaper and other publicity in order to accomplish their ends.

We see this illustrated in the tea advertising authorized by a branch of the Japanese Government, as well as in the advertising of the same article authorized collectively by the merchants of Ceylon. There is reason to believe, also, that one or two of the European Governments have, during the past year, used appropriations for the purpose of securing indirect advertising in newspapers printed in other countries. At no time has publicity, whether paid or free, seemed more powerful.

While no business man can be otherwise than pleased at progress in extending foreign trade, we call attention urgently to the excellent opportunities that still exist for the extension of business enterprises which depend in no way on demand from foreign countries. There are millions of people in the United States who have the means of paying for things they do not yet possess, and the constant increase in population, as well as in railroad and postal facilities, continually makes it easier to reach them. It must be remembered, also, that a new generation appears on the scene every thirty years and that the art of publicity has been developed to a delicate grade not dreamed of by the workers in the field of a few years ago.

We believe that if a man has a business which cannot be extended or advertised successfully in this country, or at least in some part of it, it cannot be brought to a successful point in any other country. The best chances anywhere for securing great success through advertising certainly exist in the United States. It may be that American business men who confine their energies to the development of their business within their own country will, as a rule, do better than they would by turning their attention to avenues that seem to open in other lands.

Probably few persons are aware of the very great number of changes that have occurred, in advertising rates or in some other respect, in connection with the better class of papers during the past year. That newspaper changes are frequent is well known; changes in rates have been unusually numerous, the tendency being, in many quarters, to a lower schedule. A comparison of circulation figures shows, also, that increased circulation, resulting from the Spanish war last year, was not maintained. In some instances, however, there have been material increases in the extent of the issue.

One of the things observed in preparing the book is that more publishers are willing to give information, more or less explicit, in regard to the extent of their issues, and that a large proportion are willing to guarantee the correctness of the statements they make. Reference to the following pages will show that many publishers have guaranteed the accuracy of the figures they have furnished for the volume now in hand.

That there should be shortcomings in the present work is inevitable. They cannot be avoided in such a publication, in preparing which an immense number of items have to be handled within a brief period. In regard to these we must again ask the indulgence of our friends.

Nelson Chermant Co.

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A CATALOGUE giving the rates, for transient and continued advertising, of the newspapers and periodicals in the United States and Canada of 5,000 circulation and over; also full descriptions of each paper (including number of pages, length and width of columns, character, circulation, etc.,) of value for general advertising purposes, a few papers of less circulation being included on account of geographical location, etc. A number of publications that refuse advertisements, or that are not available for general advertisers, are omitted. Cuts are no extra except where so stated. The list is arranged by States in alphabetical order, the papers in each city being given in successive order according to frequency of issue, dailies being first given. The word "guaranteed" means that the circulation is guaranteed by the managers of the paper.

ALABAMA

BIRMINGHAM

AGE-HERALD.—Every morning, and **HERALD**, Wednesdays. Democratic. Established 1881. E. W. Barrett, publisher. Subscription, daily, \$3; estimated circulation 6,000; weekly, \$1; estimated circulation 15,000; 8 to 16 pages, weekly, 12 pages, 6 columns; length of columns, 20 inches, width, 2 1-4 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1; one week, \$4, one month, \$12, three months, \$34; six months, \$65; one year, \$120; 2 inches; one year, \$234. E. O. D. 60 per cent, twice a week, 45 per cent, once a week, 25 per cent, of these rates; reading notices, nonpareil, 20 cents a line. Sunday, \$1 per inch each time. Weekly, 1 inch, one week, \$1.50; discounts on long time contracts.

LEDGER.—Every evening, except Sunday. Independent. Established 1896. Ledger Publishing Co., publishers. Subscription \$3; estimated circulation, 3,500; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches. Advertising rates on application.

NEWS.—Every evening, except Sunday. Democratic. Established 1887. Daily News Co., publishers. Subscription \$5; estimated circulation, 7,200; 8 to 16 pages, 8 columns; length of columns, 21 1-8 inches, width 2 1-8 inches.

Advertising rates, per inch; daily, 1 time, \$1; one week, \$3.50; one month, \$10; three months, \$24; six months, \$42; one year, \$72. E. O. D., 2-3, twice a week, 1-2 daily rate, 1 time a week, 35 per cent, of daily rate; metal cuts required; classified ads. 1 cent a word; locals, 15 cents, readers, 25 cents a line; special position 25 per cent, extra.

ALABAMA CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal. Es-

tablished 1881. Rev. S. M. Hosmer, manager. Subscription, \$1.50; claimed circulation, 6,500; 8 pages, 6 columns; length of columns 19 3-4 inches, width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, 50 cents each insertion. Locals 10 cents a line.

MOBILE

HERALD.—Every evening, except Saturday, and Sunday morning. Democratic. Established 1893. Daily Herald Publishing Co., publishers. Subscription, \$5; estimated circulation 2,200; 4 pages; length of columns 20 inches, width, 2 1-4 inches.

Advertising rates, nonpareil, daily run of paper; 4 cents a line; 100 to 200 lines used in less than 27 insertions, 10 per cent off; 200 to 500 lines; used in less than 53 insertions, 15 per cent, off; 500 to 1,000 lines, in less than 79 insertions, 20 per cent off; 1,000 to 2,000 lines, in less than 105 insertions, 25 per cent, off; liberal discounts on large contracts. Reading notices, brevier, 10 cents a line; liberal discounts. Special positions extra. Cuts must be on metal. "Pure reading" 20 cents

ITEM.—Every evening, except Sunday, and Sunday morning. Democratic. Established 1898; estimated circulation, 3,000. Advertising rates on application.

REGISTER.—Every morning, except Monday, and **WEEKLY**, Saturdays. Democratic. Established 1820. The Register Co., publishers. Subscription, daily, \$10; estimated circulation, 4,400, Sunday, 5,120; weekly, \$1; estimated circulation, 6,050; 8 pages, daily 6 columns, Sunday and weekly, 8 columns; length of columns, 21 inches, width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, 1 time, \$1.20; one week, \$7; one month, \$18.20; three

ALABAMA

months, \$32.67; six months, \$46.67; one year, \$70; 2 inches, 1-8; 4 inches, 1-5; 7 inches, 1-3 off; E. O. D., and 2 times a week, etc., same price as same number of consecutive insertions. Next reading, 1-8 extra; special page, 1-4 extra, weekly changes \$5 per inch per year extra. Locals 15 cents per nonpareil line; readers, 25 cents per minion line. Weekly, 1 inch, 1 time \$1.50; one month, \$5.60; three months, \$13; six months, \$23.33; one year, \$36.40. E. O. D., and weekly same as daily one year.

MONTGOMERY

ADVERTISER.—Every morning, except Monday, and WEEKLY, Friday. Democratic. Established 1828. The Advertiser Co., publishers. Subscription, daily, \$3, estimated circulation, 5,850; weekly 50 cents, estimated circulation 9,000; 8 pages, (Sunday, 16 pages) 6 and 7 columns; length of columns, 21 1-4 inches, width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, 1 time, \$1; one week, \$3; one month, \$8; three months, \$18; one year, \$60. These prices do not include Sunday. E. O. D., 25 per cent. off. Read-

ALABAMA

ing notices, 15 cents one time; 24 cents for two times; 30 cents for 3 times; 6 cents a line per time after. Sunday, \$1 an inch, first time; 75 cents after, 1 inch a year, \$18. Weekly, 1 inch, 1 time, \$1; one year, \$24. Reading notices, 25 cents per line, with discounts.

See advertisement on page 301.

JOURNAL.—Every evening, except Sunday, and SUNDAY morning. Democratic. Established 1888. Horace Hood, publisher. Subscription, \$5; estimated circulation, 4,000; daily, 4 pages; Sunday, 10 pages; 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

ALABAMA BAPTIST.—Every Thursday. Baptist. Established 1874. Rev. C. W. Hare, manager. Subscription, \$1.50; estimated circulation, 4,450; 4 pages, 8 columns; length of columns, 23 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, per inch, 1 time, 50 cents; one month, \$1.50; three months, \$4.50; one year, \$14; 10 inches, one month, \$12; four months, \$36; one year, \$100.

ARIZONA

PHOENIX

GAZETTE.—Every morning, except Monday, and WEEKLY, Thursday. Democratic. Established 1880. Subscription, daily, \$6; claimed circulation, 1,800; weekly, \$1.50; estimated circulation, 1,000; daily, 8 pages; weekly, 8 pages, 5 columns; length of columns, 17 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, \$2 per month, discount of 25 per cent on ads of over 2 inches running over three months. Weekly, per inch, per month, \$1.25; daily and weekly combined, \$2.75 per inch per month. Yearly ads. 10 per cent discount. Re-reading notices, leaded nonpareil, 10 cents a line, subsequent insertions 5 cents. E. O. D., full rates. Position, 25 per cent extra; classified ads, 10 cents a line, first insertion; subsequent insertion 5 cents a line.

REPUBLICAN.—Every morning and WEEKLY, Friday. Republican. Established 1889. Chas. C. Randolph, publisher. Subscription, daily, \$6; claimed circulation, 3,000; weekly, \$2; estimated circulation, 1,700; 8 pages; 7 columns; length of columns, 19 1-2 inches; width 2 1-8 inches.

Advertising rates, daily, 1 inch, 1 time, 75 cents. Subsequent insertions, 50 cents per inch: 1 inch, one week, \$2.50; one month, \$5; six months, \$22; one year, \$36; E. O. D. 2-3, twice a week, one-half full rates. WEEKLY, \$2 per inch per month. Local notices, first insertion, 10 cents; subsequent insertions, 5 cents a line. Special positions from 10 to 25 per cent extra

SOUTHWESTERN STOCKMAN.—Every Friday. Agricultural. Established 1884. Charles W. Pugh, publisher. Subscription, \$2.50; claimed circulation, 3,800; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, 3 cents a line, with liberal discounts for time and space. Reading notices, 15 cents per counted line, with similar discounts.

TUCSON

CITIZEN.—Every evening, except Sunday, and WEEKLY, Saturdays. Republican. Established 1870. Citizen Printing and Publishing Co., publishers. Subscription, daily \$7.50; estimated circulation, 1,300; weekly, \$2; estimated circulation, 1,350; 4 pages, 6 columns, (weekly, 8 columns); length of columns, daily, 19 inches; weekly, 23 inches; width, 2 1-6 inches.

Advertising rates, on application.

STAR.—Every morning, except Monday, and WEEKLY Thursdays. Democratic. Established 1870. Star Publishing Co., publishers. Subscription, daily, \$10; estimated circulation, 1,100; weekly, \$4; estimated circulation, 950; daily, 4 pages, weekly 8 pages, daily 6, weekly, 7 columns; length of columns, daily 19; weekly, 21 inches; width, 2 1-6 inches.

Advertising rates, daily, 1 inch, one week, 75 cents; 1 inch two weeks, \$1.25; one month, \$2. Weekly, 1-2 of daily rates. Local notices, 15 cents a line one insertion; subsequent insertions, 10 cents; classified ads. 10 cents a line, first insertion; subsequent insertions, 5 cents a line.

ARKANSAS

FORT SMITH

ELEVATOR.—Every Friday. Democratic. Established 1873. Weldon, Williams & Lick, publishers. Subscription, \$1; estimated circulation, 6,500; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-6 inches.

Advertising rates, 1 inch, one month, \$3, three months, \$7; six months, \$9; one year, \$12; 3 inches one month, \$7; three months, \$12; six months, \$17; one year, \$30; E. O. W., same as every issue. Special positions extra.

LITTLE ROCK

ARKANSAS DEMOCRAT.—Every evening except Sunday, and **WEEKLY**, Mondays and Fridays. Democratic. Established 1871. Arkansas Democrat Co., publishers. Subscription, daily, \$6; estimated circulation, 3,000; weekly, \$1; estimated circulation, 4,000; 8 pages, 6 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, 1 time, \$1; line rate, 2 cents a line, agate; classified advertisements, 1 cent a word. Reading notices, brevier, 15 cents a line. Weekly, 5 cents a line, each insertion. Reading notices 25 cents a line.

See advertisement on page 387.

GAZETTE.—Every morning except Monday, and **WEEKLY**, Thursdays. Democratic. Established 1819. Gazette Publishing Co., publishers. Subscription, daily, \$7.50; claimed circulation, 5,000; Sunday, \$2; claimed circulation, 7,500;

weekly, \$1.00; claimed circulation, 8,000; 8 to 16 pages, 6 and 7 columns; length, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 4 cents a line, 5,000 lines, 3 cents; 10,000 lines or more, 2 cents. Weekly, 5 cents a line; discounts, three months or 250 lines, 10 per cent.; six months or 500 lines, 20 per cent.; twelve months, or 1,000 lines, 33 1-3 per cent. Classified advertisements, 1 cent a word. Reading notices, 15 and 25 cents a line, with discounts.

ARKANSAS BAPTIST.—Every Wednesday. Baptist. Established 1890. Ark. Bapt. Pub. Co., publishers. Subscription, \$1.50; claimed circulation, 6,300; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one month, \$2.40; three months, \$6; six months, \$9.10; one year, \$14.50. Line rate on short time orders, 5 cents, agate. Minion readers, 10 cents a line. Composition on display advertisements, 10 cents an inch.

ARKANSAS METHODIST.—Every Wednesday. Methodist Episcopal. Established 1831. Godbey & Thornburgh, publishers. Subscription, \$1.50; sworn circulation, 11,000; 16 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches.

Advertising rates, one inch, 1 time, \$1; three months, \$3; six months, \$15; one year, \$23; readers, 10 cents a line.

CALIFORNIA

FRESNO

MORNING REPUBLICAN.—Every morning except Monday and **WEEKLY**, Thursdays. Republican. Established daily, 1887; weekly, 1876. The Fresno Republican Publishing Co., publishers. Subscription, daily, \$6; weekly, \$2.50; estimated circulation, daily, 4,200; weekly, 2,600; 8 pages; daily, 6, weekly, 8 columns; length of columns, daily, 21 1-2; weekly, 23 1-2 inches; width 2 1-8 inches.

Advertising rates, daily, one inch, 1 time, 50 cents, one month, \$5. E. O. D., 2-3 of daily rates. Reading notices, 25 cents a line or \$6 a line a month. Locals, 10 cents a line first time, 7 1-2 cents a line subsequent insertions, or \$1.50 a line a month. Weekly, 1 inch, 1 time, \$1; one month, \$2. Reading notices, 15 cents a line first time, one month, 50 cents a line.

LOS ANGELES

EVENING EXPRESS.—Every evening except Sunday, and **WEEKLY**, Thursdays. Republican. Established 1871. Evening Express Co., publishers. Subscription, daily, \$5; estimated circulation, 7,000; weekly, \$1, estimated circulation, 5,800; daily, 8 to 12; Saturday and weekly, 16 pages; 7 columns; length of columns, 21 5-8 inches; width, 2 1-8 inches.

Advertising rates, agate, 5 cents a line first time, 3 cents afterwards; discounts on time contracts. Classified advertisements at display rates. Reading matter, nonpareil, 15 cents first time, 10 cents a line afterwards; by the month, \$2.50 a line; body type, 25 cents a line, first time, 20 cents afterwards; by the month, \$4 a line.

HERALD.—Every morning, and **WEEKLY**, Saturday. Democratic. Established 1859. Herald Publishing Co., publishers. Subscription, daily, \$9; claimed circulation, 7,500; (Sunday, 10,000); weekly, \$1; claimed circulation, 2,500; 8 pages; (Sunday, 36); weekly, 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily or E. O. D., 1 time, 1 to 20 inches, \$1 50; one month, 75 cents; three months, 65 cents; six months, 50 cents; twelve months, 40 cents per inch; space discounts; 1 to 20 inches, \$1.50 per inch; 50 to 100 inches, \$1.00 per inch; 300 to 500 inches, 75 cents per inch; 700 to 1,000 inches, 65 cents per inch; 2,000 to 5,000 inches, 50 cents per inch; 7,000 to 10,000 inches, 40 cents per inch; Sunday only, 10 per cent. extra. Position, 25 to 50 per cent. extra. Reading notices, 30 cents per line; classified, 5 cents per line. Rates for weekly on application.

RECORD.—Every evening except Sunday. Established 1893. Record Pub. Co., publishers. Subscription, \$3; claimed circulation, 11,000; 8 pages, 6 columns; length of columns 21 3-4 inches; width 2 1-8 inches.

Advertising rates, per inch, 1 time, 40 cents; 100 inches, 35 cents; 500 inches, 30 cents an inch.

Reading Matter 20 cents a line, with discounts for time or amount. Classified advertisements, 6 cents a line. Position extra.

TIMES.—Every morning and **SATURDAY TIMES AND WEEKLY MIRROR**, Saturdays. Independent-Republican. Established 1882. Times-Mirror Co., publishers. Subscription, daily, \$9; estimated circulation, 18,000; Sunday, \$2; estimated circulation, 25,000; weekly, \$1.30; estimated circulation, 2,000; daily, 10 to 14, Sunday 28 to 36 pages, weekly, 12; 7 columns; length of columns, 20 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 6 lines, 1 time, 75 cents; 1 week, \$3.25; one month, \$6.50. For "fixed position," 15 to 25 per cent. extra. Sunday issue only, 10 per cent. extra. Classified advertisements, 1 cent a word. Weekly, \$1.20 per inch each insertion.

CALIFORNIA CULTIVATOR AND POULTRY KEEPER.—Monthly. Established 1889. Goodwin & Thomas, publishers. Subscription, \$1; estimated circulation, 3,500; 36 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-6 inches.

Advertising rates on application.

LAND OF SUNSHINE.—Monthly. Established 1894. The Land of Sunshine Publishing Co., publishers. Subscription, \$1; claimed circulation 10,662; 64 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one month, \$2.25; 1 inch, three months, \$2.15; six months, \$2; one year, \$1.80 per time; 5 inches, 1 time, \$9; one year, \$36.40

RURAL CALIFORNIAN.—Monthly. Agricultural. Established 1877. Subscription, \$1.50; estimated circulation, 4,500; 48 pages; 3 columns, length of columns, 10 inches; width, 2 1-8 inches.

Advertising rates, agate, 15 cents per line; one inch, one time, \$2. Reading matter, 20 cents a line. Discounts on long time orders.

WESTERN MONTHLY.—Established 1891. Rice & Sons, publishers. Subscription 50 cents; estimated circulation, 5,000; 36 pages; 3 columns; length of columns, 9 inches; width, 2 1-8 inches.

Advertising rates, one inch, one month, 90 cents; three months or longer, 75 cents per inch per time.

OAKLAND

ENQUIRER.—Every evening except Sunday, and **WEEKLY**, Fridays. Independent Republican. Established 1888. Enquirer Publishing Co., publishers. Subscription, daily, \$4; claimed circulation, 5,986; weekly, \$1; claimed circulation, 1,325; daily, 8 pages; weekly, 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, per inch, 1 time, \$1; one month, \$9.40; E. O. D., 60 per cent; twice a week, 40 per cent; once a week, 25 per cent. of

CALIFORNIA

rates; space contracts, 5,000 lines, 4 cents; 10,000 lines, 3 cents; 20,000 lines, 2 cents a line. Weekly, one inch 1 time, 50 cents; one month, \$1.60; 5,000 lines, 2 cents a line; minion readers, 25 cents first time; 15 cents after; nonpareil readers, 15 cents first time, from second to sixth time, 10 cents; afterward, 5 cents a line; classified advertisements, 7 cents a line first time, 5 cents afterward. Solid cuts required.

TIMES.—Every morning except Sunday. Independent. Established 1851. Enquirer Company, publishers. Subscription, \$4; estimated circulation, 6,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 8 cents per line; subsequent insertion, 4 cents; time discounts; classified, 1 cent a word first time, 1-2 cent a word afterward. Reading notices, 15 cents a line first time; 10 cents afterwards.

TRIBUNE.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established 1872. Tribune Publishing Co., publishers. Subscription, daily, \$4.20; estimated circulation, 8,050; weekly, \$1; estimated circulation, 5,070; 8 to 12 pages, 7 columns; length of columns, daily, 21 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, per line, first insertion, 8 cents; subsequent insertions, 4 cents. Contracts running from three to six months, 3 cents per line; from six to twelve months, 2 cents per line; E. O. D., 2-3; twice a week, 1-2; once a week, 1-3 daily rate; next reading, 10 per cent.; top of column next reading, 25 per cent additional. Weekly, 5 cents a line. E. O. W., 6 cents each insertion. Reading notices, daily or weekly 15 to 25 cents per line first, 10 to 15 cents per line each subsequent insertion.

ARAUO.—Semi-weekly Portuguese. Advertising rates on application.

See advertisement on page 369.

SIGNS OF THE TIMES.—Every Thursday. Seventh-day adventist. Established 1874. Pacific Press Publishing Co., publishers. Subscription, \$1; estimated circulation, 35,000; 16 pages, 3 columns; length of columns, 13 inches; width, 2 1-2.

Advertising rates, nonpareil, 20 cents a line; discount of 10 per cent. on contracts for 500 lines or over, to be used within three months.

SABBATH SCHOOL WORKER.—Monthly. Seventh-day adventist. Established 1885. Pacific Press Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 6,300; 16 pages, 3 columns. Advertising rates on application.

SACRAMENTO

BEE.—Every evening except Sunday, and PACIFIC BEE, Wednesdays. Independent Republican. Established 1857. The James McClatchy Co., publishers. Subscription, daily, \$6; sworn circulation, 6,937; weekly, \$1; sworn circulation, 4,360; daily, 8 to 16 pages; weekly, 8 to 16 pages; daily, 7 and 8 columns; weekly, 6 and 8 columns; length of columns, daily, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, first time, 15 cents a line; each of next 3, 10 cents a line; each subsequent, 8 cents a line; after 7 insertions, 5 cents; interrupted insertions, 12 cents. Classified, per month, 65 cents per line; special positions, extra; time discounts, 10 per cent. on three months; 15

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per cent. on six months; 20 per cent. on nine months; 25 per cent. on one year. Reading notices, 15 cents and 20 cents a line, with discounts. Weekly, 4 cents a line; discounts, as on daily. Readers, same as in daily.

RECORD-UNION.—Every morning and UNION, Fridays. Republican. Established 1851. Sacramento Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 6,500; weekly, \$1; estimated circulation, 7,000; 8 to 12 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, 1 time, \$1.50; one month, \$12.50; three months, \$35; six months, \$60; one year, \$100. E. O. D., 2-3 of daily rates; twice a week, 1-2, 1 time a week, 40 per cent. of daily rates. Classified advertisements, 10 cents a line. Weekly, \$1.75 per inch each insertion. Readers, 18 to 35 cents per line in daily or weekly. Solid cuts required.

SAN DIEGO

EVENING TRIBUNE.—Every evening, except Sunday, and WEEKLY, Saturdays. Republican. Established 1895. The Tribune Co., publishers. Subscription, daily, \$3; sworn circulation, 4,183; weekly, \$1; sworn circulation, 1,350; daily, 8 pages; weekly, 4 pages; 8 columns; length of columns, daily, 18 inches; weekly, 22 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch in daily, 1 time, 75 cents; 1 week, \$2.50; one month, \$4.50; three months, \$12; six months, \$20; one year, \$35. Reading notices, first insertion, 20 cents a line; subsequent insertions, 10 cents; one month, \$1.50 per line. E. O. D., 3-4 of daily price. Weekly, one inch one time, 75 cents; one month, \$1.45; three months, \$2.35; six months, \$2.65; one year, \$6.25. Readers, 15 cents a line, first time; 10 cents after.

UNION.—Every morning, and WEEKLY, Thursdays. Republican. Established 1868. San Diego Union Co., publishers. Subscription, daily, \$9; estimated circulation, 5,500, Sunday, 6,500 weekly, \$1.50; claimed circulation, 2,000; 8 pages, 6 and 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1.35; subsequent insertions, 70 cents; 1 inch one week, \$1.50; one month, \$9; three months \$24; six months, \$44; one year, \$84. Classified, 5 cents a line; special pages, extra. Minion reading notices, 25 cents; brevier, 35 cents, with discounts. Weekly, 1 inch 1 time, \$1.35, one month, \$3; six months, \$15; one year, \$24. E. O. D., 2-3 of daily rates; 2 times a week, 1-2.

SAN FRANCISCO

ABEND-POST.—Every evening except Sunday, SUNDAY morning, and WEEKLY, Thursdays. German. Independent. Established 1860. Abend-Post Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 5,100; weekly, \$2.50; estimated circulation, 9,000; 4 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches. Office, 535 California street.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1; one week, \$2.50; one month, \$7, three months, \$15; six months, \$24; one year, \$40. E. O. D., 25 per cent; two times a week, 35 per cent. less than daily monthly rates. Special notices, first, 20 cents; subsequent insertions, 10

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cents per line; bourgeois notices, 30 cents a line; Weekly or Sunday, \$1 per inch each time.
See advertisement on page 375.

BULLETIN.—Every evening except Sunday, and Sunday morning, and WEEKLY, Tuesdays. Independent Republican. Established 1855. R. A. Crothers, proprietor. Subscription, daily, \$6, sworn circulation, 37,119; weekly, \$1.50; circulation, 20,000; daily 12 pages; Saturday, 24 pages; Sunday, 28 pages; weekly 16 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Office 233 Kearny street.

Advertising rates, agate, daily 1 time, 15 cents; subsequent insertions, 12 cents; space contracts to be used within one year, 9 cents. Discounts: 2½ per cent. on 2,500 lines; 5 per cent. on 5,000 lines; 7½ per cent. on 7,500 lines; 10 per cent. on 10,000 lines; 12½ per cent. on 12,500 lines; 15 per cent. on 15,000 lines; 17½ per cent. on 17,500 lines; 20 per cent. on 20,000 lines. Sunday, same as daily. Reading notices, agate, leaded, 40 cents a line; special pages, 50 cents a line; reading notices in nonpareil, 50 cents a line; special pages 60 cents; in minion 60 cents a line each time, special pages 75 cents. Classified advertisements, 10 cents a line. Weekly, 20 cents a line; line rate, on an inch or more, three months, 15 cents; one year, 12½ cents. Reading notices, agate, 30 cents a line; nonpareil, 50, 60 and 75 cents a line.

CHRONICLE.—Every morning and WEEKLY, Thursdays. Independent. Established 1865. M. H. De Young, proprietor. Subscription, daily, with Sunday, \$6.70; sworn circulation, 73,214 Sunday, \$2; sworn circulation, 90,000; weekly, \$1.50; circulation, 26,500; 14 pages (Sunday, 20 pages; weekly, 10 pages), 7 columns; length of columns, 20 3-4 inches; width, 2 1-8 inches. Office, corner Market, Geary and Kearney streets.

Advertising rates, daily, agate, classified advertisements, 12 1-2 cents per line; displayed 20 cents. Cuts, outline only, double for space occupied; double columns not less than 35 lines deep, 75 cents per double line first; 55 cents each subsequent insertion; editorial page reading notices, 37 1-2 cents per line each insertion; local items, agate, with * 50 cents per line each insertion. Nonpareil notices, \$1 and \$1.25 per line. Weekly, 37 1-2 cents per line first; subsequent insertions, 25 cents. No extra charge for cuts or double columns in weekly. Special reading notices, 50 cents.

EVENING POST.—Every evening except Sunday, and POST, Wednesdays. Established 1871. Subscription, \$6; estimated circulation, 15,000; weekly, \$1.50; estimated circulation, 5,000; 8 pages (Saturday and weekly, 12 pages), 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, Bush and Kearney streets.

Advertising rates, daily, agate, 15 cents per line for first insertion; 13 cents for second, 11 cents for third, and 9 cents for each insertion thereafter. Rate 8 cents a line on yearly, daily or E. O. D. contracts. Classified advertisements, 15 cents a line first insertion, 10 cents a line afterwards. Nonpareil notices, 30 cents per line each insertion. Minion readers, 40 cents per line each insertion. Next to reading matter, 10 per cent extra; top of column next to reading matter, 25 per cent extra. Weekly, 10 cents per line each insertion.

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EXAMINER.—Every morning, and WEEKLY, Thursdays. Democratic. Established 1865. W. R. Hearst, proprietor. Subscription, daily, \$7.80; estimated circulation, daily, 80,000 (Sunday, 102,000); weekly, \$1.50; circulation, 76,000; daily, 10 to 16 pages (Sunday, 32, and weekly, 16 pages), 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, corner Third and Market streets.

Advertising rates, daily, agate, 25 cents a line on transient ads., 18 cents a line on contracts running more than once a week, provided ads. used on such contracts appear at least twice without change of space.

On contracts for more than one insertion a week, the following discounts apply, the rate being 18 cents a line: 2 1-2 per cent. on 5,000 lines, 5 per cent. on 7,500 lines, 7 1-2 per cent. on 10,000 lines, 10 per cent. on 15,000 lines. Classified advertisements are 20 cents a line one time, 15 cents a line afterwards on consecutive insertions. E. O. D., 18c. each time. Star reading notices, agate, top head, 60 cents per line; no head, 50 cents. Special positions, extra. Sunday, 30 cents per line, agate, with line discounts; double column. Daily or Sunday, 50 per cent. extra. Weekly, 35 cents per line.

MORNING CALL.—Every morning and CALL, Wednesdays. Republican. Established 1856. W. S. Leake, manager. Subscription, daily, \$6; claimed circulation, 50,800, Sunday, \$1.50; weekly, \$1; claimed circulation, 12,000; daily 14 to 16 pages, Sunday, 32 pages; weekly, 16 pages, 7 columns; length of columns, 20 3-4 inches; width, 2 1-4 inches. Office, 701 Market street.

Advertising rates, daily, per agate line, one time, 20 cents; two times, 18 cents, three times, 17 cents; four times, 16 cents; five times, 16 cents; six times, 16 cents; seven times, 15 cents; four teen times, 14 cents; twenty-one times, 13 cents; thirty times, 12 cents; three hundred and sixty-five times, 11 cents. Double columns, 25 per cent. extra. Special positions, extra. Reading notices, from 35 cents to \$1.50 a line. Weekly, ordinary, 15 cents a line; one month, 10 cents; six months, 9 cents; one year, 8 cents. Reading notices, from 30 cents to 75 cents.

REPORT.—Every evening, except Sunday, and WEEKLY, Saturdays. Independent. Established 1863. Daily Report Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 22,456; weekly, \$1; estimated circulation, 5,000; 10 to 24 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches; Office, 238 Montgomery street.

Advertising rates, daily, agate, per square of one-half inch, \$1 one time, one week \$4.30; one month, \$15; discounts on longer periods. Readers from 30 cents to \$1 a line.

TAGEBLATT.—Every evening, except Sunday, Sunday morning, and WEEKLY, Thursdays. German. Labor. Established 1893. Tageblatt Publishing Society, publishers. Subscription, daily, \$7.50; Sunday, \$2; estimated circulation, 3,600; weekly, \$2; estimated circulation, 4,300; daily, 4 pages; Sunday and weekly, 8 pages; daily 7, weekly 8 columns; length of columns, 22 1-2 inches, width, 2 1-8 inches. Office, 117 Turk street.

Advertising rates, daily, 10 cents a line; one inch one month, \$2; Sunday only, one inch one

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month, \$1; liberal discounts on continued advertisements. Reading notices, 30 cents a line; brevier. Weekly, 10 cents a line; one inch, one month, \$1; one year, \$12.

ARGONAUT.—Every Saturday. Independent Republican. Established 1877. Argonaut Publishing Co., publishers. Subscription, \$4; estimated circulation, 16,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-3 inches. Office, 246 Sutter street.

Advertising rates, agate, 14 cents per line. E. O. W., 15 cents a line; next to reading matter, 16 cents a line; top of column, 17 cents a line; triple column, 20 cents a line. Business notices, 25 cents. Reading notices, 50 cents per line. Discounts, 5, 10, 15 and 20 per cent. for three, six, nine and twelve months.

BREEDER AND SPORTSMAN.—Every Saturday. Sporting. Established 1882. F. W. Kelly, publisher. Subscription, \$3; estimated circulation, 6,000; 24 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 313 Bush street.

Advertising rates, agate, 1 inch, one time \$2; one month, \$5; three months, \$13; six months, \$24.50; one year, \$41.50. Reading notices, 50 cents count lines.

CALIFORNIA FRUIT GROWER.—Every Saturday. Horticultural and trade. Established 1888. B. N. Rowley, publisher. Subscription, \$2; claimed circulation, 6,780; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 203 California street.

Advertising rates, \$2.50 per inch per month.

MINING AND SCIENTIFIC PRESS.—Saturdays. Mining and electrical. Established 1860. J. F. Halloran, publisher. Subscription, \$3; claimed circulation, 8,000; 28 pages; 4 columns length of columns, 12 1-4 inches; width, 2 1-4 inches. Office, 330 Market street.

Advertising rates, agate, 7 lines one time, \$1; one month, \$3; three months, \$8; six months, \$14; one year, \$24; one inch, one time, \$1.50; one month, \$4.50; three months, \$12; six months, \$21; one year, \$40.

MONITOR.—Every Saturday. Roman Catholic. Established 1856. Monitor Publishing Co., proprietors. Subscription, \$2.50, estimated circulation, 15,000; 20 pages, 4 columns; length of columns, 14 1-8 inches; width, 2 3-16 inches. Office 529 Clay street.

Advertising rates, 10 cents per agate line; one inch one time, 75 cents; one inch one month, \$2.50; position extra; reading notices 15 cents first time, subsequent insertions 12 cents; discounts: 5 per cent. on three months, 10 per cent. on six months, 20 per cent. on one year.

NEWS LETTER AND CALIFORNIA ADVERTISER.—Every Saturday. Independent. Satirical. Established 1856. F. Marriott, publisher. Subscription, \$4, claimed circulation, 15,000; 28 pages, 2 columns; length of columns, 10 1-4 inches; width, 3 3-8 inches. Office, 5 1-2 Kearney street.

Advertising rates, agate, first insertion, 20 cents; subsequent insertions, 15 cents a line; no discounts; nonpareil reading notices, 50 cents a line, minion 75 cents a line, bourgeois pure reading, \$1 a line; position 25 per cent. extra.

See advertisement on page 305.

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PACIFIC RURAL PRESS.—Every Saturday. Agricultural. Established 1871. Dewey Pub. Co., publishers. Subscription, \$2; estimated circulation, 8,856; 16 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches. Office, 220 Market street.

Advertising rates, agate, per line, one time, 8 cents; reading notices, 20 cents; discounts, 10 per cent. on four times or 100 lines; 20 per cent. on three months or 400 lines; 30 per cent. on six months or 800 lines; 35 per cent. on nine months or 1,500 lines, and 40 per cent. on one year or 2,000 lines.

PACIFIC SKANDINAV.—Every Friday. Norwegian-Danish. Established 1888. Subscription \$2; estimated circulation, 4,000; 8 pages, 6 columns. Office, 44 East street.

Advertising rates on application.

See advertisement on page 356.

STAR.—Every Saturday. Independent. Established 1884. James H. Barry, publisher. Subscription, \$1.50; claimed circulation, 11,000; 16 pages, 3 columns; length of columns, 9 5-8 inches; width, 2 1-4 inches. Office, 429 Montgomery street.

Advertising rates, 1 inch, one week, \$1; one month, \$3; three months, \$8; six months, \$15; one year, \$25; E. O. W., two-thirds of weekly rates; position extra; star notices, 25 cents a line; pure reading notices, 40 cents a line.

WASP.—Every Saturday. Colored cartoons. Established 1876. Wasp Publishing Co., publishers. Subscription, \$5; estimated circulation, 12,000; 24 pages, 4 columns; length of columns, 11 1-2 inches; width, 2 1-4 inches. Office, 513 Market street.

Advertising rates, agate, 12 1-2 cents a line; 6 months, 10 cents; reading notices, 15 to 50 cents a line.

WAVE.—Every Saturday. Illustrated. Established 1886. The Wave Publishing Co., publishers. Subscription, \$3; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 24 Montgomery street.

Advertising rates, 10 cents a line; further rates on application.

CALIFORNIAN.—Monthly. Ancient Order of United Workmen. Established 1897. Wm. H. Barnes, publisher. Subscription, 25 cents; claimed circulation, 22,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1/4 inches.

Advertising rates, \$2 an inch per insertion; small ads. over one inch on yearly contracts, \$1.10 an inch.

GOLDEN STATE.—Monthly. Fraternal. Established 1892. Golden State Publishing Co., publishers. Subscription, \$1; estimated circulation, 12,000; 16 pages, 3 columns; length of columns, 9 1-4 inches; width, 2 1-4 inches. Office, N. S. G. Building.

Advertising rates on application.

See advertisement on page 320.

OVERLAND MONTHLY.—Monthly. Literary. Established 1868. Overland Monthly Publishing Co., publishers and proprietors. Subscription, \$1; estimated circulation, 30,000; 112 pages,

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2 columns; length of columns, 7 3-4 inches; width, 2 1-2 inches. Office, 508 Montgomery street.

Advertising rates, agate, per line, 35 cents; 1 page, \$60; half and quarter pages, pro rata; one inch, \$4.

TRAVELER.—Monthly. Traveling. Established 1893. William V. Bryan, publisher. Subscription, \$1; claimed circulation, 9,530; 24 pages, 4 columns; length of columns, 9 7-8 inches; width, 2 1-4 inches. Office, 20 Montgomery street.

Advertising rates, 1 inch, one month, \$3.50; three months, \$9; six months, \$16.50; one year, \$30; reading notices, minion, 50 cents and brevier, 75 cents.

TRESTLE BOARD.—Monthly. Masonic. Established 1887. The Trestle Board Association, publishers. Subscription, \$1; claimed circulation, 16,234; 52 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 408 California street.

Advertising rates, nonpareil, 25 cents a line; one-fourth page, \$10; 1-2 page, \$18; 1 page, \$30.

A 16-page local weekly edition is also issued; circulation, 2,000; rates same as for same period in the monthly.

See advertisement on page 304.

SAN JOSE

HERALD.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established daily, 1851; weekly, 1863. Herald Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 8,900; weekly, \$1.50; estimated circulation, 4,500; 8 pages, 7 columns; length of columns, 19 7-8 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 8 cents a line one time; subsequent insertions, 4 cents; E. O. D., 8 cents first time, 5 cents after. Contracts of from one to three months, 3 cents a line; six months, 2 1-2 cents; one year, 2 cents. Classified ads., 1 cent a word each time. Reading notices, 15 to 30 cents a line. Weekly, 5 cents a line; E. O. W., 6 cents a line.

MERCURY—Every morning and WEEKLY, Saturdays. Republican. Established 1852. Mercury Pub. Co., publishers. Subscription, daily, \$6; estimated circulation, 8,000; weekly, \$1; estimated circulation, 7,000; 8 pages; daily, 7; weekly, 8 columns; length of columns, 20 inches, width, 2 1-8 inches.

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Advertising rates, daily, 10 cents per agate line first and 5 cents for subsequent insertions; one to 6 months, 3 cents; six to twelve months, 2 cents; classified ads., 5 cents a line each time. Weekly, 10 cents first time, 6 cents thereafter. Reading notices, nonpareil, 15 cents a line first time, 10 cents after.

NEWS.—Every evening except Sunday. Independent. Established 1880. C. W. Williams, publisher. Subscription, \$3; estimated circulation, 5,100; 4 pages, 7 columns.

Advertising rates, one inch, one time, 50 cents; one week, \$2; one month, \$3.50; discount of 20 per cent. on yearly contracts. E. O. D., 2-3 of daily rates. Reading notices, 10 and 15 cents; by the month, 50 and 75 cents per line, per month; classified ads., 10 cents a line first time, 5 cents after.

STOCKTON

EVENING MAIL.—Every evening except Sunday, and WEEKLY, Saturdays. Independent. Established 1870. E. L. Colnon and J. J. Nunan, publishers. Subscription, daily, \$5; estimated circulation, 3,500; weekly, \$2; estimated circulation, 3,000; 8 to 16 pages, 6 columns; length of columns, daily, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch per month, \$5; three months, \$15; six months, \$24; one year, \$48; classified ads., 3 lines one week, 50 cents; nothing less than 50 cents. Star notices, 12 1-2 cents first time, by the week, 30 cents; by the month, \$1 a line. Readers, 25 cents a line. Weekly, one-half of daily rates; for daily and weekly ads., 1-4 to daily rates.

INDEPENDENT.—Every morning except Monday, and WEEKLY, Saturdays. Republican. Established 1838. J. L. Phelps & Co., publishers. Subscription, daily, \$6; estimated circulation, 3,000; weekly, \$2; estimated circulation, 2,500; 16 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 10 lines, one time, \$1; one week, \$2.50; one month, \$5; three months, \$15; six months, \$24; one year, \$48. Star notices, 10 cents a line one time, or 75 cents a line. Readers, 25 cents a line, each time. E. O. D., 2-3 of daily rates. Weekly, 1-2 of daily rates for display, Readers, etc., same as daily per insertion. For daily and weekly combined, add 25 per cent. to daily rates.

COLORADO

DENVER

EVENING POST.—Every evening except Sunday, and **SUNDAY POST**, Sundays. Independent. Established 1893. The Post Printing and Publishing Co., publishers. Subscription, \$6 including Sunday; claimed circulation, 25,426; 10 to 12 pages (Sunday, 20 to 24 pages), 7 columns; length of columns, 21 3-8 inches; width, 2 1-8 inches.

Advertising rates on application.

REPUBLICAN.—Every morning, and **WEEKLY**, Thursdays. Republican. Established 1866. Republican Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 22,500; Sunday, 32,000; weekly, \$1; estimated circulation, 5,800; 10 to 26 pages, 7 columns (weekly, 8 columns); length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, per inch, one time, \$1.80; six times, \$10.80; one month, \$18; three months, \$50; six months, \$90; one year, \$180. Three times a week, 80 per cent. of daily rates; twice a week, 60 per cent.; once a week, 40 per cent. Reading notices, nonpareil, 25 cents a line; minion, 33 1-2 cents a line; locals, 14 cents; classified ads., 10 cents a line first time, 5 cents after.

Sunday transient same as daily. Yearly, \$70 per inch. Weekly, \$1.40 per inch each time.

ROCKY MOUNTAIN NEWS.—Every morning, and **WEEKLY**, Thursdays. Independent. Established 1859. Rocky Mountain News Printing Co., publishers. Subscription, daily, \$7.50; sworn circulation, 25,762; Sunday, \$2.50; sworn circulation, 33,699; weekly, \$1; estimated circulation, 4,000; daily 8 to 12 pages; Sunday, 24 pages or more; weekly, 8 pages; 8 and 9 columns; length of columns, 23 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, 1 inch, one time, \$1.25; one month, \$17; three months, \$48; six months, \$84; one year, \$156; space discounts are also given; position extra; three t. a. w. 2-3; two t. a. w., 1-2 of full daily rates; daily and Sunday combined, 1-6 extra; for E. O. D. and Sunday add 1-3 to E. O. D. rate. Readers, 25 and 30 cents; locals, 12 cents, with discounts; classified, 10 cents a line, one time, 5 cents a line after. Sunday, 1 inch, one time, \$1.40; one year, \$45. Weekly, 1 inch, one time, 70 cents; one year, \$26; nothing less than 5 lines display for any edition.

TIMES.—Every evening except Sunday, **SUNDAY TIMES**, Sunday, and **TIMES-SUN**, Wednesdays. Republican. Established 1870. Times-Sun Publishing Co., publishers. Subscription, daily \$5.20; claimed circulation, 26,218; weekly, 50 cents; claimed circulation, 27,300; 8 to 20 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 10 cents per agate line, discounts, 10 per cent. on 500 lines, 20 per cent. on 1,000 lines, 30 per cent. on 2,500 lines, 40

per cent. on 5,000 lines, 50 per cent. on 7,500 lines, 60 per cent. on 10,000 lines. Special positions additional. Reading notices, per line, 30 cents; 500 lines, 25 cents; 1,000 lines, 20 cents. Classified ads., 10 cents a line first time, 5 cents after. Weekly, 15 cents per line; one year, 30 per cent. off. Reading notices, same as daily.

CYCLING WEST.—Every Thursday. Cycling. Established 1892. Cycling West Publishing Co., publishers. Subscription, \$1; claimed circulation, 13,500; 60 pages, 2 columns; length of columns, 9 1-4 inches; width, 3 3-4 inches.

Advertising rates on application.

See advertisement on page 320.

FIELD AND FARM.—Every Saturday. Agricultural and Live Stock. Established 1884. Lute Wilcox, publisher. Subscription, \$2; claimed circulation, 15,000; 32 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates: Agate, 10 cents a line; 3 months or 500 lines, 9c.; 6 months or 1,000 lines, 8c.; one year or 2,000 lines, 7 cents; classified, 2c. a word. Reading notices, 25 cents a line.

ILLUSTRATED WEEKLY.—Every Saturday. Family. Established 1891. W. C. Calhoun, publisher. Subscription, \$1; claimed circulation, 10,022; 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, 10 cents a line, agate, or \$1 per inch.

MINING WORLD.—Every Tuesday. Established 1897. E. M. Hawkins, publisher. Subscription, \$1; claimed circulation, 12,000; 8 to 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, agate, one inch, one time, \$1.50; one month, \$4.50; three months, \$13.50; six months, \$22.00; one year, \$37.40.

NEW ROAD.—Every Saturday. People's Party. Established 1887. The Road Publishing Co., publishers. Subscription, \$1; estimated circulation, 8,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates on application.

ROCKY MOUNTAIN CHRISTIAN ADVOCATE.—Every Friday. Methodist-Episcopal. Established 1889. D. L. Rader, publisher. Subscription, \$1.25; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 9 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line; 1 inch, one time, 80 cents; one month, \$2.88; three months, \$8.32; six months, \$14.56; one year, \$26.52. Reading notices, 10 cents a line.

ROCKY MOUNTAIN WORLD.—Every Saturday. Republican. Established 1882. M. W. MacSheehy, publisher. Subscription, \$2; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates on application.

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A. O. U. W. RECORD.—Monthly. Ancient Order United Workmen. Established 1887. A. E. and R. E. Pierce, publishers. Subscription, \$1; claimed circulation, 10,200; 16 pages, 4 columns.

Advertising rates, 1 inch, one month, \$1; three months, \$3; six months, \$5; one year, \$8.

LEADVILLE

HERALD DEMOCRAT.—Every morning, EVENING CHRONICLE, every evening, except Sunday, and CARBONATE CHRONICLE, Mondays. Republican. Established 1879. Leadville Publishing and Printing Co., publishers. Subscription, morning, \$9; evening, \$6; estimated circulation, morning 3,200; evening, 1,400; weekly, \$2; estimated circulation, 1,100; morning, 8 pages; evening, 4 pages, 8 columns (weekly, 8 pages, 7 columns); length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, morning issue, 12 1-2 cents a line first time, 6 1-4 cents after; 1 inch, one month, (26 times), \$10; three months, \$27; six months, \$45; one year, \$75. E. O. D., 2-3 of daily rates. Reading notices, 15 cents a line each time. Evening issue, 1 inch, one

COLORADO

month, \$8.75; three months, \$22.50; six months, \$37.50; one year, \$60; E. O. D., 2-3 daily rates. Reading notices, 15 cents per line. Weekly, 1 inch, one month, \$4; three months, \$8.25; six months, \$15; one year, \$25.

PUEBLO

CHIEFTAIN.—Every morning, and COLORADO CHIEFTAIN, Thursdays. Republican. Established 1872. Chieftain Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 6,401 (Sunday, \$2); weekly, \$1; claimed circulation, 3,712; daily and weekly, 8 pages (Sunday, 12 pages), 7 columns; length of columns, 20 7-8 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, one insertion, 8 cents; six times (not including Sunday), 4 cents per time; twenty six times, 3 cents per line; seventy-eight times, 2 1-4 cents a line; three hundred and twelve times, 1 cent a line; position extra. Sunday only, per line, one time, 9 cents; one month, 5 1-2 cents per line, per time; yearly orders, 2 1-2 cents a line. Weekly 5 cents a line, per time; yearly orders, 2 cents a line. Reading notices, daily, 15 cents a line; Sunday, 20 cents a line; weekly, 10 cents a line, with discounts.

CONNECTICUT

ANSONIA

EVENING SENTINEL.—Every evening except Sunday, and **WEEKLY**, Wednesdays. Ind. Rep. Established, daily, 1880; weekly, 1871. J. M. Emerson, publisher. Subscription, daily, \$5.50; claimed circulation, 4,100; weekly, \$1.50; estimated circulation, 2,800; daily, 8 and 12 pages; weekly, 20 pages, 6 and 7 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, daily, 28c. per inch first insertion; 13 1-4 cents for each subsequent insertion; if electros are furnished, 13 1-4 cents per inch per insertion. Reading notices, minion, 10 cents per line each insertion. Weekly, 25 cents an inch.

BRIDGEPORT

EVENING FARMER.—Every evening except Sunday, and **REPUBLICAN FARMER**, Fridays. Democratic. Established 1790. The Farmer Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 4,000, weekly, \$1; estimated circulation 4,200; 8 pages, 7 columns; weekly, 8 columns; length of columns, 21 5-8 inches; width 2 1-8 inches.

Advertising rates, nonpareil, daily, 1-2 inch, one time, 50 cents; one week, \$1.50; one month, \$3; three months, \$6; one year, \$15; 1 inch, one time, \$1; one week, \$2.25; one month, \$5; three months, \$10; one year, \$25; three times a week, 2-3; two times a week, 1-2; one time a week, 1-3 daily monthly rates. Daily and weekly, for three months or longer, 1-2 more than daily rates. Classified ads., 1 cent a word. Weekly, 1-2 inch first, 75 cents; subsequent insertions, 20 cents; 1 inch, first, \$1; subsequent insertions, 35 cents; three months, \$5; six months, \$9; one year, \$16. Locals in either paper, first, 20 cents; subsequent insertions, 10 cents per line.

EVENING POST.—Every evening except Sunday. Independent. Established 1883. The Post Publishing Co., publishers. Subscription, \$3; claimed circulation, 11,105; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1, one week, \$2.75; one month, \$7.50; three months, \$16.50; six months, \$26.40; one year, \$41. Reading notices, 25 cents first time, 20 cents afterwards.

Issue also the **MORNING TELEGRAM**.

MORNING TELEGRAM.—Every morning except Sunday. Independent. Established 1895. Post Publishing Co., publishers. Subscription, \$3; claimed circulation, 4,550; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; one week, \$2.25; one month, \$5; three months, \$10; six months, \$16; one year, \$25. E. O. D., 2-3 daily rates. Issue also the **EVENING POST**, which see. Combination rates on application.

MORNING UNION.—Every morning except Sunday. Independent. Established 1891. Morn-

ing Union Publishing Co., publishers. Subscription, \$3; circulation refused; 8 pages, 7 columns; length of columns, 19 3-4 inches; width 2 1-3 inches.

Advertising rates, per inch, \$1; subsequent insertions, 25 cents; 1 inch, one month, \$6.25; three months, \$15; six months, \$22.50; one year, \$37.50. Special pages extra. E. O. D., two-thirds, twice a week, one-half daily rates. Reading notices, 20 cents a line.

STANDARD.—Every evening except Sunday, and **REPUBLICAN STANDARD**, Fridays. Republican. Established 1830. The Standard Association, publishers. Subscription, daily, \$6; estimated circulation, 3,500; weekly, \$1; estimated circulation, 2,400; 8 pages; daily 7 columns; length of columns, 22 inches, width, 2 1-3 inches.

Advertising rates, nonpareil, daily, 1-2 inch, 1 time, 50 cents; one week, \$1.75; one month, \$4; three months, \$8; one year, \$18; 1 inch, one time, \$1; one week, \$2.25; one month, \$5; three months, \$10; one year, \$25. E. O. D., 3-4 of daily rates. Reading notices, 5, 10 and 15 cents a line. Classified, 10 cents a line, each insertion, up to 20 words 1 cent a word afterward. Special notices, 1-2 extra. Weekly, 1 inch, one time, \$1; one month \$2.50; three months, \$5; six months, \$10; one year \$16. Solid cuts required.

SUNDAY HERALD.—Every Sunday. Independent. Established 1890. P. R. Swift, publisher. Subscription, \$2; estimated circulation 10,000; 12 to 16 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates on application.

Issues also the **WATERBURY SUNDAY HERALD**.

CLINTONVILLE

WAYSIDE GLEANINGS.—Monthly. Literary. Established 1891. Wayside Publishing Co., publishers. Subscription 25 cents; estimated circulation 15,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches.

Advertising rates, 28 cents per agate line. Reading notices, 35 cents; no discounts.

DANBURY

NEWS.—Every evening except Sunday and Wednesday, and **WEEKLY**, Wednesdays. Neutral. Established 1870. Flint & Smith, publishers. Subscription, daily, \$4; claimed circulation, 4,500; weekly, \$1; estimated circulation, 4,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-2 inches.

Adv't rates for daily on application. Weekly, 1-2 inch, one time, \$1; one month, \$2; three months, \$5; one year, \$12; 1 inch, one time, \$1.25; one month, \$3.25; three months, \$7.50; one year, \$20. Reading notices, 20 cents per line. Daily combined with weekly, 100 per cent. additional.

CONNECTICUT

HARTFORD

COURANT.—Every morning except Sunday and **CONNECTICUT COURANT**, weekly, Mondays and Thursdays. Republican. Established 1764. The Hartford Courant Co., publishers. Subscription, daily, \$8; claimed circulation, 9,800; weekly, \$1; circulation, 9,000; daily, 12 to 16 pages, 7 columns; weekly, 12 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches. The weekly is issued in two parts.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1; one week, \$3.50; one month, \$8; three months, \$16; six months, \$24; one year, \$40; 3 inches, \$120, one year. E. O. D., 3-4 daily monthly rates; business notices, 20 cents. Reading notices, 50 cents per line per time. Weekly, 1 inch, one time, \$1; one month, \$4; three months, \$10; six months, \$15; one year, \$25. Reading notices same as daily.

POST.—Every evening except Sunday, and **WEEKLY CONNECTICUT POST**, Saturdays. Republican. Established 1856. Evening Post Association, proprietors. Subscription, daily, \$6; estimated circulation, 7,000; weekly, \$1; estimated circulation, 2,800; 10 pages or more, 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; one week, \$3.50; one month, \$8; three months, \$16; six months, \$25; one year, \$40; 3 times a week, 2-3; two times a week, 1-2 daily rates. Weekly, 1 inch, one time, \$1; three months, \$10; one year, \$25.

TELEGRAM.—Every morning except Sunday. Democratic. Established 1883. Hartford Telegram Co., editors and publishers. Subscription, \$5; estimated circulation, 9,355; 8 and 10 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one week, \$3; one month, \$8; three months, \$16; six months, \$26.40; one year, \$45. Position, 25 per cent extra; 200 inches to be used in twelve months, 45 cents per inch; 500 inches, 40 cents per inch; 1,000 inches, 35 cents per inch. City notices, 30 cents a line. Rates for other forms of reading notice on application.

TIMES.—Every afternoon except Sunday and **WEEKLY**, Mondays and Thursdays. Democratic. Established 1817. Burr Bros., publishers. Subscription, daily, \$8; sworn circulation, 15,552; weekly, \$1; estimated circulation, 7,400; 8 to 16 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches. The weekly is issued in two parts.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1.20; one week, \$4.20; one month, \$10; three months, \$24; one year, \$60; 1-2 inch, 1-2 price for an inch; 3 inches, three months, \$60; one year, \$125; Special positions are extra; three times a week, 3-4; two times a week, 1-2; one time a week, 1-3 of regular daily rates. Classified advertisements (not more than 30 words) 25 cents for two consecutive insertions. Locals, 20 cents a line; 500 lines, 12 1-2 cents a line. Only outline cuts inserted. Weekly, 1 inch, one time, \$1; one month, (nine times) \$8; three months, \$16; one year, \$40.

CONNECTICUT FARMER.—Every Saturday. Agricultural. Established 1879. The Farmer Publishing Co., publishers. Subscription, \$1.50;

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estimated circulation, 3,500; 16 pages, 4 columns; length of columns, 12 5-8 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1, one month, \$3; three months, \$8; six months, \$15; one year, \$25; double column, 25 per cent extra; reading notices, 25 cents a line.

GLOBE.—Every Sunday. Established 1876. Globe Publishing Co., publishers. Subscription, \$2; claimed circulation, 7,500; 20 to 30 pages, 7 columns; length of columns, 20 inches; width, 21-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1.50; one month, \$4; three months, \$9; six months, \$15; one year, \$26. Reading notices, 35 cents a line; 1,000 inches, 30 cents an inch.

CONNECTICUT MAGAZINE.—Monthly. Established 1895. E. B. Eaton, manager. Subscription, \$1; guaranteed circulation, 12,000; 2 columns; length of columns, 6 1/2 inches; width, 2 1/2 inches.

Advertising rates, agate, one inch, one time, \$4; three months, \$35.00; six months, \$3; one year, \$2 per time.

MERIDEN

JOURNAL.—Every evening, except Sunday. Independent. Established 1886. The Journal Publishing Co., publishers. Subscription, \$8; claimed circulation, 6,900; 10 to 20 pages, 7 columns; length of columns, 20 inches; width of column, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1; one week, \$2.50; one month, \$4.75; three months, \$12; six months, \$20; one year, \$36. Special position extra. E. O. D., 2-3, twice a week, 1-2 daily rates. Reading notices, 15 cents a line; first page, 20 cents.

MORNING RECORD AND REPUBLICAN.—Every morning, except Sunday, and **WEEKLY REPUBLICAN**, Thursdays. Republican. Established 1860. The Republican Publishing Co., publishers. Subscription daily, \$6; claimed circulation, 7,000; weekly, \$1; claimed circulation, 750; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; one week, \$3.50; one month, \$7; three months, \$14; six months, \$20; one year, \$36. E. O. D. 2-3 daily rates, position extra; nonpareil notices, 15 cents, first time, 10 cents after; by the week, 10 cents a line; by the month, 8 cents. Weekly, 1 inch, one time, \$1; one month, \$2; six months, \$5.75; one year, \$9.75.

MIDDLETOWN

PENNY PRESS.—Every evening, except Sunday, and **SENTINEL AND WITNESS**, Thursdays. Independent, Democratic. Established 1824. Ernest King & Son, publishers. Subscription daily, \$3; claimed circulation, 6,500; weekly, \$1; claimed circulation, 1,200; daily and weekly, 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, electrolyte matter, daily, 60 cents an inch, one time; set matter 1 1/8 extra; 5 inches, 47 cents; 100 inches, 20 cents an inch; 300 inches, 12 cents; 500 inches, 9 1-3 cents per inch; lower rate on larger contracts. Reading notices, 10 cents a line. Special quotation on very large contracts.

CONNECTICUT

NEW HAVEN

EVENING LEADER.—Every evening, except Sunday. Established 1892. Evening Leader Co., publishers. Subscription, \$5; claimed circulation, 8,700; 12 and 16 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1.20; one week, \$3.20; one month, \$10; three months, \$18; six months, \$27; one year, \$36; 1-2 inch, 2-3 of inch rates; E. O. D., 3-4 daily rates. Reading notices, 15 and 25 cents a line; 1,000 lines, 7 cents a line.

EVENING REGISTER.—Every evening, except Sunday, Sunday morning, and COLUMBIAN REGISTER, Thursdays. Democratic. Established, daily 1840, weekly 1812. The Register Publishing Co., publishers. Subscription, daily, \$6 (Sunday, \$2); sworn circulation daily, 10,947; weekly, \$1; estimated circulation, 2,000; 10 to 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1.20; one week, \$3.20; one month, \$10; three months, \$18; six months, \$28; one year, \$48. Double column, 1-4 extra; E. O. D., 3-4; two times a week, 1-2; one time a week, 1-3 of regular daily rates. Reading notices, 15 cents per line, with discounts on large contracts. Sunday only, 1 inch, one time, \$1.50; one month, \$3.75; three months, \$8; six months, \$12; one year, \$18. Readlog notices on Sunday, same as daily. Weekly, per inch, one time, 50 cents; one month, \$1.25; three months, \$3; six months, \$4.50; one year, \$6. Reading notices, 10 cents a line, with discounts on large contracts.

JOURNAL AND COURIER.—Every morning, except Sunday, and CONNECTICUT HERALD AND JOURNAL, Thursdays. Independent Republican. Established 1766. Carlington Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 3,500; weekly, \$1; estimated circulation, 1,700; 8 pages, 7 columns; length of column, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1.20; one week, \$3.20; one month, \$10; three months, \$18; one year, \$40; 2 inches, 10 per cent. discount; 4 inches, 15 per cent. discount. Classified advertisements, 1 cent a word each insertion. Reading notices, 15 and 25 cents. E. O. D., 3-4; twice a week, 1-2 daily monthly rates; 1 inch, one time, \$1; one month, \$2.50; six months, \$9; one year, \$12.

PALLADIUM AND NEWS.—Every morning, except Sunday, and WEEKLY, Thursdays. Independent. Established 1823. The Palladium Co., publishers. Subscription, daily, \$5; claimed circulation, 7,000; weekly, \$1; circulation, 2,000; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1.00; one week, \$3.50; one month, \$9; three months, \$18; one year, \$36. E. O. D., 3-4 daily rates. Weekly, \$1; an inch, first time, 50 cents after. Reading notices, from 15 cents to \$1 a line.

UNION.—Every evening, except Sunday, and Sunday morning. Democratic. Established 1871. New Haven Union Co., publishers. Subscription, daily, \$3; claimed circulation, 15,000; Sunday, \$1.50; estimated circulation, 7,500; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

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Advertising rates, nonpareil, daily, 1 inch, one time, \$1.20; one week, \$3.50; one month, \$10; three months, \$20; one year, \$50; E. O. D., 3-4; two times a week, 1-2 of regular daily monthly rates. Sunday, 1 inch, one time, \$1.20; one month, \$4; three months, \$10; one year, \$20. Rates for reading notices on application. Classified advertisements, 1 cent a word.

MOTHERS' JOURNAL.—Monthly. Established 1894. James R. Bolton & Co., publishers. Subscription, \$1; estimated circulation, 5,000; 56 pages or more, 2 columns; length of columns, 7 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, 25 cents a line; 1 1/4 page, one time, \$7.50; 1-2 page, \$15; full page, \$25; time discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on one year. Rates for reading notices on request.

NEW LONDON

DAY.—Every evening, except Sunday. Republican. Established 1841. Day Publishing Co., publishers (Wednesday issue sent out as a weekly edition.) Subscription, \$6; estimated circulation, 4,200; weekly, \$1; 8 pages, 8 columns; length of columns, 21 1-2 inches; width of columns, 2 1-8 inches.

Advertising rates, 300 to 500 inches, 12 cents an inch; 1,000 to 5,000 inches, 8 cents an inch. Post tion extra.

MORNING TELEGRAPH.—Every morning except Sunday. Democratic. Established 1885. Telegraph Co., publishers. Subscription, \$5; estimated circulation, 4,591; 8 pages, 7 columns; length of columns, 22 inches; width of columns, 2 1-8 inches.

Advertising rates, nonpareil, 6 lines, one time, 50 cents; two times, 75 cents; one week, \$1.50; one month, \$3.25; one inch, one insertion, 75 cents; one week (6 times), \$2.50; one month, \$6; six months, \$16.50; one year, \$25. Locals, 5 cents per line, with discounts on large contracts.

NORWICH

EVENING RECORD.—Every evening, except Sunday, and COOLEY'S WEEKLY, Fridays. Independent. Established 1876. Cleworth & Pullen, proprietors. Subscription, daily, \$6; sworn circulation, 3,255; weekly, 50 cents; sworn circulation, 3,249; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$2.25; one month, \$5; six months, \$13.75; one year, \$24; Weekly 1 inch, one time, 75 cents; one month, \$2; three months, \$4.50; one year, \$15. Reading notices, classified, 10 cents per line. Local notices, 15 cents per line in daily; 20 cents in weekly.

MORNING BULLETIN.—Every morning, except Sunday, and COURIER, Fridays. Republican. Established, daily, 1855, weekly, 1796. Bulletin Co., proprietors. Subscription, daily, \$6; claimed circulation, 4,400; weekly, 50 cents, claimed circulation, 6,600; daily, 8 pages, 7 columns; weekly, 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1; two times, \$1.50; one week, \$2.75; one month, \$6; three months, \$12; six months, \$18; one year, \$30; E. O. D., 2-3; two times a week, 1-2; one time a week, 1-3 daily monthly rates. Special

CONNECTICUT

notices, 1-4 extra; brevier notices, 15 cents a line; local notices, 25 cents a line; "wants," 5 cents a line. Weekly, 1 inch, one time, 75 cents; subsequent insertions, 40 cents; three months, \$5; six months, \$9; one year, \$16.

LE CANADIEN AMERICAIN.—See advertisement on page 364.

WATERBURY

AMERICAN.—Every evening, except Sunday, and WEEKLY, Fridays. Independent. Established 1844. American Printing Co., publishers. Subscription, daily, \$6; claimed circulation, 6,500; weekly, \$2; claimed circulation, 4,000; daily, 10 and 12 pages, 7 columns; weekly, 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 10 lines, one time, \$1; one week, \$2.25; one month, \$6; three months, \$12; one year, \$35. E. O. D., 3-4 daily, monthly rates. Reading notices, 50 per cent. ex-

CONNECTICUT

tra; Locals, 20 cents a line. Weekly, 10 lines one time, \$1; one month, \$2.50; three months, \$5 one year, \$12.

LE CONNECTICUT.—See advertisement on page 364.

SUNDAY GLOBE.—Every Sunday. Established 1893. Globe Publishing Co., (Limited), publishers. Subscription, \$2; estimated circulation, 6,000; 16 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, one inch one time, \$1; one month, \$3; three months, \$8; six months, \$14; one year, \$20. Reading notices, 20 cents a line.

SUNDAY HERALD.—Every Sunday. Independent. Established 1888. F. R. Swift, publisher. Subscription, \$2; estimated circulation, 6,000; 12 to 16 pages, 7 columns.

Advertising rates on application
Issues also the Bridgeport SUNDAY HERALD

DELAWARE

WILMINGTON

EVENING JOURNAL.—Every evening, except Sunday. Democratic. Established 1888. Journal Printing Co., publishers. Subscription, \$3; claimed circulation, 6,300; 6 pages, 6 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, agate, per 500 lines, 4 cents per line; 1,000 lines, 3 cents per line; 2,000 lines, 2 1-2 cents per line; 5,000 lines, 2 cents; 10,000 lines, 1 1-2 cents; 20,000 lines, 1 1-4 cents per line. Reading notices, 200 lines, 10 cents per line; 500 lines, 8 cents per line; 1,000 lines, 6 cents per line; 2,000 lines, 5 cents per line; 5,000 lines, 4 cents per line; 10,000 lines, 3 cents per line.

EVERY EVENING.—Every evening except Sunday, and **DELAWARE GAZETTE AND STATE JOURNAL**, Thursdays. Independent. Established daily, 1866; weekly, 1784. Every Evening Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 6,000; weekly, \$1; estimated circulation, 1,500; daily 4, weekly, 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, Daily, agate, first, 7 cents; subsequent insertions, 5 cents per line; per month, less than 50 lines, 50 cents; 51 to 150 lines, 45 cents; 151 to 300 lines, 42 cents; over 300 lines, 40 cents per line. E. O. D., 60 per cent.; two times a week, 45 per cent.; one time a week, 25 per cent. of daily monthly rates. Locals, 20 cents per line each time. Weekly, 25 per cent. of daily rates for week, month, etc.

MORNING NEWS.—Every morning except Sunday, and **WEEKLY**, Fridays. Independent Republican. Established 1872. Edgar M. Hoopes, publisher. Subscription, daily, \$3; estimated circulation, 7,200; weekly, 50 cents; claimed circulation, 2,250; 6 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, Daily first time, 7 cents; nonpareil measure; subsequent insertions, 5 cents;

one month, 50 cents; three months, \$1.35; six months, \$2.55; one year, \$4.50 per line; position, 1-4 extra. E. O. D., 60 per cent.; two times a week, 45 per cent.; one time a week, 25 per cent. of monthly rates. Reading notices, solid, 12 cents a line first insertion; 10 cents subsequent insertions. Reading notices, leaded, 15 cents first time, 12 cents afterward. Weekly, 5 cents a line; per month, agate, 10 cents a line; solid cuts required.

REPUBLICAN.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Republican. Established 1870. Republican Printing and Publishing Co., proprietors. Subscription, daily, \$3; estimated circulation, 6,300; weekly, \$2; estimated circulation, 1,000; 4 pages, 8 columns; length of columns, 24 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one month, \$7; three months, \$18; six months (or E. O. D., one year), \$30; one year, \$50; Weekly, one inch one month, \$1.50; three months, \$3; one year, \$8.

SUNDAY HERALD.—Every Sunday. Independent Democratic. Established 1896. C. W. Edwards, publisher. Subscription, \$1; claimed circulation, 6,400; 8 pages, 6 columns; length of columns, 21 1/2 inches; width, 2 1-6 inches.

Advertising rates on application.

See advertisement on page 314.

SUNDAY MORNING STAR.—Independent. Established 1881. Star Publishing Co., publishers. Subscription \$1.50; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 21 1-8 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line one time; two times, 8 cents; 4 times, 5 cents a line per time. Classified advertisements, 1 cent a word. Locals, 10 cents per line; 300 lines or more 8 cents per line each insertion.

DISTRICT OF COLUMBIA

WASHINGTON

EVENING STAR.—Every evening except Sunday. Independent. Established 1852. Evening Star Newspaper Co., publishers. Subscription, daily, \$6; claimed circulation, 33,149; 12 pages, 7 columns, length of columns, 21 3-8 inches; width, 2 3-16 inches.

Advertising rates, agate, daily, 4 lines, one time, 60 cents; 1 week, \$2.16; one month, \$6.24; three months, \$15.20; O. D., 2-3 of daily rates; twice a week, 1-2; once a week, 1-3 of daily rates. City items, 20 cents per line. Local mention, 30 cents a line. Reading matter notices, with mark, 75 cents per line (in agate, at foot of column, 50 cents); cuts extra on arrangement.

POST.—Every morning, and WEEKLY, Tuesdays. Independent. Established 1877. The Washington Post Co., publishers. Subscription, daily, \$6.00; Sunday, \$1.50; weekly, 75 cents; claimed circulation, daily, 27,562; Sunday, 39,144; weekly, 22,716; 10 to 40 pages, daily, 8, weekly, 7 columns, length of columns, 21 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, one time, 15 cents; six times, 50 cents; one month, \$1.50 (including Sunday, \$1.65); three months, \$4.50 per line. Local notices, 25 cents per line. Reading notices, 50 and 75 cents and \$1 a line. Weekly, 20 cents per line; one month, 52 cents; three months, \$1.45; six months, \$2.60; one year, \$4.

See advertisement on page 336

TIMES.—Every morning and every evening except Sunday. Democratic. Established 1894. The Times Co., publishers. Subscription, daily, \$5.50; claimed circulation, 49,233; (Sunday, 21,204); 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 15 cents a line one time; line contracts on 1,000 lines, 12 cents; 2,500 lines, 9 cents; 5,000 lines, 8 cents; 10,000 lines, 7 1-2 cents. Sunday only, 10 cents a line; line contracts for Sunday only, 1,000 lines, 5 1-2 cents; 2,000 lines, 5 cents. Classified advertisements, two cents a word. Reading notices, 30 cents (first page, 50 cents), pure reading, \$1.

ARMY AND NAVY REGISTER.—Every Saturday. Military and naval. Established 1870. Ridenour & Jenks, publishers. Subscription, \$3; claimed circulation, 7,500; 20 pages, 4 columns.

Advertising rates, nonpareil, one inch, one month, \$14; three months, \$38; six months, \$63; one year, \$100. These prices are for wide column. Reading notices, 50 cents a line.

NATIONAL TRIBUNE.—Every Thursday, A Family Weekly. Established 1877. McElroy, Shoppell & Andrews, publishers. Subscription, \$1; sworn circulation, 120,429; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-4 inches.

Advertising rates, agate, 30 cents per line each insertion. Reading notices, 50 cents a line, nonpareil. Discounts, 5 per cent. on three months or 1,000 lines, 10 per cent. on six months or 2,000 lines, 20 per cent. on one year or 5,000 lines, space to be used within one year.

NATIONAL WATCHMAN.—Every Thursday. Democratic. Established 1892. Democratic National Publishing Co., publishers. Subscription, \$1; claimed circulation, 40,000; 12 pages, 5 columns, length of columns, 15 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 25 cents a line; reading notices, 50 cents.

PATHFINDER.—Every Saturday. News Review. Established 1894. Pathfinder Publishing Co., publishers. Subscription, \$1; claimed circulation, 19,010; 16 pages, 4 columns; length of columns, 11 5-8 inches; width, 2 1-6 inches.

Advertising rates, 10 cents a line. Discounts: for six issues, 10 per cent.; thirteen, 15 per cent.; twenty-six, 20 per cent.; fifty two, 25 per cent.

FOURTH-CLASS POSTMASTER.—Semi-monthly, (1st and 15th). Postal matters. Established 1895. Daniel McD. Lindsay, publisher. Subscription, \$1; estimated circulation, 15,000; 8 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, one inch or less, one time, \$1.25; three months, \$3; six months, \$5.40; one year, \$10.

HOME MAGAZINE.—Monthly. Literary. Established 1888. Home Magazine Co., publishers. Subscription, 50 cents; estimated circulation, 170,000; 16 to 24 pages; 4 columns; length of columns, 14 inches; width, 2 1-4 inches.

Advertising rates, 75 cents per agate line. Reading notices, \$1.50 a line.

See advertisement on page 365.

NATIONAL ILLUSTRATED MAGAZINE.—Monthly. Literary and Family. Established 1884. E. J. Gray, publisher. Subscription, 50 cents; estimated circulation, 8,000, with extra editions; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches.

Advertising rates, 25 cents per agate line.

FLORIDA

INTERLACHEN

SOUTHERN RURALIST.—Monthly. Agricultural. Established 1893. Southern Ruralist Co., publishers. Subscription, 25 cents; claimed circulation, 21,083; 8 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents a line; position, 10 per cent. extra.

JACKSONVILLE

METROPOLIS.—Every evening except Sunday. Democratic. Established 1837. Carter & Russell, publishers. Subscription, \$5; sworn circulation, 5,000; 4 to 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, \$1 first and 50 cents for each subsequent insertion; 1 inch, one week, \$2.50; one month, \$8; three months, \$21; six months, \$36; one year, \$60; classified advertisements 1 cent a word. Locals, 20 cents a line, with liberal discounts.

TIMES-UNION AND CITIZEN.—Every morning, every evening except Sunday, and SEMI-

WEEKLY, Tuesdays and Fridays. Democratic. Established 1882. Florida Publishing Co., publishers. Subscription, morning, \$10; evening, \$4.50; estimated circulation, 4,000; semi-weekly, \$1; estimated circulation, 4,000; 8 to 12 pages, (evening 4), daily, 7 columns; semi-weekly, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 10 lines, one time, \$1; one week, \$4; one month (December to May, \$12), (May to December, \$8) per month; one year, \$60. Semi-weekly, per inch, one month \$4; three months, \$10; six months, \$18; one year, \$30; 10 lines, one time, \$1.

LEESBURG

FLORIDA CHRISTIAN ADVOCATE.—Every Wednesday. Methodist. Established 1886. Josephus Anderson, publisher. Subscription, \$1.50, estimated circulation, 3,100; 8 pages, 7 columns; length of columns, 19 7-8 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 50 cents; two times, 60 cents; one month, \$1; subsequent insertions, 15 cents an inch. Reading notices, 1 cent a word.

GEORGIA

ATHENS

SOUTHERN FARMER.—Monthly. Agricultural. Established 1886. Southern Farmer Co., publishers. Subscription, \$1; estimated circulation, 18,000; 36 pages, 3 columns; length of columns, 10 inches; width, 2-1/6 inches.

Advertising rates, agate, 15 cents a line. Reading notices, 25 cents a line; position, 10 per cent. extra; discounts, 10 per cent on three times, 15 per cent. on six times, 25 per cent. on one year; 1 inch, one time, \$2; three times, \$5.40; six times, \$10.20; one year, \$18.

ATLANTA

CONSTITUTION.—Every morning, and WEEKLY, Mondays. Democratic. Established 1863. Constitution Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 23,216, (Sunday, 26,000); weekly, \$1; claimed circulation, 109,548; 10 to 38 pages, 7 columns; length of columns, 20 1-4 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 10 cents; Reading notices, 25 cents per line. Discounts, 10, 20, and 33 1-3 per cent. for 39, 75 and 156 insertions, or corresponding discounts for space. Weekly, 75 cents. Reading notices, \$1.50 per line. Discounts, 10, 20 and 33 1-3 per cent. for 3, 6 and 12 months respectively.

See advertisement on page 370.

JOURNAL.—Every afternoon except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1883. The Atlanta Journal (Incorporated), proprietors. Subscription, daily, \$5; claimed circulation, 30,746; semi weekly, \$1; estimated circulation, 21,500; daily, 10 to 12 pages; semi-weekly, 8 pages; Saturday, 16 to 24 pages; 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, 10 cents per agate line. Reading notices, 20 cents a line; position, 1-4 extra. Discounts, 10 per cent. on two weeks, 15 per cent. on one month, 25 per cent. on two months, 40 per cent. on three months, 45 per cent. on six months, 50 per cent. on twelve months. Semi-weekly, 20 cents per line. Reading notices, 40 cents. Discounts, 20, 30, 35, 40 and 50 per cent. for one, two, three, six and twelve months.

See advertisement on page 337.

CHRISTIAN INDEX.—Every Thursday. Baptist. Established 1821. Bell and Van Ness, publishers. Subscription, \$2; estimated circulation, 7,000; 16 pages, 5 columns; length of columns, 15 1-4 inches; width, 2 1-8 inches.

Advertising rates, one time, 7 cents per line, nonpareil. Reading notices, 10 cents per line. Discounts, 5 per cent. on one month, 7 per cent. on two months, 10 per cent. on three months; 20 per cent. on six months, and 30 per cent. on one year; position, 10 per cent. extra.

SUNNY SOUTH.—Every Saturday. Literary. Established 1875. The Sunny South Publishing

Co., publishers. Subscription, \$2; estimated circulation, 35,000; 12 pages, 6 columns; length of columns, 19 1-4 inches; width, 2 1-4 inches.

Advertising rates, agate, 15 cents a line. Reading notices, 30 cents per line, nonpareil. Discounts, 10 per cent. on four times or 200 lines, 15 per cent. on eight times or 500 lines, 20 per cent. on thirteen times, 33 1-3 per cent. on twenty-six times or 3,000 lines, 50 per cent. on one year or 5,000 lines; position extra.

WESLEYAN CHRISTIAN ADVOCATE.—Every Wednesday. Official organ of the Methodist Episcopal Church South. Established 1836. Rev. T. T. Christian, publisher. Subscription, \$2; sworn circulation, 12,150; 16 pages, 5 columns; length of columns, 15 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line; discounts, 15 per cent on one month; 20 per cent on two months; 25 per cent on three months; 30 per cent on six months; 40 per cent on 12 months. Corresponding space discounts; business notices, 20 cents a line each time.

See advertisement on page 313.

SOUTHERN CULTIVATOR AND DIXIE FARMER.—Semi-Monthly. Agricultural. Established 1843. Cultivator Publishing Co., publishers. Subscription, \$1; claimed circulation, 25,000; 32 pages, 3 columns; length of columns, 10 inches; width, 2 1-5 inches.

Advertising rates, agate, 15 cents a line.

PLOWBOY AND COUNTRY FARMER.—Monthly. Agricultural. Established 1888. The Plowboy Co., publishers. Subscription, \$1; estimated circulation, 10,000; 36 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches.

Advertising rates, agate, 11 cents a line, with discounts. Reading notices, 20 cents an agate line.

AUGUSTA

CHRONICLE.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1785. "The Augusta Chronicle," publishers. Subscription, daily, \$6; estimated circulation, 3,600; semi-weekly, \$1; estimated circulation, 3,000; 8 to 16 pages, 6 columns; length of columns, 26 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1.20; one week, \$5; one month, \$13; one year, \$100. E. O. D., 23, two times a week, 1-2 daily monthly rates. Local Business notices, 20 cents per line per time; Readers, 25 cents a line. Semi-Weekly, 1 inch, one time, \$1.20; one month, \$4; one year, \$34.

See advertisement on page 338.

HERALD.—Every evening, except Sunday; SUNDAY, morning, and WEEKLY, Fridays. Established 1890. Herald Publishing Co., publishers. Subscription, daily, \$5; sworn circulation, 5,528; weekly, 30 cents; claimed circulation,

GEORGIA

1,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1 8 inches.

Advertising rates, minion, 7 cents a line, with discounts for time and space. Reading notices, 10 cents a line. Weekly rates on application.

See advertisement on page 303

GEORGIA BAPTIST.—Every Thursday. Negro Baptist. Established 1880. Georgia Baptist Publishing Co., publishers; claimed circulation, 5,000; 8 pages, 5 columns; length of columns, 18 inches; width, 2 1-8 inches.

Advertising rates, \$1 an inch, with discounts.

BARNESVILLE

GEORGIA FARMER.—Semi-Monthly. Established 1885, Georgia Farmer Co., publishers. Subscription, 50 cents; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, 50 cents an inch. Reading notices, 10 cents a line.

COLUMBUS

ENQUIRER-SUN.—Every morning, except Monday, and WEEKLY, Saturdays. Democratic. Established 1828. C. I. Groover, proprietor. Subscription, daily, \$8; claimed circulation, 4,200; (Sunday, 4,750); weekly, \$1; claimed circulation, 6,000; 8 pages, 6 columns; length of columns, 19 3-4 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, either issue, 1 inch, one time, \$1; subsequent insertions 50 cents. Reading matter and local notices, 15 cents first; subsequent insertions, 10 cents per line; E O. D., 2-3; one time a week, 1-3 of daily monthly rates. Time rates, 3 cents a line; discounts, 10 per cent on three months; 20 per cent on six months; 33 1-3 per cent on one year.

LEDGER.—Every evening except Saturday and Sunday, Sunday morning, and WEEKLY, Fridays. Democratic. Estab. 1886. R. W. Page & Co., publishers. Subscription, daily, \$5; estimated circulation, 3,000; weekly, \$1; estimated circulation, 1,000; daily, 8, Sunday, 12, weekly, 14 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates on application.

GEORGIA

DALTON

MUSIC TEACHER.—Monthly. Music. Established 1884. The A. J. Showalter Co., publishers. Subscription, 50 cents; claimed circulation, 7,250, 32 to 40 pages, 2 columns; length of columns, 8 1-2 inches; width, 3 inches.

Advertising rates, 60 cents an inch; time discounts, 16 per cent. on six months; 30 per cent. on one year.

MACON

TELEGRAPH.—Every morning, and WEEKLY, Thursdays. Democratic. Established 1826. Telegraph Publishing Co., publishers. Subscription daily, \$7; estimated circulation, 5,500; weekly, \$1; estimated circulation, 4,500; 8 pages, (Sunday, 16 pages) 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; subsequent insertions, 50 cents; one week, \$3.50; one month, \$10, three months, \$24; six months, \$42; one year, \$72. Sunday only, same price as weekly. Weekly, 1 inch, one time, \$1; one month, \$3.25; three months, \$8; one year, \$26. Classified ads, 1 cent a word. Reading notices, 15 cents, daily or weekly.

SAVANNAH

MORNING NEWS.—Every morning, and NEWS, twice-a-week, Mondays and Thursdays. Democratic. Established 1850. J. H. Estill, publisher. Subscription, daily, \$10; estimated circulation, 5,000; Sunday, 6,000; weekly, \$1; estimated circulation, 7,000; 8 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, 10 cents per agate line. Discounts, 20, 30, 40, 50, 60 and 70 per cent, for 10, 20, 30, 50, 100 and 150 insertions. Reading notices, 20 cents per line; 30 insertions 15 cents; 100 insertions 10 cents; weekly, 10 cents per line. Discounts of from 10 to 40 per cent. Reading notices, 20 cents per line, with discounts.

PRESS.—Every evening, except Sunday. Established 1891. Democratic. Pleasant A. Stovall, publisher. Subscription, \$5; guaranteed circulation, 5,400; 8 pages, 6 columns; length of columns, 21 inches; width, 2 1-6 inches.

Advertising rates, one inch, one time, \$1; one month, \$12; three months, \$30; six months, \$56; one year, \$96; classified ads, 1 cent a word. Local notices, 10 cents a line

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ALTON

SENTINEL DEMOCRAT.—Every evening except Sunday, and WEEKLY, Thursdays. Democratic. Established 1874. Sentinel-Democrat Printing Co., publishers. Subscription, daily, \$6; weekly, \$1.50; claimed circulation, daily, 1,500; weekly, 1,900; daily, 4 pages, 8 columns; length of columns, 24 inches; width of columns, 2 1-6 inches; weekly, 8 pages, 6 columns; length of columns, 20 inches.

Advertising rates, 5 cents a line, or 50 cents an inch; one inch, one month, \$3; subsequent months, \$1.50.

See advertisement on page 314.

AURORA

NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Tuesday and Fridays. Republican. Established 1872. Aurora Daily News Co., publishers. Subscription, daily, \$3; claimed circulation, 4,100; 8 pages, 7 columns; length of columns, 19 3/4 inches; width of columns, 2 1-6 inches; semi-weekly, \$2; claimed circulation, 1,500.

Advertising rates, daily, one inch, one time, 50 cents; one week, \$1.60; one month, \$4; three months, \$9; six months, \$15; one year, \$24. Reading notices, by the week, 40 cents a line; by the year, \$10 a line. Semi-Weekly, 1-3 of daily rates; reading notices, one month, 50 cents a line; one year, \$3 a line.

BELLEVIEW

POST UND ZEITUNG.—Every evening except Sunday and WEEKLY every Thursday. German. Republican. Established 1848. Post und Zeitung Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 1,000; weekly, \$1.50; estimated circulation, 3,600; daily, 4 pages, weekly, 12 pages; 6 columns.

Advertising rates on application.

See advertisement on page 357.

BLOOMINGTON

BULLETIN.—Every evening except Saturday and Sunday, SUNDAY BULLETIN, and WEEKLY, Fridays. Democratic. Established 1881. Braley & O'Donnell, publishers. Subscription, daily, \$5.20; estimated circulation, 4,000; weekly, \$1; estimated circulation, 4,800; 8 to 12 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, one inch, one time 70 cents; one week \$2.15; one month \$4.50; three months \$9.50; six months \$14.50; one year \$24. E. O. D. 1-3 off; twice a week 40 per cent off; once a week 50 per cent off. Locals 10 and 15 cents a line. Weekly, one inch, one time, 80 cents; one month \$2; three months \$5.50; six months \$10.50; one year \$20; E. O. W. 2-3 of full rates

PANTAGRAPH.—Every morning except Sunday, and WEEKLY, Fridays. Republican. Es-

tablished 1846. W. O. Davis, publisher. Subscription, daily, \$5.20; claimed circulation, 6,842; weekly, \$1; claimed circulation, 6,209; 8 to 12 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 60 cents; one week, \$2; one month, \$5.00; three months, \$16; Weekly, per inch, one time, \$1; three months, \$10; six months, \$18; one year, \$30.

SCHOOL AND HOME EDUCATION.—Monthly (July and August omitted). Educational. Established 1880. Public School Publishing Co., publishers. Subscription, \$1; claimed circulation, 11,864; 72 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches.

Advertising rates, 1 inch, \$3; three months, \$8; five months, \$13; one year, \$24; 2 inches, one year, \$40; one page, one year, \$200; position, 1-4 extra. Reading notices, 25 cents per nonpareil line.

CHICAGO

ABEND POST.—Every evening except Sunday. German. Established 1889. Abend-Post Co., publishers. Subscription, \$3; claimed circulation, 36,000; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches. 203 Fifth avenue.

Advertising rates, agate, 10 cents a line. Readers, 50 cents a line. Long-time rate, display, 5 cents a line.

ARBEITER ZEITUNG.—Every evening except Sunday; FACKEL, Sundays, and VORBOT, Wednesdays. German. Socialistic. Established 1876. Arbeiter Zeitung Publishing Co., publishers. Subscription, daily, \$3; Sunday, \$2; weekly, \$2; claimed circulation, daily, 15,000; Sunday, 24,000; weekly, 6,500; daily, 4 pages; weekly and Sunday, 8 pages; length of columns, 20 1 4 inches; width, 21-6 inches. Office 45 North Clark street.

Advertising rates, agate, 10 cents a line, either edition. Reading notices, 50 cents; discounts from 10 per cent. on 1,000 lines to 50 per cent. on 10,000 lines. Classified ads., 1 cent a word.

See advertisement on page 369

CHRONICLE.—Every morning. Democratic. Established 1895. H. W. Seymour, publisher. Subscription, daily \$4; claimed circulation 74,000; Sunday \$2; claimed circulation 105,000; daily 12 to 16, Sunday 40 to 48 pages, 7 columns; length of columns, 21 1-2 inches, width 2 1-4 inches. Office 164 and 166 Washington street.

Advertising rates, agate, daily 20 cents, Sunday 30 cents a line; business notices 50 cents, reading notices \$1 per line; discounts as follows: 2,500 lines or \$500, 10 per cent.; 5,000 lines or \$1,000, 20 per cent.; 7,500 lines or \$1,500, 25 per cent.; 10,000 lines or \$2,000, 30 per cent.; 12,500 lines or \$2,500, 35 per cent. No display ad. of less than 10 lines taken; position extra.

See advertisement on page 250.

DEMOCRAT—Every evening except Sunday, and DISPATCH, Saturdays. Independent-Demo-

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cratic. Established, daily, 1892; weekly, 1895. N. Eisenlord, publisher. Subscription, daily, \$3; estimated circulation, 50,000; weekly, \$1; estimated circulation, 25,000; 8 to 12 pages; 7 columns; length of columns, 21-1-2 inches; width, 2-1-4 inches. Office, 120 Fifth avenue.

Advertising rates, agate, daily, 10 cents a line; discounts, ten times, 5 per cent.; twenty five times, 10 per cent.; fifty times, 20 per cent.; one hundred times, 25 per cent.; one hundred and fifty times, 30 per cent. Reading notices, first page, \$1; run of paper, 50 cents. Business notices, agate, 30 cents a line. Weekly, di-play, 10 cents a line. Reading notices, 25 and 50 cents; no discounts on weekly.

See advertisement on page 373.

DENNI HLASATEL.—Every morning, and WEEKLY, Wednesdays, Bohemian Labor. Established 1891. Denni Hlasatel Co., publishers. Subscription, daily, \$5.20; weekly, \$2; estimated circulation, daily, 10,000; weekly, 8,000; 8 pages, 6 columns. Office, Ashland and 18th streets.

Advertising rates, one inch, one time, 75 cents; one week, \$4; one month, \$8; three months, \$12; six months, \$20; one year, \$35. Reading notices, 15 cents. WEEKLY, one inch, one time, 75 cents; one month, \$2; three months, \$5; six months, \$9; one year, \$15. Reading notices in weekly, 10 cents a line.

See advertisement on page 357.

DER REPUBLIKANER.—Every evening except Sunday, and Sunday morning. German. Republican. Established 1890. Der Daily Republikaner Publishing Co., publishers. Subscription, \$3; estimated circulation, 10,000; 4 to 8 pages, 7 columns; length of columns 22 inches; width, 2-1-8 inches. Southwest corner Fifth avenue and Washington street.

Advertising rates, agate, 20 cents a line.

DROVERS' JOURNAL.—Every evening except Sunday, SEMI-WEEKLY, Tuesday and Friday, and WEEKLY, Thursdays. Live Stock. Established 1869. H. L. Goodall, proprietor. Subscription, daily, \$4; estimated circulation, 37,000; semi-weekly, \$2; claimed circulation, 15,890; weekly, \$1.50; claimed circulation, 14,310; 4 pages (weekly, 8 pages), 6 columns; length of columns, 21-1-2 inches; width, 2-1-4 inches.

Advertising rates, daily, agate, one time, 10 cents; two times, 13 cents; one week, 36 cents; two weeks, 54 cents; per month, 75 cents per line. Reading notices, double price; semi-weekly, 1 time, 7-1-2 cents; two times, 14 cents a line; one month, 30 cents a line. Weekly, one time, 7-1-2 cents; per month, 25 cents per line. Discounts and reading notices as in daily. Liberal discounts for time on all editions. Published at Union Stock Yards.

DZIENNIK POLISAGOSKI.—Every evening except Sunday. Polish. Democratic. Polish Publishing Co., publishers. Subscription, \$3; claimed circulation, 12,800; 4 pages, 7 columns; length of columns, 20-1-4 inches; width, 2-1-6 inches. Office, 143 West Division street.

Advertising rates, daily, one inch, one month, \$5; three months, \$12; six months, \$18; one year, \$30. E. O. D. 60 per cent. of daily rates. Reading notices, 10 cents a line. Classified ads., 1 cent a word.

EVENING POST.—Every evening except Sunday. Independent. Established 1890. H. H.

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Kohlsaat, publisher. Subscription, \$6; claimed circulation, 24,552, 8 pages, 7 columns; length of columns, 21-1-4 inches; width, 2-1-4 inches. 154 to 158 Washington street.

Advertising rates, per agate line, 20 cents. 300 lines, 19 cents, 500 lines 18 cents, 1,000 lines, 17 cents, 2,000 lines, 16 cents, 3,000 lines, 15 cents, 5,000 lines, 14 cents, 10,000 lines, 13 cents, 15,000 lines 12 cents a line. Classified, 15 cents; financial page, 15 cents. Reading matter, \$1; business notices, 50 cents.

FREIE PRESSE.—Every morning and evening except Sunday; DAHEIM, Sundays, and WEEKLY, Tuesdays. German. Republican. Established 1871. German American Publishing Co., publishers. Subscription, daily, with Sunday, \$7.80; estimated circulation 30,000; weekly, \$2; estimated circulation, 20,000; 8 to 24 pages, 7 columns; length of columns, 22 inches; width, 2-1-8 inches. 92 Fifth avenue.

Advertising rates, daily, agate, 12-1-2 cents per line each insertion; 8 lines, one month, \$20; three months, \$50; six months, \$80; one year, \$125. Reading matter, 75 cents per line. Sunday, ordinary, 15 cents; reading matter, \$1 per line; 8 lines, one month, \$5; three months, \$15; six months, \$25; one year \$50. Weekly rates same as Sunday.

See advertisement on page 321.

ILLINOIS STAATS-ZEITUNG.—Every morning except Sunday; DER WESTEN, Sundays, and WEEKLY, Mondays. German. Independent. Established 1848. Illinois Staats-Zeitung Co., publishers. Subscription, morning, \$8; estimated circulation, 24,000; Sunday, \$2; estimated circulation, 50,000; weekly, \$2; estimated circulation, 34,000; morning, 8 pages, evening, 6 pages; Sunday, 16 pages and weekly, 12 pages, 7 columns; length of columns, 21 inches; width, 2-1-8 inches. Corner Washington street and Fifth avenue.

Advertising rates, morning, agate, first page (nothing less than full column), \$40 per column. All other pages (nothing less than \$1) 12-1-2 cents per line; classified 10 cents a line. Business notices, 50 cents. Reading notices, 75 cents per line. Cuts, double column and full-faced reading notices, 1-4 extra. Sunday, first page, 1 column, each time, \$45; other pages, 15 cents per line; notices, 50 cents; reading matter notices, 75 cents per line each insertion. Weekly, 20 cents; reading matter notices, 75 cents per line.

See advertisement on page 382.

INDEPENDENT ELECTRO COMPANY.—See advertisement on page 344.

INTER OCEAN.—Every morning and WEEKLY, Tuesdays. Republican. Established 1872. Inter Ocean Publishing Co., publishers. Subscription, daily, \$4; claimed circulation, 73,501; Sundays, \$1.17, weekly, \$1; claimed circulation, 135,000; 12 to 16 pages; Sunday, 44 to 52 pages; weekly, 12 pages, 7 columns; length of columns, 21 inches; width, 2-3-16 inches. Corner Dearborn and Madison streets.

Advertising rates, daily, agate, 30 cents; special position, 25 per cent. extra; Business notices, 75 cents a line. Reading matter, first page, \$2.50 a line; other pages, \$1 a line; double columns, 25 per cent. extra. Sunday, advertising as in daily; Discounts: 10 per cent. on \$250; 15 per cent. on \$300; 20 per cent. on \$500; 25 per cent. on \$1,000; 30 per cent. on \$1,500; 35 per cent. on \$2,000; 40

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per cent. on \$2,500. Agents wanted, weekdays, 10, Sundays, 15c. a line. Weekly, ordinary, 75c.; business notices, \$1; nonpareil reading notices, \$1.50; preferred reading articles, \$2.50 per line, each insertion. Double column ads. less than 2 inches deep are 25 per cent. extra. Discounts on weekly, 5 per cent. on \$250, 10 per cent. on \$500, 15 per cent. on \$1,000, 25 per cent. on \$2,000.

JEWISH COURIER.—Every evening, and CHICAGO WEEKLY, Thursdays. Hlebrew. Est. 1885. The Daily Jewish Courier Publishing Co. publishers. Subscription, daily, \$3; estimated circulation, 5,500; weekly, \$1.50; estimated circulation, 8,500; 6 to 12 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches. Office, 274 West 12th street. Advertising rates on application.

See advertisement on page 285.

JOURNAL.—Every evening except Sunday, and COMMERCIAL JOURNAL, Wednesdays. Independent. Established 1844. Evening Press Co., publishers. Subscription, daily, \$3; estimated circulation, 85,000; weekly, \$1; estimated circ., 5,003; 8 pages (Saturday 12), 6 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches. 160 Washington street.

Advertising rates, daily, per agate line, each insertion, 20 cents. Position extra. Reading notices, \$1 per line; 200 lines, 75 cents per line; classified ads, 10 cents a line. Weekly rates on application. Daily discounts: ten insertions or 500 lines, 10 per cent.; twenty-six insertions or 1,000 lines, 15 per cent.; thirty-nine insertions or 2,000 lines, 20 per cent.; fifty-two insertions or 3,000 lines, 25 per cent.; seventy-eight insertions or 5,000 lines, 30 per cent.; one hundred and fifty-six insertions or 10,000 lines, 35 per cent. Corresponding time discounts.

LABOR WORLD.—Every evening except Sunday. Independent. Established 1898. Labor World Pub. Co., publishers. Subscription, \$3; claimed circulation, 52,000; 8 to 16 pages, 7 columns; length of columns, 19 inches; width, 2 1-6 inches. Office, 176 E. Washington street.

Advertising rates, agate, 20 cents a line; reading notices, \$1 a line.

See advertisement on page 284.

NAROD.—Every morning. Bohemian. Catholic. A religious daily paper. Established 1894. Subscription, \$5.20; estimated circulation, 4,000; 8 pages. Office, 464 West 18th street.

Advertising rates on application.

See advertisement on page 381.

NEWS.—Every evening except Sunday. Independent. Established 1876. Victor F. Lawson, publisher. Subscription, \$3; sworn circulation, 275,514; from 8 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches. 123 Fifth avenue.

Advertising rates, agate, 30 cents a line; classified, 18 cents. Special notices, 30 cents. Business mention, 35 cents. Business topics, nonpareil, 60 cents. Reading matter, nonpareil, with advt. following, \$1 per line; discounts on above: two weeks, 5 per cent.; one month, 10 per cent.; three months, 15 per cent.; six months, 25 per cent.; one year, 33 1-3 per cent.; E. O. D., one month, 5 per cent.; three months, 10 per cent.; six months, 15 per cent.; one year, 25 per cent.; two times a week, three months, 5 per cent.; six months, 10 per cent.; one year, 20 per cent.; once a week, six months, 5 per cent.; one year,

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15 per cent.; discounts also on amount if preferred; no special position given; one or more display lines subject entire advt. to display rate. Cuts 1-2 more than display rate for space cut; double columns, not less than 50 lines deep, 1-4 extra; triple columns, not less than 75 lines, 1-2 extra.

RECORD.—Every morning except Sunday. Independent. Established 1881. Victor F. Lawson, publisher. Subscription, \$4; sworn circulation, 220,096; 8 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches. Office, 181 Madison street.

Advertising rates, agate, 25 cents a line, solid classified, 15 cents a line; double column, 25 per cent. extra; cuts and heavy display and triple column, 1-2 extra. Special notices, 30 cents. Business mention, 35 cents; business topics, nonpareil 60 cents a line. Nonpareil reading notices, \$1 a line. Discounts for time, two weeks, 5 per cent.; one month, 10 per cent.; three months, 20 per cent.; six months, 30 per cent.; twelve months, 40 per cent. E. O. D., discounts, one month, 5 per cent.; three months, 10 per cent.; six months, 20 per cent.; twelve months, 30 per cent.; discounts also on other repeated insertions; discounts on amount if preferred.

SKANDINAVEN.—Every morning and SEMI WEEKLY, Wednesdays and Saturdays. Norwegian-Danish. Republican. John Anderson Publishing Co., publishers. Established, daily, 1871; weekly, 1865. Subscription, daily, \$3; estimated circulation, 12,000; Sunday, \$1; estimated circulation, 16,000; semi-weekly, \$2; estimated circulation, 40,000; daily S, Sunday 16, semi-weekly 24 pages; 7 columns; length of columns, 19 3-4 inches; width, 2 1-2 inches. 183 North Peoria street.

Advertising rates, agate, daily 10 cents a line, (Sunday 15 cents). Discounts, one week, 40 per cent.; one month, 50 per cent.; three months, 55 per cent.; six months, 60 per cent.; twelve months, 65 per cent. Reading notices, 15 cents a line. Semi-weekly, 1 inch, one time, \$1.50; six weeks, \$1.40 per inch, per time; six months, \$1.30 per inch per time. Reading notices in semi-weekly, 50 cents a line.

STOCKMAN.—Every day except Sunday. Agricultural. Established 1890. Will F. Baum, publisher. Subscription, \$4; claimed circulation, 8,000; 4 pages, 7 columns; length of columns, 20 inches; width, 2 1/4 inches.

Advertising rates, agate, 5 cents a line. Reading notices, 10 cents a line count; no discounts.

SUN.—Every evening except Sunday. Established 1868. H. L. Goodall, publisher. Subscription, \$3; claimed circulation, 17,310; 4 pages, 8 columns; length of columns, 23 3-4 inches; width, 2 1-8 inches. Published at the Union Stock Yards. Issues also the DROVER'S JOURNAL.

Advertising rates, agate, per line, one time, 10 cents; one week, 24 cents; two weeks, 36 cents; one month, 50 cents. Classified advertisements, 1 cent a word. Reading notices, 20 cents a line first insertion; 10 cents subsequent insertions. Space by the inch, one month, \$7; three months, \$19.18; six months, \$35; one year, \$56.

SVORNOST.—Every morning, DUCH CASU, Sundays, and AMERIKAN, Wednesdays and Saturdays. Bohemian. Independent. Established, 1874. August Geringer, publisher. Subscription,

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daily, \$7; Sunday, \$2; semi-weekly, \$2.50; circulation, daily, estimated, 17,000; Sunday, 24,300; semi-weekly, 37,480; daily, 8 pages; Sunday, 16 pages, semi-weekly, 16 pages. Office, 150 West Twelfth street.

Advertising rates, agate, daily, 5 cents; Sunday, 6 cents; semi-weekly, 10 cents a line.

TIMES-HERALD.—Every morning. Independent. Established 1854. Chicago Times Co., publishers. Subscription, daily, \$4; estimated circulation, 65,000; Sunday, \$1; estimated circulation, 110,000; 12 to 20 pages, (Sunday 36 pages or more), 7 columns; length of columns, 21 1-4 inches; width, 2 3-16 inches. Office, Herald Building.

Advertising rates, agate, weekdays, 30 cents a line; Sunday, 40 cents. Wants, for sale, agents, etc., 10 cents per line. Business notices, 75 cents per line. Reading matter notices, \$1 per line, (first page, \$2.50). Discounts, on \$2.50 or one month, 5 per cent.; on \$500 or two months, 10 per cent.; on three months, 15 per cent.; on six months or \$1,000, 20 per cent.; on \$1,500 or nine months, 25 per cent.; on \$2,000, 30 per cent.; on twelve months, 33 1-3 per cent.; on \$2,500, 35 per cent. Discounts also on E. O. D., etc.

TRIBUNE.—Every morning. Republican. Established 1847. The Tribune Co., proprietors. Subscription, daily, \$4; Sunday, \$2; claimed circulation, 110,000; Sunday, 180,000; daily, 12 to 24; Sunday, 40 to 63 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 3-16 inches. Corner Madison and Dearborn streets.

Advertising rates, daily, agate, 30 cents; Sundays, 40 cents. Classified wants, etc., 15 cents; (Sunday, 25 cents). Business notices, 75 cents. Reading notices, weekday, \$1; Sundays, \$1.25. Cuts, double columns and specified positions, 25 per cent. extra, two positions, 50 per cent. extra. Discounts for amounts, \$300 to \$500, 5 per cent.; \$500 to \$1,000, 10 per cent.; \$1,000 to \$1,500, 20 per cent.; \$1,500 to \$2,000, 25 per cent.; \$2,000 to \$2,500, 30 per cent.; \$2,500 and above, 35 per cent. Time discounts, on 10 lines or more, daily, 10 per cent. on three months, 20 per cent. on six months, 30 per cent. on one year. E. O. D., 5 per cent. on three months; 10 per cent. on six months, 15 per cent. on one year.

KATOLIK.—Every Tuesday and Friday. Bohemian. Roman Catholic. Established 1893. Subscription, \$2; estimated circulation, 6,000; 8 pages. Office, 464 West 18th street.

Advertising rates on application. See advertisement on page 381.

ADVANCE.—Every Thursday. Congregational. Established 1867. Advance Publishing Co., proprietors. Subscription, \$2; claimed circulation, 19,539; 32 to 48 pages, 3 columns; length of columns, 11 1-4 inches; width, 2 3-8 inches. Office, 215 Madison street.

Advertising rates, agate, per line, one insertion (less than 100 lines) 15 cents; six insertions, or 100 lines, 14 cents, thirteen insertions or 250 lines, 13 cents; twenty-six insertions or 500 lines, 12 cents; thirty-nine insertions or 750 lines, 11 cents; fifty-two insertions or 1000 lines, 10 cents.

AMERICAN FIELD.—Every Saturday. Field Sports. Sporting. Established 1874. American Field Publishing Co., publishers. Subscription, \$4; claimed circulation, 12,000; 32 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, Masonic Temple.

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Advertising rates, 1 inch, one time, \$2.50; each additional insertion, \$2; three months, \$21; six months, \$35; one year, \$56; Kennel advertisements, per inch first insertion, \$2.50; each additional insertion, \$2; three months, \$25; six months, \$40; one year, \$60. Reading notices, nonpareil, \$1 a line.

ANDERSON'S CATHOLIC LIST.—See advertisement on page 358.

BAPTIST UNION.—Every Saturday. Baptist. Established 1890. Baptist Young Peoples' Union of America, publishers. Subscription, \$1.00; claimed circulation, 30,000; 24 pages, 3 columns; length of columns, 11 inches; width, 2 1-4 inches. Office, 324 Dearborn street.

Advertising rates, agate, 20 cents a line. Reading notices, nonpareil, 50 cents a line. Special position, 20 per cent. extra. Discounts, 5 per cent. on 250 lines, or 4 times; 10 per cent. on 500 lines, or 13 times; 20 per cent. on 1,000 lines, or 6 months; 30 per cent. on 2,000 lines or one year.

BARNES CROSBY ENGRAVING CO.—See advertisement on page 374.

BLADET.—Every Tuesday. Swedish. Undenominational. Established 1877. John Martenson, publisher. Subscription, \$1.50; estimated circulation, 13,000; 8 pages, 7 columns; length of columns, 21 1-8 inches; width, 2 1-4 inches. Office, 205 Oak street.

Advertising rates 75 cents an inch.

BREEDER'S GAZETTE.—Every Wednesday. Live Stock. Established 1831. Sanders Publishing Co., publishers. Subscription, \$2; claimed circulation, 22,250; 20 to 23 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches. Office 358 Dearborn street.

Advertising rates, agate, one time, 40 cents; one month, 25 cents; three months, 20 cents; six months, 15 cents; one year, 10 cents per line each time.

CANADIAN AMERICAN.—Every Saturday. Established 1833. Jamison & Sutherland, publishers. Subscription, \$1; estimated circulation, 10,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, 358 Dearborn Street.

Advertising rates, agate, 10 cents a line. Discounts ranging from 10 per cent for a month to 40 per cent. for a year.

CHAMPION OF FAIR PLAY.—Every Wednesday. Anti-Prohibition. Established 1889. Subscription \$2; estimated circulation, 8,000; 8 pages, 6 columns. Office, Schiller Theatre Bldg. Advertising rates on application. See advertisement on page 350.

CHRISTIAN ORACLE.—Every Thursday. Disciples of Christ. Established 1834. Oracle Publishing Co., publishers. Subscription, \$1.00; guaranteed circulation, 10,000; 20 pages, 3 columns; length of columns, 11 inches; width 2 1-4 inches. Office, 353 Dearborn street.

Advertising rates, agate, 8 cents a line. Reading notices, double price. Discounts, on 250 to 500 lines, 10 per cent.; 500 to 750 lines, 15 per cent.; 750 to 1,000 lines, 20 per cent.; 1,000 to 2,000 lines, 25 per cent.; 2,000 lines and upwards, 30 per cent.

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CITIZEN.—Every Saturday. Established 1882. Citizen Newspaper Co., publishers. Subscription \$2.50; estimated circulation, 10,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, 69 Dearborn street.

Advertising rates, 10 cents per agate line, with discounts.

CMUCHALEK.—Weekly. Bohemian. Satirical and humorous. Emil Bachman, publisher. Estimated circulation, 8,000. Office, 566 South Centre avenue.

Advertising rates, one inch, one month, \$1.50; one year, \$12.

See advertisement on page 341.

CYCLE AGE.—Every Thursday. Established 1897. The Referee, Bearings, Cycling Life Publishing Co., publishers. Subscription, \$2; estimated circulation, 8,000; 88 pages, 2 columns; length of columns, 8 inches; width, 3 inches. Office, 48 Van Buren street.

Advertising rates on application.

DE NEDERLANDER.—Every Friday. Hollandish. Established 1883. Netherland Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 3,000; 8 pages, 6 columns. Office, 85 Blue Island avenue.

Advertising rates on application.

See advertisement on page 356.

DER BEOBACHTER.—Every Saturday. German, Republican. Established 1877. A. Paessler, publisher. Subscription, \$2; claimed circulation, 19,600; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-5 inches. Office, 140 Clybourn avenue.

Advertising rates, one inch, one time, 75 cents; one month, \$2.50; three months, \$7; six months, \$13; one year, \$25.

See advertisement on page 327.

DEUTSCHE WARTE.—Every Wednesday and Saturday. German. Independent. Agricultural. Established 1874. German Publishing Co., publishers. Subscription, \$2; estimated circulation, 25,000; 12 pages, 8 columns; length of columns, 22 inches; width, 2 inches. Office, 56 Fifth avenue.

Advertising rates, agate, one inch, one time, \$2.34, with discounts. Dated also at Milwaukee, Wis.

DIE RUNDSCHAU.—Every Wednesday. German. Independent. Established 1879. Rundschau Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 30,000; 8 pages, 7 columns; length of columns, 21 5-8 inches; width, 2 1-8 inches. Office, 358 Dearborn street.

Advertising rates, 20 cents per agate line. Discounts: 3, 10, 15, and 25 per cent. for 4, 13, 26, and 52 times respectively. Reading notices, nonpareil, 30 cents a line with same discounts as display. Special position, extra; nothing taken less than half an inch.

See advertisement on page 353.

EAGLE.—Every Saturday. Independent. Established 1889. Henry F. Donovan, publisher. Subscription, \$2; estimated circulation, 20,000; 12 pages, 7 columns; length of columns, 21-8 inches; width, 2 1-8 inches. Office, 172 Washington street.

Advertising rates on application.

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EPWORTH HERALD.—Every Saturday. Methodist Episcopal. Established 1890. Curtis & Jennings, publishers. Subscription, \$1; claimed circulation, 117,000; 16 pages, 4 columns; length of columns, 12 3-8 inches; width, 2 1-8 inches. Office, 57 Washington street.

Advertising rates, 60 cents per agate line; discounts, 5 per cent. on 250 lines; 10 per cent. on 500 lines; 15 per cent. on 1,000 lines; 20 per cent. on 2,000 lines. Reading notices, \$1 a line; position 1-5 extra.

ERHOLUNGSSTUNDEN.—Every Saturday. Literary. German. Established 1875. Germania Publishing Co., publishers. Subscription, \$2; estimated circulation, 20,000; 8 pages, 5 columns; length of columns, 16 inches; width, 2 inches. Office, 56 Fifth avenue.

Advertising rates, one inch, one time, \$1.96, with discounts. Dated also at Milwaukee.

EXPRESS.—Every Saturday. Anti-monopoly. Established 1823. L. D. Reynolds, publisher. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 13 1-4 inches; width, 2 1-8 inches. Office, 267 South Lincoln street.

Advertising rates, agate, per line, 20 cents; reading notices, brevier, 40 cents per line. Discounts: 4 times, 20 per cent.; 13 times, 25 per cent., 26 times, 30 per cent.; 52 times, 40 per cent.

FAMILIEN GAST.—Weekly. German. Household. Lutheran. Office, 140 Clybourn avenue.

Advertising rates on application.

See advertisement on page 340.

FARMERS' REVIEW.—Every Wednesday. Agricultural. Established 1877. H. H. Chandler, publisher. Subscription, \$1; claimed circulation, 32,500; 16 pages, 4 columns; length of columns 14 inches; width, 2 1-6 inches. Office, 59 Clark street.

Advertising rates, agate, 25 cents per line each insertion; one month, 24 cents a line; 3 months, 20 cents; 6 months, 18 cents; one year, 15 cents per line; space contract rates also given. Reading notices, minion, 50 cents per line; same discount as display.

FARMER'S UNION AND AGRICULTURAL REVIEW.—Every Thursday. Agricultural. Established 1877. Subscription, \$1; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 11 7-8 inches; width, 2 1-4 inches. Office, 324 Dearborn street.

Advertising rates, agate, 20 cents a line; discounts: 10 per cent. on 100 lines; 15 per cent. on 200 lines; 20 per cent. on 300 lines; 25 per cent. on 500 lines; 30 per cent. on 1,000 lines; 40 per cent. on 2,000 lines or one year.

FARMERS' VOICE.—Every Saturday. Markets. Farming. Established 1886. The Farmers' Voice Co., publishers. Subscription, \$1; estimated circulation, 30,000; 16 pages, 4 columns; length of columns, 13 1-4 inches; width, 2 1-4 inches.

Advertising rates, 25 cents per agate line; 250 lines, 10 per cent. discount; 500 lines, 15 per cent.; 750 lines, 20 per cent.; 1,000 lines, 25 per cent.; 2,000 lines, 30 per cent. Reading matter, 40 cents per line.

FARM, FIELD AND FIRESIDE.—Every Saturday. Agricultural. Established 1878. Howard & Wilson Publishing Co., publishers. Sub-

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scription, \$1; estimated circulation, 30,000; 30 pages, 4 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches. Office, 215 Madison street.

Advertising rates, agate, 30 cents per line. Space discounts ranging from 1 cent a line on 100 lines to 12 cents a line on 2,000 lines; reading notices one-half extra.

FARM IMPLEMENT NEWS.—Every Thursday. Farm Implements Trade. Established 1882. E. J. Baker, publisher. Subscription, \$2; guaranteed circulation, 10,356; 40 pages, 4 columns; length of columns, 13 1-8 inches; width, 2 1-4 inches. Office, Masonic Temple.

Advertising rates on application.

FOSTERLANDET.—Every Wednesday. Swedish. Established 1884. Fosterlandet Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 14,000; 8 pages, 7 columns. Office, 59 Dearborn street.

Advertising rates, \$1 an inch.

See advertisement on page 321.

GAMLA OCH NYA HEMLAN DET.—Every Thursday. Swedish. Republican. Established 1854. Johnson & Soederholm, publishers. Subscription, \$2; estimated circulation, 12,000; 10 pages, 7 columns; Office, 175 East Chicago avenue.

Advertising rates on application.

GAZETA POLSKA.—Every Thursday. Polish. Independent. Established 1873. W. Dyniewicz, publisher. Subscription, \$2; claimed circulation, 9,500; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches. Office, 532 Noble street.

Advertising rates, 1 inch, one time, \$2; one month, \$4; three months, \$10; six months, \$17.50; one year, \$30. Reading notices 40 cents a line.

See advertisement on page 277.

GRAPHIC.—Every Saturday. Illustrated Family News. Established 1878. M. J. Kane, manager. Subscription, \$4; 24 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, 50 cents per agate line. Preferred positions, 33 1-3 per cent. extra. Reading notices, \$1 per line. S. W. Cor. 5th Ave. and Washington street.

See advertisement on page 236.

HORSEMAN.—Every Thursday. Horse interests. Established 1881. Chicago Horseman Newspaper Co., publishers. Subscription, \$3; estimated circulation, 10,000; 32 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-4 inches. Office, 358 Dearborn street.

Advertising rates, per inch, \$3.00; one month, \$10.00; three months, \$23; six months, \$36 35; one year, \$53.35.

HORSE REVIEW.—Every Thursday. Sporting. Established 1839. John C. Bauer, publisher. Subscription, \$2; estimated circulation, 16,000; 24 pages, 4 columns; length of columns, 12 7-8 inches; width, 2 1-8 inches. Office, 215—221 Madison street.

Advertising rates, one inch, one time, \$3; one month, \$10; three months, \$23.15; six months, \$50; one year, \$81.25: one page, one time, \$62.50.

HUMORISTEN.—Every Saturday. Swedish. Humorous. Established 1890. G. Froberg, publisher. Subscription, \$1; claimed circulation, 22,500; 16 to 20 pages, 4 columns; length of

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columns, 11 1-4 inches; width, 2 1-8 inches. Office, 69 East Kinzie street.

Advertising rates, 10 cents per agate line.

See advertisement on page 359.

INTERIOR.—Every Thursday. Presbyterian Established 1869. McCormick & Gray, publishers. Subscription, \$2.50; claimed circulation, 30,875; 36 to 72 pages; 3 columns; length of columns, 11 1-2 inches; width, 2 3-8 inches. Office, 69 Dearborn street.

Advertising rates, agate, 25 cents per line each insertion. Special positions, 20 per cent. extra. Discounts: 3 months, 10 per cent.; 6 months, 20 per cent.; one year, 40 per cent.; or for orders of \$25, 10 per cent.; \$50, 15 per cent.; \$100, 20 per cent.; \$200, 25 per cent.; \$300, 30 per cent.; \$400, 35 per cent.; \$500, 40 per cent.

Reading notices 50 cents per line.

ISRAELITE.—Every Saturday. Jewish. Established 1859. Leo Wise & Co., publishers. Subscription, \$2.50; estimated circulation, 13,000; 8 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches. Office, 320 Dearborn street.

Advertising rates, 15 cents per agate line, reading notices, 50 cents a line; discounts, 10 per cent. on 3 months or \$100; 15 per cent. on six months or \$200; 25 per cent. on one year or \$400.

KATHOLISCHES SONNTAGSBLATT.—Every Sunday. German. Roman Catholic. Established 1881. William Kuhlmann, publisher. Subscription, \$2; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 15 inches; width, 2 1/4 inches. Office, 211 Cleveland avenue.

Advertising rates on application.

See advertisement on page 316.

KATHOLISCHES WOCHENBLATT.—Every Wednesday. German. Catholic. Established 1859. F. X. Brandecker, publisher. Subscription \$2; claimed circulation, 5,600; 8 pages, 6 columns; length of columns, 2 inches; width, 2 1-8 inches. Office 648 Sedgwick street.

Advertising rates, agate, 6 cents a line; business notices, 25 cents; classified advertisements, \$1 per inch; one inch, one year, \$25.

See advertisement on page 341.

L'AMERICA.—Every Saturday. Italian. Established 1890. A. Fernandez Torre, editor. Subscription, \$2; claimed circulation, 8,000; 4 pages. Office, 2572 North Sacramento avenue.

Advertising rates on application.

See advertisement on page 342.

***LEDGER.**—Every Wednesday. Literary and Family. Established 1872. W. D. Boyce Co., publishers. Subscription, \$1; claimed circulation, 250,000; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 3-16 inches. Boyce Bldg. Advertisements must be for the SATURDAY BLADE and LEDGER combined. Combination rate, \$1.10 a line agate.

LEVER.—Every Thursday. Prohibition. Established 1878. Dickie & Woolley, publishers. Subscription, \$1; claimed circulation, 15,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1/4 inches. Office, 918 The Temple.

Advertising rate, agate, 5 cents a line; no discounts.

LIETUVA.—Every Friday. Lithuanian. Independent. Established 1893. Antin Olszewski,

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publisher. Subscription, \$2; estimated circulation, 5,000; 4 pages, 7 columns. Office, 924 Thirty-third street. Advertising rates on application.

See advertisement on page 341.

L'ITALIA.—Every Saturday. Italian. Republican. Oscar Durante, editor. Subscription, \$2; claimed circulation, 22,000; 4 pages, 9 columns; length of columns, 15 1-2 inches; width, 2 1-8 inches. Office, 101 E. Harrison street.

Advertising rates, one inch, one week, \$1; one month, \$4; three months, \$6; six months, \$10; one year, \$18.

See advertisement on page 316.

LIVING CHURCH.—Every Saturday. Episcopal. Established 1878. C. W. Leffingwell, publisher. Subscription, \$2; estimated circulation, 17,000; 24 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 3-8 inches. Office, 55 Dearborn street.

Advertising rates, agate, 25 cents per line each insertion. Reading notices, 50 cents. Discounts: 10 per cent. on 4 times or 100 lines; 15 per cent. on 8 times or 250 lines; 20 per cent. on 3 months or 500 lines; 25 per cent. on 750 lines; 30 per cent. on 1,000 lines; 33 1-3 per cent. on 6 months; 40 per cent. on 1,500 lines; 50 per cent. on one year or 2,000 lines.

MARKETS.—Every Thursday. Agricultural and Live Stock. Established 1885. W. O. Hoffman, publisher. Subscription, 75 cents; claimed circulation, 33,100; 4 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 352-56 Dearborn street.

Advertising rates, agate, 15 cents per line; with time discounts. Reading notices, 30 cents per line.

MIDLAND.—Every Saturday. United Presbyterian. Established 1884. Midland Publishing Co., publishers. Subscription, \$2; claimed circulation 8,750; 16 pages, 3 columns; length of columns, 11 1-4 inches; width 2 1-2 inches. Office, 358 Dearborn street.

Advertising rates, agate, 10 cents a line; discounts: 10 per cent. on 70 lines; 20 per cent. on 140 lines; 25 per cent. on 280 lines; 30 per cent. on 560 lines; 40 per cent. on 1,120 lines. Reading notices, 30 cents a line count.

MISSIONS WANNEN.—Every Tuesday. Swedish. Undenominational. Established 1874. Mission Friends Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 16,000; 8 pages, 7 columns; length of columns, 21 1-2 inches; width 2 1-4 inches. Office, 144 Oak street.

Advertising rates, \$1 per inch, per time.

NATIONAL RURAL.—Every Saturday. Live Stock and Agricultural. Established 1862. Howard & Wilson Publishing Co., publishers. Subscription, \$1; guaranteed circulation, 45,000; 38 pages, 2 columns; length of columns, 8 1/2 inches; width, 2 1/4 inches. Office, 215 Madison street.

Advertising rates, agate, 25 cents a line, each insertion; 100 lines, 24 cents; 200 lines, 23 cents; 300 lines, 22 cents; 400 lines, 21 cents; 600 lines, 19 cents; 700 lines, 18 cents; 800 lines, 17 cents; 900 lines, 16 cents; 1,000 lines, 15 cents. Reading matter, 1/4 extra.

NEW UNITY.—Every Thursday. Undenominational. Established 1878. Unity Publishing Co., publishers. Subscription, \$2; estimated circulation, 10,000; 16 to 24 pages 3 columns; length of

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columns, 10 1-2 inches; width, 2 1-4 inches. Office, 204 Dearborn street.

Advertising rates, agate, 25 cents a line; reading notices, 50 cents a line; discounts: 10 per cent. on 1,000 lines; 20 per cent. on 5,000 lines.

NEW WORLD.—Every Saturday. Roman Catholic. Established 1885. The Catholic Press Co., publishers. Subscription \$2; estimated circulation, 12,000; 16 pages, 5 columns; length of columns, 16 7-8 inches; width, 2 1-4 inches. Office, 158 Adams street.

Advertising rates, agate, 20 cents a line, local notices, 50 cents a line; reading matter, \$1 a line; 250 lines of display, 15 cents a line; 500 lines, 12 cents; 700 lines, 10 cents; 1,000 lines, 9 cents, etc.

NORDEN.—Every Saturday. Norwegian Danish. Established 1874; Norden Publishing Co., publishers. Subscription, \$1; estimated circulation, 7,000; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-4 inches. Office, 284 Grand avenue.

Advertising rates, one inch, one time, \$1; reading matter, 20 cents a line.

NORTHWESTERN CHRISTIAN ADVOCATE. Every Wednesday. Methodist Episcopal. Established 1852. Curtis & Jennings, publishers. Subscription, \$1.60; claimed circulation, 28,000; 36 pages, 3 columns; length of columns, 11 1-4 inches; width, 2 3-8 inches. Office, 57 Washington street.

Advertising rates, agate, 25 cents per line; discounts: 13 times, 10 per cent.; 26 times, 20 per cent.; 52 times, 40 per cent. Corresponding space discounts. Reading notices, double above rates.

NYA WECKO-POSTEN.—Every Wednesday. Swedish. Baptist. Established 1878. E. Wingren, publisher. Subscription, \$1.50; claimed circulation, 10,650; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches. Office, 333 Wells street.

Advertising rates, one inch, 75 cents; four insertions, 70 cents; 8 insertions, 65 cents; 13 insertions, 60 cents; 26 insertions, 55 cents; one year, 50 cents per inch per time.

See advertisement on page 359.

ORANGE JUDD FARMER.—Western Edition of the AMERICAN AGRICULTURIST, New York.—Every Saturday. Agricultural. Established 1883. Orange Judd Co., publishers. Subscription, \$1; claimed circulation, 57,000; 23 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 3-8 inches. Office, Marquette Building.

Advertising rates, per agate line, 40 cents; 250 lines, 36 cents; 500 lines, 32 cents; 750 lines, 30 cents; 1,000 lines, 28 cents; Rate on yearly orders, one inch or over, 28 cents a line per time; reading notices, 80 cents.

See advertisement on page 271.

PRAIRIE FARMER.—Every Saturday. Agricultural. Established 1841. Prairie Farmer Publishing Co., publishers. Subscription, \$1; estimated circulation, 20,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 3-16 inches. Office, 166-168 Adams street.

Advertising rates, agate, 1 to 4 insertions, 25 cents a line; 5 to 9 insertions, 22 cents a line; 10 to 13 insertions, 20 cents a line; 26 insertions, 18 cents a line; one year, 16 cents a line, per time. Corresponding discounts for space. Position or E. O. W., ten per cent extra.

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RAM'S HORN.—Every Saturday. Undenominational. Independent. Established 1890. Frederick L. Chapman & Co., publishers. Subscription, \$2; guaranteed circulation, 81,000; 20 pages, 3 columns; length of columns, 11 inches; width, 2-3 inches. Office, 110 La Salle ave.

Advertising rates, agate, 40 cents a line. Reading notices, 80 cents per line, agate; discounts, 10 per cent. on 1,000 lines, or six months, 20 per cent. on 2,000 lines, or one year.

REFORM ADVOCATE.—Every Saturday. Jewish. Established 1890. Bloch & Newman, publishers. Subscription, \$2; claimed circulation 15,500; 28 pages, 3 columns; length of columns, 10 inches; width, 2 1-8 inches. Office, 204 Dearborn street.

Advertising rates on application.

SANDEBUDET.—Every Wednesday. Swedish. Methodist Episcopal. Established 1862. Swedish Methodist Book Concern, publishers. Subscription, \$1.50; claimed circulation, 10, 000; 16 pages, 4 columns; length of columns, 7 1-2 inches; width, 2 1-6 inches. Office, 152 Oak street.

Advertising rates, agate, \$1.75 per inch, per insertion; Locals, 10 cents a line, agate.

***SATURDAY BLADE.**—Every Saturday. Family Reading. Illustrated. Established 1883. W. D. Boyce Co., publishers. Subscription, \$1; claimed circulation, 250,000, 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches. Offices, Boyce Building.

All advertisements must be for **SATURDAY BLADE**, and **LEDGER**, combined. Combination rate, \$1.10 per line, agate.

SATURDAY EVENING HERALD.—Every Saturday. Established 1874. Saturday Evening Herald Co., publishers. Subscription, \$2; estimated circulation, 5,000; 16 pages, 3 columns; length of columns, 10 3-8 inches; width, 2 1-2 inches. Office, 358 Dearborn street.

Advertising rates, nonpareil, 15 cents per line. Special rates on long time advertisements.

SLOBODA.—Every Saturday. Croatian. Established 1897. Croatian Publishing Co., publishers. Subscription, \$3; estimated circulation, 3,000; 8 pages. Office, 2955 South Canal street. Advertising rates on application. See advertisement on page 361.

SOTEK.—Every Saturday. Bohemian illustrated weekly. Humorous, satirical and political. Established 1893. B. Bittner, publisher. Subscription, \$2.35; claimed circulation, 4,200. Office, 544 Blue Island avenue.

Advertising rates, one inch, one year, \$10. Reading notices, 10 cents a line. See advertisement on page 357.

STANDARD.—Every Saturday. Baptist. Established 1853. Goodman & Dickerson Co., publishers. Subscription, \$2; estimated circulation, 15,000; 32 pp., 3 columns; length of columns, 11 1-2 inches; width, 2 1-4 inches. Office, 324 Dearborn street.

Advertising rates, agate, 12 cents per line, each insertion. Nonpareil reading notices, 24 cents per line. Discounts, 20 per cent. on three months, or 500 lines; 30 per cent. on six months or 1,000 lines; 40 per cent. on one year or 2,000 lines.

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SVENSKA AMERIKANAREN.—Every Thursday. Scandinavian. Independent. Established 1876. Swedish-American Printing Co., publishers. Subscription, \$2; estimated circulation, 22,000; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches. Office, 35 South Clark street.

Advertising rates, 10 cents per line.

See advertisement on page 347.

SVENSKA KURIREN.—Every Tuesday. Swedish. Independent. Alex. J. Johnson, publisher. Subscription, \$2.25; claimed circulation, 35,000; 16 pages, 5 columns; length of columns, 16 inches; width, 2 1-8 inches. Office, 26 North Clark street.

Advertising rates, per agate line, one time, 10 cents; one month, 9 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents.

See advertisement on page 352.

SVENSKA TRIBUNEN.—Every Wednesday. Swedish. Republican. Established 1869. Swedish Publishing Co., publishers. Subscription, \$2; claimed circulation, 30,000; 10 to 12 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-4 inches. Office, 37 North Clark street.

Advertising rates, agate, 10 cents per line, each insertion; Local notices (minion leaded), 25 cents per line. Solid cuts required.

UNION SIGNAL.—Every Thursday. Temperance. Established 1874. Woman's Temperance Publishing Association, publishers. Subscription, \$1; estimated circulation, 40,000; 16 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches. Office, The Temple.

Advertising rates, agate, 75 cents per line; 250 lines or 4 insertions, 60 cents; 500 lines or three months, 50 cents; 750 lines or six months, 40 cents; one year or 1,000 lines, 35 cents; 2,000 lines, 30 cents per line per time.

VEREINS ZEITUNG.—Every Saturday. German. Fraternal. Established 1882. Subscription, \$1; claimed circulation, 8,700. Office, 83 Fifth avenue.

Advertising rates on application.

See advertisement on page 356.

WESTERN BRITISH AMERICAN.—Every Saturday. Established 1887. British American Co., publishers. Subscription, \$2; claimed circulation, 18,500; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches. Office, 358 Dearborn street.

Advertising rates, agate, 10 cents per line. Reading notices, 25 cents; discounts ranging from 10 per cent. on 250 lines, to 30 per cent. on 2,000 lines.

WESTERN CATHOLIC.—Every Saturday. Roman Catholic. Established 1867. Western Catholic Co., publishers. Subscription, \$2; estimated circulation, 8,000; 8 pages, 6 columns. Office, 7205 Rhodes avenue.

Advertising rates, agate, 10 cents a line; three months' rate, 8 cents; yearly rate, 7 cents.

HOSPODARSKE LISTY.—Semi-monthly. Bohemian. Agricultural. Established 1898. Subscription, \$1; 16 pages, 4 columns. Office, 464 West 18th street.

Advertising rates on application.

See advertisement on page 381.

WESTERN PLOWMAN.—Semi-Monthly. Agricultural and Family. Established 1881. S. J.

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Reynolds, publisher. H. C. Silver, manager. Subscription, 50 cents; claimed circulation, 36,000; 12 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Office, 334 Dearborn street.

Advertising rates, agate, 20 cents per line, each insertion. Time discounts: 10 per cent. on 3 times or 125 lines; 16 2-3 per cent. on 6 times or 250 lines; 25 per cent. on six months or 500 lines; 33 1-3 per cent. on 9 months or 1,000 lines; 40 per cent. on one year or 1,500 lines. Reading notices 40 cents a line, nonpareil.

ALKALOIDAL CLINIC.—Monthly. Medical. Established 1894. Dr. W. C. Abbott, publisher. Subscription, \$1; guaranteed circulation, 25,000; 150 pages, 2 columns; length of columns, 8 inches; width, 5 1/2 inches.

Advertising rates, one inch, one time, \$6; three months, \$15; six months, \$25; one year, \$40. Reading notices, 50 cents a line count.

AMERICAN ILLUSTRATED.—Monthly. Literary. Established 1892. Peninsula Publishing Co., publishers. Subscription, \$1; claimed circulation, 50,000; 72 pages, 2 columns; length of columns, 8 inches; width, 2 5-8 inches. Office, 308 Great Northern Building.

Advertising rates, agate, 20 cents a line; one inch, one time, \$2.80; one year, \$28; reading notices, 25 cents a line.

See advertisement on insert.

AMERICAN POULTRY JOURNAL.—Monthly. Poultry and pet stock. Established 1874. Morgan Bates & Co., publishers. Subscription, 50 cents; estimated circulation, 8,000; 36 pages, 3 columns; length of columns, 9 inches; width, 2 inches. Office, 325 Dearborn street.

Advertising rates, on application.

AMERICAN SHEEP BREEDER.—Monthly. Sheep and Wool interests. Established 1883. W. W. Burch, publisher. Subscription, \$1; guaranteed circulation, 20,000; 44 pages, 3 columns; length of columns, 10 inches; width, 2 1-2 inches. Office, 124 Michigan avenue.

Advertising rates, one inch, one year, \$33.40, or 20 cents a line; reading notices, 25 cents a line.

AMERICAN SWINEHERD.—Monthly. Stock raising and farming. Established 1885. Jas. Baynes & Son, publishers. Subscription, 50 cents; guaranteed circulation, 36,125; 52 pages, 3 columns; length of columns, 10 inches; width, 2 1-8 inches. Office, 323 Dearborn street.

Advertising rates, 20 cents per agate line, each insertion. Reading notices 40 cents.

*BOYCE'S MONTHLY.—Monthly. Literary. Established 1897. W. D. Boyce Co., publishers. Subscription, 35 cents; claimed circulation, 600,000; 20 pages, 4 columns; length of columns, 15 3-8 inches; width, 2 3-8 inches. Office, Boyce Building.

Advertising rates, \$2 per line, agate.

CARTER'S MONTHLY.—Literary. Established 1897. John Carter, publisher. Subscription, \$1; claimed circulation, 20,000; 140 pages, 2 columns. Office, 158 Adams street.

Advertising rates on application. See advertisement on page 288.

CHILD GARDEN.—Monthly. Kindergarten. Mothers' Clubs. Estab. 1892. A. H. Proudfoot, publisher. Subscription, \$1; claimed circula-

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tion, 15,000; 50 pages, 2 columns; length of columns 8 inches; width, 2 inches; Office, 9333 Prospect avenue.

Advertising rates, 25 cents per agate line; one inch, \$3; 1-4 page, \$10; 1-2 page, \$18; one page, \$35; discounts, 5 per cent. on three months; 10 per cent. on 6 months; 20 per cent. on one year.

CLIMAX.—Monthly. Matrimonial. Established 1887. Phillips P. and M. Co., publishers. Subscription, \$1; estimated circulation, 15,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, 513 Carroll avenue.

Advertising rates, 25 cents per agate line; each insertion.

CONKEY'S HOME JOURNAL.—Monthly. Literary and Musical. Established 1897. The W. B. Conkey Co., publishers. Subscription, 50 cents; claimed circulation, 100,000; 36 pages, 4 columns; length of columns, 12 1-7 inches; width, 2 1-7 inches. Office, Franklin Building.

Advertising rates, agate, 60 cents a line; 250 lines, 58 cents per line; 500 lines, 55 cents; 1,000 lines, 50 cents; nonpareil readers, 75 cents per line.

See advertisement on page 276.

CORN BELT.—Monthly. Agricultural Development. Established 1895. J. R. Griffiths, manager. Subscription, 25 cents; claimed circulation, 20,000; 16 pages, 3 and 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 209 Adams street.

Advertising rates, agate, 15 cents a line; reading notices, minion, 30 cents a line; three months, 14 cents a line; six months, 13 cents a line; one year, 12 cents a line, per time.

DEACONESS ADVOCATE.—Monthly. Woman's work. Established 1885. J. S. Meyer, publisher. Subscription, 50 cents; claimed circulation, 21,000; 16 pages, 4 columns; width of columns, 2 1-8 inches.

Advertising rates, agate, 15 cents a line; discounts: 10 per cent. on 100 lines; 15 per cent. on 250 lines; 20 per cent. on 500 lines; 25 per cent. on 500 lines; 33 1-3 per cent. on 2,000 lines.

DRAMATIC MAGAZINE.—Monthly. Dramatic. Established 1895. Dramatic Magazine Press, publishers. Subscription, \$3; estimated circulation, 10,000; 100 to 120 pages, 2 columns; length of columns, 8 inches; width, 2 3-8 inches. Office, Schiller Building.

Advertising rates, 40 cents per agate line; 1-4 page, \$10; 1-2 page, \$18; 1 page, \$35.

FACTS AND FICTION.—Monthly. Literary. The Dominion Co., publishers. Established 1896. Subscription, \$1; claimed circulation, 50,000; 16 to 32 pages, 3 columns; length of columns, 9 5-8 inches; width, 2 1-8 inches. Office, 334 Dearborn street.

Advertising rates, agate, 20 cents a line; 1-4 page, \$20; 1-2 page, \$37.50; one page, \$70.

HOUSEHOLD GUEST.—Monthly. Literature. Established 1879. Household Guest Co., publishers. Subscription, 50 cents; claimed circulation, 500,000; 20 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-6 inches. Office, 537 Rand and McNally Building.

Advertising rates, agate, \$1.75 a line; reading notices, \$2.25 agate measure.

See advertisement on page 259.

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HOUSEHOLD REALM.—Monthly Family. Established 1887. Household Realm Co., publishers. Subscription, 50 cents; claimed circulation, 60,000; 20 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate, 25 cents a line.

INDEPENDENT FORESTER.—Monthly. Secret Society. T. W. Saunders, publisher. Subscription, 50 cents; claimed circulation, 17,500; 8 pages, 5 columns; length of columns, 15 inches; width, 2 1-8 inches. Office, Masonic Temple.

Advertising rates, one inch one time \$1; six months, \$5; one year, \$10.

INTERNATIONAL MAGAZINE.—Monthly. Literary. Established 1896. A. T. H. Brower, publisher. Subscription, \$1; estimated circulation, 8,000; 83 pages or more; 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 358 Dearborn street.

Advertising rates, agate, 30 cents a line; 1 inch one time, \$3; 1-4 page, \$9; 1-2 page, \$16; 1 page, \$30; discounts, 10 per cent. on three months; 15 per cent. on six months; 25 per cent. on one year.

KINDERGARTEN MAGAZINE.—Monthly. Educational. Established 1888. Kindergarten Literature Co., publishers. Subscription, \$2. Estimated circulation, 7,000; 100 pages, 1 column; length of columns, 8 1-4 inches; width, 2 1-4 inches. Office, Woman's Temple.

Advertising rates, agate, 40 cents a line; 1 inch, \$4, with discounts of 5 per cent. on three months; 10 per cent. on six months; 20 per cent. on twelve months.

MACHINISTS' JOURNAL.—Monthly. Official organ of railroad machinists. Claimed circulation, 15,000.

Advertising rates, agate, 20 cents a line. Advertising in charge of W. N. Gates, Cleveland, Ohio.

NATIONAL AGENTS' HERALD.—Monthly. Established 1897. John Regan, publisher. Subscription, 50 cents; claimed circulation, 5,000; 8 pages, 4 columns; length of columns, 12 1/2 inches; width, 2 1-6 inches. Office, 415 Dearborn street.

Advertising rates, agate, 10 cents a line; discounts on large contracts.

See advertisement on page 303.

NEW TIME.—Monthly. Social and political philosophy. Established 1893. Chas. H. Kerr & Co., publishers. Subscription, \$1; estimated circulation, 20,000; 96 pages, 2 columns; length of columns, 7 3-4 inches; width, 2 1-3 inches. Office, 56 Fifth avenue.

Advertising rates, 30 cents per agate line; one page, \$60, half and quarter pages, pro rata; no time discounts.

PEOPLE'S HEALTH JOURNAL.—Monthly. Hygienic. Established 1885. People's Health Journal Company, publishers. Subscription, \$1; estimated circulation, 10,000; 8 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-8 inches. Office, 441 Dearborn street.

Advertising rates on application.

RECORD OF CHRISTIAN WORK.—Monthly. Undenominational. Established 1881. Fleming H. Revell Co., publishers. Subscription, 50 cents; claimed circulation, 15,500; 64 pages, 2 columns; length of columns, 17 1-4 inches; width, 2 1-4 inches. Office, 163 Madison street.

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Advertising rates, 15 cents per agate line; 10 per cent. discount on three months; 15 per cent. discount on six months; 20 per cent. discount on nine months, and 33 1-3 per cent. discount on twelve months.

ROADMASTER AND FOREMAN.—Monthly. Established 1885. B. S. Wasson & Co., publishers. Subscription, \$1; claimed circulation, 7,500; 20 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches. Office, 93 Jefferson street.

Advertising rates, agate, 18 cents a line. Advertising in charge of W. N. Gates, Cleveland, Ohio.

SELF-CULTURE. See Akron, Ohio.

SPORTS AFIELD.—Monthly. Sport and Natural Science. Established 1887. Sports Afeld Publishing Co., publishers. Subscription, \$1.50; claimed circulation 23,125; 100 pages, 2 columns; length of columns, 8 1/2 inches; width, 2 1-2 inches. Office, 353 Dearborn street.

Advertising rates, 1-2 inch one time, \$2.50; one year, \$25; one inch one time, \$4; one year, \$40; 1 page one time, \$40; one year, \$400. Reading notices, 40 cents per nonpareil line.

THE 400.—Monthly. Society. Established 1893. Persinger & Sullivan, publishers. Subscription, \$1; claimed circulation, 7,500; 16 to 36 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches. Office, 214 Monroe street.

Advertising rates, 25 cents a line.

UPTON'S HOME COMPANION.—Monthly. Established 1898. C. M. Upton, publisher. Subscription, 50 cents; 16 pages, 4 columns; length of columns, 12 1/2 inches; width, 2 1-6 inches. Office, 324 Dearborn street.

Advertising rates on application.

DECATUR

REVIEW.—Every morning except Monday, and WEEKLY, twice a week, Tuesdays and Fridays. Democratic. Established daily 1879; weekly, 1868. The Review Publishing Co., publishers. Subscription, daily, \$5; estimated circulation 3,100; weekly, \$1; estimated circulation, 2,621; 6 to 16 pages, 6 columns; length of columns, 19 1-4 inches; width, 2 1-6 inches.

Advertising rates on application.

DE KALB

POULTRY CHUM.—Monthly. Poultry raising. Established 1883. Frank M. Munger, publisher. Subscription, 25 cents; estimated circulation, 6,000; 12 to 20 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 3-8 inches.

Advertising rates on application.

ELGIN

YOUNG PEOPLE'S WEEKLY.—Every Sunday. Young people. Established 1886. David C Cook Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 225,000; 8 pages, 4 columns; length of columns, 15 inches; width, 2 1-2 inches.

Advertising rates, agate, \$1.30 per line; discounts, 5 per cent. on 250 lines; 7 1-2 per cent. on 500 lines; 10 per cent. on 1,000 lines; 15 per cent. on 2,000 lines. Reading notices, set in solid nonpareil, \$1.75 a line, agate measure, with no discounts.

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FREEPORT

POULTRY TRIBUNE.—Monthly. Poultry, Swine and Sheep. Established 1895. R. R. Fisher, publisher. Subscription, 50 cents; sworn circulation, 6,600; 36 to 64 pages; 3 columns, length of columns, 9 3-8 inches; width, 2 1-8 inches.

Advertising rates, one inch, one month, \$1.50; three months, \$3.50; six months, \$6; one year, \$10; business notices, 20 cents a line.

GALENA

GAZETTE.—Every evening, except Sunday. and WEEKLY, Fridays. Republican. Established 1834. J. B. Brown, publisher. Subscription daily, \$5; estimated circulation, 650; weekly \$1.50; estimated circulation, 5,800; daily 4 pages, weekly 3 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, Daily, nonpareil, 1 inch, 1 time, 75 cents; one week, \$2.50; one month, \$4; three months, \$6; six months, \$9; one year, \$15; 3 inches, three months, \$13; one year, \$30. Editorial notices, per line, 10 cents first; subsequent insertions, 5 cents. Weekly, 1 inch, one time, \$1.50; one month, \$3.75; three months, \$9.75; six months, \$13.50; one year, \$22.50; 2 inches, \$42.75 3 inches, \$60.00; Editorial notices, first, 20 cents; subsequent insertions, 10 cents per line.

JOLIET

NEWS.—Every evening, except Sunday and WEEKLY, Fridays, Independent. Established 1877. News Printing Co., publishers. Subscription, daily \$2.60; claimed circulation, 6,007; weekly \$1; claimed circulation, 2,000; 4 to 20 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, first insertion, per inch, 75 cents; subsequent insertions, 50 cents per inch; space contracts, 50 inches @ 40 cents per inch; 100 inches @ 35 cents per inch; further discounts on application. Reading matter, minion, 20 cents per line; 200 lines @ 17 1-2 cents per line; 500 lines @ 15 cents per line; WEEKLY, 40 cents per inch; 50 inches, 25 cents per inch; 100 inches, 20 cents an inch.

REPUBLICAN.—Every evening, except Sunday, and WEEKLY, Fridays. Republican. Established 1847. Joliet Republican Printing Co., publishers. Subscription, daily, \$2.60; sworn circulation, 5,698; weekly, \$1; claimed circulation, 2,300; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates on application.

VOLKSBLATT.—Every Saturday. German. Issued by the publishers of Der Beobachter, Chicago. Subscription, \$2; 12 pages, 7 columns. Advertising rates on application. See advertisement on page 360.

MOUNT MORRIS

GOSPEL MESSENGER.—Every Tuesday. English and German. Baptist. Established 1883. Brethren's Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 14,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, per inch, \$1.50 each insertion; one month, \$5.20; thirteen times, \$15.60; six months, \$26; one year, \$36. Dated also at Huntingdon, Pa.

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NATIONAL STOCK YARDS

NATIONAL LIVE STOCK REPORTER.—Every afternoon except Sunday. Live Stock. Established 1890. Philip H. Hale, publisher. Subscription, \$4; estimated circulation, 5,500; 4 pages, 7 columns, length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

NATIONAL FARMER AND STOCK GROWER.—Monthly. Established 1899. Philip H. Hale, publisher. Subscription, \$1; claimed circulation, 25,000; 68 pages, 2 columns; length of columns, 7 1/2 inches; width, 2 1/2 inches.

Advertising rates, agate, 20 cents a line, one time; yearly orders, 15 cents a line.

OAK PARK

WEEK'S CURRENT.—Every Saturday. Independent. Established 1893. E. O. Vaile, publisher. Subscription, \$1.25; estimated circulation, 14,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches.

Advertising rates, one inch, one time, \$1.50; three months, \$10; six months, \$15; one year, \$25.

INTELLIGENCE.—Semi-Monthly, except July and August. Educational. Established 1880. E. O. Vaile, publisher. Subscription, \$1.50; claimed circulation, 12,000; 40 pages, 3 columns length of columns, 10 inches; width, 2 1-6 inches.

Advertising rates, agate, 1 inch, one time, \$1.25; discounts: 10 per cent. on three months; 20 per cent. on six months 30 per cent. on one year; reading notices, 10 cents a line, agate measure.

STAR.—Monthly. Juvenile. Established 1894. Star Publishing Co., publishers. Subscription, 50 cents; claimed circulation 75,000; 12 pages, 4 columns; length of columns, 13 inches; width, 2 1-3 inches.

Advertising rates, agate, 40 cents per line; no time discounts; reading matter, same rate, measured agate.

PEKIN

ANCHOR AND SHIELD.—Monthly. Established 1880. Anchor and Shield Publishing Co., publishers. Subscription, 60 cents; claimed circulation, 13,466; 8 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches.

Advertising rates, \$1 per inch; no discounts.

PEORIA

DEMOKRAT.—Every evening, except Sunday and WEEKLY, Thursdays. German. Independent Democratic. Established 1860. B. Cremer & Bros., publishers. Subscription, daily, \$6; estimated circulation, 2,500; weekly, \$2; estimated circulation, 5,200; 4 pages, 8 and 9 columns.

Advertising rates, daily, 1 inch, one month \$4; three months, \$12; six months, \$20; one year, \$36. Weekly, one inch, three months, \$5; one year, \$15.

EVENING STAR.—Every evening except Sunday, and SUNDAY MORNING STAR, Sundays. Established 1897. Peoria Star Co., publishers. Subscription, daily, \$2.60; with Sunday, \$3.64; claimed circulation, daily, 12,327; Sunday, 6,941; 8 to 12 pages (Sunday, 16 to 24), 7 columns; length of columns, 20 1/2 inches; width, 2 1-6 inches.

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Advertising rates, either edition, 35 cents an inch.

See advertisement on page 317.

HERALD-TRANSCRIPT.—Every morning and WEEKLY, Thursdays. Democratic. Established 1889. Herald Publishing Co., publishers. Subscription, daily, \$6; weekly, \$1; claimed circulation, daily, 7,621; (Sunday, 5,621); weekly, 2,200; daily and weekly 8 pages, Sunday, 16 pages, 7 columns; length of columns, 19 1-4 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, daily, one time, 30 cents; 500 to 1,000 inches in 12 months 10 per cent. discount, 1,000 to 2,000 inches, 15 per cent. Weekly rates same as daily; reading notices, 25 cents a line.

JOURNAL.—Every evening, except Sunday. SUNDAY morning and WEEKLY, Thursdays. Established 1877. J. B. Barnes, publisher. Subscription, daily, \$6; claimed circulation daily, 8,250, (Sunday, 6,000); weekly, 75 cents; claimed circulation, 6,800; Sunday, \$1; 8 pages, (Sunday and weekly 16), 8 columns; length of columns, 20 3-4 inches; width, 2 1-8 inches.

Advertising rates, minion, daily, 1 inch, one time, 50 cents; one month, \$9; three months, \$21; six months, \$36; one year, \$50. Sunday, \$1 an inch; one inch three months, \$10; one year, \$30. Special positions, 50 per cent. extra. Weekly, 75 cents an inch, one time; 1 inch, one year, \$15. Reading notices, 20 cents a line, with liberal discounts.

See advertisement on page 321.

LOCOMOTIVE FIREMEN'S MAGAZINE.—Monthly. Illustrated. Established 1876. Brotherhood of Locomotive Firemen, publishers. Subscription, \$1; guaranteed circulation, 36,000; 160 pages, 2 columns; length of columns, 8 inches; width, 2 1-8 inches.

Advertising rates, agate, 50 cents a line; 1-4 page, \$10.80; one page, \$30. Discount of 10 per cent. on yearly orders.

RAILROAD TELEGRAPHER.—Monthly. Railroad Telegraphers. Order of Railroad Telegraphers, publishers. Established 1885. Subscription, \$1; estimated circulation, 18,000; 105 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches.

Advertising rates, agate, 40 cents a line. Advertising in charge of W. N. Gates, Cleveland, Ohio.

RAILROAD TRAINMEN'S JOURNAL.—Monthly. Railroad Employees. Established 1885. Brotherhood of Railroad Trainmen, publishers. Subscription, \$1; claimed circulation, 36,000; 134 pages, 2 columns; length of columns, 8 inches; width, 2 1-8 inches.

Advertising rates, agate, 50 cents a line. Advertising in charge of W. N. Gates, Cleveland, Ohio.

QUINCY

HERALD.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1835. Quincy Herald Co., publishers. Subscription, daily, \$5.20; estimated circulation, 4,800; weekly, \$1; estimated circulation, 4,000; 8 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-6 inches.

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Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, \$3; one month, \$6; three months, \$12; six months, \$20; one year, \$30. E. O. D., 3-4 daily monthly rates. Reading notices, 15, 20 and 25 cents per line; special positions, 1-4 additional. Weekly rates, 50 per cent. of daily, per week, month, etc.

JOURNAL.—Every evening except Sunday. Independent. Established 1883. Journal Publishing Co., publishers. Subscription, \$5; sworn circulation, 10,313; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 6 cents a line; 13 insertions, 5 cents; 26 insertions, 4 cents; 51 insertions, 3 cents; 104 insertions, 2 1-2 cents; 156 insertions, 2 cents a line, per time. Locals 25 cents a line first time, subsequent insertions, according to quantity used.

See advertisement on page 277.

WHIG.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established 1838. The Whig Company, publishers. Subscription, daily, \$5.20; claimed circulation, 5,800; weekly, \$1; claimed circulation, 7,800; 8 to 12 pages, 6 columns; length of columns, 22 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, \$3; three months, \$12; six months, \$18; one year, \$30; E. O. D., 3-4; twice a week, 1-2 daily rates. Locals, 25 cents per line. Weekly, 1 inch, one time, \$1.25; one month, \$5; six months, \$15; one year, \$25. Sunday only, same as weekly.

FARMERS' CALL.—Every Thursday. Agricultural. Established 1880. John M. Stahl & Co., publishers. Subscription, 50 cents; claimed circulation, 47,350; 16 pages, 3 columns; length of columns, 11 inches; width, 2 1-4 inches.

Advertising rates, 25 cents per agate line; 1 inch, one time, \$3.15; one month, \$11.97; three months, \$36.85; six months, \$69.61; one year, \$131.04. Reasonable discounts for larger space. Reading notices, nonpareil, 40 cents per line; brevier, 60 cents. Position for display ads. or reading notices, 20 per cent. extra.

WESTERN AGRICULTURIST AND LIVE STOCK JOURNAL.—Semi-monthly. Agricultural. Established 1868. T. Butterworth, proprietor. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, \$2 per inch each insertion.

RELIABLE POULTRY JOURNAL.—Monthly. Poultry. Established 1894. The Reliable Poultry Journal Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 35,000; 80 to 132 pages, 3 columns; length of columns, 9 5-8 inches; width, 2 1-3 inches.

Advertising rates, agate, 20 cents a line; 10 per cent. discount on four months; 20 per cent. on eight months; 33 1-3 per cent. on one year. Reading notices, 30 cents a line.

ROCKFORD

REGISTER GAZETTE.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1840. Register Gazette Co., publishers. Subscription, daily, \$5; sworn circulation, 3,755; semi-weekly, \$1;

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sworn circulation, 5,356; 8 to 12 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 50 cents; one week, \$1.50; one month, \$3.50; one year, \$30. Reading notices, 15 cents a line. Semi-Weekly, 1 inch, one year, \$18.

ROCK ISLAND

AUGUSTANA.—Every Thursday. Swedish. Lutheran. Established 1854. Lutheran Augustana Book Concern, publishers. Subscription, \$1.75; claimed circulation, 13,038. 16 pages, 4 columns; length of columns, 13 1-4 inches; width, 21 1-4 inches.

Advertising rates, 1 inch, one time, \$1.25; one month, \$4.50; three months, \$13; six months, \$19; one year, \$32. Reading notices, 15 cents a line.

SPRINGFIELD

ILLINOIS STATE JOURNAL.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1831. Illinois State Journal Co., publishers. Subscription, daily, \$5; claimed circulation, 5,200; Sunday, \$2; claimed circulation, 5,000; semi-weekly, \$1; claimed circulation, 4,975; 8 pages; Sunday, (16), 8 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 90 cents; one week, \$2.40; one month, \$5.20; three months, \$10.14; six months, \$17.16; one year, \$31.20. E. O. D., 1-3 discount; two times a week, 1-2 per cent.; one time a week, 1-3 daily rate; daily and Sunday, 1-6 more than these rates. Local notices, per line, 15 cents. Semi-Weekly, 1-2

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daily rates; for daily and semi-weekly combined, add 1-3 to daily rates. Local notices, one time, 15 cents.

ILLINOIS STATE REGISTER.—Every morning and SEMI-WEEKLY, Tuesdays and Thursdays. Democratic. Established 1836. State Register Co., publishers. Subscription, daily, \$6; estimated circulation, 4,500; semi-weekly, \$1; estimated circulation, 4,000; 8 pages, 7 and 8 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 90 cents; one week, \$2.40; one month, \$5.20; three months, \$10.14; six months, \$17.16; one year, \$31.20. Reading notices, 15 and 20 cents a line, with discounts. Weekly, 50 per cent. of above rates.

FARMERS' MAGAZINE.—Monthly. Agricultural. Established 1894. The Farmers' Magazine Co., publishers. Subscription, \$1; claimed circulation, 15,000; 32 to 48 pages, 3 columns; length of columns, 10 1-4 inches; width, 2 1-3 inches.

Advertising rates, nonpareil, 20 cents a line. Reading notices, brevier, 30 cents a line.

TAYLORVILLE

SCHOOL NEWS AND PRACTICAL EDUCATOR.—Monthly. Established 1887. C. M. Parker, publisher. Subscription, \$1.25, estimated circulation, 16,000; 36 pages, 2 columns; length of columns, 8 inches; width, 3 inches.

Advertising rates, 1 inch, \$2 one time; two months, \$3; three months, \$4.50; six months, \$8.55; one year, \$14.85. Reading notices, 15 cents a line, agate; position, 1-4 extra.

INDIANA

ELKHART

FARM UND HAUS.—Monthly. German. Agricultural. Established 1898. Farm und Haus Publishing Co., publishers. Subscription, 35 cents; claimed circulation, 8,000; 12 pages, 4 columns; length of columns, 12½ inches; width, 2¼ inches.

Advertising rates, one inch one time, 75 cents; three times, \$2; six times, \$3.75; one year, \$7.25; five inches, one year, \$34.

EVANSVILLE

COURIER.—Every morning, and WEEKLY, Tuesdays. Democratic. Established 1845. Murphy, Carroll & Roosa, publishers. Subscription, daily, \$6; estimated circulation, 8,000; (Sunday, 6,000); weekly, \$1; claimed circulation, 7,500; daily, 8 pages; weekly, 16 pages; Sunday, 16 to 20 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 5 cents a line; 1 inch, one week, 4 1-2 cents; one month, 3 cents; six months, 1 1-2 cents; one year, 1 cent per line, per time; corresponding line discounts. Reading notices, 5 cents a line and upward. Classified ads., 5 cents a line. Weekly, 5 cents a line, with discounts.

DEMOKRAT.—Every morning except Monday, Sunday morning and WEEKLY, Tuesdays and Fridays. German. Independent. Established 1864. Subscription, daily, \$6; claimed circulation, 3,500; Sunday, 4,200; weekly, \$2; claimed circulation, 6,500; 8 to 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-12 inches.

Advertising rates, 9 lines, one time, 25 cents, with liberal discounts. Weekly, 9 lines, one time, \$1; one year, \$16. Sunday, 9 lines, one time, 50 cents; one year, \$16.00.

JOURNAL.—Every morning, except Sunday, and JOURNAL NEWS, Sunday, and WEEKLY NEWS, Mondays. Independent. Established 1831. Evansville Journal Co., publishers. Subscription, daily, \$5; with Sunday, \$7; claimed circulation, 2,700; (Sunday, 8,500); weekly, \$1; estimated circulation, 2,000; daily and weekly 8, Sunday 16 pages, 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, agate, 3 cents a line, with discounts, classified advertisements, 5 cents a line. Reading notices, 10 cents a line, with discounts.

Issue also the NEWS.

NEWS.—Every evening, except Sunday. Independent. Established 1892. The Journal Co., publishers. Subscription, \$4; claimed circulation, 9,500; 8 pages, 8 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, agate, 3 cents a line, with discounts. Reading notices, 10 cents a line.

FORT WAYNE

JOURNAL-GAZETTE.—Every morning except Monday, and WEEKLY, Thursdays. Democratic. Established, day 1882; weekly 1868. Journal Co., publishers. Subscription, daily, \$4.80; claimed circulation, 3,500; weekly \$1; claimed circulation, 4,200; 8 to 20 pages, 7 and 9 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, one inch, one time, 50 cents; one week, \$1.50; one month, \$3.50; three months, \$9; six months, \$16; one year, \$30. E. O. D., 2-3 daily rates. Local notices, 6 cents a line, each time. Classified ads, 5 cents a line. WEEKLY, one inch one time, 60 cents; one month, \$1.50; six months, \$8; one year, \$15. Local notices, 10 cents a line, each time.

See advertisement on page 321.

NEWS.—Every evening, except Sunday, and WEEKLY, Fridays. Independent Democratic. Established, 1874 daily; weekly, 1881. W. D. Page, publisher. Subscription, daily, \$3; estimated circulation, 3,500; weekly, \$1; estimated circulation, 1,000; 4 to 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-4 inches.

Advertising rates, on application.

SENTINEL.—Every evening, except Sunday, and WEEKLY, Wednesdays. Democratic. Established, daily, 1860; weekly, 1833. E. A. K. Hackett, publisher. Subscription, daily, \$5.20; claimed circulation, 5,813; weekly, \$1; claimed circulation, 2,520; 8 pages, 7 columns (weekly, 12 pages, 7 columns); length of columns, 20 1-2 inches, (weekly, 20 1-2 inches); width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 30 cents. Reading notices 10 and 15 cents a line. Weekly, one inch, one time, 25 cents.

HUNTINGTON

FARMERS' GUIDE.—Every Saturday. Agriculture, live stock. Established 1888. Guide Publishing Co., publishers. Subscription, 50 cents, guaranteed circulation, 25,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 -3 inches. Has an office in Indianapolis.

Advertising rates, 15 cents per agate line; with liberal discounts, reaching 25 per cent, on yearly orders. Reading notices, 25 cents a line. Position extra.

INDIANAPOLIS

INDIANA TRIBUNE.—Every evening, except Sunday, and Sunday morning. German. Independent. Established 1876. Philip Rappaport, publisher. Subscription, daily, \$6; estimated circulation, 4,100; 4 to 12 pages, 7 columns; length of columns, 22 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

JOURNAL.—Every morning, and INDIANA STATE JOURNAL, Wednesdays. Republican. Established 1823. Journal Newspaper Co., publishers. Subscription, daily, (including Sunday),

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\$10; sworn circulation, 14,836; weekly, \$1; sworn circulation, 5,376; Sunday, \$2; 8 pages, (Sunday, 16 or more), 7 columns; length of columns, 21 7-8 inches; width, 2 1-4 inches.

Advertising rates, daily, 5 cents per agate line. Reading notices, 10 to 25 cents per line. Weekly and Sunday same as daily. Position extra.

NEWS.—Every evening, except Sunday. Independent. Established 1869. Indianapolis News Co., publishers. Subscription, \$5; estimated circulation, 36,000; 8 to 16 pages, 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, per insertion, one time, 12 cents; one week, 9 cents; one month, 8 cents; three months, 7 cents; six months, 6 1-2 cents; one year, 6 cents; three times a week, 10 per cent; twice a week, 33 1-3 per cent; extra; one time a week, 1-3 as much as every day. Special positions, 1-4 to 1-3 more. Wants, 1 cent a word. Reading notices, 25 cents a line; 300 lines 18 cents; 500 lines, 15 cents.

SENTINEL.—Every morning, and **INDIANA STATE SENTINEL.**—Wednesdays. Democratic. Established 1821. Indianapolis Sentinel Co., publishers. Subscription, daily, (including Sunday), \$3; estimated circulation, 15,000; Sunday, \$2; estimated circulation, 18,000; weekly, \$1; estimated circulation, 20,000; 8 pages; 7 columns; (Sunday 16, Weekly, 12 pages); length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, daily, agate per line, 10 cents; per line, per month, 7 cents; (E. O. D., 7 1-2 cents); three months, 6 cents; (E. O. D., 7 cents) six months, 5 cents; (E. O. D., 6 cents) one year, 4 cents; (E. O. D., 4 1-2 cents.) Business notices, 25 cents a line. Classified ads. one cent a word. Reading notices, 30 cents per line. Weekly, per line, 25 cents.

SUN.—Every evening, except Sunday. Independent. Established 1888. Sun Co., publishers. Subscription, \$3; estimated circulation, 18,000; 4 pages, 7 columns; length of columns, 17 inches; width, 2 inches.

Advertising rates, agate, one time, 10 cents; three times, 9 cents; six times, 8 cents; one month, 6 cents. Special line rates on E. O. D., etc. Reading matter, 25 cents a line, with discounts. Classified ads, one cent a word.

See advertisement on page 323.

AMERICAN TRIBUNE.—Every Thursday. Family weekly. Established 1880. American Tribune Co., publishers. Subscription, \$1; claimed circulation, 30,000; 8 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, 20 cents per agate line, each insertion. Pure reading, 50 cents, (100 lines, 40 cents; 500 lines, 30 cents.)

BAPTIST OUTLOOK.—Every Thursday. Baptist. Established 1881. Indiana Baptist Publishing Co., publishers. Subscription, \$1.75; claimed circulation, 12,900; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, 15 cents per agate line. Discounts, three months, or thirteen times, 25 per cent; six months, or twenty-six times, 33 1-3 per cent; one year, or fifty-two times, 40 per cent. Bulk contracts, 1,000 lines; 25 per cent; 2,000 lines, 33 1-3 per cent; 3,000 lines, 40 per cent.

See advertisement on page 323.

FARMERS' GUIDE.—See Huntington, Ind.

INDIANA

FREEMAN.—Every Saturday. Negro. Established 1888. Geo. L. Knox & Son, publishers. Subscription, \$1.50; claimed circulation, 10,000; 8 pages, 6 columns; length of columns, 9 5-8 inches; width, 2 1-6 inches.

Advertising rates on application.

See advertisement on page 310.

INDIANA FARMER.—Every Saturday. Agricultural. Established 1845. Indiana Farmer Co., publishers. claimed circulation, 27,400. Subscription, \$1; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches.

Advertising rates, agate, 25 cents per line; eight times, 22 cents; three months, 20 cents; six months, 18 cents; nine months, 16 cents; one year, 15 cents per line per time. Reading notices, headed agate, 50 cents. Space discount on display and reading notices.

WESTERN HORSEMAN.—Every Friday. Sporting and stock raising. Established 1878. Neal and McMahon, publishers. Subscription, \$2; estimated circulation, 15,000; 24 pages, 3 columns, length of columns, 13 1-4 inches; width, 2 1-2 inches.

Advertising rates, one inch, one time, \$2.50; one month, \$7.50; three months, \$20; six months, \$36; one year, \$65.

See advertisement on page 308.

AGRICULTURAL EPITOMIST.—Monthly. Agricultural. Established 1882. Epitomist Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 200,000; 32 to 40 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, \$1 per line. Reading notices, nonpareil, \$1.65 each insertion. No discounts.

AMERICAN FARMER, LIVE STOCK AND POULTRY RAISER.—Monthly. Established 1884. American Farmer Co., publishers. Subscription, 50 cents; guaranteed circulation, 50,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate, 25 cents per line each insertion; 10 per cent discount on yearly contracts.

NATIONAL DETECTIVE.—Monthly. Established 1890. Review Publishing Co., publishers. subscription, \$2; estimated circulation, 7,000; 16 pages, 4 columns; length of columns, 11 1-2 inches; width, 2 1-8 inches.

Advertising rates 10 cents per agate line; no discounts.

PRACTICAL DAIRYMAN.—Monthly. Established 1892. E. Chubb Fuller, publisher. Subscription, 50 cents; claimed circulation, 15,000; 24 to 32 pages, 3 columns; length of columns, 10 1/2 inches; width, 2 1/4 inches.

Advertising rates, agate, 10 cents a line; nonpareil reading notices, 20 cents a line; no discounts.

See advertisement on page 299.

UP-TO-DATE FARMING AND GARDENING. Monthly. Established 1898. Up to Date Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 75,000; 24 to 32 pages, 3 columns; length of columns, 11 inches; width, 2 1-4 inches.

Advertising rates, 30 cents per agate line; 1 inch, \$4.20.

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WHEELMEN'S GAZETTE.—Monthly. Established, 1883. Benjamin L. Darrow, publisher. Subscription, 50 cents; claimed circulation, 11,000; 40 pages, 3 columns; length of columns, 10 inches; width, 2 1/4 inches.

Advertising rates, nonpareil, 20 cents a line; one inch, \$2.10. Reading notices, brevier, 45 cents a line. Time discounts, 8 1/3 per cent. on three months; 20 per cent. on six months, 33 1/3 per cent. on one year.

LAFAYETTE

COURIER.—Every evening except Sunday, and WEEKLY, Tuesdays. Republican. Established daily, 1849; weekly, 1831. M. M. Mayerstein, publisher. Subscription, daily, \$7.80; circulation, 2,800; weekly, \$1.50; circulation, 4,300; 8 pages, daily, 8 columns; weekly, 9 columns; length of columns, 25 1/2 inches; width, 2 1/2 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, \$1.75; one month, \$5; three months, \$10; six months, \$16; one year, \$25. Readers, 10 and 15 cents. Weekly, one inch, one time, 75 cents; one month, \$2.25; three months, \$6.50; six months, \$12.50; one year, \$18.

EVENING CALL.—Every evening except Sunday, and WEEKLY, Saturdays. Established 1885. Call Pub. Co., publishers. Subscription, daily, \$5.20; estimated circulation, 3,800; weekly, \$1; estimated circulation, 4,100; 8 to 12 pages, 7 columns; length of columns, 23 3/4 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, daily, 1 inch one time, 50 cents, one week, \$1.50; one month, \$4.50; three months, \$10; six months, \$18.50; one year, \$30; reading notices, 10 cents a line; minor readers on yearly contract, 1 1/2 cents a line. E. O. D., 3-4; two times a week, 2-3 daily monthly rates. Weekly, one inch one time, \$1; one month, \$2.50; three months, \$4.50; six months, \$7.50; one year, \$15.

JOURNAL.—Every morning except Sunday, and WEEKLY, Fridays. Democratic. Established 1829. W. Bent Wilson, publisher. Subscription, daily, \$6; claimed circulation, 3,700; weekly, \$1; circulation, 4,800; 12 pages, 7 columns; length of columns, 20 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, daily, 9 lines, one time, \$1; one week, \$2.25; one month, \$6; three months, \$12.50; 6 months, \$22; one year, \$40. Locals, 15 cents a line first insertion; 10 cents after. Weekly, 9 lines, one time, \$1; one month, \$2.50; three months, \$6; six months, \$11; one year, \$20. Locals, 15 cents a line each time.

ECHO.—Monthly. Musical. Established 1884. Echo Music Co., publishers. Subscription, \$1; estimated circulation 20,000; 48 pages, 2 columns; length of columns, 8 inches; width, 2 3/8 inches.

Advertising rates, 25 cents per agate line. Reading notices, 30 cents a line. Discounts, 15 per cent. on yearly orders.

LOGANSPOUT

REPORTER.—Every evening except Sunday and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1889. J. E. Sutton, publisher. Subscription, daily, \$5.20; claimed circulation, 2,200; semi-weekly, \$1.25; claimed circulation, 2,100; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1/8 inches. Issues also the ADVANCE, circulation, 2,100 weekly.

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Advertising rates, daily, 1 inch, 30 cents first insertion, subsequent insertions, 15 cents; one inch one week, 90 cents; one month, \$2; one year, \$18. Semi-Weekly, one inch one time, 30 cents; one month, \$1; one year, \$6. Rates for "Advance" same as for semi-weekly.

MISHAWAKA

POWER AND TRANSMISSION. Monthly Mechanical. Established 1885. Power and Transmission Co., publishers. Subscription, 50 cents; claimed circulation, 18,400; 24 pages, 2 columns; length of columns, 10 1/2 inches; width, 7 1/2 inches.

Advertising rates, 1-16 page, one month, \$4; per year, \$40; 1-8 page per month, \$8; per year, \$80; 1-4 page, per month, \$16; one year, \$160; 1 page, one month, \$50; one year, \$500.

NOTRE DAME

AVE MARIA.—Every Saturday. Roman Catholic. Established 1865. Rev. Danie? E. Hudson, C. S. C., publisher. Subscription, \$2; claimed circulation, 24,000; 36 pages, 2 columns; length of columns, 8 inches; width, 2 3/4 inches.

Advertising rates, agate, per line, each insertion, 20 cents; 1 inch, \$2.80; 1-4 page, \$11.60; 1-2 page, \$23; 1 page, \$45.00; discounts, three months, 10 per cent., six months, 15 per cent.; nine months, 20 per cent.; twelve months, 25 per cent.

TERRE HAUTE

EVENING GAZETTE.—Every evening, except Sunday, and WEEKLY, Thursdays. Democratic. Established 1889. W. C. and Spencer F. Ball, publishers. Subscription, daily, \$7.50; weekly, 96 cents; claimed circulation, daily, 4,795, (Saturday, 5,366); weekly, 3,400; 8 to 32 pages, 8 columns; length of columns, 22 inches, width, 2 1/8 inches.

Advertising rates, daily, 1 inch, one time, 40 cents; one month, \$4; three months, \$11.25; six months, \$18; one year, \$30; classified ads, 5 cents a line. Locals, 10 cents per line. Weekly, one-third of daily rates.

JOURNAL.—Every evening except Sunday and WEEKLY, every Thursday. German. Independent. Established 1884. Subscription, daily, \$6; estimated circulation, 1,000; weekly, \$1; estimated circulation, 1,500; daily, 4 pages, Saturday and weekly, 12 pages.

Advertising rates on application. See advertisement on page 355.

TRIBUNE.—Every evening except Sunday and WEEKLY, Wednesdays. Independent. Established, daily 1894, weekly 1895. The Tribune Co., publishers. Subscription daily, \$4.50; claimed circulation, 4,683; weekly, 50 cents; claimed circulation, 2,900; 8 to 16 pages, 7 columns; length of columns, 20 inches; width 2 1/4 inches.

Advertising rates, nonpareil, 5 cents a line; 1 inch, one time, 40 cents; 12 insertions, \$2.10 per inch or 4 cents a line; 1 inch, 75 times, \$11.25 156 times, \$18; 312 times, \$30; E. O. D. 2-3 daily rates; position extra. Classified ads, 5 cents a line. WEEKLY, 5 cents a line or 40 cents an inch; 1 inch, one month, \$1.50; three months, \$3.50; six months \$6; one year, \$9; locals, brevier, 10 cents first insertion; 5 cents succeeding insertions of same matter.

See advertisement on page 353

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VINCENNES

LADIES HOME IDEAL.—Monthly. Literature. Established 1889. The Ideal Publishing Co., publishers. Subscription, \$1; estimated circulation, 10,000; 24 pages, 4 columns; length of columns, 11 5-8 inches; width, 2 1-4 inches.

Advertising rates on application.

INDIANA

WASHINGTON

HERALD.—Every evening except Sunday, and WEEKLY, Saturdays. Established 1881. Graham Sanford, publisher. Subscription, daily, \$2.50; estimated circulation, 1,800; weekly, \$1; estimated circulation, 1,200; 4 pages, daily, 5 columns; weekly, 7 columns; length of columns, daily, 19½ inches; weekly, 22½ inches.

Advertising rates on application.

See advertisement on page 318.

IOWA

BURLINGTON

DEMOCRAT JOURNAL.—Every evening, except Sunday and WEEKLY, Wednesdays. Democratic. Established 1893. Democrat Co., publishers. Subscription, daily, \$5; guaranteed circulation, 4,375; weekly, \$1; circulation, 3,200; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8.

Advertising rates on application.

See advertisement on page 326.

GAZETTE.—Every evening except Sunday, and WEEKLY, Tuesdays and Thursdays. Democratic. Established 1837. Gazette Co., publishers. Subscription, daily, \$4; claimed circulation, 4,120; weekly, \$1; claimed circulation, 6,850; 8 and 12 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, per inch, one time, 50 cents; one week, \$1.65; one month, \$1.25; three months, \$10.65; six months, \$18.65; one year, \$33.50. Cuts same price. Weekly, per inch, one time, \$1.25; one month, \$3.30; three months, \$8; six months, \$14; one year, \$26.65. City news columns, 15 cents per line.

HAWK-EYE.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established 1839. The Hawk-eye Co., publishers. Subscription, daily, \$6; claimed circulation, 6,200; weekly, \$1; claimed circulation, 9,000; daily, 8 to 20 pages; weekly, 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; one week, 40 cents; one month, 30 cents; three months, 22 1-2 cents; six months, 18 cents; one year, 16 cents, an inch per time. Special positions, extra. E. O. D, 2 3; two times per week, 1-2; one time per week, 1-3 daily monthly rates; reading notices, 10 cents a line; 5 cents a line on thousand line contracts. Weekly, 1 inch, one time, 40 cents; 1 month, 35 cents; 1 year, 20 cents per inch, per time. Reading notices, 12 1-2 cents; one thousand line contracts 6 cents a line.

CEDAR RAPIDS

GAZETTE.—Every evening except Sunday and WEEKLY, Wednesdays. Independent. Established 1883. Gazette Co., publishers. Subscription, daily, \$5; claimed circulation, 5,700; weekly \$1; claimed circulation, 4,000; daily, 8, weekly, 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; one week, \$3; one month, \$6; six months, \$30; one year, \$50. Reading notices, brevier, 15 cents a line each time. Weekly one-third of daily rates for display; reading notices same as daily.

REPUBLICAN.—Every morning except Monday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1870. Republican Printing Co., publishers. Subscription, daily, \$5;

sworn circulation, 5,326; semi-weekly, \$1; sworn circulation, 3,500; 8 pages, 7 columns; length of columns, 21 3/4 inches; width, 2 1/8 inches.

Advertising rates, daily, 30 cents an inch. Locals, brevier, 15 cents a line; locals, black, 20 cents a line. Semi-weekly, 20 cents an inch; locals, 7 1/2 cents a line; classified, one cent a word. Daily and weekly combined, one and one-fourth times daily rates.

KVINDEN OG HJEMMET.—Monthly. Norwegian-Danish. Household. Established 1888. N. Fr. Hansen, publisher. Subscription, 50 cents; sworn circulation, 27,166, including a Swedish edition, Qvinnan och Hemmet; 32 pages, 3 columns.

Advertising rates on application.

RAILWAY CONDUCTOR.—Monthly. Established 1884. Order of Railway Conductors, publishers. Subscription, \$1; claimed circulation, 24,000; 88 pages, 2 columns; length of columns, 8 inches; width, 2 3-8 inches.

Advertising rates, agate, 35 cents a line. Advertising in charge of W. N. Gates, Cleveland, Ohio.

WESTERN PENMAN.—Monthly. Educational. Established 1884. Western Penman Publishing Co., publishers. Subscription, 50 cents, estimated circulation, 20,000; 32 to 40 pages, 3 columns; length of columns, 10 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one month, \$1.75; two months, \$3.25; three months, \$4.50; want ads 20 cents a line each insertion.

CHARLES CITY

IOWA TEACHER.—Monthly. Educational. Established 1886. Teacher Printing Co., publishers. Subscription, 75 cents; guaranteed circulation, 15,000; 16 pages, 4 columns; length of columns, 12 3-4 inches; width, 2 1-4 inches.

Advertising rates, per inch, per time, \$1.50.

CLINTON

CLINTON ADVERTISER.—Tri-weekly, Tuesdays, Thursdays, and Saturdays. Democratic. Established 1872. Fay Bros., publishers. Subscription, \$1.50; claimed circulation, 9,317; 8 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, 35 cents an inch.

COUNCIL BLUFFS

NONPAREIL.—Every morning and WEEKLY, Thursdays. Republican. Established daily 1862, weekly, 1850. New Nonpareil Co., publishers. Subscription, daily, \$5; claimed circulation, 4,800; weekly, \$1; claimed circulation, 5,500; daily, 8 to 16 pages; weekly, 8 pages; 6 and 7 columns; length of columns, 19 3-4 inches, width 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 50 cents; one week, 35 cents per inch; one month, 81 cents per inch; three months, 15 cents per inch; six months, 12 1-2 cents; one year, 10 cents

IOWA

per inch, per time. E. O. D., 23 daily rate. SUNDAY or WEEKLY, 50 cents per inch, one time, four times, 40 cents; three months, 25 cents; six months, 20 cents; one year, 15 cents per inch per time. Classified ads, one cent a word. Reading notices in any edition, 10 cents a line with discounts.

WORD AND WAY.—Semi-monthly. Religious. Established 1885. J. G. and H. R. Lemen, publishers. Subscription, 25 cents; claimed circulation, 17,700; 8 pages, 3 columns; length of columns, 10 inches; width, 2½ inches.

Advertising, \$1 a line (bourgeois); no cuts or display.

DAVENPORT

DEMOCRAT.—Every evening, except Sunday, Sunday morning and WEEKLY, Thursdays. Democratic. Established 1845. Subscription, daily, \$5; estimated circulation, 7,000; weekly, \$1; estimated circulation, 9,000; daily, 6 and 8 pages, weekly 12 and Sunday 8 pages, 7 columns; length of columns 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1; one week, \$3.50; one month, \$8; three months, \$12; six months, \$18; one year \$30. E. O. D., 3-4 daily rates. Weekly or Sunday, per inch, one time, \$1; one month, \$2.50; three months, \$7; six months, \$10; one year, \$16. Classified ads, 4 lines, one time, or one week, 50 cents; daily and Sunday or daily and Weekly, 1-2 more than daily rates. Reading matter notices, 5 cents a line, daily or weekly. Yearly contracts, daily, \$13.50 per line.

DER DEMOKRAT.—Every morning except Monday, semi-weekly, Wednesdays and Saturdays, and WEEKLY, Thursdays. German. Democratic. Established 1851. Lisher Printing Co., publishers. Subscription, daily, \$6; estimated circulation, 3,500; semi-weekly, \$3; estimated circulation, 4,000; weekly, \$2; estimated circulation, 10,000; daily, 4 to 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates on application.

LEADER.—Every evening except Saturday and Sunday evening, Sunday morning and WEEKLY, Wednesdays. Democratic. Established 1891. Subscription, daily \$4 (with Sunday \$5); claimed circulation, 7,600; Sunday \$1.50; claimed circulation, 8,500; weekly, \$1; claimed circulation, 9,200; daily, 8 pages; Sunday, 12 pages; 7 columns; length of columns, 19 3-4 inches; width, 2 1-4 inches.

Advertising rates, daily, 1 inch, one time, 33 cents; one month, \$3.00; one year, \$27. E. O. D., 60 per cent. of daily rates. Classified ads, 5 cents a line. WEEKLY, 1 inch, one year, \$10; 1 inch, one year, in daily and weekly combined, \$35.

TIMES.—Every evening, except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent-Republican. Established 1886. The Times Co., publishers. Subscription, daily, \$5; estimated circulation, 4,200; semi-weekly, \$1; estimated circulation, 5,500; daily 6 to 8, Saturday 12 pages, 8 columns; length of columns, 21 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 2 lines, one time, 8 cents; one month, 45 cents; one year, \$3.20; 1 inch, one time, 50 cents; one month, \$3; six months, \$12.50; one year, \$20. E. O. D., 60 per cent. of daily rates; readers, one-third additional. Semi-

IOWA

weekly, 25 per cent. less than daily rates. Open space contracts in either edition, 25 cents per inch.

IOWA CATHOLIC MESSENGER.—Every Saturday. Roman Catholic. Established 1882. Fred. B. Sharon, publisher. Subscription, \$2; claimed circulation, 4,800; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one year, \$15. Locals, 15 cents per line.

DECORAH

POSTEN.—Twice a week, Tuesdays and Fridays. Norwegian-Danish. Established 1874. B. Anundsen, publisher. Subscription, \$1.25; sworn circulation, 36,736; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, \$1.50 per inch, per time.

DES MOINES

IOWA CAPITAL.—Every evening, except Sunday, and WEEKLY, Thursdays. Republican. Established 1882. L. Young, publisher. Subscription, daily, \$3; claimed circulation, 9,000; weekly, 50 cents; claimed circulation, 7,000; 8 to 12 pages, 3 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, one time, 35 cents; one week, \$1.60; one month, \$5; three months, \$10; six months, \$17; one year, \$30. E. O. D. or twice a week, two-thirds of daily rates. Classified ads, 1 cent a word. Readers, 15 and 25 cents a line. WEEKLY, same as daily rates.

IOWA STATE REGISTER.—Every morning except Monday, and WEEKLY, Fridays. Established 1856. Clarkson Bros., publishers. Subscription, daily, \$6; estimated circulation, 7,000; (Sunday 9,000); weekly, \$1; circulation, 24,000; 8 to 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, per inch, one time, \$1.20; one week, \$3.40; one month, \$8; three months, \$16; one year, \$50; E. O. D. 3-4; two times a week, 2-3; one time a week, 1-3 daily monthly rates. Classified ads, one cent a word. Local reading matter notices, 40 cents per line; reading matter notices, page at publishers' option, \$20 per line per year; E. O. D., \$15 per line. Weekly, per inch, one time, \$3; one month, \$9; three months, \$24; one year, \$30; E. O. W. 3-4 once a month, \$3 per inch each time. Local reading matter notices (page at publishers' option), \$25 per line per year.

See advertisement on page 376.

LEADER.—Every morning except Monday, and WEEKLY, Thursdays. Independent. Established 1848. Strauss & Dawson, publishers. Subscription, daily, \$6; claimed circulation, 17,000 (Sunday, 18,732); weekly, 50 cents; claimed circulation, 10,700; 8 pages, 7 columns; length of columns, 21½ inches; width, 2½ inches.

Advertising rates, daily, per agate line, one time, 10 cents; six times, 8 cents; seven to twelve times, 7 cents; thirteen to twenty-five times, 6 cents; twenty-six to fifty times, 5 cents; fifty-one to one hundred times, 4 cents; one hundred and fifty-five times, 3 1-2 cents; one hundred and fifty-six or more times, 3 cents. Classified advertisements, 1 cent a word. Reading notices, 25 cents; 1,000 lines, 15 cents. Business notices, 15

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cents (500 lines, 8 cents). WEEKLY, one time, 9 cents a line; two months, 7 cents; three months, 6 1-2 cents; six months or one year 6 cents a line. Reading notices as in daily.

See advertisement on page 378.

NEWS.—Every evening, except Sunday, and WEEKLY, twice a week, Tuesdays and Fridays. Independent. Established 1881. Des Moines News Co., publishers. Subscription daily, by carrier, \$3; by mail, \$1; guaranteed circulation, 25,423; weekly, 50 cents; estimated circulation, 4,700; 4 to 8 pages; 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, daily, 4 cents per agate line. Reading notices, 20 cents per line, run of paper; 25 cents per line, first page. Locals, 25 cents a line. WEEKLY, 2 cents per agate line.

See advertisement on page 322.

FARMERS' TRIBUNE.—Every Wednesday. Agricultural. Established 1879. E. T. Meredith, publisher. Subscription, \$1; claimed circulation, 21,000; 16 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 12 cents a line; 1 inch, one time \$1.68; one month, \$6.16; three months, \$16.33; six months, \$29.12; one year, \$50.96; 1,000 lines, 7 cents a line. Reading notices, 25 cents per line each insertion.

IOWA HOMESTEAD.—Every Thursday. Agricultural. Established 1855. Homestead Co., publishers. Subscription, \$1; guaranteed circulation, 45,000; 36 pages; 4 columns; length of columns, 13 3-8 inches; width, 2 1-8 inches.

Advertising rates, 40 cents per agate line; over 24 lines in all, 35 cents a line; 50 lines, 30 cents; 75 lines, 27 1-2 cents; 100 lines, 25 cents; 150 lines, 22 1-2 cents; 200 lines, 20 cents; 300 lines, 18 cents; 400 lines, 17 cents; and thus upward to 9,000 lines, at 9 cents a line. Readers, 40 cents a line.

IOWA STAATS ANZEIGER.—Every Thursday. English and German. Established 1869. Joseph Eiboeck, publisher. Subscription, \$2; estimated circulation, 6,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches. Advertising rates on application.

WALLACE'S FARMER AND DAIRYMAN.—Every Friday. Agricultural. Established 1879. Wallace Publishing Co., publishers. Subscription, \$1; estimated circulation, 22,000; 16 to 24 pages; 4 columns, length of columns, 12 inches; width, 2 1-8 inches.

Advertising rates, 15 cents per agate line; discounts, 5 per cent. on one month or 100 lines; 10 per cent. on three months or 400 lines; 20 per cent. on six months or 800 lines; 30 per cent. on nine months or 1,500 lines; 40 per cent. on one year or 2,000 lines.

GRAND ARMY ADVOCATE.—Semi-Monthly. Patriotic. Established 1881. J. F. Bishop, publisher. Subscription, \$1; claimed circulation, 7,700; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, agate, 7 cents a line; reading notices, 25 cents; discounts, 20 per cent. on 3 insertions or 100 lines; 30 per cent. on 6 insertions or 250 lines; 40 per cent. on 18 insertions or 500 lines; 50 per cent. on 18 insertions or 1,000 lines.

LIVE STOCK AND WESTERN FARM JOURNAL.—Semi-Monthly. Agricultural. Estab-

IOWA

lished 1857. Western Farm Journal Co., publishers. Subscription, \$1; estimated circulation, 8,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate 1 inch, one time, \$2.80; two times, \$4.90; six times, \$11.75; twelve times, \$20; one year, \$36; 3 inches, one month, \$12.50; six months, \$51; one year, \$92.

CHRISTIAN WORKER.—Monthly. Church of Christ. Established 1887. Christian Worker Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 12 3-4 inches; width, 2 1-4 inches.

Advertising rates, \$1 per inch, one time; subsequent insertions, 50 cents. Local notices, 25 cents a line.

IOWA ENDEAVORER.—Monthly. Christian Endeavor. Established 1891. Fred. F. Pease, publisher. Subscription, 25 cents; claimed circulation, 5,200; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates on application.

WESTERN GARDEN AND POULTRY JOURNAL.—Monthly. Gardening and Poultry. Established 1890. Emerson De Puy, publisher. Subscription, 50 cents; claimed circulation, 8,500; 32 to 48 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-8 inches.

Advertising rates, one inch, one month, \$1.50; three months, \$4; six months, \$7.50; one year, \$12.50.

DUBUQUE

EVENING GLOBE JOURNAL.—Every evening except Sunday. Independent. J. H. Smith, publisher. Subscription, \$3; claimed circulation, 5,600; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 60 cents; one week, \$1.60; one month, \$3.10; three months, \$7.50; six months, \$13.40; one year, \$22. E. O. D., 2-3 of daily rates. Reading notices, 25 cents per inch. Classified ads., 5 cents a line; six days, 16 cents a line; one month, 35 cents a line. Solid cuts required.

HERALD.—Every morning except Monday, and WEEKLY, Fridays. Democratic. Established, daily, 1854; weekly, 1836. Ham & Carver, publishers. Subscription, daily, \$5; estimated circulation, 3,500; weekly, 50 cents; estimated circulation, 5,400; 8 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 8 lines, one time, \$1; one week, \$3.50; one month, \$7.50; three months, \$12.50; six months, \$18; one year, \$24; 16 lines, three months, \$20; one year, \$40. Classified ads., 5 cents a line; by the month, 25 cents a line. E. O. D., 2-3 daily monthly rates. Double column and Special notices (three months or longer), 1-4 extra. Local business notices, 1/4 cents; Editorial notices, 30 cents per line per time. Weekly, 1 inch, one time, \$1.50; one month \$5; one year, \$24.

See advertisement on page 325.

TELEGRAPH.—Every evening except Sunday Sunday morning, and SEMI-WEEKLY, Tuesdays and Fridays. Ind. Dem. Established 1870. The Telegraph Co., publishers. Subscription, daily, \$3; claimed circulation, 6,000; semi-weekly, \$1;

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estimated circulation, 11,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$3; one month, \$6.50; three months, \$12.50; six months, \$19.50; one year, \$31. E. O. D., 3-4 of daily rates; position extra; 10 cents per inch extra for changing ads. Metal base cuts required. Locals, 20 cents a line. Wants 5 cents a line. Semi-weekly, 1 inch, one week, \$2; one month, \$6; three months, \$12.50; six months, \$19.50; one year, \$31. E. O. W., 3-4 of full weekly rates.

TIMES.—Every morning except Monday, and WEEKLY, Tuesdays and Fridays. Republican. Established 1856. Smith-Morgan Printing Co. publishers. Subscription, daily, \$4; Sunday, \$1.50; sworn circulation, daily, 5,617; Sunday, 8,222; weekly, \$1; claimed circulation, 7,901; daily, 8 pages; Sunday, 16 to 24 pages; weekly, 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, per inch, one time, 60 cents; one week, \$1.60; one month, \$3; three months, \$7.50; six months, \$13; one year, \$22. Classified ads, 5 cents a line; by the week 16 cents; month, 35 cents a line. E. O. D., 2-3 above rates. Weekly, 1 inch, one week, \$1; one month, \$2.50; three months, \$5; six months, \$8; one year, \$12. For daily and weekly, add to daily 75 per cent. of weekly rates.

KATHOLISCHER WESTEN.—Every Thursday. German. Roman Catholic. Democratic. Catholic Printing Company, publishers. Established 1875. Subscription, \$2; claimed circulation, 8,677; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches. Issues also the **LUXEMBERGER GAZETTE**, weekly; estimated circulation, 3,065.

Advertising rates, nonpareil, 1 inch, one time, \$2 (in both papers, \$3); one line briefer, one time, 10 cents (in both papers, 15 cents). Time discount on request.

KEOKUK

CONSTITUTION-DEMOCRAT.—Every evening except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1847. Constitution-Democrat Co., publishers. Subscription, daily, \$4; claimed circulation, 4,400; weekly, \$1; claimed circulation, 6,300; 8 to 12 pages, 6 and 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, display advertisements, per inch, one time, 75c.; one week, \$2; one month, \$5; three months, \$10; six months, \$15; one year, \$25; position extra. Locals, 15 cents a line. Weekly, 1-2 of daily rates. Solid cuts required.

MARSHALLTOWN

TIMES-REPUBLICAN.—Every evening except Sunday, and **IOWA TIMES-REPUBLICAN**, semi-weekly, Tuesdays and Thursdays. Republican. Established, daily, 1874; semi-weekly, 1858. Subscription, daily, \$5; sworn circulation, 4,815; semi-weekly, \$1; claimed circulation, 6,275; 8 pages, 7 columns; length of columns, 20 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 65 cents; one week, \$1.60; one month, \$3.33; three months, \$9; six months, \$13.20; one year, \$20. 1 inch E. O. D., one year, \$15. Classified ads., 1 cent a word. Readers, 1-2 extra for space occu-

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pied. Semi-weekly, 1 inch, one time, \$1; one month, \$3.52; one year, \$22.50.

MASON CITY

FARMERS' INSTITUTE.—Monthly. Agricultural. Established 1890. L. L. Klinefelter, publisher. Subscription, 50 cents; 16 pages, 4 columns; length of columns, 11 3-4 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1.50; discounts, 20 per cent. on three months, 25 per cent. on four months, 30 per cent. on six months, 33 1-3 per cent. on one year. Reading notices, 25 cents a line.

OTTUMWA

COURIER.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1848. Courier Printing Co., publishers. Subscription, daily, \$6; guaranteed circulation, 3,233; weekly, \$1.50; guaranteed circulation, 4,066; 8 pages, 6 and 7 columns; length of columns, 19 3-4 inches; width, 2 1-4 inches.

Advertising rates, daily, 50 cents an inch, first time, subsequent insertions, 25 cents; 1 inch, one week, \$1.60; one month, \$3.50; three months, \$8.75; six months, \$12; one year, \$18. Reading notices, 15 cents a line. Weekly, 50 cents per inch, with time discounts.

See advertisement on page 302.

PRESS.—Every Saturday. Republican. Established 1880. Press Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 6,600; 16 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates on application.

SIOUX CITY

JOURNAL.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1863. Perkins Bros. Co., proprietors. Subscription, daily, \$6; sworn circulation, 8,831; semi-weekly, \$1; sworn circulation, 4,427; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 12 lines, one time, 50 cents; second time, 40 cents; third time, 30 cents; each subsequent time, 25 cents; 12 lines, one month, \$4 on yearly contract. Reading notices, double display rate. Weekly, 1 inch, one month, \$1, on yearly contract. Issue also the **EVENING TIMES**. Combination rate for both dailies, \$6 per inch, per month. Solid cuts required.

TIMES.—Every evening except Sunday. Independent. Perkins Bros. Co., publishers. Established 1880. Subscription, \$4; sworn circulation, 4,867; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, \$3 per inch, per month. E. O. D., 1-3 of daily rates. Issue also the **JOURNAL**, which see.

TRIBUNE.—Every evening except Sunday, and WEEKLY, Wednesdays. Established, daily, 1884, weekly, 1856. John C. Kelly, publisher. Subscription, daily, \$4; sworn circulation, 8,445; weekly, 50 cents; claimed circulation, 3,300; 3 to 16 pages; 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Adv. rates agate, daily, 1 inch, 1 time, 60c.; 2 to 11 times, 50 cents; 12 times, 40 cents; 26 times,

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25 cents; 73 times, 24 cents; 156 times, 22 cents; 312 times, 20 cents an inch per insertion. Corresponding space contracts. E. O. D., 1-5 extra. Classified advertisements, 1 cent a word; subsequent insertions, 1-2 cent. Reading notices, 3 cents and 6 cents a word, with discounts. Weekly, 50 cents an inch, one time; one month, \$1; one year, \$12. Less than one inch charged as one inch.

NORTHWESTERN CATHOLIC.—Every Saturday. Roman Catholic. Established 1839. Northwestern Catholic Publishing Co., publishers. Sub-

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scription, \$1.50; estimated circulation, 4,900; 8 pages, 7 columns; length of columns, 19 1-4 inches; width, 2 1-4 inches.

Advertising rates on application.

WATERLOO

EGG REPORTER.—Monthly. Egg trade Established 1895. Fred. L. Kimball, publisher. Subscription, \$1; estimated circulation, 3,000. 32 pages, 2 columns; length of columns, 6 1-3 inches; width, 2-14 inches.

Advertising rates on application.

KANSAS

ATCHISON

CHAMPION.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1855. A. J. Felt, publisher. Subscription, daily, \$4; estimated circulation, 3,000; weekly, \$1 estimated circulation, 4,000; 4 pages, 7 columns (weekly, 8 pages); length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, one time, \$1; one week, \$2; one month, \$4; three months, \$10.50; one year, \$36; 4 inches, one year, \$112. Reading notices, 10 cents a line, brevier; by the week, 5 cents a line each time; by the month, 3 cents. Weekly, same as daily.

GLOBE.—Every evening except Sunday and WEEKLY, Saturdays. Independent. Established 1878. Globe Publishing Co., publishers. Subscription, daily, \$1.20; sworn circulation, 4,000; weekly, 25 cents; sworn circulation, 3,000; 8 pages, 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

LAWRENCE.

RURAL HOME.—Monthly. Non-political. The Rural Home Co., publishers. Established 1890. Subscription, 50 cents; claimed circulation, 5,600; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, agate, 5 cents a line.

See advertisement on page 345

LEAVENWORTH

STANDARD.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1870. Standard Printing Co., publishers. Subscription, daily, \$3; estimated circulation, 2,700; weekly, 50 cents; estimated circulation, 6,200; 4 pages, 7 columns; length of columns, 22 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$10; one year, \$30; two inches, \$48; three inches, \$60, one year. E. O. D., 2-3 daily monthly rates. Classified ads, 5 cents a line. Reading notices, 10 and 15 cents a line. Weekly rates same as daily. Daily and weekly, 1-3 off combined rates.

TIMES.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established 1877. Times Publishing Co., publishers. Subscription, n. daily, \$3; estimated circulation 8,900; weekly 50 cents; estimated circulation, 10,500; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1; one week, \$5; one month, \$8; three months, \$16; six months, \$28; one year, \$40. E. O. D., 3-4 daily monthly rates. Reading notices, 25 cents per line. Weekly rates, \$1 an inch, first insertion, 50 cents an inch each subsequent insertion. Pure reading, 20 cents a line, with discounts on large contracts. Solid cuts required.

LYONS

WEAVERS' HERALD.—Monthly. Hand loom weavers. Established 1892. The Wonderly Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 10,000; 8 pages, columns; length of columns, 12 3-4 inches; width, 2-14 inches.

Advertising rates on application.

TOPEKA

CAPITAL.—Every morning except Monday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1879. Dell Kelzer, manager. Subscription, daily, \$4; claimed circulation 11,880; Sunday, 12,943; semi-weekly, \$1; claimed circulation, 16,414; 8 pages (Sunday, 16 pages), 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1; one week, \$4.20. Monthly contracts, 49 cents per inch; yearly contracts, 28 cents per inch. Semi-weekly, 3 cents per agate line. Sunday, 42 cents an inch, on yearly contracts. Reading notices (minion), 25 cents per line in daily or weekly, with discounts. Classified advertisements, 5 cents a line.

STATE JOURNAL.—Every evening except Sunday and WEEKLY, Thursdays. Independent Republican. Established 1874. F. P. MacLennan, publisher. Subscription, daily, \$3.60; sworn circulation, 13,584; weekly, 50 cents; estimated circulation, 1,500; 8 pages 7 columns; length of columns, daily, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, per line, 7 cents one time; one week, 6 cents; one month, 5 cents; three months, 4 cents; six months, 3 1-2 cent.; one year, 3 cents. Reading notices, 15, 20 and 25 cents a line, with discounts for quantity. Classified advertisements, 5 cents a line, by the month, 3 1-2 cents. Weekly, 1 cent a line. Reading notices, 5 cents a line. Classified, 5 cents a line.

FARMERS' ADVOCATE.—Every Wednesday. Agricultural Established 1839. George B. Harrison & Co., publishers. Subscription, \$1; claimed circulation, 23,240; 16 to 32 pages, 4 columns; length of columns, 12 7-8 inches; width, 2 1-4 inches.

Advertising rates, agate, per line, one to four times, or 250 lines or less, 12 cents; four to thirteen times or 250 to 750 lines, 11 cents; thirteen to twenty-six times or 750 to 1500 lines, 10 cents; 26 to 52 times or 1500 lines, 9 cents. Reading notices, double display rates

KANSAS FARMER.—Every Wednesday. Agricultural. Established 1863. Kansas Farmer Co., publishers. Subscription, \$1; claimed circulation 25,000; 16 to 20 pages, 4 columns; length of columns 14 inches; width, 2 1-4 inches.

Advertising rates, agate, 15 cents per line. Discounts, four times, 10 per cent.; thirteen times 20 per cent.; twenty-six times, 33 per cent.; one

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year, 40 per cent. Reading notices, 25 cents per line. Same discounts. Cuts must have metal bases.

See advertisement on page 363.

MAIL.—Every Friday. Republican. Established 1871. Arthur Capper, publisher. Subscription, \$1; sworn circulation, 14,000; 8 to 16 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-4 inches.

Advertising rates, agate, 5 cents a line. Reading notices, 15 and 25 cents. Classified advertisements, 2 cents a word. Position extra. Discounts, 5 per cent on \$50, 10 per cent. on \$100, 15 per cent. on \$200; 20 per cent. on \$300, 25 per cent. on \$500.

WESTERN SCHOOL JOURNAL.—Monthly.—Educational. Established 1885. John MacDonald, publisher. Subscription, \$1.25; claimed circulation, 7,833; 32 pages, 2 columns; length of columns, 9 inches; width, 3 1-4 inches.

Advertising rates, per agate line, 15 cents. Reading notices, double price; discounts, 10 per cent. on three months; 15 per cent. on six months, 20 per cent. on nine months; 30 per cent. on twelve months.

WICHITA

BEACON.—Every evening except Sunday, and WEEKLY, Fridays. Independent Democratic. Established 1872. The Frank B. Smith Estate, publishers. Subscription, daily, \$4; estimated circulation, 4,000; weekly, 50 cents; estimated

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circulation, 1,500; 8 pages, 7 columns; length of columns, 19 1/4 inches; width, 2 1/4 inches.

Advertising rates, daily, agate, 6 cents per line; 250 lines, 5 cents; 500 lines, 4 cents; 1,000 lines, 3 1/2 cents; 3,000 lines, 3 cents; 5,000 lines, 2 1/2 cents; 7,000 lines, 2 cents; 10,000 lines, 1 1/2 cents. Locals, per line, 5 cents. Classified advertisements, 5 cents a line; by the week, 4 cents; by the month, 3 1/2 cents. Weekly, one time, 3 cents a line; 4 times, 2 1/2 cents; 13 times, 2 cents; 26 times, 1 1/2 cents; 52 times, 1 1/4 cents. For daily and weekly, add one-half to daily rate.

EAGLE.—Every morning except Monday, and WEEKLY, Fridays. Republican. Established 1881. Murdock & Bro., publishers. Subscription, daily, \$4; claimed circulation, 14,147; weekly, 50 cents; claimed circulation, 7,057; 8 to 12 pages, 7 columns; length of columns, 21 3-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1 50, one week, \$5.60; one month, \$14; three months, \$37.50; six months, \$70; one year, \$120. E. O. D., 60 per cent. of daily rates. Classified advertisements, 10 cents a line each insertion. Reading notices, 25 cents per line; on yearly orders, 15 cents per line. Special notices, 12 1-2 cents per line. On yearly orders, 10 cents per line. Weekly, one inch one time, \$1.50; one month, \$5; one year, \$54. Reading notices, 25 cents a line; on yearly orders, 20 cents a line. Special notices same as in daily.

See advertisement on page 275.

KENTUCKY

COVINGTON

KENTUCKY POST.—Every evening except Sunday. Independent. Established 1890. Post Publishing Co., publishers. Subscription, \$3; estimated circulation, 10,000; 8 pages, 8 columns; length of columns, 20 inches; width, 2 inches.

Advertising rates, per agate line, one time, 7 cents; one week, 6 cents; one month, 4 cents; three months, 3 cents; six months, 2 cents a line per time; position extra. Reading notices, 15 cents and 25 cents a line, with discounts on three months or over. Classified advertisements, 5 cents a line.

See advertisement on page 251.

LEXINGTON

LEADER.—Every evening except Sunday, Sunday morning and WEEKLY, Thursdays. Republican. Established 1888. Leader Printing Co., publishers. Subscription, daily, \$7.50; claimed circulation, 3,250; weekly, \$1; claimed circulation, 2,400; 8 pages, 6 columns (Sunday 16 pages); length of columns, 19-3-4 inches; width, 2 1-6 inches.

Advertising rates, daily, not including Sunday \$3 per inch per month; daily and Sunday, or daily and weekly, \$4 per inch per month. E. O. D. in Daily only, one inch, one month, \$2. Sunday only, or weekly only, \$1 per inch per month. Reading notices, 10 cents and 20 cents a line.

MORNING HERALD.—Every morning and PRESS TRANSCRIPT, Saturdays. Democratic. Established 1870. The Lexington Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 3,100; Sunday, \$2; estimated circulation, 3,200; weekly, \$1; estimated circulation, 3,000; daily and weekly 8 pages; Sunday, 16 pages, 6 columns; length of columns, 19-3-4 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, daily or weekly, 50 cents; 1 inch, six times, \$1.50; 1 inch, one month, daily and weekly, \$4; weekly only, \$1.20; daily only, \$3; one inch, daily, E. O. D., \$2. Reading notices, 10 and 25 cents a line.

AMERICAN STOCK FARM.—Every Thursday. Trotting horse interests. Established 1884. Kentucky Stock Farm Publishing Co., publishers. Subscription, \$2; claimed circulation, 5,050; 20 to 32 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches.

Advertising rates, 1 inch one time, \$2; one month, \$5; three months, \$9.75; six months, \$19.50, one year, \$31.20.

LOUISVILLE

ANZEIGER.—Every morning, except Monday. SEMI-WEEKLY, Wednesdays and Saturdays, and WEEKLY, Wednesdays. German. Democratic. Established daily, 1849; weekly, 1851; Louisville Anzeiger Co., publishers. Subscription, daily, \$9; estimated circulation, 8,000,

semi-weekly, \$3.40; estimated circulation, 5,000 Sunday, \$2; estimated circulation, 11,000; weekly \$1; estimated circulation 10,000; 8 pages, 7 columns length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, per square of eight lines nonpareil, one time, \$1; one week, \$4; one month, \$12; three months, \$20; six months, \$32; one year, \$60. Reading notices, long primer, 25 cents a line.

See advertisement on page 309.

COMMERCIAL.—Every morning, and WEEKLY Tuesdays. Independent. Established 1869. Louisville Press Co., proprietors. Subscription, daily, \$6; claimed circulation, 18,000; weekly, 50 cents; claimed circulation, 28,000; (Sunday 23,000) 8 to 16 pages; daily 6 columns, weekly, 4 columns; length of columns, daily, 21 inches; weekly, 15 inches; width, 2 3-8 inches.

Advertising rates, daily, per line, agate, one time, 12 1-2 cents; 500 lines, 9 1-2 cents; 1,000 lines, 9 cents; 1,500 lines, 8 3-4 cents; 2,000 lines, 8 1-2 cents; 4,000 lines, 8 cents. Classified ads, 1 cent a word. Special notices, 25 cents a line. Reading notices, 50 cents per line; Sunday, 20 per cent, in addition to daily rates. Weekly, 20 cents; 50 lines, 19 cents; 100 lines, 19 cents; 200 lines, 18 cents; 400 lines, 15 cents; 600 lines, 14 cents; 800 lines, 13 cents; Reading notices, minion, 60 cents per line.

COURIER-JOURNAL.—Every morning, and WEEKLY, twice a week, on Wednesdays and Saturdays. Democratic. Established 1868. Courier-Journal Co., publishers. Subscription, daily, \$6; estimated circulation, 25,000; Sunday, 32,000; weekly, \$1; estimated circulation, 100,000; daily, 8 to 16; Sunday 24 to 30 pages; weekly 6 pages, 8 columns; length of columns, 21 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 15 cents; last page, 18 cents per line. Special notices, 25 cents; city features, 40 cents; reading matter, nonpareil, 50 cents; minion, 75 cents per line; Sunday, 1st page, 20 cents; other pages, 18 cents; special notices, 30 cents per line; reading matter, nonpareil, 75 cents; minion, \$1 per line; weekly, ordinary, 75 cents; business notices, \$1; reading matter, nonpareil, \$1.25; reading matter, minion, \$1.50 per line. Discounts on daily; \$300, 15 per cent; \$500, 20 per cent; \$1,000, 25 per cent; \$1,500, 35 per cent; discounts on weekly, 10 per cent, on four times or 100 lines; 20 per cent, on three months, or 250 lines; 30 per cent, on six months or 500 lines; 50 per cent, on one year or 1,000 lines; 60 per cent, on 2,000 lines.

DISPATCH.—Every morning and WEEKLY, Thursdays. Democratic. Established 1897. The Dispatch Publishing Co., publishers. Subscription, daily, \$6; Sunday, \$2; weekly, 50 cents; estimated circulation, daily, 18,000; Sunday, 22,000; weekly, 27,000; daily and weekly, 8 pages; Sunday, 16 pages, 8 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

KENTUCKY

Advertising rates, agate, per line, one time, 12-12 cents, six times, 19 cents; twenty-six times, 31-2 cents; decreasing rate on increasing insertions to 6 cents a line on 312 times. Corresponding space discounts. Classified ads, 1 cent a word. Special notices, 20 cents per line, nonpareil; reading matter, 40 cents a line, with discounts. SUNDAY only 15 more than daily rates. WEEKLY, per line, 15 cents, with discounts, yearly rate, being 8 cents. Reading notices, 50 cents a line, with discounts.

EVENING POST.—Every evening except Sunday. Democratic. Established 1873. Evening Post Co., publishers. Subscription, \$5; claimed circulation, 18,500; 8 pages, 8 columns; length of columns, 21 inches; width, 21-5 inches.

Advertising rates, agate, display, per line, under 500 lines, 9 cents; 500 lines, 8 cents; 1,000 lines, 71-2 cents; 2,000 lines, 7 cents; 4,000 lines, 61-2 cents; 6,000 lines, 6 cents; 8,000 lines, 51-2 cents; 10,000 lines, 5 cents. Reading notices, per line, under 200 lines, 40 cents; 200 lines, 35 cents; 400 lines, 30 cents; 600 lines, 25 cents; 800 lines, 221-2 cents; 1,000 lines, 20 cents; 1,200 lines 19 cents; 1,500 lines, 18 cents.

NEWS.—Every morning except Sunday. Established 1899. Louisville News Co., publishers. Subscription, \$3; sworn circulation, 13,429; 8 pages, 7 columns; length of columns, 201-2 inches, width, 21-3 inches. Issued from the office of the **COMMERCIAL**.

Advertising rates, agate, 31-8 cents per line. Discounts on consecutive insertions for three months or over, 10 per cent. Special position, 50 per cent. additional. Reading notices, 40 cents per count line.

TIMES.—Every evening except Sunday. Democratic. Established 1884. Louisville Times Co., publishers. Subscription, \$5; claimed circulation, 33,000; 8 pages, 8 columns; length of columns, 213-8 inches; width, 23-6 inches.

Advertising rates, agate, 121-2 cents per line, each insertion; position extra; classified ads, 10 cents a line; space or amount discount, 500 lines, 5 per cent.; 1,000 lines, 10 per cent.; 3,000 lines, 20 per cent.; 5,000 lines, 30 per cent.; 7,500 lines, 40 per cent.; 10,000 lines, 50 per cent. Reading notices from 25 to 50 cents per line.

CENTRAL METHODIST.—Every Saturday. Methodist. Established 1867. Central Methodist Publishing Co., publishers. Subscription, \$1; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2¼ inches.

Advertising rates, nonpareil, per inch, four times or less, 50 cents; three months, 40 cents; six months, 35 cents; one year, 331-3 cents each insertion.

CHRISTIAN GUIDE.—Every Friday. Disciples. Established 1867. Guide Printing and Publishing Co., publisher. Subscription, \$1.50; estimated circulation, 12,000; 16 pages, 4 columns; length of columns, 153-4 inches; width, 21-4 inches.

Advertising rates, agate, 15 cents a line; reading notices, 30 cents a line; position, 1-5 extra; discounts, 10 per cent. on 250 lines; 15 per cent. on 500 lines; 20 per cent. on 750 lines; 25 per cent. on 1,000 lines; 30 per cent. on 2,000 lines.

CHRISTIAN OBSERVER.—Every Wednesday. Presbyterian. Established 1813. Converse & Co.,

KENTUCKY

publishers. Subscription, \$2.50; claimed circulation, 17,735; 24 pages, 4 columns; length of columns, 141-4 inches; width, 21-4 inches.

Advertising rates, agate, 17 cents; 50 lines, 16 cents; 100 lines, 15 cents; 250 lines, 14 cents; 500 lines, 13 cents; 1,000 lines, 12 cents; 2,100 lines, 11 cents; etc. Reading notices, 25 cents a line, nonpareil.

FARMERS' HOME JOURNAL.—Every Saturday. Agricultural. Established 1865. Farmers' Home Journal Co., publishers. Subscription, \$1; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 20 inches; width, 21-3 inches.

Advertising rates, agate, per line, one time, 12 cents; one month, 8 cents; three months, 6 cents; six months, 5 cents; one year, 4 cents, each insertion. Reading notices, 25 cents a line first time, 15 cents after.

KATHOLISCHER GLAUBENSBOTE.—Every Thursday. German. Catholic. Established 1866. Katholischer Glaubensbote Publishing Co., publishers. Subscription, \$2; estimated circulation, 3,000; 8 pages, 6 columns; length of columns, 19 inches, width, 21-7 inches.

Advertising rates, nonpareil, 50 cents per inch. Reading notices, 10 cents a line.

OMNIBUS.—Every Sunday. German. Independent. Established 1866. Geo. W. Krippenstapel, publisher. Subscription, \$2; estimated circulation, 7,000; 16 pages, 6 columns; length of columns, 191-2 inches; width, 21-7 inches.

Advertising rates, nonpareil, 50 cents an inch. See advertisement on page 350.

PENTECOSTAL HERALD.—Every Wednesday. Methodist Episcopal. Established 1888. Pentecostal Publishing Co., publishers. Subscription, \$1; sworn circulation, 24,211; 16 pages, 4 columns; length of columns, 133-4 inches; width, 21-4 inches.

Advertising rates, 25 cents an agate line.

WESTERN RECORDER.—Every Thursday. Baptist. Established 1826. Baptist Book Concern, publishers. Subscription, \$2; sworn circulation, 15,222; 16 pages, 5 columns; length of columns, 15 inches; width, 21-8 inches.

Advertising rates, 15 cents per agate line. Special notices, 30 cents. Reading notices, leaded, 45 cents. Discounts, according to number of lines taken.

HOME AND FARM.—Semi-Monthly. Agricultural. Established 1876. Home and Farm Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 87,352; 16 pages, 5 columns; length of columns, 171-2 inches; width, 21-5 inches.

Advertising rates, agate, 60 cents per line, each insertion. Special positions 10 per cent. extra. Reading notices, \$1 per agate line each insertion. Discounts, 6 consecutive insertions, 10 per cent.; 12 consecutive insertions, 15 per cent.; 24 consecutive insertions, 25 per cent. Space discounts, 15 per cent. on 500 lines; 25 per cent. on 1,000 lines.

HOME.—Monthly. Established 1894. Alfred E. Walesby, publisher. Subscription, 50 cents; claimed circulation, 10,000; 8 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches.

Advertising rates, 7 cents a line or 1 cent a word.

KENTUCKY

PADUCAH

NEWS.—Every evening except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1871. News Publishing Co., publishers.

KENTUCKY

Subscription, daily, \$6; estimated circulation, 2,000; weekly, \$1; estimated circulation, 5,000; daily, 4 pages; weekly, 8 pages; daily, 8 columns; weekly, 7 columns.
Advertising rates on application.

LOUISIANA

NEW ORLEANS

DEUTSCHE ZEITUNG.—Every morning except Monday, and WEEKLY, Thursdays. German. Independent. Established 1847. J. Haslinger, publisher. Subscription, daily, \$12; estimated circulation, 3,000; Sunday, estimated circulation 6,000; weekly, \$2; claimed circulation, 8,000; 8 to 12 pages, 6 columns; length of columns, 19 7-8 inches; width, 2 1-3 inches.

Advertising rates, daily, 10 lines, one month, \$12; three months, \$30; six months, \$50; one year, \$75; 20 lines, one month, \$22; three months, \$50; one year, \$125. E. O. D., 2-3; two times a week, 1-2 daily monthly rates. Weekly or Sunday, 10 lines, one month, \$5; three months, \$12; one year, \$30; 20 lines, one month, \$9; three months, \$20, one year, \$50.

EVENING TELEGRAM.—Every evening except Sunday. Democratic. Established 1889. Telegram Press Co., publishers. Subscription, \$5; claimed circulation, 18,000; 8 to 12 pages, 7 columns; length of columns, 22 inches.

Advertising rates on application.

ITEM.—Every evening, Sunday included, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent. Established 1878. City Item Co-operative Printing Co., publishers. Subscription, daily, \$6; estimated circulation, 16,000; semi-weekly, \$1; estimated circulation, 1,500; daily, 4 to 8 pages; Sunday, 16 pages; weekly, 8 pages, 7 columns; length of columns, 20 5-8 inches; width, 2 1-16 inches.

Advertising rates, nonpareil, 10 lines, one time \$1; subsequent insertions, 80 cents; one month, \$1 per line (one week, 60 cents per line); Classified ads., 7 cents a line, one time; hy the month, 75 cents; time discounts, 5 per cent. on three months, 10 per cent. on six months, 15 per cent. on nine months, 25 per cent. on one year. 50 lines, one month, \$34; one year, \$220. Transient reading notices, 15 and 20 cents per line first insertion.

L'ABEILLE.—Every morning, and WEEKLY, Saturdays. French. Democratic. Established 1827. Bee Publishing Co., publishers. Subscription, daily, \$12; guaranteed circulation, 12,000; weekly, \$3; guaranteed circulation, 13,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2 inches.

Advertising rates, agate, daily, 15 cents a line; two times, 25 cents; 12 times, .90 cents; one month, \$1.50; three months, \$4; six months, \$6; one year, \$10. E. O. D., 2-3 of daily rates. Classified ads, 10 cents a line. Reading notices, 25 and 30 cents a line, with discounts. Sunday only or weekly, same rates as daily for transient ads; long time contracts, 2-7 of daily rates.

See advertisement on page 306.

PICAYUNE.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Independent Democratic. Established 1837. Estate of Mrs.

E. J. Nicholson, publisher. Subscription, daily, \$12; estimated circulation, 20,000; (Sunday, 30,000); semi-weekly, \$1; estimated circulation, 20,000; 12 to 14 pages (Sunday, 24 to 32 pages; semi-weekly, 10 pages), 7 columns; length of columns, 21 1-4 inches; width, 2 inches.

Advertising rates, agate, daily, 10 lines, one time, \$1.50; subsequent consecutive insertions, \$1; 10 lines, one month, \$15; 20 lines, \$28; 30 lines, \$40; 40 lines, \$50; each additional 10 lines, \$10. Classified ads., 10 cents a line; one week, 90 cents; top of column or next reading, 1-4 extra; both together, 40 per cent. extra. Reading notices, solid nonpareil, 25 cents; leaded, 30 cents per line per time; hy the month, \$4 and \$5 respectively. Semi-weekly, each 10 lines, one time, \$1.50; consecutive insertions, \$1; time advertisements, 2-7 daily rates.

STATES.—Every evening except Sunday; SUNDAY morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1859. Daily States Publishing Co., publishers. Subscription, daily, \$7; claimed circulation, 17,000; Sunday, \$1.50; claimed circulation, 18,500; Semi-Weekly, \$1; estimated circulation, 6,200; daily and Semi-Weekly, 8 to 12 pages; Sunday 16 to 20 pages, 7 columns; length of columns, 20 inches; width, 2 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1.50; two times, \$2.50; seven times, \$6; one month \$14.60; three months, \$39.50; six months, \$74.50; one year, \$131.40. E. O. D. and Sunday, 3-4 of daily rates. Classified ads, 10 cents a line. Reading matter, 25 cents a line; seven times, \$1; fourteen times, \$1.50 a line; 10 cents a line after, per time. Semi-Weekly, 1 inch, one time, \$1.50; one month, \$4; one year, \$35.

TIMES-DEMOCRAT.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1863. Times-Democrat Publishing Co., proprietors. Subscription, daily, \$12; estimated circulation, 21,000 (Sunday, 30,000); semi-weekly, \$1; estimated circulation, 15,000; 12 to 24 pages, 7 columns; length of columns, 20 3-4 inches; width, 2 inches.

Advertising rates, agate, daily, 15 cents per line, first insertion, 10 cents after; one week, 60 cents; one month, \$1.50; Reading matter, 25 cents a line, one time; one week, \$1.50; one month, \$4. Reading matter, leaded, 30 cents a line, one time; one week, \$1.80; one month, \$5. Reading matter, nonpareil, 40 cents a line, one time; one week, \$2; one month, \$6. Classified ads., 10 cents a line; hy the week, 50 cents; by the month, \$1.50. Special position, 25 per cent. extra. Sunday only 15 cents a line. Semi-weekly, per line, 15 cents each insertion; 10 lines, one month, \$5. Reading notices, nonpareil or agate, leaded, 25 cents per line; one month, \$1. Discounts, 5, 10, 15 and 25 per cent. for three, six, nine and twelve months.

See advertisement on page 339.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal Church South. Established

LOUISIANA

1850. Rev. W. C. Black, D. D., publisher. Subscription, \$2; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19 1-8 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 60 cents; special position, 70 cents. Reading notices, 70 cents an inch.

JEWISH SPECTATOR.—(See Memphis, Tenn.)

SOUTH WESTERN CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal. Established 1865. Eaton & Mains, publishers. Chas. C. Morse, business manager. Subscription, \$1.25; claimed circulation, 5,500; 16 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-8 inches.

Advertising rates, per nonpareil line, each insertion, one time, 10 cents; one month, 8 cents; three months, 7 cents; six months, 6 cents; one

LOUISIANA

year, 5 cents; special rates on large contracts. Special notices, 15 cents.

SOUTH WESTERN PRESBYTERIAN.—Every Thursday. Presbyterian. Established, 1868. J. G. Snedecor, publisher. Subscription, \$2; estimated circulation, 4,150; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, per inch, 50 cents each insertion.

YOUNG'S MAGAZINE.—Monthly. Literary. Established 1897. Courtland H. Young, publisher. Subscription, \$1; claimed circulation, 25,000; 36 pages, 2 columns; length of columns, 8 inches; width, 2 1/4 inches.

Advertising rates. 1/2 page, one time, \$4; 1/4 page, \$8; 1/2 page, \$15; one page, \$25; discount, 10 per cent. on six months; 5 per cent. on three months.

See advertisement on page 305.

MAINE

AUGUSTA

KENNEBEC JOURNAL.—Every morning except Sunday, and WEEKLY, Wednesdays. Republican. Established, daily, 1870; weekly, 1825. Burleigh & Flynt, publishers. Subscription, daily, \$7; sworn circulation, 3,632; weekly, \$1.50; sworn circulation, 2,717; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; one week, \$1.50; one month, \$4; three months, \$10.50; one year, \$24. E. O. D., 2-3 of daily rates. Local notices, 10 cents per line. Weekly, 1 inch, one time, 75 cents; one month, \$2.25; three months, \$4.50; one year, \$13.

MAINE FARMER.—Every Thursday. Agricultural. Established 1832. Maine Farmer Publishing Co., publishers. Subscription, \$1.50; guaranteed circulation, 10,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, per inch, one time, \$1.25; two times, \$2; three times, \$2.50; one month, \$3.25; two months, \$6; three months, \$8.50; six months, \$16; one year, \$30.

NEW AGE.—Every Friday. Democratic. Established 1867. H. M. Plaisted & Son, publishers. Subscription, \$2; claimed circulation, 5,100; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, 25 cents per inch, each insertion; special position extra. Reading notices, 5 cents per line.

AMERICAN WOMAN.—Monthly. Household. Established 1891. The American Woman Co., publishers. Subscription, 50 cents; claimed circulation, 750,000; 24 pages, 4 columns; length of columns, 12 7-8 inches; width, 2 1-4 inches.

Advertising rates, agate, \$3 a line.

See advertisement on insert.

COMFORT.—Monthly. Literary. Established 1838. The Gannett & Morse Concern, publishers. Subscription, 50 cents; estimated circulation, 1,200,000; 24 pages, 4 columns; length of columns, 15 1-4 inches; width, 2 3-8 inches.

Advertising rates, per agate line, \$5. Reading notices, minion, \$7 per line; (count.) Discounts, 10 per cent on six months or 500 lines; 20 per cent on one year, or 1,000 lines; position 1-4 extra.

HOME TREASURY.—(See Waterville, Maine).

LANE'S LIST.—(Consisting of five publications, SUNSHINE, FAMILY HERALD, GOLDEN MOMENTS, LITERARY COMPANION and NATIONAL FARMER); is issued monthly; 16 pages, 4 columns; length of columns, 15 inches; width, 2 5-12 inches. Subscription for each, \$1, except for SUNSHINE, which is 75 cents. Combined estimated circulation, 600,000.

Advertising rates, \$3 per agate line for the papers combined. Reading notices, \$4.50; no discounts.

VICKERY & HILL'S LIST (consisting of four publications, GOOD STORIES, HEARTH AND HOME, FIRESIDE VISITOR and HAPPY HOURS) is issued monthly; 28 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches; combined guaranteed circulation, 1,500,000.

Advertising rates, agate, \$2 per line for each of the papers. Reading notices, in agate, or minion, \$2.50 per line, agate measure; combination rate on the four papers, \$6 a line. Reading notices, \$8 a line, each insertion. No discounts.

See advertisement on insert.

BANGOR

COMMERCIAL.—Every evening except Sunday, and WEEKLY, Fridays. Independent. Established 1838. J. P. Bass & Co., publishers. Subscription, daily, \$6; claimed circulation, 5,356; weekly, \$1; claimed circulation, 24,560; 8 to 16 pages, 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 50 cents; 1 week, \$1.50; 1 month, \$4.50; three months, \$11.50; six months, \$19; one year, \$33. Special position, extra. E.O.D., 2-3; two times a week, 1-2; one time a week, 1-3 monthly rates. Business notices, first insertion, 15 cents; subsequent insertions, 6 cents per line. Weekly, 1 inch one time, \$1.50; one month, \$5.00; three months, \$14.00; six months, \$27.00; twelve months, \$52.00; next to reading, 12 1-2 per cent. additional. Full position, 25 per cent. additional. Reading notices, 25 cents per line. A discount of 10 per cent. on Daily and Weekly combined.

NEWS.—Every morning except Sunday and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1839. Bangor Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 5,900; semi-weekly, \$1; claimed circulation, 14,500; 8 pages; 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, \$1.50; one month, \$4; three months, \$10; six months, \$18.50; one year, \$35. E. O. D., 2-3 of daily rates; position extra. Reading notices, 10 cents a line; by the month, 6 cents a line; by the year, 5 cents. Semi-weekly, 1 inch one week, \$1.50; one month, \$3.75; three months, \$9.75; six months, \$18; one year, \$18. Metal cuts required.

THE WORD AND THE WORK.—Monthly. Un denominational. Established 1839. Rev. Salem D. Towne, publisher. Subscription, 60 cents; claimed circulation, 5,170; 3 pages, 6 columns; length of columns, 19 inches; width, 2 1-8 inches. Advertising rates on application.

MAINE

LEWISTON

EVENING JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Established 1846. Lewiston Journal Co., publishers. Subscription, daily, \$6; claimed circulation, 7,500; (Saturday issue, 11,000); weekly, \$2; claimed circulation, 13,500; daily, 8 to 12 pages, 7 columns; Saturday and weekly, 32 to 48 pages; 7 columns; length of columns, 21 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, 1 inch, one time 75 cents; subsequent insertions, 25 cents; one inch, one month, \$3; three months, \$16; six months, \$26; one year, \$48. E. O. D., 2-3 daily rates. Reading notices, 10 and 25 cents a line with discounts. Weekly, per inch, one time, \$1.25, one month, \$4; one year, \$26. Business notices, 20 and 35 cents per line each insertion. Solid cuts required.

SUN.—Every morning except Sunday. Independent Democratic. Established 1893. Lewiston Daily Sun, publishers. Subscription, \$4; estimated circulation, 4,000; 8 pages, 6 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 50 cents; one week, \$1.25; one month, \$3.50; three months, \$9; six months, \$14; one year, \$20; E. O. D., 2-3, twice a week 1-2, once a week 1-3 of daily rates.

PORTLAND

ADVERTISER.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established 1875. George S. Rowell, manager. Subscription, daily, \$5; claimed circulation, 2,300; weekly, \$1; claimed circulation, 700; daily, 8 pages; weekly, 4 pages; 6 and 8 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, one inch three times, \$1; one week, \$1.25; one month, \$3.50; three months, \$9; six months, \$17; one year, \$33. Weekly, 50 cents per inch, first time, subsequent insertions, 25 cents an inch.

EASTERN ARGUS.—Every morning, except Sunday, and WEEKLY, Thursdays. Democratic. Established 1803. John M. Adams & Co., publishers. Subscription, daily, \$6; claimed circulation, 5,076; weekly, \$1.50; claimed circulation, 2,150; 8 pages, 8 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one or three times, \$1; one week, \$1.50; one month, \$4; three months, \$12; six months, \$20; one year, \$35. Position extra. E. O. D., 3-4 of daily rates. Reading notices, 15 to 25 cents a line. Weekly rates, 1-3 less than daily.

EVENING COURIER.—Every evening except Sunday, COURIER-TELEGRAM, Sundays, and GLOBE COURIER, Thursdays. Established 1877. Courier Publishing Co., publishers. Subscription, daily, \$3; claimed circulation, 6,000; Sunday, \$1.50; claimed circulation, 6,500; daily, 8 pages, Sunday, 16 pages; 4 columns; length of columns, 20 1/2 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one time, 35 cents; one week, \$1.50; one month, \$4; three months, \$12; six months, \$20; one year, \$35. E. O. D., 2-3 of daily rates. Reading notices, 10 cents a line. Sunday issue, one inch, one time, 75 cents; one month, \$2; three months, \$5; six months, \$10; one year, \$15.

MAINE

EVENING EXPRESS.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1882. Evening Express Publishing Co., publishers. A. W. Laughlin, business manager. Subscription, daily, \$5; weekly, \$1; claimed circulation, daily 5,945; weekly, 1,179; 8 pages, 7 columns; length of columns, 19 1-2 inches; width 2 1-8 inches.

Advertising rates, daily, per inch, one time, 75 cents; three times, \$1; one week, \$1.50; one month, \$4; three months, \$12; six months, \$20; one year, \$35; extra composition, 10 cents an inch; position extra. Reading notices, 50 per cent. extra. Weekly, one time, per inch, 25 cents; one month, 67 cents; three months, \$1.75; six months, \$3; one year, \$5.

PRESS.—Every morning except Sunday, and MAINE STATE PRESS, Thursdays. Republican. Established 1862. Portland Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 5,000; weekly, \$1; estimated circulation, 2,500; 8 to 12 pages, 8 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 50 cents; one week, \$1.50; one month, \$4; three months, \$12; one year, \$35; position extra. E. O. D., 2-3 daily rates. Special notices, 1-3 additional. Reading notices, 15 cents a line. Weekly, 1-3 less than daily rate. Reading notices, 15 cents per line.

TRANSCRIPT.—Every Wednesday. Family. Established 1837. Transcript Company, publishers. Subscription, \$2; claimed circulation, 21,288; 12 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 15 cents a line; special pages extra. Reading notices, solid nonpareil, 30 cents; solid minion, 40 cents. Discounts, 10 per cent. on one month or 500 lines; 15 per cent on two months or 1,000 lines; 20 per cent. on three months or 2,000 lines; 25 per cent. on six months or 3,000 lines; 33 1/3 per cent. on one year or 4,000 lines. Solid curved cuts required or flat electros without bases.

See advertisement on page 306.

WELCOME GUEST.—Monthly. Literature. Established 1870. F. J. Smith Co., Inc., publishers. Subscription, 25 cents; claimed circulation, 150,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches.

Advertising rates, agate, 50 cents a line. Reading notices, 70 cents a line.

ROCKLAND

STAR.—Every morning except Sunday. Republican. Established 1893. C. R. Sherwood, publisher. Subscription, \$6; claimed circulation, 3,250; 4 to 8 pages, 7 to 8 columns; length of columns, 22 to 24 inches; width, 2 1/4 inches.

Advertising rates, one inch, one time, 50 cents; one week, \$1.50; one month, \$4; three months, \$10.50; six months, \$16.50; one year, \$25. E. O. D., 2-3 of daily rate. Readers, nonpareil, 10 cents a line first time, 6 cents after, or \$1.25 a line by the month.

COURIER-GAZETTE.—Semi-Weekly, Tuesdays and Saturdays. Republican. Established 1846. Rockland Publishing Co., publishers. Subscription, \$2; estimated cir-

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ulation, 5,100; 8 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, \$20 an inch one year.

WATERVILLE

TURF, FARM AND HOME.—Every Wednesday. Established 1889. Turf Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 6,000; 24 to 48 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches.

Advertising rates, 1 inch one time, \$1.25; one month, \$4; three months, \$9; six months, \$15; one year, \$25. Reading notices, 10 cents a line.

AMERICAN NATION. Monthly. Established 1892. American Nation Co., publishers. Subscription, 50 cents; 16 pages, 4 columns; length of columns, 12 1-4 inches; width, 2 3-4 inches.

See advertisement on page 371.

Advertising rates: This paper is one of the "Sawyer Trio" List, which is composed of the **AMERICAN NATION**, **HOME TREASURY** and **FIRESIDE GEM**. Combined claimed circulation 1,000,000. Advertising rate for the list, \$3 per agate line each time. Special position, (under 60 lines), \$3.60 a line. Reading notices, \$3.60 a line. Separate rates, for the **AMERICAN NATION**, \$1.50. Special position, \$1.80. Reading matter, \$1.80; **FIRESIDE GEM**, 60 cents. Special position or reading, 75 cents. **HOME TREAS-**

MAINE

URY, \$1. Special position or reading, \$1.20. Rebate of 5 per cent. on 500 lines used within one year.

FIRESIDE GEM—Monthly. Fiction. Established 1891. Sawyer Publishing Co., publishers. Subscription, 75 cents; 16 pages, 4 columns; length of columns, 12 3-4 inches; width, 2 1-4 inches.

For advertising rates and circulation, see **AMERICAN NATION**.

HOME TREASURY. Monthly. Established 1893; 16 pages, 4 columns; length of columns, 12 3-4 inches; width, 2 1-4 inches.

For advertising rates and circulation, see **AMERICAN NATION**.

QUESTIONS.—Monthly. Literary. Established 1896. H. L. Gilman, publisher. Subscription, 50 cents; 16 to 64 pages, 3 columns, length of columns, 10 inches; width, 2 3-16 inches.

Advertising rates, agate, 15 cents a line.

WESTBROOK

SUCCESS.—Monthly. Established 1894. Alexander Spiers, publisher. Subscription, 25 cents; claimed circulation, 100,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches.

Advertising rate, 40 cents per agate line.

MARYLAND

BALTIMORE

AMERICAN.—Every morning and also **SEMI-WEEKLY**, Tuesdays and Fridays. Republican. Established 1773. Charles C. Fulton & Co., proprietors; Felix Agnus, publisher. Subscription, daily, \$3; claimed circulation, 43,000; Sunday, \$1.50; claimed circulation, 54,000; semi-weekly, \$1; claimed circulation, 16,450; 12 pages (Sunday, 36 pages), 8 columns; length of columns, 21 inches; width, 2-1-8 inches. Corner Baltimore and South streets.

Advertising rates, agate, daily, inside pages, per line, 15 cents; subsequent insertions, 7 1-2 cents; one month, per line, \$1.50; E. O. D., 2-3 of the monthly rates; twice a week, 1-2 of monthly rates. line contracts, 1,000 lines, 9 cents; 5,000 lines, 8 cents; 10,000 lines, 7 cents; first page 15 cents a line each insertion; reading notices, 40 cents and 50 cents a line. Semi-weekly, 20 cents per line; three months, \$2.50 per line; six months, \$3.75 per line; 12 months, \$5.00 per line. Reading notices, 25 and 40 cents.

See advertisement on page 274.

DEUTSCHE CORRESPONDENT.—Every morning and **WEEKLY**, Fridays. German. Established 1841. Edward Raine, publisher. Subscription daily, \$7.50; estimated circulation, 11,000; weekly \$2.50; estimated circulation, 4,000, 6 to 12 pages, 8 columns; length of columns, 25 3-4 inches; width, 2-1-8 inches. Office, Baltimore street and Post Office avenue.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1.80; three times, \$2.70; six times, \$6.30; one month, \$15; three months, \$33; six months, \$56; one year, \$75. Special line rates for E. O. D., etc. Position extra. 1st page or 4th page reading notices, 20 cents per line, with discounts. No advertisement inserted in Sunday issue. Weekly, 5 cents a line.

JOURNAL.—Every morning except Sunday, and **DIE SONNTAGS POST**, Sundays. German. Established daily 1881, Sunday 1885. Journal Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 6,700; Sunday, \$1.50; estimated circulation, 10,000; daily, 8 pages; Sunday, 16 pages; daily 6, Sunday 6 columns; length of columns, daily, 19 1-4, Sunday, 19 1-4 inches; width, 2-1-8 inches. Office, 5 Post Office avenue.

Advertising rates, daily, 1 inch, one time \$1.50; one month, \$15; one year, \$50; Reading notices, 25 cents a line. Classified advertisements, 12 1-2c. a line. Sunday, one inch, one time, \$1.50; one month, \$4.20; three months, \$10; six months, \$15; one year, \$20.

MORNING HERALD.—Every morning, and **HERALD**, Fridays. Independent. Established 1875. Herald Publishing Co., publishers. Subscription, daily, \$3; claimed circulation, 28,000; Sunday, \$1.50; claimed circulation, 34,000; weekly, 50 cents; estimated circulation, 16,000; 12 pages (Sunday and weekly, 42 pages), 7 columns;

length of columns, 21 1-4 inches; width, 2-1-6 inches. Office, Fayette and St. Paul streets.

Advertising rates, daily, agate, 12 1-2 cents a line, first time, 6 1-4 cents afterward. Per line, one month, \$1.50; six months, \$9.00; one year, \$15; Classified, 10 cents a line first time, 7 1-2 cents afterward. Readers, 20 to 40 cents per line each insertion. Advertisements or readers, E. O. D., 2-3 monthly rates, two times, a week, 1-2 of monthly rates. Sunday one time 15 cents; three months, \$1.25; one year, \$4.50 per line. Weekly, one to thirteen times, 10 cents; fourteen to twenty-six times, 7 cents; twenty-six to fifty-two times, 6 cents per line. Reading notices, 20 cents per line; fifty two insertions, 15 cents.

NEWS.—Every evening except Sunday. Independent. Established 1871. Evening News Publishing Co., publishers. Subscription, \$3; guaranteed circulation, 29,202; 8 to 16 pages, 7 columns; length of columns, 20 1-2 inches; width, 2-1-8 inches. Office, Baltimore and Grant streets.

Advertising rates, daily, agate, per line, 10 cents; 2,000 lines, 7 cents; 5,000 lines, 6 cents; 10,000 lines, 5 cents. Reading notices, 15, 20 and 25 cents a line. Classified advertisements, 7 cents a line.

See advertisement on page 379.

SUN.—Every morning except Sunday, and **WEEKLY**, Saturdays. Established 1837. Independent. A. S. Abell Co., publishers. Subscription, daily, \$6; estimated circulation, 40,000; weekly, \$1; estimated circulation, 20,000; 8 to 12 pages, 8 columns; length of columns, 25 1-4 inches; width, 2-1-12 inches. Office, Baltimore and South streets.

Advertising rates, agate, daily, 4 lines, one time, 60 cents; each additional insertion, 30 cents; one month, \$6; every other day, 4 lines, one time, 60 cents; subsequent insertions, 35 cents; two times a week, 4 lines, one time, 60 cents; subsequent insertions, 40 cents; one time a week, 15 cents per line each insertion. Weekly, 4 lines or less before Marriages, \$1; after Marriages, 2 lines or less, 40 cents each insertion; each additional line, 20 cents each insertion. No cuts, large type or double columns inserted in either paper.

WORLD.—Every evening except Sunday. Independent. Established 1890. The World Co., publishers. Subscription, \$3; estimated circulation, 20,000; 4 pages, 7 columns; length of columns, 21 1-4 inches; width, 2-1-8 inches. Office, 206 N. Calvert street.

Advertising rates, agate, 10 cents a line; one month, 6 cents a line; six months, 5 cents a line; one year, 4 cents a line; 5,000 lines, 6 cents; 10,000 lines, 5 cents. Reading notices, 20 and 30 cents.

BAYERISCHES WOCHENBLATT.—Every Wednesday. German. Established 1880. August Strauff & Co., publishers. Subscription, \$2.50; estimated circulation, 8,000; 8 pages, 6 columns; length of columns, 18 7-8 inches; width, 2-1-8 inches. Office, 304 East Baltimore street.

MARYLAND

Advertising rates, one inch, one time, \$1; subsequent insertions, 50 cents; 1 inch, three months, \$5; six months, \$8; one year, \$12. Reading notices, long primer, 10 cents a line.

CATHOLICMIRROR.—Every Saturday. Roman Catholic. Established 1849. Catholic Mirror Publishing Co., publishers. Subscription, \$2; estimated circulation, 16,500; 16 pages; length of columns, 14 1-2 inches; width, 2 1-8 inches. Office, 419 North Howard street.

Advertising rates on application.

CHRISTIAN TRIBUNE.—Every Thursday. Christian. Established 1893. Peter Ainslee, publisher. Subscription, \$1; claimed circulation, 4,000; 16 pages, 3 columns; length of columns, 9 3/4 inches; width, 2 3/4 inches.

Advertising rates, 4 cents a line, with discounts on line contracts. Reading notices, 50 per cent. extra.

KATHOLISCHE VOLKS ZEITUNG.—Every Saturday. German. Catholic. Established 1860. Kreuzer Brothers, publishers. Subscription, \$2.50; claimed circulation, 21,500; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches. Office, 212 N. Calvert street. A supplement, called **BALTIMORE**, is issued for Maryland and the District of Columbia.

Advertising rates, nonpareil, per inch, one time, \$1; one month, \$3; three months, \$8; six months, \$14; one year, \$25. Reading matter, 15 cents per line.

METHODIST.—Every Thursday. Methodist Episcopal. Established 1879. Baltimore Methodist Publishing and Printing Co., publishers. Subscription, \$1.50; estimated circulation, 4,250; 24 pages, 3 columns; length of columns, 11 1-4 inches; width, 2 1 5 inches. Office, 6 South Calvert street.

Advertising rates, 1 inch, one time, \$1; one month, \$3.25; three months, \$7.50; six months, \$12.50; one year, \$20. Reading notices, 10 cents a line.

METHODIST PROTESTANT.—Every Wednesday. Methodist. Established 1831. William J. C. Dulany, publisher. Subscription, \$2; claimed circulation, 6,000; 16 pages, 4 columns; length of columns, 13 3-4 inches; width, 2 1-4 inches. Office, 8 E. Baltimore street.

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Advertising rates, agate measure, 8 cents a line. Reading notices, 15 cents; time and space discounts from 10 to 50 per cent. Nonpareil type used for advertisements.

WECKER.—Every Sunday. German. Republican. Established 1851. C. H. Miltner, publisher. Subscription, \$1.50; claimed circulation, 7,500; 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches. Office, 7 Post Office avenue.

Advertising rates, 1 inch, three months, \$8; six months, \$12.50; one year, \$20; 500 lines, agate, 7 1-2 cents a line; 1,000 lines, 5 cents; special rates on large contracts.

DIXIE MONTHLY.—Literary. Established 1898. Dixie Pub. Co., publishers. Subscription, \$1; 100 pages, 2 columns; length of columns, 6 3/4 inches; width, 2 1/4 inches.

Advertising rates on application.

FARMERS' AND PLANTERS' GUIDE.—Monthly. Agricultural. Established 1864. Gover & Hess, publishers. Subscription, 50 cents; claimed circulation, 9,200; 16 pages, 3 columns; length of columns, 10 inches; width, 2 1/4 inches. Office, 407 Exchange Place.

Advertising rates, nonpareil, \$1.50 per inch; three months, \$4; six months, \$7; one year, \$12. Special notices, 25 cents per line first insertion, 15 cents after.

See advertisement on page 308.

POULTRY AND FARM.—Monthly. Established 1895. Poultry and Farm Publishing Co., publishers. Subscription, 25 cents; claimed circulation, 13,205; 20 pages, 2 columns; length of columns, 7 1/4 inches; width, 2 1/4 inches.

Advertising rates, 8 cents a line agate.

SALISBURY

STRAWBERRY CULTURIST AND SMALL FRUIT GROWER.—Monthly. Horticultural. Established 1893. Perry & Hearn, publishers. Subscription, 50 cents; claimed circulation, 10,000; 16 to 20 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches.

Advertising rates, agate, 10 cents a line. Discounts, three months, 10 per cent.; six months, 15 per cent.; nine months, 20 per cent.; one year, 25 per cent.

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ATHOL

COTTAGER.—Monthly. Literary. Established 1882. Cottager Co., publishers. Subscription, 50 cents; claimed circulation, 13,374; 8 pages, 5 columns; length of columns, 17 1-4 inches; width, 2 1-4 inches.

Advertising rates, 15 cents per agate line. Discounts, 5 per cent. on six months; 10 per cent. on one year. Additional discount for over two inches issue also the **HEALTHY HOME**.

HEALTHY HOME.—Monthly. Domestic Hygiene. Established 1890. W. H. Brock & Co., publishers. Subscription, 50 cents; claimed circulation, 15,025; 4 pages, 5 columns; length of columns, 17 inches; width, 2 1-6 inches.

Advertising rates same as for the **COTTAGER**.

BOSTON

ADVERTISER.—Every morning, except Sunday, and **WEEKLY**, Fridays. Republican. Established 1811. Advertiser Newspaper Company, publishers. Subscription, daily, \$6; estimated circulation, 22,000; weekly, \$1; estimated circulation, 7,000; 8 pages, 7 columns; length of columns, 20 7-8 inches; width, 2 1-6 inches. Office, 243 Washington street.

Advertising rates, agate, daily, 1st page, 15 cents per line, other pages, 12 1-2 cents a line. Local advertisements, such as real estate, auctions, etc., 12 1-2 cents first time; 7 1-2 cents afterwards. Special notices, 20 cents. Business notices, first page, 75 cents; fifth or eighth, 50 cents; Locals, \$1 per line. Cuts and double column, 25 per cent. extra. Triple column, 50 per cent. extra. Weekly, 7 1-2 cents a line. Cuts same as in daily. Locals, 30 cents.

DER TELEGRAPH.—Every evening except Sunday and **NEW ENGLAND STAATEN ZEITUNG**, Saturdays. German. Independent. Established daily, 1885; weekly, 1875. German Newspaper Co., publishers. Subscription, daily, \$6; estimated circulation, 5,000; weekly, \$2; estimated circulation, 4,950; 4 to 6 pages, daily, 6; weekly, 9 columns; length of columns, daily, 19 1-2 inches; 26 1-8 inches; width, 2 1-4 inches. Office, 27 Leach street.

Advertising rates on application.

EVENING RECORD.—Every evening except Sunday. Republican. Established 1884. W. E. Barrett, publisher. Subscription, \$3; estimated circulation, 95,000; 8 pages, 8 columns; length of columns, 20 3-4 inches, width, 2 1-7 inches. Office 248 Washington street.

Advertising rates, daily, agate, 1st page, 20 cents; 2d and 4th pages, 15 cents; 3d page, 12 1-2 cents per line each insertion. Classified advertisements, 1 cent a word. Reading notices, 40 to 60 cents a line. Cuts and double column, 25 per cent. extra.

EVENING TRANSCRIPT.—Every evening except Sunday, and **WEEKLY**, Fridays. Independent

Republican. Established 1830. Boston Transcript Co., publishers. Subscription, daily, \$9; estimated circulation, 15,000; weekly, \$1.50, estimated circulation, 2,000; 8 to 20 pages, 7 columns; length of columns, 21 1-7 inches; width, 2 1-4 inches. Office, 324 Washington street.

Advertising rates, agate, daily, 1st page 20 cents; 4th page, 15 cents; 5th page, 12 1-2 cents; 8th page or last page, 13 1-2 cents per line. Each insertion; run of paper, 12 1-2 cents first time, 8 cents each subsequent insertion. Reading notices, 1st page, \$1, 2d page, \$1; 5th page, 75 cents; 4th page, 30 cents; run of paper, 25 cents each time; double column, 25 per cent. extra. Weekly 10 cents per line each insertion.

GLOBE.—Every morning and every evening except Sunday, and **SUNDAY GLOBE**. Independent Democratic. Established 1872. The Globe Newspaper Co., publishers. Subscription, daily, \$6; claimed circulation, 230,515; Sunday, \$2; claimed circulation, 269,949; daily, 12 to 16 pages; Sunday, 36 to 44 pages; 8 columns; length of columns, 21 3-4 inches; width, 2 inches. Office, 236-244 Washington street.

Advertising rates, daily, classified, per line, 12 1-2 cents; displayed, run of paper, 20 cents; 4th, 5th, editorial, facing editorial and last pages, 25 cents; 1st page, 40 cents each insertion; double column, 1-2 extra. Cuts and extra large type, 40 cents; 1st page, 50 cents per line. Reading notices, 50 cents to \$1.50 per line; medical, daily run of paper, 30 cents; cuts or rule work, 50 cents; classified, medical, no cuts, etc. 30 cents per line. Sunday, classified, 12 1-2 cents; display 20 cents; special pages, 25 cents; 1st page, 50 cents; pages 4, 9 and editorial, 30 cents per line. Cuts and large type, 1st page, 70 cents; other pages, 40 cents per line. Reading notices, 50 cents to \$2 a line; medical, 50 cents; classified medical, 40 cents; cuts in medical, 75 cents. Double column as in daily.

HERALD.—Every morning and every evening except Sunday, and **SUNDAY** morning. Independent. Established 1846. Boston Herald Co., proprietors. Subscription, daily, \$6; claimed circulation, 182,636; Sunday, \$2; claimed circulation, 179,542; 12 pages (Sunday, 32 to 44 pages), 8 columns; length of columns, 22 5-8 inches; width, 2 inches. Office, 255 Washington street.

Advertising rates, daily, agate, per line, each insertion, ordinary, no display, 12 1-2 cents per line; displayed, run of paper, 25 cents; editorial page, 35 cents; 1st page, 40 cents; last page, 30 cents per line; if double column, for each column rule broken one price extra. Cuts and extra large type, any page, 40 cents (1st page, 50 cents); medicines and medical publications, 40 cents; medical cards, 50 cents per line. Reading notices, 50 cents to \$2. Sunday, no display, 12 1-2 cents per line; displayed, run of paper, 20 cents; special pages, 25 and 30 cents; editorial page, 35 cents; 1st page, 50 cents per line; double column, as in daily. Cuts and extra large type, 1st page, \$1; other pages, 40 cents

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Reading notices, bottom of column. 1st page, \$2; other pages, \$1; last page, 75 cents; 10th page, preceding advertisements, 50 cents (medical, etc., as in daily). Nothing less than 25 cents each in section, except situations, which are 5 cents a line set solid.

JOURNAL.—Every morning, including Sunday, and every evening except Sunday. Republican. Established 1833. Journal Newspaper Co., proprietors. Subscription, \$6; Sunday, \$2; claimed circulation, 85,000; daily, 8 to 12; Sunday, 48 pages and supplement; 8 columns; length of columns 22 inches; width, 2 inches. Office, 264 Washington street.

Advertising rates, daily, agate, run of paper, 15 cents; 2d page, and page facing editorial, 16 2-3 cents; editorial and last page, 18 cents; financial page, 20 cents; 1st page, 25 cents. Special notices, 25 cents; business notices, 50 cents. Reading notices, \$1 to \$1.50 per line. Sunday, 15 cents; Special page, 20 and 25 cents; no ads on first three pages of Sunday; business notices, 50 and 60 cents; classified, daily or Sunday, 10 cents; medical, classified, 15 cents per line. No extra charge for cuts or double column.

POST.—Every morning. Democratic. Established 1831. E. A. Grozier, publisher. Subscription, daily, \$3; Sunday, \$1.50; claimed circulation, 129,563; (Sunday, 114,341); daily, 8 to 16 pages; Sunday, 24 to 32 pages; 7 columns; length of columns, 21 inches width, 2-1 1/2 inches. Office, 259 Washington street.

Advertising rates, agate, daily, per line, 12-1 1/2 cents; last page, 18 cents; 1st page, 30 cents; no extra charge for cuts or broken columns; classified advertisements, 1 cent a word. Reading notices, 50 cents to \$1.50 per line. Position in daily or Sunday, 1-4 extra.

TRAVELER.—Every evening except Sunday, and WEEKLY, Fridays. Established 1824. Traveler Publishing Co., publishers. Subscription, daily, \$3; claimed circulation, 76,865; weekly, 50c.; claimed circulation, 30,000, 12 to 16 pages, length of columns, 15 inches; width, 2-1 1/2 inches. Office, 307 Washington street.

Advertising rates, daily, agate, run of paper, 10 cents; page facing editorial, 12-1 1/2 cents; editorial and 1st pages, 20 cents a line; classified advertisements, 10 cents a line, if displayed; 5 cents a line if solid. Reading notices, 50 and 75 cents and \$1 per line; space discounts on 5,000 lines and upwards Weekly, 10 cents; notices, 25 cents.

Issue also a monthly edition, (16 pages, 4 columns); claimed circulation, 150,000. Advertising rates, 20 cents an agate line.

See advertisement on page 380.

AMERICAN ARCHITECT AND BUILDING NEWS.—Every Saturday. Architecture, Engineering, Decoration, Construction. Established 1876. American Architect and Building News Co., publishers. Subscription, \$6; estimated circulation, 4,500; 48 pages, 3 columns; length of columns, 12 inches; width, 2 3/16 inches. Office, 211 Tremont street.

Advertising rates, 1 inch, one time, \$2; one month, \$7, three months, \$20; six months, \$35; one year, \$60; 2 inches, \$108.30; 3 inches, \$153; 4 inches \$192 one year. Outside pages and pages next to reading matter, 50 per cent. extra. Cuts at ordinary rates.

AMERICAN CITIZEN.—Every Saturday. Patriotic. Established 1891. American Citizen

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Co., publishers. Subscription, \$2; estimated circulation, 15,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-6 inches. Office 127 A. Tremont street.

Advertising rates, 15 cents a line, agate. Discounts for continued insertions. Reading notices, 50 cents a line.

AMERICAN CULTIVATOR.—Every Saturday. Agricultural and Live Stock. Established 1839. George B. James, publisher. Subscription, \$2; claimed circulation, 31,300; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 220 Washington street.

Advertising rates, agate, 35 cents; subsequent insertions, 30 cents per line; outside page, first, 40 cents; subsequent insertions, 35 cents per line. Cuts same price. Special notices, 40 cents; business notices, 50 cents per line each insertion. Reading matter notices, 75 cents per line, count, each insertion. Nothing less than \$2 first insertion.

See advertisement on page 294.

AMERICAN HORSE BREEDER.—Every Tuesday. Trotting Horse Interests. Established 1881. Geo. B. James, publisher. Subscription, \$2; claimed circulation, 26,349; 24 pages, 4 columns; length of columns, 14 inches; width, 2 1/4 inches. Office, 220 Washington street.

Advertising rates, per inch, one time, \$2.50; three months, \$20; six months, \$35; one year, \$60; Cuts same price; special notices, 40 cents a line; business notices, 50 cents; reading matter, 75 cents a line.

See advertisement on page 294.

ANZEIGER.—Every Saturday. German. Independent. Established 1888. F. E. Nickels, publisher. Subscription, \$1; claimed circulation, 5,800; 16 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Office, 3 Somerset street.

Advertising rates, one inch, one time, 75 cents; one month, \$2; three months, \$5; six months, \$8; one year, \$15; position, 1-5 extra. Reading notices, 10 cents per agate line.

See advertisement on page 304.

ARGUS.—Every Thursday. Swedish. Independent. Established 1892. John Mattson, publisher. Subscription, \$1; estimated circulation, 5,200; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches. Office, 28 School street.

Advertising rates on application.

BANKER AND TRADESMAN AND MASSACHUSETTS LAW REPORTER.—Every Wednesday. Commercial and Legal. Established 1872. Banker and Tradesman Co., publishers. Subscription, \$5; estimated circulation, 10,000; 24 pages, 3 columns; length of columns, 11 inches; width, 2 1-2 inches. Office, 22 Devonshire street.

Advertising rates, \$1.50 per inch, each insertion. Discounts, three months, 10 per cent; six months, 15 per cent; one year, 25 per cent.

BANNER OF LIGHT.—Every Saturday. Spiritualist. Established 1857. Banner of Light Publishing Co., publishers. Subscription, \$2.50; claimed circulation, 20,000; 8 pages, 5 columns; length of columns, 19 inches; width, 2 5-12 inches. Office, 9 Bosworth Street.

Advertising rates, agate, per line, 25 cents. Cuts same price. Discounts: 200 lines or three

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months, 10 per cent.; 500 lines or six months, 25 per cent.; 1000 lines or one year, 40 per cent. Reading notices 50 cents per minion line. Position extra.

BEACON.—Every Saturday. Independent. Established 1884. Beacon Publishing Co., publishers. Subscription, \$1.25; estimated circulation, 8,000; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 295 Washington street.

Advertising rates, agate, 15 cents a line or \$2 per inch each insertion. Discounts, 10 per cent. on four times; 25 per cent. on three months; 33 1-3 per cent. on six months; 40 per cent. on one year.

BICYCLING WORLD.—Every Friday. Established 1877. Wheelman Co., publishers. Subscription, \$2; estimated circulation, 8,000; 50 pages or more, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office, 46 Stanhope street.

Advertising rates, one inch, one time, \$4; one month, \$3.50; three months, \$3; six months, \$2.75; one year, \$2.50 per inch, per time. Position extra.

BRITISH AMERICAN CITIZEN.—Every Saturday. British News. Established 1887. American Citizen Co., publishers. Subscription, \$2; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, 127 A Tremont street.

Advertising rates, agate, 10 cents a line. Cuts same price. Discounts for continued insertions.

BUDGET.—Every Saturday. Illustrated. Home. Established 1879. Budget Co., publishers. Subscription, \$2.50; estimated circulation, 12,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 220 Washington street.

Advertising rates, agate, 12 1-2 cents a line, with time discounts.

CHRISTIAN ENDEAVOR WORLD.—Every Thursday. Evangelical. Established 1886. Golden Rule Co., publishers. Subscription, \$1; claimed circulation, 96,250; 20 pages, 4 columns; length of columns, 13 1-4 inches; width, 2 1-4 inches. Office, Tremont Temple.

Advertising rates, agate, 65 cents per line. Discounts of 10, 15, 20, 25, 30, and 33 1-3 per cent. on orders aggregating 100, 200, 300, 500, 1,000, and 1,500 lines respectively. Reading notices, 85 cents a line.

See advertisement on page 296

CHRISTIAN REGISTER.—Every Thursday. Unitarian. Established 1821. Christian Register Association, publishers. Subscription, \$3; estimated circulation, 7,000; 16 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-3 inches. Office, 141 Franklin street.

Advertising rates, agate, 10 cents per line each insertion. Business notices, 20 cents per line. Discounts, 10 per cent. on four times, 15 per cent. on eight times; thirteen times, 25 per cent.; twenty six times, 30 per cent.; one year 35 per cent.

CHRISTIAN WITNESS.—Every Thursday. Holiness. Established 1871. Christian Witness Co., publishers. Subscription, \$1.50; claimed circulation, 10,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches. Office, 35 Bromfield street.

Advertising rates, 10 cents per agate line. Discounts, three months, 10 per cent.; six months,

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20 per cent.; nine months, 30 per cent.; twelve months, 40 per cent. Notices, 25 cents per line.

COMMERCIAL BULLETIN.—Every Saturday. Established 1859. Curtis Guild & Co., publishers. Subscription, \$4; claimed circulation, 12,500; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 282 Washington Street.

Advertising rates, agate, 6 lines, one time, \$1; 6 lines, one year, \$40.

CONGREGATIONALIST.—Every Thursday. Congregational. Established 1816. W. L. Greene & Co., publishers. Subscription, \$3; claimed circulation, 22,000; 40 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 5-16 inches. Office, 14 Beacon street.

Advertising rates, agate, 25 cents per line each insertion. Reading notices, headed, 50 cents a line; discounts on display as follows: \$25, 10 per cent.; \$50, 15 per cent.; \$75, 20 per cent.; \$100, 25 per cent.; \$250, 30 per cent.; \$400, 33 1-3 per cent.

COURIER.—Every Sunday. Independent. Established 1795. Joseph F. Travers, publisher. Subscription, \$2.50; estimated circulation, 10,000; 4 pages, 9 columns; length of columns, 30 5-8 inches; width, 23-8 inches. 309 Washington street.

Advertising rates, nonpareil, 16 2-3 cents a line; double column, 1-4 extra. Special notices, 20 cents per line each insertion. City notices, 25 cents. Reading notices, run of paper, 50 cents.

HOME JOURNAL.—Every Saturday. Illustrated Society and Literary. Established 1846. Subscription, \$2.50; claimed circulation, 9,500; 24 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches. Office, Cor. Summer and South streets.

Advertising rates, nonpareil, 15 cents per line each insertion. Discount of 25 per cent. on yearly contract.

IDEAS.—Every Saturday. Society. Established 1892. Idea Publishing Co., publishers. Subscription, \$1; estimated circulation, 5,000; 8 pages, 5 columns; length of columns, 15 1/2 inches; width, 2 1/4 inches. Office, 26 Essex street.

Advertising rates, agate, 12 1/2 cents a line; one inch, one time, \$1.75; one month, \$6.50; three months, \$17; six months, \$29.50; one year, \$50. Reading notices, 50 per cent. more.

ILLUSTRATED POLICE NEWS.—Every Saturday. Sporting. Established 1842. Alden Publishing Co., publishers. Subscription, \$4; estimated circulation, 30,000; 16 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-6 inches. Office, 4 Alden street.

Advertising rates, agate, 25 cents a line. Reading notices, 50 cents a line. Position, 1-4 extra. Discounts, 10 per cent. on three months; 15 per cent. on six months; 25 per cent. on one year.

JOURNAL OF EDUCATION.—Every Thursday. Educational. Established 1875. New England Publishing Co., publishers. Subscription, \$2.50; claimed circulation, 17,500; 16 pages, 4 columns; length of columns, 13 5-8 inches; width, 2 3-8 inches. Office, 3 Somerset street.

Advertising rates, agate, per line, each insertion, 12 1-2 cents; last page, 18 cents; first page, 20 cents. Special notices, 30 cents.

MASSACHUSETTS

L. A. W. BULLETIN AND GOOD ROADS.—Every Friday. Cycling. Established 1891. Sterling Elliott, publisher. Subscription, \$1; estimated circulation, 63,000; 36 pages or more, 2 columns; length of columns, 8 inches; width, 21-2 inches. Office, 530 Atlantic avenue.

Advertising rates based on actual issue weekly per thousand copies.

See advertisement on page 279.

MASSACHUSETTS PLOUGHMAN.—Every Saturday. Agricultural. Established 1841. Massachusetts Ploughman Publishing Co., publishers. Subscription, \$2; claimed circulation, 9,849; 8 pages, 7 columns; length of columns, 20 3/4 inches; width, 21 1/4 inches. Office, 3 State street.

Advertising rates on application.

MORNING STAR.—Every Thursday. Free Baptist. Established 1826. A. L. Freeman, publisher. Subscription, \$2; claimed circulation 10,000; 16 pages, 4 columns; length of columns, 13 3/4 inches; width, 21-7 inches. Office, 457 Shawmut avenue.

Advertising rates, agate, 10 cents per line each insertion. Discounts, 5 per cent. on two times, 10 per cent. on one month; 15 per cent. on two months, 20 per cent. on three months; 15 per cent. on six months, 25 per cent. on one year.

NEW ENGLAND FARMER. Every Saturday. Agricultural. Established 1822. George M. Whitaker, publisher. Subscription, \$1.50; estimated circulation, 15,000; 8 pages, 6 columns; length of columns, 20 inches; width, 21-8 inches. Office, 20 Devonshire avenue.

Advertising rates, nonpareil, one time, 15 cents per line. Liberal discounts for large amounts and continued advertising.

See advertisement on page 276.

OUR SUNDAY AFTERNOON.—Every Saturday. Family. Established 1886. W. A. Wilde & Co., publishers. Subscription, 75 cents; estimated circulation, 16,000; 4 pages, 4 columns; length of columns, 14 inches; width, 21 1/4 inches. Office, 25 Bromfield street.

Advertising rates, 15 cents per agate line, each insertion. No discounts.

PILOT. Every Saturday. Democratic. Roman Catholic. Established 1836. Patrick Donahoe, publisher. Subscription, \$2.50; claimed circulation, 75,000; 8 pages, 7 columns; length of columns, 21 inches; width, 25-16 inches. Office, 630 Washington street.

Advertising rates, agate, 20 cents a line; special pages extra. Reading notices, 40 cents to \$1 a line. Discounts, four times, 10 per cent.; three months, 15 per cent.; six months, 25 per cent.; one year, 33 1/3 per cent.

See advertisement on page 293.

REPUBLIC.—Every Saturday. Democratic. Catholic. Established 1832. The Republic Publishing Co., publishers. Subscription, \$2.50; estimated circulation, 35,000; 8 pages, 7 columns; length of columns, 21 1/4 inches; width, 21 1/4 inches. Office, 243 Washington street.

Advertising rates, agate, per line, 20 cents. Business notices, according to location, 25 to 50 cents per line. Discounts, for three months, 5 per cent., six months, 10 per cent.; one year, 20 per cent.

SACRED HEART REVIEW.—Every Saturday. Roman Catholic. Review Publishing Co., pub-

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lishers. Subscription, \$2; estimated circulation, 40,000; 20 pages, 4 columns; length of columns, 13 1/2 inches; width, 21-4 inches. Office, 194 Washington street.

Advertising rates, agate, 20 cents a line; discounts, 5 per cent. on 250 lines; 10 per cent. on 500 lines 20 per cent. on 1,000 lines.

SATURDAY EVENING GAZETTE.—Every Saturday. Established 1813. Evening Gazette Co., publishers. Subscription, \$3.20; estimated circulation, 8,000; 4 pages, 9 columns; length of columns, 30 inches; width, 27-16 inches. Office, 11 Franklin street.

Advertising rates, nonpareil, 6 lines, \$1 each insertion; one inch one year, \$50. Locals, 50 cents a line.

See advertisement on page 338.

SOUTH BOSTON BULLETIN.—Every Saturday. Republican. Established 1880. Bulletin Pub. Co., publishers. Subscription, \$1.50; claimed circulation, 6,750; 16 pages, 4 columns; length of columns, 14 inches; width, 21-8 inches.

Advertising rates, one inch one time, \$1; one month, \$1.75, three months, \$3.50; six months, \$6; one year, \$10.

See advertisement on page 310.

SOUTH BOSTON INQUIRER.—Every Saturday. Established 1871. T. E. O. Barry, publisher. Subscription, \$1; claimed circulation, 10,000; 4 to 12 pages, 7 columns; length of columns, 22 inches; width, 21-8 inches.

Advertising rates, 1 square, 12 lines, nonpareil, one time, \$1; each subsequent time, 25 cents; \$3.50 per square per quarter.

TIMES.—Every Sunday. Drama, Music, Society and Literature. Established 1864. Boston Times Co., publishers. Subscription, \$2; estimated circulation, 7,000; 8 pages, 7 columns; length of columns, 21 inches; width, 21-4 inches. Office, 20 Hawley street.

Advertising rates, agate, 15 cents a line. Time discounts on one month and over on request. Reading notices, 25 and 50 cents and \$1 a line.

TRUE FLAG.—Every Saturday. Fiction. Established 1851. J. W. Nichols & Co., publishers. Subscription, \$2.50; estimated circulation, 15,000; 4 pages, 8 columns; length of columns, 24 inches; width, 21-4 inches. Office, 13 Arch street.

Advertising rates, agate, 20 cents a line. No reading notices. 10 per cent. discount on 250 lines; 15 per cent. on 500 lines, 20 per cent. on 1,000 lines.

UNIVERSALIST LEADER.—Every Thursday. Universalist. Established 1819. Universalist Publishing House, publishers. Subscription, \$2; estimated circulation, 7,000; 20 pages, 4 columns; length of columns, 13 5/8 inches; width, 21 1/8 inches. Office, 30 West street.

Advertising rates on application.

WATCHMAN.—Every Thursday. Baptist. Established 1819. The Watchman Publishing Co., publishers. Subscription, \$2.50; claimed circulation, 17,000; 32 pages, 3 columns; length of columns, 11 inches; width, 21-4 inches. 501 Tremont Temple.

Advertising rates, per agate line, 25 cents. Discounts, 10 per cent. on 250 lines; 25 per cent. on 500 lines; 30 per cent. on 1,000 lines, 35 per cent. on 2,000 lines; 40 per cent. on 4,000 lines.

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WAVERLY MAGAZINE.—Every Saturday. Literary. Established 1850. Waverly Publishing Co., publishers. Subscription, \$4; estimated circulation, 12,000; 16 pages, 4 columns; length of columns, 13 3-8 inches; width, 2 1-4 inches. Office, 15 Waverly Block.

Advertising rates, 12 1-2 cents per agate line. Discount: three months, or 200 lines, 5 per cent.; six months or 500 lines, 10 per cent.; nine months or 1,000 lines, 15 per cent.; one year or 2,000 lines 20 per cent.

YOUTH'S COMPANION.—Every Thursday. Juvenile and Literary. Established 1827. Perry Mason & Co., publishers. Subscription, \$1.75; estimated circulation, 540,000, 16 to 24 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-4 inches. Office, 201 Columbus avenue.

Advertising rates, agate, \$4 per line. Discounts: 100 lines, 10 per cent.; 200 lines, 15 per cent.; 300 lines, 20 per cent.; 500 lines 25 per cent.; 1,000 lines, 30 per cent. Special notices, \$6 per line, count. Small advertisements of 5 lines or less charged 1 line extra. New England edition, circulation 100,000, 75 cents a line; discounts on that edition 8 per cent. on 100 lines; 10 per cent. on 200 lines; 15 per cent. on 300 lines; 20 per cent. on 500 lines; 25 per cent. on 1,000 lines.

ZION'S HERALD.—Every Wednesday. Methodist Established 1823. Geo. E. Whitaker, publisher. Subscription, \$2.50; estimated circulation, 16,000; 32 pages, 3 columns; length of columns, 11 1-4 inches; width, 2 1-4 inches. Office, 36 Bromfield street.

Advertising rates, agate, 20 cents per line each insertion. Business notices, 30 cents per line. Reading notices, 40 cents per line. Discounts, 10 per cent. on 100 lines; 15 per cent. on 200; 20 per cent. on 300; 25 per cent. on 500; 33 1-3 per cent. on 1,000.

See advertisement on page 298.

FARM POULTRY.—Semi-Monthly. Poultry. Established 1889. I. S. Johnson & Co., publishers. Subscription, \$1; estimated circulation, 27,000; 23 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches. Office, 22 Custom House street.

Advertising rates, 30 cents per agate line; 50 lines, 25 cents; 150 lines, 20 cents; 300 lines, 15 cents.

AMERICAN KITCHEN MAGAZINE.—Monthly. Household. Established 1894. Home Science Publishing Co., publishers. Subscription, \$1; sworn circulation, 10,000; 80 pages, 2 columns; length of columns, 8 inches, width, 2 1-2 inches. Office, 485 Tremont street.

Advertising rates, 1 inch, one time, \$4; 1-8 page (2 inches), \$7.50; 1-2 page, \$25; 1 page, \$40; discounts: 5 per cent. on three months; 10 per cent. on six months; 15 per cent. on nine months; 20 per cent. on one year.

AMERICAN LEGION OF HONOR JOURNAL.—Monthly. Fraternal Society. Established 1879. F. O. Downes, publisher. Subscription, 50 cents; estimated circulation, 8,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2 1-3 inches. Office, 200 Huntington avenue.

Advertising rates, \$2 per inch, first insertion; \$1 each subsequent insertion. Reading notices, 25 cents per line first insertion; subsequent insertions, 15 cents.

MASSACHUSETTS

AMERICAN PRIMARY TEACHER.—Monthly. Not issued in July and August. Educational. Established 1876. New England Publishing Co., publishers. Subscription, \$1; estimated circulation, 40,000; 40 pages, 3 columns; length of columns, 10 1-4 inches; width, 2 1-8 inches. Office, 3 Somerset street.

Advertising rates, agate, 1 inch, one time, \$3, line rate, 25 cents.

ARENA.—Monthly. Literary. Established 1889. Arena Co., publishers. Subscription, \$2.50; estimated circulation, 30,000; 144 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches. Office, Pierce Building, Copley Square.

Advertising rates, agate, 25 cents a line; 1 4 page, \$12; 1-2 page, \$24; 1 page, \$40; 1 inch one year, \$38; 1 page, one year, \$400.

ATLANTIC MONTHLY.—Monthly. Literary. Established 1858. Houghton, Mifflin & Co., publishers. Subscription, \$4; estimated circulation, 15,000; 180 pages, 2 columns; length of columns, 8 3-8 inches; width, 2 1-2 inches. Office, 4 Park street.

Advertising rates, nonpareil, 30 cents per line each insertion. 1 page, \$60; parts of pages, pro rata; discounts on three months, 5 per cent.; on one year, 15 per cent.

BAPTIST MISSIONARY MAGAZINE.—Monthly. Baptist. Established 1803. American Baptist Missionary Union, publishers. Subscription, \$1; claimed circulation, 9,500; 40 pages, 2 columns; length of columns, 7 3-4 inches; width, 2 2-8 inches. Office, Tremont Temple.

Advertising rates, nonpareil, each insertion, 1-8 page, \$2.50; 1-4 page, \$5; page, \$20; last page of cover, \$40. Discount: 5 per cent. on six months; 10 per cent., one year.

BLACK CAT.—Monthly. Fiction. Established 1895. The Short Story Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 150,000; 68 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-8 inches. Office, 144 High street.

Advertising rates, agate, 65 cents a line; position, ten per cent. extra.

COLUMBIAN.—Monthly. Household. Established 1890. L. N. Cushman, publisher. Subscription, \$1; guaranteed circulation, 300,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches. Office, 34 Oliver street. Publishes also the WOMAN'S HOME JOURNAL.

Advertising rates, agate, \$1.25 per line; reading notices, \$1.50 a line. Combination rates with Woman's Home Journal, \$2 an agate line; reading notices, \$2.50.

See advertisement on page 346.

COMING AGE.—Monthly. Established 1899. Midland Publishing Co., publishers. Subscription, \$2; estimated circulation, 15,000; 60 pages or more, 2 columns. Office, Copley Square.

Advertising rates on application.

CONTRIBUTOR.—Monthly. Evangelical. Established 1872. James H. Earle, publisher. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 178 Washington street.

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Advertising rates, agate, per line, one time, 20 cents; 10 per cent. discount on three months, 15 per cent. on six months, 25 per cent. on twelve months; 1,000 lines, 40 per cent.

DONAHOE'S MAGAZINE.—Monthly. Catholic. Established 1879. Patrick Donahoe, publisher. Subscription, \$2; estimated circulation, 35,000; 148 pages, 2 columns; length of columns, 7 11-16 inches; width, 2 1-4 inches. Office, 611 Washington street.

Advertising rates, nonpareil, 80 cents a line; one-eighth page, \$15; one-fourth page, \$25; one-half page, \$40; one page, \$75. Discounts, 10 per cent. on six months, 20 per cent. on one year.

ENGINEERS' AND POWER USERS' MAGAZINE.—Monthly. Established 1895. Engineers' Magazine Co., publishers. Subscription, \$1; estimated circulation, 20,000; 100 pages, 2 columns. Office, 620 Atlantic avenue.

Advertising rates on application.

FATHER MATHEW HERALD. Monthly. Temperance. Established 1894. Edmond L. Grimes & Co., publishers. Subscription, \$1; claimed circulation, 25,000; 28 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches. Office, 132 Pearl street.

Advertising rates, agate, 15 cents a line. Reading notices, same price.

GOLFER.—Monthly. Golf. Golf Publishing Co., publishers. Established 1894. Subscription, \$1; estd. circulation, 30,000; 48 pages, 2 columns; length of columns, 9 1-2 inches; width, 2 1-2 inches. Office, 154 Pearl street.

Advertising rates, agate, 50 cents per line; 1 inch, \$7; one page, \$50; one-half page, \$30.

HOME MONTHLY.—Literary. Established 1877. Home Pub. Co., publs. Subscription, 50 cents; guaranteed circulation, 200,000; 20 pages, 4 columns; length of columns, 14 1-2 inches, width, 2 1-4 inches. Office, 109 Purchase street.

Advertising rates, agate, \$1 per line each insertion.

See advertisement on page 362.

HOUSEHOLD.—Monthly. Domestic. Established 1868. Subscription, \$1; claimed circulation, 102,166; 36 pages, 4 columns; length of column 12 1-5 inches; width, 2 1-6 inches. Office, 110 Boylston street.

Advertising rates, agate, 60 cents per line. Reading notices, \$1 a line, nonpareil. Discounts, 150 lines, 10 per cent.; 250 lines, 15 per cent.; 500 lines, 20 per cent.; 750 lines, 25 per cent.; 1,000 lines, 30 per cent.

See advertisement on page 295.

HOUSEHOLD COMPANION.—Monthly. Illustrated. Domestic. Established 1879. Budget Co., publishers. Subscription, \$1; estimated circulation, 26,000; 36 pages, 3 columns; length of columns, 19 inches; width, 2 1-4 inches. Office, 220 Washington street.

Advertising rates, agate, 16 2-3 cents a line; yearly rate, 15 cents.

KNIGHTS OF HONOR REPORTER.—Monthly. Established 1878. J. A. Cummings Printing Co., publishers. Subscription, 50 cents; estimated circulation, 40,000; 16 pages, 3 columns; length of columns, 10 3-8 inches; width, 2 3-8 inches. Office, 252 Washington street.

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Advertising rates, per inch, one time, \$3; three times, \$7; six months, \$13, one year, \$23.

LAND AND WATER.—Monthly. Outdoor sports. Established 1897. Land and Water Publishing Co., publishers. Subscription, \$1; estimated circulation, 20,000; 64 pages, 2 columns; length of columns, 9 inches; width, 2 1-4 inches. Office, 154 Pearl street.

Advertising rates, agate, 40 cents a line; one eighth page, \$8; one-fourth page, \$15; one-half page, \$25; one page, \$50. Discounts, 5 per cent. on three months, 10 per cent. on six months, 20 per cent. on one year.

MISSIONARY HERALD.—Monthly. Congregational. Established 1804. Charles E. Swett, publisher. Subscription, 75c.; estimated circulation, 17,000; 60 pages, 2 columns; length of columns, 8 3-8 inches; width, 2 1-4 inches. 14 Beacon street.

Advertising rates, nonpareil, 1-8 page, \$10; 1-4 page, \$15; 1-2 page, \$25; one page, \$40, each insertion. Discounts, 5 per cent. on 3 months, 10 per cent. on 6 months, 20 per cent. on one year.

MODERN PRISCILLA.—Monthly. Fancy work. Home decoration. Established 1887. Priscilla Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 60,000; 16 to 24 pages, 4 columns; length of columns, 12 inches, width, 2 1-8 inches. Office, 110 Boylston street.

Advertising rates, agate, 40 cents per line. Reading notices, nonpareil, 80 cents. Discounts, 5 per cent. on three months or 200 lines, 10 per cent. on six months or 500 lines, 15 per cent. on nine months or 1,000 lines, 20 per cent. on one year or 2,000 lines.

NATIONAL MAGAZINE.—Monthly. Literary. Established 1894. The W. W. Potter Co., publishers. Subscription, \$1; claimed circulation, 75,000; 112 pages, 2 columns, length of columns, 8 1-2 inches; width, 2 1-4 inches. Office, 91 Bedford street.

Advertising rates, agate, per line, 50 cents; one fourth page, \$18; one half page, \$36; one page, \$72. Discounts, 5 per cent. on three months, 10 per cent. on six months, 15 per cent. on nine months, 20 per cent. on one year.

See advertisement on page 307.

NEW ENGLAND MAGAZINE.—Monthly. Literary. Illustrated. Established 1889. Warren F. Kellogg, publisher. Subscription, \$3; claimed circulation, 20,000; 136 pages, 2 columns; length of columns, 8 inches; width, 2 3-4 inches. Office, 5 Park Square.

Advertising rates, 30 cents per agate line; \$4 per inch. One page, \$60. Discounts, 10, 15, 20, and 25 per cent. for three, six, nine and twelve months.

NICKELL MAGAZINE.—Monthly. Literary. Established 1892. I. J. Potter, publisher. Subscription, 50 cents; guaranteed circulation, 80,000; 64 pages, 2 columns; length of columns, 7 3-8 inches; width, 2 1-8 inches. Office, New Sudbury Building.

Advertising rates, agate, 50 cents a line; one-fourth page, \$20; one-half page, \$40; one page, \$80. Discounts, 5 per cent. on three months, 10 per cent. on six months, 20 per cent. on one year.

MASSACHUSETTS

OUR LITTLE ONES AND THE NURSERY.—Monthly. Juvenile. Established 1867. Lawrence Elkus, publisher. Subscription, \$1; estimated circulation, 8,000; 32 pages, 2 columns; length of columns, 8 inches; width, 2 1/2 inches. 196 Summer street.

Advertising rates, one-fourth page \$15; one-half page, \$25; one page, \$50. Time discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on one year.

POPULAR EDUCATOR.—Monthly, (not issued in July and August). Educational and Literary. Established 1876. Educational Publishing Co., publishers. Subscription, \$1; claimed circulation 63,000; 48 pages, 3 columns; length of columns 11 inches; width, 2 1/4 inches. Office, 50 Bromfield street.

Advertising rates, 35 cents per line each insertion. One fourth page, \$35; one-half page, \$70; one page, \$140.

Issue also **PRIMARY EDUCATION**.

PRIMARY EDUCATION.—Monthly. (Not issued in July and August.) Educational. Established 1893. Educational Publishing Co., publishers. Subscription, \$1; claimed circulation, 42,000; 48 pages, 3 columns; length of columns, 11 inches; width, 2 1/4 inches. Office 50 Bromfield street.

Advertising rates, 25 cents a line, agate; one-fourth page, \$28; one half page, \$55, one page, \$110.

Issue also the **POPULAR EDUCATOR**.

SOCIAL VISITOR MAGAZINE.—Monthly. Literary. Established 1871. Social Visitor Publishing Co., publishers. Subscription, 25 cents; estimated circulation, 35,000; 8 pages, 6 columns; length of columns, 19 1/2 inches; width, 2 1/3 inches. Office, 106 Congress street.

Advertising rates, agate, 25 cents per line each insertion.

WOMAN'S HOME JOURNAL.—Monthly. Established 1897. L. N. Cushman, publisher. Subscription, 50 cents; guaranteed circulation, 200,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1/8 inches. Office, 34 Oliver street.

Advertising rates, agate, \$1. Reading notices, \$1.25 a line. Combination rates, with the Columbian, \$2 an agate line. Reading notices, \$2.50.

See advertisement on page 346.

WORKING BOY.—Monthly. Juvenile. Established 1884. Rev. John L. Ford, publisher. Subscription, 25 cents; claimed circulation, 100,000; 12 pages, 4 columns; length of columns, 14 inches; width, 2 1/6 inches.

Advertising rates, \$4 per inch, 25 per cent. discount on yearly contracts.

COOKING SCHOOL MAGAZINE.—Bi-monthly. Culinary art. Established 1896. Boston Cooking School, publishers. Subscription, 50 cents; claimed circulation, 15,000; 90 to 100 pages, 2 columns; length of columns, 8 inches; width, 2 1/2 inches. Office, 22 School street.

Advertising rates, one time, full page, \$50.00; half-page \$25.00, quarter page, \$15.00; eighth page \$8.00; one inch, \$4.00. Discounts, three times, 10 per cent.; four times, 20 per cent.; five times, 25 per cent.; six times, 30 per cent.

MASSACHUSETTS

BROCKTON

ENTERPRISE.—Every evening except Sunday. Independent. Established 1880. Albert H. Fuller, publisher. Subscription, \$5; claimed circulation, 6,500; 8 to 16 pages, 8 columns; length of columns, 22 inches; width, 2 1/4 inches.

Advertising rates, 22 cents per inch, per insertion. Cuts same price. Reading notices, bottom of news columns, 25 cents per line each insertion.

TIMES.—Every evening except Sunday. Independent. Established 1896. W. L. Douglas, proprietor; W. R. Buchanan, publisher. Subscription, \$5; claimed circulation, 14,283; 8 to 12 pages, 7 columns, length of columns, 20 1/2 inches, width, 2 1/8 inches.

Advertising rates, per agate line, 3 1/2 cents; per inch, 49 cents each insertion. No reading notices. No discounts. No special positions guaranteed.

FALL RIVER

EVENING NEWS.—Every evening except Sunday, and **WEEKLY**, Wednesdays. Republican. Established 1845. Almy & Milne, publishers. Subscription, daily, \$6; estimated circulation 5,600; weekly, \$2; estimated circulation, 700; 8 pages, 7 columns; length of columns, 21 1/2 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 80 cents; one week, \$2.25; one month, \$6; three months, \$12; one year, \$30. Cuts same price. Weekly, one inch, one time, \$1; one month \$2.15; three months, \$4.40; one year, \$12.80. Double column advertisements extra.

GLOBE.—Every evening except Sunday. Democratic. Established 1885. Fall River Daily Globe Publishing Co., publishers. Subscription, \$6; estimated circulation, 6,500; 8 pages, 7 columns; length of columns, 20 1/2 inches; width, 2 1/8 inches.

Advertising rates, per inch, one time, \$1; one week, \$2.50; one month, \$7.50; three months, \$15; six months, \$22.50; one year, \$36. Cuts same price. E. O. D., 2-3; twice a week, 1-2; once a week, 1-3 daily rates. Nonpareil reading notices, 15 cents a line.

HERALD.—Every evening except Sunday, and **WEEKLY**, Fridays. Democratic. Established, daily, 1871; weekly, 1883. Herald Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 4,700; weekly, \$1.50; estimated circulation, 600; 8 pages, 8 columns; length of columns, 20 1/2 inches; width, 2 1/6 inches.

Advertising rates, nonpareil, one inch, one time, 75 cents; one week, \$2; one month, \$5; 8 cents per inch for each insertion after three months. E. O. D., 2-3 of daily rates; double column, 1-4 extra. Nonpareil readers, 15 cents a line first time, 10 cents afterwards. Three-line classified advertisements, three times 25 cents; one week, 50 cents. Weekly, one inch, one month, \$1.25; six months, \$5; one year, \$7.50.

FITCHBURG

EVENING MAIL.—Every evening except Sunday. Independent. Established 1888. Fitchburg Mail Publishing Co., publishers. Subscription, daily, \$3; estimated circulation 3,000; 8 pages, 6 columns; length of columns, 19 1/4 inches; width 2 1/4 inches.

MASSACHUSETTS

Advertising rates, one inch one time, \$1; one week, \$2.80; one month, \$4.80; six months, \$19.20; one year, \$32. E. O. D., 2-3 of daily rates. Reading notices, 10 cents a line.

SENTINEL.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1873; weekly, 1839. Sentinel Printing Co., publishers; subscription, daily, \$5; claimed circulation, 4,070; weekly, \$1.50; claimed circulation, 1,917; 8 pages, 7 columns. Length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 50 cents; one week, \$1.80; one month, \$1.40; six months, \$12.20; one year, \$20. E. O. D., 2-3 of daily rates. Classified advertisements, 5 cents a line; monthly orders, 2 cents a line. Weekly, 1 inch, one time, 50 cents; one month, \$1.25; six months, \$3.50; one year, \$6.10.

GLOBE.—See advertisement on page 364.

GLOUCESTER

TIMES.—Every evening except Sunday. Independent. Established 1888. Times Newspaper Co., publishers. Subscription, \$3.50; estimated circulation, 5,010; 6 to 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, one inch, one time, 50 cents; one week, \$1.50; one month, \$3.75; three months, \$8.25; six months, \$16.25; one year, \$32.50. Special position, 25 per cent. extra. Reading notices, 15 cents a line each insertion.

GREENFIELD

GAZETTE AND COURIER.—Every Saturday. Republican. Established 1792. E. A. Hall, proprietor. Subscription, \$2; claimed circulation, 5,731; 10 pages, 7 columns, length of columns, 20 5-8 inches, width, 2 1-6 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one month, \$2.50; three months, \$5; six months \$9; one year, \$15. Cuts same price. Special notices and inside pages, 25 per cent. extra. Notices in reading columns, 20 cents per line each insertion.

HAVERHILL

EVENING GAZETTE.—Every evening except Sunday. Independent Republican. Established 1798. Haverhill Gazette Co., publishers. Subscription, \$5; sworn circulation, 8,634; 8 to 12 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 75 cents; one week, \$2; one month, \$6; three months, \$12; \$2 per inch per month after three months; six months, 1 inch, \$18; one year, \$30. E. O. D., 2-3 of daily rates; twice a week, 1-2. Position extra. Reading notices, 15 cents a line. Classified advertisements, 5 lines one time, 30 cents. Cuts must be solid.

HOLYOKE

GLOBE-DEMOCRAT.—Every evening except Sunday. Independent Democratic. Established 1886. Subscription, \$3; estimated circulation, 4,200; 8 to 20 pages, 6 columns; length of columns, 19 inches, width, 2 1-4 inches.

Advertising rates, nonpareil, one inch, one month, \$4.50; three months, \$12; six months, \$20; one year, \$35. E. O. D., 2-3 of daily rates. Reading notices, brevier, by the month, 6 cents a line; by the year, 3 cents.

MASSACHUSETTS

TRANSCRIPT.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. W. G. Dwight, publisher. Established, daily, 1882; weekly, 1856. Subscription, daily, \$3; estimated circulation 6,000; weekly, \$1; estimated circulation, 1,000; daily 8, weekly 4 pages, 6 columns, length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, daily, one inch, one time, \$1; one week, \$2.30; one month, \$6.50; three months, \$15; six months, \$25; one year, \$40.

LA PRESSE.—Every Tuesday and Friday. French. Established 1895. Tesson & Carignan, publishers. Subscription \$1; estimated circulation 2,500; 4 pages; 8 columns.

Advertising rates on application.

See advertisements on pages 341 and 364.

LAWRENCE

AMERICAN.—Every evening except Sunday, and SUN, every morning, and WEEKLY AMERICAN, Fridays. Republican. Established 1861. American Publishing Co., publishers. Subscription, daily, \$3; claimed circulation, evening, 4,300; morning, 2,800; weekly, \$1; claimed circulation, 1,500; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, evening issue, 1 inch, one week, \$2; one month, \$4; three months \$12; one year, \$31.20; 3 inches, one week, \$5; one month, \$10; three months, \$25; one year, \$93; special rates on morning and evening combined; morning issue, 1 inch, one week, \$2; one month, \$5; three months, \$9; six months, \$14; one year, \$22. Weekly, 1 inch, one month, \$1; three months \$2.50; one year, \$7.50. Business notices, one month, daily, 5 cents per line. E. O. D. 2-3 daily rates; two times a week, 1-2. Classified, 3 lines, 3 times, 25 cents.

EAGLE.—Every morning except Sunday, and EVENING TRIBUNE, every evening except Sunday. Democratic. Established 1867. Hildreth & Rogers, publishers. Subscription, morning, \$3; evening, \$3; estimated circulation, morning, 2,500; evening, 2,500; 4 pages, 7 columns; length of columns, 24 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, either edition, 1 inch, one time, 50 cents; one week, \$1; one month, \$2; three months, \$6; six months, \$10; one year, \$18. Business notices, 10 cents a line first insertion; subsequent insertions, 5 cents a line.

TELEGRAM.—Every evening except Sunday. Republican. Established 1834. John N. Cole, publisher. Subscription, \$2; guaranteed circulation, 5,200; 8 to 20 pages, 7 columns; length of columns 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one month, and over \$3.50 per month. Classified ads. one cent a word, for three insertions. Reading notices, 10 cents a line.

LOWELL

COURIER.—Every evening except Sunday, and JOURNAL, Fridays. Republican. Established, daily, 1845, weekly, 1824. Courier-Citizen Co., publishers. Subscription, daily, \$6; claimed circulation, 3,800, weekly, \$1.50; claimed circulation, 3,500; 8 to 16 pages, 7 columns, length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, per inch, daily, 25 cents each insertion. Discounts, 10 per cent. on

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two weeks; 20 per cent. on two months; 25 per cent. on three months; 33 1/3 per cent. on six months; 50 per cent. on one year; weekly, 30 cents an inch.

MAIL.—Every morning and evening except Sunday, and **SATURDAY EVENING MAIL**, every Saturday. Republican. Established 1879. Morning Mail Co., publishers. Subscription, daily \$6, guaranteed circulation, 5,900; weekly, \$1; guaranteed circulation, 2,000; daily 8, weekly, 16 pages; length of columns, 21 inches; width, 2 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1; 1 inch, one week, \$2.75; one month, \$6.86; three months, \$13.72; six months, \$21.75; one year, \$35.47. Cuts same price. Weekly, one inch one time, 75 cents; one month, \$2; three months, \$4; six months, \$7.50; one year, \$9. Reading notices, 15 cents per line, or 50 per cent. additional to ordinary rate on time orders.

MORNING CITIZEN.—Every morning except Sunday, Non-partisan. Established 1850. Courier Citizen Co., publishers. Subscription, \$3; claimed circulation, 8,350; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2 1/8 inches.

Advertising rates, daily, agate, 1 inch, one time, 75 cents, with discounts on 10 days and over. Local notices, 15 cents a line. Issue also the **COURIER**.

NEWS.—Every evening except Sunday. Democratic. Established 1885. Daily News Co., publishers. Subscription, \$3; claimed circulation, 9,500; 8 pages, 8 columns; length of columns, 22 inches; width, 2 1/8 inches.

Advertising rates, 1 inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$15; six months, \$15; one year, \$25. E. O. D., 2-3, twice a week, 1-2, once a week, 1-3 daily rates. Classified advertisements, 5 cents a line for three insertions. Local notices, 15 cents per line each insertion. Solid cuts required.

SUN.—Every evening except Sunday. Democratic. Established 1878. John H. Harrington, publisher. Subscription, \$3; claimed circulation, 14,324; 8 to 12 pages, 7 columns; length of columns 21 1/2 inches; width, 2 1/4 inches.

Advertising rates, one inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$15; six months, \$24; one year, \$40; reading notices, 15 cents, business notices, 10 cents per line. E. O. D. 2-3 daily rates, two times a week, 1-2 rates, special positions extra. Metal cuts required.

LYNN

EVENING ITEM.—Every evening except Sunday, and **WEEKLY**, Friday. Republican. Established 1864. Hastings & Sons Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 12,000; weekly, \$1.50; estimated circulation, 1,300; 8 to 14 pages, 8 columns; length of columns, 21 inches; width, 2 inches.

Advertising rates, daily, nonpareil, 12 lines, one time, \$1.20; one week, \$3.50; one month, \$10; three months, \$21.50; six months, \$36; one year, \$60. Cuts same price. E. O. D., 2-3, two times a week, 1-2, one time a week, 1-3 daily rates. Reading notices, 20 cents a line, first time, 10 cents after; 300 lines, 8 cents.

NEWS.—Every evening except Sunday. Established 1898. Daily News Co., publishers. Sub-

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scription, \$3; estimated circulation, 5,200; 8 pages, 6 columns.

Advertising rates on application.
See advertisement on page 298.

NEW BEDFORD

EVENING STANDARD.—Every evening except Sunday, and **REPUBLICAN STANDARD**, Thursdays. Republican. Established 1850. E. Anthony & Sons (Incorporated), publishers. Subscription, daily, \$6; sworn circulation, 11,684; weekly, \$1.50; sworn circulation, 2,926; daily, 10 to 20 pages, weekly, 12 to 32 pages, 7 columns; length of columns, 21 inches; width, 2 1/8 inches.

Advertising rates, daily, nonpareil, per inch, one time, \$1; subsequent insertions up to 52 times 30 cents per inch; one hundred and four times, 27 cents; one hundred and fifty-six times 25 cents; three hundred and twelve times, 22 cents, per inch, per time. Cuts at regular rates. Reading notices, 12 to 20 cents. Weekly, per inch, one time, \$1; one month \$2.50; 1 inch, one year, \$12.50.

MORNING MERCURY.—Every morning except Sunday. Independent. Mercury Publishing Co., publishers. Established 1807. Subscription, \$6; sworn circulation, 3,418; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1/8 inches.

Advertising rates; 1 inch, nonpareil, one time, 80 cents; one month, 20 cents; one year, 10 cents an inch, per time; 1 inch, one year, \$33.80; double column, 1-3 extra.

NEWBURYPORT

HERALD.—Every morning and evening except Sunday, and **WEEKLY**, Fridays. Republican. Established, morning, 1832; evening, 1880; weekly, 1793. Newburyport Herald Co., publishers. Subscription, daily, \$4; claimed circulation, 4,110; weekly, \$1.50; claimed circulation, 1,532; daily 4, weekly 8 pages; 7 columns; length of columns, 21 inches; width, 2 1/4 inches.

Advertising rates; 1 inch, one month, \$4.25, three months, \$10.25; six months, \$16; one year, \$26.75. E. O. D., 2-3 daily rates. Reading notices, nonpareil, 10 cents a line first time, 6 cents a line after. Metal cuts required.

NEWS.—Every evening except Sunday. Independent. Established 1877. News Publishing Co., publishers. Subscription, \$3; guaranteed circulation, 4,325; 4 pages, 8 columns; length of columns, 21 1/4 inches; width, 2 1/4 inches.

Advertising rates, 1 inch, one month, \$4; three months, \$9.50; six months, \$15; one year, \$25. E. O. D., 2-3 of daily rates. Reading notices, nonpareil, 10 cents a line first time, 6 cents after. Solid cuts required.

NORTHAMPTON

HAMPSHIRE GAZETTE.—Every evening except Sunday, and **WEEKLY**, Tuesdays. Republican. Established 1786. Henry S. Gere & Sons, proprietors. Subscription, daily, \$3; weekly, \$2; estimated circulation, daily, 3,400; weekly, 2,000; 8 pages, 7 columns; length of columns, 21 1/2 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; inside pages and special notices, 1-4 extra. Editorial notices, 10 cents per line. Further rates on application.

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PITTSFIELD

EAGLE.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. H. B. Miller, publisher. Subscription, daily, \$6; claimed circulation, 3,600; weekly, \$1; claimed circulation, 5,100; daily 8 pages, weekly 16 pages 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, by the inch, 12 cents; weekly, 22 1-2 cents. Reading notices, 10 cents a line first time, 5 cents after.

SALEM

EVENING NEWS.—Every evening except Sunday. Republican. Established 1880. Robin Damon, publisher. Subscription, \$3; estimated circulation, 16,000; 8 pages, 8 columns; length of columns, 22 inches; width, 2 inches.

Advertising rates, nonpareil, per inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$12; six months, \$18; one year, \$30. Cuts same price. Rates invariable. No discount for large space. Reading notices, 15 cents a line. E. O. D., 2-3 full rates; one time a week, 1-3 full rate.

GAZETTE.—Every evening except Sunday. Republican. Established 1892. Salem Gazette Co., publishers. Subscription, \$3; estimated circulation, 6,500; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$3.25; six months, \$5; one year, \$8. Reading notices, 10 cents a line, by the month without charge \$1.75 a line. E. O. D., 2-3 of daily rates.

SOMERVILLE

JOURNAL.—Every Saturday. Independent-Republican. Established 1863. Somerville Journal Co., publishers. Subscription, \$2; estimated circulation, 5,500; 10 pages, 6 columns; length of columns, 20 1-4 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1; one month, \$2.50; three months, \$5; six months, \$5; one year, \$15. Reading notices, 15 cents a line.

SPRINGFIELD

NEWS.—Every evening except Sunday. Democratic. Established 1880. Daily News Publishing Co., proprietors. Subscription, \$3; claimed circulation, 8,043; 8 pages, 7 columns; length of columns, 19 inches; width, 2 1-8 inches.

Advertising rates, agate, 1 inch, one time, 50 cents; one week, \$2.25; one month, \$6; three months, \$15; six months, \$28; one year, \$50. E. O. D., 2-3 full rates; two times a week, 1-2, one time a week, 1-3 full rates; Reading notices, 10 cents a line; yearly, 6 cents. Metal cuts required. Reading notices 10 cents a line first time, 6 cents after. Ads set in nonpareil.

REPUBLICAN.—Every morning, and WEEKLY, Fridays. Independent. Established 1824. Samuel Bowles, publisher. Subscription, daily \$3; claimed circulation, 15,314; Sunday, \$2; claimed circulation, 13,563; weekly \$1; claimed circulation, 3,993; daily 12 to 16 pages, Sunday 16, weekly 12 pages, 7 columns; length of columns 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, 5 cents per line each insertion, Special notices, in large type, 19 cents per line; 1 inch, one month (includ-

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ing Sundays), \$12; three months, \$30; one year, \$70; per line, one month, \$1.20; three months, \$2.75; one year, \$7; three times a week, E. O. D., 1-2 daily monthly price. Reading notices, 15 cents per line. Sunday only, 5 cents per line. Weekly, per inch, one month, \$2.40; three months, \$7.50; one year, \$20. Special notices, double rates. No cuts inserted. Double column advertisements 1-4 extra.

UNION.—Every morning, and every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1864. A. P. Langtry, publisher. Subscription, morning or evening, \$6; (Sunday, \$2.50), claimed circulation, 19,523; (Sunday, 10,710); weekly, \$1; estimated circulation, 1,800; daily 8 to 12, Sunday 16 to 20, weekly 8 pages; 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, per line, one day, 10 cents; two days 18 cents; 3 days, 25 cents; four days, 30 cents; five days, 34 cents; six days 37 cents; one month, not including Sunday, \$1.10; three months, \$2.52; six months, \$4.25; one year, \$6.50. Three times a week, 2-3; twice a week, 1-2 daily rates. Reading notices, nonpareil, 15 cents a line; leaded nonpareil, 20 cents; solid minion, 40 cents. Sunday and WEEKLY, per line, one time 5 cents; one month, 16 cents, three months, 45 cents; one year, \$1.50.

HOMESTEAD.—Every Saturday. Society and Family. Established 1887. Phelps Publishing Co., publishers. Subscription, \$2; guaranteed circulation, 6,500; 20 pages, 6 columns; length of columns, 19 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line; 250 lines, 8 cents; 500 lines, 7 cents; 1,000 lines, 5 cents; Cuts same price.

NEW ENGLAND HOMESTEAD (Eastern edition of AMERICAN AGRICULTURIST, New York). Every Saturday. Farm and Family. Established 1867. Orange Judd Co., publishers. Subscription, \$1; guaranteed circulation, 36,000; 24 to 32 pages, 3 columns; length of columns, 10 7-8 inches; width, 2 3-8 inches.

Advertising rates, per agate line, 30 cents each insertion; 250 lines, 27 cents; 500 lines, 24 cents; 750 lines, 22 cents; 1,000 lines, 20 cents. Special positions, extra. Cuts same price; 1 inch, one year, 22 cents per line per time. Reading notices, minion, 60 cents.

See advertisement on page 271.

FARM AND HOME.—Semi-Monthly. Agricultural. Established 1880. Phelps Publishing Co., publishers. Subscription, 50 cents; circulation, 250,000 each issue, guaranteed. 24; pages, 4 columns; length of columns, 12 inches width, 2 1-6 inches.

Advertising rates, agate, for either Western or Eastern edition, 80 cents; both combined, \$1.50; 250 lines, 76 cents for either or \$1.43 for both; 500 lines, 72 cents for either or \$1.35 for both; 750 lines, 68 cents for either or \$1.28 for both; 1,000 lines, 64 cents for either or \$1.20 for both; 1 inch for a year same rate as for 500 lines. Reading notices, \$1.75 for either Western or Eastern edition or \$3 for both.

See advertisement on page 264.

GOOD HOUSEKEEPING.—Monthly. Established 1885. George D. Chamberlain, publisher. Subscription, \$1; guaranteed circulation, 25,000. Advertising rates, agate, 30 cents a line; 1/2

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page, \$7.50; ¼ page, \$15; ½ page, \$30; one page, \$55. Discounts, 5 per cent. on one year.

KINDERGARTEN REVIEW.—Monthly. (July and August omitted). Educational. Established 1891. The Milton Bradley Co., publishers. Subscription, \$2; claimed circulation, 4,500; 80 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 3-8 inches.

Advertising rates, 1 inch, one time, \$1.25; 1-4 page, \$4; 1-2 page, \$7; one page, \$12.

WORCESTER

EVENING GAZETTE.—Every evening except Sunday. Independent Republican. Established 1801. C. W. Lansing, publisher. Subscription, \$6; claimed circulation, 9,000; 8 pages, 7 columns; length of columns, 20 1-4 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 1 inch, one time, \$1; subsequent insertions, 50 cents; one month, 37 1-2 cents an inch; three months, 33 1-3 cents; one year, 30 cents an inch per time. Readers 15 and 20 cents per line.

EVENING POST.—Every evening except Sunday. Independent. Established 1891. Post Printing Co., publishers. Subscription, \$3; estimated circulation, 9,000; 4 pages, 8 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, \$1 an inch, first time; subsequent insertions, 60 cents; by the month, 40 cents an inch per time. E. O. D., one month, 45 cents per time; one inch, one year, 25 cents per insertion. E. O. D., one year, 30 cents an inch per insertion. Reading notices, 20 cents a line.

L'OPINION PUBLIQUE.—Every evening except Sunday. French. Republican. Established 1893. Belisle Printing and Publishing Co., publishers. Subscription, \$2.50; claimed circulation, 7,100; daily, 6 to 8 pages (Saturday, 8 to 12 pages); 7 columns; length of columns, 22 inches; width, 2 1-6 inches.

Advertising rates, per inch, each issue, daily,

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one day, 60 cents; two days, 50 cents; three days, 48 cents; one week, 42 cents; one month, 33 cents; three months, 30 cents; six months, 27 cents; one year, 25 cents. Preferred position, 25 per cent. extra. Special notices among reading matter, 10 cents per line. No advertisements allowed on first page. Advertisements translated free of charge. Special rates for E. O. D., etc.

See advertisement on page 376.

SPY.—Every morning, and MASSACHUSETTS SPY, Fridays. Republican. Established 1770. Spy Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 8,000; weekly, \$2; estimated circulation, 2,500; daily, 8 pages. Sunday and weekly, 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-12 inches.

Advertising rates, daily, per inch, one time, 50 cents; one week (six times), \$2; one month, \$6; discounts for longer time. E. O. D. 2-3 daily rates. Reading matter run of paper, 20 cents per line. Weekly or Sunday, 60 cents per inch, first time; discounts on subsequent insertions. Classified ads 3 cents a line.

TELEGRAM.—Every morning. Republican. Established 1886. A. P. Cristy, publisher. Subscription, \$6; claimed circulation, 18,000. Sunday, \$2; claimed circulation, 19,500; daily, 8 pages, Sunday, 12 pages, 8 columns; length of columns, 23 inches; width, 2 inches.

Advertising rates, 1 inch, one time, 75 cents; one week, \$3.50; discounts on repeated insertions. Reading notices, 10 cents per line. Special positions, extra. SUNDAY, \$1 per inch, one time, with liberal long time discounts.

SKANDINAVIA.—Every Wednesday. Republican. Established 1886. The Swedish Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 8,200; 16 pages, 8 columns; length of columns, 24 inches; width, 2 ¼ inches.

Advertising rates, one inch, one time, 50 cents; one month, \$2; three months, \$5.50; six months, \$10; one year, \$18.

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ALBION

SCHOOL RECORD.—Monthly. Educational. Established 1892. Gustavus S. Kimball, publisher. Subscription 50 cents; claimed circulation, 6,450; 36 pages, 3 columns; length of columns, 9 inches; width, 2 3-8 inches.

Advertising rates, 1 inch, one time, \$1; discounts, two or more times, 20 per cent.; space larger than one inch, 20 per cent. additional discount.

ANN ARBOR.

NEW CRUSADE.—Monthly. Educational. Established 1895. Wood-Allen Publishing Co., publishers. Subscription, \$1; guaranteed circulation, 10,000; 30 pages, 2 columns; length of columns, 8 inches; width, 2 1/4 inches.

Advertising rates, one inch, one time, \$5; discounts, 5 per cent. on three months, 10 per cent. on six months, 20 per cent. on one year.

BATTLE CREEK

YOUTH'S INSTRUCTOR.—Every Thursday. Evangelical. Established 1852. Review and Herald Publishing Co., publishers. Subscription \$1; claimed circulation, 10,825; 16 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 5 cents a line; reading notices, 10 cents a line; discounts for space and time; 1 inch a year, \$30.94.

GOOD HEALTH. Monthly. Health Reform. Established 1866. Good Health Publishing Co., publishers. Subscription, \$1; claimed circulation, 25,000; 80 pages, 2 columns; length of columns 8 1-2 inches; width, 2 1-2 inches.

Advertising rates, agate, 1 inch, one time, \$1.75; three month, \$5; six month, \$10; one year, \$20; No ads of less than one inch taken.

BAY CITY

TIMES PRESS.—Every evening except Sunday, and Sunday morning. Independent. Established 1873. Bay City Times Co., publishers. Subscription, \$6; estimated circulation, 5,800; daily 8, Sunday, 16 pages, 6 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates 200 inches, or less, 25 cents per inch; 300 to 500 inches, 20 cents; 600 to 1,000 inches, 15 cents; position extra. Reading notices, 7 1-2 to 10 cents a line. Classified ads, 1 cent per word, first insertion; 1-2 cent per word, subsequent insertions.

TRIBUNE.—Every morning except Monday and WEEKLY, Thursdays. Republican. Established 1873. Snyder & McCabe, publishers. Subscription, daily, \$6; estimated circulation, 4,000; weekly, \$1; estimated circulation, 3,800; 8 pages, (Sunday 16 pages) 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 80

cents; one week, \$4.20; one month, \$9.10; three months, \$19.50; one year, \$46.80. E. O. D. 2-3 of daily rates. Locals, 10 cents a line; by the month 7 1-2 cents a line. Classified advertisements, 1 cent a word. Weekly, 1 inch, one month, \$3.25; one year, \$24; reading notices in weekly, 12 cents a line.

CARO

HOME LIFE.—Monthly. Household. Established 1892. Slocum & Co., publishers. Subscription, 35 cents; claimed circulation, 22,500; 16 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches.

Advertising rates, agate, 25 cents a line; reading notices, brevier, 50 cents; discounts, 5 per cent. on three months; 10 per cent. on six months; 15 per cent. on nine months; 20 per cent. on one year.

DETROIT

ABEND POST.—Every evening except Sunday, Sunday morning, and FAMILIEN BLAETTER, semi-weekly, Tuesdays and Fridays. German. Liberal Republican. Established 1855. August Marxhausen, proprietor. Subscription, daily, \$7; estimated circulation, 7,000; semi-weekly, \$2; estimated circulation, 14,000; 8 pages, 7 columns; length of columns, daily, 21 inches; width, 2 1-4 inches. Office, Cor. Miami Avenue and Wilcox street.

Advertising rates, per inch, each insertion, daily, 50 cents, one time; discounts, 5 per cent. on 100 inches; 7 1-2 per cent. on 200; 10 per cent. on 300; 12 1-2 per cent. on 500 inches etc. SUNDAY, one time, 75 cents an inch; SEMI-WEEKLY, \$1.50 an inch. Reading notices, 15 and 25 cents in daily and Sunday, and 50 cents in semi-weekly. Cuts 1-2 extra. Classified advertisements 1 1-2 cents a word first time, 1 cent after.

EVENING NEWS.—Every evening except Sundays. Independent. Established 1873. Evening News Association, publishers. Subscription, daily, \$5; estimated circulation, 60,000; 8 pages, 8 columns; length of columns, 21 7-8 inches; width, 2 inches. Office, 65-69 Shelby street.

Advertising rates, agate, daily, per line, 20 cents; special locations extra. By the month, 14 cents a line each time; by the year, 10 cents. Special line rates on E. O. D. etc., classified advertisements, 2 cents a word, first time, 1 cent after; business locals, 50 cents a line, with discounts ranging from 20 per cent. on 100 lines, to 60 per cent. on 1,000 lines. Reading notices, 75 cents a line with discounts.

FREE PRESS.—Every morning, and WEEKLY, Tuesdays and Fridays. Independent. Established 1835. Subscription, \$5; estimated circulation, 37,937; (Sunday 48,086); weekly, 99,846; daily, 8 to 12 pages; Sunday, 24 to 40; weekly, 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-4 inches. Office, 11-13 Lafayette Avenue.

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Advertising rates, agate, daily, 1st page, 18 cents per line each insertion; 5th and 8th pages 15 cents; inside pages, 12 cents. Discounts, 10 per cent. for 10 insertions; 15 per cent. for 20 insertions; 20 per cent. for 30 insertions; 25 per cent. for 50 insertions; 30 per cent. for 100 insertions; 40 per cent. for 150 insertions. Business notices, 35 cents; reading notices, 50 cents. Special positions, extra. Sunday, 15 cents per line; 5th and 8th pages, 18 cents per line; locals, 40 cents per line; reading notices, 60 cents per line; Same discounts as on daily. Weekly, 50 cents per line, per week (two insertions). Reading notices, 50 cents per line. Classified advertisements, 1 cent a word.

JOURNAL.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent Republican. Established 1883. W. Livingston, publisher. Subscription, daily \$5; claimed circulation, 30,000; semi-weekly \$1; claimed circulation, 25,000 (50,000 per week) 8 to 12 pages; 8 columns; length of columns, 21 1-2 inches; width, 2 inches. Office, Detroit Journal Building.

Advertising rates, per agate line, one time, 10 cents; three times, 9 cents; thirteen times, 8 1-2 cents; fifty-two times, 7 1-2 cents, one hundred and four times, 7 cents; one hundred and fifty-six times, 6 1-2 cents; three hundred and twelve times 6 cents; less than 1 inch, 10 per cent. extra. Reading notices, 50 cents; local notices, 30 cents, with discounts; position extra. Wants, 1 cent a word. Semi-weekly, 8 1-2 cents a line or \$1.19 per inch; 1 inch, thirteen weeks, \$1.05 per week or \$13.65; 1 inch, six months, \$25.48; one year, \$47.32; position, extra.

MICHIGAN VOLKSBLATT.—Every evening except Sunday, SONNTAGSBLATT, Sundays and WOCHENBLATT, Semi-weekly, Wednesdays and Saturdays. German. Democratic. Established 1853. Michigan Volksblatt Co., publishers. Subscription, daily, \$7.20; claimed circulation, 5,278; Sunday, 5,792; Semi-weekly \$2; claimed circulation, 13,864; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 93 Gratiot avenue

Advertising rates, 1 inch, one time, 65 cents; 6 days, 45 cents per inch per time; 1 inch, one month, 25 cents; three months, 20 cents; one year, 13 cents per inch, per time. E. O. D., and Sunday as per schedule; readers, 20 cents a line; 25 per cent. discount on 500 lines. SEMI-WEEKLY, 1 inch, one time, \$1.25; two times, \$2; thirteen times, \$9; six months, \$18; one year, \$35; readers, 25 cents a line first time, 15 cents after.

See advertisement on page 300.

TRIBUNE.—Every morning except Sunday, SUNDAY NEWS TRIBUNE, Sundays and WEEKLY, Wednesdays. Independent. Established 1829. The Evening News Association, publishers. Subscription, daily, \$5; claimed circulation, 16,000; Sunday, \$2; estimated circulation, 44,000; weekly, 75 cents; estimated circulation, 24,000; 12 to 24 pages, 8 columns; length of columns, 19 3-4 inches; width, 2 inches. Office, 61 Shelby street.

Advertising rates, daily, agate, 10 cents a line; by the month, 7 cents a line; by the year, 5 cents a line; classified advertisements, 1 cent a word; business locals, 25 cts; reading notices, 37 1-2 cts, with discounts. Sunday, 1 inch, one time, \$1.68; one month, \$1.12; three months, \$1.05, six months, 98 cents; one year, 84 cents per inch, per time. Local notices 30 cents per line. Reading notices,

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50 cents per line. WEEKLY, ordinary, 20 cents per line each insertion. Reading notices, 50 cents per line each insertion. Special positions, 25 per cent. extra. discounts on weekly, 5 per cent. on one month or 200 lines; 10 per cent. on three months or 500 lines; 15 per cent. on six months or 1,000 lines; 20 per cent. on one year or 2,000 lines.

ANGELUS.—Every Sunday. Roman Catholic. Juvenile. Established 1884. The Angelus Publishing Co., publishers. Subscription, 75 cents; estimated circulation, 10,500; 3 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches. Office, 62-64 Griswold street.

Advertising rates, 6 cents per nonpareil line, each insertion; discounts, 5 per cent. on three months, 10 per cent. on six months, 20 per cent. on one year.

CATHOLIC WITNESS.—Every Friday. Roman Catholic. Established 1896. The Catholic Witness Co., publishers. Subscription, \$1; estimated circulation, 6,500; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-4 inches. Office, corner Congress and Shelby streets.

Advertising rates on application.

CHRISTIAN ADVOCATE.—Every Saturday. Methodist. Established 1874. Methodist Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 17,000; 16 pages, 5 columns; length of columns, 15 1-2 inches; width 2 1-8 inches. Office, 269 Woodward avenue.

Advertising rates, per agate line, 20 cents. Discounts: 10 per cent. on four times or 200 lines, 15 per cent. on eight times or 300 lines, 20 per cent. on thirteen times or 500 lines, 25 per cent. on twenty-six times or 750 lines, 30 per cent. on thirty-nine times or 1,000 lines, 35 per cent. on 1,500 lines, 40 per cent. on fifty-two times or 2,500 lines. Reading notices double.

CHRISTIAN HERALD.—Every Thursday. Baptist. Established 1870. Rev. L. H. Trowbridge, publisher. Subscription, \$1.50; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches. Office, East Grand Circus Park.

Advertising rates, agate, 6 cents per line, each insertion. Discounts: on over 7 lines, one month, 15 per cent.; three months, 20 per cent.; six months, 25 per cent.; nine months, 30 per cent.; one year, 40 per cent. Reading notices, 1-2 extra.

COURIER.—Every Saturday. Independent. Established 1864. Edward Wildman, publisher. Subscription, \$1; claimed circulation, 14,200; 8 pages, 8 columns; length of columns, 20 inches; width, 21-7 inches. Office, 44 West Larned street.

Advertising rates, nonpareil, 1 inch, 75 cents per time. Reading notices, 25 cents a line; 10 per cent. discount on three months, 20 per cent. on six months, 30 per cent. on one year.

ILLUSTRATED SUN.—Every Saturday. Independent. Established 1885. J. R. Winter, publisher. Subscription, \$2; 8 pages, 7 columns; length of columns, 23 1/2 inches; width, 2 1-6 inches.

Advertising rates on application.

MICHIGAN CATHOLIC.—Every Thursday. Roman Catholic. Established 1872. William H. Hughes, publisher. Subscription, \$2; estimated

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circulation, 4,800; 8 pages, 7 columns; length of columns, 20 5-8 inches; width, 2 1-8 inches. Office, 11 Rowland street.

Advertising rates made known on application.

MICHIGAN FARMER AND STATE JOURNAL OF AGRICULTURE.—Every Saturday. Agricultural. Established 1843. The Lawrence Publishing Co., publishers. Subscription, \$1; claimed circulation, 25,000; 20 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-8 inches. Office, 73 Larned street.

Advertising rates, agate, one time, 25 cents. Discounts: 5 per cent. on \$20, 10 per cent. on \$50, 15 per cent. on \$100, 20 per cent. on \$200, 25 per cent. on \$300. Special position, 25 per cent. extra. Special notices (solid minion), 55 cents. Reading notices (brevier), 65 cents per line each insertion.

STIMME DER WAHRHEIT.—Every Thursday. German. Roman Catholic. Established 1875. E. Andries, publisher. Subscription, \$2; estimated circulation, 15,500; 8 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-6 inches. Office, 93 Gratiot avenue.

Advertising rates, 1 inch, one time, \$1; one month, \$3; three months, \$6.50; six months, \$11.50; one year, \$20.

An edition is also issued at Cleveland, Ohio. Rates cover only one edition; for both editions add 2-3 to above rates.

BOOK-KEEPER.—Monthly. Established 1888. The Book-Keeper Co., publishers. Subscription, \$1; guaranteed circulation, 50,000; 200 pages, 2 columns; length of columns, 8 inches; width, 21-4 inches. Office, Buhl Block.

Advertising rates, \$2.50 per inch.

GRAND RAPIDS

DEMOCRAT.—Every morning, and **MIDDLE WEST.** Thursdays. Democratic. Established 1856. Grand Rapids Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 8,000; weekly, \$1; estimated circulation, 4,800; daily and weekly, 8 pages; Sunday, 16 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate 4 cents a line. Discounts ranging from 10 per cent. on ten insertions to 50 per cent. on three hundred and twelve insertions; corresponding space discounts. Reading notices, 15, 20, 30 and 40 cents a line, minion. Classified advertisements, 1 cent a word. Weekly, 40 per cent. of daily rates.

EVENING PRESS.—Every evening except Sunday. Independent. Established 1892. The Evening Press Co., publishers. Subscription, daily, \$3; sworn circulation, 25,934; 8 pages. Saturday, 12 to 16 pages, 7 columns; length of columns 22 1-8 inches; width, 2 1-4 inches.

Advertising rates, agate, 8 cents a line. Discounts as follows: on advertisements of 1 inch or more: Two weeks, daily, or E. O. D., 10 per cent. one month, 15 per cent.; three months, 20 per cent. six months, 30 per cent.; nine months, 40 per cent. twelve months, 50 per cent. Space discounts: 1,000 lines, 5 per cent.; 3,000 lines, 10 per cent.; 5,000 lines, 20 per cent.; 7,000 lines, 30 per cent.; 10,000 lines or more, 40 per cent. Reading notices, minion, 25 cents a line. Classified ads, 1 cent a word.

See advertisement on page 252.

MICHIGAN

HERALD.—Every morning, and **SEMI-WEEKLY.** Tuesdays and Fridays. Republican. Established 1884. E. D. Conger, manager. Subscription, daily, \$5.20; claimed circulation, 10,577; semi-weekly, \$1; claimed circulation, 4,407; 8 pages, (Sunday, 16 to 24); 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 5 cents a line; one week, 4 cents a line per time; one month, 3 cents a line; three months, 2 1-2 cents a line; one year, 1 5-7 cents a line per time. Classified advertisements, 1 cent a word. Reading notices, 15 cents; 1,000 lines, 10 cents. **SEMI-WEEKLY**, 1 inch, one time, 70 cents; one month, \$2; three months, \$5.20; one year, \$16.64.

JACKSON

MORNING PATRIOT.—Every morning except Monday; **EVENING PRESS**, every evening except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays. Democratic. Established 1844. Patriot Co., publishers. Subscription, morning, \$5.20; estimated circulation, 3,100; evening, \$3; estimated circulation, 2,200; semi-weekly, \$1; estimated circulation, 3,000; morning, 8 pages; evening, 4 pages, 6 columns; length of columns, 20 inches.

Advertising rates on application.

INDUSTRIAL NEWS.—Fridays. People's Party. Established 1888. Industrial News Co., publishers. Subscription, \$1; estimated circulation 5,000; 12 to 16 pages, 6 columns; length of columns 20 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one month, \$1.50; three months, \$4; one year, \$12. Reading notices, 10 cents a line first time, 7 1-2 cents each subsequent insertion.

KALAMAZOO

EVENING NEWS.—Every evening except Sunday, and **SEMI-WEEKLY**, Wednesdays and Saturdays. Independent. Established 1894. Kalamazoo News Co., publishers. Subscription, daily, \$3; claimed circulation, 4,100, semi-weekly, \$1; claimed circulation, 4,500; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 40 cents; by the week 20 cents an inch; by the month 15 cents an inch; yearly contracts 10 cents an inch. Reading notices, 10 cents a line, with discounts. Semi-Weekly, per inch, per month, \$1.75; three months' orders, \$1.50; yearly orders, \$1.25 per inch per month.

TELEGRAPH.—Every evening except Sunday, and **SEMI-WEEKLY**, Wednesdays and Saturdays. Republican. Established 1844. Kalamazoo Telegraph Co., publishers. Subscription, daily, \$3.12; claimed circulation, 5,600; semi-weekly, \$1; claimed circulation, 5,400; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; two insertions, \$1; six insertions, \$1.50; monthly, 20 cents an inch; six months, 17 1-2 cents per inch; one year, 15 cents per inch, per time. Reading notices, 25 cents an inch. Locals, 10 cents to 25 cents a line. Semi-Weekly, 50 cents an inch. Discounts: 20 per cent. on three months, 30 per cent. on six months, 40 per cent. on nine months, 50 per cent. on one year.

MICHIGAN

LANSING

STATE REPUBLICAN.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays, Republican. Robert Smith Printing Co., publishers. Established, 1855. Subscription, daily, \$5; estimated circulation, 2,300; semi-weekly, \$1; estimated circulation, 2,900; daily, 4 pages; semi-weekly, 8 pages, 8 and 6 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, 40 cents; one week, \$1.85; one month, \$4; three months \$9.25; six months, \$15; one year, \$22.50. Reading notices, 10 cents a line, brevier. Semi-weekly, 1 inch, one time, 30 cents; one year, \$9.25.

MICHIGAN SCHOOL MODERATOR.—Semi-monthly, (except July and August). Educational. Established 1881. Henry R. Pattengill, publisher. Subscription, \$1.50; estimated circulation 5,100; 32 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$3.50; one month, \$5.50; five months, \$11.50; one year (twenty times), \$18. Reading notices, 10 cents a line.

PORT HURON

REVIEW.—Monthly. Ladies of the Maccabees. Established 1895. Bina M. West, publisher. Subscription, 50 cents; claimed circulation, 41,500; 16 pages, 3 columns; length of columns, 12 inches; width, 3 inches.

Advertising rates on application.

THRESHERMEN'S REVIEW.—Monthly. Farm engineering. Established 1892. Threshermen's Review Co., publishers. Subscription, 25 cents; estimated circulation, 15,000; 16 to 32 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, agate, 1 inch, one time, \$3; three times, \$8.49; six times, \$15.54; one year, \$25.63.

MICHIGAN

REED CITY

SUCCESS WITH THE GARDEN AND FARM.—Monthly Gardening. Established 1894. Ernest King, proprietor. Subscription, 30 cents; claimed circulation, 100,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, 50 cents per agate line. No discounts.

SAGINAW

COURIER-HERALD.—Every morning except Monday, and WEEKLY, twice a week, Tuesday and Thursday. Rep. Established 1870. Courier Herald Co., proprietors. Subscription, daily, \$4.80; estimated circulation, 6,000; weekly, 75 cents; claimed circulation, 9,000; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, minion, daily, per inch, one time, 50 cents; contracts for three months at rate of 25 cents an inch; six months, 22 1-2 cents; one year, 20 cents per inch. Classified advertisements 1 cent a word. Reading notices, 10 cents per line first time; contract of 1,000 lines, 7 cents per line. Weekly, 1 inch, one time, 75 cents; yearly orders \$2 per inch per month.

NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established, daily, 1880; semi-weekly, 1887. Evening News Company, publishers. Subscription, daily, \$3; sworn circulation, 8,690; semi-weekly, 75 cents; sworn circulation, 9,521; 6 to 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches.

Advertising rates, agate, 3 cents a line; one month, 15 per cent. discount; three months, 20 per cent.; six months, 30 per cent.; nine months, 40 per cent.; one year, 50 per cent. discount. Semi-weekly issue, 4 cents a line. Minion reading notices, 15 cents a line.

MINNESOTA

DULUTH

HERALD.—Every evening except Sunday, and WEEKLY, Wednesdays. Independent. Established, daily, 1883; weekly, 1889. The Duluth Printing and Publishing Co., publishers. Subscription, daily, \$5; claimed circulation, 9,344; weekly, \$1; claimed circulation, 3,850; 8 pages, 7 columns; length of columns, 19 3-4 inches, width, 2 1-4 inches.

Advertising rates, agate, daily, 1 inch, one time, 75 cents; one week, \$3.60; one month, \$10; three months, \$27.30; six months, \$50.70; one year, \$78. E. O. D., 60 per cent. of daily rates. Reading notices, 15 and 25 cents a line. Classified advertisements, 1 cent a word. Weekly, 1 inch, one time, \$1; one month, \$3.60; three months, \$10; one year, \$34.

NEWS-TRIBUNE.—Every morning, and WEEKLY, Fridays. Republican. Established 1869. Tribune Publishing Co., publishers. Subscription, daily, \$5; weekly, \$1; estimated circulation, daily, 7,500; Sunday, 9,000; weekly, 1,000; 8 to 24 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, one time, 75 cents; under 500 inches, 55 cents; 500 inches, 50 cents; 1,000 inches, 40 cents; 2,000 inches 35 cents; 3,000 inches, 30 cents; 5,000 inches, 25 cents. Pure reading, 25 cents per line. Business notices, 15 cents per line. Weekly, per inch, one month, \$1; six months, \$3; one year, \$5.

MINNEAPOLIS

JOURNAL.—Every evening except Sunday. Independent Republican. Established 1878. Lucian Swift, manager. Journal Printing Co., proprietors. Subscription, \$4; sworn circulation, 46,073; 10 to 20 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-6 inches.

Advertising rates, per agate line, each insertion, one time, 12 cents; ten times, 10 cents; thirty times, 9 cents; 50 times, 8 1-2 cents; one hundred times, 8 cents; one hundred and fifty times, 7 1-2 cents. Cuts must be on metal base. Reading notices, minion, 30 cents per line. Pure reading (run of news matter), 60 cents a line. Classified advertisements, 8 cents a line.

See advertisement on page 252.

TIDENDE.—Every evening except Saturday and Sunday, Sunday morning, and WEEKLY, Fridays. Norwegian Danish. Established, daily, 1887; weekly, 1881. T. Guldbrandsen Publishing Co., publishers. Subscription, daily and Sunday \$2; claimed circulation, daily, 4,000; Sunday, 6,000; weekly, 50 cents; sworn circulation, 27,053; daily, 4 to 8 pages; Sunday and Weekly, 8 to 12 pages; 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, one time, per inch, 50 cents; six times, \$2.40; one month, \$9.10; three months, \$23.40; six months, \$42.90; one year, \$78; E. O. D., 65 per cent. of daily rates. Weekly, agate, 1 line, 12 cents, one time; 1 inch, one time, \$1.68.

1 inch, one month, \$6.16; three months, \$18.20; six months, \$32.76; one year, \$58.24. Reading notices, 40 cents a line in weekly, 15 cents a line in daily, with space discounts, 10 per cent. off on daily and weekly combined.

See advertisement on page 303.

TIMES.—Every morning. Independent. Established 1888. Times Printing Co., publishers. Subscription, \$3; Sunday only, \$1; claimed circulation, daily, 31,139; Sunday, 41,226; 8 to 12 pages, 7 columns; length of columns, 21 1/2 inches; width, 2 1/4 inches.

Advertising rates, daily, agate, one time, 5 cents; fifth page, 6 cents; editorial page, 7 cents a line. Classified advertisements, 1 cent a word. Reading notices, 20 cents, 40 cents and \$1 a line. Sunday, 8 cents; fifth page, 10 cents; editorial page, 15 cents a line. Reading notices, 30 cents to \$1.50 per line.

See advertisement on page 351.

TRIBUNE.—Every morning, every evening except Sunday, and FARMER'S TRIBUNE, weekly, twice a week, Tuesdays and Fridays. Republican. W. J. Murphy, publisher. Subscription, morning, \$3; evening, \$3; claimed circulation, 50,287; (estimated Sunday circulation, 24,000); weekly, \$1; estimated circulation, 20,000; daily and weekly, 8 to 10 pages; Sunday, 32 pages, 7 columns; length of columns, 22 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 12 cents a line; three months' contract, 8 cents; six months, 7 cents; one year, 7 cents a line per time. Special line rates on E. O. D., etc. Classified advertisements, 8 cents a line, or 1 cent a word. Reading notices, 25, 50 and 75 cents a line. Weekly, per time, three months, 9 cents a line; six months, 8 cents; one year, 7 cents.

See advertisement on page 385.

C. RASMUSSEN ADVERTISING COMPANY.

—See advertisement on page 366.

FREIE PRESSE HEROLD.—Every Friday. German. Republican. Established 1869. Freie Presse Herold Printing Co., publishers. Subscription, \$2; estimated circulation, 7,000; 12 pages, 7 columns; length of columns, 22 1/2 inches; width, 2 1/4 inches.

Advertising rates on application.

LUTHERANEREN.—Every Thursday. Norwegian. Lutheran. Established 1893. United Norwegian Lutheran Church, publishers. Subscription, \$1; claimed circulation, 11,561; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, 75 cents one time; one year, \$26. Reading notices, 20 cents a line.

NORTH AND WEST.—Every Thursday. Presbyterian. Established 1884. John S. Sherrill,

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publisher. Subscription, \$2; claimed circulation, 9,000; 24 pages, 3 columns; length of columns, 10 3-4 inches; width, 2 1-4 inches.
Advertising rates, 6 cents a line.

NYE NORMANDEN.—Every Tuesday. Norwegian. Established 1894. Foss & Lund Publishing Co., publishers. Subscription, \$1; claimed circulation, 6,300; 7 pages, 6 columns; length of columns, 12 3-4 inches; width, 2 1-4 inches.
Advertising rates, 40 cents an inch each insertion.

See advertisement on page 375.

REPRESENTATIVE.—Every Thursday. People's Party. Established 1893. Ignatius Donnelly, publisher. Subscription, \$1; claimed circulation, 18,400; 4 to 6 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1 50; four times, \$6 50; thirteen times, \$15; twenty-six times, \$25; fifty-two times, \$40. Business notices, 15 cents a line.

SKANDINAVISK FARMER JOURNAL. Every Saturday. Norwegian Danish. Established 1883. C. Rasmussen Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19 3-4 inches; width, 2 1-6 inches.

Advertising rates on application.

SVENSKA AMERIKANSKA POSTEN.—Every Tuesday. Swedish. Independent. Established 1883. Swan J. Turnblad, publisher. Subscription, \$1; estimated circulation, 36,120; 12 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 12 1-2 cents a line, (15 cents, if with position). Locals, nonpareil, 30 cents a line; pure reading 50 cents a line. Discounts for time or amount.

SVENSKA FOLKETS TIDNING.—Every Wednesday. Swedish. Independent. Republican. Established 1881. Swedish Publishing Co., publishers. Subscription, \$1; estimated circulation, 16,000; 12 to 16 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; one month, \$3 50; three months, \$10; six months, \$15 60; one year, \$26. Business notices, 15 cents a line.

See advertisement on page 312.

UGBLADET.—Every Thursday. Norwegian Danish. Established 1881. C. Rasmussen Publishing Co., publishers. Subscription, \$1; estimated circulation, 8,500; 8 pages, 7 columns; length of columns, 29 1-2 inches; width, 2 1-6 inches.

Advertising rates on application.

FARM, STOCK AND HOME.—1st and 15th of each month. Agricultural. Established 1884. Farm, Stock and Home Co., publishers. Subscription, 50 cents; claimed circulation, 33,708; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches.

Advertising rates, agate, 30 cents a line; with discounts on amounts from \$10 up; Reading notices from 35 cents to 70 cents a line.

NORTHWESTERN AGRICULTURIST.—Semi-Monthly. Agricultural. Established 1886. The

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Agricultural Co., publishers. Subscription, 50 cents; sworn circulation, 33,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate, 22 cents a line. Reading matter, brevier, solid, 40 cents a line; leaded, 50 cents; minion, 50 cents and 60 cents. Discounts, 5 per cent. on three months or \$10; 10 per cent. on \$25; 15 per cent. on six months, or \$50; 20 per cent. on \$100; 25 per cent. on one year, or \$200. Time discount is given on half inch or over only.

SKOERDEMANNEN.—Semi-Monthly. Swedish. Agricultural. Established 1888. Skørdemannen Publishing Co., publishers. Subscription, 75 cents; estimated circulation, 10,400; 20 pages, 4 columns; length of columns, 12 1-4 inches; width, 2 1-4 inches.

Advertising rates, agate, 13 cents a line; Reading notices from 35 to 50 cents a line.

SVENSK FAMILY JOURNAL.—Semi-Monthly. Swedish. Literary. Established 1889. C. Rasmussen Publishing Co., publishers. Subscription, \$1; estimated circulation, 6,500; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-6 inches.

Advertising rates on application.

FAMILY CIRCLE.—Monthly. Household

Advertising rates on application

See advertisement on page 363

FARM IMPLEMENTS.—Monthly. Trade. Established 1887. Farm Implements Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 6,900; 36 pages, 3 columns; length of columns, 12 1/2 inches; width, 2 1/4 inches.

Advertising rates on application.

HOUSEKEEPER.—Monthly. Domestic. Illustrated. Established 1877. Housekeeper Corporation, publishers. Subscription, 50 cents; guaranteed circulation, 128,000; 36 pages, 4 columns; length of columns, 14 1/2 inches; width, 2 1/4 inches.

Advertising rates, agate, 60 cents per line each insertion. Reading notices, \$1 per line.

MARKET GARDEN.—Monthly. Market Gardening. Established 1894. The Market Garden Co., publishers. Subscription, 50 cents; estimated circulation, 6,000; 16 pages, 3 columns; length of columns, 9 1-4 inches; width, 2 1-4 inches.

Advertising rates, \$2.50 an inch; 20 cents a line, agate.

NORTHWESTERN HORSEMAN AND STOCKMAN.—Monthly. Established 1890. Northwestern Horseman and Stockman Publishing Co., publishers. Subscription, \$1; estimated circulation, 8,000; 20 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches.

Advertising rates on application.

SCHOOL EDUCATION.—Monthly, except July and August. Established 1882. School Education Co., publishers. Subscription, \$1; guaranteed circulation, 10,000; 40 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-4 inches.

Advertising rates 1 inch, one time, \$1.50; 1-4 page, \$8; 1-2 page, \$15; 1 year, \$25. Readers, 25 cents a line. Discounts, 10 per cent. on three months; 15 per cent. on five months; 25 per cent. on ten months.

WHAT TO EAT.—Monthly. Culinary Aesthet-

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ics. Established 1896. Pierce & Pierce, publishers. Subscription, \$1; guaranteed circulation, 20,000; 64 pages, 2 columns; length of columns, 10 inches; width, 5 inches.

Advertising rates, 25 cents per agate line, each insertion; 1-4 page, \$10, 1-2 page, \$20; 1 page, \$40. Reading notices, \$1 a line, each insertion.

ST. PAUL

DISPATCH.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1868. Dispatch Printing Co., publishers. Subscription, daily, \$5; estimated circulation, 38,000; weekly, 75 cents; estimated circulation, 20,000; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, one line, one time, 12 cents; two times, 11 cents; three times, 10 cents; four to six times, inclusive, 9 cents; seven to twelve times, 8 1-2 cents; thirteen to twenty-five times, 8 cents; twenty-six to fifty times, 7 1-2 cents; fifty one to one hundred times, 7 cents; one hundred and one to one hundred and fifty times, 6 1-2 cents; one hundred and fifty-one to two hundred times, 6 cents; more than two hundred and fifty times, 5 cents. Reading notices from 18 to 50 cents a line. Classified advertisements, 2 cents a word. WEEKLY, 70 cents an inch each time; readers, 30 cents a line.

GLOBE.—Every morning and WEEKLY, Thursdays. Democratic. Established 1870. The Globe Co., publishers. Subscription, daily, \$4; sworn circulation, 22,012; weekly, \$1; sworn circulation, 12,578; 8 to 23 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, daily, per line, one time, 10 cents; three times, 9 cents; six times, 8 cents, twelve times, 7 cents; twenty-six times, 6 1-2 cents; fifty-two times, 6 cents; one hundred and four times, 5 cents; one hundred and fifty-six times, 4 1-2 cents; two hundred and eight times, 4 cents. Classified advertisements, 1 cent a word. Reading notices from 20 to 50 cents a line. WEEKLY, 10 cents a line; one month, 9 cents, a line, per time; three months, 7 cents; six months, 6 cents; one year, 5 cents.

See advertisement on page 274.

PIONEER PRESS.—Every morning, and WEEKLY, Thursdays. Independent. Established 1849. Pioneer Press Co., publishers. Subscription, daily, \$3; sworn circulation, 32,719; Sunday, \$1.50; sworn circulation, 28,845; weekly, \$1; sworn circulation, 25,888; daily, 8 and 10 pages, 7 columns; Sunday, 18 to 32; weekly, 8 to 10 pages, 7 columns; length of columns, 21 1/4 inches; width, 2 1/4 inches.

Advertising rates, daily, agate, 11 cents a line; six times, 10 cents; twelve times, 9 cents, and thus down to a rate of 5 cents a line on 156 times. Classified advertisements, 2 cents a word. Reading notices from 15 to 50 cents a line. Weekly rates, same as daily, down to 7 cents a line.

VOLKSZEITUNG.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. German. Independent. Established daily, 1879; semi-weekly, 1877. Die Volkszeitung Printing and Publishing Co., publishers. Subscription, daily, \$4; estimated circulation, 5,000; semi-weekly, \$2; estimated circulation, 15,000; 8 to 12 pages, 7 columns; length of columns, 21 1/4 inches; width, 2 1/4 inches.

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Advertising rates, daily, 1 inch, one time, 40 cents; one week, \$2; one month, \$6; three months, \$15; six months, \$25; one year, \$46. E. O. D., 3/4 of daily rates. Local notices, 10 cents a line. Semi-weekly, one inch, one time, in Wednesday or Saturday issue, 75 cents; four times, \$2.80; twelve times, \$7.20; 24 times, \$13.20; one year, \$25. Local notices, 18 cents per line.

DER WANDERER.—Every Wednesday. German. Roman Catholic. Established 1867. Wanderer Printing Co., publishers. Subscription, \$2; claimed circulation 9,600; 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch one time, 50 cents, one month, \$2, three months, \$5; six months, \$10; one year, \$20; Locals, 10 cents a line. Classified advertisements, 1 cent a word.

MINNESOTA STATS TIDNING.—Every Wednesday. Swedish. Republican. Established 1877. Minnesota Stats Tidning Publishing Co., publishers. Subscription, \$1; claimed circulation, 11,700; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches.

Advertising rates, one time, 60 cents per inch; four times, 50 cents per inch; thirteen times, 45 cents per inch; twenty-six times 35 cents per inch; fifty-two times, 25 cents per inch. Reading notices, 20 cents a line, with discounts.

NATIONAL REPORTER SYSTEM.—Weekly, 44 to 116 pages, 6x10; Subscription, \$45; (for any single section \$4); Established 1879. West Publishing Co., publishers; combined circulation, (estimated) 30,000 copies each week. Is issued for various sections of the country, as follows: Atlantic Reporter, Federal Reporter, New York Supplement, Northeastern Reporter, Northwestern Reporter, Pacific Reporter, Southeastern Reporter, Southern Reporter, Southwestern Reporter and Supreme Court Reporter.

Advertising rates for the 10 publications 1 inch, one week, \$3; four weeks, \$11.20; three months, \$60; one year, \$110.

NORDVESTEN.—Every Thursday. Norwegian-Danish. Republican. Established 1880. F. C. Listoe, publisher. Subscription, \$1; claimed circulation, 14,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, 50 cents an inch, with discounts.

NORTHWESTERN CHRONICLE.—Every Friday. Roman Catholic. Established 1896. Northwestern Chronicle Publishing Co., publishers. Subscription, \$2; estimated circulation, 5,000; 8 to 12 pages, 7 columns; length of columns, 21 5-16 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 12 lines, one time; \$1; one month, \$3; three months, \$6; six months, \$10.50; one year, \$18.50. Position, 1-5 extra. Reading notices, 25 cents a line.

FARMER.—Semi-monthly. Agricultural. Established 1882. Webb Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 25,175; 20 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, 20 cents per agate line; Discounts, 5 per cent. on \$10; 10 per cent. on \$25; 15 per cent. on \$50; 20 per cent. on \$75; 25 per cent. on \$200; 30 per cent. on \$350;

MINNESOTA

33 1-3 per cent. on \$500. Reading notices, 25 cents a line, agate measure.

See advertisement on page 291.

BACKBONE.—Monthly. Prohibition. Established 1897. State Prohibition Committee, publishers. Subscription, 25 cents; guaranteed circulation, 15,000; 4 pages, 4 columns; length of columns, 13 inches; width, 2 1/4 inches.

Advertising rates, \$1.25 an inch with discounts. Readers, 25 cents a line.

DE LESTRY'S WESTERN MAGAZINE.—Monthly. Literary. Established 1897. Edmond L. De Lestry, publisher. Subscription, \$1; sworn circulation, 52,000; 40 pages, 2 columns; length of columns, 8 inches; width, 2 1-6 inches.

Advertising rates, \$4 an inch; one page, \$60.

See advertisement on page 313.

HOME AND GARDEN.—Monthly. Florical tural. Established 1892. Geo. W. Fairbrother, publisher. Subscription, 50 cents; estimated circulation, 45,000; 20 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, 25 cents. Reading notices, nonpareil, per line, 50 cents. One page, each insertion, \$80.

MAIL ORDER MONTHLY.—Established 1899. J. L. Lovering, publisher. Subscription, 50 cents; guaranteed circulation, 50,000; 16 to 24 pages, 4 columns; length of columns, 14 1/2 inches; width, 2 1-6 inches.

Advertising rates, agate, 50 cents a line. Reading notices, \$1 a line.

See advertisement on page 318.

MODERN WOODMAN.—Monthly. Secret society. Guaranteed circulation, 450,000.

Advertising rates, agate, \$2.25 per line; reading notices, \$3.50 a line.

NORTHWEST MAGAZINE.—Monthly. Literary. Established 1883. E. V. Smalley, publisher. Subscription, \$2; estimated circulation, 25,000; 52 pages, 3 columns; length of columns, 11 5-8 inches; width, 2 5-8 inches.

Advertising rates, agate, 25 cents a line, or \$3 an inch; discounts, 10 per cent. on three months, 15 per cent. on six months; 20 per cent. on one year. Reading notices, 50 cents a line, same discounts.

See advertisement on page 322.

MINNESOTA

POULTRY HERALD.—Monthly. Poultry Raising. Established 1889. Webb Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 10,000; 36 pages, 3 columns; length of columns, 10 inches; width 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1.40; three months, \$4; six months, \$6; one year, \$12.50. Line rate, 10 cents an agate line; 50 lines, 8 cents; 100 lines, 7 1-2 cents; 250 lines, 7 cents; 500 lines, 6 cents; 1,000 lines, 5 1-2 cents a line.

Issue also the FARMER.

ODD FELLOWS' REVIEW.—Monthly. Odd Fellowship. Established 1887. Winn Powers, publisher. Subscription, \$1; claimed circulation, 20,000; 24 pages, 4 columns; length of columns, 12 inches; width, 2 1-4 inches.

Advertising rates, on application.

WINONA

HERALD.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1869. The Herald Publishing Co., publishers. Subscription, daily, \$5.20, claimed circulation, 3,106; weekly, \$1; claimed circulation, 4,081; 8 to 12 pages, 6 and 7 columns; length of columns, 19 3-4 inches; width, 2 1-6 inches.

Advertising rates, 1 inch, one time, 45 cents; one week, \$1.50; one month, \$4.50; three months, \$8; six months, \$12; one year, \$18. Reading notices, double display rates. WEEKLY, 1 inch, one month, \$2.25; one year, \$9.

WESTLICHER HEROLD.—Semi-weekly, Wednesdays and Saturdays, and WINONA, Sundays. German. Independent. Democratic. Established, semi-weekly, 1881, Sunday 1887. Joseph Leicht, publisher. Claimed circulation, semi-weekly, 16,773; Sunday, 15,453; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches.

Advertising rates, agate, "Westlicher Herold" 9, "Winona" 8 cents; with liberal discounts on two hundred lines and over.

FARM, FIELD AND STOCKMAN.—Monthly. Agricultural. Established 1897. Stockman Pub. Co., publishers. Claimed circulation, 29,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, agate, 8 cents a line.

MISSISSIPPI

JACKSON

CLARION-LEDGER.—Every evening except Sunday, and **WEEKLY**, Thursdays. Democratic. Established 1837. Clarion-Ledger Co., publishers. Subscription, daily, \$6; estimated circulation, 2,000; weekly, \$1; estimated circulation, 9,500; daily, 8 pages, weekly, 8 to 12 pages, 6 columns; length of column, 20 inches; width, 21 8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one month, \$3; three months, \$8; six months, \$12.50. Reading or special notices, 10 cents per line per time.

MERIDIAN

NEWS.—Every morning except Monday, and **WEEKLY**, Thursdays. Democratic. Established 1867. Boyle, Haynie and McCormick, publishers. Subscription, daily, \$5; estimated circulation, 1,100; weekly, \$1; estimated circulation, 3,800; 4 to 8 pages, 7 columns; length of column, 22 inches width, 21-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1; one week, \$2.50; one month, \$5; three months, \$13; six months, \$20; one year, \$35. Reading notices, 20 cents a line. Weekly, 1 inch, one time, \$1.50; one month, \$5; three months, \$12; one year, \$30. Special rates for large contracts in either or both editions.

VICKSBURG

HERALD.—Every morning except Monday, and **WEEKLY**, Fridays. Democratic. Established 1864. Vicksburg Printing and Publishing Co., publishers. Subscription, daily, \$8; claimed circulation, 3,200; (Sunday, 4,450), weekly, \$1; estimated circulation, 3,000; 8 pages, 6 columns; length of column, 19 1-8 inches; width, 21-8 inches.

Advertising rates, minion, daily, nine lines, one time, \$1.50; one week, \$6; one month, \$12; three months, \$20; one year, \$64. Classified advertisements, 5 cent a line. E. O. D., 3-4; two times a week, 2-3 daily monthly rates. Special notices, or double column, 1-2 extra. Weekly, nine lines, one time, \$1.50; one month, \$4; three months, \$8; one year, \$15; eighteen lines, three months, \$14; one year, \$25. For daily and weekly add 1-4 to daily rates.

WINONA

BAPTIST LAYMAN.—Every Thursday. Baptist. Established 1890. W. A. Hurt, publisher. Subscription, \$1; estimated circulation, 5,500; 8 pages, 5 columns; length of column, 17 1-2 inches; width, 21-8 inches.

Advertising rates on application.

MISSOURI

CHILLICOTHE

MISSOURI WORLD.—Every Wednesday. People's Party. Established 1883. Dixon & Lankford, publishers. Subscription, 50 cents; estimated circulation, 10,000; 4 pages, 8 columns; length of columns, 22 1-2 inches; width, 21-8 inches.

Advertising rates, agate, 7 cents a line. Reading notices, brevier, 25 cents a line. Liberal discounts for time and space.

JEFFERSON CITY

MISSOURI SCHOOL JOURNAL.—Monthly. Educational. Established 1883. Howard A. Gass, publisher. Subscription, \$1.25; estimated circulation, 6,000; 68 pages, 2 columns; length of columns, 8 3-4 inches, width, 21-2 inches.

Advertising rates, one inch, one time, \$1.50; one page, one time, \$15; with discounts. Reading notices, 25 cents a line, brevier.

KANSAS CITY

DROVERS' TELEGRAM.—Every evening except Sunday. Live Stock. Established 1882. J.H. Neff & Co., publishers. Subscription, \$5; claimed circulation, 27,803; 4 pages, 7 columns; length of columns, 22 inches, width, 21-6 inches.

Advertising rates, agate, 5 cents a line. Reading notices, 20, 25 and 50 cents a line. Discounts, 10 per cent. on 1,000 lines, 15 per cent. on 2,000 lines, 20 per cent. on 3,000 lines, 25 per cent. on 4,000 lines, 30 per cent. on 5,000 lines, 35 per cent. on 7,500 lines, 40 per cent. on 10,000 lines.

JOURNAL.—Every morning, and **JOURNAL AND AGRICULTURIST.** Thursdays. Republican. Established 1854. Journal Co., publishers. Subscription, daily and Sunday, \$4; estimated circulation, 30,000; weekly, 50 cents; estimated circulation, 28,000; daily 10 to 24; weekly, 8 to 10 pages, 7 columns; length of columns, 21 1-2 inches; width, 21-4 inches.

Advertising rates, daily, agate, per line, one time, 15 cents; 1,000 lines, 12 1-2 cents, 2,000 lines, 10 cents, 3,000 lines, 9 cents, 5,000 lines, 8 cents, 10,000 lines, 7 cents. Sunday rates, 15 cents; 1,000 lines, 12 1-2 cents; 2,000 lines, 10 cents, 5,000 lines, 9 cents, 10,000 lines, 8 cents, 14,000 lines, 7 cents. Position extra. Reading notices, 50 and 75 cents and \$1 a line. Classified ads, 7 cents a line. Weekly edition, 15 cents a line; 1,000 lines, 12 1-2 cents; 2,000 lines, 10 cents. Position extra.

MAIL.—Every evening except Sunday, and **WEEKLY.** Tuesdays. Independent Republican. Established daily, 1891; weekly, 1895. Kansas City Mail Newspaper Co., publishers. Subscription, daily, \$2.50; claimed circulation, 6,000; weekly, 25 cents; claimed circulation, 28,000; 8 pages, 7 columns; length of columns, 20 inches; width, 21-6 inches.

Advertising rates, agate, 1 inch, one time, \$1.,

one week, \$3; one month, \$7.50; three month \$20; six months, \$25; one year, \$60. Reading notices, 15 cents a line, with time discounts. Weekly, 10 cents a line. Medical, 15 cents. Reading notices, 15 to 30 cents a line.

See advertisement on page 293.

PRESSE.—Every evening except Sunday, and **WEEKLY.** Tuesdays. German. Republican. Established 1883. Kansas City Presse Publishing Co., publishers. Subscription, daily, \$7.50; estimated circulation, 3,000, weekly, \$2; estimated circulation, 4,200; daily, 8 pages, weekly, 12 pages; 6 columns; length of columns, 20 inches; width, 21-8 inches.

Advertising rates on application.

STAR.—Every evening except Sunday, Sunday morning, and **WEEKLY.** Wednesdays. Independent. Established 1879. Kansas City Star Co., publishers. Subscription, daily, \$5; guaranteed circulation, 85,000 weekly, 25 cents, circulation, 125,000; 8 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 21-4 inches.

Advertising rates, agate, 15 cents a line; 7,500 lines, 12 1-2 cents a line. Reading notices, from 50 cents to \$1.50 a line. Classified advertisements, 10 cents a line. Sunday only, 20 cents a line each insertion. Weekly, 35 cents a line, 1,000 lines, 30 cents. Reading notices, from 50 cents to \$2 a line.

See advertisement on page 269.

TIMES.—Every morning, and **WEEKLY**, twice a week, Tuesdays and Fridays. Democratic. Established 1868. The Times Publishing Co., publishers. Subscription, daily, \$4; claimed circulation, 25,000; Sunday, claimed circulation, 25,000; weekly, \$1; claimed circulation 38,700; daily, 8 to 14 pages; Sunday, 16 to 24 pages; weekly, 8 to 12 pages, 7 columns; length of columns, 21 5-8 inches; width, 21-4 inches.

Advertising rates, agate, daily, per line, 10 cents. Classified, 10 cents. Reading matter: pure matter, 75 cents. Reading notices, 50 cents. Local notices, 30 cents. For Sunday add 25 per cent. to above prices. Guaranteed position, 50 per cent. additional. Weekly, per line, display, 1st page, 60 cents. Optional page, 50 cents. Classified, 25 cents. Reading matter, first page, \$1. Optional page, 85 cents. Discounts on either edition, 10 per cent. on \$100, 12 1-2 per cent. on \$250, 15 per cent. on \$500, 20 per cent. on \$750, 25 per cent. on \$1,000, 30 per cent. on \$1,500, 40 per cent. on \$2,000, contracted and used in one year.

See advertisement on page 313.

WORLD.—Every evening except Sunday, and Sunday morning. Established 1894. Scripps-McRae League, publishers. Subscription, \$4; estimated circulation, 42,000; 8 to 10 (Sunday 16 to 20) pages, 7 columns; length of columns, 21 1-4 inches; width, 2 inches.

Advertising rates, agate, one time, 12 cents per line; twenty-six times, 10 cents; fifty-two times, 9 cents; seventy-eight times, 8 cents; one-

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hundred and fifty-six times, 7 cents. Corresponding space discounts. Classified advertisements, 8 cents a line. Reading notices, 50 cents and \$1 a line.

See advertisement on page 251.

HOME MARKET AND STOCKMAN.—Every Thursday. Live stock, hay and grain trade. Established 1894. Home Market and Stockman Co., publishers. Subscription, \$1; estimated circulation, 6,000; 8 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one month, \$3.25; three months, \$4.85; six months, \$16.60; one year, \$31.20. Reading notices, 15 cents a line.

LIVE STOCK INDICATOR.—Every Wednesday. Live Stock and Agriculture. Established 1878. The Indicator Publishing Co., publishers. Subscription, \$1; claimed circulation, 21,400; 20 pages; 4 columns; length of columns, 12 7-8 inches; width, 2 1-8 inches.

Advertising rates, agate, under 25 lines, 30 cents a line, with a graduated line rate reaching 12 cents on 300 lines and 6 cents on 9,000 lines. Reading notices, 30 cents a line.

MISSOURI VALLEY FARMER.—Every Thursday. Established 1892. C. M. Sheldon, publisher. Subscription, \$1; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1/2 inches.

Advertising rates, agate, 5 cents a line. Reading notices, 10 cents a line. Time discounts are given, ranging from 5 per cent. on one month to 50 per cent. on one year.

PACKER.—Every Thursday. Live Stock Markets, Provisions, Grain and Produce. Established 1893. Barrick Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 24,812; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line. Discounts, 5 per cent. on three months; 10 per cent. on six months, 20 per cent. on one year. Reading notices, 25 cents per agate line.

See advertisement on page 331.

REGISTER-REVIEW.—Every Thursday. Christian. Established 1888. Register Publishing Co., publishers. Subscription, \$1; claimed circulation, 6,000; 16 pages, 3 columns; length of columns, 11 inches; width, 2 1/2 inches.

Advertising rates, agate, 4 cents per line; 1,000 lines, 3 1/2 cents; 2,000 lines, 3 cents. Reading notices, 6 cents per count line, leaded nonpareil.

See advertisement on page 312.

WORD AND WAY.—Every Thursday. Baptist. Established 1896. Word and Way Publishing Co., publishers. Subscription, \$1; claimed circulation, 9,000; 12 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches.

Advertising rates, 6 cents per agate line; one thousand lines, 5 cents, two thousand lines, 4 cents. Reading notices, 10 cents per line, leaded nonpareil.

See advertisement on page 312.

ILLUSTRATED WORLD.—Monthly. Established 1889. Illustrated World Publishing Co., publishers. Subscription, \$1; claimed circulation, 15,000; 32 to 48 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-4 inches.

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Advertising rates \$1.50 an inch per month; discounts on 6 months and over.
See advertisement on page 307.

MISSOURI AND KANSAS FARMER.—Monthly. Agricultural. Established 1884. Cliffe M. Brooke, publisher. Subscription, 25 cents; claimed circulation, 11,083; 8 pages, 6 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, per inch, each issue, \$2. Reading notices, per line, nonpareil type, 20 cents. Discounts, on three month contracts, 10 per cent.; on six month contracts, 15 per cent.; on annual contracts, 25 per cent.

ST. JOSEPH

GAZETTE.—Every morning except Monday, and WEEKLY, Fridays. Democratic. Established 1845. Gazette Publishing Co., publishers. Subscription, daily, \$4; claimed circulation, 7,900; semi-weekly, \$1; estimated circulation, 6,350; 8 to 12 pages, 7 columns; length of columns, 19 7-8 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one month, \$5; six months, \$25; one year, \$42.50; for particular pages, add 25 per cent. Weekly, 1 inch, one month, \$3; three months, \$7.50; six months, \$15; one year, \$30.

See advertisement on page 338.

HERALD.—Every morning, except Monday, and WEEKLY, Thursdays. Republican. Established 1861. The Herald Publishing Co., publishers. Subscription, daily (with Sunday), \$5; Sunday, \$1.50, estimated circulation, 6,800; weekly, \$1; estimated circulation, 8,000; 8 pages, Sunday and weekly, 12 pages, 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$2.50; one month (26 insertions), \$6; three months, \$15; three times a week, 70 per cent.; twice a week, 60 per cent.; once a week, 40 per cent. of daily rate. Weekly per inch, one time, 75 cents; one month, \$2.50; three months, \$7. Reading notices, 25 cents in either daily or weekly.

NEWS.—Every evening except Sunday, and WEEKLY, Fridays. Independent. Established 1874. News Publishing Co., publishers. Subscription, daily, \$3; weekly, 50 cents; sworn circulation, daily, 15,757; weekly, 1,800; 8 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-2 inches.

Advertising rates, daily, agate, 8 cents a line, with liberal discounts, minimum rate, for one hundred and fifty-six times, being 3 cents. Position, 15 to 25 per cent. additional. Reading notices, 20 and 30 cents per line, according to location. WEEKLY, per line, 2 cents.

MODERN FARMER.—Semi-monthly. Established 1890. Modern Farmer Co., publishers. Subscription, 50 cents; claimed circulation, 6,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents a line; one-half inch, one time, 70 cents; one month, \$1.40; three months, \$3.78; six months, \$6.86; one year, \$10.08; one inch, one time, \$1.40; one month, \$2.52; three months, \$5.88; six months, \$10.08; one year, \$16.80. Corresponding line rates. Readers, 15 cents a line.

See advertisement on page 307.

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ST. LOUIS

AMERIKA.—Every morning, and WEEKLY, Wednesdays. German. Independent, Established 1872. German Literary Society, publishers. Subscription, daily, \$8; estimated circulation, 10,000 (Sunday, 15,000); weekly, \$2; estimated circulation, 32,000; daily, 8 to 10 pages, Sunday, 20 to 24 pages; weekly, 12 pages; 7 columns; length of columns, 20 3/4 inches; width, 2 1/2 inches 13 and 15 North Third street.

Advertising rates, agate, daily, or Sunday, 10 cents per line, one time; two times, 15 cents; seven times, 40 cents; 1 inch, one month, \$20; three months, \$45; six months, \$60; one year, \$90. Space discounts also granted on line contracts. Brevier readers, 25 cents; (Sunday issue, 30 cents.) Weekly, display, 15 cents a line; yearly contracts, 10 cents a line. Readers (brevier), 40 cents a line.

See advertisement on page 257.

DIE WESTLICHE POST—Every morning, except Sunday, MISSISSIPPI BLAETTER, Sundays, ANZEIGER, every evening except Sunday, and WEEKLY, Fridays. German. Republican. Established 1857, Westliche Post Association, publishers. Subscription, morning, without Sunday, \$8; evening, \$4; estimated circulation, morning issue, 31,800; evening, 29,000; Sunday, 77,000; weekly, \$2; estimated circulation, 33,500 daily, 8 to 12 pages, Sunday, 20 to 40 pages; weekly, 12 pages, 7 columns; length of columns, daily, 21 inches; width, 2 1/4 inches. Broadway and Market street.

Advertising rates, agate, morning issue per line, first insertion, 15 cents; subsequent insertion, 10 cents; one month, \$3.00; three months, \$6; six months, \$9; one year, \$12. Evening issue, one insertion, 15 cents a line; six consecutive insertions, 40 cents; one month, twenty-six times, \$1.50; three months, \$4; six months, \$6.50; one year, \$10. Sunday issue, 15 cents a line; yearly contracts, 10 cents. Weekly edition same as Sunday. Special notices, 20 cents a line, each time. Readers or locals, 50 cents a line. Want ads, 10 cents a line, first time, subsequent insertions, 5 cents. Special line rates for E. O. D., etc.

See advertisement on insert.

EVENING CHRONICLE.—Every evening except Sunday. Independent. Established 1880. Scripps McRae League, publishers. Subscription, \$4; estimated circulation, 100,000; 8 to 16 pages, 8 columns; length of columns, 21 1/2 inches width, 2 inches. 14 and 16 South Sixth street.

Advertising rates, agate, per line, one time, 16 cents; twenty-six times, 15 cents; fifty-two times, 14 cents; seventy-eight times, 13 cents; one hundred and fifty-six times, 12 cents, per line per time; corresponding discounts, on line contracts. Readers, from 40 to 75 cents a line. Position extra.

See advertisement on page 251.

GLOBE-DEMOCRAT.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1852. The Globe Printing Co., proprietors. Subscription, daily, \$6; sworn circulation, 79,496; Sunday, 87,586; Semi-weekly, \$1; sworn circulation, 113,748; 12 to 58 pages, 7 columns; length of columns, 21 1/4 inches; width, 2 1/4 inches. Southwest corner Sixth and Pine streets.

Advertising rates, daily, agate, one time, 25 cents; seven times, \$1.50; thirty times, \$4.95; each additional insertion, 13 1/2 cents per line; last

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page, one time, 30 cents; thirty times, \$5.82; each additional insertion, 15 cents per line; Saturday or Sunday only 30 cents per line, each insertion. Local notices, 50 cents, (if Saturday or Sunday only, 75 cents). Leaded notices on editorial page, \$1; Saturday and Sunday, \$1.25. Advertisements before Marriages and Deaths or City News, 30 cents per line each insertion. Saturday or Sunday, 35 cents. Weekly 65 cents. Local notices, \$1 per line. Leaded notices, \$1.25; special position extra.

POST-DISPATCH.—Every evening except Sunday, and SUNDAY MORNING. Independent Democratic. Established 1852. Pulitzer Publishing Co., proprietors. Subscription, daily, including Sunday, \$6; estimated circulation, daily 72,000; Sunday, 85,000; 8 to 16 pages, 7 columns; length of columns, 19 1/2 inches; width, 2 1/4 inches. 513 Olive street.

Advertising rates, agate, per line, one time, 25 cents; Sunday, 30 cents; discounts on one thousand lines, or twenty-six times, 20 per cent.; on two thousand five hundred lines, or fifty-two times 25 per cent.; on five thousand lines, or seventy-eight times 30 per cent.; on seven thousand five hundred lines, or one hundred and four times 35 per cent.; on ten thousand lines, or one hundred and fifty-six times 40 per cent. Leaded notices, daily, 60 cents a line; Sunday, 75 cents. News style notices, \$1. Classified advertisements, 10 cents a line.

REPUBLIC.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Democratic. Established 1808. George Knapp & Co., publishers. Subscription, daily, without Sunday, \$4; sworn circulation, 75,415; Sunday, \$2; sworn circulation, 86,443; semi-weekly, \$1; circulation, 140,683; daily, 10 to 16 pages, Sunday, 30 to 50 pages; semi-weekly, 16 pages, 7 columns; length of columns, 21 1/8 inches; width, 2 1/4 inches. Seventh and Olive streets.

Advertising rates, agate, daily, one time, 25 cents. Sundays only 30 cents; three insertions, not less than three times a week, 20 cents a line, each time, either daily or Sunday; seven times, 17 cents per time; thirty times, 15 cents; sixty times, 12 cents per time. Discounts on line contracts, in either daily or Sunday, are also given. Reading notices, from 60 cents to \$1. Semi-weekly, 75 cents per line, one week; one month, \$2.80; three months, \$8.45; six months, \$15.60; one year, \$28.60; five hundred lines, 65 cents; one thousand lines, 55 cents. Reading matter, leaded nonpareil, per line, one week, \$1.25; one month, \$4.60; one year, \$46.80. Specified position, 25 per cent. extra.

STAR.—Every evening except Sunday, and SUNDAY morning. Republican. Established 1883. The Star Publishing Co., publishers. Subscription, \$5; claimed circulation, daily, 77,247; Sunday, 65,319; 8 to 12 pages (Sunday 28 to 40). 7 columns; length of columns, 21 3/4 inches; width, 2 1/8 inches. Corner of Ninth and Olive streets.

Advertising rates, agate, 20 cents a line; on line contracts for one thousand lines, 15 cents a line; three thousand lines, 13 cents; five thousand lines, 12 cents; seven thousand five hundred lines, 11 cents; ten thousand lines, 10 cents; discounts for repeated insertions are also given. Classified advertisements, 15 and 10 cents a line. Reading notices, local page, 50 cents; editorial page, \$1; first page, \$1.50; liberal discounts on

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line contracts for reading notices. Special positions extra.

AMERICAN BAPTIST FLAG.—Every Thursday. Baptist. Established 1875. National Baptist Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 15,000; 16 pages, 4 columns, length of columns, 13 1-2 inches; width, 2 1-4 inches. Office, 2714 Olive street.

Advertising rates, agate, 10 cents per line each insertion. Reading notices, 15 cents; leaded nonpareil. Discounts, 10 per cent on 5 to 250 lines, 15 per cent on 500 lines, 20 per cent. on 750 lines, 25 per cent. on 1,000 lines; 30 per cent. on 2,000 lines.

CENTRAL BAPTIST.—Every Thursday. Baptist. Established 1865. Armstrong and Payne, publishers. Subscription, \$2; claimed circulation, 9,646; 16 pages, 4 columns; length of columns, 13 7-8 inches; width, 2 1-8 inches. Office, 316 North Eighth street.

Advertising rates, agate, 10 cents; 1,000 lines, 7 cents; 2,000 lines, 6 cents.

CENTRAL CHRISTIAN ADVOCATE.—Every Wednesday. Methodist. Established 1856. Curtis & Jennings, publishers. Subscription, \$1.60; claimed circulation, 25,000; 32 pages, 3 columns; length of columns, 11 1-4 inches; width, 2 1-2 inches. Office 1593 Locust street.

Advertising rates, agate, 20 cents per line each insertion. Discounts, 10 per cent. on three months; 20 per cent on 6 months; 40 per cent. on one year, or 20 per cent. on 500 lines; 30 per cent. on 1,000 lines, 40 per cent. on 2,000 lines. Reading notices, double above rates.

CHARLES A. DRACH & CO.—See advertisement on page 376.

CHRISTIAN ADVOCATE.—Every Wednesday. Methodist. Established 1850. James M. Hamlin, advertising manager. Subscription, \$2; claimed circulation, 25,000; 16 pages, 4 columns; length of columns, 15 inches; width, 2 1-3 inches. Office, 1414 Locust street.

Advertising rates, agate, 25 cents per line each insertion. Notices, 50 cents per line. Discounts 10 per cent. on \$100; 15 per cent. on \$250; 20 per cent. on \$500; 25 per cent. on \$750; 35 per cent. on \$1,000.

See advertisement on page 310.

CHRISTIAN EVANGELIST.—Every Thursday. Christian. Established 1832. Christian Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 30,000; 32 pages, 3 columns; length of columns, 11 1-4 inches; width, 2 1-4 inches. Office, 1522 Locust street.

Advertising rates, agate, 25 cents per line each insertion. Notices, 50 cents per line. Discounts, 10 per cent. on 250 lines; 15 per cent. on 500 lines; 20 per cent. on 750 lines; 25 per cent. on 1,000 lines; 30 per cent. on 2,000 lines.

CHURCH PROGRESS AND CATHOLIC WORLD.—Every Friday. Catholic. Established 1878. Catholic Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 23,000; 8 pages, 7 columns; length of columns, 15 1-2 inches; width, 2 1-3 inches. Office, 203 South Fourth.

Advertising rates, agate, 10 cents per line; 1,000 lines, 7 cents; 3,000 lines, 6 cents; 5,000 lines, 5 cents a line; 1 inch, one month, \$4; three months, \$10.50; six months, \$18; one year,

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\$33. Reading notices, double rates for space occupied.

See advertisement on page 294.

COLMAN'S RURAL WORLD.—Every Wednesday. Agricultural. Established 1843. Chalmers D. Colman, publisher. Subscription, \$1; claimed circulation, 32,500; 8 pages, 7 columns; length of columns, 20 3-8 inches; width, 2 1-6 inches. Office, Olive and Eighth streets.

Advertising rates, agate, one time, 20 cents; one month, 15 cents; 2 months, 12 cents; 3 months, 11 cents; 6 months, 10 cents; one year, 9 cents per line, each insertion. Reading notices, 30 cents a line, count.

DER FRIEDENSBOTE.—Every Sunday. German. Evangelical. Established 1849. Eden Publishing House, publishers. Subscription, \$1; estimated circulation, 20,000; 8 pages, 4 columns, length of columns, 12 1-2 inches; width, 2 1-4 inches. Office, 1716 Chouteau avenue.

Advertising rates on application.

FARM MACHINERY.—Every Tuesday. Trade. Established 1858. Midland Publishing Co., publishers. Subscription, \$2; estimated circulation, 10,000; 60 to 80 pages, 3 columns; length of columns, 8 1/2 inches; width, 2 1/4 inches. Office, 506 Olive street.

Advertising rates, one inch, one month, \$3; three months, \$8; six months, \$15; twelve months, \$27. Reading notices, 50 cents per line.

HEROLD DES GLAUBENS.—Every Wednesday. German. Roman Catholic. Established 1850. German Printing and Publishing Association, publishers. Subscription, \$2; claimed circulation, 31,825; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches. Office, 309 Convent street.

Advertising rates, agate, one time, 12 cents a line; two times, 8 cents a line; three times, 5 cents a line. Reading notices, double price. Discounts, 10 per cent. on 104 inches; 15 per cent. on 260 inches; 20 per cent. on 520 inches.

HUMORIST.—Every Thursday. Comic. Established 1879. Henry Hermanns, publisher. Subscription, \$2; estimated circulation, 4,000; 12 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches. Office, 15 North Ninth streets.

Advertising rates, 1 inch, one time, \$2; one year, \$40.

JEWISH VOICE.—Every Friday. Jewish. Established 1881. Rabbi M. Spitz, pub. Subscription, \$2; estimated circulation, 12,000; 8 pages, 5 columns; length of columns, 17 1-4 inches; width, 2 1-3 inches. Office, Hagan Building.

Advertising rates, \$1 an inch. Reading notices, 25 cents per line.

MIRROR.—Every Thursday. Independent politics, literary, critical. Wm. Mariou Reedy, publisher. Subscription, \$2; estimated circulation, 13,000; 20 to 40 pages, 3 and 4 columns; length of columns, 11 1-2 inches; width, 2 1-3 inches. Office, 512 Security Building.

Advertising rates, display, 1,000 lines or less, 12 cents per line; 1,000 to 5,000 lines, 10 cents; larger contracts, special rates. Reading notices, 50 cents a line.

See advertisement on page 311.

MISSOURI

MISS. VALLEY DEMOCRAT AND JOURNAL OF AGRICULTURE.—Every Thursday. Agricultural. Established 1866. Journal of Agriculture Co., publishers. Subscription, \$1; guaranteed circulation, 75,000; 16 pages, 4 columns; length of columns, 14 1-2 inches; width, 2 1-4 inches. Office, corner Olive and Second streets.

Advertising rates, agate, 35 cents per line each insertion. Reading notices, 50 cents per nonpareil line. Discounts, 10 per cent. on three months, or 100 lines; 15 per cent. on six months or 500 lines; 25 per cent. on one year, or 1,000 lines.

See advertisement on page 270.

OBSERVER.—Every Thursday. Cumberland Presbyterian. Established 1877. Perrin & Smith, publishers. Subscription, \$1.50; claimed circulation, 8,500; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches. Office, 217 Olive street.

Advertising rates, agate, 5 cents; notices, 12 1-2 cents per line each insertion. Special position, 10 per cent. extra.

OUR YOUNG FOLKS.—Every Wednesday. Disciple of Christ. Estab. 1890. Christian Publishing Co., publishers. Subscription, 75 cents; claimed circulation, 20,000; 16 pages, 3 columns; length of columns, 9 3-4 inches; width, 2 1-4 inches. Office, 1522 Locust street.

Advertising rates, 20 cents per agate line, with same discounts as on **CHRISTIAN EVANGELIST**.

SPORTING NEWS.—Every Saturday. Sporting. Established 1886. Sporting News Publishing Co., publishers. Subscription, \$2; claimed circulation, 60,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-4 inches. Office, 214 North Broadway.

Advertising rates, agate, 12 cents a line. Reading notices, 50 cents per line.

WESTERN WATCHMAN.—Every Sunday. Roman Catholic. Established 1855. Rev. D. S. Phelan, publisher. Subscription, \$2; estimated circulation, 6,000; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-4 inches. Office, Southeast corner Eighth and Chestnut streets.

Advertising rates on application.

ABENDSCHULE.—Fortnightly. German. Literary. Established 1854. Louis Lange Publishing Co., publishers. Subscription, \$2; claimed circulation, 45,846; 44 to 52 pages, 3 columns; length of columns, 11 inches; width, 2 3-8 inches. Office, 3600 to 3612 Texas avenue.

Advertising rates, agate, 20 cents a line (special position, 25 cents); no discounts. No reading notices. Issue also the "Illustrated Home Journal."

See advertisement on page 334.

BARNUM'S MIDLAND FARMER.—Semi-monthly. Established 1898. W. M. Barnum, publisher. Subscription, 25 cents; estimated circulation, 18,000; 16 pages, 3 columns; length of columns, 10 1/4 inches; width, 2 3-16 inches. Office, Walnwright Building.

Advertising rates, agate, 10 cents a line. Discounts, 10 per cent. on \$10; 15 per cent. on \$25; 20 per cent. on \$50. Reading notices, 20 cents per agate line.

See advertisement on page 292.

MISSOURI

ILLUSTRATED HOME JOURNAL.—Semi-monthly. Literary. Established 1896. Louis Lange Publishing Co., publishers. Subscription, \$1; claimed circulation, 15,520; 20 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-2 inches. Office, 3600 to 3612 Texas avenue.

Advertising rates, agate, 6 cents a line, no discounts. No reading notices inserted. Issue also **DIE ABENDSCHULE**.

See advertisement on page 334.

SCHOOL AND HOME.—Twice a month. Supplemental reading for Schools. Established 1884. William L. Thomas, publisher. Subscription, \$1.50; claimed circulation, 50,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2 1-2 inches. Office, 309 North Third street.

Advertising rates on application.

AMERICAN ILLUSTRATED METHODIST MAGAZINE.—Illustrated. Established 1899. Methodist Magazine Publishing Co., publishers. Subscription, \$1; 128 pages, 2 columns; length of columns, 8 inches, width, 2 1-2 inches. Office, 223 North Second street.

Advertising rates, agate, 20 cents a line; one page, one month, \$25; one-half, one-quarter and one-eighth of a page, in proportion. Discounts, 5 per cent. on three months; 10 per cent. on six months; 25 per cent. on one year.

See advertisement on page 270.

AMERICAN JOURNAL OF EDUCATION.—Monthly. Educational. Established 1867. Perrin & Smith, publishers. Subscription, \$1; estimated circulation, 20,000; 36 pages, 3 columns; length of columns, 9 inches; width, 2 1-8 inches. Office, 217 Olive street.

Advertising rates, agate, 12 cents a line; three months, 10 cents; six months, 9 cents; one year, 8 cents. Reading notices, 20 cents a line.

BUTCHERS' AND PACKERS' MAGAZINE.—Monthly. Meats and Packing. Established 1890. Butchers and Packers' Magazine Publishing Co., publishers. Subscription, \$1. estimated circulation, 35,000; 60 to 100 pages, 4 columns; length of columns, 9 inches; width, 2 1-8 inches.

Advertising rates, by the year, 1 inch, \$35; 1-3 page, \$80; 1-4 page, \$100; 1-2 page, \$175; 1 page, \$300; for periods less than a year, add 25 per cent. to yearly rates.

See advertisement on page 289.

CHAPERONE MAGAZINE.—Monthly. Established 1890. Annie L. Y. Orff, publisher. Subscription, \$1; estimated circulation, 15,000; 120 pages, 2 columns; length of columns, 8 inches, width, 2 1-2 inches. Office, 1517 Olive street.

Advertising rates, nonpareil, 60 cents a line. Discounts, 10 per cent. on three months, 15 per cent. on six months, 25 per cent. on one year.

FORD'S CHRISTIAN REPOSITORY AND HOME CIRCLE.—Monthly. Baptist. Established 1852. S. H. Ford, publisher. Subscription, \$2.50; estimated circulation, 5,500; 84 pages, 2 columns; length of columns 7 1-2 inches; width, 2 1-6 inches. Office, Laclede Building.

Advertising rates on application.

INLAND MONTHLY.—Christian Endeavor. Established 1891. Christian Endeavor Publishing House, publishers. Subscription, 50 cents; estimated circulation, 100,000; 16 pages, 4 columns,

MISSOURI

length of columns, 13 1-2 inches; width, 2 1-8 inches. Office, 400 North Second street.

Advertising rates, agate, 50 cents a line.
See advertisement on page 355.

INTERNATIONAL EVANGEL.—Monthly. Undenominational. Established 1890. R. M. Scruggs, publisher. Subscription, \$1; claimed circulation, 32,500; 44 pages, 2 columns; length of columns, 10 inches; width, 2 1-8 inches. Office, Chemical Building.

Advertising rates, 15 cents per agate line; no special positions; no discounts.

MEDICAL BRIEF.—Monthly. Medical. Established 1873. J. J. Lawrence, editor and proprietor. Subscription, \$1; guaranteed circulation, 33,551; 164 pages, 2 columns; length of columns, 8 inches; width, 2 5-16 inches. Office, corner Ninth and Olive streets.

Advertising rates, nonpareil, 1 inch, one time, \$6; six months, \$30; one year, \$59. Two inches, one month, \$10; six months, \$50; one year, \$75. One page, one year, \$400.

MIDLAND MAGAZINE.—Monthly. Literary. Established 1894. Twentieth Century Publishing Co., publishers. Subscription, \$1; claimed circulation, 24,000; 96 pages, 2 columns; length of columns, 8 inches; width, 2 3/4 inches.

Advertising rates, agate, 20 cents a line; one inch, \$2; 1/4 page, \$9; 1/2 page, \$18; one page, \$36; no discounts.

OVERSEER.—Monthly. English and German. Ancient Order of United Workmen. Established 1879. W. F. Bohn, publisher. Subscription, \$1; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 14 1/4 inches; width, 2 1/4 inches. Office, 304 N. 8th street.

Advertising rates on application.

TRACKMEN'S ADVANCE ADVOCATE.—Monthly. Labor. Established 1892. Brotherhood of Railway Trackmen, publishers. Subscription, \$1; claimed circulation, 12,500; 63 pages octavo. Office, 2212 Olive street.

Advertising rates, agate, 20 cents a line. Advertising in charge of W. N. Gates, Cleveland, Ohio.

WINNER.—Monthly. Literary. Established 1898. Mail Order Publishing Co., publishers. Subscription 50 cents. Guaranteed circulation, 350,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1/4 inches. Office, Ozark Building, Tenth and Pine streets.

Advertising rates, agate, \$1.25 a line; no discounts.

See advertisement on page 278.

WOMAN'S FARM JOURNAL.—Monthly. Household and Garden. Established 1890. F.

MISSOURI

J. Cabot. publisher. Subscription, 25 cents; guaranteed circulation, 75,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-4 inches. Office, 4313 Evans avenue.

Advertising rates, agate, 40 cents a line. Reading notices, 50 cents, nonpareil.

WOMAN'S HOME MONTHLY.—Monthly. Illustrated. Established 1886. H. M. Brockstedt, publisher. Subscription, 25 cents; estimated circulation, 15,000; 8 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches. Office 203 Pine street.

Advertising rates on application.

WORD AND WORKS.—Monthly. Religious and Scientific. Established 1888. Word and Works Publishing Co., publishers. Subscription, \$1; claimed circulation, 30,162; 20 pages, 4 columns; length of columns, 15 inches; width, 2 1-2 inches. Office, 2201 Locust street.

Advertising rates, agate, 30 cents a line; yearly rate, 25 cents; position, 1-4 extra.

SOUTH ST. JOSEPH

STOCK YARDS JOURNAL.—Every morning and evening except Sunday. Live Stock Trade. Established 1897. Subscription \$4, claimed circulation, evening issue 4,820, morning issue 1900; four pages, 6 columns; length of columns 19 1-4 inches, width 2 1-8 inches.

Advertising rates on application.

SPRINGFIELD

LEADER DEMOCRAT.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1867. Leader Publishing Co., publishers. Subscription, daily, \$5.40; claimed circulation, 5,800; weekly, \$1, claimed circulation, 4,500; 8 pages, 6 columns; length of columns, 21 3-8 inches; width, 2 1-8 inches.

Advertising rates, daily, first insertion, per inch, 50 cents; each subsequent time, per inch, 25 cents; per week, \$1.25; per month, \$4; per year, \$40. Weekly, first insertion, per inch, 50 cents; each subsequent time, 25 cents; one year, \$10.40. Reading notices, brevier, 10 cents a line.

See advertisement on page 338.

REPUBLICAN.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established, daily, 1893; weekly, 1885. Springfield Republican Co., publishers. Subscription, daily, \$5; estimated circulation, 4,000; weekly, 75 cents, estimated circulation, 2,700; daily, 8; Sunday, 12 to 16 pages, 6 columns; length of columns, 21 1-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 50 cents, one week, \$1.25; one month, \$3.50; three months, \$9.40; six months, \$17.50; one year, \$34.

MONTANA

ANACONDA

STANDARD.—Every morning. Independent. Established 1889. Standard Publishing Co., publishers. Subscription, \$10; estimated circulation, 10,000; 12 to 20 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; subsequent consecutive insertions, 70 cents; by the month, one to three months, \$12.00 per month; three to six months, \$10.50; six months to one year, \$8.40 per inch, per month. E. O. D., 60 per cent. of daily rates. E. O. D. and Sunday, two-thirds of daily rates. Position extra. Reading notices, 15 and 25 cents a line, with discounts. Classified advertisements, 2 cents a word, first time, 1 cent afterward.

BUTTE

INTER-MOUNTAIN.—Every evening except Sunday, and **SEMI-WEEKLY**, Sundays and Wednesdays. Republican. Established, daily 1881, semi-weekly, 1884. Inter-Mountain Publishing Co., publishers. Subscription, daily, \$7.50 estimated circulation, 3,600; semi-weekly, \$2; estimated circulation, 2,700; 8 pages, 6 columns; length of columns, daily, 19 inches; width, 2 3-16 inches.

Advertising rates, daily, \$3.50 per inch, per month. Reading notices, 10 cents a line. No E. O. D. or other intermittent contracts taken. Semi-Weekly, \$2 per inch per month. Reading notices, 4 cents a line. Classified advertisements, 2 cents a word, first time; subsequent insertions, 1 cent.

MINER.—Every morning and **WEEKLY**, Thursdays. Democratic. Established 1876. Miner Publishing Co., publishers. Subscription, daily, \$10; weekly, \$1; claimed circulation, daily, 6,300; weekly, 2,332; 16 pages; 7 columns; length of columns, 19 1-4 inches; width, 2 1-8 inches.

Advertising rates, per inch, daily, 1 time, \$1.50; one month, \$6. E. O. D., 60 per cent. of

daily rates, two times a week, 40 per cent. Classified advertisements, 2 cents a word, first time 1 cent afterward. Reading notices, 15 and 25 cents per line. Weekly, 1 inch, one month, \$2.

HELENA

HERALD.—Every evening except Sunday, and **WEEKLY**, Thursdays. Republican. Established 1866. Fisk Brothers, publishers. Subscription, daily, \$9; weekly, \$2; estimated circulation, daily, 4,000; weekly, 3,800; 8 pages, 6 columns; 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, or weekly, 75 cents per inch, with liberal discounts. Reading notices 15 cents a line, count.

INDEPENDENT.—Every morning except Monday, and **WEEKLY**, Thursdays. Democratic. Established 1867. Independent Publishing Co. publishers. Subscription, daily, \$10; estimated circulation, 6,000; weekly, \$2; estimated circulation, 3,300; 8 pages, 7 columns; length of columns, 21 1-4 inches, width, 2 1-8 inches.

Advertising rates, daily per inch, one time, \$1; one week, \$2.25; one month, \$8; three months, \$22; six months, \$42; one year, \$72. E. O. D., 60 per cent. of daily rates. Classified advertisements 10 cents a line. Weekly, per inch, one week, \$1; one month, \$2; three months, \$6; six months, \$9; one year, \$18. Reading notices, 12 1-2, 20 and 30 cents a line, daily, Sunday or Weekly. For daily and Weekly combined, add one-fourth to daily rates.

WHITE SULPHUR SPRINGS

ROCKY MOUNTAIN HUSBANDMAN.—Every Thursday. Agricultural. Established 1875. Subscription, \$2.50; claimed circulation, 5,380; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 5 cents a line. Reading notices, 15 cents, with time and space discounts.

NEBRASKA

LINCOLN

NEBRASKA STATE JOURNAL.—Every morning, and WEEKLY, Fridays. Republican. Established 1870. State Journal Co., publishers. Subscription, daily, \$7.50; estimated circulation, 11,000; weekly, \$1; estimated circulation, 20,000; 8 to 16 pages, 7 columns; length of columns, 21 1-8 inches; width, 2 1-8 inches. Issue also the NEWS.

Advertising rates, agate, daily and Sunday, 1 inch, 3 times or less, 98 cents; 4 times, 70 cents; 15 times, 56 cents; 50 times, 42 cents; 100 times, 35 cents; 150 times, 31 1-2 cents per inch, per time; corresponding space discounts. Classified ads., 1 cent a word. Reading notices, 25 and 35 cents a line. Weekly, per inch, 3 times or less, 98 cents; 4 times, 70 cents; 15 times, 56 cents; corresponding space discounts. Reading notices in weekly, 35 cents a line.

NEWS.—Every evening, except Sunday. Republican. Established 1879. Subscription, \$3; sworn circulation, 5,578; 8 pages, 7 columns; length of columns, 21 1-8 inches; width, 2 1-8 inches.

Advertising rates, either singly or in combination with NEBRASKA STATE JOURNAL, one-half of latter rates.

FREIE PRESSE.—Every Thursday. German. Non-Partisan. Established 1884. Press Publishing Co., publishers. Subscription, 85 cents; guaranteed circulation, 80,000; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates are based on charge of 1-5 of a cent per line for each thousand subscribers. See advertisement on page 272.

DEUTSCHER AMERIKANISCHER FARMER.—Bi-weekly. German. Agricultural. Established 1890. Press Publishing Co. publishers. Subscription, \$1; guaranteed circulation, 80,000; 8 pages, 4 columns.

Advertising rates, 1-5 of a cent a line for each thousand copies actually issued from issue to issue.

Issue also the HAUSFREUND, a German bi-weekly, on the same basis as to circulation and rates.

See advertisement on page 272.

NEBRASKA CITY

NEWS.—Every evening except Sunday, and WEEKLY, twice a week, Tuesdays and Fridays. Democratic. Established 1854. News Publishing Co., publishers. Subscription, daily, \$7.20; estimated circulation, 1,400; weekly, \$2; estimated circulation, 5,100; 4 pages; daily, 7, semi-weekly, 8 columns; length of columns, daily, 21 1-2; semi-weekly, 22 1-2 inches; width, 2 1-4 inches.

Advertising rates on application.

NORFOLK

GOLDEN ROD WORKMAN.—Monthly. Ancient Order of United Workmen. Established 1886. Seth P. Mobley, publisher. Subscription, 50 cents; estimated circulation, 25,000; 8 pages, 3 columns; length of columns, 14 1/2 inches; width, 2 1-6 inches.

Advertising rates on application.

OMAHA

BEE.—Every morning, including Sunday, every evening except Sunday, and WEEKLY, Wednesdays. Established 1871. The Bee Publishing Co., publishers. Subscription, daily and Sunday, \$8; sworn circulation, 25,583; weekly, 65 cents; estimated circulation, 32,000; 8 to 12, Sunday 16 to 24 pages; 7 columns; length of columns, 21 3-4 inches; width, 2 1-4 inches.

Advertising rates, per agate line, daily, 10 cents; discount, 20 per cent. on 500 lines; 30 per cent. on 1,000 lines and thus downward to 50 per cent. on 10,000 lines. Classified advertisements, 1 1-2 cents a word, first time, 1 cent a word, after. Reading notices, minion, 40 cents, by the month, \$7.50 a line. Discounts, 10 per cent. on 100 lines; 15 per cent. on 250 lines; 20 per cent. on 500 lines; 25 per cent. on 1,000 lines. Readers 50 cents. Weekly, per line, one time, 20 cents. Preferred positions, daily and weekly, 10 to 25 per cent. extra.

POST-TRIBUNE.—Every evening except Sunday, and VORWAERTS, Thursdays. German. Independent-Republican. Established 1883. F. B. Festuer, publisher. Subscription, daily, \$4.50; estimated circulation, 3,600; weekly, 2; estimated circulation, 8,000 daily, 8, weekly, 12 to 16 pages, 7 columns; length of columns, 22 1/2 inches; width, 2 1-6 inches.

Advertising rates on application.

WORLD-HERALD.—Every morning, including Sunday, every evening except Sunday, and WEEKLY, Tuesdays. Independent. Established 1885. World Publishing Co., publishers. Subscription, daily, \$4; sworn circulation, 29,924; weekly, \$1; estimated circulation, 26,000; 8 to 20 pages, 7 columns; length of columns 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, 10 cents a line; one month, 8 cents; three months, 7 cents; six months, 6 cents; one year, 4 cents. Special line rates for E. O. D., etc. Readers, 40 cents a line, minion. Classified advertisements, 1 1-2 cents a word, one time; two insertions, 1 cent a word, each time. Sunday, 10 cents, one time; yearly rate, 7 cents. Weekly rate, 12 cents one time; yearly, 8 cents.

POKROK ZAPADU.—Semi-weekly. Bohemian. Established 1891. National Printing Co., publishers. Claimed circulation, 14,895.

Advertising rates, agate, 25 cents an inch, per time.

See advertisement on page 333.

NEBRASKA

CHRISTIAN ADVOCATE.—Every Saturday. Methodist Episcopal. Established 1888. Curtis & Jennings, publishers. Subscription, \$1.50; claimed circulation, 6,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches.

Advertising rates, agate, 5 cents a line; reading notices, 10 cents a line. Discounts for time and amount.

DEN DANSKE PIONIER.—Every Thursday. Danish. Established 1872. Sobpus F. Neble, publisher. Subscription, \$2.25; estimated circulation 23,000; 8 to 12 pages, 8 columns; length of columns, 23 inches; width, 2 1-8 inches.

Advertising rates on application.

NEBRASKA FARMER.—Every Thursday. Agricultural. Established 1877. Nebraska Farmer Co., publishers. Subscription, \$1; claimed circulation, 27,500; 16 to 24 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches.

Advertising rates, agate, 18 cents a line; 3 months or 500 lines 15 cents, 6 months or 1,000 lines 12 1-2 cents, one year or 2,000 lines 10 cents a line. Reading notices, 25 cents a line.

NONCONFORMIST.—Every Thursday. Agricultural. Established 1879. C. Vincent, publisher. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1/4 inches.

Advertising rates, agate, 10 cents a line.

PACKER.—Every Friday. Live Stock and Produce. Established 1894. Berkley Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 8,900; 4 pages, 5 columns; length of columns, 17 1-2 inches; width, 2 1-4 inches.

Advertising rates, on application.

SVENSKA JOURNALAN.—Every Wednesday. Swedish. Established 1887. Swedish-American Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 5,500; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, 50 cents an inch per time. Reading notices, 10 cents a line.

HOSPODAR.—Semi-monthly. Bohemian. Agricultural. Established 1891. National Printing Co., publishers. Subscription, \$1; claimed

NEBRASKA

circulation, 15,236; 16 pages, 3 columns; length of columns, 8 1-2 inches; width, 2 1-4 inches.

Advertising rates, 50 cents per inch, per time.

See advertisement on page 333.

KNIHOVNA AMERIKA.—Semi-monthly. Bohemian. Claimed circulation, 9,015. Issued from the office of the HOSPODAR.

SOVEREIGN VISITOR.—Monthly. Secret Society. Established 1890. H. J. Root, publisher. Subscription, 50 cents; guaranteed circulation, 115,000; 8 pages, 7 columns; length of columns, 16 inches; width, 2 1-8 inches. Publishes also the TIDINGS.

Advertising rates, 1 inch, one time, \$5. Reading notices, \$1 per line. Discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on eight months, 25 per cent. on one year.

See advertisement on page 375.

TIDINGS.—Monthly. Fraternal. Established 1898. H. J. Root, publisher. Subscription, 50 cents; guaranteed circulation, 12,000; 8 pages, 4 columns; length of columns, 13 inches; width, 9 inches.

Advertising rates on application.

RED CLOUD

NEBRASKA AND KANSAS FARMER AND BREEDER.—Monthly. Agricultural and Live Stock. Established 1894. The Farmer Co., publishers. Subscription, 25 cents; claimed circulation, 10,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-4 inches.

Advertising rates, one inch, one month, \$2.10; three months, \$5.42; six months, \$10.46; one year, \$19.40.

See advertisement on page 322.

SOUTH OMAHA

DROVERS' JOURNAL-STOCKMAN.—Every evening except Sunday. Live Stock Trade. Established 1884. Journal-Stockman Publishing Co., publishers. Subscription, \$4; claimed circulation, 11,000; 4 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, display, 4 cents per agate line; classified, 8 cents per count line; reading notices, 10 cents per count line. Discounts, 10 per cent. on 1,000 lines, 15 per cent. on 2,000, 20 per cent. on 3,000, 25 per cent. on 4,000, 30 per cent. on 5,000, 35 per cent. on 7,500, 40 per cent. on 10,000.

NEVADA

VIRGINIA CITY

EVENING CHRONICLE.—Every evening except Sunday, and WEEKLY, Tuesdays. Established 1872. John H. Coleman, manager. Subscription, \$8; estimated circulation, 2,200; weekly, \$2; estimated circulation, 2,000; 4 pages, 7 columns; length of columns, 21 inches; width, 2 inches.

Advertising rates, nonpareil, \$3 per inch per month; one year, \$27. Reading notices, 75 cents per line, per month. Special position extra. Classified advertisements, 1 cent a word. Week-

ly, 15 cents a line, one time; one inch by the month, \$2; one inch one year, \$18.

TERRITORIAL ENTERPRISE.—Every morning except Monday. Republican. Established 1860. F. A. Blake, publisher. Subscription, \$8; estimated circulation, 1,500; 4 pages, 6 columns; length of columns, 21 1-4 inches; width, 2 1-12 inches.

Advertising rates, 10 lines, nonpareil, 1 week, \$2; one month, \$6; Special location, 50 per cent. extra. Classified advertisements, 10 cents a line first time; 5 cents a line afterward.

NEW HAMPSHIRE

CONCORD.

MONITOR.—Every evening except Sunday, and **INDEPENDENT STATESMAN**, Thursday. Republican. Established, daily, 1864; weekly, 1823. Wm. D. Chandler, publisher. Subscription, daily, \$6; claimed circulation, 3,000; weekly, \$1; claimed circulation, 7,000; daily, 6, 7, and 8 columns; weekly, 12 pages, 6, 7 and 8 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, 75 cents; one week, \$2; one month, \$4; three months, \$7; six months, \$11; one year, \$18; 5 inches, one year, \$35. E. O. D., 2-3 daily rates. Business notices, 10 cents per line, per time. Weekly, 1 inch, one time, \$1; one month, \$3; three months, \$9; six months, \$16; one year, \$28. Business notices, 15 cents per line each insertion.

PEOPLE AND PATRIOT.—Every evening, except Sunday, and WEEKLY, Thursdays. Democratic. Established 1899. People and Patriot Company, publishers. Subscription, daily, \$6; claimed circulation, 1,500; weekly \$1.25; estimated circulation, 3,400; 8 pages; daily, 6, weekly 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$2; one month, \$4; three months, \$6.95; six months, \$11; one year, \$18. E. O. D., 2-3 of daily rates. Business notices, 10 cents a line. Weekly, per inch, one time, \$1; one month, \$2.50; three months, \$7; six months, \$13; one year, \$20. Special notices, 50 per cent. additional. Business notices, 20 cents per line.

GRANITE MONTHLY.—Literary. Established 1877. The Granite Monthly Co., publishers.

Subscription, \$2; estimated circulation, 5,800; 64 pages, 2 columns; length of columns, 7 1-4 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 15 cents a line; one inch, \$1.50; one-fourth page, \$3; one half page \$10; one page, \$20. Discounts, 10 per cent on three months; 15 per cent. on six months, 20 per cent. on nine months; 25 per cent. on one year

DOVER

LE CANADIEN.—See advertisement on page 364.

KEENE

SENTINEL.—Every evening except Sunday, and **NEW HAMPSHIRE SENTINEL**, Wednesdays. Republican. Sentinel Publishing Co., publishers. Established daily, 1890; weekly, 1799. Subscription, daily, \$5; claimed circulation, 1,515; weekly, \$1.50; claimed circulation, 4,048; daily, 8 pages; weekly, 10 and 12 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$1.50; one month, \$4.20; three months, \$7.50; six months, \$13.20; one year, \$21.60. E. O. D., two-thirds of daily rates. Local notices, 10 cents a line, brevier. Reading notices, nonpareil, 5 cents a line. Weekly, one inch, one time, \$1; one month, \$1.75; one year, \$12. Reading notices in weekly 10 and 15 cents a line.

MANCHESTER

MIRROR AND AMERICAN.—Every evening except Sunday, and **MIRROR AND FARMER**, Thursdays. Republican. Established 1850. The

NEW HAMPSHIRE

John B. Clarke Co., publishers. Subscription, daily, \$6; estimated circulation, 6,000; weekly, \$1; circulation, 34,000; daily, 8 to 16 pages, 7 columns; length of columns, 19 1-2 inches; width, 21-5 inches.

Advertising rates, daily, agate, 1 inch, one time, \$1.50; one week, \$4.50; one month, \$10; three months, \$18; six months, \$23; one year, \$40. E. O. D., 60 per cent. of daily rates; twice a week, 40 per cent. and once a week, 25 per cent. Position 25 per cent. extra. Minion readers, 50 cents a line; nonpareil 45 cents. Weekly, 25 cents per line, agate, each insertion. Discounts; \$20, 10 per cent.; \$40, 15 per cent.; \$65, 20 per cent.; \$100, 25 per cent.; \$150, 30 per cent.; \$200, 33 1-3 per cent. etc:

UNION.—Every morning and evening, except Sunday, and WEEKLY, Wednesdays. Daily Democratic; Weekly, Agricultural. Established 1851. Union Publishing Co., proprietors. Subscription, daily, \$5; guaranteed circulation, 13,270; weekly, \$1; guaranteed circulation 3,114; daily, 10 to 24 pages; weekly, 10 to 16 pages, 7 columns; length of columns, 22 inches; width, 21-6 inches.

Advertising rates, daily, outside pages, 1 inch, one time, \$1.40; one week, \$4.20; one month, \$16.33; three months, \$43.63; six months, \$65.52; one year, \$87.36. Inside pages, one-fourth less than these prices. Readers, 25 cents a line, with discounts. Position extra. Weekly, 50 cents per inch.

NEW HAMPSHIRE

NASHUA

TELEGRAPH.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established, daily, 1869; weekly, 1832. The Telegraph Publishing Co., publishers. Subscription, daily, \$3; claimed circulation, 3,200; weekly, \$1; claimed circulation, 1,800; 8 pages, 7 columns; length of columns, 20 1/4 inches; width, 2 1/4 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, \$1.50; one month, \$5; three months, \$8; six months, \$14; one year, \$24. Reading notices, 5 cents a line. Pure reading notices, 15 cents. E. O. D., two-thirds of daily rates. Weekly, one inch, one time, 25 cents; one month, \$2.50; three months, \$4; one year, \$12.

See advertisement on page 304.

PORTSMOUTH

TIMES.—Every evening except Sunday, and STATES AND UNION, Thursdays. Democratic. Established 1862. The Times Publishing Co., publishers. Subscription, daily, \$4; estimated circulation, 4,400; weekly, \$1.25; estimated circulation, 4,300; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 21-3 inches.

Advertising rates, daily, 1 inch, one week, 75 cents; one week, \$2; one month, \$5; six months, \$12; one year, \$20. Weekly, 1 inch, one time, 75 cents; one month, \$2; three months, \$4; one year, \$10.

NEW JERSEY

CAMDEN

COURIER.—Every evening except Sunday and CAMDEN COUNTY COURIER, Saturdays. Independent Republican. Established 1882; weekly, 1876. The Courier Co., publishers. Subscription, daily, \$3; claimed circulation, 7,360; weekly, \$1; estimated circulation, 900; daily 4, weekly, 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-4 inches.

Advertising rates, daily, 10 cents per line; one week, 5 cents a line; one month, 4 cents; three months, 3 1-2 cents; six months, 3 cents; one year, 2 1-2 cents.

POST TELEGRAM.—Every evening, except Sunday. Republican. Established 1875. The Post Printing and Publishing Co., publishers. Subscription, \$3; claimed circulation, 5,200; 4 pages, 8 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates on application.

REVIEW.—Every evening except Sunday. Democratic. Established 1887. Harry B. Paul, publisher. Subscription, \$3; estimated circulation, 3,800; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, agate, 5 cents a line; two insertions, 4 cents; three insertions, 3 cents; four insertions or more, 2 cents; yearly contracts, 1-2 of a cent a line.

ELIZABETH

JOURNAL.—Every evening except Sunday. Republican. Established 1871. Aug. S. Crane, publisher. Subscription, \$6; sworn circulation, 4,466; 8 to 12 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 75 cents; one week, \$2.50; one month, \$6; three months, \$12; six months, \$18; one year, \$30. E. O. D., 2-3 of daily rates. Classified advertisements, 1 cent a word. Reading notices, minion, 20 cents a line. Nonpareil, 10 cents first insertion; subsequent insertions, 1-3 less.

LEADER.—Every evening except Sunday. Independent. Established 1889. J. M. Drake, Jr., publisher. Subscription, \$3; estimated circulation, 3,900; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, one inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$10; six months, \$18; one year, \$30. Reading notices, double display rates for space occupied.

HOBOKEN

OBSERVER.—Every evening except Sunday. Democratic. Hoboken Printing and Publishing Co., publishers. Established 1892. Subscription, \$3; sworn circulation, 10,563, 8 pages, 8 col-

umns; length of columns, 23 1-2 inches; width, 2 1-8 inches.

Advertising rates, 6 cents a line; 1 inch, one month, \$6; three months, \$16; six months, \$23; one year, \$50. Reading notices, 50 cents and \$1. Classified advertisements, 1 cent a word first time, 1-2 cent after.

JERSEY CITY

EVENING JOURNAL.—Every evening, except Sunday. Republican. Established 1867. The Evening Journal Association, publishers. Joseph A. Dear, business manager. Subscription, \$6; claimed circulation, 14,800; 8 to 16 pages, 8 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, agate, 4 lines, one time, 50 cents; one week, \$1.50; one month, \$5; three months, \$12; 10 lines or more, one time, 10 cents per line; subsequent insertions, 6 cents; two weeks, 70 cents; one month, \$1.25; three months, \$2.75; six months, \$5; one year, \$9; cuts, 25 per cent extra; E. O. D. and two times a week, 60 per cent, and 40 per cent of daily rates. Special notices, headed nonpareil, 15 cents; one week, 80 cents; one month, \$2; three months, \$5; one year, \$14 per line. City notices, headed nonpareil, before Marriages and Deaths, one time, 25 cents; one week, \$1.50; one month, \$4; 3 months \$9; one year, \$25 per line, count. Pure reading matter, not less than 4 lines, 50 cents per line each insertion. Solid cuts required.

NEWS.—Every evening except Sunday. Democratic. Established 1884. Jersey City News Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 6,500; 4 to 8 pages, 8 columns; length of columns, 20 3-4 inches; width, 2 1-8 inches.

Advertising rates, 10 cents per agate line; subsequent insertions, 5 cents. Classified advertisements, 10 cents a line first time, 5 cents after, with time discounts. Reading notices, 25 and 50 cents a line.

NEWARK

ADVERTISER.—Every evening except Sunday, and **SENTINEL OF FREEDOM**, Mondays. Independent. Established, daily, 1832; weekly, 1796. Redmond F. Kernan, publisher. Subscription, daily, \$5; claimed circulation, 17,000; weekly, 50 cents; estimated circulation, 3,000; 12 to 22 pages 7 columns; length of columns, 21 1-2 inches; width 2 1-4 inches.

Advertising rates, daily, agate, 10 cents a line. Reading notices, 75, 60, 40 and 30 cents a line. Discounts, 25 per cent on one month; 30 per cent on two months, 35 per cent on three months; 40 per cent on six months, 50 per cent on one year. Special line rates on E. O. D., etc. Classified advertisements, 1 cent a word. Weekly, 50 cents an inch, with discounts.

NEW JERSEY

EVENING NEWS.—Every evening except Sunday. Independent. Established 1883. Evening News Publishing Co., publishers. Subscription, \$5; claimed circulation, 42,000; 10 to 20 pages, 7 columns; length of columns, 23 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 to 20 cents per line, according to position and number of insertions.

FREIE ZEITUNG.—Every morning except Sunday; **DER ERZAEHLER**, Sundays and **WEEKLY**, Wednesdays. German. Independent Republican. Established, daily and Sunday, 1858; weekly, 1879. Benedict Prieth, publisher. Subscription, daily, with Sunday, \$9; estimated circulation, 5,200; Sunday, \$2; estimated circulation, 8,000; weekly, 50 cents; estimated circulation, 3,000; 8 to 28 pages, 7 columns, length of columns, 20 3-4 inches; width, 2 1-4 inches.

Advertising rates, 1 inch one time, \$1; one week, \$3; one month, \$8.50; three months, \$16.25; six months, \$28; one year, \$45; Sunday added, 1-3 extra. E. O. D., 2-3 of daily rates. Reading notices, hrevier, 20 cents a line first time; with discounts. Sunday only, 1 inch one time, \$1.10; one month, \$3.40; one year, \$18. Weekly, 1 inch, one month, \$1.50; one year, \$12.

LEDGER.—Every Saturday. Democratic. Established 1893. Newark Ledger Co., publishers. Subscription, \$2; estimated circulation, 6,000; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch one time, 50 cents; one month, \$1.75; three months, \$4.50; six months, \$8; one year, \$15. Reading notices, 15 and 25 cents a line.

SUNDAY CALL.—Every Sunday. Independent. Established 1872 Ure, Schoch & Co., publishers. Subscription, \$2.50; claimed circulation, 20,000; 24 to 32 pages, 7 columns; length of columns, 23 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line; 1 inch one month, \$5; three months, \$13; six months, \$23.40; one year, \$39. Classified advertisements, 1 cent a word. Reading notices, 25 cents a line.

TOWN TALK.—Every Saturday. Independent. Established 1889. Town Talk Ptg. Co., publishers. Subscription, \$2.50; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches.

Advertising rates, 1 inch, one time, \$1.75; 25 inches, \$1.50; 50 inches, \$1.40; 100 inches, \$1.25; 200 inches, \$1; 500 inches, 85 cents; 1,000 inches, 75 cents. Reading notices, 25 cents a line (500 lines, 15 cents).

RAILROAD EMPLOYEE.—Monthly. Labor. Established 1891. B. E. Chapin, publisher. Subscription, 50 cents; claimed circulation, 7,500; 16 pages, 4 columns; length of columns, 11 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 15 cents a line. Advertising in charge of W. N. Gates, Cleveland, Ohio.

PASSAIC

HERALD.—Every evening except Sunday, and **WEEKLY**, every Thursday. Democratic. Established 1871. Subscription, daily, \$3; esti-

NEW JERSEY

mated circulation, 1,000; weekly, \$1.50; estimated circulation, 1,200; 8 pages, 6 columns.

Advertising rates on application.

See advertisement on page 349.

PATERSON

EVENING NEWS.—Every evening except Sunday. Independent. Established 1890. The News Printing Co., publishers. Subscription, \$3; guaranteed circulation, 8,000; 8 pages, 7 columns; length of columns, 21 1/2 inches; width, 2 1/4 inches.

Advertising rates, one inch, one time, 75 cents; one week, \$2.75; one month, \$7; three months, \$12; six months, \$18; one year, \$30. 500 inches 30 cents an inch, 1,000 inches 25 cents. Classified advertisements, 4 lines, one time, 25 cents. Reading notices, 20 cents a line.

GUARDIAN.—Every evening except Sunday, and **WEEKLY**, Fridays. Democratic. Established 1836. Carleton M. Herrick, publisher. Subscription, daily, \$5; claimed circulation, 6,119; weekly, \$1; claimed circulation, 1,179; daily, 8; weekly, 4 pages; daily, 7; weekly, 9 columns; length of columns, daily, 20 1-2, weekly 26 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, 1-2 inch, one time, 50 cents; one week, \$1.50; one month, \$3.50; three months, \$6; one year, \$15, 1 inch, one time, 75 cents; one week, \$2; one month, \$5.25; three months, \$10; one year, \$25. Reading notices, 50 per cent additional. Business notices, 20 cents per line each insertion. Weekly, one month or over, 1-2 daily rates. Daily and weekly, 1-3 more than daily rates.

MORNING CALL.—Every morning except Sunday. Republican. Established 1873. Call Printing and Publishing Co., publishers. Subscription, \$5; guaranteed circulation, 6,830; 8 to 16 pages, 7 or 8 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 75 cents; one week, \$2.75; one month, \$7; three months, \$12; six months, \$18; one year, \$30. E. O. D., 3-4 of daily rates. Classified advertisements 1 cent a word

TRENTON

STATE GAZETTE.—Every morning except Sunday, and **WEEKLY**, Thursdays. Republican. Established 1792. The John L. Murphy Publishing Co., publishers. Subscription, daily, \$5; claimed circulation, 4,500; weekly, \$2; claimed circulation, 5,500; daily 8, weekly 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, \$2.60; one month, \$7.20; three months, \$12.85; one year, \$27. Business notices, first, 10 cents; subsequent insertions, 5 cents per line. Weekly, 1 inch, one time, \$1.50; one month, \$4.20; three months, \$9.40; one year, \$25; 2 inches, three months, \$13.55; one year, \$36. Business notices, first, 20 cents; subsequent insertions, 10 cents per line.

TRUE AMERICAN.—Every morning except Sunday, and **WEEKLY**, Fridays. Democratic. Established daily, 1835; weekly 1820. Naar. Day & Naar, publishers. Subscription, daily, \$5; sworn circulation, 5,330; weekly, \$1.50; claimed

NEW JERSEY

circulation, 400; 8 pages, 8 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, minion, 1 inch, one time, 50 cents, one week, \$1.50; one month, \$3.75; three months, \$7.70; one year, \$17. WEEKLY, 1 inch, one time, 60 cents; one month, \$1.35; three months \$3.80; one year, \$9.25.

SUNDAY ADVERTISER.—Every Sunday.

NEW JERSEY

Established 1883. Advertiser Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 10,333; 12 pages, 7 columns; length of columns, 23 1-2 inches; width, 2 1-3 inches.

Advertising rates, 1 inch, one time, \$1; one month, \$2.25; three months, \$6; six months, \$9; one year, \$16. Reading notices, 10 cents a line. Classified advertisements, 1 cent a word.

NEW MEXICO

ALBUQUERQUE.

JOURNAL DEMOCRAT.—Every morning except Monday. Republican. Established 1880. Democrat Publishing Co., publishers. Subscription, \$6; claimed circulation, 1,529; 4 pages, 6 columns; length of columns, 19 1/2 inches; width, 2 1/4 inches.

Advertising rates, one inch one month, \$2.50; three months, \$6; six months, \$12; one year, \$24; transient ads., 90 cents an inch. Reading notices, 10 cents a line or 75 cents a line per month.

See advertisement on page 287.

LAS VEGAS

OPTIC.—Every evening except Sunday, and WEEKLY, every Thursday. Independent. Established 1879. Las Vegas Publishing Co., publishers. Subscription, daily, \$10; weekly, \$3.

Advertising rates on application.

SANTA FE

NEW MEXICAN.—Every evening except Sunday, and WEEKLY, every Thursday. Republican. Established 1862. New Mexican Printing Co., publishers. Subscription, daily, \$10; weekly, \$2; 4 pages.

Advertising rates on application.

NEW YORK

ALBANY

ARGUS.—Every morning, and **SEMI-WEEKLY**, Tuesdays and Fridays. Democratic. Established 1813. The Argus Co., publishers. Subscription, daily, \$6; estimated circulation, 12,000; semi-weekly, \$1; estimated circulation, 12,000; 8 to 16 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 8 1-2 cents a line; 250 lines 8 cents; 500 lines, 7 cents; 1,000 lines 5 cents; 5,000 lines 3 1-2 cents; 10,000 lines, 3 cents; 20,000 lines, 2 1-2 cents. Position extra. Classified advertisements, 1 cent a word. Reading notices, 25, 30 and 50 cents a line. **SEMI-WEEKLY**, 5 cents a line each insertion. Reading notices, same as daily.

EVENING JOURNAL.—Every evening, except Sunday, and **WEEKLY**, twice a week, on Tuesdays and Fridays. Republican. Established 1830. The Journal Co., proprietors. Subscription, daily, \$3; claimed circulation, 19,530; weekly, \$1; claimed circulation, 32,970; 8 to 20 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, per agate line, daily, 10 cents; one week, 45 cents; one month, \$1.43; three months, \$3.51; six months, \$4.68; one year, \$6.24; E. O. D., per line, one week, 30 cents; one month, 95 cents; three months, \$2.34; six months, \$3.12; one year, \$4.16. Saturday, only, 25 per cent. extra. Position extra. Reading notices, 15 cents, 25 and 40 cents a line. Weekly, 10 cents a line per week (two insertions).

PRESS-KNICKERBOCKER AND EXPRESS.—Every morning except Sunday, and **SUNDAY PRESS**, Sundays. Independent. Established 1843. The Press Co., publishers. Subscription, daily, \$6; estimated circulation, 20,000; Sunday, \$2; circulation, 20,000; 4 pages, 8 columns, (Sunday, 12 pages); length of columns, 21 1-2 inches; width, 1 15-16 inches.

Advertising rates, daily, nonpareil, 10 cents a line; yearly contracts for one or more insertions a week, 5 cents a line per time. Classified advertisements, 1 cent a word. Reading notices, 25 and 50 cents a line. Sunday only, 15 cents a line each insertion; yearly contracts, with daily, 5 cents.

See advertisement on page 312.

TIMES-UNION.—Every evening, except Sunday, and **WEEKLY TIMES**, Thursdays. Independent. Established daily, 1856; weekly, 1873. Joseph A. Farrell, publisher. Subscription, \$3; sworn circulation, 25,555; weekly, \$1; estimated circulation, 4,000; 4 to 8 pages, 8 columns; length of columns, 20 inches; width, 2 inches.

Advertising rates, agate, 9 cents a line; 100 lines, 8 cents; 250 lines, 7 cents; 500 lines, 6 cents; 1,000 lines, 5 cents; 20,000 lines, 4 cents. Classified advertisements, 1 cent a word. Reading notices, 25 cents to \$1 a line. Weekly, 5 cents a

line each insertion. Reading notices, 50 cents and \$1 a line.

See advertisement on page 297.

COUNTRY GENTLEMAN.—Every Thursday. Agricultural. Established 1831. Luther Tucker & Sons, publishers. Subscription, \$2; estimated circulation, 18,000; 20 pages, 4 columns; length of columns, 12 3-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 40 cents a line, first time; subsequent insertions, 30 cents a line; eight times, 29 cents; thirteen times, 25 cents; twenty-six times, 21 cents; one year, 18 cents a line per time. First page or any special position, 50 cents per line. Special notices, 50 cents per line.

SUNDAY TELEGRAM.—Every Sunday. Independent. Established 1886. James Hill, publisher. Subscription, \$1.50; claimed circulation, 42,000; 16 to 32 pages, 7 columns; length of columns, 20 1-8 inches; width, 2 1-8 inches.

Advertising rates, agate, 35 cents per line, each insertion. Reading notices, 60 cents per line.

VATICAN.—Every Saturday. Roman Catholic. Established 1894. Vatican Publishing Co., publishers. Subscription, \$2; estimated circulation, 5,000, 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-3 inches.

Advertising rates on application.

POULTRY MONTHLY.—Poultry raising. Established 1879. Ferris Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 5,000; 48 to 72 pages, 3 columns; length of columns, 9 inches; width, 2 1-4 inches.

Advertising rates, 10 cents per agate line; 40 per cent. discount on yearly orders.

AMSTERDAM

DEMOCRAT.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Established 1868. Republican. William J. Kline, publisher. Subscription, daily, \$6; weekly, \$1; claimed circulation, daily, 2,672; weekly, 1,769; daily, 8 to 16 pages, 7 columns; weekly, 12 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

AUBURN

BULLETIN.—Every evening, except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays. Established 1870. Auburn Bulletin Co., publishers. Subscription, daily, \$6; estimated circulation, 3,920; semi-weekly, \$1; estimated circulation, 1,620; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 65 cents; 1 week, \$2.50; one month, \$6; six months, \$21; one year, \$36; 4 inches, one year, \$90. Semi-weekly, 1 inch, one time, 50 cents; one month, \$1.75; six months, \$8; one year, \$14. Reading notices, in daily or weekly, in local column,

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12 cents per line. Business notices, 10 cents per line, one month; one week, 30 cents; one month, \$1.

BATAVIA

NEWS.—Every evening except Sunday. Republican. Established 1878. Griswold & McWain, publishers. Subscription, \$2; sworn circulation 5,315; 4 to 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, one inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$10; six months, \$18; one year, \$30. E. O. D., two-thirds of daily rates. Reading notices, 10 cents a line, with liberal discounts.

BINGHAMTON

HERALD.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Independent. Established daily, 1839; weekly, 1890. Evening Herald Co. publishers. Subscription, daily, \$3; sworn circulation, 8,694; weekly, \$1; estimated circulation, 1,000; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, one inch, one time, \$1; one week, \$4.13; one month, \$10; three months, \$24; six months, \$35; one year, \$50. E. O. D., three-fourths of daily rates. Reading notices, 10 cents a line, with discounts. **WEEKLY**, one inch one time, \$1; one month, \$3.25; three months, \$7.50 six months, \$11.25; one year, \$15.

LEADER.—Every evening except Sunday, and **DEMOCRATIC LEADER**, Fridays. Independent Democratic. Established, daily, 1878; weekly, 1869. Leader Publishing Co., publishers. Subscription, daily, \$3; claimed circulation, 10,357; weekly, \$1; claimed circulation, 7,640; 8 pages, 7 columns; length of columns, 19 1-2 inches; width 2 1-8 inches.

Advertising rates, daily, nonpareil, one inch, one week, \$3; one month, \$8; three months, \$16; six months, \$25; one year, \$50. E. O. D., 60 per cent. of daily rates. Reading notices, in reading matter type, 25 cents per line. Nonpareil notices, 10 cents per line. Weekly, 1 inch, one time \$1; one month, \$3.25; one year, \$16. Reading notices, same as daily. Classified ads, 5 cents a line, with discount.

REPUBLICAN.—Every morning except Sunday, and **BROOME REPUBLICAN**, Saturdays. Republican. Established 1822. Binghamton Publishing Co., publishers. Subscription, daily, \$3; sworn circulation, 7,184; weekly, \$1; sworn circulation, 1,145; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1; one week, \$3.50; one month, \$10; three months, \$20; six months, \$30; one year, \$40. E. O. D., three-fourths of daily rates. Reading notices, 10 cents a line. Weekly, 1 inch, one time, \$1; one month, \$3; one year, \$18. Double column advertisements, one-fourth extra.

BROOKLYN

CITIZEN.—Every evening, except Sunday, and Sunday morning. Democratic. Established 1886. Edward Pettus, publisher. Subscription, daily, with Sunday, \$7; estimated circulation, 20,000; (Sunday, 25,000); 10 to 12 pages, 6 columns; length of columns, 21 7-8 inches; width, 2 1-4 inches.

Advertising rates, agate, ordinary, 15 cents per line; editorial or 8th page, 20 cents. Classified

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advertisements, 10 cents a line. Reading notices, 50 and 75 cents, and \$1 a line. Discounts, 10 per cent. on 10,000 lines; 15 per cent. on 15,000 lines; 25 per cent. on 25,000 lines; 33 1-3 per cent. on 35,000 lines. 397 Fulton street.

EAGLE.—Every evening, except Sunday, and Sunday morning. Democratic. Established 1840. Subscription, daily, \$8; estimated circulation, 45,000; (Sunday, 50,000); daily, 12 to 16 pages; Sunday, 24 to 36 pages; 8 and 7 columns; length of columns, 21 7-8 inches; width, 2 1-4 inches. Office, Eagle Building, corner Washington and Johnson streets; branch office in Borough of Manhattan, 952 Broadway.

Advertising rates, per agate line, 1st page, 15 cents; editorial and last pages, 25 cents. Less than 5 lines, charged as 5 lines. Local notices, on page facing editorial, 50 cents; last page and editorial page, \$1 per line each insertion. Foot of news columns, \$1.50 a line. Double column advertisements must be at least 75 lines deep. Display larger than two line type is double price.

FREE PRESSE.—Every evening except Sunday, and **LONG ISLAENDER**, Sundays. German. Independent. Established 1864. Roehr Publishing Co., publishers. Subscription, daily, with Sunday, \$4.50; estimated circulation, 13,000; (Sunday, 5,000), 6 to 20 pages; 7 columns; length of columns, 23 3-4 inches; width, 2 1-3 inches. Office, 35 Myrtle avenue.

Advertising rates, agate, daily, one time, 15 cents a line; one month, \$1.25; three months, \$2.25; one year, \$6 per line. Cuts, 1-4 extra. E. O. D., three months, \$1.75; one year, \$4 per line. Reading notices, 20 cents per line each insertion. Sunday, one time, 15 cents; one month, 40 cents; three months, 75 cents; six months, \$1.25; one year, \$2 per line.

STANDARD-UNION.—Every evening, except Sunday. Independent Republican. Established 1863. Brooklyn Union Publishing Co., publishers. Subscription, \$3; estimated circulation, 15,000; 12 pages, 8 columns; length of columns, 23 3-4 inches; width, 2 1-8 inches. 311 and 313 Washington street.

Advertising rates, agate, per line, 15 cents. Preferred position, 25 cents; editorial page, 25 cents; first page (top of column), 50 cents a line. Reading notices, from 25 cents to \$1 a line.

TIMES.—Every evening, except Sunday. Republican. Established 1848. B. Peters & Co., publishers. Subscription, \$7; estimated circulation, 22,800; 10 to 20 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 24 and 26 Broadway, (Brooklyn).

Advertising rates, agate, per line, 12 cents; last page, or preferred position, 15 cents. Reading notices, 30 cents a line; editorial, second and third pages, 50 cents a line; first page, \$1; solid cuts required.

BROOKLYN LIFE.—Every Saturday. Society. Established 1889. Brooklyn Life Publishing Co., publishers. Subscription, \$3; estimated circulation, 12,000; 30 pages, 3 columns; length of columns, 11 inches; width, 2 1-4 inches. Office, Eagle Building.

Advertising rates, agate, 20 cents a line. Reading notices, minion, 75 cents a line; preferred pages extra. Discounts, 5 per cent. on \$100; 10 per cent. on \$300; 15 per cent. on \$500.

NEW YORK

EVERY WHERE.—Monthly. Literary. Established 1894. Every Where Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 40,000; 20 pages, 4 columns; length of columns, 12 inches; width, 2 1-4 inches.

Advertising rates, agate, 30 cents a line. Discounts, 5 per cent. on 250 lines; 10 per cent. on 500; 15 per cent. on 750; 20 per cent. on 1,000 lines, in one year. Reading notices, 40 cents a line, measured agate.

BUFFALO

COMMERCIAL.—Every evening except Sunday, and **WEEKLY**, Wednesdays. Republican. Established 1810. James D. Warren's Sons, publishers. Subscription, daily, \$6; claimed circulation, 12,489; weekly, \$1; estimated circulation, 3,000; 10 to 24 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, per line, 15 cents; one week, 65 cents; one month, \$1.56; three months, \$3.12; six months, \$4.68; one year, \$7.80; E. O. D., 2-3; twice a week, 1-2; once a week, 1-3, daily rates. Local reading notices, 30 cents a line; one month, \$5; three months, \$10; six months \$15; one year, \$25 per line. Weekly, ordinary, 10 cents per line, first, and 5 cents for subsequent insertions; per line three months, 45 cents; six months, 70 cents; twelve months, \$1; metal cuts required.

COURIER.—Every morning. Democratic. Established 1828. The Courier Co., publishers. Subscription, daily, \$3 (Sunday, \$2); estimated circulation, 50,000 (Sunday, 40,000); 8 to 12 pages (Sunday 12 to 20 pages), 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, agate, for **COURIER** and **ENQUIRER** combined, 15 cents per line; 2 insertions, 14 cents; 11 insertions, 13 cents; 27 insertions, 12 cents; 61 insertions, 11 cents; 101 insertions, or more, 10 cents; corresponding space contracts. Reading notices, 40 cents a line, with discounts. Classified advertisements, 2 cents a word. Positions extra. Weekly, 8 cents; three months, 4 cents; one year, 2 cents a line per time. Issue also the **ENQUIRER** (evening daily).

DEMOKRAT.—Every evening except Sunday, and Sunday morning, and **WEEKLY**, Thursdays. German. Independent Democratic. Established 1837. F. C. B. Held, publisher. Subscription, daily, \$6.50; estimated circulation, 6,000; Sunday, \$2; estimated circulation, 6,000; weekly, \$1.75; estimated circulation, 3,500; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$3; one month, \$8; three months, \$18; six months, \$30; one year, \$50. Reading notices, nonpareil, 15 cents a line; classified advertisements, 1 cent a word. Special line rates for E. O. D., etc.

ENQUIRER.—Every evening except Sunday. Independent. Established 1837. The Enquirer Publishing Co., publishers. Subscription, \$3; estimated circulation, 30,000; 8 pages, 7 columns; length of columns, 21 5-8 inches; width, 2 1-8 inches.

Advertising rates: See **COURIER**.

EVENING NEWS.—Every evening except Sunday, and **SUNDAY NEWS**. Independent. Established 1873. E. H. Butler, publisher. Sub-

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scription, daily, \$3; sworn circulation, 62,925; Sunday, \$2.50; estimated circulation, 20,000; 8 pages, 8 columns (Sunday, 16 to 20 pages); length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, ordinary, 20 cents per line; thirteen insertions, 15 cents; one hundred and fifty insertions, 12 1-2 cents; double column, 1-4 extra. Reading notices, 50 cents and \$1 a line; classified advertisements, 1 cent a word; Sunday, 8 cents a line.

EVENING TIMES.—Every evening except Sunday, and Sunday morning. Democratic. Established 1879. Norman E. Mack, publisher. Subscription, daily, \$3; sworn circulation, 39,287; Sunday, \$1.50; circulation, 20,507; 8 pages, 8 columns (Sunday, 16 to 24 pages); length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, per agate line, daily or Sunday, 15 cents; five hundred lines, 12 cents; one thousand lines, 10 cents; twenty-five hundred lines, 9 cents; five thousand lines, 8 1-2 cents; ten thousand lines, 8 1-4 cents; fifteen thousand lines, 8 cents; special line rates on E. O. D., etc. Preferred positions, 15 to 50 per cent. extra. Pure reading matter, 40 cents per agate line. Classified "Want" advertisements, 1 cent a word.

EXPRESS.—Every morning except Sunday, **ILLUSTRATED EXPRESS**, Sundays, and **WEEKLY**, Thursdays. Independent Republican. Established 1846. Geo. E. Matthews & Co., publishers. Subscription, daily, with Sunday, \$6; claimed circulation, 15,288; (Sunday, 62,922; 24 pages); weekly, \$1; claimed circulation, 1,000; daily, 12 pages, 7 columns; length of columns, 20 5-7 inches; width, 2 1-6 inches.

Advertising rates, agate, 12 1-2 cents; 1,000 lines, 7 cents; 2,000 lines, 6 cents; 5,000 lines, 5 cents; 10,000 lines, 4 1-2 cents; 15,000 lines, 4 cents a line. Corresponding time discounts. Reading notices, double display rates. Classified advertisements, 1 cent a word (Sunday issue, 2 cents a word). Sunday edition, 20 cents a line; 2,000 lines, 18 cents; 5,000 lines, 15 cents; 10,000 lines, 13 1-2 cents; 15,000 lines, 12 cents. Corresponding time discounts. Weekly, 75 cents an inch; one inch, one year, \$10.

VOLKSFREUND.—Every evening except Sunday, and **WEEKLY**, Fridays. German. Independent Democratic. Established 1868. Buffalo Volksfreund Printing Co., publishers. Subscription, daily, \$6; estimated circulation, 4,900; weekly, \$1.50; estimated circulation, 4,400; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 3 1-2 cents a line. Classified advertisements, 5 cents a line. Reading matter, 15 cents a line. Weekly, 3 1-2 cents a line. Reading matter, 20 cents. Discounts in either edition, 10 per cent. on two hundred lines; 15 per cent. on five hundred lines; 20 per cent. on one thousand lines; 25 per cent. on two thousand lines, etc.

CATHOLIC UNION AND TIMES.—Every Thursday. Catholic. Established 1871. Buffalo Catholic Publication Co., publishers. Subscription, \$2; claimed circulation, 13,500; 8 pages, 7 columns; length of columns, 20 3-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 75 cents an inch; yearly orders, 60 cents. Reading notices, 20 cents per line.

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CHRISTIAN UPLOOK.—Every Wednesday. Methodist Episcopal. Established 1850. McGerald Pub. Co., publishers. Subscription, \$1; claimed circulation, 12,000; 16 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 10 cents a line. Reading notices, 15 cents a line. Time discounts from 5 per cent. on two insertions to 40 per cent. on a year.

DEUTSCHES VOLKSBLATT.—Weekly, Tuesdays and Fridays. German. Established 1872. German Publishing Co. (Geo. Brunder), publisher. Subscription, \$2; estimated circulation, 10,000; 8 pages, 8 columns; length of columns, 22 inches; width, 2 inches.

Advertising rates, 70 cents an inch.

EDUCATOR.—Monthly. Educational. Established 1888. W. Hazleton Smith, publisher. Subscription, 50 cents; estimated circulation, 20,000; 16 pages, 3 columns; length of columns, 10 3-4 inches; width, 2 3-8 inches.

Advertising rates, 15 cents per agate line. Time discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on one year. Corresponding space discounts.

ROYAL TEMPLAR.—Monthly. Temperance. Established 1890. Samuel McGerald & Son, publishers. Subscription, 50 cents; estimated circulation, 18,000; 8 pages, 5 columns; length of columns, 17 1-2 inches; width, 2 3-8 inches.

Advertising rates, 3 cents a line.

COHOES

EVENING DISPATCH.—Every evening except Sunday. Independent. Established 1884. J. & M. Wallace, publishers. Subscription, \$3; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; one week, \$2.25; one month, \$6.25; three months, \$13.75; six months, \$22.75; one year, \$36; E. O. D., 2-3 of daily rates.

DANSVILLE

NORMAL INSTRUCTOR.—Monthly, except July and August. Educational. Established 1891. F. A. Owen, C. F. Snyder & W. J. Beecher, pubs. Subscription, 50 cents; guaranteed circulation, 100,000; 44 pages, 4 columns; length of columns, 11 inches; width, 2 1-8 inches.

Advertising rates, agate, 35 cents a line; no discounts.

DUNKIRK

GRAPE BELT.—Semi-weekly, Tuesdays and Saturdays. Established 1893. Walter H. Savory, publisher. Subscription, \$1; claimed circulation, 3,600; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, three months, \$3.50; six months, \$6; one year, \$12.

ELMIRA

ADVERTISER.—Every morning, except Sunday, and WEEKLY, Thursdays Republican. Established 1853. Elmira Advertiser Association, publishers. Subscription, daily, \$6; estimated circulation, 7,500; weekly, \$1; estimated circula-

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tion, 9,000; 10 to 12 pages, 7 columns; weekly, 10 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 6 cents a line; 250 lines, 5 cents; 500 lines, 4 cents; 1,000 lines, 3 1-2 cents; 3,000 lines, 3 cents; 5,000 lines, 2 1-2 cents; 7,000 lines, 2 cents; 10,000 or more lines, 1 1-2 cents. Classified advertisements, 1 cent a word. Locals, 15 cents; 250 lines, 10 cents per line. Weekly, 7 cents; one month, 6 cents; three months, 4 cents; six months, 3 cents; one year, 2 cents a line.

EVENING STAR.—Every evening except Sunday. Established 1888. I. S. Copeland and J. F. Woodford, publishers. Subscription, \$3; estimated circulation, 8,000; 8 pages, 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, agate, one inch, one day, 50 cents; one week, \$1; one month, \$3; three months, \$8.55; six months, \$17.10; one year, \$34. Local notices, 10 cents a line. Classified ads 1 cent a word.

GAZETTE AND FREE PRESS.—Every evening except Sunday, and WEEKLY, Thursdays. Democratic. Established 1829. Gazette Co., publishers. Subscription, daily, \$6; estimated circulation, 5,000; weekly, \$1; estimated circulation, 9,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, 75 cents; one week, \$3; one month, \$7.50; three months, \$15; one year, \$38; E. O. D., 25 per cent.; two times a week, 33 1-3 per cent.; once a week, 50 per cent. off schedule rates. Classified advertisements, 1 cent a word. Reading matter notices for a longer time than one month, double ordinary rates. Weekly, \$1 per inch each insertion. Local or reading notices, 20 cents per line each insertion.

TELEGRAM.—Every Sunday. Independent in politics. Established 1879. Telegram Printing Co., publishers. Subscription, \$1.50; estimated circulation, 100,000; 24 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 3-16 inches.

Advertising rates, agate, 30 cents a line; 500 lines, 25 cents; one thousand lines or more, 20 cents. Reading notices, 50 cents a line; one hundred lines, 45 cents; two hundred and fifty lines 35 cents; five hundred lines, 30 cents. Classified advertisements, 25 cents a line.

FLORAL PARK

MAYFLOWER.—Monthly. Floriculture and Horticulture. Established 1885. Mayflower Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 300,000; 50 to 70 pages, 2 columns; length of columns, 8 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, \$1.25 per line.

See advertisement on page 378.

IRVINGTON

COSMOPOLITAN.—Monthly. Literary. Illustrated. Established 1885. John Brishen Walker, proprietor. Subscription, \$1; estimated circulation, 350,000; 128 pages, 2 columns; length of columns, 8 inches; width, 2 3-8 inches.

Advertising rates, agate, \$2 a line. 20 per cent. discount on space of not less than 3 pages to be used within one year. Smallest advertise-

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ment taken is seven lines. New York office, Times Building.

JAMESTOWN

EVENING JOURNAL.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1826. Journal Printing Co., publishers. Subscription, daily \$6; sworn circulation, 2,450; semi-weekly, \$1.50; sworn circulation, 4,700; daily 8, semi-weekly 12 pages, 7 columns; length of columns, 19 7-8 inches; width, 2 1-6 inches.

Advertising rates, 1 inch, one time, 25 cents; one week, \$1; one month, \$3; three months, \$7; six months, \$12; twelve months, \$20. E. O. D., 2-3 of daily rates. Semi-weekly, 1 inch, one time, 50 cents; one month, \$2.75; six months, \$12; one year, \$20.

KINGSTON

FREEMAN.—Every evening except Sunday, and **FREEMAN AND JOURNAL**, Thursdays. Republican. Established, daily, 1871; weekly, 1840. J. E. Klock, publisher. Subscription, daily, \$5; estimated circulation, 3,600; weekly, \$1.50; estimated circulation, 2,000; 8 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one year, \$24; E. O. D., 2-3; two times a week, 1-2; one time a week, 1-4 daily monthly rates. Classified advertisements, 1 cent a word. Business notices, one time, 10 cents; one week, 36 cents; two weeks, 60 cents per line. Weekly, 1 inch, one time, \$1; one inch, one year, \$10. Business notices, 10 cents per line each insertion.

MIDDLETOWN

ARGUS.—Every evening except Sunday, and **MERCURY**, semi-weekly, Tuesdays and Fridays. Democratic. Established, daily, 1876; semi-weekly, 1858. C. Macardell, publisher. Subscription, daily, \$3.50; estimated circulation, 1,600; semi-weekly, \$1.50; estimated circulation 3,400; 8 pages, 6 columns; length of columns, 19 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 60 cents; one week, \$1.60; one month, \$3.40; three months, \$7.30; six months, \$11.80; one year, \$17. E. O. D., 3-4 of daily rates. Semi-weekly, 1 inch one time, \$1; two weeks (two insertions only), \$1.75; one month, \$3; three months, \$6; six months, \$9; one year, \$15. For two times a week add 1-2 to these rates.

PRESS.—Every evening except Sunday, and **ORANGE CO. PRESS**, semi-weekly, Tuesdays and Fridays. Republican. Established 1851. Slauson & Boyd, publishers. Subscription, daily \$3.50; estimated circulation, 1,600; semi-weekly, \$1.50; estimated circulation, 2,900; 4 pages, 9 columns; length of columns, daily, 25 1-2 inches; semi-weekly, 23 3-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 60 cents; one week, \$1.60; one month, \$3.40; six months, \$11.80; one year, \$17. Semi-weekly, one time a week, 1 inch, one time, \$1; 4 weeks, \$3; six months, \$9; one year, \$15. For two insertions per week add 50 per cent.

NEWBURGH

NEWS.—Every evening except Sunday. Repub-

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lican. Established 1885. Newburgh News Printing and Publishing Co., publishers. Subscription \$5; claimed circulation, 4,000; 4 pages, 9 columns; length of columns, 26 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; one week, \$3; one month, \$6.25; three months, \$11; six months, \$16; one year, \$24. Reading notices, double rates for space occupied, set in briefer. E. O. D., 2-3 of daily rates. More than one inch, 50 per cent. of inch rate, for each additional inch.

See advertisement on page 313

REGISTER.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established, daily, 1876; weekly, 1796. Willard & Friend, publishers. Subscription, daily, \$3; semi-weekly, \$1.50; claimed circulation, daily, 3,600; semi-weekly, estimated, 1,800; 8 pages, 6 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1.50, one week, \$3.75; one year, \$35. Local notices in news type among news matter, 12 1-2 cents per line; twelve days, 8 cents a line per time. Semi-weekly rates, every issue, 40 per cent. more than daily rates for two times a week; once a week, 40 per cent. more than daily rate for one time a week.

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BOLLETTINO DELLA SERA.—Every evening except Sunday, and **L'ITALIANO IN AMERICA**, Sundays. Italian. Frugone and Balletto, publishers. Subscription, daily, \$4; claimed circulation, 7,000. Sunday, \$1; claimed circulation, 5,000. Office, 178 Park Row

Advertising rates on application.
See advertisement on page 383.

COMMERCIAL.—Every morning except Sunday. Commercial, Financial. Established 1795. New York Commercial Publishing Co., publishers. Subscription, \$10; claimed circulation, 15,000; 16 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches. Office, 396 Broadway.

Advertising rates, agate, run of paper, 15 cents a line; last page, 20 cents. Editorial and financial pages, 25 cents; market report pages, 15 cents. Railroad time tables, 12 cents a line; no extra for cuts; varying discounts for time and amount. Reading notices, run of paper, 50 cents a line; first, editorial and financial pages, \$1 a line. Financial advertisements, 25 cents a line without discount.

COMMERCIAL ADVERTISER.—Every evening except Sunday. Independent. Established 1797. Commercial Advertiser Association, publishers. Subscription, \$6; estimated circulation, 12,000; 8 to 12 pages, 7 columns; length of columns, 21 1-8 inches; width, 2 1-8 inches. Office, 29 Park Row.

Advertising rates, 15 cents per agate line; financial page, 25 cents; editorial page, 30 cents; second, third, or page opposite editorial, 20 cents; last page, 20 cents; double column, 25 per cent. extra if less than twenty-eight lines double column; no extra for acceptable cuts. Reading notices, agate, 50 cents, 75 cents, \$1.00 and \$1.25 per line; special position, 50 per cent. extra. Discount for daily or E. O. D.

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COURRIER DES ETATS-UNIS.—Every morning, and WEEKLY, Saturdays. French. Independent. Established 1823. H. P. Sampers & Co., publishers. Subscription, daily, \$12.60; estimated circulation, 12,000; Sunday, \$2.50; estimated circulation, 22,000; weekly, \$5.20; estimated circulation, 24,000; daily, 8 pages, 6 columns; weekly, 4 columns; length of columns, daily, 21 1-2 inches; weekly, 14 7-8 inches; width, 2 7-16 inches. Office, 195 Fulton street.

Advertising rates, daily, minion, one time, 12 cents; one week, 60 cents; one month, \$1.25; three months, \$3; six months, \$5; one year, \$9 per line. E. O. D., one month, 75 cents; three months, \$1.85; one year, \$5.35 per line. Special notices, 25 cents daily, 35 cents Sundays, per line per time. Sunday, one time, 15 cents; one month, 50 cents; three months, \$1.25; one year, \$3 per line. Weekly, one time, 25 cents; one month, 60 cents; three months, \$1.50; six months, \$2.50; one year, \$4 per line. Special notices, 50 cents per line each insertion.

DAS ABEND BLATT.—Every afternoon except Sunday, and **ARBEITER ZEITUNG**, Sundays. Hebrew. Labor. Established 1890. Workingman's Publishing Association, publishers. Subscription, daily, \$3; guaranteed circulation, 11,539, Sunday, 75 cents; guaranteed circulation 12,220, daily, 6 to 8 pages; Sunday, 8 pages; length of columns, 20 1-2 inches; width, 2 1-6 inches. Office, 9 Rutgers street.

Advertising rates on application.
See advertisement on page 334.

EVENING JOURNAL.—Every evening except Sunday. Established 1896. W. R. Hearst, proprietor. Subscription, \$3; estimated circulation, 300,000; 8 to 12 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-6 inches. Office, Printing House Square.

Advertising rates, agate, run of paper, 40 cents; next reading matter, 45 cents; next to and following reading matter, 50 cents a line. No advertisements on editorial or first page. Reading notices on any page except editorial or first page, \$1.50 a line, agate measure. Discounts for time and amount are allowed on ads of 28 lines or over. No extra for cuts or display or broken columns, except 50 per cent. extra on double-column advertisements of less than 3 inches double or on triple column, etc.

EVENING POST.—Every evening except Sunday. Independent. Established 1801. Evening Post Publishing Co., proprietors. Subscription, \$9; estimated circulation, 24,000; 8 to 16 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 3-16 inches. Office, 210 Broadway.

Advertising rates, agate, inside pages, 20 cents; second, third and last pages, 25 cents; financial pages, 30 cents; page facing editorial, 30 cents. Special notices, 30 cents; editorial page, 40 cents per line each insertion. Reading notices, leaded agate, with advertisement affixed, 75 cents per line, count; \$1 per line on second, third, last, financial or facing editorial; editorial page, \$2; first page, \$1.50; special position, double price. Cuts or double columns, 50 per cent. extra. Discount, 25 per cent. for standing cards every day or E. O. D. one year. Also other discounts.

EVENING SUN.—Every evening except Sunday. Established 1887. William M. Laffan, publisher. Subscription, \$2; estimated circulation,

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100,000; 6 pages 7 columns; length of columns, 21 1-4 inches; width, 2 1-4 inches. Office, 164 Nassau street.

Advertising rates, ordinary, 30 cents a line. Special notices after marriages and deaths, 40 cents. Business notices before marriages and deaths, 50 cents. Banking and financial, 50 cents. Reading notices, \$1 a line; first or editorial pages \$1.50 a line. No extra for cuts. Publish also the SUN.

EVENING TELEGRAM.—Every evening except Sunday. Independent. Established 1867. James Gordon Bennett, proprietor. Subscription, \$2.50; estimated circulation, 20,000; 6 pages, 6 columns; length of columns, 20 3-8 inches; width, 2 1-4 inches. Offices, Herald Square and 23 Park Row.

Advertising rates, agate, 20 cents a line; preferred position, inside pages, 30 cents; first and editorial pages, 50 cents; last page, 25 cents; preferred position on last page, 35 cents a line. Business notices, 50 cents a line. Communications (last page), 30 cents. Reading notices, \$1 and \$2 a line. No extra charge for cuts or display.

EVENING WORLD.—Every evening except Sunday. Established 1860. Press Publishing Co., proprietors. Subscription, \$3.50; claimed circulation 350,000; 8 to 12 pages, 8 columns; length of columns, 19 3-4 inches; width, 2 1-12 inches. Office, Pulitzer Building.

Advertising rates, agate, ordinary, 40 cents a line; last page, 45 cents. Medical, 60 cents a line. Business or special notices, opposite editorial page, 60 cents a line. Reading notices, first page, \$2.50 a line; inside pages, \$1.50 a line; no extra charge for cuts, borders or acceptable display, or for breaking column rule, except on double-column advertisements less than 25 lines in depth, which are 50 per cent. extra. No time discounts, but discounts allowed on amounts of \$5,000 or over used in twelve months. Issue also the WORLD.

HERALD.—Every morning. Independent. Established 1835. James Gordon Bennett, proprietor. Subscription, \$10, estimated circulation, 90,000; Sunday issue, \$2; estimated circulation, 150,000; daily, 12 to 16 pages; Sunday, 64 to 76 pages, 6 columns; length of columns, 20 3-8 inches; width, 2 1-4 inches. Offices, Herald Square and 23 Park Row.

Advertising rates, daily, per agate line, each insertion, ordinary, 45 cents. Personals, weekdays, 50 cents; Sunday, 60 cents. Business notices, reading page, 75 cents. Business opportunities, 40 cents; Financial, 40 cents. Medical, 50 cents. Real estate, week-days, 25 cents; Sundays, 30 cents. Help wanted, 10 cents a line. Extra rates for minion or celtic type. Special notices, 50 cents.

Double column advertisements, half column deep (with column rule in), taken for cost of one full column. Where outline type or cuts are used, or column rule is dropped, regular extra line rate for display must be charged. Double column advertisements must be at least 50 lines deep.

IL PROGRESSO ITALO-AMERICANO.—Every morning except Monday. Italian. Independent. Established 1879. Subscription, \$8; estimated circulation, 6,500; 4 pages. (Sunday, 8 pages), 8 columns; length of columns, 28 inches; width, 2 1-6 inches. Office, 2 and 4 Centre street.

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Advertising rates, 5 lines, one time, 85 cents. Sunday issue, 95 cents; discounts on repeated insertions; 1 inch, one month, \$15; three months, \$35; six months, \$60; one year, \$100; 1 inch double column, one month, \$25; three months, \$60; six months, \$100; one year, \$160.

JEWISH HERALD.—Every morning and evening. Hebrew. Established 1897. Mentz, Brody & Co., publishers. Subscription, either daily, \$3; estimated circulation, 18,000; 4 pages. Office, 132 Canal street.

Advertising rates (seven lines to inch), 10 cents a line; 1,000 lines, 7 cents; 5,000 lines, 6 cents; 10,000 lines, 5 cents a line.

Issue also the **VOLKSADVOCAT**, weekly. Advertising rate, 15 cents a line; 1,000 lines, 7 cents. See advertisement on page 384.

JEWISH NEWS.—Every evening except Saturday, Sunday morning and **JEWISH GAZETTE**, Fridays. Hebrew. Independent. Established 1874. Sarasohn & Son, publishers. Subscription, daily, \$4; weekly, \$2.50; guaranteed circulation, daily, 33,427; weekly, 25,000. Office, 185 East Broadway.

Advertising rates, agate, daily, 10 cents a line; 500 lines, 9 cents; 2,000 lines, 8 1-2 cents; 3,000 lines, 8 cents; 5,000 lines, 7 1-2 cents; 10,000 lines, 7 cents a line per time; corresponding discounts for time; yearly orders 5 cents a line. Classified ads 1 cent a word. Reading notices, 50 cents a line, with discounts. Weekly, 15 cents a line, with discounts.

JEWISH PRESS.—Every morning except Saturday. Hebrew. Established 1898. Hebrew Citizens Pub. Co., publishers. Subscription, \$3; estimated circulation, 6,000. Office, 173 E. Broadway. Advertising rates on application.

JOURNAL AND ADVERTISER.—Every morning. Independent. Established 1882. W. R. Hearst, proprietor. Subscription, including Sunday, \$5; estimated circulation, 400,000; 16 pages (Sunday 76), pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-6 inches. Office, Printing House Square.

Advertising rates, agate, week-days, 40 cents a line; next to reading matter, 45 cents; next to and following reading matter, 50 cents. No display advertisements on first, editorial or last page. Reading notices, any page except editorial or first; \$1.50 a line, agate measure. Discounts for time and space are allowed on ads of 28 lines or over. No extra for cuts or display; broken column charges same as **EVENING JOURNAL**, which see.

Rates for **SUNDAY ISSUE**, main sheet, 45 cents; supplements, 45 cents; next to reading matter, main sheets, 50 cents; next to and following reading, 55 cents; same position on supplements respectively 45 and 50 cents.

JOURNAL OF COMMERCE AND COMMERCIAL BULLETIN.—Every morning except Sunday. Commercial. Established 1827. Journal of Commerce and Commercial Bulletin (Incorporated), publishers. Subscription, \$12; circulation, refused; 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches. Office, 19 Beaver street.

Advertising rates, agate, 20 cents per line each insertion; situations wanted, 10 cents per line. Special notices, 30 cents per line. Reading notices, 50 cents and \$1 a line. 19 Beaver street.

NEW YORK

L'ARALDO ITALIANO.—Every morning except Monday. Italian. Established 1894. L'Araldo Italiano Publishing Co., publishers. Subscription, \$6; estimated circulation, 15,000; 8 pages, 7 columns; length of columns, 16 inches. Office, 71 Centre street.

Advertising rates on application.

LISTY.—Every morning. Bohemian. Established 1875. V. W. Woytisek, publisher. Four pages (Sunday, 16 pages). Subscription, daily, \$7; Sunday alone, \$2.50; estimated circulation, 8,000. Office, 1397 Avenue A.

Advertising rates, 1 inch, three months, \$10; 1 inch one month, \$5; 1 inch one time, 75 cents. Classified advertisements, 15 cents a line one time; subsequent insertions, 5 cents. Reading notices, 20 cents a line one time; subsequent insertions, 10 cents a line. Discounts on long time contracts.

MAIL AND EXPRESS.—Every evening except Sunday. Republican. Established 1836. Subscription, \$7; estimated circulation, 20,000; 12 to 24 pages 7 columns; length of columns, 20 3-8 inches; width, 2 2-7 inches. Office, 203 Broadway.

Advertising rates, agate, daily, 20 cents; last page, or second, third, woman's or social pages, 25 cents; opposite editorial and financial 30 cents. Dramatic page, 40 cents; editorial page, 50 cents; first page, 75 cents.

No extra charge for display or acceptable cuts, nor on double column advertisements, except that double column advertisements less than 28 lines deep are 50 per cent. extra. Selected positions, double price. Reading notices, editorial page, \$2; first page, \$1.50; second, third, financial, last page and page opposite editorial, \$1.00; run of paper, 75 cents. Time and space discounts are allowed.

MORGEN JOURNAL.—Every morning. German. Independent Democratic. Established 1890. W. R. Hearst, proprietor; N. S. Cohen, manager. Subscription, \$3, Sunday issue only, \$1.50; claimed circulation, daily, 53,000; Sundays, 60,000; week-days, 6 to 8 pages; Sunday, 40 to 46 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-6 inches. Office, Printing House Square.

Advertising rates, agate, ordinary, 15 cents a line; two consecutive times on week-days, 20 cents, three consecutive times, 25 cents; four consecutive times, 30 cents; 5 consecutive times, 35 cents; six consecutive times, 40 cents. Sunday edition, one time, 15 cents; thirteen consecutive Sundays, \$1.75; twenty-six consecutive Sundays, \$3.25; fifty two consecutive Sundays, \$6. No extra charge for cuts or double column, except when latter is less than 35 lines deep. Special rates on E. O. D., or on advertisements that also run in the English edition. Reading notices, first page, 75 cents; second, third and fifth page, 50 cents, fourth page, 60 cents; sixth, seventh or eighth page, 40 cents.

MORNING TELEGRAPH.—Every morning. Established 1896. Daily Telegraph Co., publishers. Subscription, daily, \$12; Sunday, \$2; claimed circulation, daily, 24,000; Sunday, 45,000; daily, 10 pages and more (Sunday, 20 pages or more); 6 columns; length of columns, 19 3-4 inches; width, 2 1-4 inches. Office, 140 West Forty-second street.

Advertising rates, agate, 15 cents a line; amusements, 35 cents a line; financial statements, 25 cents; turf notices, 40 cents; racing information,

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20 cents; reading notices, 50 cents a line. Discounts on display, 1,000 lines, 10 per cent.; 2,500 lines, 20 per cent.; 5,000 lines, 40 per cent.; 10,000 lines, 50 per cent. Time discounts, in addition to space discounts: on 1, 2 or 3 times a week for 12 months, 10 per cent.; on daily insertions for 12 months, 20 per cent. Sunday issue, 1-4 extra. See advertisement on page 260.

NEWS.—Every evening except Sunday and SUNDAY NEWS, Sunday. Democratic. Established 1857. New York News Publishing Co. proprietors. Subscription daily, including Sunday, \$4; estimated circulation, 100,000; daily, 6 pages; Sunday, 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 32 Park row.

Advertising rates, daily, per line, agate, 20 cents; per line per month, \$6.50; line discounts as follows: 5 per cent. on 1,000 lines; 7 1-2 per cent. on 2,000 lines; 10 per cent. on 5,000 lines; 12 1-2 per cent. on 7,500 lines; 15 per cent. on 10,000 lines; 20 per cent. on 15,000 lines; corresponding time discounts. Agents wanted, 30 cents a line daily, 25 cents a line Sunday; other classified advertisements, 10 cents a line. Reading notices, nonpareil, sixth page, 60 cents; fifth page, 50 cents; first, second or third page, \$1. Loaded reading notices, 50 per cent extra. Local Sunday, 25 cents per line each insertion; local topics, 60 cents a line; reading notices, 50 cents to \$1.

PRESS.—Every morning. Republican. Established 1883. New York Press Co. (Limited), publishers. Subscription, daily, with Sunday, \$5; estimated circulation, 60,000; 10 pages (Sunday, 30 to 36 pages), 7 columns; length of columns, 19 3-4 inches; width, 2 1-4 inches. Office, 38 Park Row.

Advertising rates, agate, daily, ordinary, 30 cents per line each insertion. No extra for cuts or broken columns. Reading notices, run of paper, \$1; editorial page, \$1.50; first, \$1.50 a line. Time and space discounts are allowed. Guaranteed position, 10 per cent. extra. No advertisements inserted at present in weekly edition.

STAATS ZEITUNG.—Every morning, LVE-NING STAATS ZEITUNG, every evening except Sunday, and WEEKLY, Wednesdays. German. Independent. Established 1834. Oswald Ottendorfer, proprietor. Subscription, morning daily, \$6; evening, \$3.50; circulation, morning, estimated, 45,000; evening, 34,000; Sunday, \$1.50; estimated circulation, 68,000; weekly, \$1.50; estimated circulation, 30,000; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches. Office, Tryon Row.

Advertising rates, morning, agate, 22 1-2 cents. Classified, set solid, without display, 15 cents first time; subsequent insertions, 5 cents; 1 week, 40 cents; two weeks, 50 cents; three weeks, \$1.20; one month, \$1.60; three months, \$1.50; six months, \$5; one year, \$15 per line. Fifth or last page, each time, 20 cents per line. All displayed advertisements 50 per cent. extra above classified rates, and advertisements containing cut or type larger than 2 lines are double rates of displayed matter. Special notices, 30 cents. Business notices, 40 cents. Reading notices, \$1 to \$2 per line. Double col., 50c a line. Sunday, 15 cents per line each time. EVENING EDITION, agate, 15 cents a line, first insertion, with liberal discounts for subsequent consecutive insertions; last page, 20 cents first insertion; 15

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cents each time after. Reading notices, from 75 cents to \$1 a line. Weekly, 25 cents per line per time. Nothing less than 3 lines in daily or 5 lines in Sunday and weekly. Solid cuts required.

SUN.—Every morning. Independent. Established 1833. William M. Laffan, publisher. Subscription, morning edition, \$6 (including Sunday \$8); estimated circulation, 80,000 (Sunday, 120,000); daily, 8 to 12 pages, Sunday 30 to 36 pages, 7 columns; length of columns, 21 1-4 inches; width 2 1-4 inches. Office, 164 Nassau street.

Advertising rates, 40 cents per line, agate, each insertion; classified, 10 to 25 cents per line. Special notices, 50 cents. Business notices, 75 cents. Reading notices, marked advertisement, first or editorial page, \$2.50; other pages, \$1.50. Banking and financial (after money article), 75 cents. Cuts, large type and double columns, double price.

Issue also the EVENING SUN.

TIMES.—Every morning. Independent. Established 1851. Subscription, daily, including Sunday, \$9; without Sunday, \$7; Saturday book and art review, \$1; 12 pages (Sunday, 36 to 48 pages); estimated circulation, 45,000; 7 columns; length of columns, 21 1-4 inches; width, 2 1-4 inches. Office, Times Building.

Advertising rates, agate, ordinary, 30 cents per line each insertion; second, third and special pages 35 cents a line; last page, or title page of sections, 40 cents; financial, 40 cents a line; no extra charge for cuts, broken columns or display. Reading notices, first page, \$2.50; inside pages, \$1.50. Discount on E. O. D., for 10 lines or over.

Illustrated Weekly Magazine (Sunday supplement), 50 cents per line; no extra charge for display type, cuts or broken columns; 10 per cent. on yearly advertisements of 10 lines or more.

Review of Books and Art (Saturday supplement), 25 cents per line; no extra charge for display type or broken columns; 10 per cent. on yearly advertisements of 10 lines or more.

Financial Review (Monday supplement), 40 cents per line; 10 per cent. discount on yearly advertisements.

TRIBUNE.—Every morning, SEMI-WEEKLY, Tuesdays and Fridays, and WEEKLY, Wednesdays. Republican. Established 1841. Tribune Association, publishers. Subscription, daily, \$8; with Sunday, \$10; claimed circulation, 70,000; (Sunday, 80,000); semi-weekly, \$2; claimed circulation, 10,000; weekly, \$1; estimated circulation, 125,000; daily, 16 pages, Sunday, 28 pages or more, with extra supplement, 6 columns; semi-weekly, 16 pages, and weekly, 20 and 24 pages, 4 columns; length of columns, daily, 22 inches; semi-weekly and weekly, 16 inches; width, 2 5-8 inches. Office, Tribune Building.

Advertising rates, agate, daily, 30 cents; last page, 40 cents; cuts, double column and large type, double for space occupied. Special Notices, fifth page, 40 cents. Business notices, editorial page, 60 cents. Announcements, 60 cents; agate notices before Marriages, \$1; nonpareil notices, \$2 per line each insertion. Wants, real estate, etc., classified and undisplayed, 20c. per line. Semi-weekly, 10 cents per line each insertion. Weekly, \$1 per line each insertion. Reading notices (nonpareil), \$2 per line; 1,000 lines to be used as desired within one year at yearly rates, 75 cents per line; 500 lines to be used with-

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in six months at six months' rate, 85 cents per line. No extra charge for cuts, etc., in semi-weekly or weekly.

VOLKSZEITUNG.—Every morning, and VORWAERTS, Saturdays. German. Independent. Established 1878. Volkszeitung Publishing Association, publishers. Subscription, daily, \$6; estimated circulation, 12,000; Sunday, \$2; estimated circulation, 14,000. Weekly, \$1.50; estimated circulation, 6,000; Weekly, 8 pages; Sunday, 12 pages, 8 columns; length of columns, 23 inches; width, 2 1-8 inches. Office, 184 William street.

Advertising rates, daily, nonpareil, one time, 10 cents; three times, 25 cents; six times, 40 cents; one month, \$1.25; three months, \$3.50; six months, \$6.50; one year, \$12 per line. Cuts on 4th page, 1-4 extra; Sunday, 15 cents per line, one time; one month, 50 cents; one year, \$4. Weekly, per line, one time, 10 cents; per inch, \$25 one year. Business notices, per line, Daily, 50 cents; Sunday, 50 cents; Weekly, 25 cents.

WALL STREET DAILY NEWS.—Every morning, except Sunday. Financial and commercial and Insurance. Established 1879. E. Martin Black, publisher. Subscription, \$5; estimated circulation, 9,000; 4 pages, 4 columns; length of columns, 11 1-2 inches; width, 2 1-4 inches. Office 49 Exchange Place.

Advertising rates, agate, per line, third page, 25 cents; 2d page, 50 cents. Reading notices marked advertisement 75 cents per line.

WORLD.—Every morning, and THIRICE A WEEK WORLD, Tuesday, Thursday and Saturday. Democratic. Established 1860. Press Publishing Co., proprietors. Subscription, morning issue, with Sunday, \$8.50; claimed circulation, daily, 260,000; Sundays, 450,000. Thrice A Week, \$1; claimed circulation, 130,000. Daily, 12 to 16 pages; Sunday, 64 pages or more; Thrice A Week 8 pages; 8 columns; length of columns, 19 3-4 inches, width, 2 1-12 inches. Office, Pulitzer Building.

Advertising rates, daily, agate, ordinary, run of paper, 40 cents, page facing editorial or last page main sheet, 45 cents a line; Sunday, run of paper, 40 cents, first pages of supplement, 45 cents, page facing editorial or last page main sheet, 50 cents, other pages of main sheet 45 cents a line. No extra for cuts, borders or display, or broken column, except for latter on advertisements less than 25 lines deep. Preferred position 10 cents a line extra. Business notices, 60 cents. Reading notices, week days, \$1 to \$2.50 a line; Sundays, \$1.50 to \$3.00 a line. Thrice A Week, three insertions a week for 60 cents a line, if "copy" is changed, 75 cents per week. Reading notices, \$1; first page, \$1.50. Discount allowed for long time and for amount, and for combination with Evening World.

ZEITUNG.—Every morning except Sunday, HEROLD, every evening except Sunday, and REVUE, Sundays. German. Independent. Established 1846. New Yorker Zeitung Printing and Publishing Co., proprietors. Subscription, morning issue, \$3; estimated circulation, 40,000; Sunday, \$2; estimated circulation, 60,000; evening issue, \$3; estimated circulation, 50,000. Daily, 6 to 8 pages; Sunday, 24 pages, 7 columns; length of columns, 17 1-2 inches; width, 2 1-8 inches. Office, 22 North William street.

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Advertising rates, display, either daily, agate, one time 15 cents. Time discounts, six insertions, 10 per cent.; thirteen insertions, 12 1-2 per cent.; twenty-six insertions, 15 per cent.; seventy-eight insertions, 25 per cent.; one hundred and fifty-six insertions, 20 per cent.; three hundred and twelve insertions, 40 per cent. Corresponding space discounts; if both dailies are used 20 per cent. additional discount allowed. Reading notices, 50 cents and \$1 a line.

ADVERTISING PLATE COMPANY.—See colored insert.

CATHOLIC AMERICAN.—Semi-weekly, Wednesdays and Saturdays. Roman Catholic. Established 1862. P. V. Hickey, publisher. Subscription, \$1; estimated circulation, 3,000; 8 pages, 6 columns. Office, 84 Church street.

Advertising rates, nonpareil, 15 cents a line. Discounts, 5 per cent. on \$50; 12 per cent. on \$100; 15 per cent. on \$200.

AMATEUR ATHLETE.—Every Thursday. Established 1896. Amateur Athlete News Co., publishers. Subscription, \$1; estimated circulation, 10,000; 20 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-6 inches. Office, 23 Centre street.

Advertising rates, agate, 20 cents a line; Discounts, 5 per cent. on three months; 10 per cent. on six months; 30 per cent. on one year.

AMERICAN AGRICULTURIST.—Every Saturday. Agricultural. Established 1847. Orange Judd Co., publishers. Subscription, \$1; guaranteed circulation, 72,000; 24 to 32 pages, 3 columns; length of columns, 10 7-8 inches; width, 2 3-8. Office, 52 Lafayette Place.

Advertising rates, agate, 60 cents a line; 250 lines, 54 cents; 500 lines, 48 cents; 750 lines, 45 cents; 1,000 lines, 42 cents; yearly orders, for 1 inch or over, 45 cents a line, per time. The AMERICAN AGRICULTURIST issues three editions, Middle States edition at New York; Western Edition at Chicago, (known as the ORANGE JUDD FARMER), and the Eastern Edition at Springfield, Mass., (known as the NEW ENGLAND HOMESTEAD.) Combined guaranteed circulation, over 165,000.

See advertisement on page 271.

AMERICAN ECONOMIST.—Every Friday. Economic. Established 1893. American Protective Tariff League, publishers. Subscription, \$2; estimated circulation, 9,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office, 135 West 23d street.

Advertising rates, 1 inch, one time, \$2; one month, \$8; three months, \$21; six months, \$35; one year, \$60.

AMERICAN GARDENING.—Every Saturday. Horticultural. Established 1846. James W. Withers, publisher. Subscription, \$1.50; guaranteed circulation, 30,000; 20 pages, 3 columns; length of columns, 10 1/2 inches; width, 2 1/2 inches. Office, 136 Liberty street.

Advertising rates, agate, 25 cents a line; 1,000 lines to be used in one year, 15 cents; 3 months, 20 cents; six months, 18 cents; 12 months, 16 cents a line per time. Reading notices, agate, 50 cents.

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AMERICAN HEBREW.—Every Friday. Jewish. Established 1879. Philip Cowen, publisher. Subscription, \$3; estimated circulation, 10,000; 32 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches. Office, 213 East 44th street.

Advertising rates, 20 cents a line, with liberal discounts. Reading notices, 50 cents per agate line.

AMERICAN SENTINEL.—Every Thursday. Reform. Established 1885. Pacific Press Publishing Co., publishers. Subscription, \$1; estimated circulation, 12,000; 16 pages, 2 columns; length of columns, 9 1-2 inches; width, 3 3-8 inches. Office, 39 Bond street.

Advertising rates, agate, 15 cents a line.

AMERICAN WHEELMAN.—Every Thursday. Established 1890. American Wheelman Publishing Co., publishers. Subscription, \$2; estimated circulation, 7,000; 100 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 1-4 inches. Office, 95 Nassau street.

Advertising rates, 1 inch, one time, \$2.50; three months, \$2.25; six months, \$2; one year, \$1.50 per inch, per time; one page, one time, \$35; one year, \$25 per time. Reading notices, 50 cents a line.

AMERIKANISCHE SCHWEIZER ZEITUNG.—Every Saturday. German. Swiss. Independent. Established 1868. Swiss Publishing Co., publishers. Subscription, \$2; claimed circulation 15,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches. Office, 116 Fulton St.

Advertising rates, one line, nonpareil, 20 cents. Special notices, 30 cents; 1 inch, one time, \$2; subsequent insertions, \$1; 1 inch, three months \$8; six months, \$15; one year, \$26.

AMERIKANSKY RUSKY VESTNIK.—Every Thursday. Russian. Greek Catholic. Established 1892. Greek Catholic Union, publishers. Subscription, \$2.50; estimated circulation, 4,000; 8 pages, 5 columns; length of columns, 18 1-2 inches; width, 2 1-6 inches. Office, 76 Avenue B.

Advertising rates on application.

See advertisement on page 375.

ARMY AND NAVY JOURNAL.—Every Saturday. Military and Naval. Established 1863. W. C. & F. P. Church, publishers. Subscription, \$6; estimated circulation, 9,000; 20 to 24 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office 93 Nassau street.

Advertising rates, agate, per line, one time, 25 cents; one month, 80 cents; three months, \$2; six months, \$3; one year, \$5. Reading notices, double above rates. Editorial column, 40 cents a line, one time; one month, \$1.25.

CATHOLIC HERALD.—Every Monday. Catholic. Established 1890. Michael Walsh, L. L. D., publisher. Subscription, \$1.00; estimated circulation, 8,000; 8 pages, 7 columns; length of columns 21 inches; width, 2 1-8 inches. Office, 32 Park Row.

Advertising rates, 10 cents per agate line; three months, 8 cents; six months, 6 cents; one year, 5 cents a line. Reading notices, 30 cents per line.

CATHOLIC NEWS.—Every Saturday. Catholic. Established 1886. Catholic News Publishing Co., publishers. Subscription, \$1; guaranteed

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circulation, 65,000; 10 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 5 Barclay street.

Advertising rates, agate, one time, 25 cents per line. Reading notices, 50 cents; discounts, one month, (100 lines) 5 per cent; three months, or 500 lines, 15 per cent; six months, or 750 lines; 20 per cent; one year, or 1,000 lines, 25 per cent.

CHRISTIAN ADVANCE AND VOLUNTEERS' GAZETTE.—Every Saturday. Volunteers of America, publishers. Subscription, \$2; estimated circulation, 20,000; 32 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-4 inches. Office, 1 Fourth avenue.

Advertising rates, agate, 20 cents a line. Discounts: 5 per cent. on one month or 100 lines; 10 per cent. on three months or 500 lines; 15 per cent. on six months or 1,000 lines; 20 per cent. on one year or 1,500 lines.

See advertisement on page 320.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal. Established 1826. Methodist Book Concern, publishers. Subscription, \$2.50; estimated circulation, 40,000; 40 to 48 pages; 3 columns; length of columns, 11 1-2 inches; width 23-16 inches. Office, 150 Fifth avenue.

Advertising rates, agate, 50 cents per line each insertion. Discounts, 10 per cent. on one month or 200 lines; 15 per cent. on two months or 400 lines, 20 per cent. on three months or 600 lines, 25 per cent. on six months or 800 lines, 30 per cent. on one year or 1,000 lines, 40 per cent. on 2,000 lines. Reading notices, \$1 per line each insertion, net.

CHRISTIAN AND MISSIONARY ALLIANCE.—Every Friday. Undenominational. Illustrated. Established 1855. Christian Alliance Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 6,000; 14 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-2 inches. Office, 692 Eighth avenue.

Advertising rates, agate, 15 cents per line. \$50 per page.

Also dated at Nyack, N. Y.

CHRISTIAN HERALD.—Every Wednesday. Evangelical. Established 1877. Louis Klopsch, publisher. Subscription, \$1.50; guaranteed circulation, 200,000; 20 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches. Office, Bible House.

Advertising rates, agate, \$1.25 per line. Reading notices, nonpareil, \$2.50 per line. Discounts, one month (or 100 lines) 5 per cent; three months, (or 500 lines), 10 per cent; six months (or 1,000 lines), 15 per cent; twelve months (or 1,500 lines) 20 per cent. Position one-fifth extra.

CHRISTIAN INTELLIGENCER.—Every Wednesday. Reformed Church. Established 1829. Christian Intelligencer Association, publishers. Subscription, \$2.63; estimated circulation, 10,400; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 4 and 6 Warren street.

Advertising rates, agate, per line, each insertion, 20 cents; three months, 15 cents; six months, 12 cents; one year, 10 cents. Business notices, 20 cents per line for each insertion.

CHRISTIAN NATION.—Every Wednesday. Only weekly of the Reformed Presbyterian Church. Established 1884. Christian Nation Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 10,000, 16 to 24 pages, 4 col-

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umns; length of columns, 11-12 inches; width, 2-1-8 inches. Office, Tribune Building.
Advertising rates, per agate line, 8 cents.
Reading notices, 15 cents. Discounts for time.

CHRISTIAN WORK.—Every Thursday. Evangelical. Established 1866. J. N. Hallock, publisher. Subscription, \$3; claimed circulation, 25,000; 40 to 56 pages, 3 columns; length of columns, 11 inches; width, 2-3-8 inches. Office, Bible House.
Advertising rates, agate, one time, 30 cents. Discounts, one month, 10 per cent., two months, 15 per cent., three months, 20 per cent., six months, 25 per cent.; twelve months, 30 per cent.; corresponding space discounts. Reading notices, 60 cents per line.

CHURCHMAN.—Every Saturday. Protestant Episcopal. Established 1844. The Churchman Publishing Co., publishers. Subscription, \$3.50; estimated circulation, 15,000; 48 pages, 3 columns; length of columns, 11-1-2 inches; width, 2-5-16 inches, 47 Lafayette Place.

Advertising rates, agate, 30 cents per line each insertion, location, 40 cents. Reading notices, 50 cents a line, breviter or nonpareil, measured agate. Nothing less than \$1 net each insertion. Discounts, 10 per cent. on one month, 15 per cent. on two months; 20 per cent. on three months, or 1,000 lines; 25 per cent. on six months, or 2,000 lines; 30 per cent. on one year or 3,000 lines.

CLIPPER.—Every Wednesday. Theatrical and sporting. Established 1853. The Frank Queen Publishing Co., (Limited), publishers. Subscription, \$4; estimated circulation, 18,000; 16 pages, 5 columns; length of columns, 17 inches; width, 2-3-16 inches. Office, 83-90 Centre street.

Advertising rates, agate, 20 cents per line each insertion, 15 cents per line each insertion, if paid for three months in advance.

COLLIER'S WEEKLY.—Every Saturday. Literary. Illustrated. Established 1882. P. F. Collier, publisher. Subscription, \$4; estimated circulation, 200,000; 24 pages, 4 columns; length of columns, 13-1-4 inches; width, 2-1-4 inches. Office, 521 W. Thirteenth street. Forns close on Saturday, two weeks previous to date of issue.

Advertising rates per agate line, 75 cents. Outside page, \$2. per line. Reading notices, \$1. per line. Discounts, thirteen times (or 250 lines), 5 per cent., twenty-six times (or 500 lines) 10 per cent., fifty-two times (or 1,000 lines) 15 per cent.
See advertisement on page 253.

CRITERION.—Every Saturday. Literary. Established 1889. Criterion Publication Co., publishers. Subscription, \$2; estimated circulation, 9,000; 32 pages, 3 columns; length of columns, 10-1-4 inches; width, 2-3-8 inches. Office, 156 Fifth avenue.

Advertising rates, agate, 20 cents a line. Reading notices, \$1.50 a line. Discounts, 5 per cent. on 500 lines, 10 per cent. on 1,000 lines, 15 per cent. on 1,500 lines. Page rates, one-fourth page, \$30; one-half page, \$55; one page, \$100.

DRAMATIC MIRROR.—Every Saturday. Dramatic. Established 1879. Harrison Grey Fiske, publisher. Subscription, \$4, estimated circulation, 20,000; 24 pages, 4 columns; length of columns 15-3-4 inches; width, 2-3-8 inches. Office, 1432 Broadway.

Advertising rates, 25 cents per agate line.

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Reading notices, 50 cents per line. Discounts, 10 per cent. on three months, 20 per cent. on six months, 30 per cent. on one year.

DRAMATIC NEWS.—Every Tuesday. Dramatic. Established 1881. Edwin S. Rettelheim, editor. Subscription, \$4; claimed circulation, 26,000; 24 to 28 pages, 4 columns; length of columns 13-1-2 inches; width, 2-1-2 inches. Office, 1441 Broadway.

Advertising rates, agate, 25 cents a line, each insertion. Reading notices, agate, \$1 per line; no preferred positions. Advertising on pages containing reading matter, double rates. Discount only on contracts over three months. Professional card rates on application.

DRY GOODS CHRONICLE.—Every Saturday. Established 1886. Chronicle Publishing Co., publishers. Subscription, \$4; estimated circulation, 7,000; 40 pages, 4 columns; length of columns, 14-1-2 inches; width, 2-1-4 inches. Office, 396 Broadway.

Advertising rates on application

DRY GOODS ECONOMIST.—Every Saturday. Established 1846. Textile Publishing Co., publishers. Subscription, \$5; estimated circulation, 8,000; 60 pages, 4 columns; length of columns, 14 inches; width, 2-1-4 inches. Office 78 and 80 Walker street.

Advertising rates, agate, 20 cents a line; one eighth page, \$15; one-fourth page, \$30; one half page, \$60; one page, \$120 each insertion; 15 per cent. discount on yearly contracts. Reading notices, 50 cents a line.

ELECTRICAL WORLD AND ENGINEER.—Every Saturday. Electrical science. Subscription, \$3; estimated circulation, 8,000; 62 pages, 4 columns; length of columns, 11 inches; width, 2 inches. Office, 120 Liberty street.

Advertising rates, agate, \$1.50 per inch. Further rates on application.

EVANGELIST.—Every Thursday. Presbyterian. Established 1830. The Evangelist Publishing Co., publishers. Subscription, \$2; estimated circulation, 12,000; 32 pages, 3 columns, length of columns, 11-3-4 inches; width, 2-5-8 inches. Office, 156 Fifth avenue.

Advertising rates, agate, 12 cents a line. Reading notices 20 cents. Discounts, 10 per cent. on 500 lines, 15 per cent. on three months or 1,000 lines, 20 per cent. on six months or 1,500 lines, 25 per cent. on one year or 2,000 lines. Classified ads, 10 cents a line net.

See advertisement on page 306.

EXAMINER.—Every Thursday. Baptist. Established 1823. The Examiner Co., publishers. Subscription, \$2; estimated circulation, 24,000; 32 pages, 3 columns; length of columns 11-1-4 inches; width, 2-1-4 inches. Office, 33 Park Row.

Advertising rates, agate, ordinary, 30 cents. Special notices, 50 cents per line. Reading notices, \$1 per minion line; if leaded, \$1.50. Discounts: thirteen times, 20 per cent.; twenty-six times, 25 per cent.; one year, 30 per cent.

FAMILY STORY PAPER.—Every Saturday. Literary. Illustrated. Established 1873. Norman L. Munro, publisher. Subscription, \$3; estimated circulation, 150,000; 8 pages, 5 columns; length of columns, 19 inches; width, 2-1-2 inches. Office, 24-26 Vandewater street.

Advertising rates, agate, 75 cents a line; thir-

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teen times, 70 cents; twenty six times, 65 cents; one year, 60 cents a line per time. Medical, \$1 a line each insertion. Reading notices, \$1.50 a line, with discounts.

See advertisement on page 370.

FIRESIDE COMPANION.—Every Saturday. Literary. Illustrated. Established 1869. George Munro's Sons, publishers. Subscription, \$2; estimated circulation, 150,000; 8 pages, 5 columns; length of columns, 19 inches; width, 2 1-2 inches. Office, 17-27 Vandewater street.

Advertising rates, ordinary, per agate line, each insertion, 50 cents; discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on one year. Reading notices, double price.

FOREST AND STREAM.—Every Saturday. Sporting. Established 1871. Forest and Stream Publishing Co., publishers. Subscription, \$4; estimated circulation, 14,000; 36 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 346 Broadway.

Advertising rates, nonpareil, 1-2 inch, one time \$1.30; one month (five times), \$7.80; three months, \$12.50; six months, \$20; one year, \$30; larger space in proportion.

FREEMAN'S JOURNAL AND CATHOLIC REGISTER.—Every Saturday. Catholic. Established 1833. Rev. L. A. Lambert, publisher. Subscription, \$2.50; estimated circulation, 40,000; 8 pages, 6 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 17 Barclay street.

Advertising rates, per agate line, 30 cents each insertion. Special notices, 40 cents. Reading notices, 50 cents.

GOLDEN HOURS.—Every Saturday. Literary. Established 1834. Munro's Publishing House, publishers. Subscription, \$2.50; estimated circulation, 50,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches. Office, 24-26 Vandewater street.

Advertising rates, agate, 50 cents per line each insertion. Reading notices, double price.

HAPPY DAYS.—Every Saturday. Fiction. Established 1894. Frank Tousey, publisher. Subscription, \$2.50; estimated circulation, 50,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-4 inches. Office, 29 West 26th street.

Advertising rates, 40 cents per agate line.

HARLEM LIFE.—Every Saturday. Society. Established 1891. Harlem Life Publishing Co., publishers. Subscription, \$3; claimed circulation, 12,600; 20 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-2 inches. Office, 81 East One-hundred-and-twenty-fifth street.

Advertising rates, agate, 15 cents a line (1 inch \$2), per time. Reading notices, \$1 a line. Discounts: 10 per cent. on three months, 20 per cent. on six months, 30 per cent. on nine months, 40 per cent. on one year.

Publish also the following papers:—THE BRONX BORO, YONKERS BLADE, SING SING COURIER, PEEKSKILL HOME JOURNAL, WEST CHESTER TIMES-CRITIC, NEW ROCHELLE LIFE, MOUNT VERNON ECHOES and WHITE PLAINS WEEKLY.

HARPER'S BAZAAR.—Every Saturday. Fashions. Illustrated. Established 1863. Harper & Brothers, publishers. Subscription, \$4; esti-

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mated circulation, 90,000; 20 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-4 inches. Office, Franklin Square.

Advertising rates, agate, \$1 per line each insertion. Special reading notices, \$2 per line. Discounts: 10 per cent. on six times, or 250 lines; 15 per cent. on three months or 500 lines, 20 per cent. on six months or 750 lines, 25 per cent. on one year or 1,000 lines.

HARPER'S WEEKLY.—Every Saturday. Literary. Illustrated. Established 1856. Harper & Brothers, publishers. Subscription, \$4; estimated circulation, 70,000; 24 pages, 4 columns; length of columns, 14 1-8 inches; width, 2 1-4 inches. Office, Franklin Square.

Advertising rates, agate, \$1 a line. Special reading notices, \$2 per line. Discounts same as on Harper's Bazaar.

HEBREW LEADER.—Every Friday. Jewish. Established 1843. Hebrew Leader Publishing Co., publishers. Subscription, \$2; estimated circulation, 8,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, 23 Duane street.

Advertising rates, agate, 20 cents per line. Reading notices, 50 cents per line.

HEBREW STANDARD.—Every Friday. Jewish. Democratic. Established 1882. Hebrew Standard Co., publishers. Subscription, \$2; estimated circulation, 13,000; 12 pages, 5 columns; length of columns, 14 inches; width, 2 1-6 inches. Office, 37 Nassau street.

Advertising rates, agate, 20 cents a line. Reading notices, 30 to 50 cents a line. Discounts on time contracts

HOME JOURNAL.—Every Wednesday. Society News. Established 1846. Morris Phillips & Co., publishers. Subscription, \$2; estimated circulation, 10,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-3 inches. Office, 231 Broadway.

Advertising rates, agate, single insertions, 25 cents; three months, 20 cents; six months, 15 cents; one year, 10 cents per line each insertion. Special notices, 40 cents per line. Reading notices, 75 cents.

ILLUSTRATED LONDON NEWS.—Every Saturday. Illustrated. Established 1876. Subscription, \$6; estimated circulation, 30,000; 40 pages, 4 columns; length of columns, 15 1-4 inches; width, 2 3-8 inches. Office, International News Co., 83 Duane street.

Advertising rates, nonpareil, 50 cents per line. Discounts on 500 and 1,000 lines.

ILLUSTRATED RECORD.—Every Saturday. Sporting. Established 1894. H. J. Bothof, publisher. Subscription, \$2; estimated circulation, 50,000; 16 pages, 5 columns; length of columns, 15 1-2 inches; width, 2 1-8 inches. Office, William and Spruce streets.

Advertising rates, agate, 35 cents a line. Medical, 50 cents a line; no discounts. Position, 1-4 extra.

See advertisement on page 377.

INDEPENDENT.—Every Thursday. Un denominational. Established 1848. Clarence W. Bowen, publisher. Subscription, \$2; estimated circulation, 18,000; 84 pages, octavo. Office, 130 Fulton street.

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Advertising rates, agate, one time, 40 cents; three months, 37 1/2 cents; six months, 35 cents; nine months, 32 1/2 cents; one year, 30 cents; 1,000 lines entitled to yearly rates

IRISH AMERICAN.—Every Saturday. Democratic. Established 1849. Lynch & Meehan, publishers. Subscription, \$2.50; estimated circulation, 12,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 3-16 inches. Office, 55 Warren St.

Advertising rates, agate, 40 cents. Special notices, 40 cents. Reading notices, \$1 per line each insertion.

IRISH WORLD.—Every Saturday. Established 1870. Patrick Ford, publisher. Subscription, \$2.50; estimated circulation, 80,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2 3-16 inches. Office 41 Barclay street.

Advertising rates, agate, ordinary, 66 cents 8th page, 75 cents. Reading notices, 75 cents and \$1.25 per line each insertion. Double column, 1-2 extra.

IRON AGE.—Every Thursday. Hardware, Machinery and Metal Trades. Established 1855. David Williams & Co., publishers. Subscription, \$4.50; circulation, refused, 170 to 200 pages, 2 columns; length of columns, 11 inches; width, 2 1-4 inches. Office 232 William street.

Advertising rates, nonpareil, per inch, one time, \$2.40; one month, \$9; three months, \$21; six months, \$36; one year, \$60.

JEWISH MESSENGER.—Every Friday. Jewish. Established 1857. Jewish Messenger Co., publishers. Subscription, \$3; estimated circulation, 7,000; 8 pages, 5 columns; length of columns, 19 1/2 inches; width, 2 1/8 inches. Office, 2 West Fourteenth street.

Advertising rates, agate, 20 cents a line, one month, per line, 60 cents; three months, \$1.50; six months, \$2.50; one year, \$4.00 a line.

JEWISH TIMES.—Every Friday. Hebrew. Established 1885. Dr. Morris Wechsler, publisher. Subscription, \$2.25; estimated circulation, 4,000; 12 pages, 5 columns. Office 250 East Sixtieth street.

Advertising rates on application.

See advertisement on page 356.

JUDGE.—Every Saturday. Satirical. Illustrated. Established 1881. Subscription, \$5; claimed circulation, 85,000; 16 pages, 3 columns; length of columns, 12 1-2 inches; width, 2 1/4 inches. Office, 110 5th avenue.

Advertising rates, agate, \$1 a line; 100 lines, 90 cents; 500 lines, 80 cents; 1,000 lines, 70 cents; 2,000 lines, 60 cents. Reading notices, \$1 a line.

LESLIE'S ILLUSTRATED WEEKLY.—Every Thursday. Literary Illustrated. Established 1855. Subscription, \$4; estimated circulation, 50,000; 16 pages, 4 columns; length of columns, 14 5/8 inches; width, 2 1-4 inches. Office, 110 5th avenue.

Advertising rates, agate, per line, each insertion, inside pages, 75 cents; outside pages, \$1. Reading notices, \$1 per line. Discounts; three months, 10 per cent.; six months, 15 per cent.; twelve months, 20 per cent.

LIFE.—Every Thursday. Humorous. Illustrated. Established 1882. Subscription, \$5; estimated circulation, 20,000, 20 pages; 3 columns;

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length of columns, 10 inches; width, 2 3-8 inches. Office 19 W. 31st street.

Advertising rates, agate, 75 cents per line, each insertion. Discounts: 500 lines, 10 per cent.; 1,000 lines, 20 per cent.; 2,000 lines, 33 1/3 per cent.

LITERARY DIGEST.—Every Saturday. Review, etc. Established 1838. Funk & Wagnalls Co., publishers. Subscription, \$3; guaranteed circulation, 50,000; 34 pages, 3 columns; length of columns, 10 inches; width, 2 1/4 inches. Office, 30 Lafayette Place.

Advertising rates, agate, 40 cents a line. Reading notices, 60 cents. Liberal discounts for time and space.

LITERATURE.—Every Friday. Literary. Established 1897. Harper & Brothers, publishers. Subscription, \$4; estimated circulation, 4,000; 40 pages, 3 columns; length of columns, 10 1/2 inches; width, 2 1/4 inches. Office, Franklin Square.

Advertising rates on application.

MEDICAL JOURNAL.—Every Saturday. Medical. Established 1865. D. Appleton & Co., publishers. Subscription, \$5; claimed circulation 12,171; 76 pages, 2 columns; length of columns, 9 inches; width, 2 1-4 inches. Office 72 Fifth avenue

Advertising rates, 30 cents a line, agate; 1-1/2 page, one time, \$18; three months, \$125; one year, \$300; one page, one time, \$50; three months, \$390; one year, \$800.

MEDICAL RECORD.—Every Saturday. Medical. Established 1866. Wm. Wood & Co., publishers. Subscription, \$5; estimated circulation, 12,500; 64 pages, 2 and 3 columns; length of columns, 10 1/2 inches; width, 2 1-4 inches. Office, 45 East 10th street.

Advertising rates, nonpareil, 1-10 column, 2 columns to a page, one time, \$4; three months, \$33; one year, \$90; one column, one time, \$30; three months, \$200; one year, \$700. No large cuts inserted.

MUSICAL AMERICA.—Every Saturday. Established 1898. Musical America Co., publishers. Subscription, \$3; estimated circulation, 8,000; 32 pages, 4 columns; length of columns, 12 1/2 inches; width, 2 1/4 inches. Office, 27 Union Square.

Advertising rates on application.

NATION.—Every Thursday. Political and Literary. Established 1865. Evening Post Publishing Co., publishers. Subscription, \$3; claimed circulation, 9,283; 24 to 32 pages, 3 columns; length of columns, 10 inches; width, 2 3-16 inches. Office, 206 Broadway.

Advertising rates, agate, 15 cents per line each insertion; preferred positions, 1-5 extra. Discounts are allowed for either time, or amount, time discount on one year being 25 per cent.

NATIONAL POLICE GAZETTE.—Every Saturday. Illustrated. Established 1846. Richard K. Fox, publisher. Subscription, \$4; estimated circulation, 100,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office Franklin Square and Dover street.

Advertising rates, agate, one insertion, 75 cents per line; thirteen insertions, 70 cents; twenty-six insertions, 65 cents; fifty-two inser-

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tions, 60 cents a line, per time. Reading matter, \$5 and \$2 a line, with discounts.

See advertisement on page 354.

NEW VOICE.—Every Thursday. Undenominational. Established 1884. Funk & Wagnalls Co., publishers. Subscription, \$1.50; estimated circulation, 90,000; 8 pages, 6 columns; length of columns, 19 inches; width, 2¼ inches. Office, 30 Lafayette Place.

Advertising rates, 75 cents per agate line. Reading notices, \$1.50. Discounts: 10, 15, 20, 25, 35, 40 per cent. for 2 weeks, 1, 3, 6, and 12 months respectively. Corresponding space discounts.

NORDSTJERNAN.—Every Thursday. Swedish. Independent. Established 1872. H. Johansen, publisher. Subscription, \$2; estimated circulation, 8,000; 12 pages, 7 columns; length of columns, 22 1-2 inches; width, 2-16 inches. Office, 108 Park Row.

Advertising rates, one inch, one time, 75 cents; one inch, one month or over, 75 cents, per inch, per time; yearly contracts, 60 cents an inch.

See advertisement on page 383.

OBSERVER.—Every Thursday. Evangelical. Established 1823. The New York Observer, publishers. Subscription, \$3; estimated circulation, 20,000; 16 pages, 3 columns, length of columns, 11 inches; width, 2 14 inches. Office, 156 Fifth avenue.

Advertising rates, agate, 30 cents per line each insertion. Discounts on orders in 12 months, \$50, 10 per cent.; \$100, 15 per cent.; \$200, 20 per cent.; \$300, 25 per cent. Business notices, 40 cents per line each insertion.

OUTLOOK.—Every Thursday. Unsectarian. Established 1869. William B. Howland, publisher. Subscription, \$3, estimated circulation, 45,115; 68 to 164 pages; 2 columns; length of columns, 8 inches, width, 2 5-8 inches. Office, 287 Fourth avenue.

Advertising rates, agate, 50 cents; one-eighth page, \$12.50; one-fourth page, \$25; one half page, \$50; one page, \$100. 10 per cent. discount on three months, 15 per cent. on six months, 20 per cent. on one year.

The first issue in each month is an illustrated magazine number.

PLATTDEUTSCHE POST.—Every Saturday. German. Independent. Established 1883. J. Goldmann publisher. Subscription, \$2; claimed circulation, 13,270; 12 pages, 7 columns; length of columns, 19½ inches; widths, 2½ inches. Office, corner William and New Chambers streets.

Advertising rates, one inch one time, \$2; one month, \$5; three months, \$10; six months, \$15; one year, \$25. Position double. Reading notices, 40 cents per nonpareil line.

See advertisement on page 378.

PRINTERS' INK.—Every Wednesday. Newspaper advertising. Established 1888. George P. Rowell & Co., publishers. Subscription, \$5; claimed circulation, 22,832; 30 to 100 pages, 2 columns, length of columns, 7 inches; width, 27 ems, agate. Office, 10 Spruce street.

Advertising rates, display, 50 cents a line, 15 lines to the inch; one page, \$100. Position, one-fourth extra. Classified advertisements, 25 cents a line.

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PUBLIC OPINION.—Every Saturday. Established 1885. Public Opinion Co., publishers. Subscription, \$2.50; estimated circulation, 20,000; 32 pages, 3 columns; length of columns, 10 inches; width, 2 14 inches. Office, 13 Astor Place.

Advertising rates, agate, per line, each insertion, 25 cents; 100 lines, 23 cents; 250 lines, 22 cents; 500 lines, 20 cents; 1,000 lines, 18 cents; 2,000 lines, 16 cents per time. Reading notices, nonpareil, 30 cents per line, with discounts.

P'UCK.—Every Wednesday. Humorous. Illustrated. Established 1877. Keppler & Schwarzmann, publishers. Subscription, \$5; estimated circulation, 48,000; 16 to 20 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 14 inches. Office, corner Houston and Mulberry streets.

Advertising rates, agate, \$1 per line each insertion. Discounts, 50 lines, 5 per cent.; 100 lines, 7 1 2 per cent.; 200 lines, 10 per cent.; 300 lines, 15 per cent.; 500 lines, 20 per cent.; 1000 lines, 25 per cent. Smallest space 3 lines.

RIDER AND DRIVER.—Every Saturday. Established 1890. Samuel Walter Taylor, publisher. Subscription, \$4; estimated circulation, 16,000, 24 to 48 pages, 3 columns; length of columns, 10 inches, width, 2 14 inches. Office, 945 Broadway.

Advertising rates, agate, 40 cents a line; thirteen insertions, 35 cents; twenty six insertions, 30 cents; fifty-two insertions, 20 cents a line per time.

RURAL NEW YORKER.—Every Saturday. Agricultural. Established 1842. Rural Publishing Co., publishers. Subscription, \$1; estimated circulation, 25,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 3 16 inches. Office, Chambers and Pearl street.

Advertising rates, agate, ordinary, 30 cents per line each insertion. Yearly orders of 1 inch or more, or 1,000 lines to be used in a year, 25 cents per line. Reading notices, with "advertisement," per line, 75 cents.

SABBATH READING.—Every Saturday. Evangelical. Established 1873. John Dougall & Co., publishers. Subscription, 50 cents, sworn circulation, 109,040; 16 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 3 8 inches. Office, 150 Nassau street.

Advertising rates, agate, 50 cents a line. Discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on one year.

See advertisement on page 261.

SCHOOL JOURNAL.—Saturday, 50 issues in a year. Educational. Established 1870. E. L. Kellogg & Co., publishers. Subscription, \$2.50, estimated circulation, 18,000; 34 pages, 4 columns; length of columns, 10 3 4 inches; width, 2 1 4 inches. Office, 61 E Ninth street.

Advertising rates, agate, 20 cents a line. Reading notices, brevier solid, 35 cents a line, count (wide columns, 50 cents a brevier line). Discounts, 10 per cent. on three months, 20 per cent. on six months, 25 per cent. on one year.

SCHWAEBISCHES WOCHENBLATT.—Every Wednesday. German. Established 1877. Heerbrandt Publishing Co., publishers. Subscription, \$2.50, estimated circulation, 10,000; 8 pages, 6 columns, length of columns, 19 1-2 inches; width, 2 1 3 inches. Office, 54 Beekman street.

Advertising rates, nonpareil, 10 cents a line. Reading matter, 20 cents; one inch, three months, \$7; six months, \$13; one year, \$25.

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SCIENTIFIC AMERICAN.—Every Thursday. Science and Mechanics. Illustrated. Established 1845. Munn & Co., publishers. Subscription, \$3; estimated circulation, 47,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 361 Broadway.

Advertising rates, agate, inside pages, 75 cents; last page, \$1, business and personal, \$1 per line each insertion. Issue also Scientific American Supplement. Weekly. Subscription, \$5. Scientific American and Export Edition, Monthly. Subscription, \$5. Scientific American Architect's and Builder's Edition. Monthly. Subscription, \$2.50. La America Cientificata Industrial (Spanish Edition of The Scientific American). Monthly. Subscription, \$3. Rates for these editions furnished on application.

SHOOTING AND FISHING.—Every Thursday. Established 1882. Shooting and Fishing Publishing Co., publishers. Subscription, \$3.50; estimated circulation, 7,000; 20 pages, 3 columns. Office, 292 Broadway.

Advertising rates, \$1 per inch; discounts on larger contracts. Reading notices, 20 cents a line, nonpareil.

SILVER CROSS.—Every Saturday. King's Daughters. Established 1887. Silver Cross Publishing Co., publishers. Subscription, \$1; guaranteed circulation, 30,000; 20 pages, 3 columns; length of columns, 11 inches; width, 2 1-8 inches. Office, 156 Fifth avenue.

Advertising rates, agate, 30 cents a line. Reading notices, 50 cents. Discounts, 5 per cent. on six times or 250 lines; 10 per cent. on three months or 500 lines, 15 per cent. on six months or 1,000 lines, 25 per cent. on one year or 2,000 lines. Special position, 20 per cent. extra.

SPIRIT OF THE TIMES.—Every Saturday. Sporting. Established 1831. Alexander F. W. Leslie, publisher. Subscription, \$4; claimed circulation, 15,000; 40 pages, 4 columns; length of columns, 14 inches; width, 2 3-4 inches. Office, Temple Court.

Advertising rates, per line, one time, 50 cents; one inch, one time, \$3; three months, \$26; six months, \$45, one year, \$70.

STANDARD.—Every Saturday. Illustrated. Established 1886. Standard Press Co., publishers. Subscription, \$4; claimed circulation, 95,000; 16 pages, 4 columns; length of columns, 17 1-8 inches; width, 2 1-4 inches. Office, 140 West Forty second street.

Advertising rates, agate, \$1 a line. Discounts, 5 per cent. on 250 lines, 10 per cent. on 500 lines, 15 per cent. on 1,000 lines, 20 per cent. on 2,000 lines, 25 per cent. on 5,000 lines.

STAR.—Every Sunday. Democratic. Established 1898. New York Star Co., publishers. Subscription, 50 cents; claimed circulation, 40,000; 8 pages, 6 columns; length of columns, 20 inches; width 2 1-4 inches. Office, 236 West Thirty-ninth street.

Advertising rates, agate, 25 cents a line. See advertisement on page 300.

STUDIO.—Every Saturday. Fine Arts. Established 1882. Studio Publishing Co., publishers. Subscription, \$5; estimated circulation, 15,000; 16 to 32 pages (besides supplements), 3 columns; length of columns, 19 inches; width, 2 1-4 inches. Office, 1620 Broadway.

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Advertising rates, nonpareil, 20 cents per line. Discounts of 5, 10, 15 and 20 per cent. on contracts for three, six, nine and twelve months respectively.

SUCCESS.—Every Thursday. Literary. Established 1897. Success Co., publishers. Subscription, \$1.50; guaranteed circulation, 75,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1/4 inches. Office, Cooper Union.

Advertising rates, agate, 40 cents a line. Reading notices, 80 cents. Discounts: 5 per cent. on one month or 100 lines; 10 per cent. on three months or 500 lines; 15 per cent. on six months or 1,000 lines, 20 per cent. on one year or 1,500 lines. Forms close 20 days in advance.

SUNDAY DEMOCRAT.—Catholic. Democratic. Established 1875. Michael Walsh, L.L.D., publisher. Subscription, \$2.50; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1/8 inches. Office, 32 Park Row.

Advertising rates, agate, ordinary, each insertion, 25 cents; City Items, 30 cents; Business notices, 35 cents per line.

SUNDAY UNION AND CATHOLIC TIMES.—Roman Catholic. Established 1873. J. W. O'Brien, publisher. Subscription, \$2; estimated circulation, 6,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-4 inches. Office, 310 Broadway.

Advertising rates, 1 inch, one time, \$2.

TAMMANY TIMES.—Every Monday. Democratic. Established 1892. Tammany Times Co., publishers. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 11 1/2 inches; width, 2 inches. Office, 236 W. 39th street.

Advertising rates, agate, 20 cents a line, with discounts on yearly orders.

TOWN TOPICS.—Every Thursday. Society. Established 1874. W. D. Mann, publisher. Subscription, \$4; estimated circulation, 10,000; 28 pages, length of columns, 10 3/4 inches; width, 2 1-8 inches. Office, 208 5th avenue.

Advertising rates, agate, inside pages, 60 cents per line; preferred position, 25 per cent. extra. Reading notices, \$3 per line. Discounts: on contracts for 250 lines, 5 per cent.; 500 lines, 10 per cent.; 1,000 lines, 15 per cent.; 2,000 lines, 20 per cent.; 5,000 lines, 25 per cent.

TURF, FIELD AND FARM.—Every Friday. Horse and Sport. Established 1865. Turf, Field and Farm Association, publishers. Subscription, \$4; estimated circulation, 20,000; 32 pages, 4 columns; length of columns, 12 inches; width, 28 inches. Office, Times Building.

Advertising rates, agate, one time, 25 cents; one month, 80 cents; three months, \$1.90; six months, \$2.50; one year, \$4 per line. See advertisement on page 331.

TWENTIETH CENTURY.—Every Thursday. Radical. Established 1886. Twentieth Century Co., publishers. Subscription, \$2; claimed circulation, 14,500; 20 pages, 3 columns; length of columns, 10 inches; width, 2 1-2 inches. Office, 64 Fifth avenue.

Advertising rates, 25 cents a line, nonpareil.

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VERDICT.—Every Monday. Democratic. Established 1898. Verdict Publishing Co., publishers. Subscription, \$2; estimated circulation, 39,000; 24 pages, 2 columns; length of columns, 10¼ inches; width, 2½ inches. Office, 1 Madison avenue.

Advertising rates on application.

VOGUE.—Every Thursday. Fashions and Society. Established 1892. Arthur H. Turnure, publisher. Subscription, \$4; estimated circulation, 10,000; 24 pages, 4 columns; length of columns, 11 1-4 inches; width, 2 inches. Office, 3 W. Twenty ninth street.

Advertising rates, agate, 40 cents a line; 1,000 lines or more, 30 cents a line.

WEEKLY.—Every Saturday. Literary. Established 1855. Street & Smith, publishers. Subscription, \$3; estimated circulation, 110,000; 8 to 16 pages, 5 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches. Office, 238 William street.

Advertising rates, agate, ordinary, \$1.25 each insertion. Reading notices, \$2.50 per line.

See advertisement on page 263.

WHEEL AND CYCLING TRADE REVIEW.—Every Thursday. Cycle Trade. Established 1885. F. P. Frial Co., publishers. Subscription, \$2; estimated circulation, 9,000; 80 to 120 pages, 4 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches. Office, 88 West Broadway.

Advertising rates, 1 inch, one time, \$2; three months, \$1.55 per time; six months, \$1.65 per time; one year, \$1.40 per time.

WITNESS.—Every Wednesday. A newspaper advocating Christianity and Temperance. Established 1871. John Duggall & Co., publishers. Subscription, \$1; claimed circulation, 50,000; 16 pages, 4 columns; length of columns, 15 inches; width, 2 1-2 inches. Office, 150 Nassau street.

Advertising rates, 40 cents per agate line each insertion. Discounts, 10 per cent. on three months' orders or 250 lines; 15 per cent. on six months or 500 lines; 25 per cent. on one year or 1000 lines.

See advertisement on page 261.

AMERICAN DRUGGIST.—10th and 25th of each month. Drug Trade. American Druggist Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 12,000; 72 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office, 62 West Broadway.

Advertising rates, 1 inch, one time, \$3.50; three months, \$19.50; six months, \$32.40; twelve months, \$57; 1-2 page, one time, \$28; six months, \$275; twelve months, \$504; 1 page, one time, \$50; twelve months, \$900.

DIE GARTENLAURE.—Semi Monthly. German. Literary. International News Co., publishers. Claimed circulation, 40,000. Office, 83 Duane street.

Advertising rates, per inch (inside covers), \$5; per page (fourth cover), \$120. Discounts: 20 per cent. on 12 times.

TELEGRAPH.—A G F.—Semi Monthly. Established 1823. J. B. Taltavall, publisher. Subscription, \$1.50; estimated circulation, 7,000; 40 pages, 3 columns; length of columns, 9 inches; width, 2 1-6 inches. Office, 253 Broadway.

Advertising rates, agate, 30 cents a line.

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AINSLIE'S MAGAZINE.—Monthly. Literary. Established 1897. Howard Ainslee & Co., publishers. Subscription, 50 cents; estimated circulation, 80,000; 100 pages, 2 columns; length of columns, 8 1-2 inches; width, 2 3-4 inches. Office, 81 Fulton street.

Advertising rates, agate, 60 cents a line. One-quarter page, \$30; one-half page, \$50; one page, \$90. Discounts, 5 per cent. on 3 months; 10 per cent. on 6 months; 15 per cent. on 12 months.

AMERICAN COMMERCIAL TRAVELER.—Monthly. Established 1894. Charles A. Barcher, publisher. Subscription, \$1; claimed circulation, 8,450; 24 pages, 4 columns; length of columns, 14 inches; width, 2 1-2 inches. Office, Townsend Building.

Advertising rates, 1 inch, one time \$10.

AMERICAN MAGAZINE.—Monthly. Literary. Established 1898. R. D. Bouface, publisher. Subscription, \$1; estimated circulation, 10,000; 100 pages, 2 columns; length of columns, 8½ inches; width, 2½ inches. Office, 1368 Broadway.

Advertising rates, ¼ page, \$25; ½ page, \$50; one page, \$100.

AMERICAN MONTHLY REVIEW OF REVIEWS.—Literary. Established 1889. Review of Reviews Co., publishers. Subscription, \$2.50; claimed circulation, 125,000; 128 pages, 2 columns; length of columns, 8 inches; width, 2 5-8 inches. Office, 13 Astor Place.

Advertising rates, agate, \$1.25 a line; 1-4 page, \$50; 1-2 page, \$100; one page, \$200. Discounts, 5 per cent. on three months; 10 per cent. on six months; 15 per cent. on nine months; 20 per cent. on one year. Special position, 10 per cent. extra.

AMERICAN QUEEN.—Monthly. Fashions. Established 1895. The American Queen Co., publishers. Subscription, \$1; estimated circulation, 362,000; 20 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches. Office, 78 Walker street.

Advertising rates, \$1.50 per agate line. No discounts.

See advertisement on back page of cover.

ARGOSY.—Monthly. Young People. Established 1832. Frank A. Munsey, publisher. Subscription, \$1; claimed circulation, 190,000; 192 pages, 2 columns; length of columns, 7 3-4 inches; width, 2 5-8 inches. Office, 111 Fifth avenue.

Advertising rates, agate, 40 cents a line or \$60 per page, without discounts. Position, 10 per cent. extra. No advertisement of less than one inch taken.

ART AMATEUR.—Monthly. Art. Established 1879. Subscription, \$4; estimated circulation, 15,000; 32 to 43 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches. Office, 23 Union Square.

Advertising rates, agate, 40 cents per line each insertion. Discount on 500 lines, 25 per cent. on 1,000 lines, 40 per cent. Discount on full page ads, three months, 10 per cent; six months, 25 per cent.; one year, 40 per cent.

ART INTERCHANGE.—Monthly. Artistic Decoration. Established 1864. Art Interchange Co., publishers. Subscription \$3; estimated circulation, 20,000; 52 pages, 4 columns; length of

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columns, 12 inches; width, 2 1-4 inches. Office, 7 W. 18th street.

Advertising rates, per agate line, each insertion, 1-8 page, one time, \$25; 1-4 page, \$50; 1-2 page, \$100; 1 page \$200. Discounts, 10 per cent. on three months; 15 per cent. on six months; 25 per cent. on twelve months, (or 1,000 lines). Reading notices, \$1, counted lines.

BABYHOOD.—Monthly. Care of Infants and General Nursery. Illustrated. Established 1884. Babyhood Publishing Co., publishers. Subscription, \$2; estimated circulation, 10,000; 48 pages, 2 columns; length of columns, 7 1-4 inches; width, 2 1-4 inches. Office 150 Nassau street.

Advertising rates, 1 page, \$60; 1-2 page, \$35; 1-4 page, \$20; 40 cents per agate line. Discount on three months, 10 per cent.; one year, 33 1-3 per cent.

BOOK BUYER.—Monthly. Literary. Established 1884. Charles Scribner's Son's, publishers. Subscription, \$1.50; estimated circulation, 8,000; 80 to 120 pages, 2 columns; length of columns, 7 3-4 inches; width, 2 1-2 inches. Office, 153 Fifth Ave. Advertising rates on application.

BOOKMAN — Monthly. Literary. Dodd, Mead & Co., publishers. Established 1895. Subscription, \$2; claimed circulation, 20,000; 116 pages, 2 columns; length of columns, 7 1-2 inches; width 2 3-8 inches. Office, 151 Fifth avenue.

Advertising rates, per agate line, 20 cents; 1-4 page, one time, \$10; 1-2 page, \$20; 1 page, \$40; Discounts, six months, 10 per cent.; twelve months, 20 per cent.

BROADWAY MAGAZINE.—Monthly. Established 1897. Broadway Pub. Co., publishers. Subscription, \$1; estimated circulation, 20,000; 60 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches. Office, 1123 Broadway. Advertising rates on application.

CASSELL'S MAGAZINE.—Monthly. Literary. Illustrated. Established 1883. Cassell & Co., Limited, publishers. Subscription, \$1.50; claimed circulation, 27,650; 110 pages, 2 columns; length of columns, 9 inches; width, 2 3-4 inches. Office, 7 West Eighteenth street.

Advertising rates, agate, 30 cents per line, each insertion. One-fourth page, one time, \$17.50, one half page, \$32; one page, \$55. Discounts, three months, 10 per cent.; six months, 15 per cent.; one year, 25 per cent.

CASSIER'S MAGAZINE.—Monthly. Engineering. Established 1891. Cassier's Magazine Co., publishers. Subscription, \$3; estimated circulation, 10,000; 154 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 5-8 inches. Office, 3 West Twenty-ninth street.

Advertising rates, 1 inch, one year, \$54; one-eighth page, one year, \$96; one-fourth page, one year, \$156; one-half page, one year, \$300; one page one year, \$600. Advertisements inserted for less than one year, 10 per cent. advance on the pro rata rate.

CATHOLIC WORLD MAGAZINE.—Monthly. Roman Catholic. Established 1865. Columbus Press, publishers. Subscription, \$3; estimated circulation, 20,000; 172 pages, 2 columns; length of columns, 7 inches; width, 2 1-2 inches. Office, 120 W Sixtieth street.

Advertising rates, nonpareil, 30 cents per line;

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one-fourth page, one time, \$14; one-half page \$25; one page, \$40. Discounts, 10 per cent. on three months; six months, 15 per cent.; twelve months, 25 per cent.

CENTURY MAGAZINE.—Monthly. Literary. Illustrated. Established 1870. The Century Co., publishers. Subscription, \$4; estimated circulation, 100,000; 168 pages, 2 columns; length of columns, 8 inches; width, 2 5-8 inches. Office, Union Square.

Advertising rates, nonpareil, each insertion, per line, \$1.75; one-fourth page, \$62.50; one-half page, \$125; one page, \$250. Discounts, 5 per cent. on three months, 10 per cent. on six months, 25 per cent. on one year.

CHEERFUL MOMENTS.—Monthly. Literature. Established 1892. Cheerful Moments Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 100,000; 16 pages, 4 columns; length of columns, 13 3-4 inches; width, 2 1-4 inches. Office, 113 West Thirty-first street.

Advertising rates, agate, 40 cents per line. Reading notices, 60 cents. Special positions, 10 per cent. extra. 100 lines or more in one issue, 30 cents a line.

See advertisement on page 267.

CHURCH UNION.—Monthly. Undenominational. Established 1873. Church Union Co., publishers. Subscription, 50c.; estimated circulation, 10,000; 36 pages, 2 columns; length of columns, 8 1-4 inches; width, 2 3-4 inches. Office, 18 Wall street.

Advertising rates, agate, 15 cents per line; one inch, one year, \$25.20; one column, one year, \$150; 100 lines, 8 cents; 200 lines, 7 cents; 400 lines, 6 cents; 800 lines, 5 cents a line, per time.

CONSTITUTION.—Monthly. Prohibition. Established 1891. John L. Thomas, publisher. Subscription, 25 cents; estimated circulation, 30,000; 8 pages, 3 columns; length of columns, 10 inches; width, 2 3/4 inches. Office, 10 East 14th street.

Advertising rates on application.

CONVERTED CATHOLIC.—Monthly. Reformed Catholic. Established 1883. Rev. James A. O'Connor, publisher. Subscription, \$1; estimated circulation, 7,000; 36 pages, 2 columns; length of columns, 7 inches; width, 2 5-8 inches. Office, 142 W. Twenty-first street.

Advertising rates on application.

COSMOPOLIS. Monthly. Literary. Established 1896. International News Co., publishers; estimated circulation, 10,000. Office, 83 Duane street.

Advertising rates, nonpareil, 15 cents per line; per page, \$25. Discounts, 10 per cent. on six times; 20 per cent. on 12 times.

CURRENT LITERATURE.—Monthly. Literary. Established 1888. Current Literature Publishing Co., publishers. Subscription, \$3; estimated circulation, 40,000; 160 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches. Office, 55 Liberty street.

Advertising rates, per page, \$70; half page, \$35; one-fourth page, \$17.50. Small advertisements, 20 cents per agate line. Discounts, three months, 5 per cent.; six months, 10 per cent., nine months, 15 per cent.; one year, 20 per cent.

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DELINEATOR.—Monthly. Fashions. Illustrated. Established 1873. Butterick Publishing Co., publishers. Subscription, \$1; claimed circulation, 570,000; 100 to 120 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office, 7 to 17 West Thirteenth street.

Advertising rates, agate, \$2 per line each insertion. Issue also the GLASS OF FASHION.

DEMOREST'S FAMILY MAGAZINE. Monthly. Family. Established 1860. Subscription, \$1; estimated circulation, 80,000; 36 pages, 4 columns; length of columns, 14 3-8 inches; width, 2 1-4 inches. Office, 110 Fifth avenue.

Advertising rates, agate, 60 cents. Special position, 75 cents per line.

DESIGNER.—Monthly. Fashion and Literary. Established 1889. Standard Fashion Co., publishers. Subscription, \$1; claimed circulation, 250,000; 130 pages, 3 columns; length of columns, 9 1/2 inches; width 2 1/8 inches. Office, 32 West Fourteenth street.

Advertising rates, agate, \$1 a line.

See advertisement on page 359.

DRUGGISTS' CIRCULAR.—Monthly. Drug Trade. Established 1857. William O. Allison, publisher. Subscription, \$1.50; estimated circulation, 10,000; 72 pages, 3 columns; length of columns 11 1-2 inches; width, 2 1-4 inches. Office, 84 William street.

Advertising rates, one inch, one time, \$3; three months, \$8.50; six months, \$15; one year, \$26. Transient advertisements, 25 cents a line, minimum.

EL COMERCIO.—Monthly. Spanish. Export trade. Established 1875. J. Shepherd Clark Co., publishers. Subscription, \$3; claimed circulation, 6,000; 24 pages or more, 4 columns; length of columns, 15 1-2 inches; width, 2 1-4 inches. Office, 126 Liberty street.

Advertising rates on application.

See advertisement on page 367.

ENDEAVORER.—Monthly. Official Organ New York City Christian Endeavor Union. Established 1895. The Record Press Co., publishers. Subscription, 25 cents; 20 pages, 3 columns; length of columns, 9 inches; width, 2 1-8 inches. Advertising in charge of Record Press Co., 67 Park Place, publishers also of THE EMPIRE STATE ENDEAVORER and the ENDEAVOR TIDINGS. Combined estimated circulation, 15,000.

Advertising rates on application.

ENGINEERING MAGAZINE.—Monthly. Engineering. Established 1890. John R. Dunlap, publisher. Subscription, \$3; claimed circulation, 18,000; 280 pages, 2 columns; length of columns, 8 inches; width, 2 5-8 inches. Office, 120 Liberty street.

Advertising rates, one inch, one month, \$7; three months, \$18; six months, \$33; one year, \$55. Line rate, 50 cents, agate.

EVERYBODY'S MAGAZINE.—Monthly. Literary. Established 1899. North American Co., publishers. Subscription, \$1; guaranteed circulation, 100,000; 140 pages and over, 2 columns; length of columns, 8 inches; width, 2 1/4 inches. Office, 74 East Ninth street.

Advertising rates, agate, \$1 a line; 1/4 page, \$18.75; 1/2 page, \$37.50; 3/4 page, \$75; one page, \$150. Discounts, five per cent. on three months,

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ten per cent. on six months, 20 per cent. on one year.

See advertisement on page 347.

EVERY MONTH.—Literary. Music. Established 1895. Every Month Publishing Co., publishers. Subscription, \$1; claimed circulation, 50,000; 32 pages, 2 columns; length of columns, 10 1-2 inches; width, 3 7-8 inches. Office, 1260 Broadway.

Advertising rates, agate, 40 cents a line; one-fourth page, \$40, (150 lines); one-half page, \$80; one page, \$150.

FAMILY LIBRARY. Monthly. Literary. Established 1898. Medical Publishing Association, publishers. Subscription, \$1; claimed circulation, 45,000. Office, 83 Duane street.

Advertising rates, cover pages only, whole page, \$50. Discount, 20 per cent. on 12 times.

FAMILY PHYSICIAN. Medical. Monthly. Established 1898. Medical Publishing Association, publishers. Subscription, \$1; estimated circulation, 25,000; 32 pages, 3 columns, length of columns, 9 1-2 inches; width, 2 1-8 inches. Office, 110 W. Thirty-second street.

Advertising rates, 40 cents per agate line.

FIELD AND STREAM.—Monthly. Sport, adventure. Established 1895. John D. Burkhard, publisher. Subscription, \$1; claimed circulation, 25,000; 72 to 80 pages, 2 columns; length of columns, 8 inches; width, 2 3-8 inches. Office, 220 Broadway.

Advertising rates, agate, 40 cents a line; three months, 38 cents; six months, 36 cents; one year, 32 cents a line per time.

FORUM.—Monthly. Literary. Established 1886. The Forum Publishing Co., publishers. Subscription, \$3; estimated circulation, 20,000; 168 pages, 2 columns; length of columns, 8 inches; width, 2 5-16 inches. Office, 111 Fifth avenue.

Advertising rates, agate, 75 cents a line; 1-4 page, \$20; 1-2 page, \$40; one page, \$80. Discounts, 5 per cent. on three months; 10 per cent. on six months; 20 per cent. on one year.

FRANK LESLIE'S POPULAR MONTHLY.—Monthly. Literary. Illustrated. Established 1876. Frank Leslie Publishing House, publishers. Subscription, \$1; guaranteed circulation, 200,000; 128 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 141 Fifth ave.

Advertising rates, agate, \$1.25 a line; 1-4 page, \$50; 1-2 page, \$100; one page, \$200. Discounts, 5 per cent. on three months; 10 per cent. on six months; 20 per cent. on one year.

GENTLEWOMAN.—Monthly. Literary. Fashion and Household. Established 1888. Gentlewoman Publishing Co., publishers. Subscription, \$1; claimed circulation, 300,000; 36 pages, 4 columns, length of columns, 14 inches; width, 2 1-4 inches. Office, German Herold Building.

Advertising rates, agate, \$1.50 a line each insertion.

See advertisement on page 362.

GLASS OF FASHION.—Monthly. Fashion. The Butterick Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 200,000; 54 pages, 3 columns; length of columns, 10 1-4 inches; width, 2 3-8 inches. Office, 7 to 17 West Thirteenth street.

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Advertising rate, agate, 75 cents a line each insertion. Issue also the **DELINEATOR**.

GOOD LITERATURE.—Monthly. Literature. Established 1892. F. M. Lupton, publisher. Subscription, 35 cents; claimed circulation, 298,166; 24 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-4 inches. Office, 23 to 27 City Hall Place.

Advertising rates, agate, \$1 a line; reading notices, in minion, nonpareil or agate, \$1.25 per agate line of space occupied. When combined with the **PEOPLE'S HOME JOURNAL**, display is \$2.25 per line. Reading notices, \$2.75 per line for agate space occupied. Discounts, on three months, 5 per cent.; on six months, or 500 lines, 10 per cent.; on one year, or 1,000 lines, 15 per cent.; on 2,000 lines, 20 per cent.

See advertisement on page 253.

HARDWARE DEALERS' MAGAZINE.—Monthly. Hardware. Established 1893. D. T. Mallett, publisher. Subscription, \$1; guaranteed circulation, 10,000; 164 to 190 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 89 Chambers street.

Advertising rates, 1-16 page, one month, \$4; one year, \$40; 1-8 page, \$8 one month; one year, \$75; 1-4 page, \$15 one month; one year, \$150; one page, \$15, one month; one year, \$450.

See advertisement on page 309.

HARPER'S NEW MAGAZINE.—Monthly. Literary. Illustrated. Established 1849. Harper & Brothers, publishers. Subscription, \$4; estimated circulation, 150,000; 250 pages, 2 columns; length of columns, 8 inches; width, 2 1-3 inches. Office, Franklin Square.

Advertising rates, agate, \$1.75 a line; 1-4 page, \$62.50; 1-2 page, \$125; 1 page, \$250. Discounts, three months, 10 per cent.; six months, 16 2-3 per cent.; nine months, 20 per cent.; one year, 25 per cent.

HARPER'S ROUND TABLE.—Monthly. Juvenile. Illustrated. Established 1879. Harper & Brothers, publishers. Subscription, \$2; estimated circulation, 40,000; 22 pages, 3 columns; length of columns, 10 1-16 inches; width, 2 1-4 inches. Office, Franklin Square.

Advertising rates, nonpareil, 50 cents per line each insertion. Discounts, 10 per cent. on three months; 15 per cent. on six months; 20 per cent. on nine months; 25 per cent. on one year.

HAUSDOKTOR.—Monthly. German. Popular Medical. Established 1880. Doctor Publishing Co., publishers. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Office, 104 John street.

Advertising rates, nonpareil, 15 cents a line; 1-16 page, one time, \$4.50; six times, \$20; one year \$35.

HEARTHSTONE.—Monthly. Fiction. Established 1891. The A. D. Porter Co., publishers. Subscription, 25 cents; claimed circulation, 610,000; 8 pages, 6 columns, length of columns, 20 inches; width 2 1-4 inches. Office, 52 Duane street.

Advertising rates, \$2.25 per agate line; reading notices, \$3.80 agate measure.

See advertisement on page 255.

HOME.—Monthly. Family Literature. Established 1899. Home and Comfort Publishing Co.,

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publishers. Subscription, 50 cents; estimated circulation, 20,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches. Office, 250 West 125th street.

Advertising rates, agate, 10 cents a line. Discount of 5, 10 and 15 per cent. on three, six and twelve months respectively. Reading notices, one-half extra.

See advertisement on page 307.

HOME MAGAZINE.—Monthly. Established 1880. Commercial. Travelers' Home Association, publishers. Subscription, \$1; guaranteed circulation, 35,000; 140 pages, 2 columns; length of columns, 8 1/2 inches; width, 2 1/4 inches. Office, 99 Nassau street.

Advertising rates on application.

HOME TALK.—Monthly. Household. Established 1880. W. H. England, publisher. Subscription, 50 cents; claimed circulation, 300,000; 32 pages, 3 columns; length of columns, 9 3-4 inches, width, 2 1-8 inches. Office, 23 Park Row.

Advertising rates, agate, \$1 per line; no discounts.

See advertisement on page 273.

HOMILETIC REVIEW.—Monthly. Undenominational. Established 1876. Funk & Wagnalls Co., publishers. Subscription, \$3; claimed circulation 20,000; 134 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-7 inches. Office, 30 Lafayette Place.

Advertising rates, 1 inch, \$3; 1-4 page, \$9; 1-2 page, \$16; 1 page, \$30. Inside cover pages, \$40; last cover page, \$60. Discounts: for three months 10 per cent.; six months, 20 per cent.; nine months 25 per cent.; one year, 33 1-3 per cent.

HOURS AT HOME.—Monthly. Fiction. Established 1893. Frank Hodgkinson, publisher. Subscription, 50 cents; guaranteed circulation, 200,000; 8 pages, 6 columns; length of columns, 21 3-8 inches; width, 2 1-4 inches. Office, 23 Elm street.

Advertising rates, agate, 85 cents a line. Reading notices, \$1.30 per agate line measure, set in agate, nonpareil or brevier.

See advertisement on page 351.

HOUSEWIFE.—Monthly. Literary and Domestic. Established 1882. The A. D. Porter Co., publishers. Subscription, 50 cents; claimed circulation, 100,000; 20 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 52 Duane street.

Advertising rates, per agate line, 50 cents. Reading notices, \$1 a line; 1-4 page, (200 lines), \$80; 1-2 page \$160; 1 page, \$320. No discounts.

See advertisement on page 258.

HUMANE ALLIANCE.—Monthly. Humane Education. Established 1873. Humane Alliance, publishers. Subscription, 50 cents; guaranteed circulation, 75,000; 16 to 32 pages, 3 columns; of columns, 11 inches; width, 2 5-8 inches. Office, 127 East 23d street.

Advertising rates, agate, 40 cents a line. Discounts, six months or 500 lines, 10 per cent.; one year or 1,000 lines, 15 per cent.

ILLUSTRATED AMERICAN.—Monthly. Established 1887. Patterson & Hennessy, publishers. Estimated circulation, 10,000. Office, 1123 Broadway.

Advertising rates on application.

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ILLUSTRATED COMPANION.—Monthly. Fiction. Established 1880. F. B. Warner & Co., publishers. Subscription, 50 cents; claimed circulation, 100,000; 16 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-4 inches. Office, 296 Broadway.

Advertising rates, agate, 60 cents a line.

See advertisement on page 323.

INTERNATIONAL JOURNAL OF SURGERY Monthly. Surgical. Established 1888. International Journal of Surgery Co., publishers. Subscription, \$1; claimed circulation, 28,000; 32 pages, 2 columns; length of columns, 9 inches, width, 2 1-4 inches. Office, 100 William street.

Advertising rates, 1-8 page, one month, \$10; three months, \$25; six months, \$45; one year, \$80; one page one month, \$50; one year, \$500.

JOURNAL OF THE TELEGRAPH.—Monthly. Telegraphy. Established 1866. Western Union Telegraph Co., publishers. Subscription \$1; estimated circulation, 20,000; 16 pages, 4 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches. Office 195 Broadway.

Advertising rates on application.

JUDGE'S LIBRARY.—Monthly. Humorous Illustrated. Established 1885. Subscription, \$1; estimated circulation, 80,000; 60 pages, 3 columns; length of columns, 9 inches; width, 2 1-8 inches. Office, 110 5th avenue.

Advertising rates, per agate line, 20 cents.

LADIES' WORLD.—Monthly. Literary and Household. Established 1879. S. H. Moore & Co., publishers. Subscription, 40 cents; average monthly circulation, year ending June, 1899, 428,917 copies; 24 to 32 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 3-16 inches. Office 23-27 City Hall Place.

Advertising rates, agate, per line, \$2; reading notices, \$4 per line, agate measure. Discount for time; three months, 5 per cent.; six months, 10 per cent.; twelve months, 15 per cent. For space; 200 lines, 5 per cent.; 400 lines, 10 per cent.; 600 lines, 15 per cent.; 1,000 lines, 20 per cent. No advertisement of less than 4 lines taken. Preferred position, 1-4 extra.

See advertisement on insert.

L'ART DE LA MODE.—Monthly. Fashions. Established 1882. W. J. Morse Co., publishers. Subscription, \$3.50; estimated circulation, 20,000; 14 to 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 3-8 inches. Office, 3 East 19th street.

Advertising rates, 50 cents per agate line; 1-8 page, \$37.50; 1-4 page, \$75; 1-2 page, \$150; 1 page, \$300. Discounts, three months, or 250 lines 10 per cent.; six months, or 500 lines, 15 per cent.; twelve months, or 1,000 lines, 25 per cent.

LE BON TON AND LE MONITEUR DE LA MODE.—Monthly. Fashions. Established 1861. S. T. Taylor & Co., publishers. Subscription \$3.50, estimated circulation, 20,000; 30 pages, 4 columns; length of columns, 14 1-2 inches; width, 2 1-2 inches. Office, 930 Broadway.

Advertising rates on application

LE COSTUME ROYAL.—Fashions. Le Costume Royal Publishing Co., publishers. Subscription, \$3.50; claimed circulation, 60,000; 4 columns; length of columns, 14 1 4 inches; width,

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2 1-4 inches. Advertising office, 150 Nassau street.

Advertising rates, agate, 50 cents a line. Discounts, 5 per cent. on three months; 10 per cent. on six months; 15 per cent. on one year. Reading notices, \$1 per agate line. Position, 1-4 extra.

See advertisement on page 367.

LEDGER MONTHLY.—Literary. Established 1844. Robert Bonner's Sons, publishers. Subscription, 50 cents; guaranteed circulation, 150,000; 28 pages, 4 columns; length of columns, 14 1/4 inches; width, 2 1/4 inches. Office, 182 William street.

Advertising rates, agate, 75 cents a line; no discounts. Reading notices, \$1.50 a line, agate measure.

See advertisement on page 249.

LIFE AND HEALTH.—Monthly. Popular Medical. Established 1895. Life and Health Publishing Co., publishers. Subscription, \$1; estimated circulation, 15,000; 100 pages, 2 columns, length of columns, 8 inches; width, 2 1-2 inches Office 105 West 39th street.

Advertising rates, one inch, three months, \$10; six months, \$15; one year, \$25.

LITERARY NEWS.—Monthly. Current Literature. Established 1879. R. R. Bowker, publisher. Subscription, \$1; estimated circulation, 10,000; 32 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 3-8 inches. Office, 59 Duane street.

Advertising rates, agate, one page, one time, \$25; 1-2 page, \$15; 1-4 page, \$8; 1-8 page, \$5 Cover pages extra. Discounts on yearly advertisements on application.

LOCOMOTIVE ENGINEERING.—Monthly. Established 1888. The Angus Sinclair Co., publishers. Subscription, \$2; claimed circulation, 22,240; 80 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office, 95 Liberty street.

Advertising rates, \$2.50 per inch, discounts for space.

MCCALL'S BAZAR OF FASHIONS.—Monthly. Established 1898. The McCall Co., publishers; claimed circulation, 60,000; 20 pages, 3 columns; length of columns, 9 1/4 inches; width, 2 1/4 inches. Office, 138-140 West Fourteenth street. Issue also MCCALL'S MAGAZINE AND QUEEN OF FASHION.

Advertising rates, agate, 25 cents a line.

M'CALL'S MAGAZINE AND QUEEN OF FASHION.—Monthly. Fashions. Established 1873. The McCall Co., publishers. Subscription, 50 cents; guaranteed circulation, 125,000; 44 pages, 3 columns; length of columns, 9 3-4 inches; width, 2 1-4 inches. Office, 146 West Fourteenth street.

Advertising rates, agate, 80 cents a line; no discounts.

M'CLURE'S MAGAZINE.—Monthly. Literary. Established 1893. S. S. McClure Co., publishers. Subscription, \$1; sworn circulation, 369,850; 200 pages, 2 columns; length of columns, 8 inches; width, 2 3-4 inches. Office, 141-155 E. Twenty-fifth street.

Advertising rates, \$2 a line, agate; 1-8 page, \$48; 1-4 page, \$96; 1-2 page, \$192; one page, \$384. Discounts: 5 per cent. on three months; 10 per cent. on 6 months; 16 2-3 per cent. on one year.

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MAGAZINE OF ART.—Monthly. Established 1878. Cassell & Co., Limited, publishers. Subscription, \$3.50; claimed circulation, 14,400; 60 pages, 4 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches. Office, 7 W. Eighth-street.

Advertising rates, agate, 30 cents per line; 1-4 page, one time, \$17.50; 1-2 page, one time, \$32; 1 page, one time, \$55. Discounts: 10 per cent. on three months; 15 per cent. on six months; 25 per cent. on twelve months.

MENORAH MONTHLY.—Jewish. Established 1886. Menorah Publishing Co., publishers. Subscription, \$3; claimed circulation, 10,000; 110 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-2 inches. Office, Temple Court.

Advertising rates, 1-8 page, one month, \$7.50; one year, \$35; 1-4 page, one time, \$15; one year, \$60; 1 page, one time, \$25; one year, \$150.

METROPOLITAN AND RURAL HOME.—Monthly. Popular Literature. Established 1885. Metropolitan and Rural Home Co., publishers. Subscription, 50 cents; claimed circulation, 500,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, German Herold Building.

Advertising rates, agate, \$2 a line each insertion; 1,000 lines, \$1.75 a line.

See advertisement on page 363.

METROPOLITAN MAGAZINE.—Monthly. Established 1895. The Standard Press Co., publishers. Subscription, \$1; estimated circulation, 230,000; 96 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-2 inches. Office, 140 W. Forty-second street.

Advertising rates, agate, \$1 a line; one page, \$120; any preferred inside page, \$200; fourth cover page, \$300. Discounts, 5 per cent. on 3 months, 10 per cent. on 6 months, 15 per cent. on 9 months, 25 per cent. on one year.

MODERN STORIES.—Monthly. Fiction. Established 1892. Modern Stories Publishing Co., publishers. Subscription, 25 cents; claimed circulation, 300,000; 16 pages, 4 columns; length of columns, 14 1-2 inches; width, 2 1-4 inches. Office, 64 Fulton street.

Advertising rates, agate, \$1.25 per line. Reading notices, \$1.25 per line, agate measure.

See advertisement on page 256.

MODES.—Monthly. Fashions. Established 1896. Modes Fashion and Pattern Co., publishers. Subscription, 50 cents; estimated circulation, 100,000; 36 pages, 4 columns; length of columns, 11 3-8 inches; width, 2 1-8 inches. Office, 37 E. Eighth-street.

Advertising rates on application.

See advertisement on page 230.

MODES AND FABRICS.—Monthly. Fashions. Established 1890. Modes and Fabrics Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 200,000; 24 pages, 3 columns; length of columns, 8 1-2 inches; width, 2 1-8 inches. Office, 550 Pearl street.

Advertising rates, agate, \$1.25 a line; position, 10 per cent. extra. Reading notices, \$2 a line.

See advertisement on page 265.

MUNSEY'S MAGAZINE.—Monthly. Literary. Established 1886. Frank A. Munsey, publisher. Subscription, \$1; claimed circulation, 675,000;

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160 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 3-8 inches. Office, 109 Fifth avenue.

Advertising rates, agate, \$3 a line; 1 page, \$400; 1-2 and 1-4 page pro rata; position 10 per cent. extra. No advertisement of less than one inch taken.

NEW COLONIAL MAGAZINE.—Monthly. Established 1899. J. H. Wilday, publisher. Subscription, \$1; claimed circulation, 10,000; 60 pages, 2 columns; length of columns, 7 inches; width, 2 1/4 inches. Office, 106 Park Row.

Advertising rates, agate, 15 cents a line, reading notices, 25 cents. Discount of 10 per cent. on six months and 20 per cent. on one year.

NEW IDEAS FOR WOMAN'S WEAR.—Monthly. Fashions. Illustrated. Established 1896. New Idea Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 50,000; 16 pages, 4 columns; length of columns, 14 1-2 inches; width, 2 1-4 inches. Office, 636 Broadway.

Advertising rates, agate, 50 cents a line.

NEW ILLUSTRATED MAGAZINE.—Monthly. Literary. International News Co., publishers for America. Subscription, \$3; claimed circulation of American edition, 65,000 copies. Office, 83 and 85 Duane street.

Advertising rates, nonpareil, 50 cents per line; 1 page, \$100. Discounts, 20 per cent. on 12 times;

NEW YORK NEWS LIBRARY.—Monthly. Established 1898. New York News Publishing Co., publishers. Subscription, \$1; guaranteed circulation, 10,000; 64 pages, 4 columns; length of columns, 16 inches; width, 2 1/4 inches. Office, 31 Park Row.

Advertising rates, agate, one inch one time, \$1.25; one year, \$13.50; four inches one year, \$40.86; 1/4 page one year, \$74.70; 1/2 page, \$136.26; 3/4 page, \$247.50; one page, \$450; cover pages extra.

NORTH AMERICAN REVIEW.—Monthly. Literary. Established 1815. G. B. M. Harvey, publisher. Subscription, \$5; estimated circulation, 25,000; 128 pages, 2 columns; length of columns, 7 3-4 inches; width, 2 1-3 inches. Office 11 Warren street.

Advertising rates, nonpareil, 75 cents per line; 1-8 page, \$15; 1-4 page, \$25; 1-2 page, \$45; 1 page, \$80. Discounts: 5 per cent. on three months; 10 per cent. on six months; 20 per cent. on one year.

OUTING.—Monthly. Outdoor sports. Illustrated. Established 1882. Outing Publishing Co., publishers. Subscription, \$3; estimated circulation, 50,000; 96 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 239 Fifth avenue.

Advertising rates, \$1 per nonpareil line; 1 inch one month, \$10; one year, \$100; 1-4 page, one month \$37.50; one year, \$375.

OWL.—Monthly. Established 1896. The Owl Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 30,000; 68 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-2 inches. Office, 23 Park Row.

Advertising rates, agate, 50 cents a line; 1-4 page, \$25; 1-2 page, \$50; 1 page, \$100. Discounts: 5 per cent. on three months; 10 per cent. on six months; 20 per cent. on one year.

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PALL MALL MAGAZINE.—Monthly. Literary. Established 1893. A. E. Keet, publisher. Subscription, \$3; claimed circulation, 20,000; 144 to 176 pages; 2 columns; length of columns, 8 inches; width, 2-1-4 inches. Office, Astor Court Building.

Advertising rates, 30 cents per agate line; 1-4 page, \$12.50; 1-2 page, \$25; 1 page, \$50. Discounts: 5 per cent. on three months; 10 per cent. on six months; 20 per cent. on twelve months.

PARAGON MONTHLY.—Established 1890. Paragon Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 200,000; 16 pages, 4 columns; length of columns, 14 1-3 inches; width, 2 1-6 inches. Office, German Herold Building.

Advertising rates, agate, 80 cents a line; no discounts.

See advertisement on page 363.

PARISIAN MAGAZINE.—Monthly. Literary. Established 1896. M. L. Dexter, publisher. Subscription, \$1.50; claimed circulation, 50,000; 112 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches. Office, Carnegie Hall.

Advertising rates, agate, 40 cents a line; 1-4 page, \$18.75; 1-2 page, \$37.50; 1 page, \$75. Discounts: 10 per cent. on six months; 20 per cent. on yearly contracts.

See advertisement on page 304.

PEARSON'S MAGAZINE.—Monthly. Literary. Illustrated. Established 1890. Pearson Publishing Co., publishers. Subscription, \$1; guaranteed circulation, 100,000; 140 pages, 2 columns; length of columns, 7 1/2 inches; width, 2 1/4 inches. Office, 43 E. Nineteenth street.

Advertising rates, agate, \$1 a line; one page, \$150; one-half and one-quarter, pro rata. Discount of 5, 10 and 20 per cent. on three, six and twelve months.

PENMAN'S ART JOURNAL.—Monthly. Penmanship. Established 1877. Ames & Rollinson Co., publishers. Subscription, \$1; guaranteed circulation, 23,270; 40 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office 202 Broadway.

Advertising rates, \$2.80 an inch.

PENNY MAGAZINE.—Monthly. Literary. Established 1896. The Penny Pub. Co., publishers. Subscription, 20 cents; claimed circulation, 150,000; 40 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office, 489 5th Ave.

Advertising rates, agate, 75 cents per line; Reading notices, \$2 a line, no discounts.

PEOPLE'S HOME JOURNAL.—Monthly. Literary. Household. Established 1885. F. M. Lupton, publisher. Subscription, 35 cents; claimed circulation, 342,500; 20 pages, 4 column; length of columns, 14 1-4 inches; width, 2 1-4 inches. Office, 23-27 City Hall Place.

Advertising rates, agate, \$1.50 a line. Reading notices, set in minion, nonpareil or agate, \$1.75 per line, agate measure, for space occupied. PEOPLE'S HOME JOURNAL and GOOD LITERATURE combined, \$2.25 per line. Reading notices, \$2.75 per line, agate, for space occupied. Discounts: 5 per cent. on three months; 10 per cent. on six months or 500 lines; 15 per cent. on one year or 1,000 lines; 20 per cent. on 2,000 lines; 25 per cent. on 3,000 lines.

See advertisement on page 253

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POPULAR FASHIONS.—Monthly. Fashions. Established 1890. Popular Fashion Co., publishers. Subscription \$1; guaranteed circulation, 200,000; 16 pages, 4 columns; length of columns, 14 1/2 inches; width, 2 1/4 inches. Office, 79 Fourth avenue.

Advertising rates, agate, \$1 a line, per time; no discounts. Reading notices, \$2 a line.

See advertisement on page 275.

POPULAR SCIENCE MONTHLY.—Scientific. Established 1872. D. Appleton & Co., publishers. Subscription, \$5, estimated circulation, 12,000; 163 pages, 2 columns; length of columns, 7 1/2 inches; width, 2 3-8 inches. Office 72 Fifth avenue.

Advertising rates, nonpareil, 30 cents per line; 1-4 page, \$12.50; 1-2 page, \$25; 1 page, \$50. Discounts, three months, 7 1-2 per cent.; six months, 15 per cent.; twelve months, 30 per cent.

POPULAR SCIENCE NEWS.—Monthly. Educational and Scientific. Established 1866. Lillard & Co., publishers. Subscription, \$1.60; claimed circulation, 15,653; 32 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office, 108 Fulton street.

Advertising rates, agate, 50 cents a line, with discounts; 1 inch, one time, \$6.

POWER.—Monthly. Engineering. Established 1881. Power Publishing Co., publishers. Subscription, \$1; estimated circulation, 25,000; 64 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-2 inches. Office, Pulitzer Building.

Advertising rates, 1 inch, one month, \$10; three months, \$20; six months, \$35; one year, \$60.

PREACHER'S MAGAZINE.—Monthly. Un denominational. Established 1890. Wilbur B. Ketcham, publisher. Subscription, \$1.50; estimated circulation, 5,100; 63 pages, 2 columns; length of columns, 6 3-4 inches; width, 2 1-4 inches. Office, 7 and 9 West 18th street.

Advertising rates, agate, 10 cents a line; one page \$20. Discounts, 10 per cent. on three months; 15 per cent. on six months; 20 per cent. on one year.

PRIMARY SCHOOL.—Monthly, except July and August. Educational. Established 1891. E. L. Kellogg & Co., publishers. Subscription, \$1; estimated circulation, 15,000; 40 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 3-16 inches. Office, 61 E. Ninth street.

Advertising rates, agate, 15 cents a line. Reading notices, bourgeois, solid, 30 cents a line, narrow column; 40 cents a line wide column. Discounts: 10 per cent. on three months; 15 per cent. on six months; 20 per cent. on one year.

PUBLIC HEALTH JOURNAL.—Monthly. Medical and Sanitary. Established 1886. The International Board of Health Journal Co., publishers. Subscription, 25 cents; estimated circulation, 10,000; 4 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches. Office, 36 E. Fourteenth street.

Advertising rates on application.

PUCK'S LIBRARY.—Monthly. Humorous. Established 1887. Keppler & Schwarzmann, publishers. Subscription, \$1.20; estimated circulation, 40,000; 34 pages, 3 columns; length of columns, 10 inches; width, 2 1-8 inches. Office, Houston and Mulberry streets.

Advertising rates, per agate line, 50 cents.

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Discounts: three months, 15 per cent.; six months, 20 per cent.; one year, 25 per cent. Nothing less than three lines.

PURITAN.—Monthly. Illustrated. Established 1897. Frank A. Munsey, publisher. Subscription, \$1; claimed circulation, 180,000; 212 pages, 2 columns; length of columns, 7-1-2 inches; width 2-3-8 inches. Office, 111 Fifth avenue.

Advertising rates, agate, 75 cents a line; 1 page \$100. No advertisement of less than one inch taken.

QUAKER.—Monthly. Literary. Established 1897. Frank A. Munsey, publisher. Subscription \$1; claimed circulation, 75,000. Office, 111 Fifth avenue.

Advertising rates, agate, 20 cents a line; one page, \$30.

QUIVER.—Monthly. Literary. Illustrated. Established 1887. Cassell & Co. Ltd., publishers. Subscription, \$1.50; claimed circulation, 23,320; 116 pages, 2 columns; length of columns, 8-1-4 inches; width, 2-3-4 inches. Office, 7 W. Eighteenth street.

Advertising rates, agate, 30 cents per line each insertion; 1-4 page, one time, \$17.50; 1-2 page, one time, \$32; 1 page, one time, \$55. Discounts: three months, 10 per cent.; six months, 15 per cent.; one year, 25 per cent.

RECREATION.—Monthly. Literary. Established 1895. G. O. Shields, publisher. Subscription, \$1; claimed circulation, 65,000; 148 pages, 2 columns; length of columns, 7 inches; width, 2-1-4 inches. Office, 19 W. Twenty-fourth street.

Advertising rates, 1 inch, one time, \$16; 1-4 page, \$60; 1-2 page, \$80; 1 page, \$120. Discounts for six months and up.

ST. ANDREW'S CROSS.—Monthly. Protestant Episcopal. Established 1886. Brotherhood of St. Andrew, publishers. Subscription, \$1; claimed circulation, 18,667; 28 pages, 3 columns; length of columns, 9-1-2 inches; width, 2-3-8 inches. Office, 281 Fourth avenue.

Advertising rates, 30 cents per agate line. Discounts: 10 per cent. on three months; 16-2-3 per cent. on six months; 33-1-3 per cent. on one year.

ST. NICHOLAS MAGAZINE.—Monthly. Juvenile. Established 1873. Century Co., publishers. Subscription, \$3; estimated circulation, 60,000; 104 pages, 3 columns; length of columns, 8 inches; width, 2-5-8 inches. Office, Union Square.

Advertising rates, nonpareil, \$1 a line; 1-4 page, \$40; 1-2 page, \$80; 1 page, \$150. Time discounts on request.

SCRIBNER'S MAGAZINE.—Monthly. Literary. Established 1887. Charles Scribner's Sons, publishers. Subscription, \$3; estimated circulation, 115,000; 130 pages, 2 columns; length of columns, 7-3-4 inches; width, 2-1-4 inches. Office, 153-155 Fifth avenue.

Advertising rates, agate, \$1.50 a line; 1-4 page, one time, \$62.50; 1-2 page, one time, \$125; 1 page, one time, \$250. Discounts: 5 per cent. on three months; 10 per cent. on six months; 20 per cent. on twelve months.

SELF-CULTURE.—See Akron, Ohio.

SHORT STORIES.—Monthly. Fiction. Established 1890. Current Literature Publishing Co.,

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publishers. Subscription, \$2.50; estimated circulation, 30,000; 164 pages, 8 inches long; columns, 2-1-4 inches wide. Office, 55 Liberty street.

Advertising rates, nonpareil, 20 cents a line; 1 page, one time, \$40; 1-2 page, \$20; 1-4 page, \$10. Discounts: three months, 5 per cent.; six months, 10 per cent.; twelve months, 25 per cent.

STRAND MAGAZINE.—Monthly. Literary. International News Co., publishers. Subscription \$1.25; claimed circulation, 200,000; 110 pages, 2 columns; length of columns, 8-1-2 inches; width, 2-1-2 inches. Office, 83 Duane street.

Advertising rates, nonpareil, \$1.25 per line; ordinary page, one time, \$250; inside covers, \$300; outside back (fourth page), \$400. Discounts: twelve times, 20 per cent.

STRAND MUSICAL MAGAZINE.—Monthly. Musical and Literary. International News Co. publishers. Estimated circulation, 15,000. Office, 83 Duane street.

Advertising rates, agate, inside, 20 cents per line. Discounts: 10 per cent. on six times; 20 per cent. on twelve times.

SUNDAY-SCHOOL JOURNAL.—Monthly. Evangelical. Established 1869. Methodist Book Concern, publishers. Subscription, 60 cents; estimated circulation (Eastern edition only), 101,000; 52 pages, 2 columns; length of columns, 7-1-2 inches; width, 2-1-4 inches. Office, 150 Fifth avenue.

Advertising rates, agate (for Eastern edition only), \$1 per line. Discounts: 10 per cent. on three months or \$100; 15 per cent. on six months or \$200; 25 per cent. on one year or \$400; fourth page of cover, \$1 a line each time.

SUNNY HOUR.—Monthly. Juvenile. Established 1889. Tello J. D'Apery, publisher. Subscription, \$1; estimated circulation, 10,000; 20 pages, 3 columns; length of columns, 9-1-2 inches; width, 2-3-8 inches. Office, 238 West Twenty-second street.

Advertising rates on application.

TEACHERS' INSTITUTE.—Monthly, omitting July and August. Educational. Established 1878. E. L. Kellogg & Co., publishers. Subscription, \$1; estimated circulation, 37,000; 52 pages, 3 columns; length of columns, 10-1-2 inches; width, 2-1-4 inches. Office, 61 East Ninth street.

Advertising rates, agate, 40 cents a line; three months, 10 per cent.; six months, 20 per cent.; one year, 25 per cent. discount. Reading notices, brevier, 50 cents per line; wide column, 75 cents.

TEACHERS' WORLD.—Monthly. Educational. Established 1890. Teachers' Publishing Co., publishers. Subscription, \$1; estimated circulation, 40,000; 48 pages, 3 columns; length of columns, 10-1-2 inches; width, 2-1-3 inches. Office, 13 Astor Place.

Advertising rates, 1 inch, \$2.80; 1-4 page, \$20.70; 1-2 page, \$41.58; 1 page, \$83.16 each insertion.

TOILETTES.—Monthly. Fashions. Established 1881. Toilettes Publishing Co., publishers. Subscription, \$2; estimated circulation, 25,000; 32 pages, 4 columns; length of columns, 12-1-4 inches; width, 2-3-8 inches. Office, 170 Fifth avenue.

Advertising rates, agate, 50 cents a line. Discounts: 5 per cent. on 3 months or 200 lines, 10 per cent. on 6 months or 500 lines, 15 per cent.

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on 9 months or 1,000 lines, 20 per cent. on one year or 2,000 lines.

TRAINED MOTHERHOOD.—Monthly. Established 1897. The Motherhood Co., publishers. Subscription, \$1; guaranteed circulation, 15,000; 72 pages, 2 columns; length of columns, 8 inches; width, 2 5-8 inches. Office, 13 Park Row.

Advertising rates, agate, 40 cents a line; 1 inch, \$.50; 1-4 page, \$15; 1 page, \$50. Discounts: 10 per cent. on three months; 15 per cent. on six months; 25 per cent. on one year.

TRAINED NURSE.—Monthly. Established 1887. Lakeside Publishing Co., publishers. Subscription, \$2; claimed circulation, 10,000; 80 pages, 2 columns; length of columns, 7 5-8 inches; width, 2 1-2 inches. Office, 132 Nassau street.

Advertising rates, 25 cents per agate line; 1 page, \$30. Discounts: 5, 10 and 20 per cent. for three, six and twelve months.

TRUTH.—Monthly. Artistic. Literary. Established 1896. Truth Co., publishers. Subscription, \$3; estimated circulation, 20,000; 34 pages, 3 columns; length of columns, 11 1/2 inches; width, 2 3/4 inches. Office, 19th street and 4th avenue.

Advertising rates on application.

VALKYRIAN.—Monthly. Swedish. Literary. Established 1897. Claimed circulation, 11,000; 2 columns; length, 8 inches; width 2 1-6 inches. Office, 108 Park row.

Advertising rates, 1-4 page, one year, \$75; full page, one year, \$250.

VANITY FAIR.—Monthly. Humorous. Established 1896. Standard Press Association, publishers. Subscription, \$1; estimated circulation, 20,000; 60 pages, 2 columns; length of columns, 8 inches; width, 2 3/4 inches. Office, 140 W. Forty-second street.

Advertising rates, agate, 30 cents a line; one page, \$45; 1/2 page, \$25; 1/4 page, \$15.

WELCOME FRIEND.—Monthly. Literary. Established 1882. Nason Pub. Co., publishers. Subscription, 50 cents; claimed circulation, 50,000; 8 pages, 5 columns; length of columns, 16 3-4 inches; width, 2 1-8 inches. Office, 63 Rutgers Slip.

Advertising rates, agate, 25 cents a line. Reading notices, 40 cents.

WERNER'S MAGAZINE.—Monthly. Established 1879. Edgar S. Werner, publisher. Subscription, \$2; claimed circulation, 13,000; 110 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 43 E. Nineteenth St.

Advertising rates, \$32 a page, and pro rata.

WIDE WORLD MAGAZINE.—Monthly. Tales of adventure. Illustrated. Established 1898. The International News Co., publishers. Subscription, \$1.20; estimated circulation, 80,000; 110 to 130 pages, 2 columns; length of columns, 8 1-2 ins.; width, 2 1-2 ins. Office, 83 Duane St.

Advertising rates, 1 page, \$125; cover pages extra. Line rate, nonpareil, 75 cents. Discount, 20 per cent. on one year.

WOMAN AT HOME.—Monthly. Established 1893. Manhattan Press Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 100,000; 20 pages, 3 columns; length

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of columns, 9 inches; width, 2 1/4 inches. Office, 15 Vandewater street.

Advertising rate, 50 cents a line, agate.

WOMAN'S WORK FOR WOMAN.—Monthly. Missions. Established 1885. Woman's Foreign Missionary Society of the Presbyterian Church, publishers. Subscription, 50 cents; estimated circulation, 20,000; 32 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 156 Fifth avenue.

Advertising rates, 25 cents per line; 1-16 page, \$4; 1-8 page, \$3; 1-4 page, \$12; 1 page \$36.

WORLD WIDE MISSIONS.—Monthly. Methodist. Established 1888. Board of Missions of the Methodist Episcopal Church, publishers. Subscription, 25 cents; claimed circulation, 200,000; 16 pages, 3 columns; length of columns, 10 inches. Office, 150 Fifth avenue.

Advertising rates, 50 cents per agate line. 5 per cent. discount on six months; 10 per cent. on one year or 1,000 lines.

YOUNG LADIES' JOURNAL.—Monthly. Fashions. Illustrated. Established 1858. International News Co., publishers. Subscription, \$4; claimed circulation, 48,000; 70 pages, 3 columns; length of columns, 12 inches; width, 2 7-12 inches. Office, 83 Duane street.

Advertising rates, nonpareil, 40 cents a line each insertion. Discounts: 10 per cent. on six times; 20 per cent. on twelve times.

HEALTH CULTURE.—Quarterly. July, October, January, April. Hygiene. Established 1894. Health Culture Co., publishers. Subscription, 50 cents; claimed circulation, 10,000; 80 pages, 3 columns; length of columns, 8 1-2 inches; width, 2 1-3 inches. Office, 503 Fifth avenue.

Advertising rates, agate, 20 cents a line; 1 page, one time, \$40; 1-2 page, \$25; 1-4 page, \$14; one page, one year, \$125; 1 line, one year, 64 cents.

OSWEGO

PALLADIUM.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established, daily, 1861; weekly, 1819. Palladium Printing Co., publishers. Subscription, daily, \$6; claimed circulation, 3,400, weekly, \$1; circulation, 4,300; 8 pages, 7 columns, length of columns, 19 5-8 inches; width, 2 1-3 inches.

Advertising rates, daily, nonpareil, one time, 75 cents; one week, \$2; one month, \$5; three months, \$10; six months, \$16.66; one year, \$25; two inches, \$40. E. O. D., 3-4, two times per week, 60 per cent.; one time per week, 40 per cent. of daily monthly rates. Reading notices, 10 cents a line. Weekly, 1 inch, one year, \$15.

TIMES.—Every evening, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1843. Oswego Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 2,600; semi-weekly, \$1; claimed circulation, 5,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates, daily, nonpareil, per inch, one time, 50 cents; one week, \$2.00; one month, \$4; three months, \$8.50; six months, \$15; one year \$25. E. O. D., 3-4 daily monthly rates. Special notices or special places extra. Locals 10 cents per line per time. Semi-Weekly, 1 inch, 75 cents; one month, \$3; three months, \$7.50; one year, \$20; 2 inches, \$35.

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PORT JERVIS

GAZETTE.—Every evening, except Sunday, and WEEKLY, twice a week, Tuesdays and Fridays. Democratic. Established 1869. Gazette Publishing Co., publishers. Subscription, daily, \$5; claimed circulation, 2,200; semi-weekly, \$1.50; claimed circulation, 4,275; daily, 4, weekly, 3 pages; daily, 9, weekly 6 columns; length of columns, daily, 22, weekly, 20 inches; width, 2 1-4 inches.

Advertising rates, daily or weekly, 1 inch, one time, 60 cents; one week, \$1.60; one month, \$3.40; three months, \$7.80; six months, \$11.80; one year, \$17. Locals, 10 cents a line first time, 5 cents after. Classified advertisements, 10 cents a line, with discounts. Daily and semi-weekly combined double rate.

NEW YORK FARMER.—Every Thursday. Agricultural. Established 1881. The Tri-States Publishing Co., publishers. Subscription, \$1; claimed circulation, 24,500; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 3-16 inches.

Advertising rates, per agate line, 15 cents; one month, 13 1-2 cents; three months, 12 cents; six months, 10 1-2 cents; one year, 9 cents per line each insertion. Reading notices, minion, 25 cents a line.

POUGHKEEPSIE

NEWS-PRESS.—Every morning except Sunday, and **NEWS-TELEGRAPH**, Saturdays. Democratic. Established, daily, 1852; weekly, 1823. Poughkeepsie News Co., publishers. Subscription, daily, \$6; estimated circulation, 4,000; weekly, \$2; estimated circulation, 7,000; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$2.30; one month, \$5.65; three months, \$12; six months, \$19.50; one year, \$30. Classified advertisements, 25 cents for five lines or \$1 a week. Reading notices, 10 and 20 cents a line. Weekly, 1 inch, one time, \$1.50; one month, \$4.15; six months, \$18.15; one year, \$28.50. Reading notices in weekly, 10 and 25 cents a line.

STAR.—Every evening except Sunday. Republican. Established 1889. J. J. Hyland, manager. Subscription, \$3; estimated circulation, 3,200; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 60 cents; one week, \$1.50; one month, \$3.75; three months, \$8; six months, \$14.50; one year, \$20. Classified advertisements, 1 cent a word. Local notices, brevier, 5 cents a line, solid, leaded 8 cents a line; by the month 3 cents a line solid, 6 cents leaded.

SUNDAY COURIER.—Every Sunday. Independent. Established 1872. A. G. Tobey, publisher. Subscription, \$2; estimated circulation, 8,000; 14 pages, 8 columns; length of columns, 20 3-8 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one month, \$2.50; three months, \$5.75; six months, \$9; one year, \$15; 3 inches, three months, \$11.75; one year, \$32. Local notices, 12 cents; one month, 10 cents; one year, 8 cents per line each insertion.

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ROCHESTER

DEMOCRAT AND CHRONICLE.—Every morning, and WEEKLY, Wednesdays. Republican. Established 1832. Rochester Printing Co., publishers. Subscription, daily, \$6; sworn circulation, 35,109 (Sunday, 21,500); weekly, \$1; estimated circulation, 12,300; daily, 12 to 16; weekly, 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches.

Advertising rates, daily, agate, 16 cents a line; two times, 14 cents; three times, 13 cents; one week, 11 cents; one month, 7 cents; three months, 6 cents; six months, 4 1-3 cents; one year, 3 1-2 cents. Special line rates for E. O. D., etc. Classified advertisements, 1 cent a word. Reading notices 15 and 20 cents a line. Sunday, 18 cents a line; one month, 12 cents; three months, 7 1-2 cents; six months, 6 cents; one year, 5 cents a line per time. Weekly, 16 cents a line.

EVENING TIMES.—Every evening except Sunday. Independent. Established 1887. Press News Publishing Co., publishers. Subscription, \$3; estimated circulation, 10,500; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; 100 inches, 35 cents an inch; 500 inches, 32 cents; 1,000 inches, 30 cents an inch per time. Classified ads 5 cents a line. Reading notices 15 cents a line.

MORNING HERALD.—Every morning except Sunday, **SUNDAY HERALD**, Sunday, and **WEEKLY**, Wednesdays. Democratic. Established 1879. Rochester Herald Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 15,650; (Sunday, \$1.50; estimated circulation, 9,500); weekly, \$1; estimated circulation, 3,600; 8 to 16 pages, 7 columns; length of columns, 20 7-8 inches, width, 2 1-4 inches.

Advertising rates, daily, agate, 12 cents a line; one week, 60 cents; one month, \$1.82; three months, \$3.90; six months, \$4.68; one year, \$7.80 a line. Special line rates for E. O. D., etc. Reading notices, 25 cents a line; 200 lines, 20 cents; 400 lines, 15 cents a line; Sunday only, 12 cents a line; three months, 91 cents; six months, \$1.30; one year, \$2.08 per line.

POST-EXPRESS.—Every evening, except Sunday, and **WEEKLY**, Wednesdays. Independent. Established 1862. Post-Express Printing Co., publishers. Subscription, daily, \$5; estimated circulation, 10,566; weekly, \$1; estimated circulation, 5,000; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 10 cents a line, two times, 13 cents; six times, 40 cents; one month, \$1; three months, \$2.50; six months, \$4; one year, \$6.50 a line. E. O. D. one month, 60 cents; three months, \$1.40; one year, \$4 a line. Classified advertisements, 1 cent a word. Reading notices, 10 and 20 cents a line. Special location, 25 and 50 per cent. extra. Weekly, 1 inch, one week, \$1.82; one month, \$5.20; three months, \$7.50; six months, \$13; one year, \$21.84. Reading and special notices, same as in daily.

UNION AND ADVERTISER.—Every evening except Sunday, and **WEEKLY**, Wednesdays. Democratic. Established 1826. Union and Advertiser Co., publishers. Subscription, daily, \$6; sworn circulation, 23,302; weekly, \$1; estimated circulation, 1,500; 10 to 24 pages, 7

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columns; length of columns, 20 1-2 inches; width, 2 3-16 inches.

Advertising rates, agate, daily, 15 cents a line; twelve times, 7 cents; twenty-six times, 6 cents; thirty-nine times, 5 1-2 cents; fifty-two times, 5 cents; seventy-eight times, 4 1-2 cents; one hundred and four times, 4 cents; one hundred and fifty-six times, 3 cents a line. Classified advertisements, 1 cent a word. Reading notices, 15, 20 and 50 cents a line. Weekly, 10 cents a line, one time; one month, 22 cents; three months, 50 cents; one year, \$1.20 a line. Reading notices, 10 cents.

VOLKSBLATT.—Every morning except Sunday, **SONNTAGS JOURNAL**, Sundays, and **WEEKLY**, Wednesdays. German. Republican. Established 1854. E. H. Makk, publisher. Subscription, daily, \$5; Sunday, \$1.50; weekly, \$2; estimated circulation, daily, 1,900; Sunday, 2,950; weekly, 4,600; 4 to 3 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 50 cents; one week, \$1.50; one month, \$3.50; three months, \$7; six months, \$12; one year, \$20. Special rates for E. O. D., etc. Classified advertisements, 1 cent a word. Reading notices, 10 cents a line. Sunday or Weekly, 1 inch, one time, 75 cents; one month, \$1.75; one year, \$10.

EDUCATIONAL GAZETTE.—Monthly, (except July and August). Educational. Established 1885. Educational Gazette Co., publishers. Subscription, \$1; claimed circulation, 20,000; 40 pages, 3 columns; length of columns, 9 inches.

Advertising rates, \$2 per inch; one-fourth page, \$15; one-half page, \$25; one page, \$50. Discounts, 10 per cent. on three months; 15 per cent. on six months; 25 per cent. on one year.

See advertisement on page 302.

GREEN'S FRUIT GROWER.—Monthly. Orchard, Garden and Nursery. Established 1881. J. Clinton Peet, business manager. Subscription, 50 cents; claimed circulation, 70,000; 12 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, 25 cents per agate line, each insertion.

NATIONAL FRATERNAL PRESS ASSOCIATION.—See advertisement on page 384.

PASTIME.—Monthly. Literary. Established 1899. F. F. Pulver & William Horcheler, publishers. Subscription, 50 cents; claimed circulation, 50,000; 8 to 16 pages, 4 columns; length of columns, 12 inches; width, 2 1/4 inches.

Advertising rates, agate, 25 cents a line; ten per cent. discount on one year.

See advertisement on page 387.

VICK'S ILLUSTRATED MAGAZINE.—Monthly. Garden Magazine. Established 1878. Vick Publishing Co., publishers. Subscription, 25 cents; estimated circulation, 75,000; 20 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches.

Advertising rates, agate, 60 cents per line; one-fourth page, \$56 each insertion. Discounts, 10 per cent. on 400 lines or six months; 15 per cent. on 1,000 lines or one year. Reading notices, \$1 per brevier line. Positions, one-fourth extra.

See advertisement on page 309.

ROME

SENTINEL.—Every evening except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays.

NEW YORK

Democratic. Established 1821. **Rome Sentinel Co.**, publishers. Subscription, daily, \$5; claimed circulation, 3,026; semi-weekly, \$1.50; claimed circulation, 5,170; 6 pages, 7 columns; weekly, 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, 75 cents per inch; one week, \$5; one month, \$10, three months, \$18, six months, \$30, per year. E. O. D., two-thirds of daily rates. Reading notices, 75 cents for 5 lines; 10 cents each additional line first insertion. Semi-Weekly, 1 inch, one week, \$1.50; one month, \$3.75; three months, \$7; six months, \$12; one year, \$20.

SCHENECTADY

GAZETTE.—Every morning except Sunday, and **WEEKLY**, Fridays; daily. Democratic; weekly. Democratic. Established, daily, 1894; weekly, 1869. **Daily Gazette Co.**, publishers. Subscription, daily, \$3; guaranteed circulation, 3,700; weekly, \$1; estimated circulation, 500; 6 to 8 pages; daily, 7, weekly 7 columns; length of columns, daily, 20; weekly 20 inches; width, 2 1-8 inches.

Advertising rates, 1 cent a line.

UNION.—Every evening except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays. Republican. Established 1865. James H. Callanan, publisher. Subscription, daily, \$6; claimed circulation, 3,900; semi-weekly, \$1; estimated circulation, 2,700; 8 to 12 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 50 cents; one week, \$1.50; one month, \$3; three months, \$8; six months, \$12; one year, \$20. E. O. D., 2-3 of daily rates. Reading notices, from 5 to 25 cents a line. Classified advertisements, 1 cent a word; one inch 1 year, in semi-weekly, \$9.

SYRACUSE

EVENING HERALD.—Every evening except Sunday, and Sunday morning. Independent. Established, daily, 1877; Sunday, 1880. The Herald Co., publishers. Subscription, daily, \$5; claimed circulation, 27,239; Sunday, \$2; claimed circulation, 21,250; 12 to 16 pages (Sunday 32 pages), 7 columns; length of columns, 20 inches; width, 2 1-16 inches.

Advertising rates, daily, agate, 12 1-2 cents a line; six times, 7 cents; one month, 5 cents; three months, 4 cents; six months, 3 1-4 cents; one year, 2 1-2 cents a line. Classified advertisements, 1 cent a word. Reading notices, 25 cents a line, with discounts on 50 lines and over. **SUNDAY**, 12 1-2 cents a line, one month, 10 cents; three months, 3 cents; one year, 6 cents a line.

EVENING TELEGRAM.—Every evening except Sunday. Democratic. Established 1898. Guaranteed circulation, 10,000.

Advertising rates, 25 cents an inch. Classified ads., 1/2 cent a word. Reading notices, 15 cents a line.

JOURNAL.—Every evening except Sunday and **WEEKLY**, Wednesdays, and Saturdays. Republican. Established 1829. **Syracuse Journal Co.**, publishers. Subscription, daily, \$5; claimed circulation, 10,300; weekly, \$1; claimed circulation, 4,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch

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one time, \$1; two times, \$1.50; one week, \$3, one month, \$10; three months, \$25; six months, \$45; one year, \$80. E. O. D., 2-3 of daily rates; Reading notices, 10, 15 and 25 cents a line. Weekly: 1 inch, one time, 75 cents; one month, \$2.25; three months, \$5.75; one year, \$17.25; one column, one time, \$16.

POST-STANDARD.—Every morning, and semi-weekly, Tuesdays and Fridays. Republican. Established 1829. Post-Standard Publishing Co., publishers. Subscription, daily, \$5; claimed circulation, 17,000; semi-weekly, 50 cents; claimed circulation, 16,000; daily, 12 to 16, semi-weekly, 10, Sunday, 20 pages; 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, agate, 12 cents a line; 6 times, 7 cents; twelve times, 6 cents; one month, 5 cents; three months, 4 1-5 cents; six months, 3 cents; one year, 2½ cents a line per time. Special rates on E. O. D., etc. Classified advertisements, 1 cent a word. Reading notices, 20 cents a line; position ¼ extra. Sunday only, 5 cents a line per time on yearly orders. Rates for semi-weekly on application.

ILLUSTRATED TIMES.—Every Saturday. Independent. Established 1876. Syracuse Times Publishing Co., publishers. Subscription, \$2; estimated circulation, 14,000; 20 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line; four times, 9 cents; three months, 8 cents; six months, 7 1-2 cents; one year, 6 cents a line. Readers, 50 cents a line.

NORTHERN CHRISTIAN ADVOCATE.—Every Wednesday. Methodist Episcopal. Established 1840. Hunt & Eaton, publishers. Subscription, \$1.50; estimated circulation, 10,000; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches.

Advertising rates, agate, 10 cents a line; discounts, 10 per cent. on one month; 15 per cent. on two months; 20 per cent. on three months, or 500 lines; 30 per cent. on six months, or 1,000 lines; 50 per cent. on one year, or 2,000 lines. Business reading notices, 25 per cent. additional.

AMERICAN POULTRY ADVOCATE.—Monthly. Poultry. Established 1892. Clarence C. De Puy, publisher. Subscription, 25 cents; claimed circulation, 20,000; 20 to 36 pages, 3 columns; length of columns, 10 1-4 inches; width, 2 1-2 inches.

Advertising rates, agate, 10 cents a line; no discounts.

SCHOOL BULLETIN.—Monthly. Educational. Established 1874. C. W. Bardeen, publisher. Subscription, \$1; sworn circulation, 15,000; 24 pages, 4 columns; length of columns, 11 7-8 inches; width, 2 inches.

Advertising rates, agate, per line, 20 cents, one time; 50 cents three months; \$2 one year; 1 inch, one time \$2; three months, \$5.50; six months, \$10; one year, \$18.

TROY

EVENING STANDARD.—Every afternoon except Sunday. Independent. Established 1877. Evening Standard Publishing Co., publishers. Subscription, \$6; estimated circulation, 6,000; 4

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pages, 9 columns; length of columns, 24 inches, width, 2 1-8 inches.

Advertising rates on application.

PRESS.—Every afternoon except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1868. H. O'R. Tucker, publisher. Subscription, daily, \$6; estimated circulation, 8,000; weekly, \$1; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 19 7-8 inches; width, 2 1-5 inches.

Advertising rates, daily, agate, per line, 15 cents; one inch 40 cents; 200 lines, 1-5 off; 500 lines, 1-4 off; 1,000 lines, 1-3 off. Reading notices, 15 and 30 cents a line, with discounts. Classified advertisements 1 cent a word. Weekly, one-fifth discount from daily rates.

RECORD.—Every morning except Sunday. Established as Post, 1812. Republican. The Troy Record Co., publishers. Subscription, \$5; guaranteed circulation, 5,200; 4 to 12 pages, 7 columns; length of columns, 19½ inches; width, 2 3-16 inches.

Advertising rates, agate, 6 cents a line; two insertions, 5½ cents; one week, 4½ cents; one month, 3½ cents; 6 months, 1½ cents a line per time. Classified advertisements, 1 cent a word. Reading notices, 4½ cents a line. See advertisement on page 320.

TIMES.—Every evening except Sunday, and WEEKLY, Tuesdays and Fridays. Republican. Established 1851. Charles S. Francis, publisher. Subscription, daily, \$6; claimed circulation, 18,000; weekly, \$1; estimated circulation, 12,000; 6 pages, 8 columns; length of columns, 26 5-8 inches; width, 2 1-4 inches.

Advertising rates, daily, agate, 15 cents per line for first; subsequent insertions, 6 1-4 cents. 1 inch, one year, \$80. Classified advertisements; 10 cents a line. Reading notices, 15 cents a line; cuts, 1-4 extra. Weekly same as daily.

NORTHERN BUDGET.—Every Sunday. Republican. Established 1797. C. L. MacArthur & Son, publishers. Subscription, \$2; claimed circulation, 32,462; 16 and 20 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 15 cents per line. Local specials, 50 cents per line. Business notices, 25 and 40 cents per line loaded; reading notices on page 10, 40 cents a line. Classified advertisements, first page, 10 cents a line.

OBSERVER.—Every Sunday. Democratic. Established 1877. M. F. Collins, publisher. Subscription, \$1; estimated circulation, 8,000; 12 pages, 7 columns; length of columns, 19 1-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, 50 cents, 75 cents and \$1, according to location, 1 inch, one year, \$25. Classified advertisements; 1 cent a word. Reading notices, 15 to 50 cents per line. Special rates on long time orders.

SUNDAY NEWS.—Every Sunday. Independent. Established 1894. Frank G. Macomber, editor; Daniel E. Conway & Co., publishers. Subscription, \$1; estimated circulation, 6,800; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, 50 cents an inch. Reading

NEW YORK

notices, 10 and 15 cents a line. Classified advertisements, 1 cent a word.

See advertisement on page 300.

UTICA

MORNING HERALD.—Every morning except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1793. Herald Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 7,000; semi-weekly, \$1; estimated circulation, 5,000; 8 pages; (semi-weekly, 16 pages); 6 columns; length of columns, 21-1-2 inches; width, 2-1-5 inches.

Advertising rates, daily, nonpareil, 1 inch, 75 cents; one week, \$3; three weeks, \$7; one month, \$9; two months, \$17; three months, \$21; six months, \$32; one year, \$50; three times per week, 3-5; two times per week, 45 per cent. of daily monthly rates; once a week, 12 lines, one month, \$2.25; three months, \$6.25; six months, \$9.25; one year, \$15. Cuts, extra display, double column, or special notices, double price. Business notices, 15 cents. Semi-Weekly, 1 inch, one time, \$1; two times, \$1.75; one month, \$3; three months, \$7; six months, \$13; nine months, \$17; one year, \$20. Business matters, 15 cents. Business notices, 20 cents per line.

OBSERVER.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established, daily, 1848; weekly, 1816. E. P. Bailey & Co., publishers. Subscription, daily, \$6; sworn circulation, 8,944; semi-weekly, \$1; claimed circulation, 10,400; 8 pages, 7 columns; length of columns, 19-3-4 inches; width, 2-1-4 inches.

Advertising rates, daily, 1 inch, one time, \$1; one week, \$4.50; one month, \$11.25; three months, \$27; one year, \$60. E. O. D. 2-3 of daily rates. Reading notices 15 and 20 cents a line. Classified advertisements, 1 cent a word. Semi-Weekly 1 inch, one time \$1; one month, \$3.25; six months \$8.50; one year, \$20. Two insertions a week, 50 per cent. additional. Readers, 15 cents a line.

PRESS.—Every morning except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1832. Otto A. Meyer, publisher. Subscription, daily, \$6; sworn circulation, 10,003; semi-weekly, \$1; sworn circulation, 7,300; 8 to 16 pages, 7 columns; length of columns, 22 inches; width, 2-1-3 inches.

Advertising rates, agate, daily, 1 inch, one time, \$1; one week, \$4.50; one month, \$11.25; three months, \$27; six months, \$45; one year, \$60. E. O. D., 2-3 of daily rates. Reading notices, 20 and 30 cents a line. Semi-Weekly, 1 inch, one week, \$1; one month, \$3.25; three months, \$8.50; six months, \$15; one year, \$20. Classified advertisements, 1 cent a word.

SATURDAY GLOBE.—Every Saturday. Independent. Established 1881. William T. & Thos. F. Baker, publishers. Subscription, \$2; estimated circulation, 130,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2-1-8 inches.

Advertising rates, agate, 50 cents per line. Reading notices, \$1 a count line each insertion; no discounts.

SUNDAY JOURNAL.—Every Sunday. Independent. Established 1894. Journal Publishing Co., publishers. Subscription, \$2; estimated cir-

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ulation, 10,000; 16 pages, 7 columns; length of columns, 22 inches; width, 2-1-3 inches.

Advertising rates, agate, 6 cents a line; one month, 5 cents; three months, 4 cents; six months, 3 cents; one year, 2-1-2 cents a line per time; position extra. Reading notices, 10 cents a line.

SUNDAY TRIBUNE.—Every Sunday. Independent. Established 1877. P. E. Kelly, publisher. Subscription, \$2; estimated circulation, 6,500; 12 to 16 pages, 6 columns; length of columns, 19 inches; width, 2-1-3 inches.

Advertising rates, nonpareil, 1 inch, one time, 75 cents; one month, \$3; three months, \$7.80; six months, \$13; one year, \$20.80. Reading notice double above rates.

Y DRYCH.—Every Thursday. Welsh. Independent Republican. Established 1851. T. J. Griffiths, publisher. Subscription, \$2; claimed circulation, 12,000; 8 pages, 6 columns; length of columns, 20 inches, width, 2-1-4 inches.

Advertising rates on application.

CAMBRIAN.—Monthly. Established 1880. T. J. Griffiths, publisher. Subscription, \$1; claimed circulation, 5,000; 48 pages, octavo.

Advertising rates on application.

See advertisement on page 313.

WALTON.

REPORTER.—Every Saturday. Democratic. Established 1882. Reporter Co., publishers. Subscription, \$1; claimed circulation, 5,100; 8 pages, 7 columns; length of columns, 19-1/2 inches; width, 2-1-6 inches.

Advertising rates, one inch one year, \$7.50.

WATERTOWN

STANDARD.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Republican. Established 1894. Standard Publishing Co., publishers. Subscription, daily, \$5; claimed circulation, 5,121; semi-weekly, \$1.50; claimed circulation, 4,704; 8 pages, 7 columns, length of columns, 21 inches; width, 2-1-4 inches.

Advertising rates, one inch one time, 50 cents; one week, \$1.75; one month, \$5; three months, \$10; six months, \$16; one year, \$25. Classified advertisements, 1 cent a word. E. O. D., 2-3 daily rates. SEMI-WEEKLY, 1 inch, one week, 75 cents; one month, \$2.25; three months, \$6.50; one year, \$13. Reading notices, brevier, 10 cents a line.

TIMES.—Every evening except Sunday, and REFORMER AND TIMES, twice a week, Wednesdays and Saturdays. Republican. Established, daily, 1860; weekly, 1850. The Brockway Co., publishers. Subscription, daily, \$6; claimed circulation, 6,000; weekly, \$2; claimed circulation 5,500; 8 pages, 8 columns; length of columns, 20-1-2 inches; width, 2-1-8 inches.

Advertising rates, daily, one inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$10; six months, \$17.50; one year, \$26.50. E. O. D., two-thirds of daily rates. Semi-weekly, 1 inch, one time, 50 cents; one month (8 times), \$4; three months, \$8; six months, \$14; one year, 20. Reading notices, 5 cents a line, count, with discounts.

NEW YORK

YONKERS

HERALD.—Every evening except Sunday. Democratic. Established 1843. Yonkers Daily Herald Publishing Co., publishers. Subscription, \$6; estimated circulation, 4,780; 4 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, 1 inch one time, \$1, one week, \$4; one month, \$12; three months, \$22; one year, \$40. E. O. D., three-fourths of daily rates. Reading notices, brevier, 3 cents a word each time.

NEW YORK

STATESMAN.—Every evening except Sunday. Republican. Established, 1883. Yonkers Publishing Co., publishers. Subscription, \$6; claimed circulation, 3,300; 4 pages; 7 columns; length of columns, 22 3-4 inches, width, 2 3-8 inches.

Advertising rates, daily, one inch, one time, \$1; one week, \$4; one month, \$10; three months, \$18; six months, \$25; one year, \$35. E. O. D., two-thirds of daily rates, extra. Reading notices, two and three cents a word.

NORTH CAROLINA

CHARLOTTE

OBSERVER.—Every morning except Monday and **SEMI-WEEKLY**, Tuesdays and Fridays. Democratic. Established, daily, 1886; weekly, 1891. Caldwell & Tompkins, publishers. Subscription, daily, \$8; estimated circulation, 4,000; semi-weekly, \$1; estimated circulation, 3,500; 8 to 16 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch one time, \$1; one week, \$3.50; one month, \$9; three months, \$20; six months, \$27.50; one year, \$40. Classified advertisements, 10 cents a line. E. O. D., two-thirds of daily rates. Semi-weekly, 1 inch, one time, \$1; one month, \$2.50; three months, \$5; six months, \$8; one year, \$12.

NEWS.—Every evening except Sunday, and **SEMI-WEEKLY TIMES-DEMOCRAT**, Mondays and Thursdays. Democratic. Established 1888. W. C. Dowd, publisher. Subscription, daily, \$4; claimed circulation, 2,443; semi-weekly, \$1; claimed circulation, 3,466; 8 pages; daily, 5; semi-weekly, 6 columns; length of columns, daily, 18; semi-weekly 20 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch one time, \$1; one week, \$2.50; one month, \$6; three months, \$12; six months, \$20; one year, \$30. E. O. D., two-thirds of daily rates. Classified advertisements, 1 cent a word. Semi-weekly, 1 inch one time, \$1; three months, \$7.50; six months, \$12; one year, \$18.

See advertisement on page 373.

NORTH PRESBYTERIAN RECORD.—Every Thursday. Presbyterian. Established 1858. A. J. McKelvey, publisher. Subscription, \$2; claimed circulation, 8,500; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1; one month, \$3; three months, \$6; six months, \$10; one year, \$15.

GREENSBORO

CHRISTIAN ADVOCATE.—Every Wednesday. Methodist Episcopal, South. Established 1855. Christian Advocate Publishing Co., publishers. Subscription, \$2; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-4 inches.

Advertising rates on application.

RALEIGH

NEWS-OBSERVER.—Every morning except Monday, and every evening except Sunday, and **NORTH CAROLINIAN**, Tuesdays. Democratic. Established 1871. Josephus Daniels, publisher. Subscription, morning, \$7; evening, \$2.50; estimated circulation, 5,000; weekly, \$1; estimated circulation, 5,000; daily, 4; weekly, 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; one week, \$4.00; one month, \$8; three months, \$16; six months, \$30; one year, \$48; Reading notices,

10 cents a line first time, 5 cents afterwards. Weekly rates, 1 inch, one time, \$1; two times, \$1.50; one month, \$3; one year, \$13.

Issue also the **FARMER AND MECHANIC**; same rates as weekly.

BIBLICAL RECORDER.—Every Wednesday. Baptist. Established 1835. Edwards & Broughton, publishers. Subscription, \$1.50; estimated circulation, 6,200; 8 pages, 6 columns; length of columns, 17 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

CAUCASIAN.—Every Thursday. People's party. Established 1882. Caucasian Publishing Co., publishers. Subscription, \$1; claimed circulation, 6,000; 4 pages, 8 columns.

Advertising rates, one inch, one time, \$2; one month, \$3.25; three months, \$8.50; six months, \$15; one year, \$25. Classified advertisements, 10 cents a line first time; 5 cents a line afterwards. Position, one-fifth extra.

See advertisement on page 305

PROGRESSIVE FARMER.—Every Tuesday. Agricultural. Established 1886. Estimated circulation, 10,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 1 inch, one time, \$1.40 one month, \$5.20; three months, \$16.00; six months, \$23.60; one year, \$52.

WILMINGTON

MESSENGER.—Every morning except Monday, and **WEEKLY**, Thursdays. Democratic. Established 1867. Jackson & Bell, publishers. Subscription, daily, \$7; estimated circulation, 2,300; weekly, \$1; estimated circulation, 3,000; 4 to 8 pages; daily, 8; weekly, 7 columns; length of columns, daily, 23 1-4; weekly, 19 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1. Reading matter, one time, 20 cents; subsequent insertions, 15 cents per line. Further rates on application.

MORNING STAR.—Every morning, except Monday, and **WEEKLY**, Fridays. Democratic. Established, daily 1867; weekly, 1869. William H. Bernard, publisher. Subscription, daily, \$6; estimated circulation, 2,000; weekly, \$1; estimated circulation, 2,200; 4 pages, 7 columns; length of columns, 23 3-4 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1; one week, \$3.50; one month, \$8; three months, \$16; one year, \$52. Weekly, 12 daily rates.

WINSTON

UNION REPUBLICAN.—Every Thursday. Republican. Established 1872. Union Republican Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates, one inch, one time, 50 cents; one month, \$1.50; twelve months, \$12.

OHIO

AKRON

BEACON JOURNAL.—Every evening except Sunday, and **SUMMIT COUNTY BEACON**, Thursdays. Republican. Established 1839. The Beacon Journal Co., publishers. Subscription, daily, \$3; sworn circulation, 7,051; weekly, \$1; sworn circulation, 3,940; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 21-8 inches.

Advertising rates, daily, \$1 per inch one time; one inch one year, \$40. Weekly, one inch one time, \$1; one year, \$10.

DEMOCRAT.—Every evening except Sunday, and **TIMES-DEMOCRAT**, Wednesdays. Democratic. Established, daily, 1892; weekly, 1867; Akron Democrat Co., publishers. Subscription, daily, \$2.50; estimated circulation, 3,800; weekly, \$1; estimated circulation, 2,800; 4 to 8 pages; 7 columns; length of columns, 21 1-2 inches; width, 21-8 inches.

Advertising rates, daily, one inch one year, \$22. More specific rates on application.

PRESS.—Every evening except Sunday. Neutral. Established 1893. Scripps Publishing Co., publishers. Subscription by mail, \$1.75; claimed circulation, 7,103; 8 pages, 8 columns; length of columns, 20 inches; width, 2 inches.

Advertising rates, agate, 50 cents an inch; 50 inches, 40 cents; 100 inches, 35 cents; 200 inches, 30 cents; 300 inches, 28 cents; 500 inches, 25 cents; 700 inches, 22 cents; 1,000 inches, 20 cents. Reading notices, 20 cents a line, with discounts.

SELF CULTURE.—Monthly. Established 1894. The Werner Co., publishers. Subscription, \$1; estimated circulation, 75,000; 128 pages, 2 columns; length of columns, 8 1-4 inches; width, 21-2 inches.

Advertising rates, agate, 50 cents a line; 1 page, \$80; fractions of pages pro rata.

CANTON

NEWS-DEMOCRAT.—Every evening except Sunday, Sunday morning, and **STARK CO. DEMOCRAT**, Thursdays. Democratic. Established, daily, 1884; weekly, 1833. Democrat Publishing Co., publishers. Subscription, daily, \$3.12; estimated circulation, 3,200; weekly, \$1; estimated circulation, 4,400; daily, 4; Sunday, 12; weekly, 8 pages, 7 columns; length of columns, 21 inches; width, 21-4 inches.

Advertising rates on application.

REPOSITORY.—Every evening except Sunday, Sunday morning, and **STARK CO. REPUBLICAN**, twice a week, Tuesdays and Fridays. Republican. Established 1815. Repository Printing Co., publishers. Subscription, daily, \$5; estimated circulation, 5,200; semi-weekly, \$1; estimated circulation, 4,500; daily, 6 to 12

pages, 6 columns; length of columns, daily, 19 1-2 inches; weekly, 21 3-4 inches; width, 21-8.

Advertising rates, daily, one square of 8 lines, nonpareil, one time, 75 cents; one week, \$1.90; one month, \$5; three months, \$11.25; six months, \$18.75; one year, \$30. E. O. D., 2-3 of daily rates. Sunday only, 2-5 of daily rates. Weekly, 1-2 of daily rates. Readers, 10 cents a line.

CINCINNATI

ANZEIGER.—Every evening except Sunday, Sunday morning, and **WEEKLY**, Tuesdays. German. Established 1886. Emil Pactow & Co., publishers. Subscription, daily, \$4; estimated circulation, 7,000; Sunday, \$1; estimated circulation, 6,000; weekly, \$1.50; estimated circulation, 4,000; 4 to 12 pages, 8 columns; length of columns, 24 1-2 inches; width, 21-8 inches. Office, S. E. cor. Walnut and Chestnut streets.

Advertising rates on application.

COMMERCIAL TRIBUNE.—Every morning, and **WEEKLY COMMERCIAL GAZETTE**, Thursdays. Republican. Established 1793. The Commercial Tribune Co., publishers. Subscription, daily, with Sunday, \$9; estimated circulation, 44,000 (Sunday, 48,000); weekly, 50 cents; estimated circulation, 40,000; 10 pages, 7 columns; Saturday and Sunday, 36 pages, 7 columns; length of columns, 23 inches; width, 21-8 inches.

Advertising rates, daily, agate, 15 cents; 7th and 10th pages, 18 cents; classified ads., 10 cents a line; reading notices, 50 cents a line; "preferred specials," 25 cents a line; business notices, 20 cents per line each insertion. Weekly, 15 cents. Special notices, 50 cents per agate line. Reading matter, 75 cents per nonpareil line each insertion. Discounts on all editions; 5 per cent. on \$100, 10 per cent. on \$300, 15 per cent. on \$500, 20 per cent. on \$1,000, 25 per cent. on \$1,500, 30 per cent. on \$2,000.

ENQUIRER.—Every morning, and **WEEKLY**, Thursdays. Democratic. Enquirer Co., publishers. Subscription, daily, including Sunday, \$14; estimated circulation, 60,000 (Sunday 90,000); weekly, 75 cents; estimated circulation, 130,000 daily and weekly, 8 pages; Sunday, 24 to 40 pages; 9 columns; length of columns, 24 inches; width, 21-6 inches.

Advertising rates, daily, ordinary, 20 cents; Sunday, 25 cents. Special notices, 5th page, 25 cents; Sunday, 30 cents. Local or business notices, 5th page, 40 cents; Sunday, 50 cents. Reading matter notices, 60 cents; Sunday, 75 cents per line each insertion. Medical cards, inside pages, 20 cents; Sunday, 25 cents; 5th and 8th pages, 25 cents; Sunday, 30 cents per line each insertion. Weekly, 75 cents; local notices, \$1. Reading notices, \$1.50 per line each insertion.

FREIE PRESSE.—Every morning except Sunday, **SONNTAGSBLATT**, Sunday, **ABEND**

OHIO

PRESSE, every evening except Sunday, and **WOCHENBLATT**, Wednesdays. German. Republican. Established 1874. Cincinnati Freie Presse Co., publishers. Subscription, morning, \$6; estimated circulation, 10,000; evening, \$3; estimated circulation, 20,000; weekly, \$1; estimated circulation, 8,000; evening 4, morning 8, Sunday 24, weekly 10 pages, 7 columns; length of columns, 20 inches; width 21-8 inches. Office, N. W. corner Vine and Canal streets.

Advertising rates, nonpareil, for either morning or evening issue, square of 8 lines, 1 time, \$1; 1 week, \$4; 1 month, \$12; 3 months, \$20; one year, \$60. Reading notices, 50 cents a line. Special notices, 20 cents. Sunday issue, or weekly, 8 lines, \$1 each insertion. Reading notices, 50 cents. Discount of 25 per cent. on order covering both daily editions.

POST.—Every evening except Sunday. Independent. Established 1880. Scripps-McRae League, publishers. Subscription, \$3; estimated circulation, 160,000; 8 pages, 8 columns; length of columns, 20 1-4 inches; width, 2 inches. Office 201 to 221 Longworth street.

Advertising rates, per agate line, 25 cents; 6 times, 22 cents; 13 times, 20 cents; 26 times, 19 cents; 52 times, 18 cents; 78 times, 17 cents; 104 times, 16 cents; 156 times or more, 15 cents a line per time. Corresponding space discounts. Classified ads., 15 cents a line. Reading notices, 50, 60 and 75 cents and \$1 a line, nonpareil or minion.

See advertisement on page 251.

TIMES-STAR.—Every evening except Sunday, and **TIMES**, Thursdays. Republican. Established 1836. Times-Star Co., publishers. Subscription, daily, \$3; sworn circulation, 153,778; weekly, 50c.; estimated circulation, 57,000; 8 to 10 pages, 7 columns; length of columns, 22 inches; width, 21-8 inches. Office, N. E. corner 6th and Walnut streets.

Advertising rates, daily, agate, 15 cents a line; discounts, 1,000 lines, 10 per cent.; 2,000 lines, 12-12 per cent.; 3,000 lines, 15 per cent.; 4,000 lines, 20 per cent.; 6,000 lines, 25 per cent.; 8,000 lines, 30 per cent.; 12,000 lines, 33 1-3 per cent. Reading matter, 60 cents. Special notices, 25 cents. Business notices, 20 cents per line. Weekly, 50 cents per line; 200 lines, 47 cents; 300 lines, 45 cents; 500 lines, 42 1-2 cents; 1,000 lines, 40 cents; 2,000 lines, 35 cents; 3,000 lines, 30 cents; 4,000 lines, 25 cents a line per time. Reading matter, \$1 per line.

VOLKSBLATT.—Every morning except Sunday, **WESTLICHE BLAETTER**, Sundays, and **WEEKLY**, Tuesdays. German. Republican. Established 1836. Cincinnati Volksblatt Co., publishers. Subscription, daily, \$8; claimed circulation 12,700; weekly, \$2; claimed circulation, 12,000; Sunday, \$2; claimed circulation, 23,300; 8 to 20 pages, 7 columns; length of columns, 20 inches; width, 21-7 inches. Office, 269 Vine street.

Advertising rates, nonpareil, daily, 12 lines, 1 time, \$1.25; discounts on time contracts: Readers, 50 cents and 25 cents a line, according to location. Weekly and Sunday, same as daily.

VOLKSFREUND.—Every morning except Sun-

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day, **SONNTAGMORGEN**, Sundays, and **WEEKLY**, Wednesdays. German. Democratic. Henry Haacke, publisher. Subscription, daily, \$8; estimated circulation, 9,000; weekly, \$2; estimated circulation, 12,000; daily, 8 pages; Sunday, 20; 7 columns, length 20 1-4 inches; width, 21-8 inches. Office, corner Vine and Longworth streets.

Advertising rates, nonpareil, daily (without Sunday) one inch one time, \$1; 1 week, \$4; one month, \$12; 3 months, \$20; 6 months, \$32 one year, \$60. **SUNDAY or WEEKLY**, one inch one time, \$1; one month, \$3.50; one year, \$32.

AMERICAN GRANGE BULLETIN AND SCIENTIFIC FARMER.—Every Thursday. Agricultural. Established 1874. Grange Bulletin Co., publishers. Subscription, \$1; estimated circulation, 20,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 21-8 inches. Office, 127 East 3d street.

Advertising rates, agate, per line, 20 cents. Special positions, 25 cents. Special reading notices, 25 cents. Discounts, 5, 10, and 15 per cent., on 13, 26 and 52 insertions, respectively. No advertisement less than 14 lines.

AMERICAN ISRAELITE.—Every Thursday. Jewish. Established 1854. Leo Wise & Co., publishers. Subscription, \$2.50; claimed circulation, 23,000; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 21-8 inches. Office, corner 5th and Race streets.

Advertising rates, agate, 15 cents per line. Reading notices, 50 cents a line. Discounts, 10 per cent. on 3 months or \$100; 15 per cent. on 6 months or \$200; 25 per cent. on one year or \$400.

CATHOLIC TELEGRAPH.—Every Thursday. Roman Catholic. Established 1831. The Catholic Telegraph Publishing Co., publishers. Subscription, \$2; estimated circulation, 8,000; 8 pages, 5 columns; length of columns, 16 1-2 inches; width, 25-8 inches. Office, 411 Pike Building.

Advertising rates, 75 cents an inch.

CHIC.—Every Saturday. Humorous and social. Established 1889. Chic Publishing Co., publishers. Subscription, \$2; estimated circulation, 5,000; 20 pages, 3 columns; length of columns, 9 inches. Office, 141 E. 4th street.

Advertising rates on application.

CHRISTIAN LEADER.—Every Monday. Disciples of Christ. Established 1886. Fred. L. Rowe, publisher. Subscription, \$1.50; estimated circulation, 7,600; 16 pages, 4 columns; length of columns, 14 inches; width, 23-8 inches. Office, 422 Elm street.

Advertising rates, agate, 8 cents per line each insertion. Discounts for time and space same as on Herald and Presbyter.

CHRISTIAN STANDARD.—Every Saturday. Christian. Established 1866. Standard Publishing Co., publishers. Subscription, \$2; guaranteed circulation, 33,000; 32 pages, 3 columns; length of columns, 11 1-4 inches; width, 21-2 inches. Office, 216-220 East 9th street.

Advertising rates, per agate line, 25 cents. Discounts: 2 times or 100 lines, 5 per cent.; 4 times or 250 lines, 10 per cent.; 8 times, 15

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per cent.; 13 times or 500 lines, 20 per cent.; 26 times or 750 lines, 25 per cent.; 1,000 lines, 33 1-3 per cent.; 52 times, 35 per cent.; 2,500 lines, 40 per cent. Reading notices, double the price of display advertisement.

See advertisement on page 295.

CHRISTLICHE APOLOGETE.—Every Thursday. German. Methodist Episcopal. Established 1838. Curts & Jennings, publishers. Subscription, \$1.00; claimed circulation, 21,000; 16 pages, 4 columns; length of columns, 15 7-8 inches; width, 2 1-8 inches. Office, 190 W. 4th street.

Advertising rates, agate, 15 cents per line each insertion. Discounts: 10, 20, 30 and 35 per cent. for 1, 3, 6 and 12 months. Reading notices, double above rates.

DIE DEBORAH.—Every Thursday. German. Jewish. Established 1855. Leo, Wise & Co., publishers. Subscription, \$2; claimed circulation, 9,000; 8 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-6 inches. Office, corner 5th and Race streets.

Advertising rates, agate, 5 cents a line. Reading notices, 25 cents a line.

See advertisement on page 373.

HERALD AND PRESBYTER.—Every Tuesday. Presbyterian. Established 1848. Monfort & Co., publishers. Subscription, \$2.50; claimed circulation, 23,500; 32 to 40 pages, 3 columns; length of column, 11 5-8 inches; width, 2 1-2 inches. Office, 422 Elm street.

Advertising rates, agate, 25 cents per line each insertion. Discounts: 5 per cent. on 2 times or 50 lines; 10 per cent. on 4 times or 100 lines; 15 per cent. on 8 times or 250 lines; 20 per cent. on three months; 25 per cent. on 6 months; 33 1-3 per cent. on nine months; 40 per cent. on one year. Reading notices, minion, 50 per cent. extra.

JOURNAL AND MESSENGER.—Every Thursday. Baptist. Established 1831. Lasher & Osborne, publishers. Subscription, \$2; estimated circulation, 12,270; 16 pages, 4 columns; length of columns, 16 inches; width, 2 3-8 inches. Office, 422 Elm street.

Advertising rates, agate, 12 cents per line each insertion. Reading notices, 25 cents a line, agate measure. Discounts: 10 per cent. on one month or 100 lines; 15 per cent. on 8 times or 250 lines; 20 per cent. on three months or 350 lines; 25 per cent. on six months or 500 lines; 33 1-3 per cent. on nine months or 750 lines; 40 per cent. on one year or 1,000 lines; 50 per cent. on 2,000 lines.

LOOKOUT.—Every Saturday. Christian Endeavor. Established 1889. The Standard Publishing Co., publishers. Subscription, 75 cents; guaranteed circulation, 21,500; 16 pages, 3 columns; length of columns, 12 inches; width, 2 1-2 inches. Office, 216-220 East Ninth street.

Advertising rates, agate, 15 cents a line. Reading notices, 25 cents; position, 1-5 extra. Discounts: 10 per cent. on 250 lines, 20 per cent. on 500 lines, 25 per cent. on 750 lines, 33 1-3 per cent. on 1,000 lines, 40 per cent. on 2,500 lines.

See advertisement on page 295.

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WAHRHEITS' FREUND.—Every Wednesday. German. Roman Catholic. Established 1837. Benziger Bros., publishers. Subscription, \$2.50; estimated circulation, 12,000; 8 pages, 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches. Office, 343 Main street.

Advertising rates, agate, 1 time, 10 cents; 1 month, 7 cents; 3 months, 6 cents; 6 months, 5 cents; 1 year, 4 cents per line each insertion.

WESTERN CHRISTIAN ADVOCATE.—Wednesdays, Methodist Episcopal. Established 1834. David H. Moore, editor. Curts & Jennings, publishers. Subscription, \$1.00; estimated circulation, 22,000; 32 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 3-8 inches. Office, 186 W. 4th street.

Advertising rates, agate, 25 cents per line each insertion. Discounts: 10 per cent. on 3 months or 500 lines, 20 per cent. on 6 months or 1,000 lines, 40 per cent. on one year or 2,000 lines; position, 1-5 extra. Reading notices, double above rates.

EXPRESS GAZETTE.—Monthly. Established 1873. Express Gazette Publishing Co., publishers. Subscription \$1; claimed circulation, 15,000; 36 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 25 cents a line.

GRAY GOOSE.—Monthly. Literary. Established 1897. American Home Magazine Co., publishers. Subscription, 50 cents; claimed circulation, 12,000; 48 pages, 2 columns; length of columns, 7 inches; width, 2 1-4 inches.

Advertising rates, one page one time, \$7.50; three times, \$20; six times, \$30; one year, \$50.

SUNDAY SCHOOL JOURNAL.—Monthly. Evangelical. Established 1869. Curts & Jennings, publishers. Subscription, 60 cents. Claimed circulation, Western edition, 90,000; 65 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-4 inches. Office, 186 West 4th street.

Advertising rates, agate (Western edition only), \$1 per line. Discounts: \$100 or 3 months, 10 per cent.; \$200 or 6 months, 15 per cent.; \$400 or one year, 25 per cent.; fourth page of cover, \$1 a line, each time.

CLEVELAND

LEADER.—Every morning, NEWS-HERALD, every evening except Sunday, TRI-WEEKLY, Tuesdays, Thursdays, Saturdays, and WEEKLY, Saturdays. Republican. Established 1848. The Leader Printing Co., publishers. Subscription, evening, \$3; morning, \$8; estimated circulation, combined, 63,000 (Sunday 43,000); tri-weekly, \$4; estimated circulation, 3,000; weekly, \$1; estimated circulation, 20,000; 10 to 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches. Office, 146 Superior street.

Advertising rates, both editions, daily, agate, 20 cents per line; 1st and 8th pages, 25 cents a line, which includes tri-weekly. Contracts to run at regular intervals for a year in daily will be made at 15 cents a line. Reading notices, 40 cents. Special notices, 5th page, 50 cents. Local editorial notices, 50 cents per line each insertion. "Wants," etc., 2 cents a word each insertion. Sunday, 20 cents per line, each insertion. Notices same rates as in daily. Weekly, 20 cents per line, each insertion.

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PLAINDEALER.—Every morning, **EVENING PLAINDEALER**, every evening, except Sunday, and **WEEKLY**, Fridays. Independent-Democratic. Established 1841. Plaindealer Publishing Co., publishers. Subscription, morning edition, \$5; evening edition, \$3; claimed circulation, daily, 35,773 (Sunday, 29,385); weekly, \$1; claimed circulation, 20,000; daily, 10 to 12 pages; Sunday, 28 to 36; 7 columns; length of columns, 20 5-8 inches; width, 2 1-8 inches. Office, corner Superior and Bond streets.

Advertising rates, daily, agate, 16 cents per line; discounts: On 1,000 lines, 25 per cent.; 2,500 lines, 30 per cent.; 5,000 lines, 35 per cent.; 7,500 lines, 40 per cent.; 10,000 lines, 50 per cent.; corresponding discounts for time; position, 1-4 extra. Reading notices, 50 cents a line. Classified advertisements, 10 cents a line. Weekly, 10 cents a line.

See advertisement on page 252.

PRESS.—Every evening except Sunday. Independent. Established 1878. Scripps-McRae League, publishers. Subscription, \$3; estimated circulation, 92,000; 4 pages, 8 columns; length of columns, 21 7-8 inches; width, 2 inches. Office, 152 Seneca street.

Advertising rates, agate, 20 cents per line; 6 times, 18 cents; 13 times, 17 cents; 26 times, 16 cents; 39 times, 15 cents; 52 times, 14 cents; 78 times, 13 cents; 156 times, 12 cents a line per time; corresponding discounts for space; classified ads., 10 cents a line; reading notices, nonpareil, 75 cents one time; three months, 60 cents; locals, 50 (and 40) cents.

See advertisement on page 251.

RECORDER.—Every evening except Sunday. Established 1895. Subscription, daily, \$2; claimed circulation, 30,000; 6 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, 186 Seneca street.

Advertising rates, daily, agate, 20 cents a line; 6 times, 15 cents; one month, 13 cents; two months, 11 cents; three months, 10 cents; six months, 9 cents; one year, 8 cents per line each insertion. Special line rates for E. O. D., etc. Classified ads., 10 cents a line. Reading notices, 50 cents a line, with discounts, minimum rate being 30 cents a line (on 500 lines).

WAECHTER UND ANZEIGER.—Every evening except Sunday, Sunday morning, and **WEEKLY**, Wednesdays. German. Democratic. Established 1852. The German Consolidated Newspaper Co., publishers. Subscription, daily, \$3; Sunday, \$2; weekly, \$1.50; claimed circulation, daily, 24,260; Sunday, 18,975; weekly, 6,900; 6 pages; (Sunday, 16 pages; weekly, 12 pages); length of columns, 21 1-4 inches; width, 2 1-8 inches. Office, 292 Seneca street.

Advertising rates, nonpareil, daily, one inch, one time, \$1.50; one week, \$7; one month, \$17; three months, \$33; six months, \$52.50; one year, \$85. E. O. D., 2-3 of daily rates. Reading notices, 30 cents a line (1,000 lines, 25 cents; 2,500 lines, 20 cents a line). Classified ads., 1 cent a word. Sunday only, 1-2 of daily rates. Weekly, 40 per cent. daily rates.

See advertisement on page 331.

WORLD.—Every evening except Sunday, and Sunday morning. Republican. Established 1883. Subscription, \$3; estimated circulation, 20,000;

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8 to 32 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches. Office, 71 Ontario street.

Advertising rates, agate, 12 cents a line; by the year, 8 cents; by the month, 10 cents. Reading notices, 50 cents; locals, 35 cents. Classified ads., 2 cents a word. Reading notices, 50 cents to \$1 per line. Business announcements, nonpareil, \$50 per 1,000 lines, taken at advertisers' option.

CATHOLIC UNIVERSE.—Every Friday. Roman Catholic. Established 1874. The Catholic Universe Publishing Co., publishers. Subscription, \$2. Estimated circulation, 15,000; 8 to 16 pages, 7 columns; length of columns, 20 1-4 inches; width, 2 1-8 inches. Office, 8 Euclid avenue.

Advertising rates, one inch, one time, \$1. Discounts, 10 per cent. on one month; 15 per cent. on 2 months; 20 per cent. on three months; 35 per cent. on six months; 50 per cent. on one year.

DER CHRISTLICHE BOTSCHAFTER.—Saturdays. Evangelical. Established 1836. Thomas & Mattill, publishers. Subscription, \$2; claimed circulation, 20,000; 16 pages, 5 columns; length of columns, 16 inches; width, 2 1-6 inches. Office, 265 Woodland avenue.

Advertising rates, agate, 16 cents a line, with discounts.

EVANGELICAL MESSENGER.—Every Tuesday. Undenominational. Established 1848. Thomas & Mattill, publishers. Subscription, \$2; estimated circulation, 10,000; 16 pages, 5 columns; length of columns, 16 inches; width, 2 1-6 inches. Office, 265 Woodland avenue.

Advertising rates, agate, 10 cents a line, with discounts.

ILLUSTRATED TIMES.—Every Thursday. Republican. Established 1894. Times Printing and Publishing Co., publishers. Subscription, \$1; estimated circulation, 7,500; 8 pages, 7 columns; length of columns, 21 7-8 inches; width, 2 1-8 inches. Office, 45 Sheriff street.

Advertising rates, nonpareil, 75 cents per inch. Reading notices, 25 cents per line. Discounts on 3, 6 and 12 months on application. Issue also the Berea CLARION, Bedford GAZETTE, Chagrin Falls ENTERPRISE and Willoughby EXPONENT.

See advertisement on page 290.

OHIO PRACTICAL FARMER.—Every Saturday. Agricultural. Established 1848. Lawrence Publishing Co., publishers. Subscription, \$1; claimed circulation, 95,000; 24 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches. Office, 296 to 298 St. Clair street.

Advertising rates, agate, 45 cents per line, each insertion. Special position, 25 per cent. additional; business notices, following markets, 75 cents per line, count; reading type notices, \$1 per line, count. Discounts: 5 per cent. on \$25, 10 per cent. on \$50, 15 per cent. on \$150, 20 per cent. on \$300, 25 per cent. on \$450. Issues also the Michigan Farmer, Detroit. Joint display rate for both papers, 60 cents a line. Business notices, 90 cents; reading notices, \$1.35.

SENBOTE.—Every Wednesday. German.

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Baptist. Established 1866. German Baptist Publishing Co., publishers. Subscription, \$2; claimed circulation, 7,267; 16 pages, 4 columns; length, 14 1-2 inches; width, 2 1-2 inches. Office, 959 Payne avenue.

Advertising rates, nonpareil, 12 cents a line; three months, 9 cents; six months, 7 cents; one year, 6 cents a line per time. No reading notices.

STIMME DER WAHRHEIT.—(See Detroit, Mich.)

TOWN TOPICS.—Every Saturday. Society. Established 1887. Norman C. McCloud, publisher. Subscription, \$2; estimated circulation, 5,000; 20 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 3-8 inches. Office, 27 Vincent street.

Advertising rates, \$1 an inch, with time discounts.

UNION GOSPEL NEWS.—Thursdays. Undenominational. Established 1888. The Gospel News Co., publishers. Subscription, 50 cents; claimed circulation, 51,686; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches. Office, 147 Seneca street.

Advertising rates, 30 cents per agate line. Special positions, 20 per cent. extra; 2,000 lines or 52 insertions, 24 cents per line.

BROTHERHOOD OF LOCOMOTIVE ENGINEERS' JOURNAL.—Monthly. Brotherhood of Locomotive Engineers, publishers. Subscription, \$1.25; estimated circulation, 37,000; 116 pages, 2 columns; length of columns, 8 inches; width, 2 1-8 inches. Office, Society for Savings Building.

Advertising rates, 50 cents an agate line. Advertising in charge of W. N. Gates, 29 Euclid avenue, Cleveland.

EVANGELISCHE MAGAZIN.—Monthly. German. Evangelical. Established 1867. Thomas & Mattill, publishers. Subscription, \$1.25; estimated circulation, 9,000; 62 pages, 2 columns; length of columns, 8 inches; width, 2 7-12 inches. Office, 265 Woodland avenue.

Advertising rates, agate, one time, 16 cents, with discounts for time and amount.

MEN.—Monthly. Y. M. C. A. Established 1874. F. M. Barton, publisher. Subscription, \$1; claimed circulation, 20,000; 68 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches.

Advertising rates, agate, \$2 an inch; 1-4 page, \$7.50; one page, \$25. Line rate, 20 cents.

COLUMBUS

CITIZEN.—Every evening, except Sunday. Independent. Established 1899. Scripps McRae League, publishers. Subscription, \$3; guaranteed circulation, 17,000; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, 8 cents a line; one week, 7 cents; one month, 5 cents; three months, 3 1-2 cents; six months, 2 1-2 cents; 500 lines, 6 cents; 1,000 lines, 5 1-2 cents; 2,000 lines, 5 cents; 3,000 lines, 4 cents; 5,000 lines,

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3 cents; 10,000 lines, 2 1-2 cents a line; position extra; classified ads., 5 cents a line. Readers, 15 and 25 cents a line, with discounts on over three months.

EVENING DISPATCH.—Every evening, except Sunday, and WEEKLY, Thursdays. Independent. Established 1871. W. D. Brickell, publisher. Subscription, daily, \$7; claimed circulation, 20,000; weekly, \$1; circulation, 3,500; 10 to 20 pages, 8 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, 7 cents per agate line; one week, 5 cents per line; one month, daily, 4 cents; e. o. d., 5 cents; 2 w., 6 cents per line; two months, daily, 3 1-2 cents; e. o. d., 4 2-3 cents; 2 w., 5 cents; three months, daily, 3 cents; e. o. d., 4 cents; 2 w., 4 1-2 cents; six months, daily, 2 1-2 cents; e. o. d., 3 1-3 cents; 2 w., 3 5-7 cents; 1 w., 5 cents; nine months, daily, 2 1-4 cents; e. o. d., 3 cents; 2 w., 3 2-5 cents; 1 w., 4 1-2 cents per line; one year, daily, 2 cents; e. o. d., 2 2-3 cents; 2 w., 3 cents; 1 w., 4 cents per line. Reading notices—City Items—straight, 30 cents per line; standing business notices, in bulk, run of paper, 20 cents. Three months, daily or e. o. d., 15 cents; one year, daily or e. o. d., 12 1-2 cents. Classified, 5 cents per line or \$1.00 per line by the month. Weekly, single insertion, 7 cents per line; one year, 4 cents per line.

See advertisement on page 292.

EXPRESS.—Every evening, except Sunday, Der Ohio SONNTAGSGAST, Sundays, and WEEKLY, Saturdays. German. Established, daily, 1891; Sunday, 1878; weekly, 1880. German-American Publishing and Printing Co., publishers. Subscription, daily, \$6; claimed circulation, 3,300; Sundays, \$2; claimed circulation, 3,900 weekly, 50 cents; claimed circulation, 13,200; 8 pages (Sunday, 12 pages), 7 columns; length of columns, 19 inches (Sunday, 21 inches); width, 2 1-8 inches.

Advertising rates on application.

See advertisement on page 311.

PRESS-POST.—Every evening, except Sunday, Sunday morning, and Ohio PRESS, Tuesdays, Thursdays and Saturdays. Democratic. Established 1888. Press-Post Printing Co., proprietors. Subscription, daily, \$6; claimed circulation, 22,000; tri-weekly, \$1; claimed circulation, 20,000; Sunday, estimated circulation, 18,000; 8 to 24 pages, 7 and 8 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, per line, agate, daily, 8 cents; 6 times, 7 cents; 13 times, 6 cents; 26 times, 5 cents; 78 times, 4 cents; 156 times, 3 cents; corresponding line discounts; Sunday, 10 cents, with discounts; tri-weekly, 5 cents.

See advertisement on page 313.

OHIO STATE JOURNAL.—Every morning, and WEEKLY, twice a week, Tuesdays and Fridays. Republican. Established, daily, 1848; weekly, 1811. Ohio State Journal Co., publishers. Subscription, daily, \$6.50; Sunday, \$2; weekly, \$1; claimed circulation, daily, 13,471; Sunday, 18,119; weekly, 24,651; 8 to 28 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

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Advertising rates, daily, per agate line, 8 cents 1 time; 1 week, 36 cents; 1 month, \$1; 3 months, \$2.50; 6 months, \$3.90; 1 year, \$5.50. Sunday, 1 time, 10 cents; 1 month, 32 cents; 3 months, 80 cents; 6 months, \$1.40; 1 year, \$2. Weekly, 1 time, 15 cents; 1 month, 44 cents; 3 months, \$1; 6 months, \$1.70; 1 year, \$2.40. E. O. D., 2-3 of daily rates. Liberal space discounts. Reading notices, 30 cents; locals, 15 cents; classified ads., 5 cents a line.

WESTBOTE.—Every evening, except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays. German. Democratic. Established 1843. Subscription, daily, \$6; semi-weekly, \$2; estimated circulation, daily, 6,000; semi-weekly, 17,200; 8 pages, 6 columns. Der Westbote Co., publishers.

Advertising rates, 1 square 1 week, daily, \$2.50; 1 month, \$7.50. Semi-weekly, 1 square one week, \$1; one month, \$4. Further rates on application. See advertisement on page 373.

CATHOLIC COLUMBIAN.—Every Saturday. Catholic. Established 1875. Columbian Printing Co., publishers. Subscription, \$2; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19 5-8 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 1 inch, 1 time, \$1; 1 month, \$2.50; 3 months, \$5; 1 year, \$12. Discounts for large space.

LIGHT OF TRUTH.—Every Saturday. Spiritualist. Established 1876. The Light of Truth Publishing Co., publishers. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 12 3-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 25 cents a line. Reading notices, 50 cents a line count. Discounts, 10 per cent. on one month or 728 lines; 15 per cent. on three months; 20 per cent. on six months or 1,456 lines; 25 per cent. on 2,484 lines; 30 per cent. on 2,912 lines or one year; 40 per cent. on 5,000 lines.

CITY AND COUNTRY.—Monthly. Family. Established 1881. City and Country Publishing Co., publishers. Subscription, 25 cents; estimated circulation, 6,000; 16 pages, 3 columns; length of columns, 8 1-2 inches; width, 2 1-4 inches.

Advertising rates, \$2.80 per inch, with time discounts.

DAYTON

EVENING NEWS.—Every evening, except Sunday. Independent-Democratic. Established 1885. Evening News Publishing Co., Publishers. Subscription, \$3; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates on application.

EVENING PRESS.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Independent. Established 1892. Press Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 7,000; weekly, \$1; estimated circulation, 1,100; 4 to 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, one inch, one time, 50 cents; by the week, 25 cents; one inch, one month, \$6.25; one year, \$36. Reading notices, 25

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cents a line. Weekly, one inch, one month, \$3.25; one year, \$20.

HERALD.—Every evening, except Sunday, and **WEEKLY**, Saturdays. Established 1879. Herald Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 5,200; weekly, 50 cents; estimated circulation, 4,600; 8 pages, 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, 1 time, 50 cents; one week, \$2.50; one month, \$6; one year, \$31.20. E. O. D., 2 3 of daily rate. Classified ads, 5 cents a line. Reading notices, 15 cents a line. Weekly, one inch, one time, 50 cents; one month, \$2; three months, \$4.50; six months, \$7.50; one year, \$12.

JOURNAL.—Every morning, except Sunday, and **WEEKLY**, Tuesdays. Republican. Established, daily, 1836; weekly, 1808. W. D. Bickham's Sons, publishers. Subscription, daily, \$7.50; estimated circulation, 4,000; weekly, \$1; estimated circulation, 2,700; 8 pages, 7 columns; length of columns, 21 1-8 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, one inch, one time, \$1; one week, \$3; one month, \$6; three months, \$15; one year, \$25; three times a week, 60 per cent. of daily rates. Classified ads., 1 cent a word. Readers, 10, 15 and 25 cents a line. Weekly, one inch, one month, \$3; one year, \$15.

See advertisement on page 347.

HERALD OF GOSPEL LIBERTY.—Every Thursday. Christian. Established 1808. Christian Publishing Association, publishers. Subscription, \$1.50; estimated circulation, 4,600; 16 pages, 4 columns; length of columns, 13 3-16 inches; width, 2 3-16 inches.

Advertising rates, agate, 5 cents per line. Reading notices, 8 cents. Discounts: 5 per cent. on two times or 100 lines, 10 per cent. on one month or 200 lines, 15 per cent. on two months or 300 lines, 20 per cent. on three months or 500 lines, 25 per cent. on 6 months or 750 lines, 30 per cent. on 9 months, 33 1-3 per cent. on one year.

LUTHERAN EVANGELIST.—Every Friday. Lutheran. Established 1876. The Evangelist Publishing Co., publishers. Subscription, \$1; claimed circulation, 8,150; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, 10 cents per agate line. Discounts for continued insertions, ranging from 2 insertions, at 70 cents per inch, to one year, at 40 cents per inch. Special rates on 1,000 lines.

RELIGIOUS TELESCOPE.—Every Wednesday. United Brethren. Established 1834. Rev. W. R. Funk, publisher. Subscription, \$2; guaranteed circulation, 19,400; 32 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 1 time, 15 cents per line. Reading notices, 25 cents per line. Discounts for time and space.

WATCHWORD.—Every Saturday. United Brethren. Established 1893. W. J. Shney, publisher. Subscription, \$1; estimated circulation, 5,700; 8 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line; reading notices, 15 cents a line, with time discounts. Issued from the Religious Telescope office.

OHIO

FARMERS' HOME.—Monthly. Agricultural and Family. Established 1880. B. W. Lair, publisher. Subscription, 50 cents; claimed circulation, 35,000; 16 to 24 pages, 3 columns; length of columns, 10 inches; width, 2 1-8 inches.

Advertising rates, agate, one time, 25 cents per line; three months, 20 cents; six months, 15 cents; one year, 10 cents a line per time.

DELAWARE

WOMAN'S HOME MISSIONS.—Monthly. Methodist Episcopal. Established 1884. Mary Belle Evans, publisher. Subscription, 35 cents; claimed circulation, 17,000; 24 pages, 3 columns; length of columns, 9 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, 1 time, \$2; 10 per cent. discount on \$24, 15 per cent. on \$48, 25 per cent. on \$96.

FINDLAY

JEFFERSONIAN.—Every evening except Sunday, and WEEKLY, Thursdays. Independent-Republican. Established 1884. A. H. Balsley, publisher. Subscription, daily, \$4.50; weekly, \$1; estimated circulation, daily, 1,200; weekly, 2,050; daily 8, weekly 10 pages, 6 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates on application.

See advertisement on page 282.

REPUBLICAN.—Every morning, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1879. Republican Company, publishers. Subscription, daily, \$4.50; weekly, \$1; estimated circulation, daily, 3,000; semi-weekly, 2,900; 8 pages, 6 and 7 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches.

Advertising rates on application.

AMERICAN FARM AND FIRESIDE.—Every Saturday. Agricultural. Established 1871. Galen Oederkirch, publisher. Subscription, \$1; estimated circulation, 7,000; 8 pages, 5 columns; length of columns, 18 inches; width, 2 1-8 inches.

Advertising rates, \$1 an inch per time, with discounts.

See advertisement on page 323.

HAMILTON

REPUBLICAN NEWS.—Every evening, except Sunday, and WEEKLY TELEGRAPH, Wednesdays. Republican. Established 1879. The Republican Publishing Company, publishers. Subscription, daily, \$3.50; guaranteed circulation, 5,000; weekly, \$1; guaranteed circulation, 4,000; 8 to 16 pages, 6 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 20 cents an inch, with discounts; classified ads., 3 cents a line. Reading notices, 10 cents a line first time; 5 cents after. Weekly rates on application.

See advertisement on page 305.

MANSFIELD

NEWS.—Every evening except Sunday, Sunday and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1885. News Printing Co., publishers. Subscription, daily, \$5.20; es-

OHIO

timated circulation, 3380; semi-weekly, \$1; estimated circulation, 2400; 8 pages, 7 columns; length of columns, 20 inches; width of column, 2 1-8 inches.

Advertising rates, based on circulation, will be furnished on request.

MEDINA

GLEANINGS IN BEE CULTURE.—1st and 15th of each month. Bee Culture. Established 1873. The A. I. Root Co., publishers. Subscription, \$1; estimated circulation, 8,000; 36 pages, 2 columns; length of columns, 8 inches; width of columns, 2 7-16 inches.

Advertising rates, nonpareil, 20 cents per line each insertion. Discounts: 10 lines and upward, 3 times, 5 per cent.; 6 times, 10 per cent.; 9 times, 15 per cent.; 1 year, 20 per cent. From 50 lines upward, 30 to 40 per cent. discount, according to time and space called for by contract.

NEWARK

ADVOCATE.—Every evening except Sunday, and WEEKLY, Thursdays. Democratic. Established, daily, 1882; weekly, 1820. Advocate Printing Co., publishers. Subscription, daily, \$3; guaranteed circulation, 2,780; weekly, \$1; estimated circulation, 4,113; 12 to 16 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, one time, one to 10 inches, 30 cents per inch; one month contracts, 8 cents an inch; yearly contracts, 5 cents per inch. Classified ads, 1 cent a word each time; locals, 1-4 above display rate. Weekly, 50 cents an inch, one time; six months, 20 cents an inch; one year, 16 cents an inch.

SPRINGFIELD

MORNING SUN.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1894. The Sun Publishing Co., publishers. Subscription, daily, \$3.65; estimated circulation, 5,200; semi-weekly, \$1; estimated circulation, 1,500; 4 pages, 7 columns; length of columns, 21 1-2 inches; width of columns, 2 1-8 inches.

Advertising rates, one inch, one time, 50 cents; 3 months, \$12; six months, \$20; one year, \$36. E. O. D., 60 per cent. of daily rates; 300 inches, 17 cents an inch. Reading matter, 5 cents a line. Sunday only, 1-5 extra. Semi-weekly, one inch, six months, \$3; one year, \$5.

REPUBLIC-TIMES.—Every evening except Sunday, and REPUBLIC, Thursdays. Established daily, 1885; weekly, 1817. John A. Linn, agent, publisher. Subscription, daily, \$5; weekly, \$1; estimated circulation, daily, 3,700; weekly, 4,000; 8 pages (Saturday 16 pages); 6 to 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, 1 time, \$1; 1 week, \$4.50; 50 inches, 40 cents an inch; 100 inches, 30 cents; 200 inches, 25 cents; 300 inches, 22 1-2 cents; 500 inches, 20 cents; 1,000 inches, 17 1-2 cents. Weekly, same as daily. Reading notices, 15 cents per line; time contracts, 10 cents.

Issue also the Ohio Rural Times, weekly, for which rates will be furnished on application. See advertisement on page 348.

OHIO

NEW ERA.—Every Friday. Reform. Established 1873. New Era Company, publishers. Subscription, 50 cents; claimed circulation, 22,106; 16 pages, 4 columns; length of columns, 11 3-4 inches; width, 2 1-6 inches.

Advertising rates, 10 cents a line; over 100 lines, 9 cents a line; over 200 lines, 8 cents; over 500 lines, 7 cents; over 2,000 lines, 6 cents.

NEWS.—Every Saturday. Democratic. Established 1878. Springfield News Co., publishers. Estimated circulation, 5,750; 4 pages, 8 columns; length of column, 23 1-4 inches; width, 2 1-4 inches.

Advertising rates, per inch, 50 cents. Reading matter, 12 to 20 cents per line. Discounts on long time orders.

See advertisement on page 300.

FARM AND FIRESIDE.—First and 15th of each month. Agricultural and Family. Established 1874. The Crowell & Kirkpatrick Co., publishers. Subscription, 50 cents; guaranteed circulation, 313,900 combined, of Western and Eastern editions (about equally divided); 20 pages, 4 columns; length of columns, 14 2-7 inches; width, 2 1-4 inches. An Eastern (Philadelphia) and a Western (Springfield) edition are issued.

Advertising rates, agate, both Western and Eastern editions, \$1.60 per line; 250 lines, \$1.55; 500 lines, \$1.50; 1,000 lines, \$1.45; 2,000 lines, \$1.40; 3,000 lines, \$1.35 a line. Reading notices, \$2.25 a line. Eastern and Western edition singly, 1-2 above rates.

See advertisement on insert.

FARM NEWS.—Monthly. Agricultural. Established 1882. Garver Publishing Company, publishers. Subscription, 50 cents; claimed circulation, 100,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate, 50 cents a line; nonpareil reading notices, 75 cents a line. Discounts: 5 per cent. on 3 months, 10 per cent. on 6 months, 15 per cent. on one year; alternative space discounts: 5 per cent. on 200 lines, 10 per cent. on 400, 15 per cent. on 600, 20 per cent. on 1,000, 25 per cent. on 2,000, 30 per cent. on 3,000, 35 per cent. on 4,000, 40 per cent. on 5,000 lines.

HOW TO GROW FLOWERS.—Monthly. Floriculture. Established 1896. Floral Publishing Company, publishers. Subscription, 50 cents; guaranteed circulation, 125,000; 36 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 50 cents a line. Reading notices, \$1 per line. Position, 1-4 extra.

Issue also the Home Florist, quarterly, and Pets and Animals, monthly.

See advertisement on page 302.

PETS AND ANIMALS.—Monthly. Household. Established 1899. Floral Publishing Company, publishers. Subscription, 50 cents; claimed circulation, 10,000; 16 pages, 3 columns; length of columns, 9 3-4 inches; width, 2 1-4 inches.

Advertising rates on application.

OHIO

WOMAN'S HOME COMPANION.—Monthly. Family. Established 1874. The Crowell and Kirkpatrick Company, publishers. Subscription \$1; guaranteed circulation, 313,000; 36 pages, 4 columns; length of columns, 14 2-7 inches; width, 2 1-4 inches.

Advertising rates, agate, \$1.75 per line; 250 lines, \$1.65; 500 lines, \$1.60; 1,000 lines, \$1.55; 2,000 lines, \$1.50 a line. Reading notices, \$2.25 per line, agate.

See advertisement on insert.

STEUBENVILLE

GAZETTE.—Every evening, except Sunday, and WEEKLY, Fridays. Democratic. McFadden & Hunter, publishers. Established 1865. Subscription, daily, \$3; estimated circulation, 2,000; weekly, \$1; estimated circulation, 1,500; daily 8, weekly 12 pages, 5 and 6 columns; length of columns, daily, 18 1-2 inches; weekly, 20 1-2 inches.

Advertising rates, one inch, one year, \$18; two inches, \$32, for daily and weekly combined. Weekly only, one-half of these rates. Rates for reading notices and large contracts on application.

See advertisement on page 324.

HERALD-STAR.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established 1806. Herald Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 3,200; weekly, \$1; estimated circulation, 3,300; 8 pages, 6 columns; length of columns, daily, 20; weekly, 19 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one time, \$1.25; one week, \$1.75; two weeks, \$2.50; one month, \$4.35; three months, \$12.50; one year, \$31.25. Reading notices, 5 cents a line. Rates for weekly, same as daily.

TOLEDO

BEE.—Every evening, except Sunday, and SUNDAY, morning, and WEEKLY, Thursdays. Democratic. Established 1876. Bee Publishing Company, publishers. Subscription, daily, \$5; claimed circulation, daily, 15,455 (Sunday, 19,649); weekly, 50 cents; claimed circulation, 12,500; 8 to 24 pages, daily 7, weekly 8 columns; length of columns, 23 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one time, \$1; 2 times, \$1.80; one week, \$4.65; one month, \$12; three months, \$25; six months, \$39; one year, \$60. Sunday issue, one time, \$1 per inch; one month, \$3.25; three months, \$7.75; six months, \$12.50; one year, \$20. Reading notices, 20 cents a line; e. o. d., 2-3; 2 times a week, 1-2; 1 time a week, 1-3. Weekly, one inch, one time, 65 cents; one month, \$2.25; three months, \$6.25; six months, \$11.25; one year, \$20.

BLADE.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1835. The Toledo Blade Co., publishers. Subscription, daily, \$5; estimated circulation, 21,000; weekly, \$1; estimated circulation, 160,000; 8 to 24 pages, 8 columns; length of columns, 21 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 1 inch, 1 time, \$1; 1 week, \$3.50; 1 month, \$15; 3 months, \$32; 6 months, \$48; 1 year, \$75. Special inch rates for E. O. D., etc. Classified ads., 3 cents a line.

OHIO

Reading notices, 20 cents a line. Weekly, agate, 75 cents per line each insertion. Reading matter, \$1 a line. Discounts on 1 inch or more, 3 months, 10 per cent.; 6 months, 20 per cent.; 1 year, 25 per cent.

See advertisement on page 266.

COMMERCIAL.—Every morning. Republican. Established 1840. Toledo Commercial Co., publishers. Subscription, daily, \$5; estimated circulation, 8,000; Sunday, \$2; estimated circulation, 8,000; 8 to 12 pages, 7 columns; length of columns, 19-3-4 inches; width, 2-1-8 inches.

Advertising rates, per agate line, one time, 7 cents; 7 to 12 times, 6 cents; 13 to 25 times, 5 cents; 26 to 50 times, 4 cents; 51 to 103 times, 3 cents; 105 to 156 times, 2-1-2 cents; 156 or more times, 2 cents; corresponding space rates. Reading notices, 15 and 25 cents; with discounts. Classified ads., 1 cent a word.

EVENING NEWS.—Every evening except Sunday, and TRI-STATE FARM NEWS, Thursdays Independent. Established 1888; weekly, 1878. News Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 20,000; weekly, \$1; estimated circulation, 10,000; 8 to 16 pages, 7 to 8 columns; length of columns, 22 inches; width, 2-1-8 inches.

Advertising rates, one inch, one time, \$1; six times, \$5; two weeks, \$9; one month, \$15; three months, \$32; six months, \$48; one year, \$75; E. O. D., 2-3 daily rates. Classified ads., 1 cent a word; business locals, 15 cents a line; reading notices, 20 cents, with discounts.

EXPRESS.—Every evening, except Sunday, and WEEKLY, Thursdays. German. Independent Republican. Established 1853. Toledo Express Company, publishers. Subscription, daily, \$5; claimed circulation, 6,350; weekly, \$1; claimed circulation, 11,400; daily 8, weekly 12 pages, 7 columns; length of columns, 20 inches; width, 2-1-6 inches.

Advertising rates, agate, 5 cents a line; 150 lines, 4-1-2 cents; 500 lines, 4 cents; 1,000 lines, 3-1-2 cents; 5,000 lines, 2-1-2 cents; 10,000 lines, 2 cents. Classified ads., 1 cent a word. Reading notices, 25 cents a line. Weekly, 10 cents a line; 4 times, 8 cents; 3 months, 7 cents; one year, 5 cents a line per time.

See advertisement on page 316.

AMERYKA.—Every Saturday. Independent. Polish. Established 1887. A. A. Paryski, publishers. Subscription, \$1.50; estimated circulation, 16,000; 8 to 32 pages, 6 columns; length of columns, 19-1-2 inches; width, 2-1-4 inches.

Advertising rates, one inch, one time, 50 cents; four times, \$2; one year, \$26. Readers, 10 cents a line. Discounts on large space contracts.

GUNNELS' MONTHLY.—Matrimonial. Established 1887. J. W. Gunnels, publisher. Subscription, 50 cents; claimed circulation, 15,000; 8 pages, 6 columns; length of columns, 19-1-2 inches; width, 2-1-4 inches.

Advertising rates on application.

YOUNGSTOWN

TELEGRAM.—Every evening, except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Republican. Established 1860. Youngstown

OHIO

Printing Company, publishers. Subscription, daily, .6; claimed circulation, 9,800; semi-weekly, \$1; estimated circulation, 4,800; 8 to 12 pages, 8 columns; length of columns, 19-1-2 inches; width, 2-1-8 inches.

Advertising rates, daily, nonpareil, one inch, one time, \$1; subsequent insertions, 50 cents; one inch, one month, \$6, with time discounts on two months and upwards. Classified ads., 5 cents a line. Reading notices, 10, 15 and 25 cents a line. Weekly, one inch, one month, \$1.50.

VINDICATOR.—Every evening, Sunday morning, and WEEKLY, Thursdays. Democratic. Established, daily, 1889; weekly, 1869. Vindicator Printing Co., publishers. Subscription, daily, \$5; claimed circulation, 9,200; weekly, \$1; claimed circulation, 6,700; daily 8, Sunday and weekly 16 pages, 7 columns; length of columns, 22 inches; width, 2-1-8 inches.

Advertising rates, daily, one inch, one time, \$1; one week, \$5; one month, \$10; three months, \$20; six months, \$32; nine months, \$42.50; one year, \$50. Reading notices, 20 cents per line each insertion. Weekly, one inch, one time, \$1; one month, \$3; three months, \$8; six months, \$13; one year, \$20. Reading notices, same as daily. Sunday edition same as weekly.

ZANESVILLE

COURIER.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1846; weekly, 1810. The Courier Co., publishers. Subscription, daily, \$6; claimed circulation, 2,285; weekly, \$1; claimed circulation, 5,400; 8 to 16 pages, 7 columns; length of columns, 19-3-4 inches; width, 2-1-8 inches.

Advertising rates, one inch, one time, 50 cents; one month, \$3; three months, \$6; six months, \$9; one year, \$15. Weekly, one inch, one time, 50 cents; one year, \$15; further rates on application.

SIGNAL.—Every evening except Sunday, and WEEKLY, twice a week, Mondays and Thursdays. Democratic. Signal Co., publishers. Established, daily, 1879; weekly, 1864. Subscription, daily, \$5.20; claimed circulation, 2,130; weekly, \$1.50; claimed circulation, 4,000; 8 pages, 6 to 8 columns; length of columns, 20 and 25 inches; width, 2-1-8 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, \$2; one month, \$4; three months, \$8.50; six months, \$13; one year, \$20. Weekly, one inch, one time, \$2; one month, \$4; three months, \$8.50; six months, \$13; one year, \$20.

TIMES-RECORDER.—Every morning, and WEEKLY, Thursdays. Republican. Established, daily and weekly, 1877; Sunday, 1894. Times-Recorder Co., publishers. Subscription, daily, \$6; estimated circulation, 2,600; Sundays, \$2; estimated circulation, 2,100; weekly, \$1; estimated circulation, 4,000; 4 to 16 pages, daily 6, weekly 7 columns; length of columns, 19-1-2 inches; width, 2-1-8 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, \$2; one month, \$4; three months, \$8.50; six months, \$13; one year, \$20. Reading notices, 10 cents a line. Weekly, one inch, one week, \$2; one month, \$4; three months, \$8.50; six months, \$13; one year, \$20.

OKLAHOMA

GUTHRIE

LEADER.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Democratic. Established, daily, 1892; weekly, 1893. Leader Printing Company, publishers. Subscription, daily, \$6; estimated circulation, 3,570; weekly, 50 cents; estimated circulation, 4,543; daily 4, weekly 8 pages, 7 columns; length of columns, 21 5-8 inches; width, 21 1-8 inches.

Advertising rates, agate, 5 cents a line; 6 insertions, 2 1-2 cents; 13 insertions, 1 1-2 cents; one month, 3-4 of a cent per line per time. Discounts: On three months, 15 per cent.; six months, 20 per cent.; one year, 25 per cent. **WEEKLY**, one time, 7 cents; two times, 5 cents; 4 times, 2 1-2 cents per line per time; same discounts.

See advertisement on page 325.

OKLAHOMA STATE CAPITAL.—Every morning except Monday, and **WEEKLY**, Thursdays. Republican. Established 1889. State Capital Printing Co., publishers. Subscription, daily, \$5; estimated circulation, 7,000; weekly, 50 cents; estimated circulation, 12,000; 8 pages, 6 columns; length of columns, 20 inches; width, 21 1-8 inches.

Advertising rates, agate, 7 cents a line; one week 4 cents; two weeks, 3 cents; one month, 1 1-4 cents per line per time. E. O. D., 3-4 of daily rates. Reading notices, 50 per cent. extra. Weekly, 10 cents a line; one month, 4 cents; discounts, 20 per cent. on six months and 25 per cent. on one year, on daily or weekly.

OKLAHOMA CITY

OKLAHOMA FARMER.—Every Friday. Agricultural. Established 1890. L. G. Hicks, publisher. Subscription, \$1; claimed circulation, 6,500; 12 pages, 4 columns; length of columns, 13 inches; width, 21 1-4 inches.

Advertising rates, \$2 an inch. Reading notices, 15 cents a line; discounts, 15 per cent. on six months; 25 per cent. on one year.

HOME, FIELD AND FORUM.—Monthly. Agricultural. Established 1892. Home, Field and Forum Co., publishers. Subscription, 50 cents; guaranteed circulation, 13,500; 16 pages, 4 columns; length of columns, 13 1-4 inches; width, 21 1-4 inches.

Advertising rates, agate, 10 cents a line. Reading notices, 20 cents a line. Discounts: 5 per cent. on 100 lines, 10 per cent. on 200, 15 per cent. on 500, 20 per cent. on 1,000, 25 per cent. on 2,000 lines.

See advertisement on page 300.

WOODWARD

LIVE STOCK INSPECTOR.—Semi-monthly. Live-stock. Established 1895. W. E. Bolton, publisher. Subscription \$1; claimed circulation, 7,326; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 21 1-8 inches.

Advertising rates, agate, 10 cents a line.

OREGON

PORTLAND

EVENING TELEGRAM.—Every evening, except Sunday. Independent Republican. Established 1878. Telegram Publishing Company, publishers. Subscription, \$5; claimed circulation, 13,500; 8 to 12 pages, 7 columns; length of columns, 20 3-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 1 time, \$1 per inch; one month, 45 cents; three months, 40 cents; six months, 35 cents; one year, 30 cents an inch per time. Locals, 20 and 25 cents a line. Classified ads., 1 cent a word; by the week, 30 cents a line.

MORNING OREGONIAN.—Every morning, and OREGONIAN, Fridays. Republican. Established 1850. Oregonian Publishing Co., publishers. Subscription, daily, \$7.50; estimated circulation, 22,000 (Sunday, 28,000); weekly, \$1.50; estimated circulation, 20,000; 12 to 24 pages, 7 columns; length of columns, 20 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 12 1-2 cents a line; 2 times, 10 cents; 5 times, 9 cents; 10 times, 8 1-2 cents; 20 times, 8 cents; 3 months, 7 cents; six months, 6 1-2 cents; one year, 6 cents a line per time. Sunday or Weekly, 12 1-2 cents a line per time. Reading notices, 25 and 50 cents a line. Only outline cuts used.

NORTH PACIFIC RURAL SPIRIT.—Every Friday. Agriculture and Live Stock. Established 1869. M. D. Wisdom, publisher. Subscription, \$2; claimed circulation, 4,700; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches.

Advertising rates, per inch, one time, 65 cents; one month, \$2; three months, \$5.30; six months, \$3.65; one year, \$16. Reading notices, 15 cents first time, 10 cents after.

NORTHWEST PACIFIC FARMER.—Every Thursday. Established 1871. Pacific Farmer Co., publishers. Subscription \$1; sworn circulation, 10,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, \$2.50 per inch per month; three months, \$6; six months, \$10; one year, \$20. Reading notices, brevier, 20 cents per line, first time; 10 cents after.

SUNDAY WELCOME.—Every Saturday. Independent. Established 1874. Meyer & Senosky, publishers. Subscription, \$2; estimated circulation, 4,000; 4 pages, 8 columns; length of columns, 24 inches; width, 2 1-8 inches.

Advertising rates, \$2 an inch per month. Locals, 10 cents a line.

PACIFIC MONTHLY.—Literary. Established 1898. Pacific Monthly Publishing Company, publishers. Subscription, \$1; claimed circulation, 5,437; 84 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches.

Advertising rates, one inch, one month, \$3; three months, \$7.50; six months, \$13.50; one year, \$24. One page, one month, \$30; three months, \$84; six months, \$156; one year, \$276.

SALEM

CAPITAL JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1888; weekly, 1881. Capital Journal Publishing Co., publishers. Subscription daily, \$3; estimated circulation, 2,000; weekly, \$1; estimated circulation, 3,000; 4 to 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, \$2 per inch per month. E. O. D., 3-4 of daily rates; daily and weekly combined, \$3 per inch per month; locals, 10 cents a line. Weekly only, \$2 per inch per month. Locals, 15 cents a line. Classified ads., 10 cents a line first time; 5 cents a line after.

OREGON STATESMAN.—Every morning, except Monday, and WEEKLY, Fridays. Republican. Established 1852. Statesman Publishing Company, publishers. Subscription, daily, \$6; estimated circulation, 2,000; weekly, \$1.50; estimated circulation, 2,500; 8 pages, 6 columns (weekly, 12 pages); length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one month, \$2; six months, \$12; one year, \$21; e. o. d., 3-4 of daily rates. Locals, 10 cents a line. Classified ads., 25 cents for one or three insertions of 3 lines. Weekly and daily combined, \$3 per inch per month.

PENNSYLVANIA

ALLEGHENY

CHRISTIAN STATESMAN.—Every Saturday. Christian reform. Established 1867. The Christian Statesman Co., publishers. Subscription, \$2; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 11-1-2 inches; width, 21-4 inches.

Advertising rates, \$1 an inch, with discounts.

SONNTAGSBOTE.—Every Saturday. German. Neutral. Established 1878. German-American Printing and Publishing Co., publishers. Subscription, \$2; claimed circulation, 13,500; 8 pages, 7 columns; length of columns, 22 inches; width, 21-6 inches.

Advertising rates on application.

See advertisement on page 299.

ALLENTOWN

CHRONICLE AND NEWS.—Every evening except Sunday, and **LEHIGH REGISTER,** Wednesdays. Republican. Established 1848. Estate of Robert Iredell, publishers. Subscription, daily, \$4.50; claimed circulation, 3,500; weekly, \$1; estimated circulation, 2,000; 8 pages, 7 columns; length of columns, 20 inches; width, 21-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$2.25; one month, \$5; three months, \$12; six months, \$18; one year, \$30. E. O. D., three-fourths of daily rates. Weekly, \$1 an inch, first time, 25 cents afterwards.

CITY ITEM.—Every evening except Sunday. Democratic. Established 1878. Cyrus Kuntz, publisher. Subscription, \$4.50; estimated circulation, 3,500; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 21-4 inches.

Advertising rates, 1 inch, one time, 75 cents; one week, \$2.25; one month, \$5; three months, \$12; six months, \$18; one year, \$30. E. O. D., three-fourths of daily rates.

LEADER.—Every evening except Sunday. Independent. Established 1893. Leader Publishing Co., publishers. Subscription \$3; claimed circulation, 4,388; 4 to 8 pages, 7 and 8 columns; length of columns, 22 inches; width 21-6 inches.

Advertising rates, one inch, one time, 75 cents; one week, \$2.25; one month, \$5; three months \$12; six months, \$18; one year, \$30. E. O. D. 3-4 of daily rates.

WELT-BOTE.—Every Tuesday. German. Independent. Established 1854. Welt Bote Publishing Co., publishers. Subscription, \$2; claimed circulation, 15,000; 8 pages, 7 columns; length of columns, 21 inches; width, 21-8 inches.

Advertising rates, \$2 per inch, first time, \$1 per inch afterward.

ALTOONA

EVENING GAZETTE.—Every evening except Sunday. Republican. Established 1892. The Gazette Co., publishers. Subscription, \$3; estimated circulation, 4,000; 8 pages, 19 1-2 inches; width 7 columns; length of columns, 21-8 inches.

Advertising rates, one inch, one time, 25 cents; one week, \$1; one month, \$2.25; three months, \$6.25 six months, \$12.50; one year, \$24. Classified advertisements, 1 cent a word. Reading notices, 20 cents an inch, first time, 20 cents an inch each insertion afterward.

MIRROR.—Every evening except Sunday. Independent. Established 1874. Harry & William H. Slep, publishers. Subscription, \$3; claimed circulation, 5,900. 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 21-8 inches.

Advertising rates, 2 inches or less, one time, 80 cents; one week, \$1.75; one month, \$4; E. O. D., 7-10 of daily rates. Reading notices, 25 cents an inch. Classified advertisements, 6 lines or less 25 cents, one time; by the week, 75 cents, by the month, \$2.

MORNING TRIBUNE.—Every morning except Sunday, and **WEEKLY,** Thursdays. Established daily, 1873; weekly, 1856. The Altoona Tribune Co., publishers. Subscription, daily, \$5; claimed circulation, 3,500; weekly, \$1; claimed circulation, 2,000; 8 pages, 6 columns; length of columns, 20 inches; width, 21-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, 50 cents; one week, \$2.50; one month, \$4.50; three months, \$9; one year, \$21. Local notices, 10 cents per line, first insertion, 5 cents subsequent insertions. Weekly, 1 inch, one time, 50 cents; one month, \$3; three months, \$4.50; one year, \$10. Local notices same as daily.

BEAVER SPRINGS

AMERICAN BUSINESS JOURNAL.—Monthly. Established 1894. A. M. Aurand, publisher. Subscription, 12 cents; guaranteed circulation, 10,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2½ inches.

Advertising rates, one inch, one time, \$1; one year, \$6.

HERALD.—Monthly. Established 1896. A. M. Aurand, publisher. Subscription, 12 cents; claimed circulation, 20,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2½ inches.

Advertising rates, 10 cents a line or \$1 an inch, nonpareil. One inch, one year, \$8.

CHESTER

TIMES.—Every evening except Sunday. Republican. Established 1876. Wallace & Sproul, publishers. Subscription, \$3; guaranteed circulation, 7,000; 8 pages, 7 columns; length of columns, 20 inches; width, 21-4 inches.

Advertising rates, 1 inch, one time, \$1.25; one

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week, \$4; one month, \$7; three months, \$15; six months, \$25; one year, \$48. E. O. D., two-thirds daily rates. Classified advertisements, 10 cents a line. Reading notices, run of paper, 15 cents a line first time, 10 cents second time; 5 cents afterwards

CLEONA

PREACHERS' HELPER—Monthly. Homiletical. Established 1894. G. Holzapfel, publisher. Subscription, \$1; claimed circulation, 13,000; 64 pages, 2 columns; length of columns, 8 inches, width, 2 1-2 inches.

Advertising rates, 12 cents per agate line; \$1.60 per inch; \$22.50 per half page; \$40.00 per page. Time discounts, 5 per cent. for three months; 10 per cent. for six months; 15 per cent. for nine months; 20 per cent. for twelve months.

PULPIT—Monthly. Sermons. Established 1889. G. Holzapfel, publisher. Subscription, \$1; claimed circulation, 6,500; 64 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches.

Advertising rates, 1 inch, one time, 80 cents; six times, \$4; one year, \$6.

EASTON

ARGUS—Every evening except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays. Democratic. Established, daily, 1879; weekly, 1829. O. L. Fehr, publisher. Subscription, daily, \$3; estimated circulation, 3,900; semi-weekly, \$1; estimated circulation, 3,700; 4 pages, 9 columns; length of columns, 25 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one week, \$1.25; one month, \$4.50; three months, \$7.50; six months, \$10; one year, \$15. Classified advertisements, 1 cent a word. Reading notices, 10 cents a line. Semi-Weekly, 1 inch, one time, 60 cents; one month (one time a week) \$1.50; one year (52 times) \$6.

SUNDAY CALL. Every Sunday. Independent. Established 1883. J. P. Correll, publisher. Subscription, \$1.50; claimed circulation, 4,700; 12 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 25 cents; four times, \$1; three months, \$2.50; six months, \$4; one year, \$6.

EDINBORO

EDUCATIONAL INDEPENDENT. — Every Saturday (except July and August). Educational. Established 1893. Edinboro Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 25,000; 16 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-8 inches.

Advertising rates, 8 cents per line, agate, each insertion; Reading notices, 15 cents per line. Contracts based on 40 issues a year

ERIE

EVENING HERALD.—Every evening except Sunday and **WEEKLY**, Saturdays. Independent Democratic. Established 1878. Herald Printing and Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 5,000; weekly, \$1; claimed circulation, 5,500; 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, 50

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cents; one week, \$2; one month, \$6; three months, \$12; six months, \$21; one year, \$36. E. O. D. 1-2 of daily rates. Classified advertisements, 1 cent a word. Reading notices, 10 cents a line. **WEEKLY**, 1-3 more than daily rates.

MORNING DISPATCH.—Every morning, except Sunday, **EVENING NEWS**, every evening except Sunday, and **GAZETTE**, Thursdays. Republican. Established 1851. Dispatch Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, morning, 3,300; evening, 3,800; weekly, \$1.50; claimed circulation, 3,200; 8 pages; 7 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, either daily, 1 inch, one time, \$1; one week, \$1.50; one month, \$3.50; three months, \$8.70; six months, \$16.50; one year, \$32; for morning and evening combined, add 50 per cent. to rate. Reading notices, 10 cents a line; classified, 1 cent a word. **WEEKLY**, 1 inch, one time, \$1; three months, \$2.10; six months, \$3.50; one year, \$6.10.

TIMES.—Every evening except Sunday, Established, 1888. The Times Publishing Co., publishers. Subscription, daily, \$3.00; claimed circulation, 5,200; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

SUNDAY MESSENGER GRAPHIC.—Every Sunday. Established 1880. Sunday Messenger Publishing Co., publishers. Subscription, \$2.40; claimed circulation, 5,900; 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1; one month, \$2.50; three months, \$6; six months, \$9; one year, \$12. Reading notices, 10 cents a line.

GREENVILLE

YOUNG LUTHERAN. — Monthly, Lutheran. Established 1883. The Young Lutheran Co., publishers. Subscription, 50 cents; estimated circulation 27,500; 16 pages, 3 columns; length of columns, 9 inches; width, 2 1-8 inches.

Advertising rates, \$2.50 per inch each insertion; no discounts.

HARRISBURG

PATRIOT.—Every morning except Sundays and **WEEKLY**, Tuesdays. Democratic. Established 1858. Patriot Publishing Co., publisher. Subscription, daily, \$3; claimed circulation, 7,588; weekly, \$1; claimed circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 8 lines, one time, 75 cents; one week, \$3; one month, \$7.50; three months, \$15; one year, \$48; classified advertising 1 cent a word first time, 1-2 cent after. E. O. D., 2-3; one time, per week 1-2 daily monthly rates; pure reading matter, 25 cents nonpareil line. Weekly, 1-2 daily monthly rates.

STAR INDEPENDENT.—Every evening except Sunday and **WEEKLY**, Saturdays. Independent. Established 1876. B. F. Meyers, publisher; Wilmer Crow, manager. Subscription, \$3.25; claimed circulation, 7,936; weekly, \$1; estimated circulation, 2,000; 8 pages, 7 columns; length of columns 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one week, \$4; one month, \$10; six months, \$28;

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one year, \$40; Discounts for larger space. Business notices, per line, one time, 10 cents; one month, 4 cents; one year, 2 cents each insertion. Pure reading matter, 20 cents a line. E. O. D., 3-4; once a week, 2 3 daily rates.

TELEGRAPH.—Every evening except Sunday and SEMI WEEKLY, Mondays and Thursdays. Republican. Established, daily, 1856; weekly, 1831. Harrisburg Publishing Co., publishers. Subscription, daily, \$5; claimed circulation, 5,400; semi-weekly, \$1; claimed circulation, 4,300; daily, 8 pages, semi-weekly 8 pages, 8 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, transient advertisements, 20 cents per line first insertion; 15 cents after; long time advertisements, 4 lines, one time, 50 cents; one week, \$1.50; one month, \$5; three months, \$10; one year, \$25. Medical advertisements, 1-2 extra. E. O. D., 3-4 of daily rates. Readers, 25 cents, business notices, 10 cents a line. Semi-Weekly, one-half the rates of daily. Pure reading matter, 25 cents a line.

EVANGELICAL.—Every Wednesday. United Evangelical Church. Established 1888. S. L. Wiest, publisher. Subscription, \$1.50; claimed circulation, 8,600; 8 pages, 5 columns; length of columns, 19 inches; width, 2 1-8 inches.

Advertising rates, per inch, one time, 75 cents; one month, \$2.25; three months, \$6; six months, \$10; one year, \$15.

JOHNSTOWN

DEMOCRAT.—Every morning except Sunday, and WEEKLY, Fridays. Democratic. Established daily, 1888, weekly, 1863. Warren Worth Bailey, publisher. Subscription, daily, \$5; sworn circulation, 4,021; weekly, \$1; estimated circulation, 4,300; daily, 8 to 16, weekly 8 pages 7 columns; length of columns, 18 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; one month, \$5; two months, \$9; three months, \$10; six months, \$15; one year, \$22; Classified advertisements, 5 cents a line. Reading notices, 10 cents a line first time; 5 cents a line after. WEEKLY, 1 inch, one time, 50 cents, one month, \$1.62, one year, \$10.

TRIBUNE.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1873; weekly, 1853. Geo. T. Swank, publisher. Subscription, daily, \$5; estimated circulation, 2,300; weekly, \$1.50; estimated circulation, 3,000; 4 to 8 pages; daily 8, weekly 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, \$2.37; one month, \$6; three months, \$10; six months, \$13; one year, \$18. Classified advertisements, 5 cents a line. Reading notices, 5 cents a line. WEEKLY, one inch, one time, 50 cents; one month, \$1.62; six months, \$6.50; one year, \$10.

LANCASTER

EXAMINER.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent Republican. Established, daily, 1872; weekly, 1825. Thos. B. and Harry B. Cochran, publishers. Subscription, daily, \$5; claimed circulation, 5,100; semi-weekly, \$1.50; claimed

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circulation, 5,200; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, daily, nonpareil, 1-2 inch, one time, 40 cents; two times, 60 cents; one week \$1.25; one month, \$3.50; one year, \$15; 1 inch, one time, 75 cents; one week, \$2.50; one month, \$7; three months, \$12; six months, \$18; one year, \$28; 2 inches, three months, \$20; one year, \$45. E. O. D., 3-4; two times a week, 2-3; one time a week, 1-2 of the above rates. Local notices, 10 cents per line each insertion. Semi-weekly (one time a week), 1 inch, one time, 75 cents; one month, \$2; three months, \$4.25; six months, \$7; one year, \$12; each additional inch, one year, \$10; solid cuts required.

INTELLIGENCER.—Every evening except on Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established 1794. George A. Shelly, publisher. Subscription, daily, \$5; semi-weekly, \$1.50; estimated circulation, daily, 5,500; semi-weekly, 4,500; 6 to 8 pages, 8 columns; length of columns, 19 1-2 inches. Width, 2 1-8 inches.

Advertising rates, daily, one inch, one time, 75 cents; one week, \$2.50; one month, \$7; three months, \$12; six months, \$18; one year, \$28. E. O. D., 3-4 of daily rates. Business notices, 10 cents a line, first time, 7 1-2 cents after; semi-weekly, 10 cents a line first time; 5 cents after.

NEW ERA.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent Republican. Established 1877. Warfel & Geist, publishers. Subscription daily \$5; estimated circulation, 6,000; semi-weekly, \$1.50; estimated circulation, 8,000; 8 pages, 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, \$2.50; one month, \$7; three months, \$12; one year, \$28; 24 lines, one year, \$45. E. O. D., 3-4 of daily rates. No double column advertisements or cuts inserted. Semi-weekly, first, 10 cents; subsequent insertions, 5 cents per line.

PENNSYLVANIA SCHOOL JOURNAL.—Monthly. Educational. Established 1852. J. P. McCaskey, publisher. Subscription, \$1.60; estimated circulation, 6,500; 48 to 56 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 3-8 inches.

Advertising rates, one page, one month, \$25; three months, \$60; one year, \$180.

LEBANON

EVENING REPORT.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent. Established 1890. Report Publishing Co. (Limited), publishers. Subscription, daily \$3; claimed circulation, 3,980, semi-weekly, \$1; claimed circulation, 1,266; 4 to 8 pages, 8 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, one inch, one time, 75 cents; one week, \$2; one month, \$5; three months, \$10; six months, \$16; one year, \$24. E. O. D., 3-4 of daily rates; first page, double price. Local notices, 10 cents a line, first time, 5 cents afterwards. Discounts on 1,000 lines or more. Semi-weekly, rates on application.

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LIBONIA

PARK'S FLORAL MAGAZINE.—Monthly. Floriculture. Established 1871. George Watt Park, publisher. Subscription, 25 cents; claimed circulation, 343,428; 24 to 52 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, \$1.25 a line. Reading notices, same rate for space occupied.

See advertisement on page 362.

McKEESPORT

NEWS.—Every evening except Sunday. Independent. Established 1884. Daily News Publishing Co., publishers. Subscription, \$3; claimed circulation, 5,262; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 25 cents an inch, first time; 15 cents an inch after; \$3 an inch by the month. Classified advertisements, 1 cent a word. Local notices, 8 cents a line, first time, 6 cents after.

TIMES.—Every evening except Sunday. Republican. Established 1871. W. S. Abbott, publisher. Subscription, \$3; claimed circulation, 4,000; 8 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 25 cents; by the month, 15 cents an inch; by the year, 10 cents an inch. Reading notices, 8 cents; 1,000 lines, 5 cents a line (brevier).

MEADVILLE

TRIBUNE-REPUBLICAN. Every morning, **EVENING REPUBLICAN**, every evening except Sunday, and **WEEKLY REPUBLICAN**, Wednesdays. Republican. Established, Republican daily, 1865; weekly, 1850; Tribune, 1884. Tribune Publishing Co., publishers. Subscription, morning, \$5; estimated circulation, 2,500; evening, \$3; estimated circulation, 1,500; weekly, \$1.50; estimated circulation, 5,000; daily, 4, weekly 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, morning, daily, 7 1-2 cents an inch; evening, daily, 6 cents an inch; both dailies combined, 10 cents an inch; reading notices, brevier, 7 1-2 cents a line in each edition; both dailies combined, 10 cents a line. Classified advertisements in each edition, 1 cent a word. Weekly edition, 25 cents an inch for display. Reading notices, 15 cents a line.

PENNSYLVANIA FARMER.—Every Thursday. Agricultural. Established 1880. H. C. Crawford, publisher. Subscription, \$1; estimated circulation, 3,500; 8 to 12 pages, 6 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 5 cents a line. Reading notices, 15 cents a line.

CHAUTAUQUAN.—Monthly. Literary. Established, 1876. Theodore L. Flood, D. D., publisher. Subscription, \$2; estimated circulation, 50,000, 200 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches.

Advertising rates, 50 cents per agate line; one inch, \$7; 1-4 page, \$25; 1-2 page, \$50; one page, \$100. Discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on one year.

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MECHANICSBURG

FARMER'S FRIEND AND GRANGE ADVOCATE.—Every Saturday. Agricultural. Established 1873. Thomas Printing House, publishers. Subscription, \$1; estimated circulation, 8,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Advertising rates, 50 cents an inch; reading notices, 10 cents a line.

MEDIA

DELAWARE CO. AMERICAN.—Every Saturday. Established 1855. Thos. V. Cooper and Sons, publishers. Subscription, \$2; claimed circulation, 7,200; 4 pages, 10 columns; length of columns, 32 inches; width, 2 1-4 inches.

Advertising rates, 75 cents an inch one time, with discounts.

LEDGER.—Every Thursday. Republican. Established 1891. Media Ledger Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 7,000; 4 pages, 9 columns; length of columns, 26 1-2 inches; width, 2 1-4 inches.

Advertising rates, 75 cents an inch, with discounts.

MILTON

PEOPLE.—Every Thursday. Prohibition. Established 1887. The Milton Printing Co., publishers. Subscription, \$1; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one year, \$10.

MONTROSE

INDEPENDENT REPUBLICAN.—Every Saturday. Republican. Established 1855. Taylor & Ainey, publishers. Subscription, \$2; estimated circulation, 4,800; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, 75 cents an inch, with discounts.

NEW CASTLE

COURANT GUARDIAN.—Every evening except Sunday, and **WEEKLY**, Wednesdays. Republican. Established, daily, 1887, weekly 1857. George G. Pryor, publisher. Subscription, daily, \$5; claimed circulation, 3,280; weekly, \$1; claimed circulation, 5,500; daily, 8; weekly, 8 to 12 pages, 6 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one week, \$2.25; one month, \$5; three months, \$10; six months \$16; one year, \$25. O. E. D., three-fourths of daily rates. Locals, 10 cents a line. Classified advertisements, 4 lines one week, 50 cents. Weekly, 1 inch, one time, \$1; one month, \$1.50; six months, \$5; one year, \$7.50.

NEWS.—Every evening except Sunday, and **WEEKLY**, Wednesdays. Republican. Established daily 1880, weekly, 1874. The News Co., publishers. Subscription, daily, \$5; estimated circulation, 2,200; weekly, \$1; estimated circulation, 4,500; daily, 8; weekly, 12 pages, 6 columns; length of columns, 19 3-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; weekly, same. Further rates on application.

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NORRISTOWN

HERALD.—Every evening except Sunday and WEEKLY, Mondays. Republican. Established, daily, 1869; weekly, 1799. Morgan R. Wills, publisher. Subscription, daily, \$3; estimated circulation, 5,300; weekly, \$1.50; estimated circulation, 3,000; daily, 4; weekly, 8 pages; 8 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, per inch, one month, \$3; three months, \$8; six months, \$15; one year, \$24. E. O. D., one-third less; weekly, per inch, one time, \$1; one month, \$2; one year, \$12; one inch, one year, in both daily and weekly \$30. Local notices, 10 cents per line, with discounts.

TIMES.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established, daily, 1881; weekly, 1875. Times Publishing Co., publishers. Subscription, daily, \$3; claimed circulation, 3,000; weekly, \$4; claimed circulation, 3,600; 4 to 8 pages; 6 columns; length of columns, 18 to 20 inches; width, 2 1-8 inches.

Advertising rates, 1 inch one time, 75 cents; one week, \$1.50; per inch, per year, \$20. (E. O. D., \$13.50.) Daily and weekly combined, one year, \$27 per inch; weekly only, \$10 an inch, a year. Double column, 10 per cent. extra.

OIL CITY

DERRICK.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1872. P. C. Boyle, publisher. Subscription daily, \$7; estimated circulation, 3,500; semi-weekly, \$1; estimated circulation, 10,000; 8 pages, 6 and 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; one week, \$2; one month, \$4; three months, \$12; six months, \$24; one year, \$48. Locals, brevier; 25 cents a line. Semi-Weekly, 1 inch, one time, \$2; one month, \$4; three months, \$12; six months, \$24, one year, \$48. Daily and semi-weekly combined one inch, one time, \$2.50; three months, \$18; one year, \$72.

PHILADELPHIA

ABEND-POST.—Every evening except Sunday. German. Republican. Established 1866. Central Newspaper Union, publishers. Subscription, \$5; claimed circulation, 7,800; 4 pages, 8 columns; length of columns, 24 inches; width, 2 1-16 inches. Office, 335 North Sixth street.

Advertising rates, nonpareil, one time, 10 cents; one week, 40 cents; one month, \$1; three months, \$2; six months, \$4.25; one year, \$8.75 per line. Local notices, 20 cents. Local business notices, 15 cents per line.

CALL.—Every evening except Sunday. Independent. Established 1883. Robert S. Davis, publisher. Subscription, \$3; estimated circulation, 60,000; 8 pages, 6 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches. Office, 26 South Seventh street.

Advertising rates, 25 cents per agate line; three months, 18 cents; six months, 15 cents per line; one year, 12 cents per line. Reading notices, 50 cents to \$1.50 per line. Position, 25 per cent. extra. Cuts double price.

See advertisement on page 383.

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DEMOKRAT.—Every morning except Sunday, NEUE WELT, Sundays, and VEREINIGTE STAATEN ZEITUNG, Wednesdays, German Independent. Established 1838. Philadelphia Demokrat Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 38,000; Sunday, \$2.50, estimated circulation, 36,000; weekly, \$2.50, estimated circulation, 9,000; daily, 8 pages, 9 columns (Sundays and weekly, 16 pages, 7 columns); length of columns, 20 1-2 inches; width, 2 1-16 inches. Office, 612 Chestnut street.

Advertising rates, agate, for either edition, on less than 5,000 lines, 12 cents a line; 5 per cent. discount on 5,000 lines; 10 per cent. on 10,000 lines. Classified advertisements, 10 cents a line. Reading notices, 50 cents and \$1 a line. Financial, 15 cents a line.

EVENING BULLETIN.—Every evening except Sunday. Republican. Established 1847. William L. McLean, publisher. Subscription, \$3; guaranteed circulation, 113,973; 8 pages, 6 columns; length of columns, 19 3-8 inches; width, 2 1-4 inches. Office, 612 Chestnut street.

Advertising rates, agate, 20 cents per line. Preferred position, 25 cents a line. Discounts, 5 per cent. on 1,000 lines, 10 per cent. on 3,000 lines, 15 per cent. on 5,000 lines, 20 per cent. on 10,000 lines. Double column advertisements must be at least 35 lines deep, triple 70 lines. Classified advertisements 15 cents to 20 cents per line. Reading notices, \$1 and \$2 per agate line. Financial, 20 cents a line.

EVENING HERALD.—Every evening except Sunday. Independent. Established 1866. Herald Publishing Co., publishers. Subscription, \$3; estimated circulation, 8,000; 4 pages, 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches. Office, 21 South Seventh street.

Advertising rates, agate, per line, one time, 15 cents; 10 per cent. discount on 200 lines, 15 per cent. on 500 lines, 20 per cent. on 1,000 lines, 25 per cent. on 2,000 lines, etc. Special notices, 25 cents per line each insertion. Reading notices, 50 cents per line.

EVENING ITEM.—Every evening, except Sunday, and Sunday morning. Republican. Established 1847. The Item Publishing Co., publishers. Subscription daily, \$3; estimated circulation, 200,000; Sunday, \$1; estimated circulation, 220,000; daily, 10 to 12 pages, 8 columns (Sunday, 16 to 20 pages, 8 columns); length of columns, 21 inches; width, 2 inches. Office, 28 South Seventh street.

Advertising rates, daily, agate, one time, 30 cents; by the year, 25 cents per line each insertion. Classified advertisements, 10 cents a line. Cuts, 25 per cent. extra. Special positions, 25 to 100 per cent. extra. Reading notices, 75 cents to \$1.50 per line each insertion. Business notices, 50 cents a line. Sunday, same as daily.

EVENING STAR.—Every evening except Sunday. Independent. Established 1866. Evening Star Co., publishers. Subscription, \$3; estimated circulation, 12,000; 4 to 8 pages, 6 columns; length of columns, 18 1-4 inches; width, 2 inches. Office 30 South Seventh street.

Advertising rates, agate, per line, one time, 15 cents; one week, 60 cents; one month, 8 cents a line, one year, 6 cents a line. Star Beams or Pure Reading, 50 cents per line, agate readers, 20 cents a line.

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EVENING TELEGRAPH.—Every evening except Sunday. Independent Republican. Established 1864. Barclay H. Warburton, publisher. Subscription, \$9; estimated circulation, 15,000; 14 pages, 7 columns, length of columns, 20 1-8 inches width, 2 1-8 inches. Office, 704 Chestnut street.

Advertising rates, per agate line, 20 cents each insertion; Financial, 25 cents a line. Classified advertisements, 10 to 15 cents a line. City items, 25 cents. Notices, 50 cents. Reading matter, \$1 per line. Special reading matter, \$2 a line.

GAZETTE.—Every morning, and every evening except Sunday, and WEEKLY, Sundays. German. Established 1879. German Daily Gazette Publishing Co., publishers. Subscription, (morning or evening), \$3; estimated circulation, 45,000; Sunday, 25,000; weekly, 12,000; daily, 8 pages, Sunday and weekly, 16 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches. Office southwest corner Seventh and Race streets.

Advertising rates, daily, agate, 15 cents a line; medical, 20 cents a line; Reading notices, 30 cents a line. Discounts, 26 insertions, 5 per cent.; 156 insertions, 10 per cent.; 352 insertions, 15 per cent.; corresponding line discounts. Sunday issue or weekly, 15 cents a line, with discounts of 5 per cent. on three months; 7 1-2 per cent. on six months, and 12 1-2 per cent. on a year. Reading notices same as in daily.

INQUIRER.—Every morning. Independent Republican. Established 1829. Philadelphia Inquirer Co., publishers. Subscription, \$3; claimed circulation, 170,000; 8 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches. Office 1109 Market street.

Advertising rates, agate, 25 cents a line; (first page, \$1) financial, 25 cents a line; medical, 30 cents. Want ads, 10 cents a line; nonpareil notices, 50 cents a line; pure reading, minion, \$1 a line, (first page, \$2); special position, 50 per cent. extra; discounts, 2 1-2 per cent. on 26 insertions, or 1,000 lines, 3 3-4 per cent. on 52 insertions, or 2,000 lines, 5 per cent. on 78 insertions, or 3,000 lines; 6 1-4 per cent. on 104 insertions, or 5,000 lines; 7 1-2 per cent. on 156 insertions, or 7,000 lines; 10 per cent. on 312 insertions, or 10,000 lines; no discounts on medical, financial, new publications, educational or classified advertising.

NEWS.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. Established 1879. T. H. Martin and Henry S. Richardson, publishers. Subscription, daily, \$3; estimated circulation, 15,000; weekly, 50 cents; estimated circulation, 5,000; 4 pages, 7 columns; length of columns, 19 3-8 inches; width, 2 1-16 inches. Office, 29 South Seventh street.

Advertising rates, agate, 15 cents a line; preferred position, 20 cents a line; (on six months contract, 10 cents a line; twelve months contract, 8 cents a line; with 25 per cent. extra for preferred position). Special notices, 25 cents a line. Nonpareil notices, 30 cents a line (first page, 50 cents). Medicals, 15 cents; agate communications, 75 cents a line; wants, 3 lines, 10 cents.

NORTH AMERICAN.—Every morning except Sunday. Republican. Established 1784. Sub. \$3; estimated circulation, 40,000; 8 pages, 7 columns; length of columns, 23 1-4 inches; width, 2 1-8 inches. Office Northwest corner Chestnut and Seventh streets.

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Advertising rates, agate, 20 cents per line, each insertion. Line rate on 1,000 to 3,000 lines, 15 cents; on 3,000 to 5,000 lines, 12 cents; on 5,000 lines, and over 10 cents a line each time. Reading notices, 50 cents a line, (first or editorial page, \$1); wants, 10 cents a line.

PRESS.—Every morning, and WEEKLY, Wednesdays. Republican. Established 1857. The Press Co., (limited) publishers. Subscription, daily, \$6; estimated circulation, 60,000; Sunday, \$2.50; estimated circulation, 120,000; weekly, \$1; estimated circulation, 18,000; 14 to 16 pages, (Sunday, 36 to 44 pages), 8 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches. Office corner Seventh and Chestnut streets.

Advertising rates, daily, agate, per line, 20 cents, (2d and 3d page, 25 cents); preferred position, 5 cents a line extra. Medical and proprietary, 25 cents a line. Classified advertisements from 15 to 25 cents; wants, 1 cent a word. Classified medical, 40 cents a line. Special notices, 20 cents. City items, 40 cents. Reading notices, ** \$1 per line each insertion; double column advertisements must be at least 35 lines deep. Weekly, 10 cents per line each insertion. Reading notices, 50 cents per line.

PUBLIC LEDGER.—Every morning except Sunday. Independent. Established 1836. George W. Childs Drexel, publisher. Subscription, \$6; claimed circulation, 70,000; 16 to 20 pages; 7 columns; length of columns, 20 1-2 inches; width, 2 1-5 inches. Office, corner Sixth and Chestnut streets.

Advertising rates, agate, 30 per line each insertion; classified, 10, 15 and 20 cents a line; readers before "Marriage," and before "Shipping," 30 cents solid 50 cents display; readers on last page, 30 cents solid, 50 cents display; no extra charge for borders or cuts, or for breaking column rules; double column advertisements must be at least 50 lines deep.

RECORD.—Every morning. Independent. Democratic. Established 1870. Record Publishing Co., publishers. Subscription, \$3; claimed circulation, 194,761; Sunday, 150,642; 8 to 24 pages, 8 columns; length of columns, 24 inches; width, 2 1-16 inches. Office, 917-919 Chestnut street.

Advertising rates, daily, agate, 25 cents a line; preceding marriages, 30 cents a line; medical advertising, 40 cents a line; preferred position one-half extra. Wants, 10 cents a line. Reading notices, \$1 a line count; Sunday, same as daily, except that ordinary display is 20 cents a line; (medical, 40 cents); discount on daily, 2 1-2 per cent. on twenty-six times, 5 per cent. on fifty-two times; 6 1-4 per cent. on seventy-eight times; 7 per cent. on ninety-one times; 8 per cent. on one hundred and eighty-two, 10 per cent. on three hundred and twelve times. Discount on Sunday, 2 1-2 per cent. on thirteen times; 5 per cent. on six months; 7 1-2 per cent. on 39 insertions; 10 per cent. on one year. There are also line discounts on daily and Sunday.

TAGEBLATT.—Every morning except Sunday, and SONNTAGSBLATT, Sunday. German. Labor. Established 1877. Philadelphia Tageblatt Publishing Association, publishers. Subscription, daily, \$3; claimed circulation, 45,000; Sunday, \$2; claimed circulation, 52,000; daily, 4 pages, Sunday 12 pages, 8 columns; length of columns, 25 inches; width, 2 1-12 inches. Office, 613 Callowhill street.

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Advertising rates, daily, nonpareil, 1 inch, one week, \$4; one month, \$6; three months, \$15; six months, \$25; one year, \$45; 5 inches, three months \$55; six months, \$105; one year, \$200. Sunday, one inch, one time, \$1.20; one month, \$3; three months, \$6; six months, \$10; one year, \$18; 5 inches, three months, \$22; six months, \$40; one year, \$70. Special notices, 10 cents a line, first time; 5 cents a line after.

See advertisement on page 302.

TIMES.—Every morning. Saturday. Independent. Established 1875. Times Pub. Co., publishers. Subscription, daily, \$3; estimated circulation, 60,000; Sundays, \$2; estimated circulation, 50,000; daily, 10 pages, Sunday, 24 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches. Office, Times Building, Chestnut and Eighth streets.

Advertising rates, daily, per agate line, each insertion, 20 cents. Special notices, 20 cents. Business notices, 50 cents. Reading notices, \$1 and \$1.50 per line per time. Agents and Help Wanted, 10 cents a line; financial, 20 cents. Discounts; daily, 5 per cent. on 52 times or 5,000 lines; 10 per cent. on 156 times or 10,000 lines; 20 per cent. on 312 times or 20,000 lines. Discounts on Sunday, 10 per cent. on six months, 20 per cent. on one year or 5 per cent. on 1,000 lines; 10 per cent. on 2,500; 20 per cent. on 5,000 lines.

ADVOCATE.—Every Saturday. Independent. Established 1885. Advocate Publishing Co., publishers. Subscription, \$1; claimed circulation, 11,500; 4 pages, 7 columns; length of columns 23 1-2 inches; width, 2 1-8 inches. Office, 113 North Twelfth street.

Advertising rates, 1 inch, one time, \$1.

AMERICAN.—Every Saturday. Established 1880. Barker Publishing Co., publishers. Subscription, \$2; claimed circulation, 5,493; 16 pages, 2 columns. Office, 119 South Fourth street.

Advertising rates, 1 inch, one time, \$1; discounts, 10 per cent. on three months; 15 per cent. on six months; 25 per cent. on one year.

AMERICAN FRIEND.—Every Thursday. Friends. Established 1847. American Friend Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 7,804; 24 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches. Office 718 Arch street.

Advertising rates, agate, 10 cents a line; discounts, 20 per cent. on four times; 30 per cent. on three months; 40 per cent. on six months; 50 per cent. on one year. Space discounts, (in lieu of time discounts); 100 lines, 10 per cent.; 250 lines, 20 per cent.; 500 lines, 30 per cent.; 1,000 lines, 40 per cent.; 1,500 lines, 50 per cent.

CATHOLIC STANDARD AND TIMES.—Every Saturday. Roman Catholic. Established 1866. Catholic Standard and Times Publishing Co., publishers. Subscription, \$2; sworn circulation, 19,665; 8 and 10 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches. Office, 211 S. 6th street.

Advertising rates, nonpareil, per line, 10 cents. Special notices, 15 cents. Reading matter, 25 cents per line, each insertion. No discounts.

CHRISTIAN INSTRUCTOR.—Every Thursday. United Presbyterian. Established 1843. Collins & Co., publishers. Subscription, \$2;

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claimed circulation, 7,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 1522 Chestnut street.

Advertising rates, agate, 5 cents per line; 1,500 lines, 4 cents a line. Special notices, solid, 10 cents per count line; 1,500 lines, 8 cents a line. Reading notices, leaded, 15 cents a line count; 1,500 lines, 12 cents a line.

CHRISTIAN RECORDER.—Every Thursday. (Negro.) Methodist Episcopal. Established 1862. H. T. Johnson, publisher. Subscription, \$1; claimed circulation, 9,000; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches. Office, 631 Pine street.

Advertising rates, agate, 4 cents a line; 1,500 lines, 3 cents a line; special notices, double price. Reading notices, leaded, triple price, no discounts.

CHRISTIAN STANDARD AND HOME JOURNAL.—Every Saturday. Methodist. Established 1865. Christian Standard Co. (Limited) publishers. Subscription, \$1.50; claimed circulation, 12,000; 20 pages, 3 columns; length of columns, 13 3-8 inches; width, 2 3-8 inches. Office, 921 Arch street.

Advertising rates, agate, 10 cents per line each insertion, 1,500 lines, 7 1-2 cents a line. Special notices, double price; reading notices, leaded, triple price, no discounts.

CHURCH STANDARD.—Every Saturday. Protestant Episcopal. Established 1830. Church Standard Co., publishers. Subscription, \$3; estimated circulation, 8,000; 32 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 1-8 inches. Office, 112 South Twelfth street.

Advertising rates, agate, 15 cents a line; reading notices, 30 cents; discounts, 10 per cent. on one month; 15 per cent. on two months; 20 per cent. on three months; 25 per cent. on six months; 30 per cent. on one year.

COMMONWEALTH.—Every Saturday. Baptist. Established 1891. The Commonwealth Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 12,000; 32 pages, 3 columns; length of columns, 11 inches; width, 2 1-8 inches. Office, 1420 Chestnut street.

Advertising rates, agate, 15 cents a line; reading notices, double rates; discounts, 5 per cent. on two times or 100 lines; 10 per cent. on four times or 250 lines; 15 per cent. on eight times or 500 lines; 20 per cent. on three months or 750 lines; 25 per cent. on six months or 1,000 lines; 33 1-3 per cent. on one year or 1,500 lines.

FORWARD.—Weekly. Presbyterian. Presbyterian Board of Publication, publishers. Claimed circulation, 115,000; 16 pages, 4 columns; length of columns, 13 6-7 inches; width, 2 3/4 inches. Office, Witherspoon Building.

Advertising rates, agate, 35 cents a line. Discounts, 5 per cent. on one month or 100 lines; 10 per cent. on three months or 250 lines; 15 per cent. on six months or 500 lines; 20 per cent. on nine months or 750 lines; 25 per cent. on one year or 1,000 lines.

GOLDEN DAYS.—Every Saturday Juvenile. Illustrated. Established 1880. Jas. Elverson, publisher. Subscription, \$3; claimed circulation, 100,000; 16 pages, 4 columns; length of columns, 12 1-8 inches; width, 2 1-4 inches. Office, Cor. 9th and Spruce Streets.

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Advertising rates, agate, 75 cents per line each insertion; thirteen times, 65 cents; six months, 60 cents; one year, 50 cents a line per time.

GUARDIAN ANGEL.—Every Saturday. Roman Catholic and Family. Established 1867. Daniel F. Gillin, publisher. Subscription 75 cents; claimed circulation, 33,000; 8 pages, 4 columns; length of columns, 12 inches; width, 2-6 inches. Office, Elmwood avenue and Seventy-second street.

Advertising rates on application.
See advertisement on page 323.

IL VESUVIO.—Every Saturday. Italian. Independent Republican. Established 1886. F. J. Scannapieco, publisher. Subscription, \$1; estimated circulation, 8,500; 8 pages. Office, 738 South Eighth street.

Advertising rates on application.
See advertisement on page 339.

LUTHERAN OBSERVER.—Every Friday. Lutheran. Established 1826. Lutheran Observer Association, publishers. Subscription, \$2; claimed circulation, 18,000; 32 pages, 3 columns; length of columns, 10 3-4 inches; width, 2 1-4 inches. Office, 1328 Chestnut street.

Advertising rates, agate, per line, 12 cents. 1,500 lines 9 cents a line. Special notices, double price. Reading notices, leaded, triple price, no discounts.

MARKET BASKET.—Every Saturday. Established 1880. Market Basket Publishing Co., publishers. Subscription, 40 cents; sworn circulation, 32,843; 16 to 20 pages, 3 columns; length of columns, 10 inches; width, 2 1-8 inches. Office, 120 South Second street.

Advertising rates, 25 cents a line, agate; yearly rate, 16 cents a line.

METHODIST.—Every Saturday. Methodist. Established 1876. S. W. Thomas, publisher. Subscription, \$1.50; claimed circulation, 5,750; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-2 inches. Office, 1018 Arch street.

Advertising rates, agate, per inch, \$1; subsequent insertions, 85 cents. Discounts of 5, 10 and 20 per cent. for three, six and twelve months.

NORD AMERIKA.—Saturdays. German. Roman Catholic. Established 1870. John Wiesler, Jr., publisher. Subscription, \$2.50; estimated circulation, 6,000; 8 pages, 6 columns; length of columns, 19 inches; width, 2 1-8 inches. Office, 1216 North Fifth street.

Advertising rates, 10 lines one time, \$1; one month, \$3; three months, \$8; six months, \$15; one year, \$25. Reading notices, 25 cents a line.

OUR YOUNG PEOPLE.—Every Saturday. Established 1881. American Baptist Publication Society, publishers. Subscription, 50 cents; claimed circulation, 80,000; 8 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-8 inches. Office, 1420 Chestnut street.

Advertising rates, 50 cents a line, agate.

PRACTICAL FARMER.—Every Saturday. Agricultural. Established 1855. The Farmer Co., publishers. Subscription, \$1; estimated circulation, 25,000; 16 pages, 4 columns; length of columns 13 inches; width, 2 3-16 inches. Office, 1711 Filbert street.

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Advertising rates, agate, 30 cents a line. Reading notices, nonpareil, 50 cents a line. Discounts: 10 per cent. on three months or 250 lines, 20 per cent. on six months or 500 lines, 30 per cent. on nine months or 1,000 lines, 40 per cent. on one year or 2,500 lines.

PRESBYTERIAN.—Every Wednesday. Presbyterian. Established 1830. Mutchmore & Co., publishers. Subscription, \$2.65; claimed circulation, 12,000; 32 pages, 3 columns; length of columns, 11 inches; width, 2 3-8 inches. Office, 1510 Chestnut street.

Advertising rates, agate, 18 cents per line. Special notices, 36 cents; Reading notices, leaded, triple price. Discounts: 5 per cent. on two times or 100 lines, 10 per cent. on one month or 250 lines, 15 per cent. on two months, 20 per cent. on three months or 500 lines, 30 per cent. on six months or 750 lines, 40 per cent. on one year or 1,000 lines.

PRESBYTERIAN JOURNAL.—Every Thursday. Presbyterian. Established 1875. R. M. Patterson & Co., proprietors. Subscription, \$1.50 claimed circulation, 9,000; 24 pages, 3 columns length of columns, 11 inches; width, 2 1-8 inches Office, 1328 Chestnut street.

Advertising rates, agate, 7 cents per line; 1,500 lines, 5 cents a line. Special notices, double price. Reading notices, leaded, triple price; no discounts.

REFORMED CHURCH MESSENGER.—Every Thursday. Reformed Church. Established 1832. Reformed Church Publication House, publishers. Subscription, \$2; claimed circulation, 12,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-4 inches. Office, 1025 Arch street.

Advertising rates, 8 cents per agate line; 1,500 lines, 6 cents a line. Special notices, double price. Reading notices, leaded, triple price, no discount.

SATURDAY EVENING POST.—Every Saturday. Literary. Established 1821. Curtis Publishing Co., publishers. Subscription, \$2; estimated circulation, 100,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-5 inches.

Advertising rates, agate, \$1 per line each insertion. 1-4 page, \$200; 1 page, \$800.

SATURDAY NIGHT.—Every Saturday. Literary. Illustrated. Established 1865. James Elverson, publisher. Subscription, \$3; estimated circulation, 50,000; 8 pages, 5 columns; length of columns, 18 5-8 inches; width, 2 3-8 inches. Office, corner Ninth and Spruce streets.

Advertising rates on application.

SPORTING LIFE.—Every Saturday. Sporting. Established 1883. Sporting Life Publishing Co., publishers. Subscription, \$2; estimated circulation, 35,000; 24 to 32 pages, 4 columns; length of columns, 13 1-8 inches; width, 2 1-8 inches. Office, 34 South Third street.

Advertising rates range from 8 cents a line to 25 cents a line for one insertion according to quantity of advertising on page used. Reading notices, 25 cents per count line.

SUNDAY DISPATCH.—Republican. Established 1848. James L. Hall, publisher. Subscription, \$1.50; claimed circulation, 20,000; 8 pages, 7 columns; length of columns, 21 3-4 inches; width,

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2 1-8 inches. Office, northeast corner Sixth and Chestnut streets.

Advertising rates, agate, 10 cents. Discounts: 5 per cent. on three months, 10 per cent. on six months, 19 per cent. on one year. Reading notices, 25 and 50 cents and \$1 a line.
See advertisement on page 297.

SUNDAY SCHOOL TIMES.—Every Saturday. Nonsectarian. Established 1859. John D. Wattles & Co., publishers. Subscription, \$1.50; claimed circulation, 148,103; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches. Office, 1031 Walnut street.

Advertising rates, agate, 80 cents per line each insertion; discount of 10 per cent. on 1,000 lines.

TAGGART'S SUNDAY TIMES.—Every Sunday. Independent Republican. Established 1863. The Taggart's Times Publishing Co., publishers. Subscription, \$2; claimed circulation, 25,000; 8 pages, 8 columns; length of columns, 23 inches; width, 2 inches. Office, 819 Walnut street.

Advertising rates, agate, 15 cents per line each insertion. Special notices, 20 cents a line. Business and Local notices, 25 and 50 cents. Reading notices, 50 cents per line.

YOUNG FOLKS' CATHOLIC WEEKLY.—Every Saturday during school year. Roman Catholic. Established 1889. H. L. Kilner & Co., publishers. Subscription, \$1; estimated circulation, 10,000; 8 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 3-8 inches. Office, 824 Arch street.

Advertising rates on application.

AMERICAN CHURCH SUNDAY SCHOOL MAGAZINE.—Monthly. Protestant Episcopal. Established 1883. American Church Sunday School Magazine Co., publishers. Subscription, \$1.25; claimed circulation, 5,600; 140 pages, 2 columns; length of columns, 7 inches; width, 2 5-8 inches. Office, 103 South Fifteenth street.

Advertising rates, 1 inch, one time, \$1.75; three months, \$4; six months, \$8; one year, \$15.

AUGSBURG SUNDAY SCHOOL TEACHERS' MONTHLY. Lutheran. Established 1875. Lutheran Publication Society, publishers. Subscription, 55 cents; claimed circulation, 14,250; 64 pages, 2 columns; length of columns, 7 3-8 inches; width, 2 3-8 inches. Office, 1424 Arch street.

Advertising rates, agate, 15 cents a line; 1-4 page, \$4; 1-2 page, \$7; 1 page, \$12; discount of 20 per cent. on six months.

BAPTIST SUPERINTENDENT.—Monthly. Established 1884. American Baptist Publication Society, publishers. Subscription, 25 cents; estimated circulation, 9,000; 16 pages octavo. Office, 1420 Chestnut street.

Advertising rates, agate, 10 cents a line.

BAPTIST TEACHER.—Monthly. Baptist. Established 1869. American Baptist Publication Society, publishers. Subscription, 50 cents; claimed circulation, 75,000; 64 pages, 2 columns; length of columns, 7 5-8 inches; width, 2 1-4 inches. Office, 1420 Chestnut street.

Advertising rates, agate, 40 cents per line. Discounts: three months, 5 per cent.; six months, 7 1-2 per cent.; one year, 10 per cent.

Issue also the **SENIOR QUARTERLY**, **ADVANCED QUARTERLY**, **INTERMEDIATE QUARTERLY** and **PRIMARY QUARTERLY**,

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the **COLPORTER**, the **BAPTIST SUPERINTENDENT** and **OUR YOUNG PEOPLE**.

BOOK NEWS.—Monthly. Established 1881. John Wanamaker, publisher. Subscription, 50 cents; estimated circulation, 8,000; 64 pages, 2 columns; length of columns, 8 1-2 inches; width, 2 3-4 inches. Office, Thirteenth and Market streets.

Advertising rates, agate, 15 cents per line; per inch, one month, \$2; three months, \$5; six months, \$9.50; one year, \$17; 1 page, one month, \$25; three months, \$65; six months, \$115; one year, \$200.

COLPORTER.—Monthly. Baptist. Established 1892. American Baptist Publication Society, publishers. Subscription, 10 cents; claimed circulation, 48,000; 8 pages, 3 columns; length of columns, 12 inches; width, 2 3/4 inches. Office, 1420 Chestnut street.

Advertising rates, agate, 25 cents a line.

CONGREGATIONAL WORK.—Monthly (except July and August). Congregational. Established 1896. Congregational Sunday School and Publishing Society, publishers. Subscription, 25 cents; claimed circulation, 80,000; 16 pages, 4 columns; length of columns, 13 1-8 inches; width, 2 1-4 inches. All communications concerning both subscriptions and advertising should be addressed to Congregational Work (Congregational Rooms), Fourth avenue and Twenty-second street, New York.

Advertising rates, 60 cents per agate line; 5 per cent. discount on five months, 10 per cent. on ten months.

CYCLE TRADE JOURNAL.—Monthly. Cycling Trade. Established 1896. Cycle Trade Publishing Co., publishers. Subscription, \$1; guaranteed circulation, 20,000; 96 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-8 inches. Office, Heed Building.

Advertising rates, 1 inch, one month, \$4; discounts for 3, 6 and 12 months, one inch one year \$38.40; three months, \$8; six months, \$15; one year, \$27.50; 1 page, one time, \$40.

ETUDE.—Monthly. Musical. Established 1883. Theodore Presser, publisher. Subscription \$1.50; claimed circulation, 39,291; 63 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 7-8 inches. Office, 1708 Chestnut street.

Advertising rates, agate, 30 cents a line; discounts, 5 per cent. on three months; 15 per cent. on six months; 25 per cent. on one year; one page, one time, \$100.

FARM JOURNAL.—Monthly. Agricultural. Established 1877. Wilmer Atkinson & Co., publishers. Subscription, 50 cents; claimed circulation, 381,840; 24 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches. Office, 1024 Race street.

Advertising rates, per agate line, January, \$2; February, \$2; March, \$2.50; April, \$2; May, \$1.50; June, \$1.25; July, \$1.25; August, \$1.25; September, \$1.25; October, \$1.50; November, \$1.50; December, \$2.

FASHIONS.—Monthly. Established 1891. Fashions Publishing Co., publishers. Subscription, \$1; estimated circulation, 150,000; 20 pages, 4 columns; length of columns, 14 inches; width, 2 1/4 inches. Office, 718 Arch street.

Advertising rates on application.

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HOME QUEEN.—Monthly. Family. Established 1881. The Home Queen Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 125,000; 20 to 24 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 3-16 inches. Office, 532 Walnut street.

Advertising rates, agate, 60 cents a line, one-fourth page, (200 lines), \$108; one-half page, \$210; one page, \$384. Reading notices, \$1 a line.

HOME VISITOR.—Monthly. Established 1896. Home Visitor Pub. Co., publishers. Subscription, 50 cents; guaranteed circulation, 500,000; 24 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-3 inches. Office, 1813 North Sixteenth street.

Advertising rates, agate, \$1 a line.

See advertisement on page 372.

HOUSE AND HOME.—Monthly. Household. Established 1884. S. I. Bell Co., publishers. Subscription, \$1; estimated circulation, 50,000; 100 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-4 inches. Office, 641 N. Broad street.

Advertising rates, agate, 25 cents a line; three months, 22 cents; six months, 18 cents; one year, 15 cents a line. Reading notices, 30 cents a line.

See advertisement on page 335.

HOUSEHOLD JOURNAL.—Monthly. Established 1887. Household Journal Publishing Co., publishers. Subscription, \$1; claimed circulation, 150,000; 16 pages, 4 columns. Office, corner Ninth and Filbert streets.

Advertising rate, agate, 80 cents a line; reading notices, \$1.50 a line, agate measure.

LADIES' HOME JOURNAL.—Monthly. Domestic. Established 1883. Curtis Publishing Co., publishers. Subscription, \$1; claimed circulation, 800,000; 32 pages, 4 columns; length of columns, 14 1-2 inches; width, 2 1-4 inches. Office, 425 Arch street.

Advertising rates, per agate line, \$5 each insertion; one-fourth page, \$1,000; one page, \$4,000. No discounts.

LEISURE HOURS.—Monthly. Literary, Art and Music. Established 1886. Charles A. Dixon, publisher. Subscription, \$1; claimed circulation, 75,000; 38 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 1-2 inches. Office, 908 Arch street.

Advertising rates, 40 cents per agate line. No discounts.

LIPPINCOTT'S MAGAZINE.—Monthly. Literary. Established 1868. J. B. Lippincott Co., publishers. Subscription, \$3; estimated circulation, 35,000; 200 pages, 2 columns; length of columns, 7 7-8 inches; width, 2 1-2 inches. Office, 715 Market street.

Advertising rates, less than one-fourth page, nonpareil, 75 cents per line each insertion. One-fourth page, \$30; one-half page, \$55; one page, \$100. Discounts, 5, 10 and 25 per cent. for 3, 6 and 12 months.

MEDICAL BULLETIN.—Monthly. Medical. Established 1879. The F. A. Davis Co., publishers. Subscription, \$1; estimated circulation, 6,500; 84 pages, 2 columns; length of columns, 8 1-4 inches; width, 2 1-2 inches. Office, 1914 Cherry street.

Advertising rates, one-eighth page, three months, \$14; six months, \$23; one year, \$40; one-

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fourth page, \$65; one-half page, \$110; one page, \$200, one year.

MEDICAL SUMMARY.—Monthly. Medical. Established 1879. R. H. Andrews, M. D., publisher. Subscription, \$1; guaranteed circulation, 10,000; 72 pages, 2 columns; length of columns, 8 1-4 inches; width, 2 1-2 inches. Office, 2321 Park avenue.

Advertising rates, one-fourth page, six months, \$45; one year, \$80; one-half page, six months, \$80; one year, \$150; one page, six months, \$150; one year, \$250; one inch, one year, \$25.

MEDICAL WORLD.—Monthly. Medical. Established 1883. C. F. Taylor, M. D., publisher. Subscription, \$1; sworn circulation, 25,700; 80 pages, 2 columns; length of columns, 8 inches; width, 2 5-8 inches. Office, 1520 Chestnut street.

Advertising rates, one-sixteenth page, (one inch), one time, \$5; three months, \$12; six months, \$22; one year, \$40; one half page, one time, \$25; three months, \$60; one year, \$220; one page one year, \$400.

NEW IDEAS.—Monthly. Agents and Inventors. Established 1895. R. A. Balfour, publisher. Subscription, 50 cents; guaranteed circulation, 100,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches. Office, 1222 Frankford avenue.

Advertising rates, 50 cents per agate line.

See advertisement on page 262.

RECORDER.—Monthly. Fraternal Mystic Circle Co. Established 1889. Haag & Parris, publishers. Subscription, 50 cents; claimed circulation, 14,000; 16 pages, 2 columns; length of columns, 8 1-2 inches; width, 2 1-2 inches. Office, 153 North Third street.

Advertising rates, 1 inch, one year, \$25; 2 inches, one year, \$45.

TABLE TALK.—Monthly. Culinary and Household. Established 1885. Table Talk Publishing Co., publishers. Subscription, \$1; claimed circulation, 30,000; 76 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches. Office, 1113 Chestnut street.

Advertising rates, agate, 40 cents per line; 1 inch, one time, \$4. Reading notices, 75 cents a line. Discounts: three months, 5 per cent.; six months, 10 per cent.; twelve months, 20 per cent.

TRAFFIC.—Monthly. Industrial. Established 1892. Burk & McFetridge Co., publishers. Subscription, \$1.50; claimed circulation, 15,000; 24 pages, 4 columns; length of columns, 11 1-2 inches; width, 2 1-4 inches. Office, 306 and 308 Chestnut street.

Advertising rates, agate, 1 inch, one time, \$2.50; three months, \$6; six months, \$10; one year, \$18; 1-4 page (12 inches), one time, \$30; three months, \$35; six months, \$65; one year, \$125; one page, one time, \$75; one year, \$400.

See advertisement on page 283.

WESTMINSTER TEACHER.—Monthly. Presbyterian. Established 1872. The Presbyterian Board of Publication and Sabbath School Work, publishers. Subscription, 60 cents; claimed circulation, 72,000; 48 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-4 inches. Office, 1319 Walnut street.

Advertising rates, agate, 45 cents a line

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(nothing less than 5 lines). Discounts, 10 per cent. on three months; 15 per cent. on six months; 20 per cent. on one year.

WOMEN'S IDEAS.—Monthly. For Women. Established 1897. Dorothy Black, publisher. Subscription, \$1; estimated circulation, 50,000; 20 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-6 inches. Office, Sixteenth and Morse street.

Advertising rates, 50 cents a line. Reading notices, \$1. No discounts.

CHRISTIANITY IN EARNEST.—Bi-monthly. Methodist Episcopal. Established 1889. Board of Church Extension of M. E. Church, publishers. Subscription, 50 cents; guaranteed circulation, 15,000; 48 pages, 2 columns; length of columns, 7 inches; width, 2 1-4 inches. Office, 1026 Arch street.

Advertising rates, one-half page, one time, \$20; six months, \$50; one year, \$75; one page, one time, \$30; six months, \$75; one year, \$125.

PITTSBURG

BEOBACHTER.—Every morning, and WEEKLY, Thursdays, German. Democratic. Established 1853. German Catholic Press Co., publishers. Subscription, daily, \$3.50; estimated circulation, 5,500; Sunday, \$1.50; estimated circulation, 5,500; weekly, \$1.50; estimated circulation, 6,500; daily and weekly, 4 to 8; Sunday, 8 to 12 pages; 8 columns; length of columns, 22 1-2 inches; width, 2 1-8 inches. Office 84 Diamond street.

Advertising rates, daily, Sunday or weekly, 1 inch, one time, 75 cents; one week, \$3; one month, \$8; three months, \$18; six months, \$50; one year, \$50. Reading notices, long primer, 15 cents a line.

CHRONICLE TELEGRAPH.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1841. Chronicle Telegraph Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 49,000; weekly, \$1; claimed circulation, 20,000; 12 pages, 8 columns; length of columns, 20 3-4 inches; width, 2 1-8 inches. Office 349 Fifth avenue.

Advertising rates, daily, agate, 18 cents per line, one time; six times, 13 cents; one month, 10 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents a line, per time; Special line rates for E. O. D., etc. Corresponding space discounts. Classified advertisements, 1 cent a word. Locals or business notices, 30 cents a line each time; pure reading, 50 cents a line. Weekly, 22 1-2 cents a line; three months, \$2.50; six months \$4.50; one year, \$7.50 a line. Locals or business notices, 30 cents a line each time.

COMMERCIAL GAZETTE.—Every morning except Sunday, and WEEKLY, Saturdays. Republican. Established 1876. Nelson P. Reed & Co., publishers. Subscription, daily, \$3; claimed circulation, 40,653; weekly, \$1; claimed circulation, 17,000; 8 to 12 pages, 8 columns; length of columns, 21 inches; width, 2 1-8 inches. Office 318 Fifth avenue.

Advertising rates, agate, per line one time, 17 cents; six times, 13 cents; 12 times, 12 cents; one month, 9 cents; two months, 8 cents; 104 times, 7 cents; 156 times, 6 cents; 312 times, 5 cents. Corresponding space discounts, ranging from 1,000 lines, at 12 cents to 14,000 lines at 6 cents; position extra. Classified advertise-

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ments, 10 cents a line. Local or reading notices, 25 and 35 cents per line, according to position. Weekly, 8 cents a line; three months, 7 cents; six months, 6 cents; one year, 5 cents.

DISPATCH.—Every morning, and WEEKLY, Thursdays. Independent. Established 1846. Dispatch Publishing Co., publishers. Subscription, daily, \$6; sworn circulation, 44,736; Sunday, \$2.50; sworn circulation, 77,465; weekly, \$1; estimated circulation, 4,000; 12 to 32 pages, 8 columns; length of columns, 21 inches; width, 2 1-4 inches. Office 73-80 Diamond street.

Advertising rates, daily (not including Sunday), agate, (nothing less than 7 lines) one time, 18 cents a line; one week, 14 cents; one month, 11 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents a line, per time. Special line rates for E. O. D., etc. Sunday only 20 cents a line; three months, 16 cents; six months, 15 cents; one year, 14 cents a line, per time. Weekly, 12 cents a line; yearly rate 8 cents. Local or reading notices, 25 cents to \$1 per nonpareil line, according to position, time and space.

FREIHEITS FREUND.—Every morning except Sunday, and FREIHEITS FREUND UND PITTSBURGER COURIER, Thursdays, German. Republican. Established daily, 1848 weekly, 1834. L. & W. Neeb, publishers. Subscription, daily, \$3.50; claimed circulation, 13,685; weekly, \$1.50; estimated circulation, 4,500; 4 pages, 8 columns; length of columns, 24 inches; width, 2 inches. Office, 545 Smithfield street.

Advertising rates, 1 inch, one time, \$2; further rates on application.

LEADER.—Every evening except Sunday, and Sunday morning. Independent. Established 1864. Leader Publishing Co., publishers. Subscription, daily, \$6; estimated circulation, 25,000; Sunday, \$2.50; estimated circulation, 32,000; 8 pages (Sunday, 20 pages), 7 columns; length of columns, 21 inches; width, 2 1-8 inches. Office, 431 Fifth avenue.

Advertising rates, daily, agate, 15 cents a line; one week, 14 cents; three months, 7 cents; six months, 6 cents; one year, 5 1-2 cents a line, per time. Special line rates on E. O. D., etc. Classified advertisements, 1 cent a word. Reading notices, 30 cents per line. 500 lines or more, 20 cents. Sunday, 15 cents a line, one time; two months, 14 cents; three months, 12 cents; six months, 11 cents; one year, 10 cents a line per time.

NEWS.—Every evening except Sunday. Established 1896. "The Pittsburg Daily News," publishers. Subscription, \$3; claimed circulation, 25,000, 8 pages, 8 columns; length of columns, 22 inches; width, 2 1-4 inches. Office, 331 Third avenue.

Advertising rates, agate, per line, one time, 17 cents; three times, 15 cents; six times, 13 cents; two weeks, 12 cents; one month, 10 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents; Special line rates, on E. O. D., etc.; space contract rates, 1,000 lines, 12 cents; 2,000 lines, 11 cents; 3,000 lines, 10 cents; 5,000 lines, 8 cents; 10,000 lines, 7 cents; 20,000 lines, 6 cents. Reading matter notices, 50 cents a line. Classified advertisements, 10 cents a line.

POST.—Every morning, and WEEKLY, Thursdays. Democratic. Established, daily, 1842; weekly, 1804. The Post Printing and Publishing

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Co., publishers. Subscription, daily, \$3; claimed circulation, 47,392 (Sunday, 41,000); weekly, \$1; estimated circulation, 12,000; 8 to 28 pages, 8 columns; length of columns, 21 inches; width, 2 1-8 inches. Office, 324 Fifth avenue.

Advertising rates, daily, agate, one line, one time, 16 cents; 2 times, 15 cents; three times, 14 cents; seven times, 13 cents; two weeks, 12 cents; three weeks, 11 cents; one month, 10 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents a line, per time. Special line rates for E. O. D., etc. Corresponding space discounts. Classified advertisements, 10 cents a line. Reading matter, 25 and 50 cents a line. Sunday, 16 cents a line; one month, 15 cents; three months, 12 cents; one year, 10 cents a line. Weekly, 10 cents a line, one time; 4 times, 8 cents; 13 times, 7 cents; 26 times, 6 cents; 52 times, 5 cents.

PRESS.—Every evening except Sunday, and SUNDAY MORNING. Independent. Established 1884. Press Publishing Co., publishers. Subscription, \$3; estimated circulation, daily, 40,000; Sunday, \$1; claimed circulation, 28,956; 12 to 24 pages, 7 columns; length of columns, 21 3-8 inches; width, 2 1-8 inches. Office, 325 Fifth avenue.

Advertising rates, daily, agate, 18 cents a line; 6 times, 14 cents; 12 times, 12 cents; 18 times, 11 cents; 26 times, 10 cents; 2 months, 9 cents; 3 months, 8 cents; 6 months, 7 cents; 12 months, 6 cents per line, per time. Special line rates for E. O. D., etc. Space contracts as follows: 2,000 lines, 10 cents; 5,000 lines, 8 cents; 10,000 lines, 7 1-2 cents; 20,000 lines, 7 cents; 30,000 lines, 6 1-2 cents; 40,000 lines, 6 cents a line; Sunday only, 18 cents a line; 1 month, 16 cents; 3 months, 13 cents; 6 months, 11 cents; 1 year 9 cents. Classified advertisements, 1 cent a word. Reading notices, 25 and 50 cents a line, with discounts.

TIMES.—Every morning except Sunday. Republican. Established 1880. The Pittsburg Times, publishers. Subscription, \$3; claimed circulation, 57,968; 8 pages, 8 columns; length of columns, 22 inches; width, 2 1-4 inches. Office, 336 Fourth avenue.

Advertising rates, agate, per line, one time, 17 cents; three times, 15 cents; one week, 13 cents; one month, 10 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents. Special line rates on E. O. D., etc; Space contract rates: on 1,000 lines, 15 cents; on 2,000 lines, 13 cents; 3,000 lines, 11 cents; 5,000 lines, 9 cents; 10,000 lines, 8 cents; 20,000 lines, 7 cents. Reading notices, 50 cents a line. Classified advertisements, 10 cents a line.

VOLKSBLATT.—Every morning, and WEEKLY, Thursdays. German. Independent. Established 1859. Pittsburg Volksblatt Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 9,000; weekly, \$1; estimated circulation, 4,500; 8 pages, 6 columns; length of columns, 20 5-8 inches; width, 2 1-8 inches. Office, 92 Diamond street.

Advertising rates, daily, nonpareil, 6 lines, one time, \$1; one week, \$4.50; one month, \$10.40; three months, \$23.40; six months, \$39; one year, \$62.40. E. O. D. 2-3 of daily rates. Sunday only, 1-2 of daily rates. Weekly, 40 per cent. of daily rates. Classified advertisements, 10 cents a line; 1-2 inch in daily, Sunday and weekly one year, \$93.60.

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AMERICAN SLAVONIC GAZETTE.—Tri-weekly. Slavonic. Established 1886. P. V. Rovnlaneck & Co., publishers. Claimed circulation, 35,000; 4 and 8 pages. Office, 603 Grant street.

Advertising rates on application.

CATHOLIC.—Every Thursday. Catholic. Established 1844. Catholic Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 11,000; 16 pages, 4 columns; length of columns, 14 1-2 inches; width, 2 1-2 inches. Office, 347 Fifth avenue.

Advertising rates, 1 inch, one time, \$1.20; one month, \$4.50; three months, \$12; six months, \$20; one year, \$35. Reading notices, 20 cents a line.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal. Established 1833. James A. Moore, publisher. Subscription, \$1; claimed circulation, 23,000; 16 pages, 4 columns; length of columns, 15 3-4 inches; width, 2 1-2 inches. Office, 524 Penn avenue.

Advertising rates, agate, 1 inch, one time, 11 cents a line, book ads, 8 cents, a line. Discounts, 10 per cent. on one month, or 200 lines; 15 per cent. on two months, or 500 lines; 20 per cent. on three months, or 750 lines; 25 per cent. on six months, or 1,000 lines; 33 1-3 per cent. on 1,500 lines; 40 per cent. on one year, or 2,000 lines. Readers, 25 cents a line.

CHRISTIAN UNION HERALD.—Every Saturday. United Presbyterian. Established 1880. United Presbyterian Board of Publication, publishers. Subscription, 80 cents; estimated circulation, 23,500; 16 pages, 3 columns; length of columns, 11 1-2 inches; width, 2 1-2 inches. Office, 209 Ninth street.

Advertising rates on application.

See advertisement on page 311.

GAZETA PITTSBURGSKA.—Every Saturday. Polish. Established 1893. Z. Chrzanowski, publisher. Subscription, \$1.50; estimated circulation, 10,000; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches. Office, 2006 Penn avenue.

Advertising rates on application.

See advertisement on page 368.

METHODIST RECORDER.—Every Saturday. Methodist Protestant. Established 1839. F. W. Pierpont, publisher. Subscription, \$2; estimated circulation, 5,700; 16 pages, 4 columns; length of columns, 14 3-8 inches; width, 2 1-8 inches. Office, 422 Fifth avenue.

Advertising rates, agate, per line, one time, 10 cents. Reading notices, 20 cents a line. Discount on four insertions, 25 per cent.; three months, 40 per cent.; one year, 50 per cent.

NATIONAL STOCKMAN AND FARMER.—Every Thursday. Live Stock and Agricultural. Established 1877. The Axteall-Rush Publishing Co., publishers. Subscription, \$1; claimed circulation, 44,000; 36 pages, 2 columns; length of columns, 11 inches; width, 2 3-8 inches. Office, corner Penn avenue and Eighth street.

Advertising rates, agate, 30 cents per line. Discounts: three months (or 500 lines), 27 cents per line; six months (or 1,000 lines), 25 cents per line; twelve months (or 2,000 lines), 24 cents per line. Business notices, 50 cents per line count.

See advertisement on page 263.

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PRESBYTERIAN BANNER.—Every Thursday. Presbyterian. Established 1814. Presbyterian Banner Publishing Co., publishers. Subscription, \$2; claimed circulation, 15,500; 32 pages, 3 columns; length of columns, 11 1/2 inches; width, 2 7/8 inches. Office, 604 Penn Building. Advertising rates, agate, 15 cents per line. Reading notices, 25 cents per line. Discounts: 200 lines or three months, 10 per cent.; 1,000 lines or six months, 25 per cent.; 2,000 lines or one year, 40 per cent.

UNITED PRESBYTERIAN.—Every Thursday. United Presbyterian. Established 1842. Murdoch, Kerr & Co., publishers. Subscription, \$1.50; estimated circulation, 9,000; 16 and 20 pages, 4 columns; length of columns, 14 1/2 inches; width, 2 1/4 inches. Office, 53-55 Ninth street.

Advertising rates, agate, 10 cents per line. Discounts, 10 per cent. on 500 line; 15 per cent. on one month; 20 per cent. on three months or 1,000 lines; 30 per cent. on 6 months, or 2,000 lines; 40 per cent. on one year, or 3,000 lines. Reading notices, 25 cents per nonpareil line.

BIBLE TEACHER.—Monthly. United Presbyterian. Established 1870. United Presbyterian Board of Publication, publishers. Subscription, 60 cents; claimed circulation, 7,000; 36 pages octavo. Office, 209 Ninth street.

Advertising rates on application.

HOME MONTHLY.—Literary. Established 1892. T. E. Orr, publisher. Subscription, 60 cents; estimated circulation, 18,000; 28 pages, 2 columns; length of columns, 11 1/4 inches; width, 2 1/4 inches. Office, Penn and Eighth avenues.

Advertising rates, agate, 20 cents a line.

KEYSTONE ENDEAVORER. Monthly. Christian Endeavor. Established 1893. Keystone Endeavor Co., publishers. Subscription, 50 cents; claimed circulation, 11,000; 16 pages 3 columns; length of columns, 11 inches; width, 2 1/8 inches. Office, 395 Fourth avenue.

Advertising rates, agate, one inch, \$1, first time, subsequent insertions, 75 cents; yearly orders, 65 cents an inch. Readers 10 cents a line, with discounts.

See advertisement on page 369.

RARASEK.—Monthly. Slavonic. Humorous. P. V. Rovniak & Co., publishers. Subscription, \$1; claimed circulation, 10,000. Office, 603 Grant street.

Advertising rates on application.

POTTSVILLE

EVENING CHRONICLE.—Every evening except Sunday, and STANDARD, Fridays. Independent Democratic. Established, daily, 1875; weekly, 1859. C. Shumway, publisher. Subscription, daily, \$3; claimed circulation, 5,637; weekly, \$1.50; claimed circulation, 1938; 4 to 8 pages, 6 columns (weekly, 8 columns); length of columns, 21 1/2 inches width, 2 1/8 inches.

Advertising rates, daily, agate, 1 time, 5 cents per line first time, 3 cents second time, and 2 cents afterwards; one month rate, 13-4 cents a line; two months, 11-2 cents; six months, or over, 1 cent a line. Business notices, 10 cents first time, 5 cents afterwards. Classified advertisements, 10 cents a line first time, 5 cents for second and 3 cents afterwards. Reading notices,

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one time, 15 cents; every subsequent insertion, 10 cents per line. Weekly, one time, 5 cents; one month, 12 cents; 3 months, 37 cents; six months, 52 cents; one year, 75 cents per line. Reading notices, 10 cents per line each insertion.

MINERS' JOURNAL.—Every morning except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1859; weekly, 1825; Miners' Journal Printing Co., publishers. Subscription, daily, \$3; estimated circulation, 4,000; weekly, \$1; estimated circulation, 1,800; 4 pages, daily, 7, weekly, 9 columns; length of columns, daily, 21 1/2, weekly, 23 1/2 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, 5 cents a line, first time, 3 cents for second time, and 2 cents afterwards; one inch, one month, \$5; three months, \$13; six months, \$22.50; one year, \$36. E. O. D., three-fourths of daily rates. Classified advertisements, 10 cents a line, first time; 5 cents a line for second time, and 3 cents a line after. Reading notices, 5, 10 and 15 cents a line. Weekly, 1-4 of daily rates.

REPUBLICAN.—Every evening except Sunday and SCHUYLKILL REPUBLICAN, Saturdays. Republican. Established, daily, 1884; weekly, 1872. J. H. Zerby, publisher. Subscription, daily, \$3; estimated circulation, 7,000; weekly, \$2; estimated circulation, 2,000; 4 to 8 pages, daily, 8; weekly, 6 columns; length of columns, 21 1/4 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, 5 cents a line, first time; second time, 3 cents; subsequent insertions, 2 cents a line; one inch one month, \$5; three months, \$13; six months, \$22.50; one year, \$36. E. O. D., 3-4 of daily rates. Classified advertisements, 10 cents a line first time; 5 cents for second time, and 3 cents a line after. Reading notices, 5, 10 and 15 cents a line. Weekly, 1-6 of daily rates.

READING

EAGLE.—Every evening except Sunday, SUN DAY morning and WEEKLY, Saturdays. Independent. Established 1840. Jesse D. Hawley, publisher. Subscription, daily, \$5; claimed circulation, 13,214 (Sunday, 8,024); weekly, \$2; claimed circulation, 3,610; 8 to 16 pages, 8 columns; length of columns, 20 inches; width, 2 1/6 inches.

Advertising rates, daily and Sunday, agate, per line, one time, 6 cents; one week, 22 cents; one month, 60 cents; longer time, 2 cents per line each insertion. Special positions extra. Local notices, reading type, 25 cents a line, with discounts; agate notices, 6 cents a line, with discounts. Classified advertisements at display rates. No cuts or large type inserted. Weekly, 1 line, one time, 8 cents; one month, 15 cents; three months, 27 cents; six months, 50 cents; one year, 80 cents. Cuts same price in Weekly. Special notices, 1-4 extra. Locals, 12 cents per line each time.

EVENING TELEGRAM.—Every evening except Sunday. Democratic. Established 1870. Reading Telegram Co., publishers. Subscription, \$3; claimed circulation, 5,100; 4 pages, 7 columns; length of columns, 21 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, per line, one time, 6 cents; one week, 19 cents; one month, 38 cents; three months, 70 cents; six months, \$1.20; one year, \$2 a line.

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HERALD.—Every evening except Sunday. Independent. Established 1881. William McCormick, publisher. Subscription \$3; estimated circulation, 4,400; pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 6 cents a line; 100 lines, 5 cents; 250 lines, 4 cents; 500 lines, 3 cents; 1,500 lines, 2 cents, 2,500 lines, 1 1-2 cents; Classified advertisements, 1 cent a word. Brevier notices, 10 cents a line.

TIMES.—Every morning except Sunday and BERKS AND SCHUYLKILL JOURNAL, Saturday. Republican. Established daily, 1857; weekly, 1816. Reading Times Publishing Co., publishers. Subscription, daily, \$5; claimed circulation, 4,725; weekly, \$1.50; claimed circulation, 3,350; 4 to 8 pages; 6 to 8 columns; length of columns, 22 1-2 inches; width, 2 1-8 inches.

Advertising rates, per line, nonpareil, one time, 6 cents; two times, 10 cents; three times, 12 cents; one week, 22 cents; one month, 45 cents; three months, 85 cents; six months, \$1.45; one year, \$2.65 per line. Weekly, per line, one time, 10 cents; two times, 12 cents; one month, 16 cents; three months, 35 cents; six months, 50 cents; one year, 80 cents.

REFORMED CHURCH RECORD.—Every Thursday. Reformed Church. Established 1888. Daniel Miller, publisher. Subscription, \$1.25; estimated circulation, 4,650; 4 pages, 8 columns; length of columns, 20 1-4 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1.50; three months, \$3; six months, \$5; one year, \$8.

REFORMED CHURCH TIDINGS.—Monthly. Reformed Church. Established 1850. General Synod Reformed Church in the United States, publishers. Subscription, 25 cents; estimated circulation, 50,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, 30 cents; six insertions or 250 lines, 25 cents per line; twelve insertions, or 500 lines, 20 cents per line. Special position extra. Reading matter, 50 cents a line, with discounts.

SCRANTON

REPUBLICAN.—Every morning, and WEEKLY, Wednesday. Republican. Established daily, 1867; weekly, 1856; Sunday, 1883. Joseph A. Scranton, publisher. Subscription, daily, \$6; estimated circulation, 9,000; Sunday, \$2; estimated circulation, 4,000; weekly, \$1; estimated circulation, 4,000; 4 pages (Sunday, 8 pages, 6 columns), 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, \$1; one week, \$3.75; one month, \$10; three months, \$24; six months, \$45; one year, \$70; two inches, one year, \$100; three inches, \$150. E. O. D., two-thirds of daily rates. Classified advertisements, 1 cent a word. Business notices, leaded minion, 15 cents per line each insertion. Sunday, one inch, one time, \$1; one month, \$3; three months, \$6.50; six months, \$12; one year, \$20. Business notices, 15 cents per line each insertion. Weekly, 1 inch, one time, \$1; one month, \$2.50; three months, \$6; six months, \$9; one year, \$15. Business notices, 10 cents per line per time. Metal cuts required.

PENNSYLVANIA

TIMES.—Every evening except Sunday. Democratic. Established 1869. Edward J. Lynett, publisher. Subscription, \$3; claimed circulation, 14,000; 10 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, one time, \$1; one week, \$3.75; one month, \$9; three months, \$15.60; one year, \$62.40. E. O. D., three-fourths of daily rates. Classified advertisements, 1 1-2 cent a word. Pure reading matter, 20 cents per line.

TRIBUNE.—Every morning except Sunday. Republican. Established 1891. Alexander Craig, publisher. Subscription, \$6; claimed circulation, 9,952; 8 to 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1.20; one week, \$4.20; three months, \$50; six months, \$45; one year, \$60. E. O. D., three-fourths of daily rates. Classified advertisements, 1 cent a word. Reading notices, 15 and 25 cents a line.

TRUTH.—Every evening except Sunday. Independent. Established 1884. Barrett and Jordan, publishers. Subscription, \$5; sworn circulation, 14,498; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one week, \$3.75; one month, \$10; three months, \$18; one year, \$60. E. O. D., three-fourth of daily rates. Reading notices, 20 cents per line. Business brevities, 15 cents per line. Special notices 10 cents per line. Preferred position, 25 to 50 per cent. extra.

DIOCESAN RECORD.—Every Saturday. Roman Catholic. Established 1887. Neil McTague, publisher. Subscription, \$1, estimated circulation, 7,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, \$1 per inch, with discounts.

SUNDAY FREE PRESS.—Every Sunday. Independent Democratic. Established 1872. John W. Kirby, publisher. Subscription, \$1.50; claimed circulation, 12,000; 12 to 16 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, per inch, one time, \$2; each subsequent insertion, \$1. Reading notices, 10 to 25 cents per line.

See advertisement on page 281.

MECHANIC ARTS MAGAZINE.—Monthly. Mechanical. Established 1896. The Colliery Engineer Co., publishers. Subscription, \$1; estimated circulation, 15,000; 52 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches.

Advertising rates, \$2 per inch, per issue; one page \$30. Issue also the STEAM ELECTRIC MAGAZINE, same form and advertising rates.

WEST CHESTER

LOCAL NEWS.—Every evening, except Sunday. Established 1872. William H. Hodgson, publisher. Subscription, \$3; estimated circulation, 13,000; 4 pages, 8 columns; length of columns, 20 7-8 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, one time, 10 cents; two times, 15 cents; one week, 30 cents; one month, 85 cents; three months, \$1.75; six months, \$3; one year, \$5. Classified advertisements, 10 cents a line. E. O. D., one week, 25 cents; one year, \$3. Local notices, 20 cents a line, with discounts.

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MORNING REPUBLICAN—Every morning, except Sunday. Republican. Established 1808. Horace F. Temple, proprietor. Subscription \$3; estimated circulation, 6,000; 4 pages, 8 columns; length of columns, 20 inches; width, 2 1/8 inches.

Advertising rates daily, 1 inch, one time, \$1.75; one week, \$4; one month, \$7; three months, \$15; six months, \$25; one year, \$45. E. O. D., two-thirds of daily rates. Classified advertisements, 1 cent a word. Reading notices, 15 cents, first time; 10 cents second time and 5 cents a line afterward.

WEST GROVE

SUCCESS WITH FLOWERS.—Monthly. Floriculture. Established 1890. Dingee & Conard Co., publishers. Subscription 25 cents; estimated circulation, 65,000; 32 pages, 2 columns; length of columns, 8 1/2 inches; width, 2 1/4 inches.

Advertising rates, agate, 50 cents a line; 1-4 page, \$25; 1-2 page, \$50; 1 page, \$100.

WILKESBARRE

EVENING LEADER.—Every evening except Sunday. Sunday morning and UNION LEADER, Fridays. Democratic. Established 1849. Subscription, daily, \$6; estimated circulation, 4,000; Sunday, \$2; weekly, \$1; estimated circulation, 2,000; 8 pages, 7 columns; length of columns, 21 1/2 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one week, \$3.50; one month, \$9; three months, \$16; six months \$30; one year, \$48. E. O. D., 3/4 of daily rates. Locals, 20 and 25 cents. Sunday only. 75 cents an inch each time. Locals, 15 cents a line. Weekly, 1/3 of daily rates for week, month or year.

NEWS DEALER.—Every morning, and DOLLAR NEWSDEALER, Saturdays. Daily, Democratic. Sunday and Weekly Independent. Established, daily, 1884. Sunday and weekly, 1878. News Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 5,000; (Sunday, 7,000); weekly, \$1; claimed circulation, 800; 8 pages, 7 columns; length of columns 20 inches; width, 2 1/8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; three times, \$1; per month, \$2; daily and Sunday, \$3.50 an inch per month; Sunday, only, 75 cents an inch each time. Reading notices in daily, 10 cents; in Sunday, 15 cents a line. Reading notices, 10 cents. Weekly, 50 cents per inch each insertion. Reading notices, 5 cents per line.

RECORD.—Every morning except Sunday, and RECORD OF THE TIMES, Tuesdays and Fridays. Republican. Established, daily, 1873; weekly, 1832. Johnson & Powell, proprietors. Subscription, daily, \$6; sworn circulation, 11,119; semi-weekly, \$1; sworn circulation, 3,277; 8 to 16 pages, 7 columns; length of columns, 21 1/2 inches; width, 2 1/8 inches.

Advertising rates, one inch, one time, \$1.25; one week, \$5.63; one month, \$15; one year, \$75. Special notices, 10 cents a line. Readers, 20 cents a line. Rates for semi-weekly, 1/3 of daily rates.

TIMES.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1890, weekly, 1895. Times Co., publishers.

PENNSYLVANIA

Subscription, daily, \$4.80; claimed circulation, 9,202; weekly, \$1; claimed circulation, 2,400; 8 to 12 pages, 7 to 8 columns; length of columns, 20 inches; width, 2 1/4 inches.

Advertising rates, daily, 1 inch, one time, \$1; one week, \$4.50; one month, \$11.50; three months, \$23; six months, \$36; one year, \$56. E. O. D., 3/4 of daily rates; position, 25 to 50 per cent. extra. Special notices, first page, 10 cents a line. Business notices, 20 cents a line. Weekly, display rates 1/4 of daily rates for week or longer.

WILLIAMSPORT

GAZETTE AND BULLETIN.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established, daily, 1867; weekly, 1801. O. S. Brown, publisher. Subscription, daily, \$3; claimed circulation, 5,670; semi-weekly, \$1.50; circulation, 3,744; 8 pages; daily, 6, semi-weekly, 8 columns; length of columns, 20 inches; width, 2 1/8 inches.

Advertising rates, daily, nonpareil, one inch, one time, \$1; one week, \$3.60; one month, \$9, three months, \$15.50; six months, \$23.50; one year, \$37.50. E. O. D., two-thirds of daily rates. Locals, 20 cents per line. Semi-Weekly, 1 inch, one time, \$1; one month, \$2.50; three months, \$5; six months, \$8; one year, \$12.

See advertisement on page 329.

SUN.—Every evening except Sunday, and TRI-WEEKLY, Mondays, Wednesdays and Fridays. Democratic. Established 1870. J. W. Sweely, publisher. Subscription, daily, \$3; claimed circulation, 6,400; tri-weekly, \$1.25; claimed circulation, 4,350; 4 pages, 8 columns; length of columns, 21 1/2 inches; width, 2 1/8 inches.

Advertising rates, daily, agate, per inch, 24 cents; 1,000 inches, 20 cents; 1,500 inches, 18 cents; 2,000 inches, 16 cents an inch. Classified advertisements, 1 cent a word. Readers, 20 cents a line, with discounts. Tri-weekly, same rates as daily.

PENNSYLVANIA GRIT.—Every Sunday. Independent. Established 1882. Grit Publishing Co. publishers. Subscription, \$2; sworn circulation 92,886; 12 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1/8 inches.

Advertising rates, agate, 40 cents a line. Reading notices, 60 cents. Position, one-fifth extra (not given on less than 20 lines). No discounts.

TEACHERS' ADVOCATE.—Monthly. Not issued in July and August. Established 1896. H. G. Phillips, publisher. Subscription, 50 cents; claimed circulation, 15,000; 16 pages, 3 columns; length of columns, 11 inches; width, 2 1/4 inches.

Advertising rates, one inch, one time, \$2; 1/4 page, \$15; one page, \$50. Discounts, 20 per cent. on 3 months; 25 per cent. on 6 months; 30 per cent. on 10 months.

YORK

DAILY.—Every morning except Sunday, and WEEKLY, Wednesdays and Saturdays. Democratic. Established 1870. Subscription, daily, \$4; estimated circulation, 3,000; weekly, 75 cents; estimated circulation, 5,500; 4 to 8 pages; daily, 9; weekly, 6 columns; length of columns, daily, 23 1/2; weekly, 19 1/2 inches; width, 2 1/4 inches.

PENNSYLVANIA

Advertising rates, daily, 1 inch, one time, 35 cents; one week, \$1.35; one month, \$2.75; three months, \$7; one year, \$17.35. E. O. D., two-thirds of daily rates. Readers, one-half extra. Semi Weekly, 1 inch, one year, \$8

DISPATCH.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1876; weekly, 1864. Hiram Young, publisher. Subscription, daily, \$3; estimated circulation, 4,400; weekly, 50 cents; estimated circulation, 2,500; 4 pages, 8 columns; length of columns, 22 1-2 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, \$1.67; one month, \$4; three months, \$9.33; six months, \$18; one year, \$28. E. O. D., two-thirds of daily rates. Local readers 10 and 15 cents a line. Classified advertisements, 6 lines for 35 cents, one time, or \$1.70 one week. Weekly, 1 inch, one time, 50 cents; one month, \$2; three months, \$5; one year, \$12.

GAZETTE.—Every morning, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic.

PENNSYLVANIA

Established 1796. Gazette Co., (Limited), publishers. Subscription, daily, \$3; guaranteed circulation, 3,650; semi-weekly, 75 cents; circulation, 4,200; 6 to 8 pages; 7 columns; length of columns, 19 3-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, \$1.25; one month, \$2.50; six months, \$10.92; one year, \$18.78. Sunday only, 1 inch, one time, 50 cents; one month, \$1; one year, \$3.12. Semi-Weekly, 1 inch, one month, \$1.35; one year, \$6.24. Locals, first page, 10 cents; second page, 5 cents per line; Classified advertisements, 6 lines for 25 cents.

LUTHERAN MISSIONARY JOURNAL.—Monthly. Evangelical-Lutheran. Established 1880. Rev. H. H. Weber, publisher. Subscription, \$1.50; claimed circulation, 15,000; 16 pages, 4 columns; length of columns, 11 1-4 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1.50. Discounts, 5 per cent. on three months, 10 per cent. on six months, 20 per cent. on one year. Non pareil reading notices, 10 cents a line.

RHODE ISLAND

NEWPORT

HERALD.—Every morning except Sunday. Independent. Established 1892. Newport Herald Publishing Co., publishers. Subscription, \$6; claimed circulation, 2,500; 8 pages, 6 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; one week, \$2.25; one month, \$6; three months, \$13; six months, \$18.50; one year, \$25. Position extra. E. O. D., 3-4 of daily rates; double column, 25 per cent. extra. Reading notices, 1-2 extra for space occupied. Metal cuts required.

NEWS.—Every morning except Sunday, and **JOURNAL AND NEWS**, Saturdays. Independent. Established, daily, 1846; weekly, 1867. T. T. Pitman, publisher. Subscription, daily, \$6; claimed circulation, 3,795; weekly, \$2; estimated circulation, 600; 8 pages, 6 columns; length of columns, 20 5-8 inches; width, 2 1-8 inches.

Advertising rates, 10 lines, one time, \$1; one week, \$2.25; one month, \$6; three months, \$13; six months, \$18.50; one year, \$25. E. O. D., 2-4 of daily rates; double column 1-4 extra. Reading notices, 3-4 extra for space occupied.

PAWTUCKET

EVENING TIMES.—Every evening, except Sunday. Republican. Established 1885. Times Publishing Co., publishers. Subscription, \$3; claimed circulation, 16,000; 10 to 24 pages, 8 columns; length of columns, 21 inches; width, 2 inches.

Advertising rates, nonpareil, 1 inch, one week, \$2.70; one month, \$8.50; three months, \$21; one year, \$62. E. O. D., 2-3; twice a week, 1-2; once a week, 1-3 daily rates. Special positions, 15 to 25 per cent. extra. Reading notices, 10 and 20 cents a line each time.

TRIBUNE.—Every evening except Sunday. Democratic. Established 1888. Tribune Publishing Co., publishers. Subscription, \$3; estimated circulation, 4,200; 8 pages, 7 columns; length of columns, 19 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, one time, 5 cents; one month, 50 cents; three months, \$1; six months, \$1.50; one year, \$2.50. E. O. D., same rate as for daily for half the time. Top column next r. m. 15 per cent.; last page, 40 per cent. extra. No ads. on first page.

PROVIDENCE

EVENING BULLETIN.—Every evening, except Sunday. Independent. Established 1863. Provi-

dence Journal Co., publishers. Subscription, \$6; claimed circulation, 35,400; 8 to 14 pages, 8 columns; length of columns, 22 1-4 inches; width, 2 1-16 inches.

Advertising rates, per agate line, for run of paper, 1 time, 10 cents; 6 times, 3 3-4 cents; 26 times, 3 cents; 78 times, 2 3-4 cents; 156 times, 2 1-2 cents; 312 times, 2 1-4 cents. Preferred position, extra. Reading notices, same as Journal.

EVENING TELEGRAM.—Every evening except Sunday, and **SUNDAY TELEGRAM**, Sunday morning. Independent Democratic. Established 1876. Providence Telegram Pub. Co., publishers. Subscription, daily, \$5; claimed circulation, 36,735; Sunday, \$2; claimed circulation, 34,807; daily 16 to 20, Sunday 40 to 52 pages, 8 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches.

Advertising rates, daily, per agate line, one time, 10 cents; two times, 8 cents; one week, 7 1-2 cents; one month, 5 1-2 cents; three months, 5 cents; six months, 4 1-2 cents; one year, 4 cents. Special line rates for E. O. D., etc. First page 10 cents a line each time. Special rate on standing ads. without position. Reading notices, 20 to 50 cents per line. Sunday, 10 cents a line; three months, 7 cents; one year, 6 cents per line per time.

See advertisement on page 329.

JOURNAL.—Every morning, and **MANUFACTURERS' AND FARMERS' JOURNAL**, semi-weekly, Mondays and Thursdays. Independent. Established 1820. Providence Journal Co., publishers. Subscription, daily, \$6; claimed circulation, 13,200; Sunday, \$2; claimed circulation, 15,200; semi-weekly, \$1; claimed circulation, 1,050; 10 pages, 8 columns; length of columns, 22 inches; width, 2 1-16 inches.

Advertising rates, daily, agate, for run of paper, one time, 10 cents; 6 times, 3 3-4 cents per line; 26 times, 2 3-4 cents; 78 times, 2 1-2 cents; 156 times, 2 1-4 cents; 312 times, 2 cents. Preferred position extra. Cuts, 1-2 extra; rules around ads., 10 per cent. extra. Classified, 10 cents a line first time, 5 cents after. Double column advertisements, 20 lines double (40 in all), 50 per cent.; 80 lines and upward, 20 per cent. additional. Special notices, 12 cents per line. Readers, from 20 to 40 cents a line. Rates for daily Journal and Bulletin combined on application.

NEWS.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Republican. Established, daily, 1890; weekly, 1892. The News Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 10,000; weekly, \$1; estimated circulation, 1,000; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches.

RHODE ISLAND

Advertising rates, agate, 7 1-2 cents a line; one week, 20 cents a line; one month, 60 cents; three months, \$1.65 a line; all insertions after three months, 2 cents a line per time; one line six months, \$3.65; one year, \$5. E. O. D., same as daily for one-half the period. Classified ads., 1 cent a word. Reading notices, 15 and 20 cents a line. Weekly, one-third of daily rates. Readers, two-thirds of daily rates.

HOME GUARD.—Monthly. Household. Established 1886. Home Guard Publishing Co., publishers. Subscription, \$1; estimated circulation, 30,000; 12 pages, 4 columns; length of columns, 14 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 40 cents a line. Reading notices, 75 cents per line count. Discounts, 10 per cent. on three months, 15 per cent. on six months, 25 per cent. on one year.

WESTERLY

HERALD.—Every evening, except Sunday. Independent. Established 1888. Brunner & Benson, publishers. Subscription, \$3; claimed circulation, 2,950; 4 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, 10 lines, one time, 75 cents; one week, \$2; one month, \$4.50; three months, \$10; six months, \$15; one year, \$25. Classified ads., 5 cents a line. Reading notices, 10 cents a line.

See advertisement on page 312.

RHODE ISLAND

WOONSOCKET

EVENING CALL.—Every evening except Sunday. Independent. Established 1892. Evening Call Publishing Co., publishers. Subscription, \$2.50; claimed circulation, 6,450; 4 to 8 pages, 8 columns; length of columns, 24 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, 60 cents; one week, \$2.50; one month, \$5; three months, \$12.50; six months, \$23; one year, \$38.40. E. O. D., 2-3 of daily rates. Reading notices, 10 and 20 cents a line.

EVENING REPORTER.—Every evening except Sunday. Independent. Established 1873. Woonsocket Reporter Co., publishers. Subscription, \$2.50; claimed circulation, 6,300; 4 to 6 pages, 8 columns; length of columns, 21 5-8 inches; width, 2 inches.

Advertising rates, nonpareil, per inch, 60 cents; one week, \$2.40; one month, \$6; three months, \$13.80; six months, \$23.52; one year, \$37.44. E. O. D., 2-3; twice a week, 1-2 of daily rates. Reading notices, 8 to 20 cents per line, cents; 201 times, 4 cents a line per time. Corresponding space discounts. Classified ads., 5 cents a line. Reading notices, 35 cents a line, with discounts. Weekly, per line, 12 cents; one month, 11 cents; three months, 9 cents; six months or more, 8 cents. Preferred positions, 10 to 25 per cent. extra.

See advertisement on page 278.

SOUTH CAROLINA

CHARLESTON

EVENING POST.—Every evening except Sunday. Independent Democratic. Established 1894. Evening Post Publishing Co., publishers. Subscription, \$5; estimated circulation, 3,500; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-6 inches.

Advertising rates, 10 lines, nonpareil, one time \$1; one week, \$3.60; one month, \$5.75; three months, \$15; six months, \$21; one year, \$36. E. O. D., 60 per cent. of daily rates. Classified ads., 1 cent a word. Reading notices, 5 cents a line.

See advertisement on page 365.

NEWS AND COURIER.—Every morning, and SEMI-WEEKLY, Wednesday and Saturday. Democratic. Established 1803. The News and Courier Co., publishers. Subscription, daily, \$10; estimated circulation, 8,000; Sunday, \$2; estimated circulation, 7,000; weekly, \$1; estimated circulation, 6,000; 8 pages, 6 columns; (semi-weekly, 12 pages); length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 10 lines, 1 time, \$1; 1 week, \$4.40; 1 month, \$12; 3 months, \$27.50; 6 months, \$50; 1 year, \$89; nothing counted less than 5 lines. E. O. D., 2-3; 2 times a week, 1-2 of daily monthly rates; 1 time a week, 10 cents per line per time. Special notices, 10 cents per line; 1 month or longer, double ordinary rates; business notices, 25 cents a line. Sunday, 10 lines, 1 time, \$1; 1 month, \$3.80; 3 months, \$8; 1 year, \$20; semi-weekly, each 10 lines, 1 time, \$1.50; 2 times, \$2.75; 1 month, \$5; 3 months, \$10; 6 months, \$17.50; 1 year, \$30. See advertisement on page 301.

COLUMBIA

STATE.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1891. The State Co., publishers. Subscription,

daily, \$8; semi-weekly, \$2; claimed circulation, daily, 4,808; semi-weekly, 1,800; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, one inch, one week, \$5; one month, \$12; three months, \$26; six months, \$42; one year, \$60. E. O. D., 75 per cent. of daily rates. Reading notices, 25 cents; special notices, 15 cents a line. Sunday only, one inch, one time, \$1; one month, \$2.25; after six months, 30 cents an inch; one year, 25 cents an inch. Semi-weekly, same as Sunday.

SOUTHERN CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal, South. Established 1837. The State Co., publishers. Subscription, \$2; guaranteed circulation, 5,000; 16 pages, 4 columns; length of columns, 14 inches; width 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; further rates on application.

GREENVILLE

BAPTIST COURIER.—Every Thursday. Baptist. Established 1869. Keys and Thomas, publishers. Subscription, \$2; claimed circulation, 6,200; 16 pages, 4 columns; length of columns, 23 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one month, \$2.25; three months, \$4.25; one year, \$10; 3 inches, one time, \$2.40; one month, \$5.40; three months, \$10.50; one year, \$25.

NEWBERRY

LUTHERAN VISITOR.—Every Thursday. Lutheran. Established 1868. W. P. Houseal, publisher. Subscription, \$1; claimed circulation, 3,150; 16 pages, 4 columns; length of columns, 12 inches; width, 2 inches.

Advertising rates, 1 inch, one time, \$1; one month, \$2; three months, \$4; six months, \$6; one year, \$10; 3 inches, one year, \$18.

SOUTH DAKOTA

ABERDEEN

DAKOTA RURALIST.—Every Thursday. Established 1887. W. E. Kidd, publisher. Subscription, \$1; estimated circulation, 5,400; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, 25 cents per inch. Reading notices, 10 cents a line count.

DAKOTA FARMER.—Semi-monthly. Agricultural. Established 1881. W. F. T. Bushnell, publisher. Subscription, \$1; claimed circulation, 23,780; 16 to 20 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate, 20 cents a line. Discounts, 5 per cent on three times or \$15; 10 per cent on six times or \$35; 20 per cent on twelve times or \$75; 33 1-3 per cent on one year or \$150. Reading notices, agate, 25 cents a line; brevier, 35 cents; special position, extra.

SIOUX FALLS

ARGUS-LEADER.—Every morning, except Sunday, and every evening, except Sunday, and WEEKLY, Wednesdays. Democratic. Established, morning, 1892; evening, 1885; weekly, 1880. Tomlinson & Day, publishers. Subscription, morning, \$4; evening, \$6; sworn circulation, 4,575; weekly, \$1; estimated circulation, 2,500; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one day, 50 cents; one week, \$1.25; one month, \$4; three months, \$10; six months, \$18; one year, \$36.

Classified ads., 1 cent a word. Reading notices, 15 cents a line, brevier. Weekly, 1-4 of daily rates.

PRESS.—Every morning, except Monday, and WEEKLY, Thursdays. Independent. Established 1883. Press Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 3,500; weekly, \$1; estimated circulation, 2,500; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, per inch, daily, one time, 18 cents, with discounts.

SYD DAKOTA EKKO.—Every Wednesday Norwegian-Danish. Republican. Established 1889. Scandinavian Publishing Co., publishers. Subscription, \$1; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-6 inches.

Advertising rates, 1 inch, one time, 60 cents; one month, \$2; three months, \$5.85; six months, \$10.40; one year, \$18.20. Reading notices, 12 cents a line.

SUCCESEFUL FARMER.—Monthly. Agricultural. Established 1892. Farmer Printing Co., publishers. Subscription, 50 cents; claimed circulation, 12,050, exclusive of special editions; 16 to 24 pages, 4 columns; length of columns, 16 inches; width, 2 1-4 inches.

Advertising rates, agate, 1 to 12 inches, \$2 an inch; 13 to 50 inches, \$1.85 an inch; 51 to 100 inches, \$1.75; 101 to 200 inches, \$1.60; 201 to 500 inches, \$1.50 per inch per time.

TENNESSEE

CHATTANOOGA

EVENING NEWS.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Democratic. Established 1888. News Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 7,000; weekly, 50 cents; claimed circulation, 7,650; daily, 8 to 20 pages, 7 columns; weekly, 8 pages, 8 columns; length of columns, 22 3-4 inches; width, 2 1-8 inches.

Advertising rates, per agate line, 6 cents; 250 lines, 5 cents; 500 lines, 4 cents; 1,000 lines, 3 1-2 cents; 3,000 lines, 3 cents; 5,000 lines, 2 3-4 cents; 10,000 lines, 2 1-2 cents. Readers, 15 cents a line.

TIMES.—Every morning, and **WEEKLY**, Thursdays. Democratic. Established 1869. George W. Ochs, publisher. Subscription, daily, \$9; claimed circulation, 12,000 (Sunday, 20,000); weekly, 50 cents; claimed circulation, 20,000; 8 to 32 pages; 8 pages, 8 columns; Sunday, 20 to 24 pages; length of columns, daily, 21 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, daily (not including Sunday), 75 cents per inch first time, 50 cents for second time and 40 cents for subsequent insertions; one inch, one month, \$7.50. Reading notices, million, 15 cents per line first time, 10 cents after. Classified ads., 1 cent a word. E. O. D., 3-4 of daily rates. Sunday, one inch, one time, \$1; subsequent insertions, 75 cents. Reading notices, same as in daily. Weekly, one inch, one insertion, \$1; one month, \$3. Reading notices, 15 cents a line.

TRI-STATE FARMER AND GARDENER.—Monthly. Agricultural. Established 1897. News Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 14,878; 16 to 24 pages, 4 columns; length of columns, 15 1-4 inches; width, 2 1-4 inches.

Advertising rates on application.

KNOXVILLE

JOURNAL-TRIBUNE.—Every morning, and **WEEKLY**, Wednesdays. Republican. Established 1839. The Journal and Tribune Co., publishers. Subscription, daily, \$8; estimated circulation, 8,000; weekly, \$1; estimated circulation, 8,000; 8 to 16 pages, 7 columns; length of columns, daily, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, one inch, one time, 75 cents; subsequent insertions, 50 cents; one month, \$8; three months, \$20; six months, \$40; one year, \$60. Classified ads., 1 cent a word. Sunday, 75 cents an inch one time; subsequent insertions, 50 cents; one inch, one month, \$2.50; one year, \$20. Daily and Sunday together, one inch, one month, \$7.50; one year, \$60. Weekly only, same as Sunday. E. O. D., 2-3 of daily rates. Discounts on amounts from \$200 up, on all editions. Reading notices, 10 to 25 cents per line.

See advertisement on page 201.

SENTINEL.—Every evening, except Sunday and **WEEKLY**, Wednesdays. Democratic. Established 1886. R. H. Hart, manager. Subscription, daily, 10 cents a week; estimated circulation, 4,200; weekly, \$1; estimated circulation, 2,600; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, one inch, one time, 75 cents; one week, \$3; three months, \$21; six months, \$36; one year, \$60. Reading matter, 10 cents per line per insertion. Classified ads., 1 cent a word. Weekly, one time a week, one inch, one time, \$1; one month, \$2.50; one year, \$25.

AMERICAN HOMES.—Monthly Domestic. Established 1895. American Homes Publishing Company, publishers. Subscription, \$1; claimed circulation, 9,300; 64 pages, 2 columns; length of columns, 8 inches; width, 2 1-4 inches.

Advertising rates, agate, 15 cents per line.

See advertisement on page 336.

MEMPHIS

COMMERCIAL APPEAL.—Every morning and **WEEKLY**, Tuesdays. Democratic. Established 1840. Commercial Publishing Company, publishers. Subscription, daily, with Sunday, \$7.50; claimed circulation, daily, 21,716 (Sunday, 24,000); weekly 50 cents; claimed circulation, 62,562; daily, 8 to 12; Sunday, 24 to 28 pages, 7 columns; length of columns, 21 inches; width, 2 1-4 inches.

Advertising rates on application.

EVENING SCIMITAR.—Every evening except Sunday. Democratic. Established 1881. The Scimitar Publishing Co., publishers. Subscription, \$5; estimated circulation, 7,800; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line; three times, 8 cents; one week, 6 cents; one month, 3 1-2 cents; three months, 2 1-2 cents; six months, 2 1-4 cents; one year, 2 cents a line per notice. Classified ads., 5 cents a line. Reading notices, 15 and 25 cents a line. E. O. D., 60 per cent. of daily rates.

See advertisement on page 329.

JEWISH SPECTATOR.—Every Friday. Jewish. Established 1855. Rev. M. Samfield, publisher. Subscription, \$2; estimated circulation, 8,000; 8 and 10 pages, 5 columns; length of columns, 18 1-4 inches; width, 2 1-8 inches. Issued also at New Orleans, La.

Advertising rates, 1 inch, one insertion, 75 cents; one month, \$1.50; three months, \$4; six months, \$7; one year, \$15. Reading matter, 12 1-2 cents a line, with discounts.

NASHVILLE

AMERICAN.—Every morning, and **SEMI-WEEKLY**, Mondays and Thursdays. Democratic. Established 1812. American Publishing Com-

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pany, publishers. Subscription, daily, \$8; estimated circulation, 14,500 (Sunday 17,000); semi-weekly, \$1; circulation, 30,000; 8 to 24 pages; 8 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, 8 cents a line; 700 lines, 7 1-2 cents; 1,400 lines, 7 cents; 2,800 lines, 6 cents; 4,200 lines, 5 cents; 7,000 lines, 4 1-2 cents; 9,800 lines, 4 cents; 14,000 lines, 3 1-2 cents; 21,000 lines, 3 cents a line. Classified ads., 1 cent a word. Reading notices, 25 cents a line, with discounts. Weekly, 15 cents a line; 100 lines, 14 cents; 200 lines, 13 cents; 300 lines, 12 cents; 500 lines, 11 cents; 1,000 lines, 10 cents; 1,500 lines, 9 cents; 2,000 lines, 8 1-2 cents.

See advertisement on page 337

BANNER.—Every evening, except Sunday, and WEEKLY, Wednesdays. Independent Democratic. Established 1876. Banner Publishing Company, publishers. Subscription, daily, \$5; claimed circulation, 15,000; weekly, \$1; circulation, 4,000; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, display, agate, 9 cents a line; 700 lines, 7 1-2 cents; 1,400 lines, 7 cents; 2,800 lines, 6 cents; 4,200 lines, 5 cents; 7,000 lines, 4 1-2 cents; 14,000 lines, 3 1-2 cents; 21,000 lines, 3 cents. Position extra. Classified ads., 1 cent a word. Readers, 25 cents a line. Weekly, 10 cents a line.

See advertisement on page 333.

BAPTIST AND REFLECTOR.—Every Thursday. Baptist. Established 1836. Rev. Edgar E. Folk, D. D., publisher. Subscription, \$2; estimated circulation, 6,615; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, per inch, first time, \$1; one to six months, 65 cents; yearly contracts, 56 cents an inch per time. Reading notices, 12 cents per counted line, reading type.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist. Established 1837. Barbee & Smith, publishers. Subscription, \$2; estimated circulation, 15,000; 20 pages, 5 columns; length of columns, 15 inches; width, 2 1-6 inches.

Advertising rates, agate, 25 cents per line. Discounts on application.

CUMBERLAND PRESBYTERIAN.—Thursdays. Presbyterian. Established 1840. Cumberland Presbyterian Publishing House, publishers. Subscription, \$1.50; claimed circulation, 10,000; 32 pages, 3 columns; length of columns, 11 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents per line. Reading notices, 15 cents per line per time. Discounts, 10, 15, 20, 25, 30, 40 and 50 per cent. for 250, 500, 1,000, 1,500, 2,000, 3,000 and 5,000 lines respectively.

EPWORTH FRA.—Every Thursday. Evangelical. Established 1894. Barbee & Smith, publishers. Subscription, \$1; claimed circulation, 11,000; 12 pages, 3 columns; length of columns, 10 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 6 1-4 cents a line.

GOSPEL ADVOCATE.—Every Thursday. Church of Christ. Established 1858. Gospel Ad-

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vocate Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, 10 cents per agate line; three months or 500 lines, 9 cents; six months or 1,000 lines, 8 cents; one year or 2,000 lines, 7 cents a line per time.

MIDLAND METHODIST.—Every Wednesday. Methodist Episcopal Church South. Established 1871. O. W. Patton, publisher. Subscription, \$1.50; claimed circulation, 6,000; 16 pages, 4 columns; length of columns, 13 1-2 inches.

Advertising rates, agate, 4 cents a line.

TENNESSEE FARMER.—Every Friday. Live stock and agriculture. Established 1886. Tennessee Farmer Publishing Co., publishers. Subscription, \$1; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 1 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents a line. Reading notices, 25 cents a line, nonpareil. Discounts, 10 per cent. on one month, 20 per cent. on two months, 30 per cent. on three months, 40 per cent. on six months, 50 per cent. on one year.

ILLUSTRATED YOUTH AND AGE.—Semi-monthly. Young people and family. Illustrated. Established 1890. Youth and Age Publishing Company, publishers. Subscription, \$1; guaranteed circulation, 25,000; 16 to 32 pages, 4 columns; length of columns, 13 1-8 inches; width, 2 1-8 inches.

Advertising rates, 11 cents per agate line. Reading notices, agate, 15 cents per line, nonpareil, 17 1-2 cents.

BIBLE STUDY.—Monthly. Presbyterian. Established 1888. C. P. Publishing House, publishers. Subscription, 50 cents; claimed circulation, 6,000, 36 pages, 2 columns; length of columns, 8 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; three times, \$3; six times, \$6; one year, \$10.

CONFEDERATE VETERAN.—Monthly. Established 1893. S. A. Cunningham, publisher. Subscription, \$1; estimated circulation, 15,000; 40 to 70 pages, 3 columns; length of columns, 9 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, one inch, one month, \$2; six months, \$10; one year, \$20. Reading notices, 25 cents a line, nonpareil.

FARM AND TRADE.—Monthly. Agricultural. Established 1891. W. R. Crabtree Publishing Company, publishers. Subscription, \$1; estimated circulation, 16,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line. Discounts, 5 per cent. on three months, 10 per cent. on six months, 15 per cent. on one year.

SUNDAY SCHOOL MAGAZINE.—Monthly. Methodist Episcopal Church South. Established 1870. Barbee & Smith, publishers. Subscription, 50 cents; claimed circulation, 30,000; 64 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 25 cents per line; 1 inch, one month, \$3.50.

TEXAS

AUSTIN

EVENING NEWS.—Every evening except Sunday. Democratic. Established 1891. News Publishing Co., publishers. Subscription, \$4.50; estimated circulation, 2,750; 4 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, \$1; one month, \$3; three months, \$8.50; six months, \$16; one year, \$30. E. O. D., 2-3 of daily rates; twice a week, 1-2; once a week, 1-3 daily rates. Reading notices, 10 cents a line first time, 5 cents after; one month, 3 cents a line.

STATESMAN.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1871. Statesman Publishing Company, publishers. Subscription, daily, \$8; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19 1-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, one time, \$1.50 per inch; one week, \$6; one month, \$15; after 3 months, 50 cents an inch per time, with discounts. Readers, 20 cents a line.

FIRM FOUNDATION.—Every Tuesday. Church of Christ. Established 1884. Firm Foundation Publishing Co., publishers. Subscription, \$1; estimated circulation, 8,800; 16 pages, 4 columns; length of columns, 12 inches; width, 2 3-8 inches.

Advertising rates, nonpareil, 8 cents a line. Discounts on long contracts.

TEXAS POST.—Every Thursday. German. Independent. Established 1868. Subscription, \$1; estimated circulation, 4,000; 12 pages, 5 columns.

Advertising rates, 1 inch, one time, \$1, with discounts for space and time.

See advertisement on page 353.

DALLAS

NEWS.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1885. A. H. Belo & Co., publishers. Subscription, daily, \$10; estimated circulation, 12,000 (Sunday, 18,000); semi-weekly, \$1; daily, 10 to 32 pages; semi-weekly, 8 pages, 7 columns; length of columns, 20 3-8 inches; width, 2 3-16 inches.

Advertising rates, nonpareil, daily, per line, one time, 15 cents; two times, 25 cents; three times, 34 cents; seven times, 62 cents; fourteen times, 97 cents; one month, \$1.52; first page, 100 per cent. extra; eighth page, 50 per cent. extra. E. O. D., 2-3 daily monthly rates. Reading matter, double for space occupied. semi-weekly, per line, one time, 20 cents; two consecutive insertions, 35 cents; 3 times, 48 cents; 4 times, 60 cents; 5 times, 68 cents per line; 6 or more times, 12 1-2 cents each insertion.

Reading matter, double for space occupied. Classified, 1 cent a word each insertion.

For contracts for both Dallas and Galveston NEWS, add 2-3 to regular rates for each.

TIMES-HERALD.—Every evening except Sunday, and Sunday morning. Democratic. Established 1876. Times-Herald Printing Co., publishers. Subscription, \$5; estimated circulation, 4,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, one time, \$1; seven days, \$3.50; one month, \$10; three months, \$24; six months, \$42; one year, \$72. E. O. D., 2-3; twice a week, 1-2; once a week, 1-3 daily rates. Reading notices, 20 cents per count line; 250 lines, 10 cents.

BAPTIST AND HERALD.—Every Wednesday. Baptist. Established 1855. S. A. Hayden & Son, publishers. Subscription, \$2; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 15 inches; width, 2 3-8 inches.

Advertising rates, 16 cents per agate line. Discounts, 5 per cent. on 1,000 lines, 10 per cent. on 2,000, 15 per cent. on 3,000, 20 per cent. on 4,000, 25 per cent. on 5,000, 30 per cent. on 10,000 lines. Reading notices, 20 cents a line count.

See advertisement on page 272.

BAPTIST STANDARD.—Every Thursday. Baptist. Established 1888. Baptist Standard Publishing Company, publishers. Subscription, \$2; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 14 1-8 inches; width, 2 1-4 inches.

Advertising rates, agate, 17 cents a line, one time; 6 times 16 cents; 13 times, 15 cents; 19 times, 14 cents; 26 times, 13 cents; 39 times, 12 cents; 52 times, 10 cents; corresponding line discounts, ranging from 17 cents a line for 100 lines to 10 cents a line for 3,500 lines. Position, 1-5 extra.

CHRISTIAN COURIER.—Every Thursday. Disciples. Established 1888. Texas Christian Publishing Co., publishers. Subscription, \$1.50; estimated circulation, 4,900; 16 pages, 4 columns; length of columns, 13 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 6 cents a line. Reading notices, 12 cents a line. Discounts: 5 per cent. on three months, 10 per cent. on six months, 20 per cent. on one year.

DEMOCRAT.—Every Tuesday. Democratic. Established 1891. N. T. Blackwell, publisher. Subscription, \$1; estimated circulation, 5,300; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, one time, 10 cents; two times, 9 cents; one month, 7 cents; three months, 4 cents; six months, 3 cents; one year, 2 cents a line per time. Reading notices, brevier, double rate for space occupied.

TEXAS

FARM AND RANCH.—Every Saturday. Agricultural. Established 1883. Texas Farm and Ranch Publishing Co., publishers. Subscription, \$1; estimated circulation, 34,500; 20 pages, 4 columns; length of columns, 13 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 30 cents per line each insertion. Reading notices, 70 cents per line each insertion. Special positions, 20 per cent. extra. Discounts, 150 lines in one contract, 5 per cent.; 250 lines, 10 per cent.; 500 lines, 15 per cent.; 1,000 lines, 20 per cent.; 2,000 lines, 25 per cent.; 3,000 lines, 30 per cent.

See advertisement on page 254.

SOUTHERN MERCURY.—Every Thursday. Reform. Established 1882. Southern Mercury Co., publishers. Subscription, \$1; claimed circulation, 23,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 9 cents per line. Discounts on repeated insertions.

See advertisement on page 330.

TEXAS CHRISTIAN ADVOCATE.—Every Thursday. Methodist. Established 1846. L. Blaylock, publisher. Subscription, \$2; estimated circulation, 20,500; 16 pages, 4 columns; length of columns, 15 inches; width, 2 1-8 inches.

Advertising rates, agate, 25 cents per line each insertion. Discounts, 5 per cent. on \$100; 10 per cent. on \$200; 15 per cent. on \$300; 20 per cent. on \$500, 25 per cent. on \$1,000. Reading notices, 35 cents; special positions, 25 per cent. additional.

TEXAS FARMER.—Every Saturday. Agricultural. Established 1878. Texas Farmer Publishing Co., publishers. Subscription, \$1; claimed circulation, 30,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 30 cents a line. Reading matter, nonpareil, 35 cents a line. Discounts, 5 per cent. on \$100, 10 per cent. on \$200, 15 per cent. on \$300, 25 per cent. on \$500; 30 per cent. on \$1,000.

TEXAS STOCK AND FARM JOURNAL.—Every Wednesday. Agricultural. Established 1880. The Geo. B. Loving Co., publishers. Subscription, \$1; guaranteed circulation, 17,000; 8 pages, 7 columns; length of columns, 20 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line. Reading notices, 20 cents a line. Discounts, 5 per cent. on 100 lines, 10 per cent. on 500 lines, 20 per cent. on 1,000 lines, and so on to a discount of 50 per cent. on 4,000 lines.

The Texas Stock and Farm Journal has offices in Dallas, Fort Worth and San Antonio.

See advertisement on page 268.

SOUTHERN HOME.—Monthly. Household. Established 1879. Southern Home Publishing Company, publishers. Subscription, 35 cents; guaranteed circulation, 30,000; 16 to 20 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 15 cents a line.

See advertisement on page 334.

FORT WORTH

MAIL-TELEGRAM.—Every evening except Sunday, and WEEKLY, Fridays. Democratic.

TEXAS

Established 1884. The Telegram Co., publishers. Subscription, \$2; estimated circulation, 5,000; weekly, 50 cents; estimated circulation, 1,800; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1.50; one week, \$5.25; one month, \$14.60; two months, \$27; three months, \$39.50; six months, \$74.50; one year, \$131.40. E. O. D., 1-2 of daily rates; twice a week, 1-3; once a week, 1-4 of daily rates. Reading notices, minlon, 20 cents; nonpareil, 15 cents a line. Classified ads., 1 cent a word. Weekly, 1 inch, one time, \$1.20; one month, \$3.75; one year, \$32.75.

REGISTER.—Every morning, except Monday. Democratic. Register Publishing Company, publishers. Estimated circulation, 7,800; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

See advertisement on page 301.

TEXAS STOCK AND FARM JOURNAL.—(See Dallas).

GALVESTON

NEWS.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Independent. Established 1842. Incorporated 1881. A. H. Belo & Co., publishers. Subscription, daily, \$10; claimed circulation, 13,000 (Sunday, 15,000); semi-weekly, \$1; circulation, 20,000; 8 to 42 pages, 7 columns; length of columns, 20 3-8 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, per line, one time, 15 cents; two times, 25 cents; three times, 34 cents; seven times, 62 cents; fourteen times, 97 cents; one month, \$1.52; first page, 100 per cent. extra; eighth page, 50 per cent. extra. E. O. D., 2-3 daily monthly rates. Reading matter, double for space occupied. Semi-Weekly, per line, one time, 20 cents; six or more consecutive insertions, 12 1-2 cents every issue, or 14 cents one time a week; E. O. W., 18 cents per line each insertion. Reading matter, double for space occupied.

Issue also the Dallas News, which see.

TRIBUNE.—Every evening, except Sunday, and Sunday morning. Independent-Democratic. Established, daily, 1887; weekly, 1895. Galveston Tribune, Inc., publishers. Subscription, \$5; estimated circulation, 4,000; 4 to 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 11 cents a line, one time; two times, 18 cents; six times, 37 cents; one month, 27 cents. E. O. D., 2-3; twice a week, 1-2; once a week, 1-3 of daily rates. Reading notices, nonpareil, 25 cents a line; one week, 84 cents; one month, \$2 per line. Discounts, 10 per cent. on \$100, 15 per cent. on \$200, 20 per cent. on \$300, 25 per cent. on \$400, 30 per cent. on \$500.

INDEPENDENT.—Every Monday. Independent. Established 1894. F. Kehler, publisher. Subscription, \$1; estimated circulation, 8,657; 4 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, \$1 an inch one time. Further rates on application.

See advertisement on page 301.

TEXAS

OPERA GLASS.—Every Saturday. Society. Established 1879. Robert C. Johnson & Co., publishers. Subscription, \$2; claimed circulation, 6,500; 8 pages, 6 columns; length of columns, 14-5-8 inches; width, 2-1-8 inches.

Advertising rates, 1-2 inch, one month, \$3; 1 inch, one month, \$5; three months, \$11.50; six months, \$20; one year, \$30. Special notices, 25 per cent. more than ordinary rates.

TEXAS POST.—Every Thursday. German. Established 1868. Inland City Publishing Co., publishers. Subscription, \$2; estimated circulation, 6,000; 8 pages, 6 columns; length of columns, 19 1-4 inches; width, 2-1-4 inches.

Advertising rates, \$1 an inch one time; one month, \$2.

See advertisement on page 350.

HOUSTON

HERALD.—Every evening except Sunday, and Sunday morning. Democratic. Established 1885. W. H. Bailey, publisher. Subscription, \$5; claimed circulation, 5,397; 4 pages, 7 columns; length of columns, 24 inches; width, 2-1-8 inches.

Advertising rates, 1 inch, one time, \$1; one week, \$4.50; one month, \$7.50; three months, \$20; six months, \$35; one year, \$60. E. O. D., 2-3 of daily rates.

See advertisement on page 308.

POST.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Democratic. Established 1885. Houston Printing Co., publishers. Subscription, daily, \$8; claimed circulation, 16,394; Sunday, 21,795; semi-weekly, 23,876; 10 to 28 pages, 7 columns; length of columns, 20 inches; width, 2-1-4 inches.

Advertising rates, daily, inch, one time, \$1.50; one week (7 times), \$7.50; one month (30 insertions), \$16.50; three months, \$45.40; six months, \$55.65; one year, \$151; four times a week, 3-4 of these rates, three times a week, 1-2. Reading matter, 25 cents per line; 10 cents each insertion, if ordered 15 times or more. Semi-weekly, per inch, (1 insertion a week), ordinary, 1 time, \$1.80; one month, \$5; three months, \$13.50; six months, \$25.50; one year, \$45. Reading matter, 25 cents per line; if ordered for two or more insertions, 20 cents per line.

SAN ANTONIO

EXPRESS.—Every morning, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent Democratic. Established 1866. Express Printing Co., publishers. Subscription, daily, \$10; estimated circulation, 5,000; semi-weekly, \$1.50; estimated circulation, 7,000; 8 to 20 pages, 7 columns; length of columns, 19 1-4 inches; width, 2-1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1.50; one week (7 times), \$5; one month, \$15; three months, \$32; six months, \$55; one year, \$96; three times a week, 1-2; two times a week, 1-3; once a week, 1-4 of daily rates. Reading matter, 20 cents a line; by the month, \$3 a line. Classified ads., 10 cents a line. Semi-weekly (1 time a week only), per inch, \$1.50; one month, \$5; three months, \$13; six months, \$22; one year, \$40.

TEXAS

FREE PRESSE.—Every evening, except Sunday, and WEEKLY, Thursdays. German. Republican. Free Presse Fuer Texas Publishing Company, publishers. Subscription, daily, \$10; claimed circulation, 850; weekly, \$2.50; claimed circulation, 7,800; daily, 4 pages, 7 columns; weekly, 16 pages, 6 columns; length of columns, 21 inches; width, 2-1-8 inches.

Advertising rates on application.

LIGHT.—Every evening except Sunday, Sunday morning and WEEKLY, Saturdays. Republican. Established, daily, 1881; weekly, 1886. San Antonio Light Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 3,000; weekly, \$1; estimated circulation, 1,000; 8 pages, 5 columns; length of columns, 17 1-2 inches; width, 2-1-8 inches.

Advertising rates, 1 inch, one time, \$1.50; one month, \$8; three months, \$18; six months, \$32; twelve months, \$54. Reading notices, editorial page, 25 cents per line; locals, 20 cents first time, with discounts. Weekly, 1-2 of daily rates. For daily and weekly combined, add 50 per cent. to daily rates.

TEXAS STOCK AND FARM JOURNAL.—(See Dallas).

TEXAS STOCKMAN AND FARMER.—Every Tuesday. Live stock. Established 1881. Texas Stockman and Farmer Publishing Co., publishers. Subscription, \$1; claimed circulation, 13,500; 16 pages, 4 columns; length of columns, 13 inches; width, 2-1-8 inches.

Advertising rates, a line, 10 cents a line. Reading notices, 25 cents. Discounts for time and space.

WACO

MORNING TIMES HERALD.—Every morning, and WEEKLY, Tuesdays and Fridays. Democratic. Established 1895. Times Publishing Company, publishers. Subscription, daily, \$6; estimated circulation, 4,000; weekly, \$1; estimated circulation, 3,000; daily, 8 to 16; weekly, 8 pages, 7 columns; length of columns, 20 inches; width, 2-1-4 inches.

Advertising rates, one inch, one time, \$1; one week, \$3.50; one month, \$10; three months, \$24; six months, \$42; one year, \$72. E. O. D., 2-3 of daily rates. Classified ads., one cent a word. Weekly only, same as daily. Sunday only, 1-4 added to daily rates. Reading notices, 20 cents a line. Discounts on long-time contracts.

TELEPHONE.—Every evening except Sunday, and Sunday morning, and WEEKLY, Saturdays. Established 1892. Telephone Publishing Co., publishers. Subscription, daily, \$4.80; estimated circulation, 2,500; weekly, \$1; claimed circulation, 3,000; 8 to 12 pages, 6 columns; length of columns, 19 1-2 inches; width, 2-1-8 inches.

Advertising rates, daily, including Sunday, 1 inch, one time, \$1; one week, \$4; one month, \$9.75; three months, \$21.50; six months, \$38.50; one year, \$72; three times a week and Sunday, 3-4; three times a week, 1-2; twice a week, 1-3 of daily rates. Reading notices, 20 cents a line. Weekly, 1 inch, one month, \$2.50.

TEXAS

BRANN'S ICONOCLAST.—Monthly. Established 1892. Subscription, \$1; estimated circulation, 15,000; 20 pages, 3 columns; length of columns, 10 inches; width, 2 1-4 inches.

Advertising rates, agate, 50 cents a line.

GUARDIAN.—Monthly. Educational. Estab-

TEXAS

lished 1881. S. L. Morris, publisher. Subscription, \$1; claimed circulation, 7,000; 50 pages, 2 columns; length of columns, 8 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 12 1-2 cents a line. Discount on half page and over.

UTAH

OGDEN

STANDARD.—Every evening, except Sunday, and **SEMI-WEEKLY**, Tuesdays, and Fridays. Independent-Republican. Established 1887. Wm. Glasmann, publisher. Subscription, daily, \$9; semi-weekly, \$1; claimed circulation, daily, 3,866; semi-weekly, 6,900; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, one inch, one time, 50 cents; yearly orders, 10 cents an inch. E. O. D., one year, 15 cents an inch. Classified ads., one cent a word. Readers, 15 cents a line. Semi-Weekly, one inch, one time, 50 cents; yearly orders, 15 cents an inch; one time a week, 20 cents an inch.

SALT LAKE CITY

DESERET EVENING NEWS.—Every evening, except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays. Mormon religion. Published by the Mormon Church. Established 1850. Subscription, daily, \$8; claimed circulation, 4,000; semi-weekly, \$2; claimed circulation, 12,000; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, daily, 70 cents an inch, first insertion, subsequent insertions, 50 cents an inch; 200 inches, 70 cents an inch; 300 inches, 45 cents; 500 inches, 40 cents. Special rates on standing plate advertisements in all editions. Minion readers, 12 cents a line; 1,000 lines, 10 cents; 2,000 lines, 8 cents a line. Semi-Weekly, 100 inches \$1.50 an inch. Readers in semi-weekly, 30 cents a line, first time; 20 cents after.

See advertisement on page 311.

HERALD.—Every morning, and **SEMI-WEEKLY**, Wednesdays and Saturdays. Democratic. Established 1870. Herald Co., publishers. Subscription, daily, \$10; estimated circulation, 4,500; semi-weekly, \$1.50; estimated circulation,

7,000; 8 to 20 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, one time, \$1; one week, \$4.25; one month, \$9; three months, \$24; six months, \$36; one year, \$60. E. O. D., 2-3 of daily rates. Classified ads., 1 cent a word. Nonpareil readers, 10 cents a line; brevier, 15 cents. Semi-weekly, 1-2 of daily rates; readers same.

TRIBUNE.—Every morning, and **SEMI-WEEKLY**, Tuesdays and Fridays. Independent Republican. Established 1870. Tribune Publishing Co. (Incorporated), publishers. Subscription, daily, \$12; estimated circulation, 8,000; semi-weekly, \$2; estimated circulation, 2,800; 8 to 20 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1.40; one week, \$6.65; one month, \$18.50; three months, \$36; six months, \$60; one year, \$96. Classified ads., 10 cents a line. Weekly, rates same as daily. Yearly orders, 65 per cent. of daily. Special notices, 15 cents a line each time. Reading notices, 25 cents a line. E. O. D. adv., 2-3 of daily rates. Special position, 1-2 extra.

JUVENILE INSTRUCTOR.—Semi-monthly. Mormon. Established 1866. Geo. Q. Cannon & Sons Co., publishers. Subscription, \$2; estimated circulation, 8,000; 40 pages, 3 columns; length of columns, 8 1-2 inches; width, 2 3-8 inches.

Advertising rates on application.

YOUNG WOMAN'S JOURNAL.—Monthly. Mormon. Established 1889. Subscription, \$2; estimated circulation, 4,000; 48 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 3-8 inches.

Advertising rates furnished on application.

VERMONT

BRATTLEBORO

WINDHAM COUNTY REFORMER.—Semi-weekly, Tuesdays and Fridays. Democratic. Established 1876. C. H. Davenport, publisher. Subscription, \$1.50; claimed circulation, 5,864; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, per inch, one week, \$1; one month, \$1.75; three months, \$4; six months, \$8; one year, \$12; each additional inch, \$10 per year. Special notices, 25 per cent. more.

VERMONT PHOENIX.—Every Friday. Republican. Established 1834. O. L. French, publisher. Subscription, \$1.50; estimated circulation, 4,504; 10 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1.25; one month, \$2; three months, \$4; six months, \$8; one year, \$10. Cuts and double column, 10 per cent. extra. Reading notices, 10 cents a line.

BURLINGTON

FREE PRESS.—Every morning except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1847; weekly, 1827. Free Press Association, publishers. Subscription, daily, \$6; claimed circulation, 4,350; weekly, \$1; estimated circulation, 4,000; 8 pages, 8 columns; length of columns, daily, 21 1-2 inches; weekly, 21 7-8 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, per inch, one time, \$1; one week, \$3; one month, \$7; three months, \$12.50; six months, \$20; one year, \$30. E. O. D., 2-3; twice a week, 1-2; once a week, 1-3 full rates. Weekly, per inch, one time, \$1; one month, \$3.25; three months, \$6; six months, \$9; one year, \$15. Reading notices, 10 to 25 cents a line.

Weekly, in connection with daily; \$1 a month.

NEWS.—Every evening except Sunday. Established 1894. News Publishing Co., publishers. Subscription, \$3; claimed circulation, 5,314; 4 to 8 pages, 7 and 8 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, 12 cents an inch on yearly contracts. Classified ads., 5 cents a line.

MONTPELIER

ARGUS AND PATRIOT.—Every evening, except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1821. Argus and Patriot Company, publishers. Subscription, weekly, \$1.50; daily, \$3; claimed circulation, daily, 2,000; weekly, 4,675; 4 pages, 10 columns; length of columns, 28 1-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, per inch, one time, 35 cents; one week, 18 cents; one month, 12 cents; three months, 10 cents; six months, 8 cents; one year, 6 cents per inch per time. Weekly, one inch, one time, 75 cents; one month, \$2; three months, \$4.50; six months, \$8; one year, \$15. Reading notice rates on application.

VERMONT WATCHMAN.—Every Wednesday. Republican. Established 1808. Vermont Watchman Co., publishers. Subscription, \$2; claimed circulation, 4,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1.50; one month, \$2.25; six months, \$7.75; one year, \$14.25.

RUTLAND

HERALD.—Every morning except Sunday, and WEEKLY, Thursdays. Republican. Established 1794. The Herald and Globe Association, publishers. Subscription, daily, \$6; estimated circulation, 3,200; weekly, \$1; circulation, 4,600; 4 pages, (weekly, 8 pages), 8 columns; length of columns, 24 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 1-2 inch, one time, 50 cents; one week, \$1.75; one month, \$4; three months, \$7.50; one year, \$16; 1 inch, one time, 80 cents; one week, \$2.80; one month, \$7; three months, \$14, six months, \$20; one year, \$30. Classified ads., 5 cents a line. Cuts, double columns and special positions, 25 per cent. extra. E. O. D., 3-4; twice a week, 1-2; once a week, 1-3 daily rates. Reading notices, 10 cents a line. Weekly, 3-4 daily rate. Daily and weekly, 50 per cent. more than daily rate.

ST. ALBANS

MESSENGER.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1837. St. Albans Messenger Co., publishers. Subscription, daily, \$5; estimated circulation, 1,162; weekly, \$1; estimated circulation, 5,676; 6 pages (weekly, 10 pages), 7 columns; length of columns, 21 inches; width, 2 1-4 inches.

Advertising rates, daily, nonpareil, 1 inch, one time, 40 cents; one week, \$1.40; one month, \$3.50; subsequent months, \$1 a month. E. O. D., 2-3 of daily rates. Classified ads., 10 cents a line first time, 5 cents after. Reading notices, 10 and 25 cents a line. Weekly, 1 inch, one time, 50 cents; one month, \$2; subsequent months, \$1.

VIRGINIA

DANVILLE

METHODIST.—Monthly. Methodist. Established 1892. Methodist Laymen's Union, publishers. Subscription, 25 cents; estimated circulation, 3,100; 4 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, 1 inch, one time, 75 cents. Further rates on application.

NORFOLK

LANDMARK.—Every morning except Monday. Independent Democratic. Established 1873. S. S. Nottingham, Jr., publisher. Subscription, \$5; estimated circulation, 4,500; 4 pages, 6 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; subsequent insertions, 50 cents; one week, \$3.50; one month, \$10; three months, \$25; one year, \$72. Classified ads, 5 cents a line. Reading notices, 20 cents a line, with discounts.

VIRGINIAN-PILOT.—Every morning, except Monday. Democratic. Established 1865. The Virginian and Pilot Publishing Company, publishers. Subscription, \$5; claimed circulation, 3,344; 12 to 20 pages, 6 and 7 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, one inch, one time, \$1; one week, \$3.50; one month, \$9.10; three months, \$23.40; six months, \$44; one year, \$72. Classified ads., one cent a word. Reading notices, 20 cents a line, with discounts.

PETERSBURG

INDEX-APPEAL.—Every morning except Sunday, and WEEKLY, Wednesdays. Independent. Established 1865. R. P. Barham, publisher. Subscription, daily, \$5; estimated circulation, 4,200; weekly, \$1; estimated circulation, 1,900; daily 4, weekly 8 pages, 8 columns; length of columns, 22 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, 8 lines, nonpareil, one time, 75 cents; one week, \$3; one month, \$5.50; six months, \$40; one year, \$50. E. O. D., 80 per cent. of daily rates. Reading notices, 15 cents a line. Weekly, 8 lines, one month, \$1.25; three months, \$3; one year, \$8. Locals, 15 to 25 cents per line in either edition.

See advertisement on page 332.

RICHMOND

DISPATCH.—Every morning except Monday, and WEEKLY, Fridays. Democratic. Established 1850. The Dispatch Co., publishers. Subscription, daily, \$5; claimed circulation, 10,187; (Sunday, 15,500); weekly, \$1; claimed circulation, 10,489; 8 to 24 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil daily, 1-2 inch, one time, 50 cents; one week, \$2.70; one month, \$10; three months, \$25. E. O. D., 2-3 daily monthly rates. Reading notices, 5 lines or less, \$1; over 5 lines, 20 cents; one month, 18 cents;

three months or more, 18 cents per line per time. Weekly, 1 inch, \$1.25; one month, \$4.50; three months, \$11.50; six months, \$21; one year, \$32.

TIMES.—Every morning, except Monday, LEADER, every evening, except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Democratic. Established 1824. Times Company, publishers. Subscription, morning, \$5; evening, \$3; combined circulation, 22,232; semi-weekly, \$1; estimated circulation, 3,000; 6 to 16 pages, 7 columns; length or columns, 21 inches; width, 2 1-6 inches.

Advertising rates, either daily edition, nonpareil, one inch, one time, \$1; one week, \$5.10; one month, \$19; three months, \$40; longer period in proportion. E. O. D., 2-3 of daily rates. When both dailies are used, add 50 per cent. extra to price for one. Reading notices, 16 cents a line; by the month, 14 cents; three months, 13 cents a line. Semi-Weekly, one inch, one time, \$1.25; three months, \$11.50; one year, \$32.

CENTRAL PRESBYTERIAN.—Every Wednesday. Presbyterian. Established 1837. James P. Smith, publisher. Subscription, \$2; claimed circulation, 4,400; 16 pages, 4 columns, length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 1-2 inch, one time, 50 cents; one month, \$1.25; three months, \$3.50; six months, \$6.50; one year, \$12; 1 inch, three months, \$6; one year, \$20.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal, South. Established 1832. John J. Lafferty, publisher. Subscription, \$2; claimed circulation, 7,500; 16 pages, 4 columns; length of columns, 13 1-8 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 1 inch, one week, \$1; one month, \$3.25; two months, \$5.50; three months, \$7.50; six months, \$12; one year, \$20.

RELIGIOUS HERALD.—Every Thursday. Baptist. Established 1827. The Religious Herald Company, publishers. Subscription, \$2; estimated circulation, 7,500; 16 pages, 4 columns; length of columns, 13 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, one inch, one time, \$1; one month, \$4; six months, \$22; one year, \$40. E. O. W., 5 per cent. extra. Nonpareil reading notices, 10 cents a line.

SOUTHERN CHURCHMAN.—Every Thursday. Protestant Episcopal. Established 1835. D. F. Sprigg, publisher. Subscription, \$2; claimed circulation, 4,500; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 1 per inch: 1 inch, one month, \$3.50; three months, \$8.25; six months, \$13.25; one year, \$22.

BIBLE READER.—Monthly. Undenominational. Established 1891. Bible Reader Company, publishers. Subscription, 50 cents; claimed circula-

VIRGINIA

lation, 27,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches.
Advertising rates, agate, 10 cents a line.

FOREIGN MISSION JOURNAL.—Monthly. Baptist. Established 1850. Foreign Mission Board of South Baptist Convention, publishers. Subscription, 35 cents; claimed circulation, 21,504; 36 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-8 inches.
Advertising rates on application.

VIRGINIA

SOUTHERN PLANTER.—Monthly. Agricultural. Established 1840. Southern Planter Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 10,000; 50 pages, 3 columns; length of columns, 9 inches; width, 2 1-8 inches.
Advertising rates, per inch, one month, \$1.50; discounts, 5 per cent. on three months, 10 per cent. on six months, 15 per cent. on one year. Reading notices, brevier, 15 cents per line.

WASHINGTON

SEATTLE

POST-INTELLIGENCER.—Every morning, and WEEKLY, Thursdays. Republican. Established 1867. Post-Intelligencer Publishing Company, publishers. Subscription, daily and Sunday, \$7.50; Sunday, \$2; weekly, \$1; claimed circulation, daily, 16,500; Sunday, 22,000; weekly, 20,000; daily, 12 to 16, Sunday, 30 to 36, weekly, 12 to 14 pages, 8 columns; length of columns, 20 inches; width, 21-8 inches.

Advertising rates, daily, agate, one time, 8 cents a line; one week, 6 cents; one month, 4 1-2 cents; 3 months, 4 cents; 6 months, 3 1-2 cents; one year, 3 cents. Weekly, 12 1-2 cents a line; 4 times or 100 lines, 8 cents; 13 times or 500 lines, 6 cents; 26 times or 1,000 lines, 5 1-2 cents; 52 times or 2,000 lines, 5 cents. Sunday only, 12 1-2 cents a line; 4 times or 100 lines, 11 cents; 13 times or 500 lines, 9 cents; 26 times or 1,000 lines, 7 1-2 cents; 52 times or 2,000 lines, 7 cents. Classified ads., 10 cents a line. Reading notices, 40 cents per line, with discounts.

TIMES.—Every evening except Sunday, and WEEKLY, Fridays. Independent. Established 1888. The Times Printing Co., publishers. Subscription, daily, \$5; estimated circulation, 15,000; weekly, \$1; estimated circulation, 3,050; daily, 10 pages or more, weekly, 12 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 21-8 inches.

Advertising rates, agate, 7 cents a line; three months, 5 cents; six months, 4 cents; one year, 3 cents a line. Special line rates for E. O. D., etc. Classified ads., 1 cent a word. Reading notices, 25 and 30 cents a line; business notices, 20 cents. Weekly same as daily for same number of insertions.

SPOKANE

CHRONICLE.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1885. Chronicle Publishing Co., publishers. Subscription, daily, \$4; claimed circulation, 5,368; weekly, \$1; claimed circulation, 2,200; 8 pages, 6 columns; length of columns, 21 1-4 inches; width, 21-8 inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, \$2.25; one month, \$7. Discount of 5 per cent. on three months, 10 per cent. on six months, 15 per cent. on one year. Classified ads., 1 cent a word. E. O. D., 60 per cent. of daily rates. Reading notices, 20 and 30 cents a line. Weekly, per inch, one time, 75 cents; one month, \$2.50; readers, same as daily. Time

SPOKESMAN-REVIEW.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Independent-Republican. Established, daily, 1885; semi-weekly, 1883. W. H. Cowles, publisher. Subscription, daily, \$10; sworn circulation, 9,819; semi-weekly, \$1; sworn circulation, 15,788; daily and semi-weekly, 8 pages, Sunday,

16 pages, 7 columns; length of columns, 21 1-2 inches; width, 21-8 inches.

Advertising rates, agate, daily, 10 cents a line; one week, 5 cents; one month, 3 3-4 cents; one year, 3 cents. Classified ads., 10 cents a line. Readers, from 16 to 40 cents. Sunday issue, 10 cents a line, with discounts. Semi-Weekly, 10 cents a line, with discounts; (yearly orders, 5 cents a line per time).

TACOMA

LEDGER.—Every morning, and WEEKLY, Friday. Republican. Established, daily, 1883; weekly, 1880. The Ledger Company, publishers. Subscription, daily, \$7.50; Sunday, \$2; claimed circulation, 7,500; weekly, \$1; claimed circulation, 4,500; 8 to 24 pages, 7 columns; length, 20 inches; width, 21-6.

Advertising rates, nonparell, one time, per inch, \$1; subsequent insertions, 75 cents; Sunday only, per inch, each insertion, \$1; daily and Sunday, per inch, one month, \$16; daily and Sunday, per inch, one year, \$160. Classified ads., 11-2 cents a word. Reading notices, nonparell locals, 25 cents per count line each insertion; minion locals, 40 cents. Pure reading matter, per count line, each insertion, 50 cents. Weekly, per inch, each insertion, \$1. Reading notices, same as daily.

NEWS.—Every evening, except Sunday, and WEEKLY, Fridays. Democratic. Established 1882. Daily News Publishing Company, publishers. Subscription, daily, \$5; weekly, \$1; claimed circulation, daily, 7,000; weekly, 4,500; 8 pages, 6 columns; length of columns, 20 inches; width, 21-8 inches.

Advertising rates, daily, 60 cents an inch; discounts as follows: Six times, 10 per cent.; 12 times, 15 per cent.; 18 times, 20 per cent.; 26 times, 30 per cent.; three to six months, 35 per cent.; six months to one year, 40 per cent.

NORTHWEST HORTICULTURIST, AGRICULTURIST AND STOCKMAN.—Monthly. Farm and orchard. Established 1887. Horticulturist Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 2,500; 16 pages, 4 columns; length of columns, 12 3-4 inches; width, 21-8 inches.

Advertising rates, agate, 10 cents a line, or \$1.25 per inch per month. Reading notices, 20 cents per line. Discounts, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on nine months, 25 per cent. on one year.

WALLA WALLA

STATESMAN.—Every evening except Sunday, and WEEKLY, Saturdays. Democratic. Established 1861. F. J. Parker, publisher. Subscription, daily, \$8.50; weekly, \$2; estimated circulation, daily, 1,000; weekly, 3,600; 4 pages, 7 columns; length of columns, 23 inches; width, 21-8 inches. Advertising rates on application

WEST VIRGINIA

CHARLESTON

WEST VIRGINIA SCHOOL JOURNAL.—Monthly. Educational. Established 1874. J. R. Trotter, publisher. Subscription, \$1; claimed circulation, 4,300; 68 pages, 2 columns; length of columns 7 inches; width, 2 1-6 inches.

Advertising rates, one inch, one time, \$1; three months, \$2; six months, \$3.50; one year, \$6.

HUNTINGDON

BAPTIST BANNER.—Every Wednesday. Baptist. Established 1889. The Banner Printing Company, publishers. Subscription, \$1; estimated circulation, 4,100; 8 pages, 5 columns; length of columns, 18 inches; width, 2 1-4 inches.

Advertising rates, one inch, one time, 50 cents; one month, \$1.25; three months, \$4; six months, \$6; one year, \$9.

PARKERSBURG

STATE JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1869. State Journal Co., publishers. Subscription, daily, \$5; estimated circulation, 2,100; weekly, \$1; estimated circulation, 3,800; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; one month, \$5; three months, \$10; six months, \$15; one year, \$25. E. O. D., 3-4 of daily rates. Local notices, 15 cents a line first time, 10 cents after. Weekly, 1 inch, one time, \$1; one month, \$2; three months, \$5; six months, \$8; one year, \$12.

WHEELING

INTELLIGENCER.—Every morning except Sunday, and WEEKLY, Thursdays. Republican. Established 1852. John Frew, publisher. Subscription, daily, \$5.20; estimated circulation, 5,100; weekly, \$1; circulation, 4,500; 8 pages,

7 columns; length of columns, 22 1-8 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 10 lines, one time, 75 cents; one week, \$3; one month, \$8; three months, \$16; six months, \$26; one year, \$40. E. O. D., 2-3 of daily monthly rates. Weekly, 10 lines, one time, \$1; one month, \$3; three months, \$6.50; six months, \$10.50; one year, \$16.

NEWS.—Every evening except Sunday, Sunday morning, and WEEKLY, Thursdays. Independent. Established 1890. News Publishing Co., publishers. Subscription, daily, \$5; Sunday, \$1.50; estimated circulation, daily, 7,000; Sunday, 8,000; weekly, 75 cents; circulation, 2,000; daily and weekly, 8; Sunday, 12 pages, 8 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, per inch, one time, 75 cents; one week, \$3; one month, \$7; three months, \$15; six months, \$28; one year, \$50. Classified ads., 1 cent a word. Reading notices, 20 cents a line. Weekly or Sunday, per inch, one time, \$1; one month, \$2.50; three months, \$8; one year, \$20.

REGISTER.—Every morning, and WEEKLY, Wednesdays. Democratic. Established 1863. West Virginia Printing Co., publishers. Subscription, daily, \$6; claimed circulation, 9,800; Sunday, \$2.60; claimed circulation, 13,600; weekly, \$1; claimed circulation, 7,600; 8 pages (Sunday and weekly, 12 to 18 pages), 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, 10 lines one time, 75 cents; one week, \$3; one month, \$8; three months, \$16; six months, \$26; one year, \$40. Local notices, 10 cents per line first time, 8 cents after, with discounts. Weekly or Sunday, 10 lines, one time, \$1; one month, \$3; three months, \$6.50; six months, \$10.50; one year, \$16.

WISCONSIN

EAU CLAIRE

LEADER.—Every morning except Monday, and WEEKLY, Saturdays. Democratic. Established 1875. Leader Co., publishers. Subscription, daily, \$5; claimed circulation, 3,000; weekly, \$1; claimed circulation, 5,000; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 35 cents; one week, \$1.05; one month, \$2.35; three months, \$5.64; six months, \$7.36; one year, \$15.75. Weekly, 8 cents a line first time; subsequent insertions, 2 cents a line. Reading matter, in daily, 10 cents an inch; in weekly, 10 cents an inch, first time; 3 cents after.

TELEGRAM.—Every evening, except Sunday, and WEEKLY, Fridays. Republican. Established 1894. Telegram Publishing Company, publishers. Subscription, daily, \$5; weekly, \$1; claimed circulation, daily, 1,140; weekly, 1,800; daily, 8 pages, weekly, 8 to 16 pages; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates on application.
See advertisement on page 319.

FORT ATKINSON

HOARD'S DAIRYMAN.—Every Friday. Dairying and stock. Established 1869. W. D. Hoard Co., publishers. Subscription, \$1; claimed circulation, 25,000; 20 to 24 pages, 4 columns; length of columns, 12 3-4 inches; width, 2 1-8 inches.

Advertising rates, 25 cents per agate line, with discounts; 1 inch, one month, \$13.44; three months, \$36.40; one year, \$80.08. Reading notices, 50 cents per nonpareil line.

JANESVILLE

GAZETTE.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Republican. Established 1845. Gazette Printing Co., publishers. Subscription, daily, \$6; claimed circulation, 2,815; weekly, \$1.50; claimed circulation, 4,067; 6 to 16 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 1 inch, one time, \$1; one month, \$2; one year, \$12. Weekly, 1 inch, one week, 25 cents; one year, \$9. Daily and weekly, 1 inch, one year, \$18.

LA CROSSE

PRESS.—Every evening except Sunday. Independent. Established 1889. Press Publishing Co., publishers. Subscription, \$4; estimated circulation, 4,100; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, 50 cents; one week, \$2; one month, \$4; six months, \$15; one year, \$24.

BOYCOTT'S NEWS BUDGET.—Every Saturday. Established 1892. John Baenziger, pub-

lisher. Subscription, 50 cents; estimated circulation, 5,500; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.
Advertising rates on application.

MADISON

DEMOCRAT.—Every morning except Monday, and WEEKLY, twice a week, Wednesdays and Saturdays. Democratic. Established, daily, 1365; weekly, 1868. Democrat Printing Co., publishers. Subscription, daily, \$5; estimated circulation, 2,400; weekly, \$1; estimated circulation, 4,200; daily, 4; Sunday and weekly, 8 pages, 7 columns; length of columns, 21 7-8 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, 1 inch, one time, 40 cents; one week, \$1.30; one month, \$2; each additional month, 50 cents. E. O. D., 4-5; two times per week, 2-3; one time per week, 1-2 of daily rates. Weekly, 1 inch, one time, \$1; one month, \$2; each additional month, 75 cents. Reading notices, 10 cents a line, brevier. Discounts on either paper, for \$25 and upward.

STATE JOURNAL.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established 1839. State Journal Printing Co., publishers. Subscription, daily, \$6; estimated circulation, 2,000; weekly, \$1; estimated circulation, 3,000; daily, 4 pages, 8 columns; weekly, 8 pages, 6 columns; length of columns, daily, 22 inches; weekly, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, \$1.75; one month, \$3.50; three months, \$6.50; one year, \$12. E. O. D., 2-3 of daily rates. Reading notices, 10 cents a line. Weekly, 1 inch, one time, 75 cents; one month, \$2; three months, \$4; six months, \$6.50; one year, \$10.

WISCONSIN FARMER.—Every Friday. Agricultural. Established 1881. The Wisconsin Farmer Co., publishers. Subscription, \$1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-8 inches.

Advertising rates, agate, 30 cents per line 1 insertion; 25 lines, 25 cents; 50 lines, 20 cents; 75 lines, 18 1-2 cents; 100 lines, 17 cents; 150 lines, 15 cents; 200 lines, 13 1-2 cents; 300 lines, 12 cents; 400 lines, 11 1-2 cents; 500 lines, 11 cents; 700 lines, 10 cents; 1,000 lines, 9 1-2 cents; 1,500 lines, 9 cents, and so on to a rate of 6 cents a line on 9,000 lines. Reading notices, 30 cents a line.

AMERICAN TRESHERMAN.—Monthly. Established 1898. B. B. Clarke, publisher. Subscription, 50 cents; claimed circulation, 43,000; 32 to 52 pages, 4 columns; length of columns, 12 5-6 inches; width, 2 1-6 inches.

Advertising rates, agate, one inch, one time, \$3.75; three times, \$10.31; six times, \$18.75; one year, \$31.25. Reading notices, 75 cents a line or \$5 an inch (brevier).

WISCONSIN

MILWAUKEE

EVENING WISCONSIN.—Every evening except Sunday, and **WEEKLY**, Saturdays. Republican. Established, daily, 1847; weekly, 1836. Cramer, Aikens & Cramer, publishers. Subscription, daily, \$6; estimated circulation, 18,000; weekly, 75 cents; estimated circulation, 20,000; 8 pages, 8 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, per line, one time, 10 cents; 2 times, 9 cents; 3 times, 8 cents; 4 to 6 times, 7 1-2 cents; 7 to 12 times, 7 cents; 13 to 25 times, 6 1-2 cents; 26 to 50 times, 6 cents; 51 to 100 times, 5 1-2 cents; 101 to 150 times, 5 cents; 151 to 200 times, 4 1-2 cents; 201 times, 4 cents a line per time. Corresponding space discounts. Classified ads., 5 cents a line. Reading notices, 35 cents a line, with discounts. Weekly, per line, 12 cents; one month, 11 cents; three months, 9 cents; six months or more, 8 cents. Preferred positions, 10 to 25 per cent extra.

GERMANIA UND ABEND POST.—Every evening except Sunday, **GERMANIA-SONNTAGS-POST**, Sundays, and **WEEKLY GERMANIA**, Tuesdays and Friday. German. Independent. Established 1872. Germania Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 18,000; weekly, \$2; estimated circulation, 90,000 (Sunday, 18,000); daily, 8 pages; Saturday, 16 pages; twice-a-week, Tuesday, 8 pages, Friday, 4 pages, 8 columns; length of columns, 22 1-8 inches; width, 2 inches.

Advertising rates, agate, daily, 8 cents a line, or \$1.12 an inch; 25 inches, 84 cents an inch; 50 inches, 70 cents; 100 inches, 63 cents; 500 inches, 56 cents; 1,000 inches, 49 cents; 1,500 inches, 42 cents an inch. One line, per month, 4 1-2 cents; three months, 4 cents; six months, 3 1-2 cents; one year, 3 cents a line per time. Reading notices, 25 cents a line, with discounts. Weekly, 35 cents a line, with time discounts. Readers, 1-2 extra for space occupied.

HEROLD.—Every morning, and **JOURNAL UND HEROLD**, Tuesdays and Fridays. German. Independent. Established 1861. The Herold Co., publishers. Subscription, daily, \$3; estimated circulation, 13,000; Sunday, \$2.00; estimated circulation, 15,000; weekly, \$2; estimated circulation, 22,000; 8 and 12 pages, 7 columns; length of columns, 22 1-2 inches; width, 2 inches.

Advertising rates, nonpareil, daily, 7 lines, one time, \$1; one week, \$3; one month, \$9; three months, \$18; six months, \$28; one year, \$40. E. O. D., 2-3 of daily rates. Local notices, 25 cents a line; position, 1-2 extra. Sunday only, 1-2 extra. Weekly, 7 lines, one time, \$1; one month, \$4; three months, \$12; six months, \$20; one year, \$40.

See advertisement on page 306.

JOURNAL.—Every evening except Sunday, and **WEEKLY**, Thursdays. Democratic. Established 1882. Journal Company, publishers. Subscription, \$5; estimated circulation, 24,000; weekly, \$1; estimated circulation, 14,000; 8 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 11 cents a line; 6 times, 10 cents; 12 times, 9 cents; 26 times, 8 cents; 52 times, 7 cents; 78 times, 6

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cents; 104 times, 5 1-2 cents; 156 times, 5 cents; 312 times, 4 cents; corresponding space discounts. Classified ads., 1 cent a word. Reading notices, 50 cents a line, with discounts. Weekly, 10 cents a line; one month, 8 cents; three months, 7 cents; six months, 6 cents; one year, 5 cents a line per time.

See advertisement on page 386.

NEWS.—Every evening, except Sunday. Independent. Established 1886. News Publishing Company, publishers. Subscription, \$3; claimed circulation, 19,300; 8 to 12 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, one time, 7 cents a line; one week, 6 cents; one month, 5 cents; three months, 4 1-2 cents; six months, 4 cents; one year, 3 1-2 cents a line. Corresponding space discounts. Position extra. Classified ads., 1 cent a word. Reading notices, 40 and 50 cents a line, with discounts.

SENTINEL.—Every morning, and **WEEKLY**, Thursdays. Republican. Established 1837. Sentinel Company, publishers. Subscription, daily, \$6; claimed circulation, 22,000 (Sunday, 25,000); weekly, 75 cents; claimed circulation, 28,000; 8 to 16 pages, 7 columns; length of columns, 21 3-4 inches; width, 2 1-8 inches.

Advertising rates, daily, Sunday or weekly, agate, 10 cents per line for transient advertising; under 300 lines, 9 cents; 300 lines, 8 cents; 1,000 lines, 7 cents; 2,000 lines, 6 cents; 4,000 lines, 5 1-2 cents; 6,000 lines and over, 5 cents per line. Position extra. Classified ads., 10 cents for each 6 words. Reading notices (pure reading), 50 cents per line. Locals, 25 cents per line. Business items (nonpareil), 25 cents per line.

See advertisement on page 296.

ACKER UND GARTENBAU ZEITUNG.—Every Saturday. German. Agricultural. Established 1870. Herold Company, publishers. Subscription, \$1; claimed circulation, 45,000; 16 to 24 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches.

Advertising rates, agate, one time, 30 cents a line; one to three months, 25 cents; three to six months, 20 cents; six to twelve months, 15 cents. Reading notices, 30 cents a line.

CATHOLIC CITIZEN.—Every Saturday. Catholic. Established 1870. Citizen Company, publishers. Subscription, \$2; claimed circulation, 11,000; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, one inch, \$1 each insertion; 25 per cent. discount on \$50. Readers, 50 cents a line.

COLUMBIA.—Every Thursday. German. Catholic. Established 1873. Columbia Publishing Company, publishers. Subscription, \$2; estimated circulation, 6,200; 8 pages, 7 columns; length of columns, 10 1-2 inches; width, 2 1-8 inches.

Advertising rates, one inch, one time, 60 cents; one month, \$2; three months, \$6; six months, \$10; one year, \$18. Business notices, 15 cents a line.

EXCELSIOR.—Every Thursday. German. Roman Catholic. Established 1883. Excelsior Publishing Co., publishers. Subscription, \$2; claimed circulation, 6,411; 8 pages, 7 col-

WISCONSIN

umns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1; one month, \$2.50; three months, \$6; six months, \$10; one year, \$15. Reading notices, 15 and 25 cents a line.

HAUS AND BAUERNFREUND.—Every Friday. German. Agricultural and industrial. Established 1873. Germania Publishing Co., publishers. Subscription, \$2; estimated circulation, 85,000; 8 pages, 5 columns; length of columns, 16 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 35 cents a line. Discounts, 5 per cent. on one month, 10 per cent. on three months, 15 per cent. on six months, 20 per cent. on one year. Reading notices, 1-2 extra for space occupied.

TELEGRAPH.—Every Saturday. Republican. Established 1878. Milwaukee Telegraph Publishing Co., publishers. Subscription, \$2; estimated circulation, 8,000; 8 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, \$1; with discounts on large contracts.

VORWAERTS.—Every Sunday, and DIE WAHRHEIT, Saturdays. German. Labor. Established 1881. V. L. Berger, publisher. Subscription, Sunday, \$2; claimed circulation, 8,700; weekly, \$2; claimed circulation, 6,300; 8 pages, 7 columns; length of columns, 24 1-2 inches.

Advertising rates, Sunday, one inch, one time, 50 cents; weekly, one inch, one time, 40 cents, with discounts on over 200 inches. Locals, 15 cents a line, with discounts.

AMERICAN SCHOOL BOARD JOURNAL.—Monthly. Educational. Established 1891. Wm. George Bruce, publisher. Subscription, \$1; claimed circulation, 43,000; 40 pages, 4 columns; length of columns, 12 inches; width, 2 1-2 inches.

Advertising rates, per insertion, agate, \$2.80 per inch; preferred position, 25 per cent. extra. Reading notices, 50 cents per line. Discounts, 10 per cent. for six months, 20 per cent. for twelve months.

See advertisement on page 308.

WESTERN TEACHER.—Monthly (except July and August). Educational. Established 1892. S. Y. Gillan & Co., publishers. Subscription, \$1; guaranteed circulation, 11,000; 60 pages, 2 columns; length of columns, 8 1-8 inches; width, 2 1-2 inches.

Advertising rates, 1 inch, one month, \$2; three months, \$5.50; five months, \$8.50; ten months (one year), \$16. Reading notices, 40 cents a line.

OSHKOSH

TIMES.—Every morning, except Monday, and WEEKLY, Saturdays. Independent-Democratic. Established 1866. Times Publishing Company, publishers. Subscription, daily, \$5; Sunday, \$2; guaranteed circulation, 5,000; weekly, \$1; estimated circulation, 1,000; daily, 4 pages; Sunday and weekly, 8 pages; daily, 7 columns; weekly and Sunday, 6 columns; length of columns, daily, 22 1-2 inches; Sunday and weekly, 20 1-2 inches; width, 2 1-6 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, \$2; one month, \$6; three

WISCONSIN

months, \$12; six months, \$22; 12 months, \$40. E. O. D., 2-3 of daily rates. Classified ads., 5 cents a line. Business notices, 15 cents a line first time; subsequent insertions, 10 cents a line. Weekly, one inch, one month, \$1; one year, \$10. See advertisement on page 365.

RACINE

EVENING TIMES.—Every evening except Sunday, and UTLEY'S DOLLAR WEEKLY, Wednesdays. Established 1879. Times Publishing Co., publishers. Subscription, daily, \$6; claimed circulation, 3,500; weekly, \$1; claimed circulation, 4,900; daily, 8 pages; weekly, 16 pages, 6 columns; length of columns, 19 5-8 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one day, 50 cents; one week, \$1.50; one month, \$3; six months, \$10; one year, \$18. E. O. D., 2-3 of daily rates. Reading notices, 10 cents a line first time, 7 cents after. Weekly, 1 inch, one month, \$1.50; one year, \$12.

JOURNAL.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. Established 1856. Journal Printing Co., publishers. Subscription, daily, \$6.00; estimated circulation, 3,200; weekly, \$1; estimated circulation, 2,800; daily, 8 pages, 6 columns; weekly, 12 pages, 7 columns; length of columns, 19 3-4 inches; width, 2 3-16 inches.

Advertising rates, daily, per square (10 lines nonpareil), one time, 50 cents; one week, \$2; one month, \$3.50; three months, \$7.35; six months, \$12.60; one year, \$21. E. O. D., 2-3 of daily rates. Classified ads., 5 cents a line. Weekly only, 1-2 of daily rates. Daily and weekly, 1-3 more. Local notices, 15 cents per line, first, and 10 cents for subsequent insertions.

SLAVIE.—Every Wednesday. Bohemian. Independent Democratic. Established 1868. Charles Jonas & Co., publishers. Subscription, \$3.20; estimated circulation, 7,000; 8 pages, 6 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, 75 cents.

WISCONSIN AGRICULTURIST.—Every Thursday. Agricultural. Established 1877. Wisconsin Agricultrist Company, publishers. Subscription, 60 cents; sworn circulation, 24,287; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-4 inches.

Advertising rates, agate, 17 cents per line; 250 lines or 13 times, 16 cents; 500 lines or 26 times, 15 cents; 1,000 lines or 52 times, 14 cents. Reading notices, brevier, 35 cents a line each time.

See advertisement on page 353.

WEST SUPERIOR

EVENING TELEGRAM.—Every evening, except Sunday. Established 1890. Evening Telegram Company, publishers. Subscription, \$6; claimed circulation, 6,000; 8 to 12 pages, 6 to 8 columns; length of columns, 21 inches; width, 2 1-4 inches.

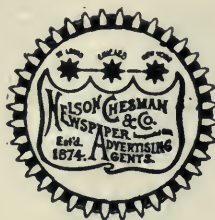
Advertising rates, one inch, one time, 75 cents; regular contracts, 30 cents an inch; 10 per cent. discount on 300 inches, 20 per cent. on 500, 25 per cent. on 700, 33 1-3 per cent. on 1,000, etc. Classified ads., 1 cent a word. Readers, 10 cents a line; 100 lines, 8 cents.

WISCONSIN

LEADER.—Every morning except Monday. Republican. Established 1890. The Middleton Manufacturing Co., publishers. Subscription, \$4.50; estimated circulation, 3,800; Sunday, \$2; estimated circulation, 4,000; 8 to 16 pages, daily 6, Sunday 7 columns; length of columns, 19 1-4 inches; width, 2 1-8 inches.

WISCONSIN

Advertising rates, 1 inch, one time, 50 cents; one week, \$2; one month, \$6; three months, \$12; six months, \$22; one year, \$40. Business notices, 10 cents a line first time, 8 cents after. Classified ads., 5 cents a line. E. O. D., 2-3 of daily rates.



DOMINION OF CANADA

BRITISH COLUMBIA

VANCOUVER

PROVINCE.—Every morning and evening, except Sunday, and **WEEKLY**, Thursdays. Independent. Established 1893. W. C. Nichol, manager. Subscription, daily, \$5; claimed circulation, 5,000; weekly, \$1; claimed circulation, 3,750; 8 pages, 7 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 5 cents a line; one inch, three months, \$17.55; six months, \$17.55; one year, \$27. Classified ads., 25 words, 25 cents each time. Readers, double rates. Weekly, 5 cents a line; one inch, three months, \$4.14; six months, \$7.31; one year, \$12.50.

WORLD.—Every evening, except Sunday, and **SEMI-WEEKLY**, Tuesdays and Fridays. Liberal. Established 1888. World Publishing Company, publishers. Subscription, daily, \$8; estimated circulation, 3,500; semi-weekly, \$1; claimed circulation, 7,000; 8 pages, 6 to 8 columns; length of columns, 21 1-8 inches; width, 2 1-8 inches.

Advertising rates on application.
See advertisement on page 330.

VICTORIA

COLONIST.—Every morning except Monday, and **SEMI-WEEKLY**, Mondays and Fridays. Conservative. Established 1823. Colonist Printing and Publishing Co. (Limited), publishers. Subscription, daily, \$10; estimated circulation, 2,500; semi-weekly, \$1.50; estimated circulation, 2,500; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1.20; one week, \$3.60; one month, \$6; three months, \$15; six months, \$24; one year, \$36. E. O. D., 3-4 of daily rates. Classified ads., 1 cent a word. Reading notices, 20 and 30 cents a line. Semi-weekly, 1 inch, one week, \$1.20; one month, \$4; one year, \$24.

TIMES.—Every evening except Sunday, and **WEEKLY**, twice a week, Tuesdays and Fridays. Liberal. Established 1884. Times Printing and Publishing Co. (Limited), publishers. Subscription, daily, \$5; estimated circulation, 2,500; weekly, \$1.50; estimated circulation, 2,500; 8 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates on application. Classified ads., 1 cent a word.

MANITOBA

WINNIPEG

MANITOBA FREE PRESS.—Every morning except Sunday, **EVENING NEWS BULLETIN**, every evening except Sunday, and **SEMI-WEEKLY**, Mondays and Thursdays, and **WEEKLY**, Thursdays. Independent. Established 1872. The Manitoba Free Press Co., publishers. Subscription, morning or evening, \$8; claimed circulation, 10,262; semi-weekly, \$2; claimed circulation, 10,459 (including weekly); weekly, \$1; daily, 4 to 8 pages, 7 columns; semi-weekly and weekly, 12 pages; length of columns, daily, 22 1-4 inches; width, 2 1-8 inches.

Advertising rates, nonparell, daily, 10 cents per line first insertion; one week, 30 cents; one month, 60 cents; three months, \$1.70; six months, \$3.25; one year, \$6.10. Special line rates for E. O. D., etc. Weekly, per line, one month (5 times), 60 cents; three months, \$1.40; six months, \$2.50; one year, \$4.50. For morning and evening combined add 1-4 to rates.

TELEGRAM.—Every morning, every evening except Sunday, and **WEEKLY**, Thursdays, Conservative. Established 1894. Winnipeg News and Publishing Company (Limited), publishers. Subscription, either daily, \$6; claimed circulation, 5,000; weekly, \$1; estimated circulation, 5,000; daily, 8 pages; weekly 12 pages, 7 columns; length of columns, 31 3-4 inches; width, 2 1-8 inches.

Advertising rates, nonparell, daily, 2 cents a

line; six months, 12-3 cents; yearly orders, 11-2 cents a line per time. Weekly, 3 cents a line.

See advertisement on page 314.

TRIBUNE.—Every evening, except Sunday, and **WEEKLY**, Thursdays. Independent. Established 1890. Tribune Publishing Company, publishers. Subscription, daily, \$4; weekly, \$1; claimed circulation, daily, 6,900; weekly, 12,250; daily, 8 to 16, weekly 16 to 20 pages, 7 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, 10 cents per nonparell line first, and 5 cents each subsequent consecutive insertion; otherwise, 10 cents each insertion. Contract rates, daily, 50 cents per line per month, with time discounts on three months and over. Readers, double price. Weekly, 12 1-2 cents per line first time; 8 cents subsequently. Contract rates, per line, one month, 30 cents; three months, 75 cents; six months, \$1.25; one year, \$2. Position extra. Readers in weekly, 1-2 extra.

NOR'-WEST FARMER—Semi-monthly. Agricultural. Established 1882. The Stovel Company, publishers. Subscription, \$1; claimed circulation, 10,000; 40 pages, 3 columns; length of columns, 10 3-4 inches; width, 2 1-4 inches.

Advertising rates, per nonparell line, each insertion, 10 cents; three months, 54 cents; six months, 96 cents; one year, \$1.44. Reading notices, 15 cents per line, each time.

NEW BRUNSWICK

ST. JOHN

GLOBE.—Every evening except Sunday, and WEEKLY, Wednesdays. Liberal. Established 1861. St. John Globe Publishing Co., publishers. Subscription, daily, \$5; estimated circulation, 4,161; weekly, \$1; estimated circulation, 2,000; 4 pages, 9 columns; length of columns, 26 3-4 inches; width, 21-8 inches.

Advertising rates, nonpareil, per inch, one time, \$1; one week, \$2.25; one month, \$5; three months, \$14; one year, \$30. E. O. D., 25 per cent. off. Reading notices, first, 15 cents per line; subsequent insertions, 5 cents; yearly, \$5 per line. Weekly, 1 inch, one time, 60 cents; one month, \$1.50; three months, \$4; six months, \$7; one year, \$10.

RECORD.—Every evening, except Sunday. Established 1873. Daily Record Printing and Publishing Company, publishers. Subscription, \$5; estimated circulation, 3,400; 8 pages, 6 columns; length of columns, 20 1-2 inches; width, 21-6 inches.

Advertising rates on application.

SUN.—Every morning except Sunday, and WEEKLY, Wednesdays. Liberal Conservative. Established 1878. Sun Printing Co., publishers. Subscription, daily, \$5; estimated circulation, 4,100; weekly, \$1; circulation, 8,000; daily, 8 to 16 pages, 6 columns; length of columns, 19 7-8 inches; width, 21-8 inches.

Advertising rates, 1 inch, one month, \$6; three months, \$15; six months, \$25; one year, \$40. E. O. D., one month, \$4; three months, \$10; six months, \$17.50; one year, \$30. Twice a week, one month, \$3; three months, \$7.50; six months, \$12.50; one year, \$20. Once a week, \$1 per inch first insertion; subsequent insertions, 50 cents. Transient advertisements inserted at \$1 per

inch, first insertion; subsequent insertions, 25 cents. Business or reading notices, 20 cents per line, first insertion; subsequent insertions, 10 cents. Weekly, 1 inch, one time, \$1; one month, \$4; three months, \$10; six months, \$17.50; one year, \$25.

TELEGRAPH.—Every morning except Sunday, and WEEKLY, Wednesdays. Liberal. Established 1862. John W. Gilmor, manager. Subscription, daily, \$5; estimated circulation, 3,900; weekly, \$1; circulation, 7,000; daily, 4 pages, 9 columns; weekly, 12 pages, 6 columns; length of columns, 26 inches (weekly, 20 inches); width, 23-16 inches.

Advertising rates, nonpareil, daily, per inch, one time, \$1; one month, \$5; three months, \$12; six months, \$20; one year, \$30. One inch, E. O. D., one month, \$3.50; three months, \$8; one year, \$20. Business notices, 5 lines or over, one time, 10 cents. Weekly, 1 inch, one time, \$1; one month, \$5; three months, \$7; one year, \$20.

MESSENGER AND VISITOR.—Every Wednesday. Baptist. Established 1836. Maritime Baptist Publishing Co., publishers. Subscription, \$2; claimed circulation, 6,047; 8 pages, 3 to 4 columns; length of columns, 14 1-4 inches; width, 21-4 inches.

Advertising rates, nonpareil, 30 cents an inch.

PROGRESS.—Every Saturday. Established 1888. Progress Printing and Publishing Co. (Limited), publishers. Subscription, \$2; claimed circulation, 13,640; 16 pages, 5 columns; length of columns, 17 1-2 inches; width, 21-8 inches.

Advertising rates, 1 inch, one time, \$1; subsequent insertions, 50 cents; 1 inch, three months, \$7.50; six months, \$12; one year, \$20. Reading notices, 5 cents per line on contracts of 1,000 lines or over.

NOVA SCOTIA

HALIFAX

ACADIAN RECORDER.—Every evening except Sunday. Liberal. Established 1813. Blackadar Bros., publishers. Subscription, \$5; estimated circulation, 3,500; 4 pages, 8 columns; length of columns, 24 1-2 inches; width, 2 1-16 inches.

Advertising rates, nonpareil, 1 inch, one time, \$1; one week, \$2.50; one month, \$7.50; three months, \$14.25; six months, \$20.75; one year, \$31. A tri-weekly edition is issued on Mondays, Wednesdays and Fridays.

MORNING HERALD.—Every morning except Sunday, **EVENING MAIL**, every evening except Sunday, and **WEEKLY HERALD**, every Wednesday. Established 1875. Herald Printing and Publishing Co., publishers. Subscription, morning edition, \$5; sworn circulation, combined, daily, 8,100; weekly, \$1; sworn circulation, 1,750;

8 to 16 pages; daily editions, 7 columns; weekly, 6 columns; length of columns, 20 1-2 inches; width, 2 1-16 inches.

Advertising rates, daily, morning or evening, nonpareil, 1 inch, one time, \$1, first insertion; 25 cents for repeated insertions; one week, \$2.25; one month, \$6; one year, \$40. Classified ads., 1 cent a word for three insertions. E. O. D., 7-10 of daily rates. Reading notices, 10 cents per line first insertion; 5 cents after. Weekly, 1 inch, one month, \$4; six months, \$15; one year, \$25.

PRESBYTERIAN WITNESS.—Every Saturday. Presbyterian. Established 1848. Henry W. Barnes, publisher. Subscription, \$1.50; estimated circulation, 4,000; 8 pages, 5 columns; length of columns, 17 1-2 inches; width, 2 1-4 inches.

Advertising rates, \$1 an inch. Further rates on application.

ONTARIO

BRANTFORD

EXPOSITOR.—Every evening, except Sunday, and WEEKLY, Fridays. T. H. Preston, publisher. Reform. Daily established 1873; weekly, 1852. Subscription, daily, \$3; claimed circulation, 3,122; weekly, \$1; claimed circulation, 3,016; 8 to 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches.

Advertising rates on application.

GUELPH

MERCURY AND ADVERTISER.—Every evening, except Sunday, and WEEKLY, Thursdays. Established 1850. Innes & Davidson, publishers. Subscription, daily, \$3; estimated circulation, 1,500; weekly, \$1; estimated circulation, 4,500; daily, 4, weekly, 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches.

Advertising rates on application.

HAMILTON

HERALD.—Every evening except Sunday. Independent. Established 1889. Herald Printing Co., publishers. Subscription, \$3; estimated circulation, 9,000; 6 to 8 pages, 7 to 8 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, 1 inch, one time, \$1, with discounts. Classified ads., 1 cent a word. Further rates on application.

SPECTATOR.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Conservative. Established 1846. Spectator Printing Co., publishers. Subscription, daily, \$3; estimated circulation, 6,500; semi-weekly, \$1; estimated circulation, 8,000; daily, 4 pages, 9 columns; weekly, 8 pages, 7 columns; length of columns, semi-weekly, 21 13-16 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, per line, 10 cents first insertion; 1 line, one month, 65 cents; three months, \$1.25; six months, \$2; one year, \$3. Classified ads., 1 cent a word. E. O. D., 3-4 daily rates. Reading notices, 15 and 25 cents per line each insertion. Semi-weekly, per line, one time, 15 cents; three months, \$1; six months, \$1.50; one year, \$3.

TIMES.—Every evening, except Sunday, and WEEKLY, Tuesdays and Fridays. Reform. Established 1857. Times Printing Company, publishers. Subscription, daily, \$3; claimed circulation, 7,300; weekly, \$1; estimated circulation, 6,000; daily, 4 pages, 7 columns; weekly, 8 pages, 7 columns; length of columns, 20 inches (weekly, 20 inches); width, 2 1-8 inches.

Advertising rates, nonpareil, daily, one time, 10 cents per line; one week, 35 cents; one month, 65 cents; three months, \$1.25; six months, \$2; one year, \$3. Classified ads., one cent a word. Reading notices, 15 and 25 cents a line. Weekly, one time a week, 15 cents per line, each inser-

tion; three months, 75 cents; six months, \$1.25; one year, \$2.

KINGSTON

BRITISH WHIG.—Every evening except Sunday, and WEEKLY, Thursdays. Liberal. Established 1834. E. J. B. Pense, publisher. Subscription, daily, \$5; claimed circulation, 2,643; weekly, \$1; claimed circulation, 6,143; 6 to 12 pages, 7 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1.20; one week, \$2.50; one month, \$4.80; three months, \$8.64; six months, \$14.40; one year, \$24. E. O. D., 60 per cent. of daily rates. Classified ads., 1 cent a word. Reading notices, 15 cents a line. Weekly, 1 inch, one time, \$1.80; one month, \$3.40; six months, \$10.80; one year, \$18.

LONDON

ADVERTISER.—Every evening except Sunday, and WESTERN ADVERTISER, twice a week, Tuesdays and Fridays. Reform. Established 1863. Advertiser Printing Co. (Limited), publishers. Subscription, daily, \$4; claimed circulation, 8,200; weekly, 75 cents; claimed circulation, 20,200; 8 to 16 pages (weekly, 16 pages); daily, 6 to 7 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, daily, nonpareil, 10 lines, one time, \$1; one week, \$5; one month, \$10; three months, \$22; six months, \$34; one year, \$50. Special line rates for E. O. D., etc. Special positions, 25 to 100 per cent. extra. Reading notices, 5 cents a line on yearly contracts. Weekly, 15 cents per line each insertion; nine times, \$1.20; three months, \$1.60; six months, \$2.85; one year, \$4.50 per line. Reading notices, 1-2 extra.

FREE PRESS.—Every morning and evening, except Sunday, and WEEKLY, Thursdays. Established, daily, 1859; weekly, 1847. Free Press Printing Company, publishers. Subscription, daily, \$4; claimed circulation, 11,000; weekly, \$1; claimed circulation, 8,000; daily 8 pages, 7 columns; Saturday and weekly, 16 pages, 6 columns; length of columns, 20 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 10 lines, one week, \$5; three months, \$15; six months, \$24; one year, \$36. E. O. D., one time, one year, \$2.40. Special positions, 25 to 100 per cent. extra. Weekly, one line, three months, 90 cents; six months, \$1.50; one year, \$2.60. Local notices, 15 cents per line.

NEWS.—Every noon and evening, except Sunday, Independent. Established 1896. C. B. Keenleyside, publisher. Subscription, \$3; claimed circulation, 8,249; 8 and 12 pages, 6 and 7 col-

ONTARIO

umns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates on application.
See advertisement on page 330.

CATHOLIC RECORD.—Every Saturday. Roman Catholic. Established 1878. Thos. Coffey, publisher. Subscription, \$2; estimated circulation, 11,000; 8 pages, 6 columns, length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 6 cents per line. Reading notices, 8 cents a line.

FARMERS' ADVOCATE AND HOME MAGAZINE.—Semi-monthly. Agricultural. Established 1866. William Weld Co., publishers. Subscription, \$1; estimated circulation, 21,000; 20 pages, 4 columns; length of columns, 10 inches; width, 2 1-8 inches.

Advertising rates, agate, per line, each insertion, 30 cents; three months, 27 cents; six months, 24 cents; one year, 18 cents a line per time. Reading notices, 50 cents a line.

ORILLIA

CANADIAN WORKMAN.—Monthly. A. O. U. W. Established 1879. John Curran, publisher. Subscription, 50 cents; claimed circulation, 38,910; 8 pages, 5 columns; length of columns, 18 inches; width, 2 1-6 inches.

Advertising rates, one inch, one month, \$1.50; three months, \$3.50; six months, \$6; one year, \$12.

OTTAWA

CITIZEN.—Every morning and evening, except Sunday, and SEMI-WEEKLY. Mondays and Thursdays. Conservative. Established 1844. Ottawa Citizen Company, Limited, publishers. Subscription, morning, \$8; evening, \$3; estimated circulation, combined, 8,000; semi-weekly, \$1; estimated circulation, 4,000; 8 pages, 7 columns; length of columns, 22 1-2 inches; width, 2 1-6 inches.

Advertising rates on application.

EVENING JOURNAL.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1885. The Journal Printing Co. (Limited), publishers. Subscription, daily, \$3; claimed circulation, 7,706; semi-weekly, \$1; claimed circulation, 4,109; 9 pages daily, 8 semi-weekly, 7 columns; length of columns, 20 1-2 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, \$1.20; subsequent insertions, 60 cents; line rate, one month, 65 cents; three months, \$1.25; six months, \$2; one year, \$3. Special line rates for E. O. D., etc. Position, 1-4 extra. Local notices, 10 and 20 cents a line. Semi-weekly, 1 line per month (8 insertions), 45 cents; 1 line, three months, 75 cents; six months, \$1.20; one year, \$1.50. One time a week, 2-3 of these rates.

FREE PRESS.—Every evening except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Liberal. Established 1869. C. W. Mitchell, publisher. Subscription, daily, \$3; estimated circulation, 6,500; semi-weekly, \$1; estimated circulation, 6,500; 8 pages, 8 columns; length of columns, 21 1-4 inches; width, 2 1-8 inches.

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Advertising rates, daily, nonpareil, first insertion, 10 cents per line; subsequent insertions, 5 cents; one month, 65 cents; three months, \$1.25; six months, \$2; one year, \$3 a line. E. O. D., one month, 50 cents per line; one year, \$2. Reading notices, 10 cents per line each insertion. Semi-weekly, per line, first insertion, 10 cents; subsequent insertions, 5 cents; three months, 75 cents; six months, \$1.20; one year, \$1.50.

TORONTO

EVENING NEWS.—Every evening, except Sunday. Independent. Established 1880. Wm. Douglas, manager. Subscription, \$3; sworn circulation, 42,283; 8 to 16 pages, 7 and 8 columns; length of columns, 21 7-8 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 12 1-2 cents per line; 13 lines or less, three months, \$58.50; six months, \$97.50; one year, \$156. E. O. D., three months, \$34.10; six months, \$58.50; one year, \$97.50. Classified ads., one cent a word. Reading notices, double display rates.

EVENING STAR.—Every evening except Sunday. Independent. Established 1893. Star Printing and Publishing Co., publishers. Subscription, \$3; claimed circulation, 15,398; 4 to 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 10 lines or less, three months, \$31; six months, \$48; one year, \$85. E. O. D., 10 lines or less, three months, \$18; six months, \$31; one year, \$48. Classified ads., 1 cent a word. Reading notices, double price.

EVENING TELEGRAM.—Every evening except Sunday. Independent. Established 1876. J. Ross Robertson, publisher. Subscription, \$3; estimated circulation, 22,000; 8 pages, 8 columns; length of columns, 23 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, ordinary, 10 lines or less, 60 cents; reading type, 25 cents per line each insertion; ordinary, one month, \$1.25; three months, \$3.30; six months, \$5.40; one year, \$9 per line. No advertisement or notice charged less than 10 lines. Classified ads., 1 cent a word.

GLOBE.—Every morning and evening except Sunday, and GLOBE AND CANADA FARMER, Wednesdays. Reform. Established 1844. Globe Printing Co., publishers. Subscription, daily, \$4; sworn circulation, 35,000; Saturday, \$1.75; weekly, \$1; estimated circulation, 23,000; 10 to 28 pages, 7 columns; length of columns, 21 3-8 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 15 cents per line; 10 lines, three months, \$70.20; six months, \$117; one year, \$187.20. E. O. D., three months, \$40.95; six months, \$70.20; one year, \$117. Classified ads., 1 cent a word; 4 cents a word 6 times. Reading matter notices, 30 cents per line per time. Weekly, 15 cents per line per time. Reading notices in weekly, 30 cents a line. Less than 10 lines charged as 10 in either paper.

See advertisement on page 261.

MAIL AND EMPIRE.—Every morning except Sunday, and WEEKLY, Thursdays. Liberal Conservative. Established 1872. The Mail

ONTARIO

Printing Co., publishers. Subscription, daily, \$4; claimed circulation, 28,000; weekly, 50 cents; claimed circulation, 16,000; 8 to 32 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, agate, 15 cents per line each insertion; 10 lines or less, three months, \$70.20; six months, \$117; one year, \$187.20. E. O. D., three months, \$40.95; six months, \$70.20; one year, \$117. Classified ads., 1 cent a word; 6 times, 4 cents a word. Readers, 35 cents a line. Less than 10 lines of display or notices charged as 10. Weekly rates, same as daily for period run.

WORLD.—Every morning. Independent. Established 1880. The World Newspaper Co., publishers. Subscription, daily, \$3 (with Sunday, \$5); claimed circulation, 25,110; 8 pages or more, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents per line each insertion; one line, three months, \$4; six months, \$6; one year, \$10; one line, E. O. D., three months, \$2.50; six months, \$4; one year, \$6. Classified ads., 1 cent a word. Reading matter, 25 cents a line.

CANADIAN BAPTIST.—Every Thursday. Baptist. Established 1855. Standard Publishing Co., publishers. Subscription, \$1.50; claimed circulation, 5,350; 16 pages, 4 columns; length of columns, 13 3-4 inches; width, 2 3-8 inches.

Advertising rates, nonpareil, per line, one time, 6 cents; three months, 65 cents; six months, \$1.04; one year, \$1.56.

CANADIAN CHURCHMAN.—Every Thursday. Episcopal. Established 1875. Frank Wootton, publisher. Subscription, \$2; claimed circulation, 9,750; 16 pages, 4 columns; length of columns, 12 1-4 inches; width, 2 1-7 inches.

Advertising rates, nonpareil, 15 cents per line first insertion; \$1 per line, three months; \$1.50 per line, six months; \$2.50 per line, one year.

CATHOLIC REGISTER.—Every Thursday. Roman Catholic. Established 1893. Catholic Register Printing and Publishing Co. (Limited), publishers. Subscription, \$2; claimed circulation, 15,000; 8 pages, 6 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, per line, one month, 25 cents; three months, 50 cents; six months, 85 cents; one year, \$1.50 a line.

CHRISTIAN GUARDIAN.—Wednesdays. Methodist. Established 1829. Methodist Book and Publishing House, publishers. Subscription, \$1; claimed circulation, 23,275; 16 pages, 5 columns; length of columns, 15 1-4 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, 20 cents per line each insertion; one month, 60 cents; three months, \$1.50; six months, \$2.75; one year, \$5 per line. Special position, 10 per cent. extra. Special notices, 1-4 more. No reading notices inserted. Solid cuts required.

FARM AND FIRESIDE.—Every Tuesday. Agricultural. Established 1890. Mail Printing Co., publishers. Subscription, 50 cents; claimed circulation, 5,000; 8 pages, 7 columns; length of

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columns, 21 11-16 inches; width, 2 1-8 inches. Advertising rates on application.

NORTH-ENDER.—Every Friday. Established 1887. North-Endor Publishing Company, publishers. Subscription, 50 cents; estimated circulation, 4,500; 4 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Issue also the **WEST-ENDER**, **EAST-END ECHO** and **WEST-END ECHO**; combined claimed circulation, 12,000.

Advertising rates for the four papers, \$4 a line, with discounts.

PRESBYTERIAN REVIEW.—Every Thursday. Presbyterian. Established 1884. J. P. and T. R. Clougher, publishers. Subscription, \$1.50; estimated circulation, 8,000; 32 pages, 3 columns; length of columns, 11 inches; width, 2 1-4 inches. Advertising rates on application.

SATURDAY NIGHT.—Every Saturday. Literary. Illustrated. Established 1887. Sheppard Publishing Co., publishers. Subscription, \$2; sworn circulation, 15,275; 12 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-2 inches.

Advertising rates, agate, 100 lines, 9 cents; 200 lines, 8 cents; 500 lines, 7 cents; 1,000 lines, 6 cents; 2,500 lines, 5 cents a line. Top column next r. m., 2 cents per line extra; next r. m., 1 cent a line extra.

SENTINEL AND ORANGE AND PROTESTANT ADVOCATE.—Every Thursday. Established 1870. E. F. Clarke, publisher. Subscription, \$1; estimated circulation, 15,000; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents per line for 1 insertion; three months, 50 cents; six months, 85 cents; one year, \$1.50. Reading notices, double price.

SUN.—Every Wednesday. Agricultural. Established 1891. The Sun Printing Company, publishers. Subscription, 50 cents; sworn circulation, 13,210; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-4 inches.

Advertising rates, agate, 9 cents a line; 200 lines, 8 cents; 500 lines, 7 cents; 1,000 lines, 6 cents; 2,500 lines, 5 cents a line. Reading notices, 12 cents a line.

TRUTH.—Every Saturday. Literary. Established 1870. Wilson Publishing Co. (Limited), publishers. Subscription, \$3; estimated circulation, 10,000; 28 pages, 4 columns; length of columns, 12 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents per line single insertion; one month, 40 cents per line; three months, \$1.25 per line; six months, \$2.25 per line; one year, \$3 per line. Reading matter, double price.

CANADIAN HOME JOURNAL.—Monthly. Established 1894. H. R. Halton, publisher. Subscription, \$1; estimated circulation, 10,000; 28 pages, 4 columns; length of columns, 11 1-2 inches; width, 2 1-6 inches.

Advertising rates on application.

CANADIAN MAGAZINE.—Monthly. Literary. Established 1892. Ontario Pub. Co., Ltd., pub-

ONTARIO

lishers. Subscription, \$2.50; estimated circulation, 20,000; 112 pages, 2 columns; length of columns, 7 1-2 inches; width, 2 1-2 inches.

Advertising rates, agate, 20 cents a line; 1-4 page, \$8; 1-2 page, \$15; one page, \$30. Discounts, .5 per cent. on three months, 10 per cent. on six months, 15 per cent. on one year.

INDEPENDENT FORESTER.—Monthly. Official organ of the Independent Order of Foresters. Established 1881, Subscription, \$1; estimated circulation, 135,000; 40 pages, 2 columns; length of columns, 8 inches; width, 2 1-2 inches.

Advertising rates, 40 cents per agate line for United States edition; Canadian edition, 85 cents; total edition, 65 cents. Discounts on three months, 10 per cent.; six months, 15 per cent.; one year, 20 per cent. Advertising in charge of the Forester Advertising Bureau, Port Huron, Mich.

LADIES' JOURNAL.—Monthly. Fashions and literary. Established 1879. Wilson Publishing Co. (Limited), publishers. Subscription, \$1; estimated circulation, 20,000; 36 pages, 4 columns; length of columns, 12 1-4 inches; width, 2 1-8 inches.

Advertising rates, agate, 30 cents per line each insertion; three months, 85 cents; six months,

ONTARIO

\$1.50; one year, \$2.50 per line. Reading notices, double price.

SUNDAY SCHOOL BANNER.—Monthly. Sunday School Teachers' Journal. Established 1866. Methodist Book and Publishing House, publishers. Subscription, 60 cents; claimed circulation, 16,488; 64 pages, 2 columns; length of columns, 6 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, 20 cents per line one time; three months, 45 cents; six months, 80 cents; one year, \$1.50 per line. Solid cuts required.

WOODSTOCK

SENTINEL-REVIEW.—Every evening, except SUNDAY, and WEEKLY, Wednesdays. Liberal. Established 1854. Andrew Pattullo, publisher. Subscription, daily, \$3; claimed circulation, 2,641; weekly, \$1; claimed circulation, 4,788; daily, 8 pages, 6 columns; weekly, 16 pages, 8 columns; length of columns, 20 3-4 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, per inch, daily or weekly, one month, \$1.50; three months, \$4; six months, \$7; one year, \$10. E. O. D., 60 per cent. of daily rates. Classified ads., one cent a word. Reading notices, daily, 2 cents; weekly, 4 cents a line.

PRINCE EDWARD ISLAND

SUMMERSIDE

JOURNAL.—Every Wednesday. Conservative. Established 1865. W. A. Brennan, publisher. Subscription, \$1; estimated circulation, 4,800; 8 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-8 inches.

Advertising rates on application.

Also issues the P. E. I. Agriculturist.

PRINCE EDWARD ISLAND AGRICULTURIST.—Every Saturday. Agricultural. Established 1882. W. A. Brennan, publisher. Subscription, \$1.25; estimated circulation, 4,970; 8 pages, 6 columns; length of columns, 19 1-2 inches; width, 2 1-4 inches.

Advertising rates, 1 inch, one time, 50 cents; one month, \$1.25; three months, \$3.15; six months, \$5.40; one year, \$9.

QUEBEC

MONTREAL

GAZETTE.—Every morning except Sunday, and **WEEKLY**, Thursdays. Established 1778. Gazette Printing Co., publishers. Subscription, daily, \$6; sworn circulation, 9,215; weekly, 50 cents; estimated circulation, 3,000; 8 to 10 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches.

Advertising rates, agate, in daily, one time, 10 cents; subsequent insertions, 5 cents; one month, \$1; three months, \$2; six months, \$3; one year, \$5 per line. E. O. D., 6 cents a line per time; two times a week, 8 cents; one time a week, 10 cents a line per time. Classified ads., 1 cent a word. Weekly, one time, 10 cents; three months, 75 cents; six months, \$1.25; one year, \$2 per line.

HERALD.—Every evening except Sunday, and **WEEKLY**, Wednesdays. Independent. Established 1808. Herald Co., publishers. Subscription, daily, \$3; estimated circulation, 6,000; weekly, 75 cents; estimated circulation, 2,000; 10 pages, 7 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, agate, daily, one time, 12 1-2 cents; 10 lines, three months, \$26; six months, \$43.75; one year, \$70. Reading notices, triple price. Weekly, 3 1-2 cents a line on monthly orders; 2 cents on yearly orders.

PATRIE.—Every evening except Sunday, and **WEEKLY**, Saturdays. French. Liberal. Established 1879. La Patrie Publishing Co., publishers. Subscription, daily, \$3; estimated circulation, 19,000; weekly, \$1; circulation, 10,000; 6 to 12 pages, 8 columns; length of columns, 20 1-2 inches; width, 2 1-8 inches.

Advertising rates, daily, nonpareil, per line, 10 cents first insertion; subsequent insertions, 5 cents; three times a week, each time, 6 cents; two times a week, 7 cents; one time a week, 8 cents; one month, daily, 65 cents; three months, \$1.25; one year, \$3. E. O. D., one month, 50 cents; one year, \$2.

PRESSE.—Every evening except Sunday, and **WEEKLY**, Thursdays. French. Established 1884. T. Berthiaume, publisher. Subscription, \$3; sworn circulation, 70,000; weekly, \$1; sworn circulation, 35,000; 8 to 16 pages, 7 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, 15 cents per line first insertion; 1,000 lines, 9 cents; 2,000 lines, 8 1-2 cents, with larger discount on larger amounts. Reading notices, double price. Classified ads., 1 cent a word. Weekly, same as daily.

STAR.—Every evening, except Sunday, and **FAMILY HERALD AND WEEKLY STAR**, Wednesdays. Independent. Established 1869. Graham & Co., publishers. Subscription, daily,

\$3; sworn circulation, 50,941; weekly, \$1; sworn circulation, 101,962; daily, 10 to 12 pages; weekly, 24 pages, 8 columns; length of columns, 21 1-2 inches; width, 2 1-6 inches.

Advertising rates, agate, daily, 12 1-2 cents per line each insertion; nothing less than 5 lines; 5 lines, one month, \$13; three months, \$34; six months, \$63; one year, \$95. Special notices, double ordinary rates. E. O. D., 2-3; two times a week, 1-2 daily monthly rates. Weekly, per line, one time, 30 cents; five times, \$1.20; three months, \$2.75; six months, \$5; one year, \$9. E. O. W., 1-3 less than full time rates. Special notices, double ordinary rates.

WITNESS.—Every evening except Sunday, and **WEEKLY**, Tuesdays. Established 1845. John Dougall & Son, publishers. Subscription, daily, \$3; claimed circulation, 14,000; weekly, \$1; claimed circulation, 25,000; daily, 10; Saturday, 14 to 32; weekly, 20 pages, 5 columns; length of columns, 17 inches; width, 2 1-4 inches.

Advertising rates, agate, daily, 10 cents per line first time; subsequent insertions, 5 cents; 5 lines, one month, \$6; three months, \$17; six months, \$30; one year, \$50; 10 lines, one month, \$11; three months, \$28; six months, \$48; one year, \$75. Special notices, 20 cents a line, in agate (brevier, 40 cents). E. O. D., 1-3 less than ordinary rates; two times a week, 50 per cent. less; once a week, 40 per cent. of above prices. Cuts or large type, double price. Patent medicine ads. not desired. Weekly, 20 cents per line each time; three months, \$2.25; six months, \$4; one year, \$7.50. No extra for cuts in weekly.

LE CULTIVATEUR.—Every Saturday. French. Agricultural. Established 1873. Tarte & Brother, publishers. Subscription, \$1; claimed circulation, 25,000; 12 pages, 8 columns; length of columns, 21 inches; width, 2 1-8 inches.

Advertising rates, agate, 10 cents a line each time; 1 line, three months, 90 cents; six months, \$1.50; one year, \$2.50. These rates are for 10 lines or over.

LE MONDE CANADIEN.—Every Thursday, French. Conservative. Established 1867. G. A. Nantel, publisher. Subscription, \$1; claimed circulation, 14,211; 12 pages, 7 columns; length of columns, 19 1-2 inches; width, 2 1-8 inches.

Advertising rates, agate, 1 inch, one time, \$1.40; subsequent insertions, \$1.12; 1 inch, six months, \$18; one year, \$30; 500 line contract, 5 cents a line; 1,000 lines, 4 cents. Special notices, 1-2 extra.

LE SAMEDI.—Every Saturday. French. Society. Illustrated. Established 1889. Poirier, Bessette & Co., publishers. Subscription, \$2.50; guaranteed circulation, 12,650; 32 pages, 4 columns; length of columns, 12 1-4 inches; width, 2 3-16 inches.

QUEBEC

Advertising rates, agate, 1 inch, one time, \$2; one month, \$5; three months, \$10; six months, \$15; one year, \$20; 1,000 line contract, 6 cents a line; 2,000 lines, 5 cents; 5,000 lines, 4 cents; 10,000 lines, 3 cents a line.

NORTHERN MESSENGER.—Weekly. Un-denominational. Established 1866. John Dougall & Son, publishers. Subscription, 30 cents a year; claimed circulation, 42,000; 12 pages, 4 columns; length of columns, 12 5-8 inches; width, 2 1-5 inches.

Advertising rates, agate, 50 cents per line each insertion.

TRUE WITNESS AND CATHOLIC CHRONICLE.—Every Wednesday. Roman Catholic. Established 1850. True Witness Printing and Publishing Co. (Limited), publishers. Subscription, \$1; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 12 1-2 inches; width, 2 1-8 inches.

Advertising rates furnished on application.

JOURNAL OF AGRICULTURE AND HORTICULTURE.—Semi-monthly. Agricultural. Established 1878. La Patrie Publishing Company, publishers. Subscription, \$1; estimated circulation, French edition, 46,000; English edition, 7,000; 24 pages, 2 columns; length of columns, 11 inches; width, 2 7-8 inches.

Advertising rates on application.

HOME COMPANION.—Monthly. Established 1897. Home Companion Publishing Company, publishers. Subscription, 50 cents; estimated circulation, 15,000; 16 pages, 4 columns; width of columns, 2 1-6 inches.

Advertising rates, agate, 10 cents a line. Reading notices, 20 cents a line, count. Discounts: 10 per cent. on six months or 500 lines, 20 per cent. on one year or 1,000 lines.

QUEBEC

EVENEMENT.—Every evening except Sunday, **LE COURRIER**, every evening except Sunday,

QUEBEC

and **JOURNAL DES CAMPAGNES**, Thursdays. French. Independent Conservative. Established 1866. L. J. Demers & Bro., publishers. Subscription, daily, \$3; weekly, \$1; estimated circulation, daily, 8,000; weekly, estimated, 2,600; 4 to 16 pages, 7 columns; length of columns, 22 inches; width, 2 1-8 inches.

Advertising rates, nonpareil, 10 cents a line for either edition. Further rates on application.

LE SOLEIL.—Every evening except Sunday, and **WEEKLY**, Thursdays. French. Established 1880. Ernest Pecaud, publisher. Subscription, daily, \$3; claimed circulation, 12,000; weekly, \$1; estimated circulation, 4,000; daily, 8; weekly, 4; Saturday, 8 pages, 8 columns; length of columns, 23 inches; width, 2 1-8 inches.

Advertising rates on application.

MERCURY.—Every evening except Sunday. Liberal Conservative. Established 1805. William J. Maguire, publisher. Subscription, \$3; estimated circulation, 3,800; 4 pages, 7 columns; length of columns, 20 inches; width, 2 1-4 inches.

Advertising rates, nonpareil, 10 cents a line first time; 5 cents for subsequent insertions. Liberal discounts on long time orders.

TELEGRAPH.—Every evening except Sunday, and **SATURDAY BUDGET**, Saturdays. Independent. Established, daily, 1874; weekly, 1871. Frank Carrel, publisher. Subscription, daily, \$2.50; estimated circulation, 2,500; weekly, \$1; estimated circulation, 1,500; 4 pages, 7 columns; length of columns, daily, 21 1-2, weekly, 22 1-4 inches; width, 2 1-16 inches.

Advertising rates, daily, agate, 1 inch, one time, 50 cents; one week, \$1.75; one month, \$4; three months, \$10; one year, \$33. Reading notices, 3 cents a line, with discounts. Weekly, 10 cents a line first time; 5 cents for subsequent insertions. Reading notices, double price.

HAWAII

HONOLULU

EVENING BULLETIN.—Every evening, except Sunday. Republican. Established 1882. Bulletin Publishing Company, publishers. Subscription, domestic, \$8; foreign, \$10; claimed circulation, 2,500; 8 pages, 6 columns; length of columns, 18 inches; width, 2 1-4 inches. Office, 210 King street.

Advertising rates, one inch, one time, \$1.25; one week, \$2.50; one month, \$3.90. Inch contracts by the month, 15 cents per time; three months, 12 cents an inch; six months, 10 cents; one year, 8 cents per inch per insertion. Additional discounts on large advertisements. E. O. D., 2-3 of daily rates. Reading notice rates on application.

See advertisement on page 314.

MEXICO

CITY OF MEXICO

TWO REPUBLICS.—Every day, including Sunday. Established 1867. W. L. Vail, managing editor.

Advertising rates and other information on application.

See advertisement on page 290.

COMPLETE LIST OF DAILIES

A COMPLETE LIST OF THE DAILY PAPERS (INCLUDING WEEKLY, SEMI-WEEKLY AND SUNDAY EDITIONS), THE RATES FOR WHICH ARE GIVEN IN THE GENERAL CATALOGUE IN THIS VOLUME AND HAVING A CIRCULATION OF FIVE THOUSAND OR OVER OR SPECIALLY DESIRABLE FOR GENERAL ADVERTISING.

[D. stands for daily, S. for Sunday, W. for weekly, S.W. for semi-weekly, T.W. for tri-weekly, M. for morning, E. for evening.]

ALABAMA

Birmingham News	D	7,200
Age-Herald	D	6,000
Age-Herald	W	15,000
Ledger	D	3,500
Mobile...Register	D	4,600
Register	S	6,100
Register	W	6,050
Item	D	3,000
Herald	D	2,200
Montgomery, Advertiser	D	5,850
Advertiser	W	9,000
Journal	D	4,000

ARIZONA

Phoenix...Gazette	D	1,800
Gazette	W	1,000
Republican	D	3,000
Republican	W	1,700
Tucson...Citizen	D	1,300
Citizen	W	1,350
Star	D	1,100
Star	W	950

ARKANSAS

Little Rock, Gazette	D	5,000
Gazette	S	7,500
Gazette	W	8,000
Democrat	D	3,000
Democrat	W	4,000

CALIFORNIA

Fresno...Republican	D	4,200
Republican	W	2,600

Los Angeles, Evening Express...	D	7,000
Express	W	5,800
Herald	D	7,500
Herald	W	2,500
Herald	S	10,000
Record	D	11,000
Times	D	18,000
Times	S	25,000
Times	W	2,000
Oakland...Enquirer	D	5,986
Enquirer	W	1,325
Times	D	6,000
Tribune	D	8,050
Tribune	W	5,070
Sacramento, Bee	D	6,937
Bee	W	4,060
Record Union	D	6,500
Record Union	W	7,000
San Diego...Union	D	5,500
Union	S	6,500
Union	W	2,000
Evening Tribune	D	4,185
Tribune	W	1,380
San Francisco, Abend Post	D	5,100
Abend Post	W	9,000
Bulletin	D	37,119
Bulletin	W	20,000
Chronicle	D	78,244
Chronicle	S	90,000
Chronicle	W	26,500
Evening Post	D	15,000
Evening Post	W	5,000
Examiner	D	80,000
Examiner	S	102,000
Examiner	W	76,000
Morning Call	D	50,000
Morning Call	W	12,000

San Francisco, Report	D	22,456
Report	W	5,000
Tageblatt	D	3,600
Tageblatt	W	4,300
San Jose...Herald	D	8,900
Herald	W	4,500
Mercury	D	8,000
Mercury	W	7,000
News	D	5,100
Stockton...Evening Mail	D	3,500
Mail	W	3,000
Independent	D	3,000
Independent	W	2,500

COLORADO

Denver...Evening Post	D	25,426
Evening Post	S	25,426
Republican	D	22,500
Republican	W	5,800
Republican	D	32,000
Rocky Mt. News....	D	25,762
Rocky Mt. News....	S	33,699
Rocky Mt. News....	W	4,000
Times	D	26,218
Times	W	27,300
Leadville...Herald Democrat ..	M	3,200
Herald Democrat ..	E	1,400
Herald Democrat ..	W	1,100
Pueblo....Chieftain	D	6,401
Chieftain	W	3,712

CONNECTICUT

Ansonia...Evening Sentinel ..	D	4,100
Evening Sentinel ..	W	2,800
Bridgeport...Evening Farmer ..	D	4,000
Evening Farmer ..	W	4,200
Evening Post	D	11,105
Morning Telegram ..	D	4,550
Morning Union	D	Refused
Standard	D	3,500
Standard	W	2,400
Danbury...News	D	4,500
News	W	4,000
Hartford...Courant	D	9,800
Courant	W	9,000
Evening Post	D	7,000
Evening Post	W	2,800
Telegram	D	9,355
Times	D	15,552
Times	W	7,400
Meriden...Journal	D	6,900
Record	D	7,000
Republican	W	750
Middletown...Penny Press ..	D	6,500
Penny Press ..	W	1,200
New Haven...Evening Leader ..	D	8,700
Evening Register ..	D	10,947
Evening Register ..	W	2,000
Journal and Courier..	D	3,500
Journal and Courier..	W	1,700
Palladium News	D	7,000
Palladium News	W	2,000
Union	D	15,000
Union	S	7,500
New London, Day	D	4,200
Morning Telegraph ..	D	4,591

Norwich...Morning Bulletin ..	D	4,400
Morning Bulletin ..	W	6,600
Evening Record	D	3,285
Evening Record	W	3,249
Waterbury, American	D	6,500
American	W	4,000

DELAWARE

Wilmington, Every Evening ..	D	6,000
Every Evening	W	1,500
Evening Journal	D	6,300
Morning News	D	7,200
Morning News	W	2,250
Republican	D	6,300
Republican	W	1,000

DISTRICT OF COLUMBIA

Washington, Evening Star	D	33,149
Post	D	27,562
Post	S	39,144
Post	W	27,716
Times	D	49,233
Times	S	21,204

FLORIDA

Jacksonville, Metropolis	D	5,000
Times Union and Citi-	D	
zen	D	4,000
Times Union and Citi-	D	
zen	S-W	4,000

GEORGIA

Atlanta...Constitution	D	23,216
Constitution	S	26,000
Constitution	W	110,000
Journal	D	30,746
Journal	W	21,500
Augusta...Chronicle	D	3,600
Chronicle	S-W	3,000
Herald	D	5,528
Herald	W	1,000
Columbus, Enquirer Sun	D	4,200
Enquirer Sun	S	4,750
Enquirer Sun	W	6,000
Ledger	D	3,000
Ledger	W	1,000
Macon...Telegraph	D	5,500
Telegraph	W	4,500
Savannah...Morning News	D	5,000
Morning News	S	6,000
Morning News	W	7,000
Press	D	5,400

ILLINOIS

Alton...Sentinel-Democrat ..	D	1,500
Sentinel-Democrat ..	W	1,900
Aurora...News	D	4,107
Republican	S-W	1,500
Bellville...Post and Zeitung..	D	1,000
Post and Zeitung ..	W	3,600
Bloomington, Bulletin	D	4,000
Bulletin	W	4,800
Pantagraph	D	6,842
Pantagraph	W	6,209

Chicago....	Abend Post	D	36,000
	Arbeiter Zeitung	D	15,000
	Arbeiter Zeitung	S	24,000
	Arbeiter Zeitung	W	6,500
	Chronicle	D	74,000
	Chronicle	S	105,000
	Denni Hlasaetel	D	10,000
	Denni Hlasaetel	W	8,000
	Der Republikaner	D	10,000
	Democrat	D	50,000
	Dispatch	W	25,000
	Drovers Journal	D	37,000
	Drovers' Journal	S-W	15,890
	Drovers Journal	W	14,310
	Dziennik Chicagoski	D	12,300
	Evening Post	D	24,552
	Freie Presse	D	30,000
	Freie Presse	S	30,000
	Freie Presse	W	20,000
	Ill. Staats Zeitung	M	24,000
	Ill. Staats Zeitung	S	50,000
	Ill. Staats Zeitung	W	34,000
	Inter-Ocean	D	73,501
	Inter-Ocean	S	81,177
	Inter-Ocean	W	135,000
	Jewish Courier	D	5,500
	Jewish Courier	W	8,500
	Journal	D	85,000
	Journal	W	5,000
	Labor World	D	52,000
	Narod (Boh.)	D	4,000
	News	D	275,514
	Record	D	220,096
	Skandinaven	D	12,000
	Skandinaven	S	16,000
	Skandinaven	W	40,000
	Stockman	D	8,000
	Svornost	D	17,000
	Svornost	S	24,300
	Svornost	W	37,480
	Sun	D	17,310
	Times-Herald	D	65,000
	Times-Herald	S	110,000
	Tribune	D	110,000
	Tribune	S	180,000
Decatur....	Review	D	3,100
	Review	W	6,000
Galena....	Gazette	D	650
	Gazette	W	5,800
Joliet.....	News	D	6,007
	News	W	2,000
	Republican	D	5,698
	Republican	W	2,300
National Stock Yards, National	Live Stock Rep'r	D	5,500
Peoria....	Demokrat	D	2,500
	Demokrat	W	5,200
	Evening Star	D	12,327
	Sunday Star	S	6,941
	Herald	S	5,621
	Herald	D	7,621
	Herald	S	5,621
	Journal	D	8,250
	Journal	S	6,000
	Journal	W	6,800
Quincy....	Herald	D	4,800
	Herald	W	4,000
	Journal	D	10,313

Quincy,...	Whig	D	5,800
	Whig	W	7,800
Rockford...	Register Gazette	D	3,755
	Register Gazette	S-W	5,356
Springfield,	Ills. State Journal	D	5,200
	Ills. State Journal	S	5,000
	Ills. State Journal	S-W	4,975
	Ills. State Register	D	4,500
	Ills. State Register	W	4,000

INDIANA

Evansville..	Courier	D	8,000
	Courier	S	6,000
	Courier	W	7,500
	Demokrat	D	3,500
	Demokrat	S	4,200
	Demokrat	W	6,500
	Journal	D	2,200
	Journal	S	8,500
	Journal	W	2,000
	News	D	9,500
Fort Wayne,	Journal	D	3,800
	Journal	W	4,200
	News	D	3,500
	News	W	1,000
	Sentinel	D	5,813
	Sentinel	W	2,520
Indianapolis,	Indiana Tribune	D	4,100
	Journal	D	14,836
	Journal	W	5,376
	News	D	36,000
	Sentinel	D	15,000
	Sentinel	S	18,000
	Sentinel	W	20,000
	Sun	D	18,000
Lafayette..	Courier	D	2,800
	Courier	W	4,300
	Evening Call	D	3,800
	Evening Call	W	4,100
	Journal	D	3,700
	Journal	W	4,800
Logansport,	Reporter	D	2,200
	Reporter	S-W	2,100
Terre Haute,	Evening Gazette	D	4,100
	Evening Gazette	W	3,400
	Journal (Ger.)	D	1,000
	Journal (Ger.)	W	1,500
	Tribune	D	4,683
	Tribune	W	2,900
Washington,	Herald	D	1,800
	Herald	W	1,200

IOWA

Burlington,	Democrat-Journal	D	4,375
	Democrat-Journal	W	3,200
	Gazette	D	4,120
	Gazette	W	6,850
	Hawkeye	D	6,200
	Hawkeye	W	9,000
Cedar Rapids,	Gazette	D	5,700
	Gazette	W	4,000
	Republican	D	5,326
	Republican	W	3,500
Clinton....	Clinton Co. Advertis-	T-W	9,317

Council Bluffs, Nonpareil	D	4,800
Nonpareil	W	5,500
Davenport, Democrat	D	7,000
Democrat	W	9,000
Leader	D	7,600
Leader	S	8,500
Leader	W	9,200
Der Demokrat	D	3,500
Der Demokrat	S-W	4,000
Demokrat	W	10,000
Davenport, Times	D	4,200
Times	S-W	5,500
Des Moines, Iowa State Register	D	7,000
Iowa State Register	W	24,000
Capital	D	9,000
Capital	W	7,000
Leader	D	17,069
Leader	S	18,732
Leader	W	10,700
News	D	25,423
News	W	4,700
Dubuque, Even'g Globe-Jour.	D	5,600
Herald	D	3,500
Herald	W	5,400
Telegraph	D	6,000
Telegraph	S-W	11,000
Times	D	5,617
Times	S	8,222
Times	W	7,901
Keokuk, Constitution Dem.	D	4,400
Constitution Dem.	W	6,300
Marshalltown, Times-Republican ..	D	4,815
Times-Republican	S-W	6,275
Ottumwa, Courier	D	3,233
Courier	W	4,066
Sioux City, Journal	D	8,831
Journal	S-W	4,427
Times	D	4,967
Tribune	D	8,445
Tribune	W	3,300

KANSAS

Atchison, Champion	D	3,000
Champion	W	4,000
Globe	D	4,000
Globe	W	3,000
Leavenworth, Standard	D	3,700
Standard	W	6,300
Times	D	8,300
Times	W	10,500
Topeka, Capital	D	11,880
Capital	S-W	16,414
State Journal	D	13,584
State Journal	W	1,500
Wichita, Beacon	D	4,101
Beacon	W	1,500
Eagle	D	14,147
Eagle	W	7,000

KENTUCKY

Covington, Kentucky Post	D	10,000
Lexington, Leader	D	3,250
Leader	W	2,400
Morning Herald	D	3,100
Morning Herald	S	3,200
Morning Herald	W	3,000

Louisville, Anzeiger	D	8,000
Anzeiger	S	11,000
Anzeiger	S-W	5,000
Anzeiger	W	10,000
Commercial	D	18,000
Commercial	S	23,000
Commercial	W	28,000
Courier-Journal	D	25,000
Courier-Journal	S	32,000
Courier-Journal	W	100,000
Dispatch	D	18,000
Dispatch	S	22,000
Dispatch	W	27,000
Evening Post	D	18,500
News	D	13,429
Times	D	33,000

LOUISIANA

New Orleans, Item	D	16,000
Item	S-W	1,500
Deutsche Zeitung	S	6,000
Deutsche Zeitung	W	8,000
L'Abeille	D	12,000
L'Abeille	W	13,500
Picayune	D	20,000
Picayune	S	30,000
Picayune	W	20,000
States	D	17,000
States	S	18,500
States	S-W	6,200
Telegram	D	18,000
Times-Democrat	D	21,000
Times-Democrat	S	30,000
Times-Democrat	S-W	15,000

MAINE

Augusta, Kennebec Journal ..	D	3,632
Kennebec Journal	W	2,717
Bangor, Commercial	D	5,356
Commercial	W	24,560
News	D	5,900
News	S-W	14,500
Lewiston, Evening Journal ..	D	7,500
Evening Journal	Sat	11,000
Evening Journal	W	13,500
Portland, Sun	D	4,000
Advertiser	D	2,300
Advertiser	W	700
Eastern Argus	D	5,076
Eastern Argus	W	2,150
Evening Courier	D	6,000
Evening Courier	S	6,500
Evening Express	D	5,945
Evening Express	W	1,179
Press	D	5,000
Press	W	2,500
Rockland, Star	D	3,250

MARYLAND

Baltimore, American	D	43,000
American	S	54,000
American	S-W	16,450
Deutsche Correspon.	D	11,000
Deutsche Correspon.	W	4,000
Journal	D	6,700

Baltimore, Journal	S	10,000
Morning Herald	D	28,000
Morning Herald	S	34,000
Morning Herald	W	16,000
News	D	29,202
Sun	D	40,000
Sun	W	20,000
World	D	20,000

MASSACHUSETTS

Boston....Advertiser	D	22,000
Advertiser	W	7,000
Der Telegraph	D	5,000
Der Telegraph	W	4,950
Evening Record	D	95,000
Evening Transcript..	D	15,000
Evening Transcript..	W	2,000
Globe	D	230,515
Globe	S	269,949
Herald	D	182,636
Herald	S	179,542
Journal	D	85,000
Post	D	129,563
Post	S	114,341
Traveler	D	76,865
Traveler	W	30,000
Brockton..Enterprise	D	6,500
Times	D	14,283
Fall River, Evening News..	D	5,600
Evening News	W	700
Globe	D	6,500
Herald	D	4,700
Herald	W	600
Fitchburg..Evening Mail	D	3,000
Sentinel	D	4,070
Sentinel	W	1,917
Gloucester, Times	D	5,000
Haverhill..Evening Gazette ..	D	8,600
Holyoke...Globe Democrat ..	D	4,200
Transcript	D	6,000
Transcript	W	1,000
Lawrence..American	E	4,300
American	M	2,800
American	W	1,500
Eagle	D	5,700
Telegram	D	5,200
Lowell....Courier	D	3,800
Courier	W	3,500
Morning Citizen	D	8,350
Mail	D	5,800
Mail	W	2,000
News	D	9,500
Sun	D	14,324
Lynn....Evening Item	D	12,000
Evening Item	W	1,800
News	D	5,200
New Bedford, Evening Standard.	D	11,684
Standard	W	3,000
Morning Mercury	D	3,418
Newburyport, Herald	D	4,110
Herald	W	1,532
News	D	4,325
Northampton, Hampshire Gaz.	D	3,400
Hampshire Gazette..	W	2,000
Pittsfield..Eagle	D	3,600
Eagle	W	5,100

Salem.....Evening News	D	16,000
Gazette	D	6,500
Springfield, Union	D	19,523
Union	S	10,710
Union	W	1,800
News	D	8,043
Republican	D	15,314
Republican	S	13,563
Republican	W	3,993
Worcester..Evening Gazette ..	D	9,000
Evening Post	D	9,000
L'Opinion Publique..	D	7,100
Spy	D	8,000
Spy	W	2,500
Telegram	D	18,000

MICHIGAN

Bay City, Times-Press	D	5,800
Tribune	D	4,000
Detroit...Abend Post	D	7,000
Tribune	W	3,800
Abend Post	S-W	14,000
Evening News	D	60,000
Free Press	D	37,987
Free Press	S	48,000
Free Press	W	99,846
Journal	D	30,000
Journal	S-W	25,000
Volksblatt	D	5,278
Volksblatt	S	5,792
Volksblatt	S-W	18,864
Tribune	D	16,000
Tribune	S	44,000
Tribune	W	24,000
Grand Rapids, Democrat	D	8,000
Democrat	W	4,800
Evening Press	D	25,934
Herald	D	10,577
Herald	S-W	4,407
Jackson...Morning Patriot ..	D	3,100
Morning Patriot ..	E	2,200
Morning Patriot ..	S-W	3,000
Kalamazoo, Evening News	D	4,100
Evening News	S-W	4,500
Telegraph	D	5,600
Telegraph	S-W	5,400
Lansing...State Republican ..	D	2,300
State Republican ..	S-W	2,900
Saginaw...Courier Herald	D	6,000
Courier Herald	W	9,000
News	D	8,690
News	S-W	9,521

MINNESOTA

Duluth....Herald	D	9,344
Herald	W	3,850
News-Tribune	D	7,500
News-Tribune	S	9,000
News-Tribune	W	1,000
Minneapolis, Journal	D	46,073
Tidende	D	4,000
Tidende	S	6,000
Tidende	W	27,053
Times	D	31,139
Times	S	41,226
Tribune	D	50,287

Minneapolis, Tribune	S	24,000
Tribune	W	20,000
St. Paul... Dispatch	D	38,000
Dispatch	W	20,000
Globe	D	22,012
Globe	W	12,578
Pioneer Press	D	32,719
Pioneer Press	S	28,845
Pioneer Press	W	25,888
Volkszeitung	D	5,000
Volkszeitung	S-W	15,000
Winona... Herald	D	3,106
Herald	W	4,081

MISSISSIPPI

Jackson... Clarion-Ledger	D	2,000
Clarion-Ledger	W	9,500
Meridian... News	D	1,100
News	W	3,800
Vicksburg... Herald	D	3,200
Herald	S	4,450
Herald	W	3,000

MISSOURI

Kansas City, Drovers' Telegram..	D	27,803
Journal	D	30,000
Journal	W	28,000
Mail	D	6,000
Mail	W	28,000
Presse	D	3,000
Presse	W	4,200
Star	D	85,000
Star	W	125,000
Times	D	25,000
Times	S	25,000
Times	W	38,700
World	D	42,000
St. Joseph... Gazette	D	7,900
Gazette	W	6,350
Herald	D	6,800
Herald	W	8,000
News	D	15,757
St. Louis... Amerika	D	10,000
Amerika	S	15,000
Amerika	W	32,000
Evening Chronicle..	D	100,000
Die Westliche Post..	M	31,800
Anzeiger	E	29,000
Anzeiger	S	77,000
Die Westliche Post..	W	33,500
Globe-Democrat	D	79,496
Globe-Democrat	S	87,586
Globe-Democrat	S-W	113,748
Post-Dispatch	D	72,000
Post-Dispatch	S	83,000
Republic	D	75,415
Republic	S	86,443
Republic	S-W	140,683
Star	D	77,247
Star	S	65,318
South St. Joseph, Stock Journal..	E	4,820
Stock Journal	M	1,900
Springfield... Leader Democrat	D	5,800
Leader-Democrat	W	4,500
Republican	D	4,000
Republican	W	2,700

MONTANA.

Anaconda... Standard	D	10,000
Butte.... Intermountain	D	3,600
Intermountain	S-W	2,700
Miner	D	6,300
Miner	W	2,332
Helena.... Herald	D	4,000
Herald	W	3,800
Independent	D	6,000
Independent	W	3,300

NEBRASKA

Lincoln... Neb. State Journal..	D	11,000
Neb. State Journal..	W	20,000
News-Call	D	5,578
Nebraska City, News	D	1,400
News	W	5,100
Omaha.... Bee	D	25,583
Bee	W	32,000
Post Tribune	D	3,600
Vorwaerts	W	8,000
World-Herald	D	29,924
World-Herald	W	26,000
South Omaha, Drovers' Journal-Stockman	D	11,000

NEVADA

Virginia City Evening Chronicle..	D	2,200
Chronicle	W	2,000
Territorial Enterprise	D	1,500

NEW HAMPSHIRE

Concord... Monitor	D	3,000
Monitor	W	7,000
People and Patriot..	D	1,500
People and Patriot..	W	3,400
Keene.... Sentinel	D	1,515
Sentinel	W	4,048
Manchester, Mirror and Amer..	D	6,000
Mirror and Amer..	W	34,000
Union	D	13,270
Union	W	8,114
Nashua.... Telegraph	D	3,200
Telegraph	W	1,800
Portsmouth, Times	D	4,400
Times	W	4,300

NEW JERSEY

Camden... Courier	D	7,360
Courier	W	900
Post-Telegram	D	5,200
Review	D	3,800
Elizabeth... Journal	D	4,466
Leader	D	3,900
Hoboken... Observer	D	10,563
Jersey City, Evening Journal..	D	14,890
News	D	6,500
Newark.... Advertiser	D	17,000
Advertiser	W	3,000
Evening News	D	42,000
Freie Zeitung	D	5,200
Freie Zeitung	W	3,000
Passaic.... Herald	D	1,000
Herald	W	1,200

Paterson... Evening News	D	8,000
Guardian	D	6,119
Guardian	W	1,179
Morning Call	D	6,830
Trenton... State Gazette	D	4,500
State Gazette	W	5,500
True American	D	5,800
True American	W	400

NEW YORK

Albany... Argus	D	12,000
Argus	S-W	12,000
Evening Journal	D	19,530
Evening Journal	W	32,970
Press, Knickerbocker and Express	D	20,000
Press, Knickerbocker and Express	S	20,000
Times-Union	D	25,555
Times-Union	W	4,000
Amsterdam, Democrat	D	2,672
Democrat	W	1,769
Auburn... Bulletin	D	3,980
Bulletin	S-W	1,620
Batavia... News	D	5,331
Binghamton, Herald	D	8,694
Herald	W	1,000
Leader	D	10,357
Leader	W	7,640
Republican	D	7,184
Republican	W	1,145
Brooklyn... Citizen	D	20,000
Citizen	S	25,000
Eagle	D	45,000
Eagle	S	50,000
Freie Presse	D	13,000
Freie Presse	S	8,000
Standard Union	D	15,000
Times	D	22,800
Buffalo... Commercial	D	12,489
Commercial	W	3,000
Courier	D	50,000
Courier	S	40,000
Demokrat	D	6,000
Demokrat	W	3,500
Enquirer	D	30,000
Evening News	D	62,925
Evening News	S	20,000
Evening Times	D	39,287
Evening Times	S	20,507
Express	D	15,288
Express	S	62,922
Express	W	1,000
Volksfreund	D	4,900
Volksfreund	W	4,400
Cohoes... Evening Dispatch	D	5,000
Elmira... Advertiser	D	7,500
Advertiser	W	9,000
Evening Star	D	8,000
Gaz. and Free Press	D	5,000
Gaz. and Free Press	W	9,500
Jamestown, Evening Journal	D	2,450
Evening Journal	S-W	4,700
Kingston... Freeman	D	3,600
Freeman	W	2,000
Leader	D	2,700
Leader	W	2,880

Middletown, Argus	D	1,600
Argus	S-W	3,400
Press	D	1,600
Press	S-W	2,900
Newburg, News	D	4,000
Register	D	3,600
Register	S-W	1,800
New York, Bolletino della Sera	D	7,000
Bolletino della Sera	S	5,000
Commercial	D	15,000
Commercial Adver.	D	12,000
Cour. Etats Unis	D	12,000
Cour. Etats Unis	S	22,000
Cour. Etats Unis	W	24,000
Das Abend Blatt	D	11,539
Das Abend Blatt	S	12,220
Evening Journal	D	300,000
Evening Post	D	24,000
Evening Sun	D	100,000
Evening Telegram	D	20,000
Evening World	D	350,000
Herald	D	80,000
Herald	S	150,000
Jewish Herald	D	10,000
Jewish News	D	33,427
Jewish News	W	25,000
Jewish Press	D	6,000
Il Progresso Italo	D	6,500
Journal and Adver- tiser	D	400,000
Journal of Commerce		
L'Araldo Italiano	D	15,000
Listy	D	8,000
Mail and Express	D	20,000
Morgen Journal	D	53,000
Morgen Journal	S	60,000
Morning Telegraph	D	24,000
Morning Telegraph	S	45,000
News	D	100,000
Press	D	60,000
Staats Zeitung	M	45,000
Staats Zeitung	S	68,000
Staats Zeitung	W	30,000
Staats Zeitung	E	34,000
Sun	M	80,000
Sun	S	120,000
Times	D	45,000
Tribune	D	70,000
Tribune	S	80,000
Tribune	S-W	10,000
Tribune	W	125,000
Volks Zeitung	D	12,000
Volks Zeitung	S	14,000
Volks Zeitung	W	6,000
Wall St. News	D	9,000
World	M	260,000
World	S	450,000
World	T-W	130,000
Zeitung	D	40,000
Zeitung	S	60,000
Zeitung	E	50,000
Oswego... Palladium	D	3,400
Palladium	W	4,300
Times	D	2,600
Times	S-W	5,000
Port Jervis, Gazette	D	2,200
Gazette	S-W	4,275

Poughkeepsie, News-Press D	4,000
News-Press W	7,000
Star D	3,200
Rochester.. Democrat and Chron- icle D	35,109
Democrat and Chron- icle S	21,500
Democrat and Chron- icle W	12,300
Morning Herald . . . D	15,650
Morning Herald . . . W	3,600
Post Express D	10,566
Post Express W	5,000
Evening Times . . . D	10,500
Union and Adv'r . . D	23,302
Union and Adv'r . . W	1,500
Volksblatt D	1,900
Volksblatt S	2,950
Volksblatt W	4,600
Rome..... Sentinel D	3,026
Sentinel S-W	5,170
Schenectady, Gazette D	3,700
Gazette W	500
Union D	3,900
Union S-W	2,700
Syracuse... Evening Herald . . . D	27,239
Evening Herald . . . S	21,250
Evening Telegram . . D	10,000
Journal D	10,300
Journal W	4,000
Post-Standard . . . D	17,000
Post-Standard . . . S-W	16,000
Troy..... Evening Standard . . D	6,000
Record D	8,000
Press W	10,000
Times D	18,000
Times W	12,000
Utica..... Morning Herald . . . D	7,000
Morning Herald . . S-W	5,000
Observer D	8,944
Observer S-W	10,000
Press D	10,008
Press S-W	7,300
Watertown, Standard D	5,121
Standard S-W	4,704
Times D	6,000
Times W	5,500
Yonkers... Herald D	4,781
Statesman D	3,300

NORTH CAROLINA

Charlotte.. Observer	4,000
Observer S-W	3,500
News D	2,443
News S-W	3,466
Raleigh... News Observer . . . D	5,000
News Observer . . . W	5,000
Wilmington, Messenger	2,300
Messenger W	3,000
Morning Star D	2,000
Morning Star W	2,200

OHIO

Akron..... Beacon-Journal	7,051
Beacon-Journal . . . W	3,940
Democrat D	3,800

Akron,... Democrat W	2,800
Press D	7,103
Canton.... News-Democrat . . . D	3,200
News-Democrat . . . W	4,400
Repository D	5,200
Repository W	4,500
Cincinnati.. Anzeiger D	7,000
Anzeiger W	4,000
Commercial Trib. . . D	44,000
Commercial Trib. . . S	48,000
Commercial Trib. . . W	40,000
Enquirer D	60,000
Enquirer S	90,000
Enquirer W	130,000
Freie Presse M	10,000
Freie Presse E	20,000
Freie Presse W	8,000
Post D	160,000
Times-Star D	153,778
Times-Star W	57,000
Volksblatt D	12,700
Volksblatt S	23,300
Volksblatt W	12,000
Volksfreund D	9,000
Volksfreund W	12,000
Cleveland.. Leader D	63,000
Leader T-W	3,000
Leader W	20,000
Plaindealer D	35,773
Plaindealer S	29,385
Plaindealer W	20,000
Press D	92,000
Recorder D	30,000
Waechter D	24,260
Waechter S	18,975
Waechter W	6,900
World D	20,000
Columbus.. Evening Dispatch . . . D	20,000
Evening Dispatch . . W	3,500
Citizen D	17,000
Express (Ger) D	3,300
Express (Ger) W	13,200
Express S	3,800
Press-Post D	22,000
Press-Post S	18,000
Press-Post T-W	20,000
State Journal D	13,471
State Journal S	18,119
State Journal W	24,651
Westbote D	6,000
Westbote S-W	17,000
Dayton.... Herald D	5,200
Herald W	4,500
Evening Press . . . D	7,000
Evening Press . . . W	1,100
Journal D	4,000
Journal W	2,700
Evening News D	10,000
Findlay... Jeffersonian D	1,200
Jeffersonian W	2,050
Republican D	3,000
Republican S-W	2,900
Hamilton.. Republican News . . . D	5,000
Republican News . . W	4,000
Mansfield.. News D	3,400
News S-W	2,400
Newark.... Advocate D	2,780
Advocate W	4,113

Newark...	Tribune	D	2,100
	Tribune	W	3,100
Springfield...	Morning Sun	D	5,000
	Morning Sun	S-W	1,500
	Republic Times	D	3,700
	Republic Times	W	4,000
Steubenville...	Gazette	D	2,000
	Gazette	W	1,500
	Herald-Star	D	3,000
	Herald-Star	W	3,300
Toledo...	Bee	D	15,455
	Bee	S	19,649
	Bee	W	12,500
	Blade	D	20,500
	Blade	W	160,000
	Commercial	D	8,454
	Evening News	D	20,000
	Evening News	W	10,000
	Express (Ger)	D	6,350
	Express (Ger)	W	11,400
Youngstown...	Telegram	D	9,800
	Telegram	S-W	4,800
	Vindicator	D	9,200
	Vindicator	W	6,700
Zanesville...	Courier	D	2,285
	Courier	W	5,400
	Signal	D	2,130
	Signal	W	4,000
	Times-Recorder	D	2,600
	Times-Recorder	W	4,000

OKLAHOMA

Guthrie...	Leader	D	3,570
	Leader	W	4,543
	State Capital	D	7,000
	State Capital	W	12,000

OREGON

Portland...	Evening Telegram	D	13,500
	Oregonian	D	22,000
	Oregonian	S	28,000
	Oregonian	W	20,000
Salem...	Capital-Journal	D	2,000
	Capital-Journal	W	3,000
	Statesman	D	2,000
	Statesman	W	2,500

PENNSYLVANIA

Allentown...	Chronicle and News	D	3,500
	Chronicle and News	W	2,000
	City Item	D	3,500
	Leader	D	4,388
Altoona...	Gazette	D	4,000
	Mirror	D	5,900
	Tribune	D	3,500
Chester...	Times	D	7,000
Easton...	Argus	D	3,900
	Argus	S-W	3,700
Erie...	Evening Herald	D	5,000
	Evening Herald	W	5,500
	Morning Dispatch	D	3,300
	Evening News	D	3,800
	Gazette	W	3,200
	Times	D	5,200

Harrisburg...	Patriot	D	7,588
	Patriot	W	5,000
	Star-Independent	D	7,936
	Star-Independent	W	2,000
	Telegraph	D	5,400
	Telegraph	S-W	4,300
Johnstown...	Democrat	D	4,021
	Democrat	W	4,300
	Tribune	D	2,300
	Tribune	W	3,000
Lancaster...	Examiner	D	5,100
	Examiner	S-W	5,200
	New Era	D	6,000
	New Era	S-W	8,000
	Intelligencer	D	5,500
	Intelligencer	S-W	4,500
Lebanon...	Evening Report	D	3,080
	Evening Report	S-W	1,266
McKeesport...	News	D	5,262
	Times	D	4,000
Meadville...	Tribune Republican	D	4,000
	Tribune Repub	W	5,000
New Castle...	Courant Guardian	D	3,280
	Courant Guardian	W	5,500
	News	D	2,200
	News	W	4,500
Norristown...	Herald	D	5,300
	Herald	W	3,000
	Times	D	3,600
Oil City...	Derrick	D	3,500
	Derrick	S-W	10,000
Philadelphia...	Abend Post	D	7,800
	Call	D	60,000
	Demokrat	D	38,000
	Demokrat	S	36,000
	Demokrat	W	9,000
	Evening Bulletin	D	113,973
	Evening Herald	D	8,000
	Evening Item	D	200,000
	Sunday Item	D	220,000
	Evening Star	D	12,000
	Evening Telegraph	D	15,000
	Gazette (Ger)	D	45,000
	Gazette (Ger)	W	12,000
	Gazette (Ger)	S	25,000
	Inquirer	D	170,000
	News	D	15,000
	News	W	5,000
	North American	D	40,000
	Press	D	60,000
	Press	S	120,000
	Press	W	18,000
	Public Ledger	D	70,000
	Record	D	194,761
	Record	S	150,642
	Tageblatt	D	45,000
	Tageblatt	S	52,000
	Times	D	60,000
	Times	S	50,000
Pittsburg...	Beobachter	D	5,500
	Beobachter	W	6,500
	Chronicle-Tele	D	49,000
	Chronicle-Tele	W	20,000
	Commercial Gaz	D	40,653
	Commercial Gaz	W	17,000
	Dispatch	D	44,736
	Dispatch	S	77,465
	Dispatch	W	4,000

Pittsburg..	Freiheits Freund ..D	13,685
	Freiheits Freund ..W	4,500
	Leader	25,000
	Leader	32,000
	News	25,000
	Post	47,392
	Post	41,000
	Post	12,000
	Press	40,000
	Press	28,956
	Times	57,968
	Volksblatt	9,000
	Volksblatt	4,500
Pottsville..	Evening Chronicle ..D	5,637
	Evening Chronicle ..W	1,938
	Miners' Journal	4,000
	Miners' Journal	1,800
	Republican	7,000
	Republican	2,000
Reading...	Eagle	13,214
	Eagle	8,024
	Eagle	3,610
	Herald	4,400
	Evening Telegram ..D	5,100
	Times	4,725
	Times	3,350
Scranton...	Republican	9,000
	Republican	4,000
	Republican	4,000
	Times	14,000
	Tribune	9,952
	Truth	14,498
West Chester	Local News	13,000
	Mg. Republican	6,000
Wilkes-Barre	Evening Leader	4,000
	Record	11,119
	Record	3,277
	News Dealer	5,000
	News Dealer	7,000
	News Dealer	800
	Times	9,202
	Times	2,400
Williamsport	Gazette and Bul'n D	5,670
	Gazette and Bul'n..W	3,744
	Sun	6,400
	Sun	4,350
York.....	Dispatch	4,400
	Dispatch	2,500
	Daily	3,000
	Daily	5,500
	Gazette	3,650
	Gazette	4,200

RHODE ISLAND

Newport...	Herald	2,500
	News	3,795
	News	600
Pawtucket..	Evening Times	16,000
	Tribune	4,200
Providence.	Evening Bulletin	35,400
	Evening Telegram	36,735
	Evening Telegram ..S	34,807
	Journal	13,200
	Journal	15,200
	Journal	1,050
	News	10,000
	News	1,000

Westerly...	Herald	2,950
Woonsocket	Evening Call	6,450
	Evening Reporter	6,300

SOUTH CAROLINA

Charleston.	Evening Post	3,500
	News and Courier ..D	8,000
	News and Courier ..W	6,000
Columbia...	State	4,808
	State	1,800

SOUTH DAKOTA

Sioux Falls.	Argus-Leader	4,575
	Argus-Leader	2,500
	Press	3,500
	Press	2,500

TENNESSEE

Chattanooga	Evening News	7,600
	Evening News	7,650
	Times	12,000
	Times	20,000
	Times	20,000
Knoxville..	Sentinel	4,200
	Sentinel	2,600
	Journal-Tribune	8,000
	Journal-Tribune ..W	8,000
Memphis...	Commercial App'l	21,716
	Commercial App'l ..W	62,569
	Evening Scimitar	7,800
Nashville...	American	14,500
	American	17,000
	American	30,000
	Banner	15,000
	Banner	4,000

TEXAS

Austin....	Evening News	2,750
	Statesman	4,500
	Statesman	5,000
Dallas....	News	12,000
	News	18,000
	Times-Herald	4,000
Fort Worth.	Mail-Telegram	4,500
	Mail-Telegram	1,800
	Register	7,800
Galveston..	News	13,000
	News	15,000
	News	20,000
	Tribune	4,000
Houston....	Herald	5,397
	Post	16,394
	Post	21,795
	Post	23,876
San Antonio.	Express	5,000
	Express	7,000
	Light	3,000
	Light	1,000
Waco.....	Telephone	2,500
	Telephone	3,000
	Morning Times	4,000
	Morning Times	3,000

UTAH

Ogden....Standard	D	3,860
Standard	S-W	6,900
Salt Lake City, Deseret News	D	4,000
Deseret News	S-W	12,000
Herald	D	4,500
Herald	S-W	7,000
Tribune	D	8,000
Tribune	S-W	2,800

VERMONT

Burlington..Free Press	D	4,350
Free Press	W	4,000
News	D	5,314
Montpelier..Argus	D	2,000
Argus	W	4,675
Rutland...Herald	D	3,200
Herald	W	4,600
St. Albans..Messenger	D	1,162
Messenger	W	5,676

VIRGINIA

Norfolk...Landmark	D	4,500
Virginian-Pilot	D	8,344
Petersburg..Index-Appeal	D	4,200
Index-Appeal	W	1,900
Richmond...Dispatch	D	10,187
Dispatch	S	15,500
Dispatch	W	10,489
Times	D	22,232
Times	S-W	3,000

WASHINGTON

Seattle...Post-Intelligencer	D	16,500
Post-Intelligencer	S	22,000
Post-Intelligencer	W	20,000
Times	D	15,000
Times	W	3,050
Spokane...Chronicle	D	5,368
Chronicle	W	2,200
Spokesman-Review	D	9,819
Spokesman-Rev.	S-W	15,788
Tacoma...Ledger	D	7,500
Ledger	W	4,500
News	D	7,000
News	W	4,500
Walla-Walla, Statesman	D	1,000
Statesman	W	3,600

WEST VIRGINIA

Parkersburg..State Journal	D	2,100
State Journal	W	3,900
Wheeling...Intelligencer	D	5,100
Intelligencer	W	4,500
News	D	7,000
News	W	2,000
Register	D	9,800
Register	S	13,600
Register	W	7,600

WISCONSIN

Eau Claire..Leader	D	3,000
Leader	W	5,000
Telegram	D	1,140
Telegram	W	1,800

Janesville..Gazette	D	2,799
Gazette	W	4,082
La Crosse..Press	D	4,100
Madison...Democrat	D	2,400
Democrat	W	4,200
State Journal	D	2,000
State Journal	W	3,000
Milwaukee..Evening Wisconsin..	D	18,000
Evening Wisconsin..	W	20,000
Germania	D	18,000
Germania	W	90,000
Herold	D	13,000
Herold	W	22,000
Journal	D	24,000
Journal	W	14,000
News	D	19,300
Sentinel	D	22,000
Seninel	S	25,000
Sentinel	W	28,000
Oskosh...Times	D	5,000
Times	W	1,000
Racine...Journal	D	3,200
Journal	W	2,800
Times	D	3,500
Times	W	4,900
W. Superior..Telegram	D	6,000
Leader	D	3,800
Leader	S	4,000

CANADA**BRITISH COLUMBIA**

Vancouver..Province	D	5,000
Province	W	3,750
World	D	3,500
World	S-W	7,000
Victoria...Colonist	D	2,500
Colonist	S-W	2,500
Times	D	2,500
Times	W	2,500

MANITOBA

Winnipeg...Free Press	D	10,262
Free Press	S-W	10,459
Tribune	D	6,900
Tribune	W	12,250
Telegram	D	5,000
Telegram	W	5,000

NEW BRUNSWICK

St. John...Globe	D	4,161
Globe	W	2,000
Record	D	3,400
Sun	D	4,100
Sun	W	8,000
Telegraph	D	3,900
Telegraph	W	7,000

NOVA SCOTIA

Halifax...Recorder	D	3,500
Morning Herald	D	8,100
Morning Herald...W	W	1,750

ONTARIO

Brantford..	Expositor	D	3,122
	Expositor	W	3,016
Guelph....	Mercury and Adv'r..	D	1,500
	Mercury and Adv'r..	W	4,500
Hamilton...	Herald	D	9,000
	Spectator	D	6,500
	Spectator	S-W	8,000
	Times	D	7,300
	Times	W	6,000
Kingston...	British Whig	D	2,643
	British Whig	W	6,244
London....	Advertiser	D	8,200
	Advertiser	W	20,200
	Free Press	D	11,000
	Free Press	W	8,000
	News	D	8,249
Ottawa....	Evening Journal	D	7,706
	Evening Journal..	S-W	4,109
	Citizen	D	8,000
	Citizen	S-W	4,000
	Free Press	D	6,500
	Free Press	S-W	6,500
Toronto...	Evening News	D	42,283
	Evening Star	D	15,398
	Evening Telegram ..	D	22,000
	Globe	D	35,000
	Globe	W	23,000
	Mail and Empire..	D	28,090
	Mail and Empire..	W	16,900
	World	D	25,110
Woodstock..	Sentinel-Review	D	2,641
	Sentinel-Review ..	W	4,788

QUEBEC

Montreal..	Gazette	D	9,215
	Gazette	W	3,000
	Herald	D	6,000
	Herald	W	2,000
	Presse (French)	D	70,000
	Presse (French)	W	35,000
	Patrie	D	19,000
	Patrie	W	10,000
	Star	D	50,312
	Star	W	101,962
	Witness	D	14,000
	Witness	W	25,000
Quebec....	Evenement	D	8,000
	Evenement	W	2,600
	Le Soleil..	D	12,000
	Le Soleil	W	4,000
	Mercury	D	3,800
	Telegraph	D	2,500
	Telegraph	W	1,500

MEXICO

Mexico....Two Republics ... D

HAWAII

Honolulu...Evening Bulletin....D 2,500



Semi-Weekly or Weekly Newspapers

WITH A CIRCULATION OF FIVE THOUSAND OR OVER.
SUNDAY PAPERS ARE NOT INCLUDED IN THIS LIST, A
SEPARATE LIST OF SUNDAY PAPERS BEING ELSEWHERE
GIVEN.

ALABAMA

Birmingham, Herald, (Dem.)	Wed.	15,000
Alabama Christian Advocate (Meth.)	Thurs.	6,500
Mobile, Register (Dem.)	Sat.	6,050
Montgomery, Advertiser (Dem.)		9,000

ARKANSAS

Fort Smith, Elevator (Dem.)	Fri.	6,500
Little Rock, Arkansas Gazette (Dem.)	Thurs.	8,000
Arkansas Baptist (Bap.)	Wed.	6,300
Methodist (M.)	Wed.	11,000

CALIFORNIA

Los Angeles, Express (Rep.)	Thurs.	5,800
Oakland, Tribune (Rep.)	Sat.	5,070
Arauto (Portuguese)	S.-W.	5,000
Signs of the Times	Thurs.	35,000
Sacramento, Union (Ind. Rep.)	Fri.	7,000
San Francisco, Abend Post (Ger., Ind. Rep.)	Thurs.	9,000
Argonaut (Ind.)	Mon.	16,000
Breeder and Sportsman (Sport)	Sat.	6,000
Bulletin (Ind. Rep.)	Tues.	20,000
Call (Rep.)	Wed.	12,000
California Fruit Grower	Sat.	6,780
Chronicle (Ind.)	Thurs.	26,500
Examiner (Ind.)	Thurs.	76,000
Illustrated World (Sport)	Sat.	8,000
Mining and Scientific Press	Sat.	8,069
Monitor (Catholic)	Sat.	15,000
News Letter (Lit. and Com'l)	Sat.	15,300
Pacific Skandinav	Fri.	4,000
Post (Ind.)	Wed.	5,000
Pacific Rural Press (Agri.)	Sat.	8,856
Report (Ind.)	Sat.	5,000
Star (Ind.)	Sat.	11,000
Wasp (Ind. Rep.)	Sat.	12,000
Wave (Lit.)	Sat.	6,000
San Jose, Mercury (Rep.)	Sat.	7,000

COLORADO

Denver, Cycling West (Cycling)	Thurs.	13,500
Field and Farm (Agr'l)	Sat.	15,000
Illustrated Weekly	Sat.	10,022
Mining World	Tues.	12,000
New Road	Sat.	8,000

Denver.....	Rocky Mt. Christian Advocate (Meth.)...Fri.	5,000
	Rocky Mt. World (Ind.).....Sat.	5,000
	Republican (Rep.) Thurs.	5,800
	Times-Sun (Ind.) Wed.	27,300

CONNECTICUT

Hartford,...	Courant (Rep.) Mon. and Thurs.	9,000
	Times (Dem.) Mon. and Thurs.	7,400
Norwich,...	Courier (Rep.).....Fri.	6,600
Waterbury...	Le Connecticut (French) Wed.	

DISTRICT OF COLUMBIA

Washington,...	Army and Navy Register Sat.	7,500
	National Tribune (Ind.) Thurs.	120,429
	Pathfinder Sat.	19,010
	Post (Dem.) Tues.	22,716
	National Watchman (Dem.).....Thurs.	40,000

GEORGIA

Atlanta,....	Christian Index (Bap.) Thurs.	7,000
	Constitution (Dem.) Mon.	109,548
	Journal (Dem.) S. W.	21,500
	Sunny South (Lit.) Sat.	35,000
	Wesleyan Christian Advocate (Meth.)...Wed.	12,150
Augusta,...	Georgia Baptist Thurs.	5,000
Columbus,...	Enquirer-Sun.. Sat.	6,000
Savannah,...	News (Dem.) Mon. and Thurs.	7,000

ILLINOIS

Bloomington,	Pantagraph (Rep.) Fri.	6,209
Chicago,....	Advance (Cong.) Thurs.	19,539
	Amerikan (Bohem., Ind.).....Wed. and Sat.	37,480
	Am. Field (Sport) Sat.	12,000
	Baptist Union (Bap.) Sat.	30,000
	Bladet (Swed.) Tues.	13,000
	Breeder's Gazette (Stock) Wed.	22,250
	Canadian American Sat.	10,000
	Champion of Fair Play Wed.	8,000
	Christian Oracle (Chris.) Thurs.	10,000
	Citizen (Ind.) Sat.	10,000
	Cmuchalet 8,000	
	Commercial Journal 5,000	
	Cycle Age 8,000	
	De Nederlander (Hollandish) Fri.	3,000
	Der Beobacheter (Ger.) Sat.	19,600
	Deutsche Warte (Ger., Ind.) ..Wed. and Sat.	25,000
	Die Rundschau (Ger.) Wed.	30,000
	Dispatch (Dem.) Sat.	25,000
	Drover's Journal (Live Stock) Thurs.	14,310
	Eagle (Ind.) Sat.	20,000
	Elite (Society) Sat.	8,000
	Epworth Herald (Meth.) Sat.	117,000
	Erholungsstunden (Ger., Lit.).....Sat.	20,000
	Express (Ind.) Sat.	10,000
	Familien Gast (Ger., Lit.) Wed.	32,500
	Farmer's Review (Agr'l) Thurs.	15,000
	Farmer's Union (Farm and Agr'l).....Sat.	30,000
	Farmer's Voice (Agr'l).....Sat.	30,000
	Farm, Field and Fireside (Agr'l).....Thurs.	10,356
	Farm Implement News Wed.	14,000
	Fosterlandet (Swed., Farm.) Tues.	20,000
	Freie Presse (Ger., Ind.) Th.	12,000
	Gamlaoch Nya Hemlandet (Swed., Rep.).....Thurs.	9,500
	Gazeta Polska (Polish, Ind. Rep.).....Sat.	
	Graphic Sat.	

Chicago....	Horseman	Thurs.	10,000
	Horse Review	Tues.	16,000
	Humoristen (Swed., Humor).....	Thurs.	22,500
	Illinois Staats Zeitung (Ger., Ind.).....	Mon.	34,000
	Interior (Pres.).....	Thurs.	30,785
	Inter Ocean (Rep.)	Tues.	135,000
	Israelite (Jew.)	Sat.	13,000
	Katholisches Wochenblatt (Ger.)	Wed.	5,600
	Katholisches Sonntagsblatt	Sun.	5,000
	Katolik (Bohem.)	S.-W.	6,000
	Ledger (Fam.)	Wed.	250,000
	L'America (Ital.)		8,000
	Lever	Thurs.	15,000
	Lietuva (Lithuanian)		5,000
	L'Italia (Ital.)	Sat.	22,000
	Living Church (Epis.)	Sat.	17,000
	Markets (Stock)	Thurs.	33,100
	Midland (Pres.)	Sat.	8,750
	Missions Vannen (Swed., Evan.).....	Tues.	16,000
	National Rural (Agr'l)	Sat.	45,000
	New Unity (Non-Sectarian)	Thurs.	10,000
	New World (Cath.)	Sat.	12,000
	Norden (Nor., Ind.)	Sat.	7,000
	N. W. Christian Advocate (Meth.)	Wed.	28,000
	Nya Wecko Posten (Swed., Bap.)	Wed.	10,650
	Orange Judd Farmer (Agr'l)		57,000
	Prairie Farmer (Agr'l)	Sat.	20,000
	Ram's Horn (Unsectarian)	Sat.	81,000
	Reform Advocate (Reform Jew.)	Sat.	15,500
	Sandebudet (Swed., Meth.)	Wed.	10,000
	Saturday Blade		250,000
	Saturday Evening Herald		5,000
	Skandinaven (Nor.-Dan., Rep.).....	Wed. and Sat.	40,000
	Sloboda (Croatian)	Wed.	3,000
	Sotek (Bohem.)	Sat.	4,200
	Standard (Bap.)	Sat.	15,000
	Svenska Amerikanaren (Swed., Ind.) K.	Tues.	22,000
	Svenska Kuriren (Swed., Ind.)	Tues.	35,000
	Svenska Tribunen (Swed., Rep.)	Wed.	30,000
	Union Signal (Temp.)	Thurs.	40,000
	Vereins Zeitung	Sat.	8,700
	Vorbote (Ger., Socialist)	Wed.	6,500
	Western Brit. American	Sat.	18,500
	Western Catholic (Cath.)	Sat.	8,000
	Wool Markets and Sheep (Live Stock).....	Thurs.	10,540
Decatur,....	Review (Dem.)	Tues and Fri.	6,000
Elgin,.....	Young People's Weekly (Unsec.)	Sun.	225,000
Galena,....	Gazette (Rep.)		5,800
Mt. Morris,.	Gospel Messenger (Relig.)	Tues.	14,000
Oak Park,...	Week's Current (Non-Partisan).....	Sat.	14,000
Peoria,.....	Demokrat (Ger., Ind. Dem.).....	Thurs.	5,200
	Journal (Ind.)	Thurs.	6,800
Quincy,....	Farmer's Call	Thurs.	47,350
	Whig (Rep.)	Thurs.	7,800
Rockford,...	Register-Gazette	Sat. and Wed.	5,358
Rock Island,.	Augustana (Swed., Luth.)	Thurs.	13,000

INDIANA

Evansville..	Courier (Dem.)	Tues.	7,500
	Demokrat (Ger., Ind. Dem.).....	Tues. and Fri.	6,500
Huntington..	Farmer's Guide	Sat.	25,000
Indianapolis,	Am. Tribune	Thurs.	30,000
	Baptist Outlook (Baptist)	Thurs.	12,900
	Freeman (Col., Ind. Rep.).....	Sat.	10,000
	Indiana Farmer (Agr'l)	Sat.	27,400
	Indiana State Journal (Rep.)	Wed.	20,000
	State Sentinel (Dem.)	Wed.	20,000
	Western Horseman		15,000

Notre Dame, Ave Maria (Cath.) Sat. 24,000

IOWA

Burlington, .. Gazette (Rep.) Wed. and Sat. 6,850
 Hawkeye (Rep.) Thurs. 9,000
 Clinton, ... Clinton Advertiser (Dem.) .. Tu., Th. and Sat. 9,317
 Council Bluffs, Nonpareil (Rep.) Thurs. 5,500
 Davenport, ... Iowa Catholic Messenger (Cath.) Sat. 4,800
 Demokrat (Ger., Dem.) Thurs. 10,000
 Democrat (Dem.) Thurs. 9,000
 Leader (Dem.) Wed. 9,200
 Times (Ind.) Wed. and Sat. 5,500
 Decorah, ... Posten (Nor., Fam.) Tues. and Fri. 36,736
 Des Moines, ... Capital Thurs. 7,000
 Iowa Homestead (Agr'l) Fri. 45,000
 Iowa State Register (Rep.) Fri. 24,000
 Farmer's Tribune Wed. 21,000
 Leader (Ind.) Thurs. 10,700
 Staats Anzeiger (Ger.) Thurs. 6,000
 Svithiod (Swed., Rep.) Thurs. 7,000
 Wallace's Farmer 22,500
 Dubuque, ... Herald, (Dem.) Fri. 5,400
 Katholischer Westen (Ger.) Thurs. 8,677
 Telegraph (Ind. Dem.) Tues. and Fri. 11,000
 Times (Rep.) Tues. and Fri. 7,901
 Keokuk, ... Constitution-Democrat (Dem.) Wed. 6,300
 Marshalltown, Times Republican Tues. and Thurs. 6,300
 Ottumwa, ... Press (Ind.) Sat. 6,600

KANSAS

Leavenworth, Standard (Dem.) Fri. 6,300
 Times (Rep.) Thurs. 10,500
 Topeka, ... Farmers' Advocate Wed. 23,240
 Capital (Rep.) Tues. and Fri. 16,414
 Kansas Farmer (Agr'l) Wed. 25,000
 Mail (Rep.) Fri. 14,000
 Wichita, ... Eagle (Rep.) Fri. 7,400

KENTUCKY

Lexington, ... Am. Stock Farm (Horse) Thurs. 5,050
 Press Transcript (Dem.) Sat. 3,000
 Louisville, ... Anzeiger (Ger.) Wed. and Sat. 5,000
 Anzeiger (Ger., Dem.) Wed. 10,000
 Central Methodist Sat. 5,000
 Christian Guide (Chr.) Fri. 12,000
 Christian Observer (Pres.) Wed. 17,735
 Commercial (Ind.) Mon. 28,000
 Courier-Journal Wed. and Sat. 100,000
 Dispatch (Dem.) Thurs. 27,000
 Farmer's Home Journal (Agr'l) Sat. 10,000
 Katholischer Glaubensbote (Ger., Cath.) .. Th. 8,000
 Omnibus (Ger., Lit.) Sun. 7,000
 Pentecostal Herald (Udenom.) Wed. 24,211
 Western Recorder (Bap.) Thurs. 15,222
 Paducah, ... News 5,000

LOUISIANA

New Orleans, Christian Advocate (Meth.) 5,000
 Deutsche Zeitung (Ger., Ind.) Thurs. 8,000
 L'Abeille (Fr.) Sat. 13,500
 Picayune (Dem.) Thurs. 20,000
 States* (Dem.) Tues. and Fri. 6,200
 S. W. Christian Advocate (Meth.) Thurs. 5,500
 Times-Democrat (Ind. Dem.) .. Tues. and Fri. 15,000

MAINE

Augusta,....	Maine Farmer (Agr'l)	Thurs.	16,000
	New Age (Dem.).....	Fri.	5,100
Bangor,.....	Commercial (Ind.).....	Fri.	24,560
	News Rep.)	Tues. and Fri.	14,500
Lewiston,...	Journal	Thurs.	13,500
Portland,....	Transcript (Lit.)	Wed.	21,288
Waterville, ..	Turf, Farm and Home	Wed.	6,000

MARYLAND

Baltimore,...	American (Rep.)	Tues. and Fri.	16,450
	Bayerisches Wochenblatt (Ger.).....	Wed.	8,000
	Catholic Mirror (Cath.)	Sat.	16,500
	Christian Tribune	Thurs.	4,000
	Herald (Ind.)	Fri.	16,000
	Kath. Volks Zeitung (Ger.)	Sat.	21,500
	Methodist Protestant (Meth.-Prot.)....	Wed.	6,000
	Sun (Ind.)	Sat.	20,000

MASSACHUSETTS

Boston,.....	Advertiser (Rep.)	Fri.	7,000
	American Citizen (Patriotic)	Sat.	15,000
	Anzeiger (Ind.)	Sat.	5,800
	American Cultivator (Agr'l)	Sat.	31,300
	American Horse Breeder (Stock)	Tues.	26,349
	Argus (Swed.)	Thurs.	5,200
	Banker and Tradesman (Com.)	Thurs.	10,000
	Banner of Light (Spirit.)	Sat.	20,000
	Beacon (Lit.)	Sat.	8,000
	Bicycling World	Fri.	8,000
	British-American Citizen (Ind.)	Sat.	5,000
	Budget (Society)	Sun.	12,000
	Christian Endeavor World	Thurs.	96,250
	Christian Register (Unit.)	Thurs.	7,000
	Christian Witness (Holiness)	Thurs.	10,000
	Commercial Bulletin (Com.)	Sat.	12,500
	Congregationalist	Thurs.	22,000
	Courier (Ind.)	Sun.	10,000
	Home Journal (Society)	Sat.	9,500
	Ideas (Society)	Sat.	5,000
	Illustrated Police News	Sat.	30,000
	Journal of Education (Edu.)	Thurs.	17,500
	L. A. W. Bulletin and Good Roads (Cycling)	Fri.	68,000
	Massachusetts Ploughman (Agr'l)	Sat.	9,849
	Morning Star (Free Bap.)	Thurs.	10,000
	N. E. Farmer (Agr'l)	Sat.	15,000
	Our Sunday Afternoon (Relig.)	Sat.	16,000
	Pilot (Cath.)	Sat.	75,000
	Republic (Dem. Cath.)	Sat.	35,000
	Sacred Heart Review (Cath.)	Sat.	40,000
	Saturday Evening Gazette (Rep.)	Sun.	8,000
	South Boston Bulletin (Local)	Sat.	6,750
	South Boston Inquirer (Local)	Sat.	10,000
	Times (Music and Drama	Sun.	7,000
	Traveler (Ind. Rep.)	Fri.	8,000
	True Flag (Lit.)	Sat.	15,000
	Universalist Leader	Thurs.	7,000
	Watchman (Bap.)	Thurs.	17,000
	Waverly Magazine (Lit.)	Sat.	12,000
	Youth's Companion (Lit.)	Thurs.	540,000
	Zion's Herald (Meth.)	Wed.	16,000
Fitchburg,....	Le Globe (French)	Wed.	
Greenfield,...	Gazette and Courier (Rep.)	Sat.	5,781
Holyoke,....	Presse (French)		2,500
Somerville,...	Journal (Ind. Rep.)	Sat.	5,500

Springfield, ..Homestead ,Local)	Sat.	6,500
N. E. Homestead (Agr'l)	Thurs.	36,000
Pittsfield, ...Eagle	(Wed.)	5,300
Worcester, ..Skandinavia (Rep.)	Wed.	8,200

MICHIGAN

Battle-Creek, Youth's Instructor	Thurs.	10,825
Detroit, ...		
Angelus (Cath.)	Sun.	10,500
Catholic Witness	Fri.	6,500
Christian Herald (Bap.)	Thurs.	5,000
Courier (Ind.)	Sat.	14,200
Familien Blatter (Ger., Rep.) ..	Tues. and Fri.	14,000
Free Press (Fam.)	Tues. and Fri.	99,846
Illustrated Sun (Ind.)	Sat.	
Journal (Rep.)	Tues. and Fri.	25,000
Christian Advocate (Meth.)	Sat.	17,000
Michigan Farmer (Agr'l)	Sat.	25,000
Stimme Der Wahrheit (Ger., Dem.) ..	Thurs.	15,500
Tribune (Rep.)	Wed.	24,000
Volksblatt (Ger., Dem.)	Tues. and Fri.	18,864
Jackson, ...		
Industrial News	Fri.	5,000
Kalamazoo, ..	Wed. and Sat.	5,400
Telegraph		
Saginaw, ...	Thurs.	9,000
Courier-Herald (Rep.)	Wed. and Fri.	9,521

MINNESOTA

Minneapolis, ..	Tues. and Fri.	20,000
Farmer's Tribune (Agr'l)		
Freie Presse Herold (Ger.)	Fri.	7,000
Lutheranen (Norweg.)		11,561
North and West (Pres.)	Thurs.	9,000
Nya Normanden (Scan.)	Tues.	6,300
Representative	Wed.	18,400
Skan. Farmer Journal		5,000
Svenska Amerik. Posten (Swed., Ind.) ..	Tues.	36,120
Svenska Volkets Tidning (Swed., Lib.) ..	Wed.	16,000
Tidende (Nor., Ind.)	Fri.	27,053
Ugebladet		8,500
St. Paul, ...	Thurs.	20,000
Dispatch (Rep.)		
Globe (Ind. Dem.)	Thurs.	12,578
Minnesota Stats Tidning (Swed., Rep.) ..	Wed.	11,700
National Reporter System (Legal)		30,000
Norvesten (Nor.-Dan., Ind. Rep.)	Thurs.	14,000
Northwestern Chronicle (Cath.)	Thurs.	5,000
Pioneer-Press (Rep.)	Thurs.	25,888
Volkszeitung (Ger., Ind.)	Wed. and Sat.	15,000
Wanderer (Ger., Cath.)	Wed.	9,600
Winona, ...		
Westlicher Herold (Ger., Ind. Dem.)	Wed. and Sat.	16,773

MISSISSIPPI

Jackson, ...	Thurs.	9,500
Winona, ...	Thurs.	5,500
Clarion-Ledger (Dem.)		
Baptist Layman		

MISSOURI

Chillicothe, ..	Wed.	10,000
Kansas City, ..		
World (Pop.)		6,000
Home Market and Stockman (Live Stock) ..		28,000
Journal and Agriculturist (Rep.)	Thurs.	28,000
Live Stock Indicator	Wed.	21,400
Mail (Ind.)	Tues.	28,000
Missouri Valley Farmer	Thurs.	6,000
Packer (Mkts.)	Thurs.	24,812
Presse (Ger., Rep.)	Tues.	4,200
Register-Review	Thurs.	6,000
Star (Ind.)	Wed.	125,000
Times (Dem.)	Tues. and Fri.	38,700
Word and Way (Bap.)	Thurs.	9,000

St. Joseph, ..	Gazette (Dem.)	Fri.	6,350
	Herald (Rep.)	Thurs.	8,000
St. Louis, ...	Am. Baptist Flag (Bap.)	Thurs.	15,000
	Amerika (Ger.)	Wed.	32,000
	Central Baptist (Bap.)	Thurs.	9,646
	Central Christian Advocate (Meth.)	Wed.	25,000
	Christian Advocate (Meth.)	Wed.	25,000
	Christian Evangelist (Chr.)	Thurs.	30,000
	Church Progress (Cath.)	Thurs.	28,000
	Colman's Rural World (Agr'l)	Thurs.	32,500
	Der Friedensbote (Ger.)		20,000
	Farm Machinery	Tues.	10,000
	Globe-Democrat (Rep.)	Tues. and Fri.	113,748
	Herold des Glaubens (Ger., Cath.)	Wed.	31,825
	Jewish Voice	Fri.	12,000
	Mirror	Sat.	18,000
	Mississippi Valley Democrat	Sat.	75,000
	Observer (Cumb. Pres.)	Thurs.	8,500
	Our Young Folks (Disciple)	Wed.	20,000
	Republic (Dem.)	Mon. and Thurs.	140,683
	Sporting News (Sport.)	Sat.	60,000
	Westliche Post (Ger., Rep.)	Fri.	33,500
	Western Watchman (Cath.)	Thurs.	6,000

MONTANA

White Sulphur Springs, R. M. Husbandman (Ag.) ..	Thurs.	5,380
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NEBRASKA

Lincoln, ...	Deutscher Amerikanischer Farmer (G.) Bi-Wy.	80,000
	Freie Presse (Ger., Non-Part.)	Thurs. 80,000
	State Journal (Rep.)	Fri. 20,000
Nebraska City, ...	News (Dem.)	Tues. and Fri. 5,100
Omaha, ...	Bee (Rep.)	Wed. 32,000
	Christian Advocate.	6,000
	Danske Pioneer (Dan., Ind. Dem.)	Thurs. 23,000
	Nebraska Farmer	Thurs. 27,500
	Nonconformist (Agr'l)	Thurs. 10,000
	Packer (Com.)	Fri. 8,900
	Pokrok Zapadu (Bohem.)	S.-W. 14,895
	Svenska Journalen (Swed.)	Thurs. 5,500
	Vorwaerts	Wed. 8,000
	World-Herald (Dem.)	Tues. 26,000

NEW HAMPSHIRE

Concord, ...	Independent Statesman (Rep.)	Thurs.	7,000
Dover, ...	Le Canadian (French)	Wed.	
Manchester, ..	Mirror and Farmer (Rep.)	Thurs.	34,000
	Union (Dem.)	Wed.	8,114

NEW JERSEY

Newark, ...	Ledger (Dem.)	Sat.	6,000
	Town Talk (Society)	Sat.	6,000
Trenton, ...	State Gazette (Rep.)	Thurs.	5,500

NEW YORK

Albany, ...	Argus (Dem.)	Tues. and Fri.	12,000
	Country Gentleman (Agr'l)	Thurs.	18,000
	Journal (Rep.)	Tues. and Fri.	32,970
	Vatican (Cath.)	Sat.	5,000
Binghamton, ..	Leader (Dem.)	Fri.	7,640
Brooklyn, ...	Life (Society)	Sat.	12,000
Buffalo, ...	Catholic Union and Times (Cath.)	Thurs.	13,500
	Christian Uplook (Meth.)	Thurs.	12,000
	Deutsches Volksblatt (Ger.)	Tues. and Fri.	10,000

Elmira,.....	Advertiser (Rep.)	Fri.	9,000
	Gazette	Thurs.	9,500
	Telegram		100,000
New York,...	Amateur Athlete (Athletic)	Fri.	10,000
	American Agriculturist (Agr'l)		72,000
	American Economist	Fri.	9,000
	American Gardening (Hort.)	Sat.	30,000
	American Hebrew (Lit. and Relig.)	Fri.	10,000
	American Sentinel (7th Day Adv'ts)	Thurs.	12,000
	American Wheelmen	Thurs.	7,000
	Amerikanische Schweizer Zeitung (Ger., Ind.)	Sat.	15,000
	Amer. Russky Vestnik		
	Arbeiter Zeitung (Hebrew)	Sun.	12,220
	Army and Navy Journal	Sat.	9,000
	Catholic American	Wed. and Sat.	8,000
	Catholic Herald	Mon.	8,000
	Catholic News (Cath.)	Sun.	65,000
	Christian Advocate (Meth.)	Thurs.	40,000
	Christian and Missionary Alliance	Fri.	6,000
	Christian Herald (Evan.)	Wed.	200,000
	Christian Intelligencer (Ref. Church)	Wed.	10,000
	Christian Nation (Scotch-Pres.)	Wed.	10,000
	Christian Work (Evan.)	Thurs.	25,000
	Churchman (Ep.)	Sat.	15,000
	Clipper (Drama)	Sat.	18,000
	Collier's Weekly (Lit.)	Thurs.	200,000
	Courrier des Etats Unis (Fr., Ind.)	Sat.	24,000
	Criterion	Sat.	9,000
	Dramatic Mirror (Drama)	Tues.	20,000
	Dramatic News and Dramatic Times (Drama)	Tues.	26,000
	Dry Goods Chronicle (Trade)	Sat.	7,000
	Dry Goods Economist (Trade)	Sat.	8,000
	Electrical World		8,000
	Evangelist (Pres.)	Thurs.	12,000
	Examiner (Bap.)	Thurs.	24,000
	Family Story Paper (Lit.)	Sat.	150,000
	Fireside Companion (Lit.)	Sat.	150,000
	Forest and Stream (Sport)	Thurs.	14,000
	Freeman's Journal (Cath.)	Sat.	40,000
	Golden Hours (Lit.)	Sat.	50,000
	Happy Days (Juv.)	Sat.	50,000
	Harlem Life	Sat.	12,000
	Harper's Bazar (Fash.)	Sat.	90,000
	Harper's Weekly (Lit.)	Sat.	70,000
	Hebrew Standard (Jewish)	Fri.	18,000
	Hebrew Leader	Fri.	8,000
	Home Journal (Lit.)	Wed.	10,000
	Illustrated London News (Lit.)	Sat.	30,000
	Illustrated Record	Sat.	50,000
	Independent (Evan.)	Thurs.	18,000
	Irish-American (Dem.)	Mon.	12,000
	Irish World (Ind.)	Sat.	80,000
	Iron Age (Com.)	Thurs.	
	Jewish Gazette (Ind.)	Fri.	25,000
	Jewish Messenger (Jewish)	Fri.	7,000
	Jewish Times	Fri.	4,000
	Judge (Humor.)	Sat.	85,000
	Leslie's Illustrated Weekly (Lit.)	Tues.	50,000
	Life (Humor.)	Thurs.	20,000
	Literary Digest (Lit.)	Sat.	50,000
	Medical Journal (Med.)	Sat.	12,171
	Medical Record (Med.)	Sat.	12,500
	Musical America	Sat.	8,000
	Nation (Ind.)	Thurs.	9,253
	National Police Gazette (Sport.)	Thurs.	100,000
	New Voice	Thurs.	90,000

New York,..	Nordstgerman (Swed.).....	Thurs.	8,000
	Observer (Evan.)	Thurs.	20,000
	Outlook (Evan.)	Sat.	41,115
	Plattdeutsche Post (Ger., Ind.)	Sat.	13,270
	Printer's Ink (Adv.)	Wed.	22,832
	Public Opinion (Lit.)	Thurs.	20,000
	Puck (Humor.)	Wed.	48,000
	Rider and Driver (Sport.)	Sat.	16,000
	Rural New Yorker (Agr'l)	Sat.	25,000
	Sabbath Reading (Evan.)	Sat.	109,040
	School Journal (Edu.)	Sat.	18,000
	Schwaebischer Wochenblatt (Ger.)		10,000
	Scientific American (Mech.)	Sat.	47,000
	Shooting and Fishing	Thurs.	7,000
	Silver Cross	Sat.	30,000
	Spirit of the Times (Sport.)	Sat.	15,000
	Staats Zeitung (Ger., Ind.)	Sat.	30,000
	Standard (Sport. and Drama)	Sat.	95,000
	Studio		15,000
	Success (Lit.)	Thurs.	75,000
	Sunday Democrat		10,000
	Tammany Times (Dem.)	Sat.	10,000
	Town Topics (Society)	Thurs.	10,000
	Tribune	Tues. and Fri.	10,000
	Tribune (Rep.)	Wed.	125,000
	Turf, Field and Farm (Sport.)	Fri.	20,000
	Twentieth Century	Thurs.	14,500
	Verdict (Dem.)	Mon.	40,000
	Vogue (Society)	Thurs.	10,000
	Volkzeitung (Ger.)		6,000
	Volunteers' Gazette	Sat.	20,000
	Weekly (Lit.)		100,000
	Wheel (Trade)	Fri.	9,000
	Witness (Evan.)	Wed.	50,000
	World (Dem.)	Tues., Thurs. and Sat.	130,000
Oswego,....	Times (Rep.)	Tues. and Fri.	5,000
Port Jervis,..	New York Farmer (Agr'l)	Thurs.	24,000
Poughkeepsie,	News Telegraph (Dem.)	Sat.	7,000
Rochester,..	Democrat and Chronicle (Rep.)	Wed.	12,300
	Post Express (Rep.)	Wed.	5,000
Rome,.....	Sentinel (Dem.)	Tues. and Fri.	5,170
Syracuse,...	Northern Christian Advocate (Meth.)	Wed.	10,000
	Post-Standard (Rep.)	Tues. and Fri.	16,000
Troy,.....	Northern Budget (Ind.)	Sun.	37,165
	Observer (Dem.)		8,000
	Press (Dem.)	Wed.	10,000
	Times (Rep.)	Tues. and Fri.	12,000
Utica,.....	Drych (Welch, Rep.)	Thurs.	12,000
	Herald (Rep.)	Tues. and Fri.	5,000
	Observer (Dem.)	Wed. and Sat.	10,400
	Press (Ind.)	Tues. and Fri.	7,300
	Saturday Globe (Ind.)	Sat.	130,000
Walton,....	Reporter	Sat.	5,100
Watertown,..	Reformer and Times (Rep.)	Wed. and Sat.	5,500

NORTH CAROLINA

Charlotte,...	Presbyterian Record	Thurs.	8,500
Greensboro,...	Christian Advocate (Meth.)	Wed.	6,000
Raleigh,....	Biblical Recorder (Bap.)	Wed.	6,200
	Caucasian	Thurs.	6,000
	North Carolinian (Dem.)	Tues.	5,000
	Progressive Farmer (Agr'l)	Tues.	10,000
Winston,...	Union Republican	Thurs.	5,000

OHIO

Cincinnati,...	American Grange Bulletin (Agr'l)	Thurs.	20,000
	American Israelite (Jewish)	Thurs.	23,000

Cincinnati...	Catholic Telegraph (Cath.)	Thurs.	8,000
	Chic		5,000
	Christian Leader (Disciple)	Tues.	7,600
	Christian Standard (Chg.)	Sat.	33,000
	Christliche Apologete (Ger., Meth.)	Thurs.	21,000
	Commercial Gazette (Rep.)	Thurs.	40,000
	Deborah (Ger., Jewish)	Thurs.	9,000
	Enquirer (Dem.)	Thurs.	130,000
	Freie Presse (Ger., Rep.)	Wed.	8,000
	Herald and Presbyter (Pres.)	Wed.	23,500
	Journal and Messenger (Rep.)	Thurs.	12,270
	Lookout (Y. P. S. C. E.)	Thurs.	21,500
	Times (Rep.)	Thurs.	57,000
	Volksblatt (Ger., Ind. Rep.)	Tues.	12,000
	Volksfreund (Ger., Dem.)	Wed.	12,000
	Wahrheitsfreund (Ger., Cath.)	Wed.	12,000
	Western Christian Advocate (Meth.)	Wed.	22,000
Cleveland,...	Catholic Universe (Cath.)	Fri.	15,000
	Christliche Botschfter (Ger., Evan.)	Mon.	20,000
	Evangelical Messenger (Evan.)	Tues.	10,000
	Illustrated Times (Rep.)	Sat.	7,500
	Leader (Rep.)	Sat.	20,000
	Ohio Farmer (Agr'l)	Thurs.	95,000
	Plain Dealer (Dem.)	Fri.	20,000
	Sendbote (Ger., Bap.)	Wed.	7,267
	Town Topics (Society)	Sat.	5,000
	Union Gospel News	Thurs.	51,686
	Waechter und Anzeiger (Ger., Dem.)	Wed.	6,900
Columbus,...	Catholic Columbian (Cath.)	Sat.	5,000
	Light of Truth (Spirit)	Sat.	10,000
	Express (Ger.)	Thurs.	13,200
	Ohio State Journal (Rep.)	Tues. and Fri.	24,651
	Westbote (Ger., Dem.)	Tues. and Fri.	17,200
Dayton,.....	Lutheran Evangelist (Luth.)	Fri.	8,000
	Religious Telescope (United Brethren)	Wed.	19,400
	Watchword (Relig.)	Sat.	5,700
Findlay,.....	Amer. Farm and Fireside		7,000
Springfield,...	New Era (Pro.)	Fri.	22,106
	News	Sat.	5,751
Toledo,.....	Ameryka (Polish, Ind.)	Sat.	16,000
	Bee (Ind. Dem.)	Thurs.	12,500
	Blade (Rep.)	Thurs.	160,000
	Express (Ger.)	Thurs.	11,400
	Tri-State Farm News	Sat.	10,000
Youngstown,...	Vindicator (Dem.)	Thurs.	6,700
Zanesville,...	Courier	Thurs.	5,400

OKLAHOMA

Guthrie,.....	State Capital (Rep.)	Sat.	12,000
	Leader	Thurs.	4,543
Oklahoma City,	Oklahoma Farmer		6,500

OREGON

Portland,...	Northwest Pacific Farmer (Agr'l)	Thurs.	10,000
	Oregonian (Rep.)	Thurs.	20,000

PENNSYLVANIA

Allegheny,...	Christian Statesman	Sat.	6,000
	Sonntagsbote (Ger.)	Sat.	13,500
Allentown,...	Welt Bote (Ger., Ind.)	Tues.	15,000
Edinboro,...	Educational Independent	Sat.	25,000
Erie,.....	Evening Herald	Sat.	5,500
Harrisburg,...	Evangelical (Evan.)	Wed.	8,600
	Patriot	Tues.	5,000
Lancaster,...	Examiner (Rep.)	Wed. and Sat.	5,200
	New Era (Ind. Rep.)	Wed. and Sat.	8,000

Meadville,...	Tribune-Republican (Rep.)	Wed.	5,000
Mechanicsburg	Farmer's Friend (P. of H.)	Sat.	8,000
Media,.....	American	Sat.	7,200
	Ledger	Thurs.	7,000
Milton,.....	People (Pro.)	Thurs.	5,000
New Castle,...	Courant and Guardian (Rep.)	Wed.	5,500
Oil City,.....	Derrick	Tues. and Fri.	10,000
Philadelphia,	Advocate (Ind.)	Sat.	11,500
	American	Sat.	5,493
	American Friend (Friends)	Thurs.	7,084
	Catholic Standard (Cath.)	Sat.	19,665
	Christian Instructor (U. P.)	Thurs.	7,000
	Christian Recorder (Col., Af. Meth.)	Thurs.	9,000
	Christian Standard (Inter-Denom.)	Sat.	12,000
	Church Standard (Epis.)	Sat.	8,000
	Commonwealth (Baptist)	Sat.	12,000
	Forward (Pres.)		115,000
	Gazette (Ger.)	Wed.	12,000
	Golden Days (Juv.)	Sat.	100,000
	Guardian Angel (R. C.)	Sat.	33,000
	Il Vesuvio (Ital.)		5,000
	Lutheran Observer (Luth.)	Fri.	18,000
	Market Basket		32,843
	Methodist (Meth.)	Sat.	5,750
	News (Ind. Rep.)	Fri.	5,000
	Nord Ameriga (Ger., Cath.)	Wed.	6,000
	Our Young People (Bap.)	Wed.	80,000
	Practical Farmer (Agr'l)	Sat.	25,000
	Presbyterian (Pres.)	Wed.	12,000
	Presbyterian Journal (Pres.)	Thurs.	9,000
	Press (Rep.)	Wed.	18,000
	Reformed Church Messenger (Ref. Ch.)	Thurs.	12,000
	Saturday Evening Post (Lit.)	Sat.	100,000
	Saturday Night (Lit.)	Sat.	50,000
	Sporting Life (Sport.)	Sat.	35,000
	Sunday School Times (Evan.)	Sat.	148,103
	Vereinigte Staaten Zeitung (Ger., Dem.)	Wed.	9,000
	Young Folks' Catholic Weekly		10,000
Pittsburg,...	Beobachter (Ger.)		6,500
	Amer. Slavonic Gazette	Tri-W.	35,000
	Catholic (Cath.)	Thurs.	11,000
	Christian Advocate (Meth.)	Thurs.	23,000
	Christian Union Herald (U. P.)	Sat.	23,500
	Chronicle-Telegraph	Thurs.	20,000
	Commercial Gazette (Rep.)	Sat.	17,000
	Gazeta (Polish)	Thurs.	10,000
	Methodist Recorder		5,790
	National Stockman and Farmer (Agr'l)	Thurs.	44,000
	Post (Dem.)	Sat.	12,000
	Presbyterian Banner (Pres.)	Wed.	15,500
	United Presbyterian (U. P.)	Thurs.	9,000
Scranton,...	Diocesan Record (Cath.)		7,000
Williamsport,	Grit		92,886
York,.....	"Daily"	Wed. and Sat.	5,500

SOUTH CAROLINA

Charleston,...	News and Courier (Dem.)	Wed.	6,000
Columbia,...	Southern Christian Advocate	Thurs.	5,000
Greenville,...	Baptist Courier (Bap.)	Thurs.	6,260

SOUTH DAKOTA

Aberdeen,...	Dakota Ruralist	Thurs.	5,400
Sioux Falls,...	Syd Dakota Ekko (Norweg.)		5,000

TENNESSEE

Chattanooga,...	News (Dem.)	Thurs.	7,650
	Times (Dem.)	Thurs.	20,000

Knoxville,...	Journal-Tribune	Wed.	8,000
Memphis...	Commercial Appeal (Dem.)	Tues.	62,569
	Jewish Spectator (Jewish)	Fri.	8,000
Nashville,...	American (Dem.)	Mon. and Thurs.	30,000
	Baptist and Reflector (Bap.)	Thurs.	6,615
	Christian Advocate (Meth.)	Thurs.	15,000
	Cumberland Presbyterian (Pres.)	Thurs.	10,000
	Epworth Era	Thurs.	11,000
	Gospel Advocate (Chr.)	Thurs.	10,000
	Midland Methodist	Wed.	6,000
	Tennessee Farmer		6,000

TEXAS

Austin,.....	Firm Foundation (Church of Christ) ...	Tues.	8,800
	Statesman (Dem.)	Tues. and Fri.	5,000
	Texas Post (Ger.)	Thurs.	4,000
Dallas,.....	Baptist Standard		15,000
	Christian Courier	Thurs.	4,900
	Democrat	Tues.	5,300
	Farm and Ranch (Agr'l)	Sat.	34,500
	News		
	Southern Mercury	Thurs.	23,000
	Texas Baptist and Herald (Bap.)	Thurs.	15,000
	Texas Christian Advocate (Meth.)	Thurs.	20,5400
	Texas Farmer (Agr'l)	Sat.	30,000
	Texas Stock and Farm Journal		17,000
Galveston,...	News (Ind.)	Mon. and Thurs.	20,000
	Independent (Ind.)	Mon.	8,657
	Texas Post (Ger.)	Fri.	6,900
	Opera Glass (Society)	Sat.	6,500
Houston,...	Post (Dem.)	Mon. and Thurs.	23,876
San Antonio,...	Express (Ind. Dem.)	Tues. and Fri.	7,000
	Freie Press fuer Texas (Ger., Rep.)	Thurs.	7,800
	Texas Stockman and Farmer (Stock)	Wed.	13,500

UTAH

Ogden,.....	Standard	Tues. and Fri.	6,900
Salt Lake City,...	Desert News (Mormon)	Tues. and Fri.	12,000
	Herald (Dem.)	Wed. and Sat.	7,000

VERMONT

Brattleboro,...	Windham County Reformer (Dem.) Tu. & Fr.		5,864
Montpelier,...	Argus and Patriot (Dem.)	Wed.	4,675
St. Albans,...	Messenger (Rep.)	Thurs.	5,676

VIRGINIA

Richmond,...	Christian Advocate (Meth.)	Thurs.	7,500
	Dispatch (Dem.)	Tues. and Fri.	10,483
	Religious Herald (Bap.)	Thurs.	7,500

WASHINGTON

Seattle,.....	Post Intelligencer (Rep.)	Thurs.	20,000
Spokane,...	Spokesman-Review (Rep.) ..	Mon. and Thurs.	15,788

WEST VIRGINIA

Wheeling,...	Intelligencer (Rep.)	Thurs.	20,000
Wheeling,...	Intelligencer (Rep.)	Thurs.	4,500
	Register (Dem.)	Wed.	7,600

WISCONSIN

Eau Claire,...	Leader (Dem.)	Sat.	5,060
Fort Atkinson,...	Hoard's Dairyman (Dairy)	Fri.	25,000
La Crosse,...	Boycott's News Budget	Sat.	5,500
Madison,...	Wisconsin Farmer	Fri.	10,000

Milwaukee,...	Acker und Gartenbau Zeitung (Ger., Agr'l)	45,000
	Catholic Citizen (Cath.)	11,000
	Columbia (Ger., Cath.)	6,200
	Excelsior (Ger., Cath.)	6,411
	Germania (Ger., Ind.)	90,000
	Haus und Bauernfreund (Ger., Agr'l)	85,000
	Journal and Herald (Ger., Ind.)	22,000
	Journal (Dem.)	14,000
	Sentinel (Rep.)	28,500
	Telegraph (Rep.)	8,603
	Die Wahrheit (Ger.)	6,300
	Wisconsin (Rep.)	20,000
Racine,....	Slavie (Bohem., Ind. Dem.)	7,000
	Wisconsin Agriculturist (Agr'l)	24,287

CANADA

BRITISH COLUMBIA

Vancouver,...	World (Lib.)	Tues. and Fri.	7,000
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MANITOBA

Winnipeg,...	Free Press (Ind.)	Mon. and Thurs.	10,450
	Telegram (Con.)		5,000
	Tribune (Ind.)		12,250

NEW BRUNSWICK

St. John,....	Messenger and Visitor (Bap.)	Wed.	6,047
	Progress (Lit.)	Sat.	13,649
	Sun, (Lib.-Con.)	Wed.	8,000
	Telegraph (Lib.)	Wed.	7,000

ONTARIO

Hamilton,...	Spectator	Wed. and Sat.	8,000
	Times (Ref.)	Thurs.	6,000
Kingston,...	Whig (Lib.)	Thurs.	6,244
London,....	Catholic Record (Cath.)	Sat.	10,000
	Free Press (Con.)	Thurs.	8,000
	Western Advertiser (Ref.)	Fri.	20,000
Ottawa,....	Free Press (Lib.)	Mon. and Thurs.	6,500
Toronto,...	Canadian Baptist (Bap.)	Thurs.	5,350
	Canadian Churchman (Epis.)	Thurs.	9,750
	Catholic Register (Cath.)	Thurs.	15,000
	Christian Guardian (Meth.)	Wed.	23,275
	Farm and Fireside (Agr'l)	Tues.	5,000
	Globe (Lib.)	Wed.	23,000
	Mail and Empire (Con.)	Thurs.	16,900
	North Ender		4,500
	Presbyterian Review (Pres.)	Thurs.	8,000
	Saturday Night (Fiction)	Sat.	15,275
	Sentinel (Orange, Prot.)	Thurs.	15,000
	Sun	Thurs.	13,210
	Truth (Lit.)	Sat.	10,000
Woodstock,...	Sentinel	Fri.	4,788

QUEBEC

Montreal,...	Cultivator (Fr.)	Sat.	25,000
	Family Herald and Star (Ind.)	Tues.	101,962
	Presse (Fr., Ind.)	Thurs.	35,000
	Northern Messenger (Undenom.)	Thurs.	42,000
	Patrie (Fr., Ref.)	Sat.	10,000
	Le Monde Canadien (Fr., Fam.)	Thurs.	14,211
	Samedi (Fr., Lit.)	Sat.	12,650
	True Witness (Cath.)	Wed.	15,000
	Witness ,Evan.)	Tues.	25,000

List of Monthlies and Semi-Monthlies

With an issue of 5,000 copies or over.

CALIFORNIA

Los Angeles..Land of Sunshine	10,062
Western Monthly	5,000
Oakland.....Sabbath School Worker	6,300
San Francisco..California	22,000
Golden State	12,000
Overland Monthly	30,000
Traveler	9,530
Trestle Board	16,233

COLORADO

Denver.....A. O. U. W. Record	10,200
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CONNECTICUT

Clintonville..Wayside Gleanings	15,000
Hartford.....Connecticut Magazine	12,000
New Haven..Mothers' Journal	5,000

DISTRICT OF COLUMBIA

Washington..Home Magazine	170,000
National Illustrated Magazine	

FLORIDA

Interlachen..Southern Ruralist	21,083
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GEORGIA

Athens.....Southern Farmer	18,000
Atlanta.....Plowboy and Country Farmer..	10,000
Southern Cultivator (S. M.)	25,000
Barnesville..Georgia Farmer (S. M.)	5,000
Dalton.....Music Teacher	7,250

ILLINOIS

Bloomington..School and Home Education.....	11,864
Chicago.....Alkaloidal Clinic	25,000
American Illustrated	50,000
American Poultry Journal	8,000
American Sheep-Breeder	20,000
American Swineherd	36,125
Boyce's Monthly	600,000
Carter's Monthly	20,000
Child Garden	15,000
Climax	15,000
Conkey's Home Journal	100,000
Corn Belt	20,000
Deaconess Advocate	21,000
Dramatic Magazine	10,000

Chicago, ...	Facts and Fiction	50,000
	Household Guest	500,000
	Independent Foresters	17,800
	International Magazine	8,000
	Kindergarten Magazine	7,000
	Machinists' Journal	15,000
	National Agents' Herald	5,000
	New Time	20,000
	People's Health Journal	10,000
	Record of Christian Work	15,500
	Roadmaster and Foreman	7,500
	Sports Afield	23,125
	The "400"	7,500
	Western Druggist	14,000
	Western Plowman (S. M.)	36,000
De Kalb, ...	Poultry Chum	6,000
Freeport, ...	Poultry Tribune	6,600
National Stock Yards, National Farmer		25,000
Oak Park, ...	Intelligence (S. M.)	12,000
	Star	75,000
Pekin, ...	Anchor and Shield	18,400
Peoria, ...	Locomotive Fireman's Magazine	36,000
	Railroad Telegrapher	18,000
	Railroad Trainmen's Journal	36,000
Quincy, ...	Reliable Poultry Journal	35,000
	Western Agriculturist and Stock Jour. (S. M.)	10,000
Springfield, ...	Farmer's Magazine	15,000
Taylorville, ...	School News	16,429

INDIANA

Elkhart, ...	Farm and Haus	8,000
Indianapolis, ...	Agricultural Epitomist	200,000
	American Farmer and Poultry Journal	50,000
	National Detective	7,000
	Practical Dairyman	15,000
	Up to Date Farming	75,000
	Wheelmen's Gazette	11,000
Lafayette, ...	Echo	20,000
Mishawaka, ...	Power and Transmission	18,400
Vincennes, ...	Ladies' Home Ideal	10,000

IOWA

Cedar Rapids, ...	Kvin den Og Hjemmet	27,166
	Railway Conductor	24,000
	Western Penman	20,000
Charles City, ...	Teacher	15,000
Council Bluffs, ...	Word and Way (S. M.)	17,700
Des Moines, ...	Christian Worker	5,000
	Grand Army Advocate (S. M.)	7,700
	Iowa Endeavorer	5,200
	Live Stock and Western Farm Journal (S-M.)	8,000
	Western Garden and Poultry Journal	8,500
Mason City, ...	Farmer's Institute	
Waterloo, ...	Egg Reporter	8,000

KANSAS

Lawrence, ...	Rural Home	5,600
Lyons, ...	Weavers' Herald	10,000
Topeka, ...	Western School Journal	7,833

KENTUCKY

Louisville, ...	Home	10,000
	Home and Farm (S-M.)	87,852

LOUISIANA

New Orleans. Young's Magazine	25,000
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MAINE

Augusta.....	American Woman	750,000
	Comfort	1,200,000
	Vickery & Hill's List	1,500,000
	Flreside Vlsitor,	
	Good Stories,	
	Happy Hours,	
	Hearth and Home.	
	Lane's List	700,000
	Sunshine,	
	Family Herald,	
	Golden Moments,	
	Literary Companion,	
	National Farmer.	
Bangor.....	Word and the Work'	5,170
Portland....	Welcome Guest	150,000
Waterville....	Sawyer's Trio	1,000,000
	American Nation,	
	Flreside Gem,	
	Home Treasury.	
Westbrook...	Success	100,000

MARYLAND

Baltimore....	Dixie	
	Farmers' and Planters' Guide	9,200
	Poultry and Farm	13,205

MASSACHUSETTS

Athol.....	Cottager	13,374
	Healthy Home	15,025
Boston.....	American Kitchen Magazine	10,000
	American Legion of Honor Journal	8,000
	American Primary Teacher	40,000
	Arena	30,000
	Atlantic Monthly	15,000
	Baptist Missionary Magazine	9,500
	Black Cat	150,000
	Coming Age	15,000
	Contributor	10,000
	Cooking School Magazine (B-M-).....	15,000
	Cushman's Couple	500,000
	Donahoe's Magazine	35,000
	Engineers' and Power Users' Magazine	20,000
	Farm Poultry (S-M.)	27,000
	Father Mathew Herald	25,000
	Golfer	50,000
	Home	200,000
	Household	102,166
	Household Companion	26,000
	Knights of Honor Reporter	40,000
	Land and Water	20,000
	Missionary Herald	17,000
	Modern Priscilla	60,000
	National Magazine	75,000
	New England Magazine	20,000
	Nickell Magazine	80,000
	Our Little Ones and Nursery	8,000
	Popular Educator	63,000
	Primary Education	42,000
	Social Visitor	35,000
	Traveler	150,000
	Working Boy	100,000

Springfield...	Farm and Home (S-M.)	250,000
	Kindergarten Review	4,500
	Good Housekeeping	25,000

MICHIGAN

Albion.....	School Record	6,450
Ann Arbor...	New Crusade	10,000
Battle Creek...	Good Health	25,000
Caro.....	Home Life	22,500
Detroit.....	Book-Keeper	50,000
Lansing.....	School Moderator (S-M.)	5,100
Port Huron...	Threshermen's Review	15,000
	Review	41,500
Reed City...	Success With the Garden..	100,000

MINNESOTA

Minneapolis..	Farm Implements	6,900
	Family Circle	
	Farm, Stock and Home (S-M.)	38,708
	Housekeeper	128,000
	Market Garden	6,000
	Northwestern Horseman and Stockman	8,000
	Northwestern Agriculturist (S-M.)	33,000
	School Education	10,000
	Skordemannen (S-M.) (Swed.)	10,400
	What to Eat	20,000
St. Paul.....	Backbone	15,000
	Home and Garden..	45,000
	Mail Order Monthly	50,000
	Farmer (S-M.)	25,175
	Modern Woodman	450,000
	Northwestern Magazine	25,000
	Odd Fellows' Review	20,000
	De Lestry's Western Magazine	52,000
	Poultry Herald	10,000
Winona.....	Farm, Field and Stockman	20,000

MISSOURI

Jefferson City,	Missouri School Journal	6,000
Kansas City..	Illustrated World	15,000
	Missouri and Kansas Farmer	11,083
St. Joseph...	Modern Farmer (S-M.)	6,000
St. Louis.....	Abendschule (Fort)	45,846
	American Journal of Education	20,000
	American Illustrated Methodist Magazine	
	Barnum's Midland Farmer	18,000
	Butchers' and Packers' Magazine	35,000
	Chaperone	15,000
	Ford's Repository and Home Circle	5,500
	Illustrated Home Journal (S-M.)	15,520
	Inland	100,000
	International Evangel	32,500
	Medical Brief	33,551
	Midland Magazine	24,000
	Overseer	15,000
	School and Home (S-M.)	50,000
	Trackman's Advance Advocate	12,500
	Winner	350,000
	Woman's Farm Journal	75,000
	Woman's Home Monthly	15,000
	Word and Works	30,162

NEBRASKA

Lincoln.....	Deutsch Farmer (B-W.)	12,000
Norfolk.....	Golden Rod Workman	25,000
Omaha.....	Hospodar (Boh.) (S-M.)	15,236
	Knihoona Amerika (B-W.)	9,015
	Sovereign Visitor	115,000
	Tidings	21,000
Red Cloud...	Nebraska and Kansas Farmer	10,000

NEW HAMPSHIRE

Concord.....	Granite Monthly	5,800
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NEW JERSEY

Newark.....	Railroad Employee	7,500
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NEW YORK

Albany.....	Poultry Monthly	5,000
Brooklyn...	Every Where	40,000
Buffalo.....	Educator..	20,000
	Royal Templar	18,000
Dansville...	Normal Instructor	100,000
Floral Park..	Mayflower	300,000
Irrington...	Cosmopolitan	350,000
New York...	Ainslee's Magazine	80,000
	American Commercial Traveler	8,450
	American Druggist (S-M.)	12,000
	American Magazine	10,000
	American Review of Reviews	125,000
	American Queen	362,000
	Argosy	190,000
	Art Amateur	15,000
	Art Interchange	20,000
	Babyhood	10,000
	Book Buyer	8,000
	Bookman	20,000
	Broadway Magazine	20,000
	Cassell's Magazine	27,650
	Cassier's Magazine	10,000
	Catholic World Magazine	20,000
	Century Magazine	100,000
	Cheerful Moments	100,000
	Church Union	10,000
	Constitution	30,000
	Converted Catholic	7,000
	Cosmopolis	10,000
	Current Literature	40,000
	Delineator	570,000
	Demorest's Family Magazine	80,000
	Designer	250,000
	Druggist's Circular	10,000
	Endeavorer and Record Press List	15,000
	Engineering Magazine	18,000
	Everybody's Magazine	100,000
	Every Month	50,000
	Family Physician	25,000
	Family Library	45,000
	Field and Stream	25,000
	Forum	20,000
	Frank Leslie's Popular Monthly	200,000
	Gartenlaube (Ger.) (S-M.)	40,000
	Gentlewoman	300,000
	Glass of Fashion	200,000

New York,..	Good Literature	298,166
	Hausdokter	10,000
	Hardware Dealers' Magazine	10,000
	Harper's Magazine	150,000
	Harper's Round Table	40,000
	Health Culture (Quar.)	10,000
	Hearthstone	610,000
	Home and Comfort	20,000
	Home Magazine	35,000
	Home Talk	300,000
	Homiletic Review	20,000
	Hours at Home	200,000
	Housewife	100,000
	Humane Alliance	75,000
	Illustrated American	10,000
	Illustrated Companion	100,000
	International Journal of Surgery	28,000
	Journal of the Telegraph	20,000
	Judge's Library	80,000
	Ladies' World	428,583
	L'Art de la Mode	30,000
	Le Bon Ton	20,000
	Le Costume Royal	60,000
	Ledger Monthly	150,000
	Life and Health	15,000
	Literary News	10,000
	Locomotive Engineering	22,240
	McCall's Bazar of Fashions	60,000
	McCall's Magazine	125,000
	McClure's	369,850
	Magazine of Art	14,400
	Menorah	10,000
	Metropolitan and Rural Home	500,000
	Metropolitan Magazine	230,000
	Modern Stories	300,000
	Modes	100,000
	Modes and Fabrics	200,000
	Munsey's Magazine	675,000
	New Colonial Magazine	10,000
	New Ideas for Women's Wear	50,000
	North American Review	25,000
	New Illustrated Magazine	65,000
	New York News Library	10,000
	Onting	50,000
	Owl	30,000
	Pall Mall Magazine	20,000
	Paragon Monthly	200,000
	Parisian Magazine	50,000
	Pearson's Magazine	100,000
	Penny Magazine	150,000
	Penman's Art Journal	23,270
	People's Home Journal	342,500
	Popular Fashions	200,000
	Popular Science Monthly	12,000
	Popular Science News	15,653
	Power	25,000
	Preacher's Magazine	5,100
	Primary School	15,000
	Public Health Journal	10,000
	Puck's Library	40,000
	Puritan	180,000
	Quaker	75,000
	Quiver	23,320
	Recreation	65,000
	St. Andrew's Cross	18,667

New York...	Scribner's	115,000
	St. Nicholas	60,000
	Short Stories	30,000
	Strand Magazine	200,000
	Strand Musical Magazine	15,000
	Sunday School Journal	101,000
	Sunny Hour	10,000
	Teacher's World	40,000
	Telegraph-Age (S-M.)	7,000
	Toilettes	25,000
	Trained Motherhood	15,000
	Trained Nurse	10,000
	Truth	20,000
	Valkyrian	11,000
	Vanity Fair	20,000
	Welcome Friend	50,000
	Werner's Magazine	18,000
	Wide World Magazine	80,000
	Woman at Home	100,000
	Woman's Work for Woman	20,000
	World Wide Missions	200,000
	Young Ladies' Journal	48,000
Rochester...	Educational Gazette	20,000
	Green's Fruit Grower	70,000
	Pastime	50,000
	Vick Illustrated Magazine	75,000
Syracuse...	American Poultry Advocate	20,000
	School Bulletin	15,000
Utica.....	Cambrian	5,000

OHIO

Akron.....	Self-Culture	75,000
Cincinnati...	Express Gazette	15,000
	Gray Goose	12,000
	Sunday School Journal	90,000
Cleveland...	Brotherhood Locomotive Eng. Journal.....	37,000
	Evangelische Magazin (German)	9,000
	Men	20,000
Columbus...	City and Country	6,000
Dayton.....	Farmers' Home	35,000
Delaware...	Woman's Home Missions	17,000
Medina.....	Gleanings in Bee Culture (S-M.)	8,000
Springfield...	Farm News	100,000
	Farm and Fireside (S-M.)	313,900
	How to Grow Flowers	125,000
	Pets and Animals	10,000
	Woman's Home Companion	313,000
Toledo.....	Gunnell's Monthly	15,000

OKLAHOMA

Oklahoma City, Home Field, etc.....	13,500
Woodward...Live Stock Inspector (S-M.)	7,326

OREGON

Portland....Pacific Monthly	5,437
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PENNSYLVANIA

Beaver Spgs..	American Business Journal	10,000
	Herald	20,000
Cleona.....	Preacher's Helper	13,000
	Pulpit	6,500
Greenville...	Young Lutheran	27,500
Lancaster...	Pennsylvania School Journal	6,500

Libonia.....	Park's Floral Magazine	343,348
Meadville....	Chautauquan	50,000
Philadelphia,	American Church Sunday School Magazine...	5,600
	Augsburg Sunday School Teacher	14,250
	Baptist Superintendent	9,000
	Baptist Teacher	75,000
	Book News	8,000
	Christianity in Earnest (B-M.)	15,000
	Colporter	48,000
	Congregational Work	80,000
	Cycle Trade Journal	20,000
	Etude	39,291
	Farm Journal	381,840
	Fashions	150,000
	Home Queen	125,000
	Home Visitor	500,000
	House and Home	50,000
	Household Journal	150,000
	Lippincott's	35,000
	Ladies' Home Journal	800,000
	Leisure Hours	75,000
	Medical Bulletin	6,500
	Medical Summary	10,000
	Medical World.....	27,500
	New Ideas.	100,000
	Recorder	14,000
	Traffic	15,000
	Table Talk	30,000
	Westminster Teacher	72,000
	Women's Ideas	50,000
Pittsburg....	Bible Teacher	7,000
	Home Monthly	18,000
	Keystone Endeavorer	11,000
	Rarasek (Bohem.)	10,000
Reading.....	Reformed Church Tidings	50,000
Scranton.....	Mechanic Arts Magazine	15,000
West Grove..	Success With Flowers	65,000
Williamsport,	Teachers' Advocate	15,000
York.....	Lutheran Missionary Journal	15,000

RHODE ISLAND

Providence...	Home Guard..	30,000
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SOUTH DAKOTA

Aberdeen....	Dakota Farmer (S-M.)	23,780
Sioux Falls...	Successful Farmer	7,480

TENNESSEE

Chattanooga,	Tri-State Farmer (M.)	14,878
Knoxville....	American Homes	9,300
Nashville....	Bible Study	6,000
	Confederate Veteran	15,000
	Farm and Trade	16,000
	Sunday School Magazine	30,000
	Illustrated Youth and Age (S-M.)	25,000

TEXAS

Dallas.....	Southern Home	30,000
Waco.....	Brann's Iconoclast	15,000
	Guardian	7,000

UTAH

Salt Lake City, Juvenile Instructor (S-M.) 8,000

VIRGINIA

Richmond... Bible Reader 27,000
 Foreign Mission Journal 21,504
 Southern Planter 10,000

WISCONSIN

Madison... American Tresherman 43,000
 Milwaukee... American School Board Journal 43,000
 Western Teacher 11,000

CANADA**MANITOBA**

Winnipeg... Nor'-West Farmer 10,000

ONTARIO

London... Farmers' Advocate (S-M.) 21,000
 Orillia... Canadian Workman 38,910
 Toronto... Canadian Magazine 20,000
 Canadian Home Journal 10,000
 Independent Forester. 135,000
 Ladies' Journal 20,000
 Sunday School Banner 16,488

QUEBEC

Montreal... Home Companion 15,000
 Journal d'Agriculture, Illustrated (Fr.) 46,000
 Journal of Agriculture 7,000

RELIGIOUS LIST

A LIST OF THE RELIGIOUS PAPERS IN THE UNITED STATES AND CANADA WITH A CIRCULATION OF FIVE THOUSAND COPIES OR OVER PER ISSUE, THE ADVERTISING RATES FOR THEM BEING GIVEN ELSEWHERE IN THIS VOLUME.

ALABAMA

Birmingham...	Alabama Christian Advocate	W'y	6,500
Montgomery...	Alabama Baptist	W'y	4,450

ARKANSAS

Little Rock..	Baptist	W'y	6,300
	Methodist	W'y	11,000

CALIFORNIA

Oakland.....	Signs of the Times	W'y	35,000
	Sabbath School Worker	Mo.	6,300
San Francisco..	Monitor	W'y	15,000

COLORADO

Denver.....	Rocky Mountain Christian Advocate....	W'y	5,000
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FLORIDA

Leesburg....	Florida Christian Advocate	W'y	3,100
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GEORGIA

Atlanta.....	Christian Index	W'y	7,000
	Wesleyan Christian Advocate	W'y	12,150
Augusta.....	Georgia Baptist	W'y	5,000

ILLINOIS

Chicago.....	Advance	W'y	19,539
	Baptist Union	W'y	30,000
	Bladet	W'y	12,000
	Christian Oracle	W'y	10,000
	Die Rundschau (Lutheran)	W'y	30,000
	Epworth Herald	W'y	117,000
	Familiengast (Lutheran)	W'y	
	Interior	W'y	30,875
	Israelite	W'y	13,000
	Katolik	S.-W.	6,000
	Katholisches Sonntagsblatt	W'y	5,000
	Katholisches Wochenblatt	W'y	5,600
	Lever	W'y	15,000
	Living Church	W'y	17,000
	Midland	W'y	8,750
	Missions Wannen	W'y	16,000
	New Unity	W'y	10,000
	New World	W'y	12,000

Chicago,....	N. W. Christian Advocate	W'y	28,000
	Ram's Horn	W'y	81,000
	Reform Advocate	W'y	15,500
	Sandebudet	W'y	10,000
	Standard	W'y	15,000
	Union Signal	W'y	40,000
	Western Catholic	W'y	8,000
	Record of Christian Work	Mo.	15,500
Elgin.....	Young People's Weekly		225,000
Mt. Morris...	Gospel Messenger	W'y	14,000
Rock Island..	Augustana	W'y	13,000

INDIANA

Indianapolis..	Baptist Outlook	W'y	12,900
Notre Dame..	Ave Maria	W'y	24,000

IOWA

Council Bluffs,	Word and Way	S. M.	17,700
Davenport...	Iowa Catholic Messenger	W'y	4,800
Des Moines...	Christian Worker	W'y	5,000
	Iowa Endeavor	Mo.	5,200
Dubuque....	Katholischer Westen	W'y	8,677
Sioux City...	Northwestern Catholic	W'y	4,900

KENTUCKY

Louisville....	Central Methodist	W'y	4,900
	Christian Guide	W'y	12,000
	Christian Observer	W'y	17,735
	Katholischer Glaubensbote ..	W'y	8,000
	Pentecostal Herald	W'y	24,211
	Western Recorder	W'y	15,000

LOUISIANA

New Orleans..	Christian Advocate.....		5,000
	South Western Christian Advocate ...	W'y	5,500
	South Western Presbyterian.....	W'y	4,150

MARYLAND

Baltimore....	Catholic Mirror	W'y	16,500
	Christian Tribune	W'y	4,000
	Katholische Volks Zeitung ..	W'y	21,500
	Methodist	W'y	4,250
	Methodist Protestant	W'y	6,000

MASSACHUSETTS

Boston.....	Banner of Light	W'y	20,000
	Christian Endeavor World ..	W'y	96,250
	Christian Register	W'y	7,625
	Christian Witness	W'y	10,000
	Congregationalist	W'y	22,000
	Morning Star	W'y	10,000
	Pilot	W'y	75,000
	Republic	W'y	35,000
	Sacred Heart Review	W'y	40,000
	Universalist Leader	W'y	7,000
	Watchman	W'y	17,000
	Zion's Herald	W'y	16,000
	Baptist Missionary Magazine ..	Mo.	9,500
	Contributor	Mo.	10,000
	Donahoe's Magazine	Mo.	35,000
	Missionary Herald	Mo.	17,000

MICHIGAN

Battle Creek Youth's Instructor	W'y	10,825
Detroit.....Angelus	W'y	10,500
Catholic Witness	W'y	6,500
Christian Herald	W'y	5,000
Michigan Catholic	W'y	4,800
Christian Advocate	W'y	17,000
Stimme der Wahrheit	W'y	15,500

MINNESTOTA

Minneapolis..Lutheraneren	W'y	11,561
North and West	W'y	9,000
St. Paul.....Der Wanderer	W'y	9,600
Northwestern Chronicle	W'y	5,000

MISSISSIPPI

Winona.....Baptist Layman	W'y	5,500
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MISSOURI

Kansas City..Register Review	W'y	6,000
Word and Way	W'y	8,000
St. Louis....American Baptist Flag	W'y	15,000
Central Baptist	W'y	9,646
Central Christian Advocate	W'y	25,000
Christian Advocate	W'y	25,000
Christian Evangelist	W'y	30,000
Church Progress	W'y	28,000
Der Friedensbote	W'y	20,000
Herold des Glaubens	W'y	31,825
Observer	W'y	8,500
Our Young Folks	W'y	20,000
Western Watchman	W'y	6,000
American Illus. Methodist Magazine	Mo.	
Inland	Mo.	100,000
Ford's Christian Repository	Mo.	5,500
International Evangel	Mo.	32,500

NEBRASKA

Omaha.....Christian Advocate	W'y	6,000
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NEW YORK

Albany.....Vatican	W'y	5,000
Buffalo.....Catholic Union and Times	W'y	13,500
Christian Uplook	W'y	12,000
N. Y. City...American Hebrew	W'y	10,000
Catholic Herald	W'y	10,000
Catholic News	W'y	65,000
Christian Advocate	W'y	40,000
Christian and Missionary Alliance	W'y	6,000
Christian Herald	W'y	200,000
Christian Intelligencer	W'y	10,000
Christian Nation	W'y	10,000
Christian Work	W'y	25,000
Churchman	W'y	15,000
Evangelist	W'y	12,000
Examiner	W'y	24,000
Hebrew Leader	W'y	8,000
Hebrew Standard	W'y	18,000
Independent	W'y	18,000
Observer	W'y	20,000
Outlook	W'y	45,115
Sabbath Reading	W'y	100,040
Silver Cross	W'y	30,000
Sunday Democrat	W'y	10,000

New York,	Sunday Union	W'y	6,000
	Volunteers' Gazette	W'y	20,000
	Witness	W'y	50,000
	Catholic World Magazine	Mo.	20,000
	Church Union	Mo.	10,000
	Converted Catholic	Mo.	7,000
	Record Press List	Mo.	15,000
	Preacher's Magazine	Mo.	5,100
	St. Andrew's Cross	Mo.	21,000
	Woman's Work for Women	Mo.	20,000
	World Wide Missions	Mo.	200,000
Syracuse....	Northern Christian Advocate..	W'y	10,000

NORTH CAROLINA

Charlotte....	Presbyterian Record..	W'y	8,500
Fayette....	North Carolina Baptist	W'y	3,750
Greensboro..	Christian Advocate	W'y	6,000
Raleigh.....	Biblical Recorder	W'y	6,200

OHIO

Cincinnati...	American Israelite	W'y	23,000
	Catholic Telegraph	W'y	8,090
	Christian Leader	W'y	7,600
	Christian Standard	W'y	33,000
	Christliche Apologete	W'y	21,000
	Die Deborah	W'y	9,000
	Herald and Presbyter	W'y	23,500
	Journal and Messenger	W'y	12,270
	Lookout	W'y	21,500
	Wahrheits Freund	W'y	12,000
	Western Christian Advocate	W'y	22,000
	Sunday School Journal	Mo.	90,000
Cleveland....	Catholic Universe	W'y	15,000
	Der Christliche Botschafter	W'y	20,000
	Evangelical Messenger	W'y	10,000
	Sendbote	W'y	7,267
	Evangelische Magazin	Mo.	9,000
	Men	Mo.	20,000
	Union Gospel News	W'y	51,686
Columbus....	Catholic Columbian	W'y	5,000
Dayton.....	Herald of Gospel Liberty..	W'y	4,600
	Lutheran Evangelist	W'y	8,000
	Religious Telescope	W'y	19,400
	Watchword	W'y	5,700
Delaware....	Woman's Home Missions	Mo.	17,000

PENNSYLVANIA

Allegheny....	Christian Statesman	W'y	6,000
Cleona.....	Preacher's Helper	Mo.	13,000
	Pulpit	Mo.	6,500
Greenville...	Young Lutheran	Mo.	27,500
Harrisburg...	Evangelical	W'y	8,600
Philadelphia.	Catholic Standard	W'y	19,665
	Christian Instructor	W'y	7,000
	Christian Recorder	W'y	9,000
	Commonwealth	W'y	12,000
	Christian Standard	W'y	12,000
	Church Standard	W'y	8,000
	Forward	W'y	115,000
	Guardian Angel	W'y	33,000
	Lutheran Observer	W'y	18,000
	Methodist	W'y	5,750
	Presbyterian	W'y	12,000
	Presbyterian Journal	W'y	9,000
	Reformed Church Messenger	W'y	12,000
	Sunday School Times	W'y	148,103

Philadelphia,	Young Folk's Catholic Weekly	W'y	10,000
	Augsburg Sunday School Teacher	Mo.	14,250
	American Church S. S. Magazine	Mo.	5,600
	Baptist Teacher	Mo.	75,000
	Colporteur	Mo.	48,000
	Congregational Work	Mo.	80,000
	Westminster Teacher	Mo.	72,000
	Christianity in Earnest	B. Mo.	15,000
Pittsburg....	Christian Advocate	W'y	23,000
	Catholic	W'y	11,000
	Christian Union Herald	W'y	23,500
	Methodist Recorder	W'y	5,700
	Presbyterian Banner	W'y	15,500
	United Presbyterian	W'y	9,000
	Bible Teacher	Mo.	7,000
	Keystone Endeavorer	Mo.	11,000
Reading....	Reformed Church Record	W'y	4,650
Scranton....	Reformed Church Tidings	Mo.	50,000
	Diocesan Record	W'y	7,000
York.....	Lutheran Missionary Journal	Mo.	15,000

SOUTH CAROLINA

Columbia....	Southern Christian Advocate	W'y	5,000
Greenville....	Baptist Courier	W'y	6,200
Newberry....	Lutheran Visitor	W'y	3,150

TENNESSEE

Memphis....	Jewish Spectator	W'y	9,800
Nashville....	Baptist and Reflector	W'y	6,615
	Epworth Era	W'y	11,000
	Christian Advocate	W'y	15,000
	Cumberland Presbyterian	W'y	10,000
	Gospel Advocate	W'y	10,000
	Midland Methodist	W'y	6,000
	Sunday School Magazine	Mo.	30,000
	Bible Study	Mo.	6,000

TEXAS

Austin.....	Firm Foundation	W'y	8,800
Dallas.....	Christian Courier	W'y	4,900
	Baptist and Herald	W'y	15,000
	Baptist Standard	W'y	15,000
	Texas Christian Advocate	W'y	20,500

UTAH

Salt Lake City,	Juvenile Instructor	S. M.	8,000
	Young Woman's Journal	Mo.	4,000

VIRGINIA

Danville....	Methodist	Mo.	3,100
Richmond....	Central Presbyterian	W'y	4,400
	Christian Advocate	W'y	7,500
	Religious Herald	W'y	7,500
	Southern Churchman	W'y	4,500
	Bible Reader	Mo.	27,000
	Foreign Mission Journal	Mo.	21,504

WEST VIRGINIA

Huntington..	Baptist Banner	W'y	4,100
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WISCONSIN

Milwaukee...	Catholic Citizen.....W'y	11,000
	Columbia W'y	6,200
	Excelsior W'y	6,411

NEW BRUNSWICK

St. John.....	Messenger and Visitor W'y	6,047
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NOVA SCOTIA

Halifax.....	Presbyterian Witness W'y	3,100
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ONTARIO

London.....	Catholic Record W'y	10,000
Toronto.....	Canadian Baptist W'y	5,350
	Canadian Churchman W'y	9,750
	Catholic Register W'y	15,000
	Christian Guardian W'y	23,275
	Presbyterian Review W'y	8,000
	Sentinel and Orange and Protestant	
	Advocate W'y	15,000
	Sunday School Banner W'y	16,488

QUEBEC

Montreal....	True Witness and Catholic W'y	15,000
	Northern Messenger W'y	42,000

AGRICULTURAL LIST

A LIST OF THE AGRICULTURAL PAPERS IN THE UNITED STATES AND CANADA WITH A CIRCULATION OF FIVE THOUSAND COPIES OR OVER PER ISSUE, THE ADVERTISING RATES FOR THEM BEING GIVEN ELSEWHERE IN THIS VOLUME.

ARIZONA

Phoenix.....Southwestern Stockman W'y 3,800

CALIFORNIA

Los Angeles..Rural Californian Mo. 4,500

California Cultivator Mo. 3,500

San Francisco, California Fruit Grower W'y 6,780

Pacific Rural Press W'y 8,856

COLORADO

Denver.....Field and Farm W'y 15,000

CONNECTICUT

Hartford....Connecticut Farmer W'y 3,500

FLORIDA

Interlachen...Southern Ruralist W'y 21,083

GEORGIA

Athens.....Southern Farmer Mo. 18,000

Atlanta.....Plowboy and Country Farmer Mo. 10,000

Southern Cultivator and Dixie Farmer...S.M. 25,000

Barnesville...Farmer S.M. 5,000

ILLINOIS

Chicago....Breeder's Gazette W'y 22,500

Deutsche Warte W'y 25,000

Farmer's Review W'y 32,500

Farmer's Union W'y 15,000

Farmer's Voice W'y 30,000

Farm, Field and Fireside W'y 30,000

Hospodarske Listy S.M.

Markets W'y 33,100

National Rural W'y 45,000

Orange Judd Farmer W'y 57,000

Prairie Farmer W'y 20,000

Western Plowman S.M. 36,000

American Poultry Journal Mo. 8,000

American Sheep Breeder Mo. 20,000

American Swineherd Mo. 36,125

Corn Belt Mo. 20,000

De Kalb.....Poultry Chum Mo. 6,000

Freeport...Poultry Tribune Mo. 6,600

Nat. Stock Yds, National Farmer and Stock Grower....	Mo.	25,000
Quincy.....Farmer's Call	W'y	47,350
Western Agriculturist and Live Stock		
Journal	S.M.	10,000
Reliable Poultry Journal	Mo.	35,000
Springfield...Farmers' Magazine	Mo.	15,000

INDIANA

Elkhart....Farm and Haus	Mo.	8,000
Huntington...Farmers' Guide	W'y	25,000
Indianapolis..Indiana Farmer	W'y	27,400
Agricultural Epitomist	Mo.	200,000
American Farmer	Mo.	50,000
Practical Dairyman	Mo.	15,000
Up-to-Date Farming	Mo.	75,000

IOWA

Des Moines..Farmer's Tribune	W'y	21,000
Iowa Homestead	W'y	45,000
Wallace's Farmer and Dairyman.....	W'y	22,000
Live Stock and Western Farm Journal...	S.M.	8,000
Western Garden and Poultry Journal...	Mo.	8,500
Mason City...Farmers' Institute	W'y	

KANSAS

Topeka....Farmer's Advocate	W'y	23,240
Kansas Farmer	W'y	25,000

KENTUCKY

Lexington...American Stock Farm	W'y	5,050
Louisville...Home and Farm	S.M.	87,352

MAINE

Augusta....Maine Farmer	W'y	10,000
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MARYLAND

Baltimore...Farmers' and Planters' Guide	Mo.	9,200
Poultry and Farm	Mo.	13,205
Salisbury...Strawberry Culturist and Small Fruit		
Grower	Mo.	10,000

MASSACHUSETTS

Boston.....American Cultivator	W'y	31,300
Ploughman	W'y	9,849
New England Farmer	W'y	15,000
Farm Poultry	S.M.	27,000
Springfield...New England Homestead	W'y	36,000
Farm and Home	S.M.	250,000

MICHIGAN

Detroit.....Michigan Farmer	W'y	25,000
Reed City...Success with the Garden and Farm.....	Mo.	100,000

MINNESOTA

Minneapolis..Farm, Stock and Home.....	S.M.	38,708
Northwestern Agriculturist	S.M.	10,000
Skordemann	S.M.	8,400
Market Garden	Mo.	6,000
St. Paul....Home and Garden	Mo.	45,000
Farmer	S.M.	25,175
Poultry Herald	Mo.	10,000
Winona....Farm, Field and Stockman.....	Mo.	29,000

MISSOURI

Kansas City..Live Stock Indicator	W'y	18,000
Missouri and Kansas Farmer	Mo.	11,083
Missouri Valley Farmer	W'y	6,000
St. Joseph..Modern Farmer.....	S.M.	6,000
St. Louis...Colman's Rural World	W'y	32,500
Miss. Valley Democrat and Journal of		
Agriculture	W'y	75,000
Barnum's Midland Farmer	S.M.	18,000
Woman's Farm Journal	Mo.	75,000

MONTANA

White Sulphur Springs, Rocky Mountain Husbandman..	W'y	5,380
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NEBRASKA

Lincoln.....Deutscher Amerikanischer Farmer	Bi-W'y	80,000
Omaha.....Nebraska Farmer	W'y	27,500
Nonconformist	W'y	10,000
Hospodar	S.M.	15,236
Red Cloud..Nebraska and Kansas Farmer	Mo.	10,000

NEW YORK

Albany....Country Gentleman	W'y	18,000
Poultry Monthly	Mo.	5,000
Dunkirk....Grape Belt	S.-M.	4,300
Floral Park..Mayflower	Mo.	300,000
N. Y. City....American Agriculturist	W'y	72,000
American Gardening	W'y	30,000
Rural New Yorker	W'y	25,000
Port Jervis...New York Farmer	W'y	24,500
Rochester...Green's Fruit Grower	Mo.	70,000
Vick's Illustrated Magazine	Mo.	75,000
Syracuse....Poultry Advocate	Mo.	20,000

NORTH CAROLINA

Raleigh.....Progressive Farmer	W'y	10,000
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OHIO

Cincinnati...American Grange Bulletin	W'y	20,000
Cleveland....Ohio Farmer	W'y	95,000
Dayton.....Farmers' Home	Mo.	35,000
Findlay.....American Farm, etc.....	W'y	7,000
Medina.....Gleanings in Bee Culture	S.-M.	8,000
Springfield...Farm and Fireside	S.-M.	313,900
Farm News	Mo.	100,000
How to Grow Flowers	Mo.	125,000

OKLAHOMA

Oklahoma City, Oklahoma Farmer	W'y	6,500
Home, Field and Forum.. ..	Mo.	13,500
Woodward..Live Stock Inspector	S.M.	7,326

OREGON

Portland....Northern Pacific Rural Spirit	W'y	4,700
Northwest Pacific Farmer	W'y	10,000

PENNSYLVANIA

Libonia....Park's Floral Magazine	Mo.	343,438
Meadville...Pennsylvania Farmer	W'y	3,500
Mechanics'b'g.Farmer's Friend	W'y	8,000
Philadelphia..Practical Farmer	W'y	25,000
Farm Journal ..	Mo.	381,840

Pittsburg....	National Stockman and Farmer	W'y	44,000
West Grove....	Success with Flowers	Mo.	65,000

SOUTH DAKOTA

Aberdeen....	Dakota Ruralist	W'y	5,400
	Dakota Farmer	S.M.	23,780
Sioux Falls..	Successful Farmer	Mo.	7,480

TENNESSEE

Chattanooga..	Tri-State Farmer and Gardener.....	Mo.	14,878
Nashville....	Farm and Trade	Mo.	16,000
	Tennessee Farmer	W'y	6,000

TEXAS

Dallas.....	Texas Farmer	W'y	30,000
	Texas Farm and Ranch.....	W'y	34,500
	Texas Stock and Farm Journal	W'y	17,000
San Antonio..	Texas Stockman and Farmer	W'y	13,500

VIRGINIA

Richmond....	Southern Planter	Mo.	10,000
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WASHINGTON

Tacoma.....	Northwest Horticulturist, Agriculturist and Stockman	Mo.	2,500
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WISCONSIN

Ft. Atkinson..	Hoard's Dairyman	W'y	25,000
Madison.....	Wisconsin Farmer	W'y	10,000
Milwaukee....	Acker und Gartenbau Zeitung	W'y	45,000
	Haus und Bauern Freund	W'y	85,000
Racine.....	Wisconsin Agriculturist	W'y	24,287

MANITOBA, CAN.

Winnipeg....	Northwest Farmer, etc.....	Mo.	10,000
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ONTARIO

London.....	Farmer's Advocate	S.M.	21,000
Toronto.....	Farm and Fireside	W'y	5,000
	Sun	W'y	13,210

P. E. ISLAND

Summerside..	P. E. I. Agriculturist	W'y	4,970
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QUEBEC

Montreal....	Journal of Agriculture	Mo.	7,000
	Journal D'Agriculture Illustre	Mo.	46,000
	Le Cultivateur	W'y	25,000

SUNDAY PAPERS

With a circulation of 5,000 or more per issue

ALABAMA

Birmingham, State Herald	6,000
Mobile.....Register	6,120
Montgomery, Advertiser	6,000

ARKANSAS

Little Rock..Gazette	7,500
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CALIFORNIA

Los Angeles..Herald	10,000
Times	22,000
Sacramento..Record-Union	6,500
San Francisco, Call	52,000
Bulletin	37,119
Chronicle	90,000
Examiner	102,000
San Jose.....Mercury	8,000

COLORADO

Denver.....Sunday Post	25,426
News.....	33,609
Republican	32,000
Times	26,218

CONNECTICUT

Bridgeport..Sunday Herald	10,000
Hartford...Globe..	7,500
New Haven..Register	9,000
Union	7,500
Waterbury..Sunday Globe	6,000
Sunday Herald	6,000

DELAWARE

Wilmington..Sunday Herald	6,400
Sunday Morning Star	5,000

DISTRICT OF COLUMBIA

Washington..Post	39,144
Times	21,204

GEORGIA

Atlanta.....Constitution	26,000
Augusta.....Chronicle..	6,000
Macon.....Telegraph	6,000
Savannah....News	8,000

ILLINOIS

Chicago.....	Chronicle	105,000
	Daheim (Freie Presse)	35,000
	Der Westen (Staats Zeitung)	53,000
	Die Fackel (Arbeiter Zeitung)	24,000
	Duch Casu (Svornost)	24,300
	Inter Ocean	81,177
	Skandinaven	16,000
	Times-Herald	110,000
	Tribune	180,000
Peoria.....	Herald	5,000
	Journal	6,000
	Star	6,941
Springfield...	Register	4,500

INDIANA

Evansville...	Courier	6,000
	Journal-News	8,500
Indianapolis.	Journal	14,836
	Sentinel	18,000

IOWA

Burlington...	Hawkeye	6,200
Davenport...	Democrat	7,000
	Leader	8,500
Des Moines...	Leader	18,732
	Register	10,500
Dubuque....	Times	8,222
Sioux City...	Journal	8,000

KANSAS

Leavenworth.	Times	8,300
Topeka.....	Capital	12,943
Wichita.....	Eagle	14,147

KENTUCKY

Louisville...	Anzeiger	11,000
	Commercial	23,000
	Courier-Journal	32,000
	Dispatch	22,000
	Omnibus (Ger.)	7,000

LOUISIANA

New Orleans.	Deutsche Zeitung	16,000
	Item	16,000
	L'Abeille (French)	12,000
	Picayune	30,000
	States	18,500
	Times-Democrat	30,000

MAINE

Portland....	Courier Telegram	6,500
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MARYLAND

Baltimore...	American	54,000
	Deutsche Correspondent (German)	11,000
	Herald	34,000
	Sontags Post	10,000
	Wecker (Ger.)	7,500

MASSACHUSETTS

Boston.....	Globe	269,949
	Herald	179,542
	Journal	85,000
	Post	114,341
Springfield...	Republican	13,563
	Union	10,710
Worcester...	Spy	8,000
	Telegram	19,500

MICHIGAN

Bay City.....	Times-Press	5,800
Detroit.....	Free Press	48,086
	News Tribune	44,000
	Sonntagsblatt (Ger.)	5,792
Grand Rapids,	Democrat	8,000
	Herald	10,577
Saginaw.....	Courier-Herald	6,000

MINNESOTA

Duluth.....	News-Tribune	9,000
Minneapolis..	Tidende	6,000
	Times	41,226
	Tribune	24,000
St. Paul.....	Globe	22,012
	Pioneer Press	28,845
Winona.....	Winona	15,453

MISSISSIPPI

Vicksburg...	Herald	4,450
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MISSOURI

Kansas City..	Journal	30,000
	Star	85,000
	Times	25,000
	World	50,000
St. Joseph...	Gazette	7,900
	Herald	6,800
St. Louis.....	Amerika	15,000
	Globe-Democrat	87,586
	Post-Dispatch	85,000
	Republic	86,443
	Star	65,318
	Westliche Post (Ger.)	77,000
Springfield..	Leader-Democrat	5,800

MONTANA

Anaconda...	Standard	10,000
Butte.....	Miner	6,300

NEBRASKA

Lincoln.....	State Journal	11,000
Omaha.....	Bee	20,000
	World-Herald	29,924

NEW JERSEY

Newark.....	Freie Zeitung	8,000
	Sunday Call	20,000
Trenton.....	Sunday Advertiser	10,388

NEW YORK

Albany.....	Argus	12,000
	Press	20,000
	Sunday Telegram	42,000
Brooklyn....	Citizen	25,000
	Eagle	50,000
	Long Islander (Ger.)	8,000
Buffalo.....	Courier	40,000
	Demokrat (Ger.)	6,000
	Illustrated Express	62,922
	News	20,000
	Times	20,507
Elmira.....	Telegram	100,000
New York....	Courier des Etats Unis (Fr.)	22,000
	Bollettins della Sera	5,000
	Herald	180,000
	Journal	400,000
	Morgen Journal (Ger.)	60,000
	News	100,000
	New Yorker Revue (Ger.)	60,000
	Press	80,000
	Star	40,000
	Staats-Zeitung	68,000
	Sunday Telegraph	45,000
	Volks Zeitung	14,000
	Sun	120,000
	Times	50,000
	Tribune	80,000
	World	450,000
Poughkeepsie,	Sunday Courier	8,000
Rochester....	Democrat and Chronicle	21,500
	Sunday Herald	9,500
Syracuse....	Herald	21,250
	Standard	8,000
	Illustrated Times	14,000
Troy.....	Northern Budget	32,462
	Sunday News	6,800
Utica.....	Tribune	6,500
	Sunday Journal	10,000

OHIO

Canton.....	Repository.....	7,000
Cincinnati...	Commercial Tribune	48,000
	Enquirer	90,000
	Freie Presse	22,000
	Sonntag Morgen (Volksfreund)	9,000
	Westliche Blaetter (Volksblatt)	23,000
Cleveland....	Leader	63,000
	Plain Dealer	29,385
	Waechter und Anzeiger	18,975
	World	20,000
Columbus....	Ohio State Journal	18,119
	Press	18,000
Springfield..	Sun	5,000
Toledo.....	Bee	12,500
	Commercial	8,000
Youngstown..	Vindicator	9,200

OREGON

Portland.....	Oregonian.....	28,000
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PENNSYLVANIA

Easton.....	Sunday Call	4,700
Erie.....	Messenger-Graphic	5,900

Philadelphia.	German Gazette	25,000
	Inquirer	170,000
	Item	220,000
	Neue Welt (Ger. Demokrat)	36,000
	Press	120,000
	Record	150,642
	Sonntagsblatt (Ger.)	52,000
	Sunday Dispatch	20,000
	Taggart's Times	25,000
	Times	50,000
Pittsburg.	Beobachter	5,500
	Dispatch	77,465
	Leader	32,000
	Post	41,000
	Press	28,956
	Volksblatt	10,000
Reading.	Eagle	8,024
Scranton.	Sunday Free Press	12,000
Wilkes-Barre,	News Dealer	7,000
Williamsport,	Grit	92,886

RHODE ISLAND

Providence.	Journal	15,200
	Telegram	34,807

SOUTH CAROLINA

Charleston.	News	7,000
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TENNESSEE

Chattanooga.	Times	20,000
Knoxville.	Journal-Tribune	6,000
Memphis.	Commercial Appeal	24,737
Nashville.	American	17,000

TEXAS

Dallas.	News	18,000
Fort Worth.	Register	5,000
Galveston.	News	15,000
Houston.	Post	21,795
	Herald	5,397
San Antonio.	Express	5,000

UTAH

Salt Lake City,	Herald	4,500
	Tribune	8,000

VIRGINIA

Norfolk.	Virginia Pilot	8,344
Richmond.	Dispatch	15,500
	Times	9,000

WASHINGTON

Seattle.	Post-Intelligencer	22,000
Spokane.	Spokesman-Review	9,819
Tacoma.	Ledger	7,500

WEST VIRGINIA

Wheeling.	News	8,000
	Register	13,600

WISCONSIN

Milwaukee...	Herold (Ger.)	15,000
	Sentinel	25,000
	Germania-Sonntags Post ...	18,000
	Vorwaerts (Ger.).....	8,700
Oshkosh.....	Times	5,000

CANADA

Toronto.....	World	25,110
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FOREIGN LANGUAGE PAPERS

GERMAN PAPERS

CALIFORNIA

San Francisco, Abendpost	(D'y)	5,100
Abendpost	(W'y)	9,000
Tageblatt	(D'y)	3,600
Tageblatt	(W'y)	4,300

ILLINOIS

Belleville....	Post und Zeitung	(D'y)	1,000
	Post und Zeitung	(W'y)	3,600
Chicago.....	Abendpost (Ind.)	(D'y)	36,000
	Arbeiter-Zeitung (Soc.)	(D'y)	15,000
	Arbeiter-Zeitung (Fackel)	(Sun.)	24,000
	Der Beobachter (Rep.)		19,600
	Der Republikaner	(D'y)	10,000
	Deutsche Warte (Ind.)	(W'y)	25,000
	Die Rundschau	(W'y)	30,000
	Erholungsstunden (Lit.)		20,000
	Familien Gast	(W'y)	
	Freie Presse (Rep.)	(D'y)	30,000
	Freie Presse (Daheim)	(Sun.)	30,000
	Freie Presse (Rep.)	(W'y)	20,000
	Illinois Staats Zeitung (Ind.)	(D'y)	24,000
	Illinois Staats Zeitung (Ind.)	(W'y)	34,000
	Illinois Staats Zeitung (Der Westen) ..	(Sun.)	50,000
	Katholisches Sonntagsblatt (Cath.)		5,000
	Katholisches Wochenblatt (Cath.)		5,600
	Vereins Zeitung	(W'y)	8,700
	Vorbote (Society)		6,500
Peoria.....	Demokrat (Ind.)	(D'y)	2,500
	Demokrat (Ind.-Dem.)	(W'y)	5,200

INDIANA

Elkhart.....	Farm and Haus (Ag'l)	(Mo.)	8,000
Evansville...	Demokrat (Ind.)	(D'y)	3,500
	Demokrat	(Sun.)	4,200
	Demokrat	(W'y)	6,500
Indianapolis..	Indiana Tribune	(D'y)	4,100
Terre Haute..	Journal	(D'y)	1,000
	Journal	(W'y)	1,500

IOWA

Davenport...	Der Demokrat (Dem.)	(D'y)	3,500
	Der Demokrat (Dem.)	(W'y)	10,000
Des Moines...	Iowa Staats Anzeiger	(W'y)	6,000
Dubuque.....	Katholischer Westen (Cath.)		8,677

KENTUCKY

Louisville...	Anzeiger (Dem.)	(D'y)	8,000
	Anzeiger (Dem.)	(Sun.)	11,000
	Anzeiger	(W'y)	10,000

Louisville,..	Katholischer Glaubensbote (Cath.)	8,000
	Omnibus (Lit.)	7,000

LOUISIANA

New Orleans..	Deutsche Zeitung	(D'y) 3,000
	Deutsche Zeitung	(W'y) 8,000

MARYLAND

Baltimore....	Bayerisches Wochenblatt	8,000
	Deutsche Correspondent	(D'y) 11,000
	Deutsche Correspondent	(W'y) 4,000
	Journal	(D'y) 6,700
	Sonntagspost	(Sun.) 10,000
	Katholischer Volkszeitung (Cath.)	21,500
	Wecker.....	7,500

MASSACHUSETTS

Boston.....	Anzeiger	(W'y) 5,800
	Der Telegraph	(D'y) 5,000
	New England Staaten Zeitung	(W'y) 4,950

MICHIGAN

Detroit.....	Abend Post (Rep.)	(D'y and Sun.) 7,000
	Familien Blatter (Rep.)	(S-W'y) 14,000
	Michigan Volksblatt	(D'y and Sun.) 5,278
	Michigan Volksblatt (Dem.)	(S-W'y) 18,864
	Stimme der Wahrheit (Cath., Dem.)	15,500

MINNESOTA

Minneapolis..	Freie Presse Herold	(W'y) 7,000
St. Paul.....	Volkszeitung (Ind.)	(D'y) 5,000
	Volkszeitung	(S-W'y) 15,000
	Wanderer (Cath.).....	9,600
Winona.....	Westlicher Herold	(S-W'y) 16,773

MISSOURI

Kansas City..	Presse (Rep.)	(D'y) 3,000
	Presse	(W'y) 4,200
St. Louis....	Abendschule (Educ.)	(Bi-W'y) 45,846
	Amerika	(D'y) 10,000
	Amerika	(Sun.) 15,000
	Amerika	(W'y) 32,000
	Anzeiger	(D'y) 29,000
	Friedensbote	(W'y) 20,000
	Herold des Glaubens (Cath.).....	31,825
	Westliche Post (Morning) (Rep.)	(D'y) 31,800
	Westliche Post	(Sun.) 77,000
	Westliche Post	(W'y) 33,500

NEBRASKA

Lincoln.....	Freie Presse	(W'y) 80,000
	Deutsche Amerikan Farmer	(Bi-W'y) 80,000
Omaha.....	Vorwaerts	(W'y) 8,000

NEW JERSEY

Newark.....	Freie Zeitung	(D'y) 5,200
	Freie Zeitung	(Sun.) 8,000
	Freie Zeitung	(W'y) 3,000

NEW YORK

Brooklyn...	Freie Presse (Ind.)	(D'y)	13,000
	Long Islander	(Sun.)	8,000
Buffalo.....	Demokrat (Ind. Dem.)	(D'y and Sun.)	6,000
	Deutsches Volksblatt	(W'y)	10,000
	Volksfreund	(D'y)	4,900
	Volksfreund	(W'y)	4,400
New York...	Amerikanische Schweizer Zeitung (Ind.)		15,000
	Arbeiter Zeitung	(Sun.)	12,220
	Abend Blatt	(D'y)	11,539
	Hausdoktor	(Mo.)	10,000
	Die Gartenlaube	(S-Mo.)	40,000
	Herold (Ind.)	(D'y)	50,000
	Morgen Journal (Ind.)	(D'y and Sun.)	53,000
	New Yorker Revue	(Sun.)	60,000
	Plattdeutsche Post (Ind.)	(Sat.)	13,270
	Schwaebisches Wochenblatt		10,000
	Staats-Zeitung	(D'y, Mon.)	45,000
	Staats-Zeitung	(Ev'g)	34,000
	Staats-Zeitung	(Sun.)	68,000
	Staats-Zeitung	(W'y)	30,000
	Volkszeitung (Labor)	(D'y)	12,000
	Vorwaerts (Socialist)		6,000
	Zeitung (Ind.)	(D'y)	40,000
Rochester...	Volksblatt	(D'y)	1,900
	Volksblatt	(W'y)	4,600

OHIO

Cincinnati...	Abend Presse	(D'y)	20,000
	Anzeiger	(D'y)	7,000
	Anzeiger	(W'y)	4,000
	Christliche Apologete (Meth.)		21,000
	Deborah (Jewish)		9,000
	Freie Presse	(D'y)	10,000
	Freie Presse	(W'y)	8,000
	Volksblatt (Rep.)	(D'y)	12,700
	Volksblatt	(W'y)	12,700
	Volksfreund (Dem.)	(D'y)	9,000
	Wahrheits Freund (Cath.)		12,000
	Westliche Blatter (Ind. Rep.)		23,300
Cleveland...	Christliche Botschafter (Evan.)		20,000
	Evangelische Magazin (Evan.)	(Mo.)	9,000
	Sendbote (Bap.)		7,267
	Wachter und Anzeiger (Dem.)	(D'y)	24,260
	Wachter und Anzeiger	(Sun.)	13,970
	Wachter und Anzeiger	(W'y)	8,900
Columbus...	Express	(D'y)	3,300
	Express	(Sun.)	3,800
	Express	(W'y)	13,200
	Westbote	(D'y)	6,000
	Westbote	(S-W'y)	17,200
Toledo.....	Express	(D'y)	6,350
	Express	(W'y)	11,400

PENNSYLVANIA

Allegheny...	Sonntagsbote	(W'y)	13,500
Allentown...	Welt-Bote (Ind.)		15,000
Philadelphia...	Abend-Post (Rep.)	(D'y)	7,800
	Demokrat (Dem.)	(D'y)	38,000
	Vereingte Zeitung (Ind.)		9,000
	Gazette	(D'y)	45,000
	Gazette	(Sun.)	25,000
	Gazette	(W'y)	12,000

Philadelphia, Nord Amerika (Cath.)	6,000
Tageblatt	(D'y) 45,000
Tageblatt	(Sun.) 52,000
Pittsburg....Beobachter (Dem.)	(D'y and Sun.) 5,500
Beobachter	(W'y) 6,500
Freiheits-Freund (Rep.)	(D'y) 13,685
Freiheits-Freund und Courier	(W'y) 4,500
Volksblatt (Ind.)	(D'y and Sun.) 10,000
Volksblatt	(W'y) 4,500

TEXAS

Austin.....Texas Post	(W'y) 4,000
Galveston....Texas Post	6,900
San Antonio..Freie Presse fur Texas	(D'y) 850
Freie Presse	(W'y) 7,800

WISCONSIN

Milwaukee...Acker und Gartenbau Zeitung (Agr'l).....	45,000
Columbia (Cath.)	6,200
Excelsior (Cath.)	6,411
Germania-Abendpost (Ind.)	(D'y) 18,000
Germania (Ind.)	(S-W'y) 90,000
Haus und Bauernfreund (Agr'l and Indus.)..	85,000
Herold (Ind.)	(D'y and Sun.) 13,000
Herold	(W'y) 22,000
Vorwaerts	(Sun.) 8,700
Die Wahrheit	(Sat.) 6,300

NORWEGIAN-DANISH PAPERS**CALIFORNIA**

San Francisco, Pacific Skandinav	(W'y) 4,000
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ILLINOIS

Chicago.....Norden (Ind.)	7,000
Posten (Ind.)	5,000
Skandinaven (Rep.)	(D'y and Sun.) 12,000
Skandinaven	(S-W'y) 40,000

IOWA

Cedar Rapids, Kvinden og Hjemmet	(Mo.) 27,166
Decorah.....Posten (Fam.)	(W'y) 36,736

MINNESOTA

Minneapolis..Illustreret Familie Journal (Farm.)..	(S-Mo.) 4,000
Lutheraneren	(W'y) 11,561
Nye Normanden	(W'y) 6,300
Skandinavisk Farmer Journal..	(W'y) 5,000
Tidende	(D'y) 4,000
Tidende	(W'y) 27,053
Ugebladet	(W'y) 8,500
St. Paul.....Nordvesten (Ind. Rep.)	(W'y) 14,000

NEBRASKA

Omaha.....Danske Pioneer (Ind. Dem.)..	(W'y) 23,000
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SOUTH DAKOTA

Sioux Falls...Syd Dakota Ekko (Rep.)	5,000
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PAPERS PRINTED IN SWEDISH**ILLINOIS**

Chicago.....	Bladet (Relig.)	13,000
	Fosterlandet (Fam.)	14,000
	Gamlaoch Nya Hemlandet (Rep.)	12,000
	Humoristen (Humor)	22,000
	Missions-Vannen (Evan.)	16,000
	Nya Wecko Posten (Bap.)	10,650
	Sandebudet (Meth.)	10,000
	Svenska Amerikanaren (Ind.)	36,120
	Svenska Kuriren (Ind.)	35,000
	Svenska Tribunen (Rep.)	30,000
Rock Island..	Augustana (Luth.)	13,000

MASSACHUSETTS

Boston.....	Argus	5,200
Worcester...	Skandinavia (Rep.)	(W'y) 8,200

MINNESOTA

Minneapolis..	Skordemannen (Agr'l)	(S-Mo.) 10,400
	Svenska Amerikanska Posten	(W'y) 35,000
	Svenska Folkets Tidning	(W'y) 16,000
	Svenska Family Journal	(S-Mo.) 6,500
St. Paul.....	Minneapolis Staats Tidning (Rep.)	11,700

NEBRASKA

Omaha.....	Svenska Journalen	5,500
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NEW YORK

New York....	Nordstjernan	(W'y) 8,000
	Valkyrian.....	(Mo.) 11,000

PAPERS PRINTED IN BOHEMIAN**ILLINOIS**

Chicago.....	Denni Hlasaetel	(D'y) 10,000
	Denni Hlasaetel	(W'y) 7,000
	Hospodarske Listy	(S-Mo.)
	Sotek	(W'y) 4,200
	Svornost	(D'y) 17,000
	Amerikan	(S-W'y) 37,480
	Cmuchalek	(W'y) 8,000
	Katolik	(S-W'y) 6,000
	Narod	(D'y) 4,000

NEBRASKA

Omaha.....	Hospodar	(S-Mo.) 15,236
	Pokrok Zapuda	(S-W'y) 14,895
	Knihovna Amerika	(Bi-W'y) 9,015

NEW YORK

New York...	Listy	(D'y) 8,050
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WISCONSIN

Racine.....	Slave	7,000
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PAPERS PRINTED IN FRENCH**CONNECTICUT**

Norwich.....	Canadien	(W'y)	
Waterbury...	Le Connecticut	(W'y)	

LOUISIANA

New Orleans..	L'Abeille	(D'y)	12,000
	L'Abeille	(W'y)	13,500

MASSACHUSETTS

Fitchburg....	Le Globe	(W'y)	
Holyoke.....	La Presse	(S-W'y)	2,500
Worcester...	L'Opinion Publique	(D'y)	7,100

NEW HAMPSHIRE

Dover.....	Le Canadien..	(W'y)	
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NEW YORK

New York...	Courrier des Etats Unis	(D'y)	12,000
	Courrier des Etats Unis	(W'y)	24,000

QUEBEC

Montreal....	Patrie	(D'y)	19,000
	Patrie	(W'y)	10,000
	Presse	(D'y)	70,000
	Presse	(W'y)	35,000
	Le Cultivateur	(W'y)	25,000
	Le Samedi	(W'y)	12,650
	Le Monde Canadien	(W'y)	14,211
	Journal d'Agriculture	(Mo.)	46,000
Quebec.....	L'Evenement	(D'y)	8,000
	Le Soleil	(D'y)	12,000
	Le Soleil	(W'y)	4,000

PAPERS PRINTED IN ITALIAN**ILLINOIS**

Chicago.....	L'Italia	(W'y)	22,000
	L'America	(W'y)	8,000

NEW YORK

New York...	Il Progresso Italo	(D'y)	6,500
	L'Araldo Italiano	(D'y)	15,000
	Bollettino della Sera	(D'y)	7,000

PENNSYLVANIA

Philadelphia..	Il Vesuvio	(W'y)	8,000
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PAPERS PRINTED IN POLISH**ILLINOIS**

Chicago.....	Gazeta Polska	(W'y)	9,500
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OHIO

Toledo.....	Ameryka	(W'y)	16,000
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PENNSYLVANIA

Pittsburg....Gazeta(W'y) 10,000

LITHUANIAN NEWSPAPERS**ILLINOIS**

Chicago.....Lietuva(W'y) 5,000

PAPERS PRINTED IN CROTIAN**ILLINOIS**

Chicago.....Chicago Slobada(W'y) 3,000

PAPERS PRINTED IN PORTUGUESE**CALIFORNIA**

Oakland.....Arauto(S-W'y) 5,000

PAPERS PRINTED IN HOLLANDISH**ILLINOIS**

Chicago.....De Nederlander(W'y) 3,000

PAPERS PRINTED IN HEBREW**ILLINOIS**

Chicago.....Jewish Courier(D'y) 5,500
 Jewish Courier(W'y) 8,500

NEW YORK

New York.....Jewish Herald(D'y) 18,000
 Jewish News(D'y) 33,427
 Jewish News(W'y) 25,000
 Jewish Press(D'y) 6,000
 Jewish Times(W'y) 4,000
 Volks Advocat.....(W'y)

SLAVONIC PAPERS**PENNSYLVANIA**

Pittsburg....American Slavonic Gazette(Tri-W'y) 35,000
 Rarasek(Mo.) 10 000

PAPERS PRINTED IN RUSSIAN**NEW YORK**

New York....Amerikansky Russky Vestnik(W'y) 4,000

Leading Sporting and Athletic Papers

CALIFORNIA

San Francisco, Breeder and Sportsman Sat. 6,000

COLORADO

Denver.....Cycling West Thurs. 13,500

ILLINOIS

Chicago.....American Field Sat. 12,000
 Horseman Thurs. 10,000
 Horse Review Tues. 16,000
 Sports Afield(Mo.) 23,125

INDIANA

Indianapolis..Western Horseman Fri. 15,000
 Wheelman's Gazette(Mo.) 11,000

MASSACHUSETTS

Boston.....American Horse Breeder Tues. 26,349
 Bicycling World Fri. 8,000
 Golfer(Mo.) 50,000
 Illustrated Police News Thurs. 30,000
 Land and Water(Mo.) 20,000
 L. A. W. Bulletin and Good Roads.....Fri. 68,000

MISSOURI

St. Louis....Sporting News Sat. 60,000

NEW YORK

New York....Amateur Athlete Thurs. 10,000
 American Wheelman Thurs. 7,000
 Clipper Wed. 18,000
 Dramatic Mirror (Theat.) Tues. 20,000
 Dramatic News and Times Thurs. 10,000
 Field and Stream(Mo.) 25,000
 Forest and Stream.....Thurs. 14,000
 Illustrated Record 50,000
 National Police Gazette Thurs. 100,000
 Outing(Mo.) 50,000
 Recreation(Mo.) 65,000
 Rider and Driver Sat. 16,000
 Shooting and Fishing Thurs. 7,000
 Spirit of the Times and Sportsman Sat. 15,000
 Standard Sat. 95,000
 Turf, Field and Farm Fri. 20,000
 Wheel and Cycling Trade Review Fri. 9,000

PENNSYLVANIA

Philadelphia.Sporting Life Sat. 35,000



LEADING JUVENILE PAPERS

Papers with a circulation of over 5,000 copies,
devoted to the interests of children.

ILLINOIS

Chicago.....	Child Garden	(Mo.)	15,000
	Kindergarten Magazine	(Mo.)	7,000
Elgin.....	Young People's Weekly	(Sun.)	225,000
Oak Park....	Star	(Mo.)	45,000

MASSACHUSETTS

Boston.....	Our Little Ones and Nursery	(Mo.)	8,000
	Working Boy.....	(Mo.)	100,000
	Youth's Companion	Thurs.	540,000

MICHIGAN

Detroit.....	Angelus	(W'y)	10,500
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MISSOURI

St. Louis....	School and Home	(S-Mo.)	50,000
	Our Young Folks (Disciple)	Wed.	20,000

NEW YORK

New York...	Golden Hours.....	Sat.	50,000
	Happy Days	Sat.	50,000
	Harper's Round Table	(Mo.)	40,000
	St. Nicholas	(Mo.)	60,000
	Sunny Hour	(Mo.)	10,000

PENNSYLVANIA

Philadelphia.	Golden Days	Sat.	100,000
	Our Young People	Sun.	80,000
	Young Folk's Catholic Weekly		10,000

UTAH

Salt Lake City,	Juvenile Instructor	(S-Mo.)	8,000
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SUNDAY SCHOOL PAPERS

A list of publications with a circulation of over 5,000 copies devoted to Sunday School Topics.

MICHIGAN

Battle Creek, Youth's Instructor(W'y) 10,825

NEW YORK

New York....Sunday School Journal(Mo.) 101,000

OHIO

Cincinnati....Sunday School Journal(Mo.) 90,000

PENNSYLVANIA

Greenville....Young Lutheran(Mo.) 27,500

Philadelphia.American Church Sunday School Magazine .. 5,600

Augsburg Sunday School Teacher(Mo.) 14,250

Baptist Superintendent(Mo.) 9,000

Baptist Teacher(Mo.) 75,000

Our Young People(W'y) 80,000

Sunday School Times(W'y) 148,103

Westminster Teacher(Mo.) 72,000

Pittsburg....Bible Teacher(Mo.) 7,000

A SPECIAL LIST OF LEADING MAGAZINES

		<i>Publisher's Rate Per Line.</i>	<i>Circu- lation.</i>
NEW YORK			
New York .	American Review of Reviews, agate	\$1.25	125,000
	Argosy agate	.40	190,000
	Cassell's Magazine agate	.30	27,650
	Century nonpareil	1.75	100,000
	Cosmopolitan agate	2.00	350,000
	Forum agate	.75	20,000
	Harper's Monthly agate	1.75	150,000
	Leslie's Popular Monthly agate	1.25	200,000
	McClure's agate	2.00	369,850
	Metropolitan Magazine agate	1.00	200,000
	Munsey's Magazine agate	3.00	675,000
	New Illustrated Magazine, nonpareil	.50	65,000
	North American Review, nonpareil	.75	25,000
	Outing nonpareil	1.00	50,000
	Pall Mall Magazine agate	.30	20,000
	Parisian agate	.40	50,000
	Pearson's Magazine agate	1.00	100,000
	Recreation nonpareil	1.30	65,000
	Scribner's Magazine agate	1.50	115,000
	St. Nicholas nonpareil	1.00	60,000
	Strand Magazine nonpareil	1.25	200,000
OHIO			
Akron . . .	Self Culture agate	.50	75,000
MASSACHUSETTS			
Boston . .	Arena agate	.35	30,000
	Atlantic Monthly nonpareil	.30	15,000
	Black Cat agate	.65	150,000
	Land and Water agate	.40	20,000
	National Magazine agate	.50	75,000
	New England Magazine agate	.30	20,000
PENNSYLVANIA			
Meadville . .	Chautauquan agate	.50	50,000
Philadelphia,	Ladies' Home Journal agate	5.00	800,000
	Lippincott's Magazine agate	.75	35,000
CALIFORNIA			
San Francisco	Overland Monthly agate	.35	30,000

PAPERS DEVOTED TO FASHIONS AND HOUSEKEEPING

		<i>Publisher's Rate Per Line.</i>	<i>Circu- lation.</i>
MASSACHUSETTS			
Boston . . .	Household	agate \$.60	102,166
	Modern Priscilla	agate .40	60,000
MINNESOTA			
Minneapolis,	Housekeeper	agate .60	128,000
NEW YORK			
New York .	American Queen	agate 1.50	362,000
	Delineator	agate 2.00	570,000
	Demorest's Family Magazine, .	agate .60	80,000
	Designer	agate 1.00	250,000
	Gentlewoman	agate 1.50	300,000
	Glass of Fashion	agate .75	200,000
	Harper's Bazaar (Weekly) .	agate 1.00	90,000
	Housewife	agate .50	100,000
	L'Art de la Mode	agate .50	36,000
	Ladies' World	agate 2.00	428,583
	Le Costume Royal	agate .50	60,000
	McCall's Magazine	agate .80	125,000
	Modes	agate	100,000
	Modes and Fabrics	agate 1.25	200,000
	Toilettes	agate .50	25,000
OHIO			
Springfield .	Woman's Home Companion, .	agate 1.75	313,000
PENNSYLVANIA			
Philadelphia,	Home Queen	agate .60	125,000
	Fashions	agate	150,000
	Ladies' Home Journal	agate 5.00	800,000
	Table Talk	agate .40	30,000
DISTRICT OF COLUMBIA			
Washington,	Home Magazine	agate .75	200,000

A LIST OF

Leading Religious Weeklies

With the rate for a 10 line advertisement for
the periods mentioned below.

			One Time	One Month	Three Months	Six Months	One Year
Ga. Atlanta,	Christian Index,	7,000	\$ 70	\$2 66	\$ 8 19	\$14 56	\$25 48
" "	Wesleyan C'n Advocate	12,150	1 00	3 40	9 75	18 20	31 20
Ill. Chicago,	Advance,	19,539	1 50	6 00	16 90	31 20	52 00
" "	Baptist Union,	30,000	2 00	7 60	23 40	41 60	72 80
" "	Epworth Herald,	117,000	6 00	24 00	78 00	148 20	280 80
" "	Interior,	30,875	2 50	10 00	29 25	52 00	78 00
" "	Living Church,	17,000	2 50	9 00	26 00	43 33	65 00
" "	N. W. C'n Advocate,	28,000	2 50	10 00	29 25	52 00	78 00
" "	Ram's Horn,	81,000	4 00	16 00	52 00	93 60	166 40
" "	Standard,	15,000	1 20	4 80	12 48	21 84	37 44
" "	Union Signal,	40,000	7 50	24 00	65 00	104 00	182 00
" Elgin,	Young People's W'k'y	225,000	13 00	52 00	169 00	321 10	625 30
Ind. Indianapolis,	Baptist Outlook,	12,900	1 50	6 00	14 63	26 00	46 80
Ky. Louisville,	Christian Guide,	12,000	1 50	6 00	19 50	35 10	66 30
" "	Christian Observer,	17,735	1 70	6 80	19 50	36 40	67 60
" "	Western Recorder,	15,222	1 50	5 40	15 60	27 30	46 80
Mass. Boston,	Banner of Light,	20,000	2 50	10 00	29 25	48 75	91 00
" "	C'n Endeavor World,	96,250	6 50	26 00	76 05	143 65	253 50
" "	Congregationalist,	22,000	2 50	10 00	29 25	55 25	97 50
" "	Watchman,	17,000	2 50	10 00	32 50	58 50	97 50
" "	Zion's Herald,	16,000	2 00	8 00	23 40	44 20	78 00
Mich. Detroit,	Christian Advocate,	17,000	2 00	7 20	20 80	39 00	62 40
Mo. St. Louis,	American Baptist Flag,	15,000	1 00	3 60	11 70	23 40	44 20
" "	Central Baptist,	9,646	1 00	4 00	13 00	26 00	52 00
" "	Central C'n Advocate,	25,000	2 00	8 00	23 40	41 60	62 40
" "	Christian Advocate,	25,000	2 50	10 00	32 50	61 75	117 00
" "	Christian Evangelist,	30,000	2 50	10 00	32 50	58 50	110 50

LEADING RELIGIOUS WEEKLIES—Continued

			One Time	One Month	Three Months	Six Months	One Year	
N. Y.	New York,	Christian Advocate,	40,000	5 00	18 00	52 00	97 50	182 00
"	"	Christian Herald,	200,000	12 50	47 50	146 25	276 25	520 00
"	"	Christian Work,	25,000	3 00	10 80	31 20	58 50	109 20
"	"	Churchman,	15,000	3 00	10 80	31 20	58 50	109 20
"	"	Evangelist,	12,000	1 20	4 80	13 06	24 06	46 80
"	"	Examiner,	24,000	3 00	12 00	31 20	58 50	109 20
"	"	Observer,	20,000	3 00	12 00	39 00	70 20	132 60
"	"	Outlook,	45,115	5 00	20 00	48 50	110 50	208 00
"	"	Sabbath Reading,	109,040	5 00	20 00	58 50	110 50	208 00
"	"	Silver Cross,	30,000	3 00	12 00	35 10	66 30	124 80
"	"	Witness,	50,000	4 00	16 00	46 80	88 40	156 00
Ohio,	Cincinnati,	Christian Standard,	33,000	2 50	9 00	26 00	51 00	84 50
"	"	Herald and Presbyter,	23,500	2 50	9 00	26 00	48 75	78 00
"	"	Journal and Messenger,	12,270	1 20	4 32	12 48	23 40	37 44
"	"	Lookout,	21,500	1 50	6 00	19 50	35 10	62 40
"	"	Western C'n Advocate,	22,000	2 50	10 00	29 25	52 00	78 00
"	Dayton,	Religious Telescope,	19,400	1 50	5 40	15 60	29 25	52 00
Pa.	Philadelphia,	Commonwealth,	12,000	1 50	5 40	15 60	29 25	52 00
"	"	Christian Standard,	12,000	1 00	4 00	13 00	26 00	52 00
"	"	Lutheran Observer,	18,000	1 20	4 80	15 60	31 20	62 40
"	"	Presbyterian,	12,000	1 80	6 48	18 72	32 76	56 16
"	"	Sunday-School Times,	148,103	8 00	32 00	104 00	208 00	416 00
"	Pittsburg,	Christian Advocate,	23,000	1 10	3 96	11 44	21 45	34 32
"	"	Christ'n Union Herald,	23,500					
"	"	Presbyterian Banner,	15,500	1 50	6 00	17 55	29 25	46 80
"	"	United Presbyterian,	9,000	1 00	3 40	10 40	18 20	31 20
Tenn.	Nashville,	Christian Advocate,	15,000	1 25	5 00	15 00	30 00	50 00
Tex.	Dallas,	Baptist and Herald,	15,000	1 60	6 40	20 80	41 60	83 20
"	"	Baptist Standard,	15,000	1 70	6 80	19 50	33 80	52 00
"	"	Christian Advocate,	20,500	2 50	10 00	32 50	65 00	123 50
Ont.	Toronto,	Christian Guardian,	23,275	2 00	6 00	15 00	27 50	50 00



Monthlies and Semi-Monthlies

A REPRESENTATIVE LIST

With the price for 10 lines for the various periods mentioned below.

The price for Semi-Monthlies is for two insertions a month.

				One Month	Three Months	Six Months	One Year
D. C.	Washington,	Home Magazine,	200,000	7 50	22 50	45 00	90 00
Ills.	Chicago,	Boyce's Monthly,	600,000	20 00	60 00	120 00	240 00
"	"	Household Guest,	500,000	17 50	52 50	105 00	210 00
Ky.	Louisville,	Home and Farm (S.-M.)	87,352	12 00	32 40	61 20	108 00
Me.	Augusta,	Comfort,	1,200,000	50 00	150 00	270 00	480 00
"	"	American Woman,	750,000	30 00	90 00	180 00	360 00
"	"	Vickery & Hill's List:	1,500,000	60 00	180 00	360 00	720 00
		Fireside Visitor, Good Stories, Happy Hours, Hearth and Home.					
"	"	Lane's List:	700,000	27 50	82 50	165 00	330 00
		Sunshine, Family Herald, Golden Moments, Literary Companion, National Farmer.					
"	Waterville,	Sawyer Trio :	1,000,000	30 00	90 00	180 00	360 00
		American Nation, Fireside Gem, Home Treasury.					
Mass.	Boston,	Cushman's Couple,	500,000	20 00	60 00	120 00	240 00
"	"	Household,	102,166	6 00	18 00	36 00	72 00
"	"	Home,	200,000	10 00	30 00	60 00	120 00
"	Springfield,	Farm and Home (S.-M.),	250,000	30 00	90 00	180 00	360 00
Minn.	Minneapolis,	Housekeeper,	128,000	6 00	18 00	36 00	72 00
Mo.	St. Louis,	Winner,	350,000	12 50	37 50	75 00	150 00

LIST OF MONTHLIES AND SEMI-MONTHLIES—Continued

				One Month	Three Months	Six Months	One Year
N. Y.	Floral Park,	Mayflower,	300,000	12 50	37 50	75 00	150 00
"	N. Y. City,	American Queen,	362,000	15 00	45 00	90 00	180 00
"	"	Cheerful Moments,	100,000	4 00	12 00	24 00	48 00
"	"	Delineator,	570,000	20 00	60 00	120 00	240 00
"	"	Designer,	250,000	10 00	30 00	60 00	120 00
"	"	Gentlewoman,	300,000	15 00	45 00	90 00	180 00
"	"	Glass of Fashion,	200,000	7 50	22 50	45 00	90 00
"	"	Good Literature,	298,166	10 00	28 50	54 00	102 00
"	"	Hearthstone,	610,000	22 50	67 50	135 00	270 00
"	"	Home Talk,	300,000	10 00	30 00	60 00	120 00
"	"	Hours at Home,	200,000	8 50	25 50	51 00	102 00
"	"	Housewife,	100,000	5 00	15 00	30 00	60 00
"	"	Ladies' World,	428,583	20 00	57 00	108 00	204 00
"	"	Ledger Monthly,	150,000	7 50	22 50	45 00	90 00
"	"	Metro. & Rural Home,	500,000	20 00	60 00	120 00	240 00
"	"	Modern Stories,	300,000	12 50	37 50	75 00	150 00
"	"	Paragon Monthly,	200,000	8 00	24 00	48 00	96 00
"	"	People's Home Journal,	342,500	15 00	42 75	81 00	153 00
Combination rate, \$2.25 a line, with Good Literature							
Ohio	Springfield,	Farm & Fireside (S.-M.),	313,900	32 00	96 00	192 00	384 00
"	"	How to Grow Flowers,	125,000	5 00	15 00	30 00	60 00
"	"	Wom. Home Comp'n,	313,000	17 50	52 50	105 00	210 00
Pa.	Libonia,	Park's Magazine,	343,428	12 50	37 50	75 00	150 00
"	Philadelphia,	Farm Journal,	381,840				
"	"	Home Queen,	125,000	6 00	18 00	36 00	72 00
"	"	Ladies' Home Journal,	800,000	50 00	150 00	300 00	600 00
"	"	Home Visitor,	500,000	10 00	30 00	60 00	120 00



LEADING DAILY NEWSPAPERS

With the circulation per issue and the advertising
rate per line for one insertion

Atlanta.

Constitution	.10	23,125
Journal	.10	30,746

Baltimore.

American	.15	43,000
Herald	.12½	28,000
News	.10	29,202
Sun	.15	40,000

Boston.

Globe	.20	230,515
Herald	.25	182,636
Journal	.15	85,000

Brooklyn.

Eagle	.15	45,000
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Buffalo.

News	.20	62,000
Courier and Enquirer...	.15	50,000
Times	.15	39,287

Charleston.

News and Courier.....	.10	8,000
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Chicago.

Chronicle	.20	74,000
Times-Herald	.30	65,000
News	.30	275,514
Record	.25	220,096
Tribune	.30	110,000

Cincinnati.

Commercial Tribune	.15	44,000
Evening Post	.25	160,000
Enquirer (Sunday, 25)...	.20	60,000
Times-Star	.15	153,778

Cleveland.

Leader	.20	63,000
Press	.20	92,000
Plaindealer	.16	35,773

Columbus.

Dispatch	.07	20,000
Press Post	.10	22,000
Ohio State Journal	.08	13,471

Dallas.

News	.15	12,000
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Denver.

Post	.07	25,426
News	.10	25,762
Republican	.13	22,500

Des Moines

State Register	.10	7,000
Leader	.08	17,069
News	.04	25,423

Detroit.

Evening News	.20	60,000
Free Press	.12	37,937
Journal	.10	30,000

Galveston.

News	.15	13,000
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Houston.

Post	.15	16,300
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Indianapolis.

News	.12	36,000
Sentinel	.10	15,000
Sun	.10	18,000

Kansas City.

Journal	.15	30,000
Star	.15	85,000
Times	.10	25,000
World	.12	42,000

Louisville.

Commercial	.12½	18,000
Courier Journal	.15	25,000
Post	.09	18,500
Times	.12½	33,000

Milwaukee.

Evening Wisconsin	.10	18,000
Journal	.11	24,000
Sentinel	.10	22,000

Minneapolis.

Times, ...	.05	31,139
Journal	.12	46,073
Tribune	.12	50,000

Nashville.

American	.07½	14,000
Banner	.09	15,000

New Orleans.

Picayune	.15	20,000
Times-Democrat	.15	21,000

New York.

Herald	.45	80,000
Journal (Sunday, 45) ..	.40	400,000
Evening Journal	.40	300,000
Morning World	.40	260,000
Evening World	.40	350,000
Sun (Morning)	.40	80,000
Sun (Evening)	.30	100,000
Tribune	.30	70,000

Omaha.

Bee	.10	25,583
World-Herald	.10	29,924

Philadelphia.

Call	.25	60,000
Bulletin	.20	113,973
Inquirer	.25	170,000
Item	.30	200,000
Press	.20	60,000
Record (Sunday, 20) ...	.25	194,761
Public Ledger	.20	70,000

Pittsburg.

Dispatch	.18	44,736
Commercial Gazette	.17	40,653
Chronicle Telegraph	.18	49,000
Press	.18	40,000
Times	.17	57,968

Portland.

Oregonian	.14	22,000
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Providence.

Journal	.10	13,200
Bulletin	.10	35,400
Telegram	.10	36,735

Rochester.

Democrat and Chronicle, ..	.16	35,109
Union and Advertiser...	.15	23,302

St. Louis.

Chronicle	.16	100,000
Globe-Democrat	.25	79,496
Post-Dispatch	.25	72,000
Republic	.25	75,415
Star	.20	77,000

St. Paul.

Dispatch	.12	38,000
Globe	.10	22,012
Pioneer Press	.10	32,719

Salt Lake City.

Tribune	.12	8,000
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San Francisco.

Morning Call	.20	50,800
Chronicle	.20	78,244
Examiner	.25	80,000

Seattle.

Post-Intelligencer	.10	16,500
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Toledo.

Blade	.08	20,500
Bee	.08	13,000
News	.08	20,000

Washington.

Star	.15	33,149
Post	.15	27,562
Times	.15	49,233

A LIST OF LEADING Semi-Weekly or Weekly Publications

With the advertising rate per line.

Atlanta.			Minneapolis.		
Constitution	.75	106,000	Farmer's Tribune	.09	20,000
Journal	.20	21,500	New Orleans.		
Bangor.			Picayune	.15	20,000
Commercial	.11	24,560	Times-Democrat	.15	15,000
Baltimore.			New York.		
American (S-W)	.20	16,450	Collier's Weekly	.75	200,000
Boston.			Harper's Weekly	1.00	70,000
Youth's Companion	4.00	540,000	Judge	1.00	85,000
Chicago.			Puck	1.00	48,000
Inter Ocean	.75	135,000	Tribune	1.00	125,000
Saturday Blade-Ledger ..	1.10	500,000	World	.60	130,000
Cincinnati.			Omaha.		
Commercial Gazette	.15	40,000	Bee	.20	32,000
Enquirer	.75	130,000	World-Herald	.12	26,000
Times Star	.50	57,000	Portland.		
Des Moines.			Transcript	.15	21,288
State Register	.25	24,000	San Francisco.		
Detroit.			Bulletin	.20	20,000
Free Press	.50	99,846	Call	.15	12,000
Tribune	.20	24,000	Chronicle	.37½	26,500
Indianapolis.			Examiner	.35	76,000
Sentinel	.25	20,000	St. Louis.		
American Tribune	.20	30,000	Globe Democrat	.65	113,748
Kansas City.			Republic	.75	140,683
Times	.50	38,700	St. Paul.		
Star	.35	125,000	Pioneer Press	.11	25,888
Louisville.			Globe	.10	12,578
Courier Journal	.75	100,000	Toledo.		
Milwaukee.			Blade	.75	160,000
Sentinel	.10	28,000	Washington, D. C.		
Wisconsin	.12	20,000	National Tribune	.30	120,429

Advertising in Foreign Language Papers

We have added to our agency a department for advertising in papers issued in the United States and Canada which are printed in foreign languages. This department is completely equipped and under competent management.

We have established this department because we believe that general advertisers of almost every kind can use, with great profit, the hundreds of papers circulated in this country which are printed in German, French, Bohemian and other languages. No one who has not had his attention specially drawn to the facts, can realize how large a circulation many of these papers enjoy, and how thoroughly they are prized by their readers, for many of whom **the paper is the only link** that binds them with the vast outside world, if not with their birth-places in distant countries.

There is one feature connected with these papers to which we call particular attention. It may be claimed that the immigration from many of the countries represented has, during recent years, grown less. But it must be borne in mind that, in the meantime, the millions of readers of these papers have gradually assimilated themselves, at least to a large extent, with American conditions, and that they constitute a vast class which is now much more susceptible to **the reach of a general advertiser** than was the case ten years ago. In other words, the continued residence in this country of these people, and their contact at many points with native classes, has made them better able to appreciate, and quicker to respond to, the business appeal of a general advertiser. For this, and other reasons, it is our conviction that these hundreds of papers are now better capable of serving general advertisers than in years that are past, although even then the value of these journals was found to be very considerable by hundreds of advertisers who tried them.

We do not think that the foreign language papers, so-called, have received more than a small part of the attention which they merit. We invite correspondence from advertisers everywhere on this subject and will be glad to furnish further information, lists, rates and other data.

NELSON CHESMAN & CO.

ST. LOUIS.

CHICAGO.

NEW YORK.

The Ledger Monthly.....

AN ILLUSTRATED
HOME 
PUBLICATION

With beautifully Litho-
graphed Covers.



CIRCULATION

FROM
NOVEMBER, 1898, TO JUNE, 1899,
INCLUSIVE.

November, - - -	152,135
December, - - -	150,000
January, - - -	200,034
February, - - -	197,080
March, - - -	154,850
April, - - -	153,764
May, - - -	155,738
June, - - -	155,000

81,318,601

Average for 8 months, 164,825

ROBERT BONNER'S SONS,
Publishers.



Advertising Rate:

75 CENTS PER
AGATE LINE
FLAT.

Forms Close on the **FIRST**
DAY of each month, for
issue of month following.

E. P. CONE,

Mgr. Advertising Dept.

Ledger Building, NEW YORK CITY



THE CHICAGO CHRONICLE

DAILY AND SUNDAY

The Great Democratic Newspaper of the Northwest

Advertisers may reach some of the Republicans of Chicago and vicinity by using several newspapers, but they will not reach the Democrats, who comprise a majority of the people, unless they use THE CHRONICLE.

A GREAT FIELD ALL TO ITSELF.

THE DEMOCRATIC CHRONICLE FOR DEMOCRATIC READERS

ADVERTISING RATES

	Daily. Sunday.	
Ordinary Display, per Agate line, \$	.20	.30
Amusements " " " "	.20	.30
Sporting, " " " "	.30	.40
Classified, " " " "	.10	.15
Reading Notices, . . . per line, \$	1.00	1.00
Business Notices, . . . " "	.50	.50
Births, Marriages and Deaths; five lines or under, 50 cents. Each additional line, 10 cents.		

Discounts.—For payment on or before the 15th of the month following that in which advertisements are printed, discounts will be allowed on individual orders for ordinary advertisements, to be used in one year as follows:

DISCOUNTS FOR AMOUNT		Discount.
Bills Aggregating Lines.		
\$ 500 or 2,500 . . .	10 per cent.	
1,000 " 5,000 . . .	20 " "	
1,500 " 7,500 . . .	25 " "	
2,000 " 10,000 . . .	30 " "	
2,500 " 12,500 or more	35 " "	

DISCOUNTS FOR TIME

On orders for insertion of ordinary display for stated periods, discounts will be allowed as follows, if payment is made on or before the 15th of the month following that in which advertisements are printed:

One month, daily, . . . 30 per cent.
 " every other day, 20 "

H. W. SEYMOUR, Publisher

164-166 Washington Street, CHICAGO

NEW YORK OFFICE: 45 Tribune Building

The Scripps-McRae Press Association Company

Representing, exclusively, in the foreign advertising field those progressive, growing, popular, cheap papers of the Middle West and South-west,

The St. Louis Chronicle

with pulling power unsurpassed by that of any other evening paper in the great Mississippi basin, and

The Kansas City World

which holds the hearts of the people farther West and to the South.
Also,

The Cincinnati Post

and

The Cleveland Press

the two great papers that almost literally cover a wide chunk of the nation from the Lakes to the Gulf.

These great newspapers, together with the **San Francisco Report**, **Los Angeles Record**, **San Diegan Sun**, **Seattle Star**, **Columbus (O.) Citizen**, and other news clients, enable the Scripps-McRae Press Association Co. to offer the foreign advertising patron advantages in the way of territory such as are possessed by no other concern. No business taken on the basis of war circulation but the advertiser given a fair, square show for his money invested in intelligently presenting any legitimate proposition.

Main offices **Scripps-McRae Press Association Co.**
CLEVELAND, OHIO

WESTERN OFFICE:

116 Hartford Building, Chicago, Ills.

EASTERN OFFICE:

53 Tribune Building, New York City

A Perfect Chain

from

Boston to Minneapolis

Boston Herald
New York Sun
Philadelphia Inquirer
Pittsburgh Chronicle Telegraph
Cleveland Plain Dealer
Detroit Evening News
Detroit Tribune
Grand Rapids Press
Chicago Journal
Minneapolis Journal

C. J. BILLSON

Foreign Advertising Department

Stock Exchange Building
CHICAGO

Tribune Building
NEW YORK

Phenomenal Increase in Circulation

We are now Printing Monthly

629,000 COPIES

...of...

The People's Home Journal

...and...

Good Literature



This Entire Edition Goes to
ACTUAL PAID-IN-ADVANCE SUBSCRIBERS

And is divided as follows:

THE PEOPLE'S HOME JOURNAL,	-	-	-	354,000
GOOD LITERATURE,	-	-	-	275,000
Total,	-	-	-	629,000

NEVER in the history of THE PEOPLE'S HOME JOURNAL and GOOD LITERATURE has their growth in circulation been so remarkable as during the present year, although there has never been a year in which they have not recorded a substantial increase over the preceding year. Up to and including the 22d of April, 1899, we have received **151,962 MORE YEARLY SUBSCRIPTIONS** than had been received at the same time last year.

RATES TOO LOW

OUR present rate of \$2.25 per Agate line, less discounts for time and space as per rate-card, are altogether too low for the circulation we are giving; these rates were based upon a circulation much smaller than that which we now have. If the circulation continues to increase, or is even held at its present figure, the rates will be increased. Meantime, advertisers should not be slow to take advantage of the present low rate and large circulation.

F. M. LUPTON, Publisher,

Nos. 23, 25 and 27 City Hall Place, - - NEW YORK

FARM AND RANCH

Recognized as the leading Household, Live Stock and Agricultural Journal of the Trans-Mississippi States. A clean, honest, interesting and handsomely illustrated Family Paper, reaching the best families in the States and Territories in which it circulates. It is regarded as the best advertising medium for reliable firms to use for securing business in the section named.

Sample copies, testimonials and rates on application.

Farm and Ranch

DALLAS, TEXAS

THE HEARTHSTONE

HAS A LARGER PAID-IN-ADVANCE
CIRCULATION THAN ANY SIMILAR
PERIODICAL IN THE WORLD. . . .
AVERAGE CIRCULATION

610,000 COPIES MONTHLY

THE HEARTHSTONE reaches the homes of more Farmers than any agricultural paper—more Country Tradesmen than any trade paper—and more Church-going People than any religious paper. All these families depend upon THE HEARTHSTONE for their recreation and enjoyment, and upon the advertising columns which they consult when they do their out-of-town buying. It is read by every member of the family and preserved for future reference or sent to friends.

ADVERTISING RATES:

Display, per month,	-	-	-	\$2.25 per agate line
Reading, per month,	-	-	-	\$3.80 per line, agate measure

Information and Sample Copies furnished on
application. Address

THE A. D. PORTER CO.,

PUBLISHERS,

52 DUANE STREET,

NEW YORK

LAST FORMS CLOSE 20TH OF MONTH PRECEDING DATE OF ISSUE

IF YOUR SCHEME
Is all right
AND YOUR ARTICLE
Is attractive
For Mail
Order Buyers,
You will be
A WINNER
If you use



We have a
Majority of the
Leading Mail Order
Advertisers with us
And they continue
Right along.

Over 300,000 Copies

Guaranteed Every
Month in the Year.
Rate, \$1.25 per Line
Modern Stories
Publishing Co.,
64 Fulton Street,
New York.

THE AMERIKA ST. LOUIS

During its existence of over a quarter of a century, the AMERIKA has steadily increased its standing and circulation in Missouri and throughout the Mississippi Valley. It is published

DAILY AND WEEKLY

The weekly edition is also a

RELIGIOUS PAPER

giving advertisers the double advantage attached to this circumstance. The Daily AMERIKA is

Democratic in Politics

and has long wielded a powerful influence among German Democrats of Missouri.

It reaches the very best classes

of the German residents in St. Louis and the State, and in quality it will bear favorable comparison with any other daily in the country.

Among its readers are included the prosperous German-speaking business men of St. Louis, as well as of the surrounding territory, and no advertiser seeking general business with the people of this large city can afford to omit the AMERIKA from his list.

GERMAN LITERARY SOCIETY, Publishers,

13 and 15 North Third Street,

-

ST. LOUIS, MO.

A Splendid Medium FOR ADVERTISERS

...THE... HOUSEWIFE

MARION HARLAND says: "THE HOUSEWIFE is the best paper of the kind published."

The guaranteed monthly circulation is

One Hundred Thousand Copies

Comprising the very best class of circulation for advertisers who wish to place their goods in the homes.

ADVERTISING RATES:

Display, -	50 cents per line, agate	$\frac{3}{4}$ page	...	\$80.00
Reading, -	\$1.00	$\frac{1}{2}$ "	...	160.00
		1 "	...	320.00

No Discounts. Sample copy and any desired information will be sent on application. Address

The A. D. PORTER CO., Publishers

52 DUANE STREET, NEW YORK

COLLIER'S WEEKLY

AMERICA'S
FOREMOST WEEKLY

IN EXCELLENCE OF CONTENTS, BEAUTY
OF ILLUSTRATION, AND TYPOGRAPHY,
COLLIER'S WEEKLY NOW HAS NO RIVAL.

Average Circulation Over 200,000

Forms close Saturday two weeks previous to date of issue.

CONDE NAST, Advertising Manager

533 WEST THIRTEENTH STREET, NEW YORK

500,000

CIRCULATION
MONTHLY

The
Chicago

500,000

CIRCULATION
MONTHLY

Household Guest

Monthly Circulation **500,000** Guaranteed and Proven

500,000

CIRCULATION
MONTHLY

Rate, \$1.75 per Agate Line
Household Guest Co.
CHICAGO, ILLS.

EASTERN OFFICE:
1227 American Tract Society Bldg.
NEW YORK

500,000

CIRCULATION
MONTHLY

A Pocket to Pocket Talk with Advertisers



The Morning Telegraph

IS AN ENTERPRISING, READABLE, BUYABLE DAILY NEWSPAPER THAT IS BOUGHT BECAUSE ITS BUYERS WILL HAVE NONE OTHER, AND BECAUSE ITS SPECIAL FEATURES CANNOT BE OBTAINED ELSEWHERE—AT ANY PRICE.

THE COLORED HALF-TONE SUPPLEMENT OF

The Sunday Telegraph

is an institution in itself. The pictures you find there are not only better pictures than you can find in any Sunday newspaper in the country, but they are **perfect** pictures, and about as apropos as anything could be.

Its cost makes **The Morning Telegraph** essentially a paper of the moneyed class, and bought by persons who have money to spend means that it is a good medium for the advertiser. If you have anything to sell to the banker or the banker's wife, the broker or the broker's wife, the racing man, the actor, the actress, or to the many who are interested in these people and in their doings, **The Morning Telegraph** is the medium you've been looking for.

Pertinent particulars for a postal card.

Better postal us to-day.

THE MORNING TELEGRAPH

(COSTS FIVE CENTS—BUT WORTH IT)

NEW YORK

The New York

Weekly Witness

...and...

Sabbath Reading

Place the advertiser in touch with over

HALF A MILLION READERS

Entirely Subscription

JOHN DOUGALL & CO., Publishers,

150 Nassau Street, New York City.

The exports and imports of Canada have more than doubled during the last three years.
—*Trade Report.*

The CANADIAN FIELD is more thoroughly covered by

THE GLOBE

TORONTO, CANADA

than by any other medium. 70,000 of the homes of the leading men in every profession of life are visited regularly by

The Daily, The Saturday and The Weekly

editions and nearly every commercial and financial institution in the Dominion uses it for its reports. It is quoted in every part of the world. Sworn statement of circulation and rates cheerfully furnished.

THE GLOBE, Toronto, Canada

New York Office, 43 Tribune Building,
HENRY BRIGHT, Representative.

Chicago Office, Boyce Building,
HENRY BRIGHT, Representative.

NEW IDEAS



IS a large 16-page monthly and as its name indicates is devoted to information about the "new" and this applies to every department of art, science and invention. Its advertising as well as its reading matter is teeming with good things that appeal to the most progressive people everywhere. It is the cleanest, brightest and most up-to-date monthly published, giving the latest news of interest to the Inventor, Agent, Manufacturer, Mechanic, and Wide-Awake people everywhere.

As an Advertising Medium



NEW IDEAS is at the top. Its advertising columns are unsurpassed in their pulling qualities, for the paper stimulates progressiveness and proficiency; suggests, encourages, and urges the adoption of approved appliances in every sphere of action. Advertisers looking for a medium which will bring quick results will find in NEW IDEAS just what they want. The reason why ads. in NEW IDEAS pay is simply because Wide-Awake people everywhere are interested and pleased with the paper.

100,000 Circulation Monthly



NO PROOF, NO PAY—IS OUR MOTTO. Rates are 50 cents per line, each and every insertion. No time nor space discounts. We are after business from first-class, reliable firms who are advertising for profits and want quick results. Based upon the testimony of reliable parties, we can assure paying results. Send your business direct or through any reliable advertising agency.

New Ideas, 1210-22 Frankford Ave., Philada., Pa.

The Aim of Advertising

Is to reach the greatest number of persons:

1st. WHO WANT WHAT YOU HAVE TO SELL

2d. WHO HAVE THE MONEY TO PAY FOR IT

Now if what you have to sell is something wanted by the best of rural residents all over the country, then the remainder of your course is plain sailing, for the

National Stockman and Farmer

PITTSBURGH, PA.

reaches the hearts and homes of the well-to-do, bright, intelligent farmers and fanciers in larger numbers than does any other agricultural weekly * * * * *



ITS FRIENDS LOVE IT

ITS COMPETITORS RESPECT IT

ITS SUBSCRIBERS TRUST IT . .

ITS ADVERTISERS PROFIT BY IT

A National Semi-Monthly
covering the entire country.

Farm and Home

When it comes to newspaper publicity, and when both quality and quantity are desired, a paper with over a quarter million copies guaranteed circulation each issue is surely worth considering. This is a return-bringing circulation, and one especially adapted to the uses of the farm implement and machinery advertiser. It will sell anything intended for use on the farm.

EASTERN EDITION,

Springfield, Mass.

Sworn
Circulation.

135,000

EACH
ISSUE.

WESTERN EDITION,

Chicago, Ill.

Sworn
Circulation.

140,000

EACH
ISSUE.

The circulation of Farm and Home from November to March is never less than 350,000 copies each issue; from March to November 275,000 copies each issue, making an average of over 300,000 copies each issue during the year. Our guaranteed paid circulation is over 250,000.

Farm and Home is used by all the large advertisers of the country, and keyed advertisements have proved it a paying medium. Ably and carefully edited, it presents the practical side of farming. Special family features make it invaluable for advertisers desirous of reaching the women folks. Ask us or any reliable agent for further information.

The Phelps Publishing Co.,

SPRINGFIELD, MASS.

27 Worthington St.

CHICAGO, ILLINOIS.

204 Dearborn St.

NEW READERS

Mean New Life to a Magazine

And the life and activity of the magazine is reflected through the returns to the advertiser, and the number of first-class advertisers seen upon its pages.

MODES AND FABRICS

Is constantly adding large numbers of new readers to its already valuable clientage.

The national advertisers who are after the attention of the better buying classes, do not have to guess at the results to come in from space used in MODES AND FABRICS, because other representative advertisers, with an accuracy of judgment unquestioned, are prominent space users of the pages of MODES AND FABRICS, regularly.

If you have never tried the money-getting qualities of MODES AND FABRICS, you should the very next issue you can get into.

We charge less for the bona-fide service we render you, per line, per thousand of circulation, than any other standard publication of acknowledged high merit.

Circulation, 350,000 per month

Rates \$1.25 per Agate Line, Net.

All Advertisements placed alongside Reading Matter.

Modes and Fabrics Publishing Co.,

550 PEARL STREET, NEW YORK

J. L. OBERLY and A. P. GARDINER, Proprietors

Toledo's Greatest Newspaper 

THE TOLEDO DAILY BLADE

Average Circulation January, 1899,	19,593 Copies per Day
“ “ February, “	19,921 “ “ “
“ “ March, “	20,074 “ “ “



A Weekly with a National Circulation

THE TOLEDO WEEKLY BLADE

Weekly Average for January, February and March, 1899, 169,923

FOR ADVERTISING RATES AND
SAMPLE COPIES, ADDRESS

THE BLADE, TOLEDO, OHIO

MAIL ORDER ADVERTISERS

ARE INVITED TO TEST THE "PULLING" QUALITIES OF

Cheerful Moments

AS A BUSINESS BRINGER. IT IS A 16-PAGE
MONTHLY JOURNAL, WITH A

Guaranteed Circulation of 100,000

COPIES EACH MONTH; WHICH GOES INTO
SMALL COUNTRY TOWNS AND VILLAGES—
THE BULK OF IT GOING INTO THE FAR
WESTERN STATES.

Advertising Rates are 40 cents per line for display and 60 cents per line for reading notices. Where 100 or more lines are used at one time, the rate is 30 cents per line.

MESSRS. NELSON CHESMAN & CO. WILL
ACCEPT YOUR ORDER OR YOU CAN SEND
IT DIRECT TO

GEO. W. WILLIS

Publisher of Cheerful Moments

114 W. 31st Street, New York City

Founded
1855



Circulation
200,000

MODEL STORY AND SKETCH PAPER

Width of column 2 3-8 inches, or 33 ems wide.

No extra charge for cuts or display.

The paper is circulated throughout the United States in city, town and country among the prosperous population. It is the best mail-order medium in the United States.

Advertising Rates Sent on Application

STREET & SMITH, Publishers

EXTRA OR SPECIMEN EDITIONS.—From September to May we publish specimen copy editions. They are separate from the regular edition, and are used for the purpose of securing new readers. Advertising rates \$1. a line per million circulation.

NEW YORK

A DIVIDEND PAYER

When you find an agricultural paper that is 20 years old with a **Guaranteed Circulation and Rates Based on a Guaranteed Circulation**, you generally find one that pays dividends on advertising contracts.

Letters like the one below tell the story of

Texas Stock and Farm Journal

Fort Worth, Texas, March 25, 1899.

TEXAS STOCK AND FARM JOURNAL, Dallas, Texas.

GENTLEMEN—You ask as to benefit derived from ad. In your paper, Replying will say that I have made a careful study of this advertising question, and for over a year have kept a record of results. This record shows that of the enquiries traceable to any source, I received more from my ad. in the Journal, than from those in all the other papers combined, and I used several. In fact nearly 75 per cent. of said enquiries are directly traceable to the Journal. It is unquestionably the best medium by which to reach the stockmen and stock farmers of Texas and adjoining Territories.

I make this statement in justice to you, and not intending any disparagement whatever to your worthy contemporaries.

Yours truly,

P. W. HUNT, General Agent Pasteur Vaccine Co.

We carry double the amount of paid advertising, double the amount of live reading matter, and have the largest guaranteed circulation of any paper of our class in Texas. **WE WANT YOUR BUSINESS.**

Offices: DALLAS, FORT WORTH, SAN ANTONIO

MOST FOR THE MONEY!

The Kansas City Star

GIVES ADVERTISERS THE BEST SERVICE OF ANY
NEWSPAPER PUBLISHED WEST OF CHICAGO.



AWARDED FEBRUARY 15, 1899, BY "PRINTER'S INK,"
THE LITTLE SCHOOLMASTER IN THE ART OF AD-
VERTISING, TO "THE KANSAS CITY STAR," THAT
PAPER AFTER FOUR MONTHS CAREFUL WEIGHING
OF EVIDENCE, HAVING BEEN PRONOUNCED THE
ONE PUBLISHED WEST OF CHICAGO WHICH GIVES
AN ADVERTISER THE BEST SERVICE IN PROPORTION
TO THE PRICE CHARGED.

Circulation Guaranteed

DAILY, - - - - OVER 85,000 COMPLETE NEWSPAPERS
SUNDAY, - - - - OVER 85,000 COMPLETE NEWSPAPERS
WEEKLY, OVER 125,000 ONE YEAR PAID IN ADVANCE SUBSCRIBERS

New York Office, 148 Times Building
Chicago Office, 307 Stock Exchange Building
Boston Office, 227 Washington Street

Have You Found It?

Have you found that the most valuable piece of territory for the agricultural advertiser in the United States is the great Mississippi Valley? Have you found that the best paper in the country to reach this great mass of prosperous farmers is

The Mississippi Valley Democrat and Journal of Agriculture

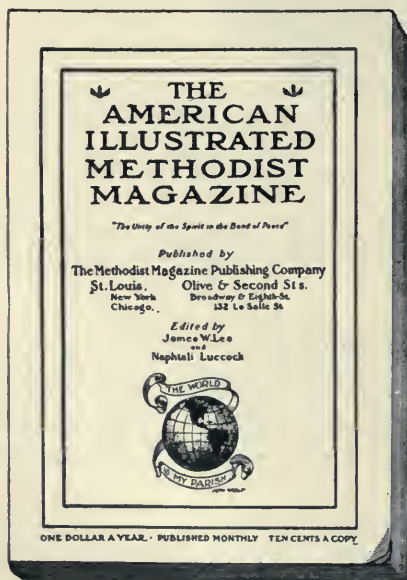
It is a handsome weekly publication. It goes to 75,000 subscribers. Its rates are moderate. It pays advertisers who want to reach the farmers. It has the largest circulation of any agricultural weekly published in the West.

Journal of Agriculture Co.

S. W. Cor. Olive and Second Streets,

St. Louis, Mo.

W. H. KENTNOR, BUSINESS MANAGER.



The American Illustrated Methodist Magazine

The only illustrated Methodist magazine published monthly in the United States.

Subscription price, \$1.00 a year.

It is the favorite periodical among Methodists, North and South.

It reaches the active membership of the Methodist Church, which numbers more than **six millions** in the United States, more thoroughly than does any other one journal.

Its circulation is **by subscription direct to Methodist homes.**

Its advertising is clean and wholesome and its readers have confidence in the announcements which appear in its advertising pages.

It brings results to advertisers.

For rates, address

The Methodist Magazine Publishing Co.,
No. 223 N. SECOND ST., ST. LOUIS, MO.

New York Office: Broadway and Eighth Streets.
Chicago Office: 132 La Salle Street.

The World's
Three
Greatest



Agricultural Weeklies

AMERICAN WEEKLY
AGRICULTURIST

72,000 Circulation } OF NEW YORK.
Each week }

ORANGE & JUDD
FARMER

57,000 Circulation } Western Edition
Each week } OF CHICAGO, ILL.

THE
NEW ENGLAND HOMESTEAD

36,000 Circulation } Eastern Edition
Each week } OF SPRINGFIELD, MASS.

Covers the whole country or any part of it.

Sworn
Circulation **165,000** Copies
Weekly.

The Three Papers cover the country thoroughly and our subscribers are the Progressive Farmers. Advertisers who want to reach certain sections can do so by using the edition best suited to their wants.

AMERICAN AGRICULTURIST Weekly is the popular advertising medium of the day, and results from this paper are not of an uncertain quantity.

Sworn circulation statements sent advertisers each month.
Rates carefully quoted on application to nearest office.

Orange Judd Company

CHICAGO.

NEW YORK.

SPRINGFIELD, MASS.

Ask
Nelson Chesman & Co.
about the
Lincoln, Neb.
FREIE PRESSE

The Texas Baptist-Herald

S. A. HAYDEN & SON, PUBLISHERS AND PROPRIETORS.

Dallas, Texas

Texas Baptist,

Established 1855.

Texas Baptist Herald,

Established 1865.

The Texas Baptist,

Established 1874.

The Baptist Standard,

Established 1880.

Consolidated

1886

There are over 200,000 White Baptists in Texas and the Territories

The Texas Baptist and Herald

IS THE CONSOLIDATED TEXAS STATE PAPER

WHAT IS SAID OF HOME TALK

CHARLES F. MILLER,
FINE TOILET, LAUNDRY SOAPS AND PERFUMERY,
Lancaster, Pa., U. S. A., Jan. 19, 1899.

MR. WM. H. ENGLAND,
Publisher "HOME TALK," New York.

Dear Sir:—

It is very gratifying to me to be able to say to you that I have received very satisfactory results from the advertising which you have done for me in "HOME TALK," and I, of course, expect to continue with you. I wish you every possible success with your paper, and would suggest that you put a fancy cover on same as often as possible. I hereby confirm the renewal of my contract with you. Awaiting further favors, I remain,

Yours very truly,

CHARLES F. MILLER.

Every reader of HOME TALK is a known buyer. Every copy is read in the home circle. Ask your agent, or write to

HOME TALK

23 Park Row, New York



**A . . .
Monumental
Record**

**60,000
CIRCULATION
GUARANTEED.**

About One in 9 of Population.

**INFLUENCE,
CHARACTER,
CIRCULATION.**

**Great One Cent Paper
of the South.** **Daily and Sunday.**

New York Office:
Room 165, World Building.
CHAS. H. GEORGE, Corresp't.
D. P. BEVANS, Adv'tg Mgr.

Chicago Office;
J. E. COLBY, Special Agent,
310 Stock Exchange Building

CHAS. C. FULTON & CO., FELIX AGNUS, Publisher.

A Word to the Wise Advertiser is Sufficient.

139,626 DEMOCRATIC VOTES WERE CAST IN MINNESOTA IN 1896.

The St. Paul Globe

IS THE ONLY DEMOCRATIC DAILY IN THE ENTIRE STATE

The Sworn Net Paid Circulation Exceeds

22,500 DAILY. 26,000 SUNDAY.

The Globe Co., St. Paul, Minn.

ARTHUR M. HULL, Advertising Manager.

Eastern Representative, **CHAS. H. EDDY**, 10 Spruce Street, New York City.

Western Representative, **HARRY FRALICK**, Manager, **WILLIAMS & LAWRENCE**,
87 Washington Street, Chicago, Ills.

Advertisers...

Save Your Money.

Wishing to Cover

Southern Kansas and Oklahoma

Can do so completely by using the

Wichita Eagle

The Eagle Has No Competitors.

We can prove this Six Times a Week. If we can't
we won't charge anything for advertising.

R. P. MURDOCK, Business Manager.

The S. C. Beckwith Special Agency, New York and Chicago.



THE BEST OF ALL WOMEN'S PAPERS

Guaranteed Circulation, **200,000** Copies Monthly

Rate \$1.00 per agate line. Address all communications to

Popular Fashions Company

79 FOURTH AVENUE, NEW YORK

Conkey's Home Journal

CHICAGO

Over 100,000 Circulation

In the homes of the smaller towns and cities. Advertisers of household articles and goods that interest women say that CONKEY'S is a paying proposition. The fact that all ads. are keyed and running on a till forbid order is evidence that the returns are satisfactory.

All Advertising Agencies will place your order at the yearly rate—50 cents per line—with the privilege of stopping, pro rata, if not pleased.

Write for sample copy and further information,

W. B. CONKEY COMPANY, - CHICAGO

New England Farmer



Noted for Size and Quality of Circulation

1822-1900

The only Distinctively New England
Agricultural Publication

Boston, Mass.

Sworn Circulation 10,313

\$200 REWARD!

Quincy, Illinois, has four daily newspapers. The

Daily Journal

will make advertising contracts upon the distinct guaranty that its paid circulation is over **five** times as large as that of any other daily paper printed in Quincy, or more than **twice as large as the combined** circulation of any other two daily papers printed in Quincy.

The production of evidence to disprove this claim will entitle any advertiser to \$200 worth of advertising in the JOURNAL **free** of cost. The JOURNAL'S press room and subscription books are open to advertisers at all times.

H. N. WHEELER, Publisher.

ESTABLISHED 1873

APPEARING EVERY THURSDAY

Gazeta Polska

W. CHICAGO

OLDEST POLISH NEWSPAPER IN THE UNITED STATES

Represents the interests of nearly 2,000,000 Poles residing throughout the United States and Canada.

SUBSCRIPTION, TWO DOLLARS A YEAR

The best Advertising Medium in the United States to reach the Polish-American population.

RATES OF ADVERTISING.—1 inch, 1 year, \$30.00; 6 months, \$17.50; 3 months, \$10.00; 1 month, \$4.00; one time, \$2.00. One line, one time, 50 cents. Reading matter 40 cents per line per insertion.

The GAZETA POLSKA, read in all the States and Territories of the Union, in Canada, Mexico, Central America, Brazil, Chile, Argentine Republic, in France, Great Britain and Ireland, Germany, Austria, Switzerland, Servia, Danubian Principalities, Turkey, in Asia, Africa and Australia, and in all the provinces of ancient Poland, is really a First-Class Advertising Medium. All communications ought to be addressed.

W. DYNIEWICZ,

Publisher GAZETA POLSKA, - - 532 NOBLE STREET, CHICAGO, ILLS,

THE WINNER

A MONTHLY FAMILY MAGAZINE

—PUBLISHED BY—

The Mail-Order Publishing Co., (Incorp.)

OZARK BUILDING, ST. LOUIS, MO.

E. G. LEWIS, BUSINESS MANAGER.

H. E. NICHOLS, SECRETARY AND TREASURER.



Subscriptions paid in full—cash in advance—obtained through THE WINNER endless chain subscription card system, in eight months.

Circulation Guaranteed not less than 350,000

copies monthly, mailed in separate wrappers to paid subscribers. Post Office receipts for each issue shown advertiser on request.

Rate \$1.25 per line flat. No discount for time or space. 14 lines to the inch. Forms close 10th of month previous to issue. Width of columns, $2\frac{1}{4}$ inches; length of columns, 168 lines; four columns to page. Printed on S. & S. C. paper. Half-tones especially brought out.

Circulates, owing to the manner in which its circulation was obtained, in the best mail-order class throughout the country.

A Mail-Order Paper, by Mail-Order Men, for Mail-Order Men

Coal or Flour

BY WEIGHT

Advertising

BY GUESS

WHY?

If a certain, **equitable** sum is charged for an advertisement in a circulation of, say, 50,000 copies, why should the advertiser pay just as much when the circulation drops to 40,000?

And, by the same token, why should the publisher stand it if the circulation goes up to 60,000?

Never having heard a satisfactory reason for such conditions, we adopted in '95, the plan of charging advertisers for **exact paid circulation** each week, and **printing the figures**.

At this date (April 7, 1899,) L. A. W. BULLETIN advertisers are charged (**by the thousand**) for sending their advertisements to 70,195 "paid in advance" subscribers,—just as they would be charged by the ton, acre, gallon or yard, for other commodities.

On the same date the paper is filed in 1,026 hotels and 1,102 libraries; also 2,893 sample copies are sent out, for all of which the advertiser is not charged.

We are looking for business, but we do not underrate the importance of first proving that we deserve it.

The L. A. W. BULLETIN is **read**, and has brought some remarkable results to advertisers.

Let us talk it over with you.

STERLING ELLIOTT, Boston

..MODES..

NEW YORK

This well known household and fashion monthly begins the advertising and subscription season for 1900 with a better equipment for serving general advertisers than ever before.

Its management will be alive to every modern demand and will aim to furnish the best paper possible of its class for the women of America.

CIRCULATION, 100,000

Sample copies, advertising rates and other information will be sent on request.

The most effective advertising during the next twelve months will be that which is done through the better class of papers that reach women. No general advertiser should fail to put MODES on his list.

Modes Fashion and Pattern Co.

37 E. Eighteenth Street

NEW YORK

SCRANTON, PA.

The Sunday Free Press

Is the great Sunday Paper of the East. It is read by everybody.



The Sunday Free Press

It is read by all classes, being purely independent in its comments.



The Sunday Free Press

Makes a lower rate in proportion to the quality and quantity of its circulation than any paper printed in the Eastern half of the United States.



The Sunday Free Press

will be glad to send rates and a few cold blooded facts to every wide awake business man.

Daily Jeffersonian

~~~~~  
Daily Jeffersonian  
was established in  
1880 and was the  
first Inland Daily  
published in Ohio  
~~~~~

~~~~~  
Weekly Jeffersonian  
was established  
in 1854

# Weekly Jeffersonian

FINDLAY, OHIO.

A. H. BALSLEY & SONS, Editors and Proprietors.

BOTH PAPERS HAVE ALWAYS EN-  
JOYED LARGE CIRCULATIONS AND  
HAVE ALWAYS PROVEN THE.....

## Best Advertising Mediums in the County

Our charges are moderate in either issue,  
and where both papers are taken by the  
advertiser a very material reduction is made  
in the advertising rates.

**SAMPLE COPIES SENT FREE AT ALL TIMES**  
**WRITE FOR SAMPLE COPIES**

Advertisers seeking Good Mediums are invited to give us a trial.

A. H. BALSLEY & SONS, Proprietors, FINDLAY, O.



If you want to reach

**Leading Commercial Houses**

If you want to sell to

**Prominent Manufacturing Concerns**

If you want to introduce

**Meritorious Inventions**

If you are seeking

**Foreign Trade**

If you want to interest the

**Investing Classes**

ADVERTISE IN ONE OF THE WIDEST  
CIRCULATED BUSINESS JOURNALS IN  
THE UNITED STATES

# TRAFFIC



SAMPLE COPIES, ADVERTISING RATES,  
AND ALL INFORMATION DESIRED,  
FURNISHED UPON APPLICATION

306-308 Chestnut Street,  
PHILADELPHIA, PA.

The only Daily Labor Newspaper  
in the United States 

---

# The Chicago Daily Labor World

---

IT CIRCULATES IN THE HOMES  
OF WELL-PAID MECHANICS

---

A Labor-Union Daily Evening Newspaper  
An Advocate of Union Labor

---

Cor. 5th Ave. and Washington St.  
CHICAGO

---

PRICE, DAILY, ONE CENT PER COPY

---

AVERAGE DAILY  
CIRCULATION,

52,000 

**To Reach** the great number of Hebrews  
in the great West.

ESTABLISHED 1885.

# THE DAILY JEWISH COURIER

...EVERY EVENING...

# THE CHICAGO WEEKLY.....

...EVERY THURSDAY...

**ARE THE MOST RELIABLE MEDIUMS**

Probably the most enterprising of all those papers published in foreign languages is the DAILY JEWISH COURIER. THE COURIER is just as enterprising as the American papers—perhaps even more enterprising than some of them. Its influence among the Jewish race of the city is widespread and strong. The paper prints a weekly edition, which has a circulation almost twice as large as that of the daily and which is sent all over the world. The weekly has subscribers which are located as far away as Southern Africa.—CHICAGO CHRONICLE, APRIL 24, 1898.

==The==

## Daily Jewish Courier

H. S. WOLF Manager

274 WEST 12TH ST.

CHICAGO, ILL.



# THE GRAPHIC

An Illustrated Weekly

S. W. Cor. 5th Ave. and Washington St.

M. J. KANE, Manager CHICAGO, U. S. A.

TERMS: { Ten Cents a Copy  
\$4.00 a Year, in Advance

NEW YORK OFFICE, 62 World Building.

Agents for Great Britain—Ainslee & Co., Strand, London. For Continental Europe—K. F. Koehler, Leipsic, Germany. The paper is on sale at Brentano's, Paris, and at the principal newsdealers' in Chicago and in other cities throughout Europe. Address all communications:

THE GRAPHIC, Chicago, S. W. 5th Ave. and Washington St.

The Graphic believes in Protection for American Industries and Reciprocity

**W**E desire to call your attention to the reorganization of THE GRAPHIC Illustrated Weekly, Chicago. Having enlarged its capital, it is now in first-class financial condition, and in the future we intend to make THE GRAPHIC better than ever and increase its 60,000 circulation twofold. You, no doubt, are aware that for the last ten years it has been considered one of the best weekly family illustrated newspapers in America, as THE GRAPHIC'S World's Fair and other editions convinced the world at large. Nothing in THE GRAPHIC columns, either reading matter or advertisements, is allowed but *that which is pure and unobjectionable*, as our subscriptions are principally from *families*, and THE GRAPHIC'S aim has always been and always will be to continue to be a family illustrated newspaper. We hope old and new patrons will place THE GRAPHIC on their 1899 list for advertisements and subscriptions.

The Graphic Company

S. W. Cor. 5th Ave. & Washington St.

CHICAGO, U. S. A.

— ESTABLISHED 1880 —

# JOURNAL- DEMOCRAT

ALBUQUERQUE, N. M.

*Members Associated Press.*

*Republican in Politics.*

Only Morning Paper Published in New Mexico

IT HAS **MORE SUBSCRIBERS**, **MORE HOME ADVERTISING** AND **MORE FOREIGN ADVERTISING** THAN ANY OTHER PAPER IN THE FIELD IT COVERS.

ALBUQUERQUE IS THE METROPOLIS, AS WELL AS THE GEOGRAPHICAL CENTER OF THE TERRITORY, WHICH FACT SECURES FOR THE

## JOURNAL - DEMOCRAT

A WIDE CIRCULATION IN EVERY SECTION AND RENDERS IT THE BEST POSSIBLE MEDIUM. FOR RATES, ADDRESS

## DEMOCRAT PUB. Co.

ALBUQUERQUE, N. M.

# Carter's Monthly

**I**S a Home Magazine in every sense of the word. It contains 112 pages of high class literature carefully edited by Opie Read, whose books have endeared him to the hearts of the American people. The magazine is profusely illustrated, and is full of interest from beginning to end.

## Seven Short Stories

are published each month, and the table of contents shows a greater variety of interesting subjects than any magazine published in the United States. The price is the popular one of

\$1.00 a year, or 10cts. a copy.

For Advertising Rates, address

**JOHN CARTER,**

PUBLISHER,

158 Adams Street, Chicago, Ills.

or NELSON CHESMAN & Co.

# Carter's Monthly





# Woman's... Home Companion

Represents the best element in high-class journalism for women and the home. With its more than a million and a quarter readers, going into 325,000 of the well-to-do homes, each number carrying interesting contributions of good literature and illustrations, it is a positive force among its constituency.

The movement of the WOMAN'S HOME COMPANION is rapid, invincible and permanent, and each number is resplendent with vigor of thought of celebrated writers and artists, and is a welcome visitor to a constituency of readers of peculiar advantage to advertisers.

**CIRCULATION GUARANTEED.**

**THE CROWELL & KIRKPATRICK CO., Publishers,**

NEW YORK  
108 Times Bldg.

SPRINGFIELD, OHIO.

CHICAGO  
1529 Marquette Bldg.

# FARM AND FIRESIDE

IS THE  
MONARCH OF THE  
RURAL PRESS

wielding more influence among a  
larger constituency than any other agri-  
-cultural publication.

THE FARM AND FIRESIDE is now in its twenty-second year, enjoying the fruition of years of patient labor in making it an ideal publication to interest and entertain, not only the farmer, but every member of his family. The FARM AND FIRESIDE is issued semi-monthly, the 1st and 15th. The Eastern edition circulates in Ohio and all states east. The Western edition circulates in Indiana and all states west. Each edition has about the same circulation, half of the total—310,000—with every indication of it being much in excess of these figures during 1899.

If you wish the patronage of more than 310,000 well-to-do farmers and their families, your advertisement placed in the FARM AND FIRESIDE will secure it. For mail orders it has no superior—possibly not an equal—among the Agricultural Press. Circulation guaranteed.

THE CROWELL & KIRKPATRICK CO., Publishers,

NEW YORK  
108 Times Bldg.

SPRINGFIELD, OHIO.

CHICAGO  
1529 Marquette Bldg.

# Butchers' and Packers' Magazine

ST. LOUIS, MO.

**A**DVERTISERS who pass the St. Louis BUTCHERS' AND PACKERS' MAGAZINE make a serious mistake. As to circulation, it not only gives quantity, but, what is more essential to the general advertiser, it also gives good quality.

**In the United States there are Over 400,000 Retail Butchers**

and if grocers who handle meats were included, these figures would be nearly doubled. These merchants are the most prosperous in communities, and as heads of families are all good purchasers.

The sworn output of the St. Louis BUTCHERS' AND PACKERS' MAGAZINE for 1898 was

**512 748 COPIES**

or a monthly average of 42,729. Although the output is less than twenty-five per cent. of the retail butchers of the United States, the BUTCHERS' AND PACKERS' MAGAZINE reaches every State and section, and its influence is incalculable.

"The Butcher" was established in St. Louis in August, 1883, and was published continuously until August, 1892, when it was changed to magazine form and the longer name—THE BUTCHERS' AND PACKERS' MAGAZINE—was added.

It is published monthly from No. 919 Olive St., St. Louis, Mo., by the Butchers' and Packers' Magazine Publishing Co., incorporated under the laws of Missouri. It is devoted to butchers large and small, the cattle industry, and meat canning and packing in general.

BUTCHERS' AND PACKERS' MAGAZINE is not a technical journal, but is devoted to the general news of all departments of the craft of an interesting and personal character. Give BUTCHERS' AND PACKERS' MAGAZINE a trial and be convinced of its value.



# The Illustrated Times and Greater Cleveland

Printed by the  
Times Printing and Publishing Co.  
Office No. 45 Sheriff Street,  
CLEVELAND, O.  
JAS. S. COCKETT,  
President and Gen'l Manager.



## Cockett's Syndicate Weeklies.

THE BEREA CLARION, Berea, O.  
THE BEDFORD GAZETTE, Bedford, O.  
THE WILLOUGHBY EXPONENT, Willoughby, O.  
THE CHAGRIN FALLS ENTERPRISE, Chagrin Falls, O.

Published every Thursday. Republican. Established 1894. Subscription, \$1.00. 8 pages, 7 columns; length of columns, 21½ inches; width, 2½ inches.

Advertising rates, nonpareil, 75 cents per inch. Reading notices, 25 cents per line. Discounts on 3, 6 and 12 months on application.

COMBINED  
CIRCULATION  
25,000

ALL ADVERTISEMENTS APPEAR IN EACH OF THE FIVE PAPERS.

JAS. S. COCKETT, President and General Manager.

ESTABLISHED IN 1867.

# The Two Republics

MEXICO CITY, MEXICO.

**The Two Republics** is the oldest daily newspaper in Mexico.

Publishes the New York Herald's Cable-graphic service.

Only English paper with a general circulation seven days in the week.

W. L. VAIL, Managing Editor,

MEXICO CITY, MEXICO.

# STATEMENT OF CIRCULATION OF THE FARMER

ST. PAUL, MINN.

Number of copies printed from Jan. 1st  
to May 15th, 1899, inclusive,

|                                       |          |               |
|---------------------------------------|----------|---------------|
| JANUARY                               | 1, 1899, | 32,000 COPIES |
|                                       | 15, " "  | 32,000 "      |
| FEBRUARY                              | 1, " "   | 34,000 "      |
|                                       | 15, " "  | 34,000 "      |
| MARCH                                 | 1, " "   | 35,000 "      |
|                                       | 15, " "  | 35,000 "      |
| APRIL                                 | 1, " "   | 35,250 "      |
|                                       | 15, " "  | 35,500 "      |
| MAY                                   | 1, " "   | 34,000 "      |
|                                       | 15, " "  | 34,000 "      |
| Number of copies each issue for first |          |               |
| five months,                          |          | 34,075 "      |
| Circulation guaranteed Jan. 1,        |          | 30,000 "      |
| Excess over guarantee each issue,     |          | 4,075 "       |

**\$494.34**

Postage Paid, January to May, inclusive, 1899

**Post Office, St. Paul,**

RAMSEY CO., MINN.

*June 1 1899*

*This is to certify  
that the Wells Fargo  
Co. has during  
the past five months  
mailed at the P.O.  
49,434 pounds of the  
"Farmer", paying  
thereon \$494.<sup>34</sup> as  
postage at pound  
Rate.*

*R. A. Smith*  
Postmaster.

# The Journal- Tribune

Is the only morning and the  
only Sunday paper in Knox-  
ville, having consolidated  
the two former morning pa-  
pers of that city July 1, '98.

Knoxville is a city of 55,000  
population, a great manufactur-  
ing city, supported by a rich  
country surrounding it. . . . .

## The JOURNAL-TRIBUNE

publishes the second largest  
weekly in Tennessee. It is  
the only morning Republican  
daily in the entire South.  
East Tennessee alone having  
a Republican majority of  
over 40,000 voters. Adver-  
tising rates made known on  
application. Address

## Journal-Tribune Co.,

Knoxville, Tennessee.

*It is not what you pay for Advertising.  
It is what Advertising pays you that  
makes it valuable.*



ANY ONE WHO KNOWS ANYTHING ABOUT  
COLUMBUS KNOWS THAT **THE DISPATCH**  
IS ITS LEADING PAPER. IT LEADS THEM ALL  
IN CIRCULATION, CHARACTER AND INFLUENCE

# Columbus ♦ Dispatch

THE GREATEST NEWSPAPER IN CENTRAL OHIO  
NOT ONLY QUANTITY, BUT QUALITY IN CIR-  
CULATION. THE RECOGNIZED HOME PAPER  
IN THIS SECTION.



*Its rates are higher than those of any  
other paper in the city—but it gives  
greater value.*

## Barnum's Midland Farmer....

ST. LOUIS, MO.

PUBLISHED

SEMI-MONTHLY.

THIS publication has secured a large cir-  
culation and its regular issue will be over  
18,000 copies during 1899. It is  
a 16-page paper with practical reading matter  
for practical farmers.

**From Jan. 1, 1899, to May 1, 1899, the  
regular issues averaged 25,000 copies**

Taking the large circulation into account,  
the MIDLAND FARMER offers to advertisers  
in the Mississippi Valley the best sort of  
publicity at the lowest price. No list of  
agricultural papers is complete without the  
MIDLAND FARMER.

**ADVERTISING RATES, 10 CENTS PER AGATE LINE**

A discount of 10 per cent. is given on orders  
amounting to \$10.00; 15 per cent. on orders  
amounting to \$25.00; and 20 per cent. on orders  
amounting to \$50.00. Reading notices are  
20 cents a line, agate measure.

**W. M. BARNUM, PUBLISHER,**

Wainwright Building,

ST. LOUIS, MO.



ESTABLISHED 1836

# THE PILOT

## The Representative Organ of Ten Million Catholics

For more than sixty years THE PILOT has admittedly held the foremost place among Catholic publications, and has been accepted as an unerring guide by Irish-Americans everywhere on all Religious, Social and Political questions. Its editorials are quoted from by the leading secular papers. Its advertising columns contain only the announcements of reliable firms; questionable, misleading and objectionable advertisements being carefully excluded. Its circulation is by far the largest of its class, while its Advertising Rates are very moderate considering the extent of the field.

*For Rates, Sample Copy, or other particulars, address*

THE PILOT PUBLISHING CO.

630 WASHINGTON STREET, - BOSTON, MASS.

KANSAS CITY

Established  
March, 1892

Distinctively  
High-Class

MAIL

KANSAS CITY, MISSOURI

The Pioneer Penny Paper of the Missouri Valley

IS THE MEDIUM THROUGH WHICH TO REACH THE

WEST,  
SOUTHWEST  
SOUTH

*Rates Reasonable*

*Correspondence Solicited*

# THE AMERICAN CULTIVATOR

An Illustrated Weekly Journal devoted to Agriculture and Horticulture

**ACTUAL CIRCULATION 31,498**

The Oldest Farm Journal. Established in 1837. The best advertising medium in America. In its 61st year of publication. Has a strong editorial force. Has the continued patronage of leading advertisers, with advertising rates low in proportion to circulation. A \$2 high-class journal. Read by the buying classes: Sample copies sent free on application to

**GEORGE B. JAMES, Publisher, 220 Washington St., BOSTON, MASS.**

# THE AMERICAN HORSE BREEDER

**A CLEAN, FEARLESS, ABLE SHEET**

The largest circulation in America. The ablest editorial staff. The most influential journal. Without a peer in America. Gives quick returns to advertisers. Gives testimonials from all leading advertisers. Circulation upwards of 26,415 copies weekly. For advertising rates or free specimen copies address,

**AMERICAN HORSE BREEDER, 220 Washington St., Boston, Mass.**

IT PAYS TO ADVERTISE IN

## THE CHURCH PROGRESS

\*\*\*

**The Leading Catholic Paper of St. Louis**

*Published weekly by*

**THE CATHOLIC PUBLISHING CO.**

**ESTABLISHED 1878**

**CIRCULATION 31,000**

### ADVERTISING RATES

| DISPLAY ADVERTISING           |                  | DISPLAY LINE CONTRACTS |                         |
|-------------------------------|------------------|------------------------|-------------------------|
| One Year (52 times) . . .     | per inch \$33.00 | One-time ads . . .     | 10 cents per agate line |
| Six months (26 times) . . .   | " 18.00          | 1 to 2000 lines . . .  | 7 cents per agate line  |
| Three months (13 times) . . . | " 10.50          | 3 to 4000 lines . . .  | 6 cents per agate line  |
| One month (4 times) . . .     | " 4.00           | 5000 lines and over    | 5 cents per agate line  |

**Agents are allowed 25 per cent. discount**

## Christian Standard,

**33,000**

Second largest strictly denominational religious weekly in the world. Leading paper of the Christian Church, or as frequently called, Disciples of Christ. Nearly 1,500,000 communicants or members.

## ...The Lookout...

**21,500**

The recognized organ of the Christian Endeavor Society of the Christian Church. It has a field peculiarly its own, which it firmly holds against all comers.

## Standard Lesson Quarterlies

**130,000**

The general advertiser can find no easier or cheaper way of reaching a most desirable class of people than by the use of the Standard Quarterlies.

### INCREASE IN CIRCULATION. IMPROVEMENT IN PAPERS. DECREASE IN RATES.

We are prepared to prove to advertisers that we are giving greater value, cost considered, than other publications of similar character. Orders will be accepted with condition that bills need not be paid if satisfactory proof of guaranteed circulation is not furnished on demand.

## STANDARD PUBLISHING COMPANY,

E. R. BLAINE, Advertising Manager.

216-220 E. NINTH STREET, CINCINNATI, O.

The Household is not a 'news-stand' paper, as only 5,500 of its 102,166 are sent to newsdealers.

FORMS CLOSE  
1st and 15th of preceding month

The subscribers and readers of **The Household** are among the most prosperous and largest moneyed as well as the most intellectual, refined and conservative people in the U. S.

## THE HOUSEHOLD

110 Boylston St.  
BOSTON, MASS.

Oldest of HOME papers, having been established in 1868. All advertisers are favored with good position, as 9-10 of advertising is placed along side PURE READING MATTER.

DISCOUNTS:  
150 lines used in 1 year, 10 pr. ct.;  
250, 15 pr. ct.; 500, 20 pr. ct.;  
750, 25 pr. ct.; 1000, 30 pr. ct.

ADVERTISING RATES---60c. per Agate Line



# THE CHRISTIAN ENDEAVOR WORLD

**BOSTON, MASS.**

Formerly **THE GOLDEN RULE**

The advertising patronage of **THE CHRISTIAN ENDEAVOR WORLD** has grown steadily every year for the last ten years in spite of panic, war, and tariff, or silver legislation. This is absolutely true, and there is only one possible reason for it—?

You can find in our columns of any week many of the shrewdest advertisers in the country. They know that we reach a home constituency. They know that we have a peculiar influence with this constituency. They know our circulation is large and our prices right. A smart solicitor can get business, but it takes a good paper to hold the business.

## THE GOLDEN RULE COMPANY

George W. Coleman, Adv. Mgr.

Tremont Temple, Boston, Mass.

TEMPLE COURT, N. Y. CITY

Y. M. C. A. BLDG., CHICAGO

IN MILWAUKEE

# THE SENTINEL

DAILY - SUNDAY - WEEKLY

**IS THE ONLY (ENGLISH) MORNING DAILY NEWSPAPER**

THE SENTINEL is the home newspaper of Milwaukee and is delivered to the most remote parts of the State the same day of publication.

Use THE SENTINEL and you not only COVER MILWAUKEE; but THE ENTIRE STATE OF WISCONSIN.

FOR FULL PARTICULARS AS TO RATES, ETC., ADDRESS

**WILLIAMS & LAWRENCE**

MANAGERS OF FOREIGN ADVERTISING

Suite 81 and 82 Tribune Building, | 87 Washington Street,  
New York City

Chicago, Ill.

# THE TIMES-UNION

(45th Year. Every Evening Except Sunday.)

**JOHN H. FARRELL**, Editor and Proprietor **ALBANY, N. Y.**

The business sign of every successful Merchant, no matter what his line of goods may be, can be found in the columns of **THE TIMES-UNION**, in addition to a place over his store door. Both are necessary. If his wares are not advertised in its columns, customers are few.

**THE TIMES-UNION** is a clean Home newspaper—Honest, Reliable and Fearless. It makes advertising contracts on this basis:

**That its Paid Daily Circulation is Greater than the Combined Circulation of all the Other Albany Dailies.**

Little advertisements of Wants, To Let, For Sale, Lost, Found, Personals, Marriages, Deaths, etc., etc., **COST ONLY ONE CENT A WORD** each insertion, **CASH WITH ORDER.**

A certain class of advertising is **refused admission** to its columns for the reason that it is the favorite **Home Newspaper.**

**The Weekly Times** **Issued every Thursday**  
**Terms, \$1 a Year**

**TIMES-UNION BUILDING**  
**Cor. Beaver and Green Streets**  
**ALBANY, N. Y.**

**JOSEPH A. FARRELL**  
**Business Manager**

OVER HALF A CENTURY OLD. Established 1848

**Don't Miss It!**

Unsurpassed as an  
Advertising Medium

## The Sunday Dispatch

PHILADELPHIA

Oldest Sunday Paper  
...in Philadelphia...

Like Wine it Improves  
...with Age...

**Newsy and Reliable**

**Fair to Its Advertisers**

**Considerate to Its Readers**

**WE CAN'T BE BEAT FOR POLITICS**

**537 Chestnut St.**  
**PHILADELPHIA**

**JAMES L. HALL**, Publisher

More Newspapers are read in Lynn, Mass., than  
in any other city its size in the United States.

(Population 65,000)

# THE LYNN EVENING NEWS

IS THE ONLY ONE CENT DAILY IN LYNN

CIRCULATION ALL RIGHT  
RATES ALL RIGHT

*Write and Ask us About Advertising in Lynn*

YOU SHOULD ADVERTISE IN

# ZION'S HERALD

BOSTON, MASS.

because it will pay you. It is the only Methodist paper published in NEW ENGLAND where there are 150,000 Methodists members with probably twice as many more adherents. It is well printed; advertisements are tastefully displayed; discrimination is used in their choice.

**METHODIST HOMES ARE WORTHY OF YOUR PATRONAGE**

*Charles Parkhurst, D. D., Editor*  
*Geo. E. Whitaker, Publisher*

36 BROMFIELD ST., BOSTON, MASS.

**The Oldest Methodist Paper in the World**

ESTABLISHED IN 1823

**A WIDE-AWAKE, UP-TO-DATE RELIGIOUS WEEKLY**

*Rates and Samples on Request*



# ALLEGHENY SONNTAGSBOTE

PUBLISHED  
EVERY  
SATURDAY  
EVENING

## ALLEGHENY, PA.

The **Sonntagsbote** has a large circulation not only in the city of Allegheny but in Pittsburg, which is opposite Allegheny, and this circulation has increased yearly until the actual issue has reached an extent which is enjoyed by few German Sunday papers outside of the large cities.

Owing to the large number of Germans in Pittsburg, Allegheny, and the surrounding country, and their general prosperity, the Pittsburg and Allegheny German publications have long been favorites with general advertisers. No firm that has used papers in this section can afford to omit the SONNTAGSBOTE from its list of mediums.

**ADVERTISING RATES WILL BE SENT ON APPLICATION**

**GERMAN-AMERICAN PRINTING AND PUBLISHING CO., PUBLISHERS**

JOHN E. JOOR, Manager

"There is a tide in the affairs of men, which  
Taken at its flood leads on to fortune."

## The Flood Tide of Success

Never in the history of the Daily Press of America has any publication sprung more rapidly into popular favor than

## THE PRACTICAL DAIRYMAN

INDIANAPOLIS, IND.

It used to be a good paper; now it is a better paper and a great paper.

## Advertisers of Farm Machinery

Who use its columns will find that it carries them forward on its great flood tide of success, and will bring abundant returns. Rates are very low. Send for sample.

**THE PRACTICAL DAIRYMAN,**

INDIANAPOLIS, IND.

GUARANTEED AVERAGE CIRCULATION

Daily, 5,278

Semi-weekly 18,864

Sunday, 5,792

**MICHIGAN VOLKSBLATT**

DETROIT, MICH.

Michigan's leading German newspaper, has by far the largest circulation of any German paper in the state.

This is about the average issue during the past year; Daily 8 pages (17 X 23) every evening. Semi-weekly 8 pages (17 X 23) every Tuesday and Friday. Sunday 20 or more pages, every Sunday morning.

ESTABLISHED 1853

MICHIGAN VOLKSBLATT CO., Publishers and Proprietors

**The Springfield News**

ESTABLISHED 1878

The oldest paper in Springfield, Ohio, under the same continuous name and management. The only exclusively weekly newspaper in Springfield and Clark County. Population 70,000.

**THE SPRINGFIELD NEWS CO.**

P. O. Drawer 776,

SPRINGFIELD, OHIO

ALL THE NEWS THERE IS TO PRINT

**THE SUNDAY NEWS**

TROY, N. Y.

THE LEADING DEMOCRATIC SUNDAY PAPER IN TROY

Publishes more news, better stories and handsomer pictures, than any other Sunday paper. Publishes more classified ads than all the other Sunday papers combined.

**THE PAPER THAT IS UP-TO-DATE****Home, Field  
and Forum**

Oklahoma's Agricultural Paper

Is the one great medium through which the Oklahoma Farmers can be reached.

GUARANTEED CIRCULATION

13,500

OKLAHOMA

WRITE FOR A SAMPLE COPY AND RATES

Home, Field and Forum Co.,

OKLAHOMA CITY, O. T.

**ONLY ONE PAPER**  
NEED BE USED TO COVER  
**SOUTH CAROLINA**  
AND THAT PAPER IS

# THE NEWS AND COURIER

**CHARLESTON, S. C.**

## The News and Courier

Is the only daily morning paper published in Charleston, and has the largest circulation of any paper in the State, or in Charleston, or in the County, or in the First Congressional District. It circulates among a prosperous class of readers, who buy the paper because they appreciate its value. It is especially valuable to advertisers, as it is more thoroughly read and more highly esteemed than any newspaper in South Carolina. **TRY IT!**

**The Cheapest Advertising Space in Texas.** 25 per cent. lower than any other paper published in the State, in a city the size of Fort Worth, with the same circulation.

**Advertisers** who wish to reach the people of North and West Texas and the Indian Territory will be consulting their own interests by using the columns of the

## Fort Worth Morning Register

It has double the circulation of any other daily paper published in this territory, and is the only morning paper published in a city with 40,000 population.

**Actual Average Circulation, DAILY, 7,846; SUNDAY, 8,538**

Published every morning except Monday. For advertising rates, sample copies, etc., address

**THE MORNING REGISTER, - FORT WORTH, TEXAS.**

"The leading Alabama Newspaper in News, Influence and Circulation."

TO BE IN

## The Montgomery Advertiser

Means that you are prominently before the best readers of Alabama.  
For rates and free copies, address

**THE ADVERTISER CO., MONTGOMERY, ALABAMA**

**EASTERN REPRESENTATIVE**

**PERRY LUKINS, Jr., 29 Tribune Building, NEW YORK**

**ESTABLISHED 1894**

## THE GALVESTON INDEPENDENT

THE RECOGNIZED ADVERTISING MEDIUM OF  
THE AMERICAN GULF COAST COUNTRY. IS  
THE ONLY INDEPENDENT WEEKLY PUBLISHED  
AT THE GREATEST DEEP WATER PORT OF  
THE GULF OF MEXICO.

**F. KEHLER, Publisher.**

**GALVESTON, TEXAS.**



NO PAPER ON EARTH COMPETES WITH IT

# THE OTTUMWA COURIER

OTTUMWA, IOWA.

Is a strictly up-to-date Associated Press newspaper, circulating in ten of the most prosperous and populous counties in Southern Iowa. No paper on earth competes successfully with it in securing and publishing the news of this territory. Hence a daily circulation guaranteed to be over three times as large as that of any other daily paper in the same field. Sworn average circulation for four months ending April 24, Daily, 3,233; Weekly, 4,066. The Ottumwa Courier is printed from stereotyped forms on a web perfecting press.

A. W. LEE, . . . Publisher

## HOW TO GROW FLOWERS

THE ONLY HIGH-CLASS MAGAZINE IN AMERICA  
DEVOTED TO HOME FLORICULTURE

GUARANTEED CIRCULATION, 125,000 COPIES

Advertising rate fifty cents a line. (Special rates to seedsmen and florists.)

*FLORAL PUBLISHING Co.*

D. J. THOMAS, MGR.

SPRINGFIELD, OHIO

## Philadelphia Tageblatt

The Tageblatt is an old established morning daily with a 12 page Sunday Issue. Advertisers generally know how important an element the German people are in Philadelphia and its vicinity, and that the city cannot be thoroughly covered without using this paper. The circulation of the daily edition is 45,000 daily. Circulation of Sunday edition 52,000.

**ADVERTISING RATES**—One inch, one year, daily, only \$45.00; one inch, one year, Sunday issue, \$18.00; five inches, one year, daily issue \$200.00; five inches, one year, Sunday \$70.00; ten inches one year, issue daily \$300.00; ten inches, one year Sunday issue \$130.00. Special notices are 10 cents a line for the first insertion and 5 cents a line for subsequent insertions.

*Philadelphia Tageblatt Publishing Ass'n, Publishers*  
A. MAIKUS, Manager

## THE EDUCATIONAL GAZETTE

ROCHESTER, N. Y.

Is a progressive but at the same time a conservative magazine. There is no space in its columns for questionable advertising. The advertising to be acceptable, must be like the reading matter, of character and excellence. This secured our artist undertakes to make it appear to most attractive advantage. Our patrons' advertising is never buried in rubbish, but we are anxious that all shall reap good results.

**ADVERTISING RATES**—for one insertion; Full page, \$50.00; Half page, \$25.00; Quarter page, \$15.00; per inch, \$2.00.

**DISCOUNTS**—10 per cent. on three months orders, 15 per cent. on six months orders, 25 per cent. on twelve months orders. 10 per cent additional discount for cash in advance.

EDUCATIONAL GAZETTE COMPANY  
ROCHESTER, N. Y.

# THE NATIONAL AGENTS' HERALD

CHICAGO, ILL.

This Publication reaches more bona-fide mail order people than any similar paper in America. Price yearly 50 cents.

ADVERTISING RATES, 10 CENTS PER LINE

Guaranteed  
Circulation

**5,000**

Give it a trial.

## Nashville Banner

TENNESSEE'S LEADING NEWSPAPER

Daily Average Sworn Circulation During April, Ninety-nine, 15,010

FOR RATES, ADDRESS

NASHVILLE BANNER, Nashville, Tenn., E. M. FOSTER, Business Manager.  
S. S. VREELAND, Eastern Representative, 150 Nassau Street, N. Y.

## AUGUSTA HERALD

AUGUSTA, GA.

DAILY, SUNDAY AND WEEKLY EDITION

Circulation guaranteed larger than all other local papers combined

It is the home paper, the workingman's paper and the buying public's favorite paper.  
RATES—based on actual bona-fide circulation, with sworn statements furnished  
advertisers. Address

C. S. FAULKNER  
23 Park Row, N. Y. City.

T. J. SHERON, Bus. Mgr.  
Augusta, Ga.

The average circulation of the weekly

## Minneapolis Tidende

For the entire year 1898 was **27,053** Copies

Its present circulation is over **28,000** Copies

Which is the largest circulation of any weekly paper in Minnesota. It reaches the large and prosperous Scandinavian population of the Northwest.

For advertising rates and further information address MINNEAPOLIS TIDENDE, Journal Building, Minneapolis, Minn.

(Founded in 1869 by O. C. MOORE.)

# Nashua Telegraph

NASHUA, N. H.

Southern New Hampshire is composed of about fifty of the most prosperous and wealthiest farming towns in the State. Population, 97,000; and the Daily and Weekly TELEGRAPH is circulated among them. It is the official paper of this section of the State.

Weekly established in 1832; Daily in 1869. Rates are low. Send for rate card. Sample copies free.

**TELEGRAPH PUBLISHING COMPANY, - Nashua, N. H.**

## The Trestle Board Magazine

SAN FRANCISCO, CAL.

Published monthly, contains 48 pages of good clean, wholesome reading. Is delivered anywhere in the United States, Canada or Mexico for \$1.00 per year; in San Francisco and Foreign countries for \$1.25. Is discontinued at date of expiration of subscription unless renewed. Is paged and indexed suitable for preservation and binding. Is complete in each issue and grows better with age. Has a clientele that are able and liberal patrons of all honorable lines of business.

See ad. rates elsewhere in this book. Address

**THE TRESTLE BOARD MAGAZINE,**

**408 California Street, - - - San Francisco, Cal.**

## The BOSTONER ANZEIGER

BOSTON, MASS.

Established in 1888, is the best and largest German newspaper in the New England States. It is the only German newspaper in the United States that prints 16 pages every week for only \$1.00 per year. Therein is the reason why its circulation grows so rapidly. Its weekly circulation is over 5,000 and is increasing at the rate of 100 copies per week. It prints and delivers more copies than all other daily and weekly German newspapers in Boston combined, any other statements to the contrary notwithstanding. During the past year, while the BOSTONER ANZEIGER has been conducted under a new management, it has spared no energy or expense to increase its circulation. How well it has succeeded is illustrated by the following figures showing the average weekly circulation each month during the year 1898: Jan., 1,000; Feb., 2,100; March, 2,500; April, 3,000; May, 3,300; June, 3,600; July, 4,000; Aug., 4,300; Sept., 4,800; Oct., 5,000; Nov., 5,000; Dec., 5,200. Rates for Advertising space sent on application.

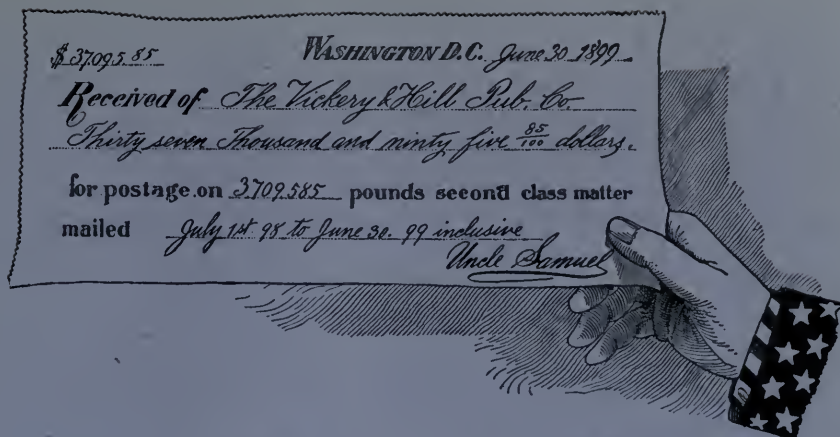
**BOSTONER ANZEIGER CO., 3 Somerset Street, Boston, Mass.**

## THE PARISIAN

Why is THE PARISIAN a success? Because it is different from any of the others. Not only does it differ from any other publication, but it varies in its successive numbers. People seek entertainment and variety; they find it in THE PARISIAN. Those who are well-informed read THE PARISIAN because it keeps them au courant with the latest works of the French Academicians and the literature current in the great French reviews. Women, in general, read it because it tells them of that heaven of their dreams—Paris. People who travel buy it because through it they learn much of other countries and their people. Everybody buys THE PARISIAN, or should buy it, for its entertaining qualities, in which no magazine published to day is its equal. It is beautifully illustrated and printed; it is clean, it is unique. Guaranteed circulation for the ensuing year not less than 50,000 copies per issue.

**Published at Carnegie Hall, New York.**





# 1854 TONS! TWO MILLION COPIES MONTHLY

—OF—

## Hearth and Home, Happy Hours, Fireside Visitor, Good Stories, American Woman.

### WHAT UNCLE SAM SAYS.

What Uncle Sam says goes, these days, whether in Cuba, Porto Rico, the Philippines, or at home; and his certificate of circulation is conclusive proof of the circulation of the Vickery & Hill List and The American Woman.

### POSTAGE FOR TWELVE MONTHS, \$37,095.85.

Our bills for postage on second class matter for the twelve months ending June 30, 1899, amount to \$37,095.85, which paid for 3,709,585 pounds of mail matter (1854 tons), an average of 2,163,924 copies monthly. We shall be pleased to show the receipts for postage to any skeptical advertiser.

**VICKERY & HILL'S LIST, 1,500,000** Circulation per month guaranteed.  
is a paying investment to any advertiser.

### A Circulation of 750,000 Copies per Month at Your Service.

If what Uncle Sam says, what advertisers say, and what we say fail to convince you that you should use the Vickery & Hill List and The American Woman, you may buy experience cheaply; try The American Woman—750,000 circulation, low rate, generous returns.

We know what the result will be; we know that you will become an ardent advocate of, and a continuous advertiser in, The Vickery & Hill List and The American Woman because you will find that *you cannot afford to stay out.*

Rates and full information on request.

## The Vickery & Hill Publishing Co.

AUGUSTA, MAINE.

C. D. COLMAN,  
520 Temple Court, New York.

E. H. BROWN,  
714 Boyce Building, Chicago.

# The Modern Way.

Newspaper Advertisers now throw all the details concerning patterns and plates on

## The Advertising Plate Co.

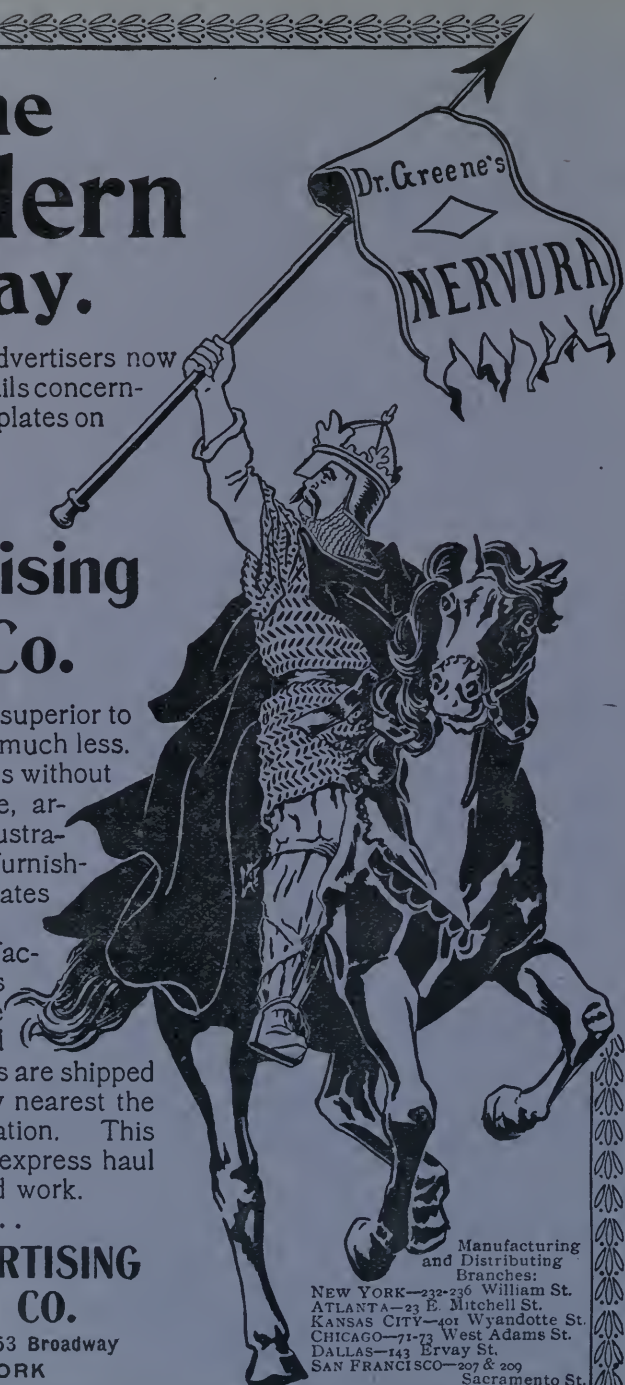
The service is superior to any. The cost is much less. We make "bricks without straw" for some, arrange text and illustrations for others, furnishing duplicate plates for all.

Actual manufacture of plates is carried on at the six points named below, and plates are shipped from the factory nearest the desired destination. This avoids the long express haul and makes rapid work.

.....

### THE ADVERTISING PLATE CO.

Main Offices: 253 Broadway  
NEW YORK



Manufacturing  
and Distributing  
Branches:

NEW YORK—232-236 William St.  
ATLANTA—23 E. Mitchell St.  
KANSAS CITY—401 Wyandotte St.  
CHICAGO—71-73 West Adams St.  
DALLAS—143 Ervay St.  
SAN FRANCISCO—207 & 209  
Sacramento St.

THE MOST PROSPEROUS SECTION OF THE FAMOUS MIAMI VALLEY IS COVERED BY

# The Daily Republican News

HAMILTON, OHIO.

Eight pages, every evening, except Sunday and the

## HAMILTON TELEGRAPH

Sixteen pages, issued every Thursday.

Full Associated Press reports and authorized correspondents in 75 villages. Population of city 30,000. Population of county 50,000. Advertising rates and testimonials upon application to

THE REPUBLICAN PUBLISHING CO., HAMILTON, OHIO.

REACH THE PEOPLE OF THE SOUTH

## YOUNG'S MAGAZINE

NEW ORLEANS, LA.

Is the only Southern magazine that has really been a success. It has been a phenomenal success. The first issue paid a profit—something unusual with publications. It has steadily climbed and is still climbing. It is the only New Orleans publication, (excepting four daily papers) handled by the American News Co. and sold on news stands and trains all over the South. Women read it because it contains crisp, clever satires and is different from the ordinary magazine. Men read it because it is lively, vigorous and absolutely fearless and independent. THE PRESENT EDITION IS 25,000 COPIES MONTHLY.

COURTLAND H. YOUNG, PUBLISHER, 125 CARONDELET ST., NEW ORLEANS.

SAN FRANCISCO, MAY 22, '99.

GENTLEMEN:—

YOU ARE ADVERTISERS; no doubt desirous of reaching people of wealth and refinement. You can do so through the columns of the

## SAN FRANCISCO NEWS LETTER

the oldest publication on the Pacific Coast—at the same time the ablest.

Established in 1856, it is read in 16,000 homes every Saturday. If your article has merit the NEWS LETTER will sell it. No advertiser on the Pacific Coast can afford to omit the SAN FRANCISCO NEWS-LETTER from his list.

FREDERICK MARRIOTT, PUBLISHER.

THE LEADING REFORM WEEKLY IN NORTH CAROLINA

## THE CAUCASIAN

Published at Raleigh N. C. every Thursday

CIRCULATION, ÷ 6,000 ÷ COPIES

Circulates among the Agricultural Classes of North Carolina

TRY IT!

Subscription Price \$1.00 per year.

Advertising Rates Unusually Low.



# The Portland Transcript

PORTLAND, MAINE

**Experienced Advertisers** will tell you that you cannot cover New England unless you use the **Portland Transcript**. Its average circulation during 1898 was **21,288 each issue**. The great bulk of its circulation is in the New England States, among the well-to-do families, and there is no other way in which you can reach its subscribers without using a large number of papers printed in different cities.

The **Transcript** embodies features of most interest to the various departments in the average New England Home and it has a recognized value in the eyes of every member of the family.

THE TRANSCRIPT CO., Publishers

## L'ABEILLE DE NOUVELLE ORLEANS

(THE NEW ORLEANS BEE)

A Family Paper. The only French daily paper published in the South and the oldest in the country. Established September 1st, 1827.

Has the largest circulation in New Orleans and the Southern States

THREE EDITIONS—DAILY, WEEKLY AND SUNDAY

Special—Circulates extensively in all the Southern States, in Canada and Mexico.

DAILY—SUNDAY—WEEKLY

## MILWAUKEE HEROLD

MILWAUKEE, WIS.

**German Buyers** are best reached through The **Milwaukee Daily and Sunday Herold**, the **only German morning daily in Milwaukee and Wisconsin**.

The **Weekly Herold** welcomed as a **household guest** by thousands of well-to-do Germans and their families all over Wisconsin and adjoining states.

The great **weekly German Farm Journal**, the **Acker and Gartenbau Zeitung**, which is carefully read by thrifty German farmers and their families in every farming community in the union.

Judicious advertisers use above publications liberally.

**Advertising rates reasonable.** Sample copies on application. Send your business through your advertising agency or direct to  
THE HEROLD COMPANY, Milwaukee, Wis.

ADVERTISEMENTS IN

## THE EVANGELIST

BRING RETURNS

In making up your religious list remember that few subscribers to one religious weekly take any other. Hence to reach readers of THE EVANGELIST advertise with us.

THE EVANGELIST PUBLISHING CO.

156 Fifth Avenue, New York City.

# THE MODERN FARMER

ST. JOSEPH, MO.

## AN EXCELLENT ADVERTISING MEDIUM

THE MODERN FARMER is devoted to agricultural education and the maintenance of high standards in stock breeding. It is published on the 1st and 15th of each month. It recently absorbed the BUSY BEE and has a good circulation and standing in Missouri and the neighboring states.

IT IS THE ONLY AGRICULTURAL PAPER PUBLISHED IN ST. JOSEPH

THE MODERN FARMER, ST. JOSEPH, MO.

CHARLES E. THORNTON.

J. I. BENNETT.

*It Will Pay!*

*The Family*

*Home and*

*Comfort*

*A Monthly Magazine  
for the Family*

HAVING a general circulation, it reaches the great class of American consumers in every state in the Union. It goes to the houses and is read by every member of the household.

*Reaches 25,000 Homes Monthly*

In calling the attention of advertisers to the merits of our paper as a superior medium, we invite their attention to our low rates. We are sure of an order from you, if low rates and faithful service is what you are looking after. If you are a mail order advertiser you cannot afford to miss it. Give us a trial order and watch results.

*Home and Comfort Pub. Co.*

*250 West 125th Street,  
New York.*

Rates and Circulation Considered, the

# NATIONAL MAGAZINE

Is a good proposition for the general advertiser.  
We will tell you why if you write us.

National Magazine, 91 Bedford St., Boston, Mass. J. Mitchell Chapple, Publisher.

# The Illustrated World

RATES, \$1.50 PER INCH

Special Rates on 6 months or  
yearly contracts.

WAS ESTABLISHED IN 1889

And has not changed proprietors, editors or managers since the first number was issued. It is a Monthly Publication. The different editions during the year vary from 32 to 48 pages, which are 12 x 9½ inches, including margin. Its contents consist of Editorial, Stories, Notes, Articles and Comments on Politics, Science, Art, Literature, Drama, Fashion, and such General Information on the Current Events of the Day, intended to interest the entire household. The publication is profusely illustrated with half-tone cuts. PRICE, \$1.00 PER YEAR. It has a LARGER SUBSCRIPTION CIRCULATION among business and professional men and their families in the towns and cities in the States and Territories west of the Mississippi, than any other periodical. If advertiser desire to reach the West, South and Northwest they can do so through the ILLUSTRATED WORLD. Try it.

ILLUSTRATED WORLD,  
1016 WYANDOTTE STREET, KANSAS CITY, MO.

ESTABLISHED 1877.

SUBSCRIPTION, \$2.00 PER YEAR.

# THE WESTERN HORSEMAN

THE OLDEST JOURNAL IN THE WORLD DEVOTED EXCLUSIVELY TO THE INTEREST OF THE TROTTER AND PACER.

REACHES 60,000 READERS EVERY WEEK

FOR THOSE WHO SEEK IN ANY WAY TO DO BUSINESS WITH HORSEMEN, BREEDERS, FARMERS AND TURFMEN, IT IS

THE GREATEST ADVERTISING MEDIUM EXTANT

CIRCULATION THE LARGEST, AND RATES THE LOWEST.

WRITE FOR SAMPLE COPY AND ADVERTISING RATES.

THE WESTERN HORSEMAN CO., INDIANAPOLIS, IND.

## THE MAN

WHO WANTS TO REACH THE AGRICULTURAL TRADE OF THE SOUTH ATLANTIC STATES CAN NOT FIND A BETTER MEDIUM THAN

## The Farmers' and Planters' Guide

(Formerly the Maryland Farmer, established 1864.)

WHICH IS PUBLISHED MONTHLY AND REACHES NEARLY TEN THOUSAND HOMESTEADS IN THAT SECTION EACH MONTH.

GOVER & HESS, Publishers.

SEND FOR RATES.

407 Exchange Place, Baltimore, Md.

## THE AMERICAN School Board Journal

MILWAUKEE, WIS.

The Most Popular  
Educational Journal  
in the United States

WM. GEO. BRUCE,  
PUBLISHER,  
NEW YORK,  
CHICAGO,  
MILWAUKEE.



## HOUSTON DAILY HERALD

HOUSTON, TEXAS



NOT THE LARGEST CIRCULATION  
IN TEXAS BUT WE COVER AN EX-  
CELLENT TERRITORY WITH OUR

—5397 DAILY EDITION—



# Hardware Dealers' Magazine

LARGEST CIRCULATION IN ITS FIELD

ONE DOLLAR A YEAR

D. T. MALLETT, Publisher, 89 Chambers St., New York

## Vick's Illustrated Monthly Magazine

Now in its twenty-second year is up-to-date on all subjects pertaining to Floriculture and Gardening; its great popularity and continued success are all the recommendations needed.

**You can depend upon it**, as its statements are true. The articles are boiled down, concise, yet plain and intelligent. Well illustrated with half tones and other engravings, printed on fine paper; not only ornamental but useful, reliable, practical. Subscribers are invited to ask questions pertaining to gardening or care of plants, to send photos of plants in house, on the piazzas or grounds and to tell of their successes or failures in order to help others. It is intended as a monthly chat with our friends.

The Ladies refer to VICK'S MAGAZINE for authority on Plants. The Nurseryman and Gardener turn with pleasure and satisfaction to its pages, knowing that its statements can be relied upon, and the wise ones realize a profit by following its teachings. It circulates in every State in the Union where a plant, vegetable or fruit is grown. It reaches the honest thinking class.

Vick Publishing Company, Rochester, N. Y.

G. S. SCHUHMANN, PRESIDENT.

H. S. COHN, SECRETARY AND TREASURER.

DAILY, SEMI-WEEKLY AND WEEKLY

## LOUISVILLE ANZEIGER

No. 341 WEST GREEN STREET

THE ANZEIGER is the only daily newspaper published in the German language south of the Ohio; is the official advertising medium of the city of Louisville, and has a wide circulation throughout the States of Kentucky, Indiana, Tennessee, Alabama, Georgia, Mississippi, Arkansas and Louisiana.

Address all letters to

LOUISVILLE ANZEIGER CO., - 341 West Green Street, LOUISVILLE, KY.

1 cent

THE ONLY PENNY SUNDAY PAPER  
PUBLISHED IN NEW YORK CITY

1 cent

# The NEW YORK STAR

Illustrated, only one cent. 25 cents per line agate

BEST ADVERTISING MEDIUM IN NEW YORK CITY

to reach the working classes. One Cent—One Penny—One Cent.

ESTABLISHED 1880

# THE CAMBRIAN

AN ILLUSTRATED MONTHLY MAGAZINE DEVOTED  
TO THE ENGLISH SPEAKING WELSH-AMERICANS

**ARTICLES** by the **BEST KNOWN WELSH-AMERICAN WRITERS**

As an advertising medium it has a field entirely its own. One of the best mediums for extended circulation in the United States. Write for advertising rates to advertising department

**THE CAMBRIAN, - UTICA, N. Y.**

**THE OLDEST AND THE BEST.**

**ESTABLISHED 1850.**

## St. Louis Christian Advocate

Advertising rates for displayed matter, 25 cts. per agate line, subject to schedule of discounts for amount.

The ST. LOUIS CHRISTIAN ADVOCATE is a 16-page (64 column) weekly journal devoted to the interests of the Methodist Episcopal Church South.

It has always been a LEADER in the point of circulation and influence, and a popular medium for the advertisers of the entire country.

Facts show that it brings satisfactory results to its advertising patrons. For further information, address NELSON CHESMAN & CO., or

**J. M. HAMLIN, Advertising Manager, 1414 Locust St., St. Louis, Mo.**

## The INDIANAPOLIS FREEMAN

A negro journal, illustrated, Republican, always conservative. Established 1888.

**Subscription, \$1.50. Circulation, 12,000.**

Printed on good paper; size, 6 columns, 19 $\frac{3}{4}$  inches length; 8 pages; issued weekly. Circulates throughout North America.

**GEO. L. KNOX, Publisher.**

**ADVERTISING RATES.**—Regular display, 10 cents per line per insertion, agate measure, (14 lines to the inch). Discounts—3 months, 10 per cent.; 6 months, 20 per cent.; 12 months, 33 $\frac{1}{3}$  per cent. Pure reading matter, 50 cents per line per insertion. Business locals, 15 cents per line per insertion.

On all pure reading matter and business local, a discount of 5 per cent. will be allowed for each 100 lines up to 1,000 lines. Advertisements should reach us on Saturday or Monday in order to appear the following week. Omissions to be made up at expiration of contract.

**19 YEARS OLD**

**7,000 CIRCULATION**

It covers a field of 90,000 inhabitants, the record of South Boston's home paper.

## THE SOUTH BOSTON BULLETIN

ALL THE LEADING ADVERTISERS USE IT. DO YOU?

**RATES ARE LOW**

Bulletin Publishing Co., 460 Broadway, South Boston, Mass.

THE YEARLY CIRCULATION OF THE

# Christian Union Herald

From May 7, 1898 to April 29, 1899,

**1,236,700**

The largest general circulation of any newspaper published in the United Presbyterian Church.

**MORRISON & SOMMERMAN, Eastern Advertising Managers,**

500 TEMPLE COURT, N. Y.

209 NINTH STREET, PITTSBURG, PA.

# THE DESERET NEWS

OFFICIAL ORGAN OF THE MORMON CHURCH

**DAILY AND SEMI-WEEKLY**

The only Evening Paper published in Salt Lake City, Utah

The Mormon population of the West amounts to over a quarter million of people. It is a prosperous and thrifty class and can be reached entirely by the NEWS.

Everybody in St. Louis, and throughout the Southwest, has a wholesome regard for

# THE MIRROR

AND WHAT IT SAYS REGARDING CURRENT EVENTS.

It is the only paper in the Middle West devoted to Comment and Criticism. It is the standard by which Social, Artistic, Political, even Ethical values are measured and is read by cultured people. It is pungent, forceful and positive; never vacillating, sometimes mistaken, but always honest. Its readers believe its course to be upright and believe its advertisements truthful. We ask for business from advertisers who wish to sell to the better class of people who have money and who spend it liberally, though intelligently. Rate card and terms upon application. Address

**THE MIRROR, - ST. LOUIS, MO.**

THE PAPER TO ADVERTISE IN IS THE

# DAILY COLUMBUS EXPRESS

COLUMBUS, OHIO

It is the only German Republican Paper in Columbus and Central Ohio (where you can find German Democratic papers by the dozen) and is read in almost every German Family in Columbus and all places in Central Ohio, which can be reached by railroad.

**THE OHIO SONNTAGSGAST**, the Sunday Issue, and the only German Sunday Paper in Columbus and Central Ohio, has a large circulation and gives all advertisers satisfactionThe **WEEKLY EXPRESS** is the only German eight-page weekly paper in the country that costs only fifty cents per annum, and since the reduction of the price has gained on an average 100 new subscribers per week. Its circulation of over 13,000 reaches especially the following States: Ohio, Indiana, Illinois, Michigan, Wisconsin and Pennsylvania.**ADVERTISING RATES UPON APPLICATION**



ESTABLISHED 1881. SWEDISH WEEKLY, \$1.00 PER YEAR. TEN TO TWENTY PAGES.

# Svenska Folkets Tidning

PUBLISHED IN MINNEAPOLIS, MINNESOTA.

**CIRCULATION 16,000**

Mainly throughout Minnesota, Wisconsin, Iowa and the Dakotas. An excellent medium for reaching the prosperous Swedish Farmers in the Great Agricultural District of the Northwest. Sample Copies and all other information furnished upon application. Address all communications to

**SVENSKA FOLKETS TIDNING, Minneapolis, Minn.**

"ALL THE RELIGIOUS ADVERTISING IN KANSAS CITY COMBINED"

**WORD AND WAY, 9,000**  
(BAPTIST)  
**REGISTER-REVIEW 6,000**  
(CHRISTIAN) **15,000**

**A VALUABLE TERRITORY.** Within a radius of 200 miles of Kansas City, you will find some of the most productive farm and grazing lands in the world, and taken together the same amount of good fertile land cannot be found elsewhere. The **WORD AND WAY** covers the Baptist population, and the **REGISTER-REVIEW** reaches the Christian Disciples of Christ. These two papers comprise the bulk of Religious advertising in Kansas City. The two largest Religious weekly publications. Same amount expended with this combination of Religious papers will bring greater returns to the general advertiser than otherwise invested in Kansas City mediums.

**M. H. ANDERSON, Mgr., 405 Hall Building, Kansas City, Mo.**

**BUSINESS ON THE BOOM.** Not in twenty years have the immediate prospects of general **GOOD TIMES** been so particularly manifest as at present. **GOOD TIMES** means **LIVELY BUSINESS AND PROSPERITY**. Albany has already felt its impulse. As we are generous people we cheerfully invite outsiders to come in and take a share in it.

## The PRESS-KNICKERBOCKER and SUNDAY PRESS

Population Albany County and adjoining towns, 200,000; Population City of Rensselaer and villages on east side of Hudson directly opposite Albany, 50,000. Total 250,000. This big territory, and more too, is covered by the **DAILY PRESS-KNICKERBOCKER** and the **SUNDAY PRESS**. Delivered by carrier system to the doors of subscribers before breakfast. A Family Circulation without doubt and that is the best and largest morning circulation in the above described territory.

**THE PRESS-KNICKERBOCKER and THE SUNDAY PRESS,**  
PRESS BUILDINGS, ALBANY, N. Y.

SUBSCRIPTION PRICE, - - - TEN CENTS PER WEEK.

# The Westerly Herald

REACHES A FIELD OF 50,000 PEOPLE IN

Southwestern Rhode Island and Southeastern Connecticut.

FOUR LIVE PAGES. NO DEAD SPACE.

**CIRCULATION, 2950 AND GROWING**

Up-to-date Equipment. Advertising Rates Liberal.

BRUNNER & BENSON, PUBLISHERS.

# THE PRESS-POST

COLUMBUS, OHIO

DAILY AND SUNDAY

Circulation guaranteed greater than any other two Columbus daily newspapers combined. Circulation books open to all.

THE PRESS-POST PRINTING COMPANY  
COLUMBUS, OHIO

Eastern Representative, R. A. CRAIG, 41 Times Building, New York.

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AN OPEN LETTER FROM

## "THE GREATEST DAILY PAPER ON THE HUDSON."

Mr. Advertiser:—THE DAILY NEWS is the leading newspaper of Newburgh, N. Y., the metropolis of the Hudson River Valley—a city of matchless beauty, containing nearly 30,000 of the most intelligent, industrious, up-to-date people to be found in these United States. Adjacent and tributary to Newburgh are many thriving villages, notably Cornwall, New Windsor, Marlborough, and Walden, all of which are thoroughly covered by THE NEWS. Do you not think it would be to your advantage to bring your goods to the notice of this flourishing, wide-awake community? In order to thoroughly accomplish that end, THE DAILY NEWS is absolutely indispensable. It is the medium for reaching the people throughout this section of the Empire State.

Our circulation averages 4,000 copies daily—hundreds more than the combined circulation of all our contemporaries.

We will take great pleasure in forwarding you our rate card and sample copies of our paper in response to a postal. Kindly let us hear from you.

Yours very truly,

NEWBURGH DAILY NEWS, Newburgh, N. Y.

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Established 1836

## THE WESLEYAN CHRISTIAN ADVOCATE

Published Weekly at Atlanta, Ga.

OFFICIAL ORGAN OF 175,000 METHODISTS IN GEORGIA

Circulation, 11,000—read by 20,000. The oldest religious paper in the State, and worth more as an advertising medium than all the other religious papers in the State combined. None but reputable and responsible advertisers are admitted to its columns and it is always looked to for reliability.

NET RATES—ABSOLUTELY ONE PRICE—Display advertising, 70 cents per inch; Readers, 20 cents per counted line. Special discount given on school, summer resort and seed business.

Bills are payable monthly, unless otherwise specified in contract. All advertisements subject to approval of business manager, and advertisers are required to give reference when desired.

Always address **WESLEYAN CHRISTIAN ADVOCATE**

402 Equitable Building, ATLANTA, GA.

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YOU CANNOT REACH THE PEOPLE SATISFACTORILY IN WESTERN MISSOURI, KANSAS, NEBRASKA, COLORADO, NORTHERN ARKANSAS, TEXAS, OKLAHOMA AND THE TERRITORIES, WITHOUT THE

## KANSAS CITY TIMES

Daily circulation guaranteed to be over 25,000. Twice-a-week edition over 38,000 each issue.

THE S. C. BECKWITH SPECIAL AGENCY,

The Rookery, Chicago, Ills.

Tribune Building, New York City

THE TIMES PUBLISHING COMPANY

DAILY—EVENING

WEEKLY—THURSDAY

# ALTON SENTINEL-DEMOCRAT

Largest Circulation of any Paper in Southern Illinois.

Published by the SENTINEL-DEMOCRAT PRINTING COMPANY,

J. J. MCINERNEY, PRESIDENT.

The SENTINEL-DEMOCRAT is the only Democratic Daily in the Eighteenth Congressional District, and probably reaches more people than any paper south of the State Capital. Rates very reasonable.

## SENTINEL-DEMOCRAT

Second and Plaza Streets, - - - - ALTON, ILLINOIS

# SUNDAY HERALD

WILMINGTON, DEL.

The SUNDAY HERALD is one of the best means of advertising in Wilmington and its neighborhood, its circulation being much larger than any similar paper in the city.

The attention given to local news makes the SUNDAY HERALD a favorite in the homes of Wilmington, and advertisements are certain of securing notice.

Advertising rates will be furnished on application.

G. W. EDWARDS, Publisher, WILMINGTON, DEL.

OLDEST DAILY IN HAWAII

# EVENING BULLETIN

HONOLULU, HAWAII

## LARGEST CIRCULATION

The BULLETIN is known as the progressive American paper of Hawaii and exerts a strong influence throughout the island. American firms desiring to introduce their goods in Hawaii can secure excellent advertising service through the columns of the EVENING BULLETIN.

The advertising rates are given in the catalogue portion of this book.

BULLETIN PUBLISHING CO.

A. V. GEAR

WALLACE R. FARRINGTON

# THE MORNING TELEGRAM

WINNIPEG, MANITOBA

Is the only daily conservative newspaper published in Manitoba. It has a circulation equal to any other daily paper in the province.

# THE WEEKLY TELEGRAM

Is read by the best class of farmers and circulates in every section of Manitoba. Inspection of books invited to verify statements as to circulation.

Winnipeg News and Publishing Co.



*See Here! If You Want Value  
for Your Money*

USE

*DeLestry's  
Western Magazine*

ST. PAUL, MINN.  
MINNEAPOLIS, MINN.

THE CREAM OF READERS  
THE RICHEST SECTION OF COUNTRY  
THE LOWEST RATES FOR THE SERVICE  
COMBINED WITH AN

*Investigated and Proven Circulation*

ARE OFFERED ADVERTISERS WHO USE  
OUR MAGAZINE, WHICH STANDS ALONE  
IN ITS WORK IN ITS TERRITORY

*Our Record: A high percentage of renewals,  
aggregating 90 per ct. a month*

REFERENCES:

*Farwell, Ozmun, Kirk & Co., - St. Paul, Minn.  
Lanpher, Finch & Skinner, - St. Paul, Minn.  
American Newspaper Directory, New York, N. Y.*

We have filed with the latter a detailed report, covering our past year and proof of thorough investigation by local advertisers.

*Write for Rates and Terms*

Founded in 1886

CIRCULATION

22,000

COPIES

OSCAR DURANTE, EDITOR,

# L'ITALIA

Organ of the Italian Republican voters of the State of Illinois and the West. The greatest and most influential Italian newspaper in America. Circulation larger than any other Italian newspaper in the United States. Reaches all classes of Italians. 350,000 Italians in the United States. 35,000 Italians in Chicago.

**PUBLISHED EVERY SATURDAY MORNING.**

Its superior qualities as a newspaper, its liberal opinions on all subjects of interest, its condensed and well selected news items, its loyalty to its patrons have gained for it an extensive circulation not only in the city of Chicago and the State of Illinois, but throughout the entire United States, Canada and Mexico. For advertising rates, call or address

L'ITALIA, 101 E. Harrison Street,  
Pontiac Building, CHICAGO, ILLS.

## GERMAN PEOPLE READ GERMAN NEWSPAPERS

In preference to English papers, a fact that anyone can verify

**THE EXPRESS** in the matter of news, is equal to any Toledo paper, and besides has story and general reading that interests every member of the family. The 40,000 Germans of Toledo and vicinity read the EXPRESS daily, while the weekly reaches 70,000 every week in OHIO, MICHIGAN, INDIANA, ILLINOIS, IOWA and MISSOURI. You want their trade, the EXPRESS is the medium.

W. E. SCOTT, 150 Nassau St. N.Y.

THE EXPRESS CO.

EASTERN ADVERTISING MANAGER

TOLEDO, OHIO

## IF YOU

as an advertiser wish to reach the Catholic Germans in the West—numbering in Chicago alone nearly 50,000 families, whose 40 churches, are among the finest and costliest in the city—you cannot do it more effectually nor reach them with so little cost in any other way than by using the

## KATHOLISCHES SONNTAGSBLATT

Catholic German Journal, published weekly at Chicago, Ill. since 1870. Advertising rates are exceedingly low and will be furnished on application. ONE PRICE to all. Orders accepted direct or through any reliable agency. Take no substitute, and do not allow interested parties to dissuade you from using a religious paper. For advertising rates etc., apply to

WM. KUHLMANN, Publisher

211 CLEVELAND AVE.,

CHICAGO, ILL.

# Peoria Evening Star

Established September 27, 1897

SHOWS THE MOST REMARKABLE GROWTH OF ANY DAILY  
NEWSPAPER EVER ESTABLISHED IN ANY CITY THE  
SIZE OF PEORIA IN THE UNITED STATES.

## ....Story of Progress—In Figures Tersely Told....

Actual average sworn daily circulation for 91 weeks  
from the initial number to June 11, 1899,

**8,833**

This is a daily average of over 1,000 more circulation than was  
ever accorded to any other daily newspaper in Peoria, Peoria County  
or the State of Illinois, outside the City of Chicago, for any length  
of time.

Actual average sworn daily circulation for 39 weeks  
ending June 11, 1899,

**10,223**

This is a daily average of over 2,500 more circulation than was  
ever accorded to any other daily newspaper in Peoria, Peoria County  
or the State of Illinois, outside the City of Chicago, for any length  
of time.

Actual average sworn daily circulation for 13 weeks  
ending June 11, 1899,

**12,050**

Actual average sworn daily circulation for 3 weeks  
ending July 2, 1899,

**12,195**

THE HISTORY of the PEORIA EVENING STAR is one of phenomenal growth.  
It affords to advertisers in Central Illinois, through a single medium, more publicity of  
a productive character than all other mediums in Peoria County combined.

IT HAS more circulation than all the other American and German daily news-  
papers published in Peoria combined.

IT CARRIES more local advertising patronage than all the other daily newspapers  
of Peoria combined, and some local advertisers who have means of knowing exactly  
what their mediums produce have withdrawn from other mediums and now confine  
their advertising almost exclusively to the STAR.

IT PUBLISHES a sworn circulation statement every day and affords to every  
advertiser the fullest facilities for knowing exactly what he is paying for.

**NO CONCEALMENT.**

**NO EVASION.**

**NO EQUIVOCATION.**

Sample copies and any desired information cheerfully furnished on request.

**PEORIA STAR CO., PEORIA, ILLS.**



# THE MAIL ORDER MONTHLY

A Monthly Magazine Published at St. Paul

## Circulation over 50,000

which we can prove by P. O. receipts. 80 per cent. of the entire edition goes to catalogue buyers of merchandise in this district. Your ad. in this publication will reach more Mail Order buyers than it would in all the other publications circulated in this district, as it is estimated that not over 3 to 5 per cent. of any publications are actual Mail Order buyers. Send your business through any responsible agency.

## MAIL ORDER MONTHLY PUB. CO.

1020 Pioneer Press, St. Paul, Minn.

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# The Washington Herald

WASHINGTON, INDIANA

THE HERALD is a well established evening daily, with a weekly issue which has been published nearly twenty years, and it enjoys good influence and wide circulation.

GRAHAM SANFORD, Editor and Publisher

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Washington, the county seat of Daviess County, is a trade center for one of the most prosperous districts in Indiana, and general advertisers will do well to use the columns of THE HERALD.

Advertising Rates on application.



# Eau Claire TELEGRAM



Eau Claire is located on several important railways and at the junction of two rivers.

It carries on many profitable manufacturing enterprises and lies in a flourishing lumbering and agricultural district of which it is the trade centre. Eau Claire is one of the most thriving cities in Wisconsin.

The Telegram has established itself as one of the influential dailies and is able to give general advertisers excellent service in extending the sales of their goods in this part of Wisconsin.

## Advertisers

*Wishing to reach the best class of people should use the*

# Volunteer's Gazette

New York

ISSUED WEEKLY

*For rates, etc., see description in the Catalogue in this volume*

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## To Obtain Publicity

In Troy and vicinity it is necessary to advertise in

# The Troy Record

THE ONLY MORNING PAPER IN TROY

C. E. Sherin Special Agency, Potter Building, New York,  
Sole Representative of Foreign Advertising

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# GOLDEN STATE

SAN FRANCISCO, CAL.

The GOLDEN STATE is one of the most widely circulated and popular fraternity papers in the United States, and gives general advertisers an excellent means of reaching many thousands of desirable people on the Pacific Coast. The paper is issued monthly and was established in 1892. It is in sixteen-page form, three columns to the page, and gives all advertisements excellent positions.

Golden State Publishing Co., San Francisco

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# CYCLING WEST

DENVER AND SAN FRANCISCO

The cycling publication of the West, reaching riders and trade alike.  
Covering entire field west of river, all foreign ports in the Pacific.

SUBSCRIPTION, \$1.00 A YEAR, WEEKLY

Address all communications to

THE CYCLING WEST PUBLISHING COMPANY, DENVER, COLORADO





# "THE LADIES' WORLD

Should be first on your list if you desire to reach  
well-to-do women.

GOES INTO

## Nearly Half a Million Homes

and carries nothing but clean and reputable advertising thereto.

Gives advertisers more for their money than any other  
publication in its class.

**S. H. MOORE & CO.**  
— PUBLISHERS

23, 25 & 27 CITY HALL PLACE, NEW YORK



## Place Your Business

before the majority of the people in Peoria and Peoria County by putting your advertisement in the . . .

# Peoria Journal

DAILY

SUNDAY

WEEKLY

The best paper, with the largest legitimate circulation of any Daily and Weekly in Illinois outside of Chicago.

PEORIA JOURNAL, Peoria, Ills.

Put money in your purse and your "ad." in

## FOSTERLANDET

This is not a **foreign**, but a genuine **American Newspaper**. It is printed in the **Swedish language** in order to **reach** for itself and for its advertisers

### A MILLION SWEDES

or as many of them as read the **brightest** and **best**, the most **patriotic** and most **progressive** Swedish newspaper in the United States.

Our readers believe in us—they will believe in you. Get our rates.

### FOSTERLANDET PUBLISHING CO.,

402, 59 DEARBORN STREET,

CHICAGO, ILLS.

### THERE ARE OVER 400,000 GERMANS IN CHICAGO

IF YOU WANT TO CATCH THEIR TRADE ADVERTISE IN THE CHICAGO

**FREIE PRESSE**, published every morning and weekly,

**ABEND-PRESSE**, published every evening, and

**DAHEIM**, The Great German Sunday Paper

For sample copies, rates, etc., address

**FREIE PRESSE, CHICAGO, ILLS.**

or **NELSON CHESMAN & CO., St. Louis, Chicago and New York**

OCCUPIES AN EXCLUSIVE FIELD

## FORT WAYNE JOURNAL-GAZETTE

The only morning daily published in Northeastern Indiana. Daily, 8 pages; Sunday, 16 to 20 pages.

### OUR WEEKLY

The biggest and best weekly in Northern Indiana. Has more circulation than all other Fort Wayne weeklies combined. Published every Thursday—16 to 20 pages. Our advertising columns witness the esteem in which the JOURNAL-GAZETTE is held by local advertisers.

**THE JOURNAL CO., FORT WAYNE, IND.**



26,000 Homes in

The Great Northwest

Are reached every month by

The Northwest Magazine

Published at ST. PAUL, MINN.

For seventeen years the recognized authority  
on all matters pertaining to Western Art, Life,  
Literature and Industry.

For rates address Nelson Chesman & Co.

# DES MOINES DAILY NEWS

Average Circulation for the First Six Months of the year 1899,

 25,182 

DISPLAY SPACE Sold at a Flat Rate of FOUR CENTS PER AGATE LINE

Every patron, big and little, gets the minimum yearly rate.

## THE NEBRASKA AND KANSAS FARMER AND BREEDER

Is read by the most thrifty class of farmers and breeders in the great agricultural States of Nebraska and Kansas. Our people are well-to-do and have money to buy, and do buy. No other agricultural paper covers this field as effectually as the FARMER AND BREEDER.

**10,000 CIRCULATION MONTHLY**

Affidavits furnished if requested. Prices for advertising are right. Look us up and add the FARMER AND BREEDER to your list if you want to do business among the best people in the United States. Write us for rate card and sample copy or apply to NELSON CHESMAN & CO.

THE FARMER CO., Publishers, Red Cloud, Neb., or St. Joseph, Mo.

# Baptist Outlook

INDIANAPOLIS, IND.

Formerly called the Indiana Baptist, has for many years been a weekly visitor to many thousand Christian homes. This is the only Baptist paper owned, edited and published in this State, and reaches more readers in Indiana than all other Baptist papers combined. This paper was adopted by the Baptists of Indiana in 1881, as the organ of communication for the State. It goes every week into more than 13,800 Baptist homes. Advertisers may obtain rates by applying direct to the paper or to NELSON CHESMAN & CO.

## THE SUN

is the Only One-Cent Daily in Indianapolis. It

**GUARANTEES** advertisers to have a larger circulation than any other daily in Indiana with a single exception.

**THE AMOUNT** of our local advertising patronage is greater than that of any Indiana daily, and this fact is evidence of the truth of the above statement.

**DAILY CIRCULATION** exceeds 18,000 copies.

**PRESS ROOM OPEN** to all advertisers.

THE SUN PUBLISHING CO., Indianapolis, Ind.

## You Will Hear From It

If you order an advertisement in the old and tested

## American Farm and Fireside

PUBLISHED WEEKLY AT TOLEDO AND FINDLAY, OHIO

GALEN ODERKIRK, M. D., Proprietor,

American Farm and Fireside Building, 301-305 Walnut Street, Findlay, Ohio

## THE ILLUSTRATED COMPANION

Under New Management. Gives Advertisers Big Value for Little Money

The circulation of THE ILLUSTRATED COMPANION is guaranteed to exceed 150,000 copies every month. Each number is better and more profusely illustrated than any other mail order paper published.

The rate for advertising space in THE ILLUSTRATED COMPANION is 60 cents a line, agate measure. Last form closes the 15th of the month preceding date of issue. Send your orders for advertising space in THE ILLUSTRATED COMPANION through any responsible advertising agency or direct to

F. B. WARNER & CO., Publishers, 296 Broadway, New York

IT REACHES ALL THE DEMOCRATS

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# THE GAZETTE

STEUBENVILLE, OHIO.

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McFADDEN & HUNTER, Publishers.

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The Daily Gazette circulates largely in Steubenville and neighboring Ohio River towns.

## The Weekly Gazette

Covers all Jefferson County and has good circulation in adjoining counties of Ohio, Pennsylvania and West Virginia.

# THE GAZETTE

Is the **ONLY** Democratic Paper published in Jefferson County, Ohio, which cast 3,800 votes for Bryan in 1896, and there are seven Republican papers in the same field to divide the 6,200 votes for McKinley.

The Gazette is the only Paper  
that Reaches the Democrats



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...Iowa's Best Newspaper...

# The Dubuque Herald

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ESTABLISHED 1836

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DAILY † SUNDAY † WEEKLY

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For over half a century The Herald has led the van of Iowa Newspapers.

Dubuque is recognized as The Manufacturing and Jobbing Center of Iowa and The Herald is the Mouthpiece.

Circulates among the most progressive merchants and farmers of the Northwest.

All first-class Advertising Agencies will give advertising rates, or address

## THE HERALD

DUBUQUE, IOWA

# They Speak for Themselves

QUOTED FROM PEOPLE WHO KNOW, CONCERNING THE

DAILY AND WEEKLY

# Democrat-Journal

BURLINGTON, IOWA

"I am a recent convert to the efficacy of newspaper advertising, and it was the DEMOCRAT-JOURNAL that effected it. CHAS. BUETTNER, Burlington, Iowa."

"We take this occasion to thank you for your very kind and timely co-operation and aid in behalf of the advertisers who comprise the membership of this association. V. MOTT PIERCE."

"We wish to thank you for the assistance rendered in procuring the reduction of the stamp tax on proprietary medicine. STERLING REMEDY CO."

"Thanking you for your interest and work in behalf of manufacturers of proprietary medicine, we are, F. E. & J. A. GREENE."

"Your efforts in behalf of the Proprietary Association are heartily appreciated. SCOTT & BOWNE."

"We wish to thank you for the work you are doing in this matter; again expressing to you our appreciation of your aid, we are, very truly, WELLS & RICHARDSON."

"We hardly feel justified in increasing the rate, but at the same time we wish to show our appreciation of the results from your service. C. I. HOOD & CO."

"The directors of the Harvest Festival desire to thank the DEMOCRAT-JOURNAL for its generous support and to express to this paper their appreciation of its assistance in making the first Harvest Festival and Exposition a success, both financially and in point of attendance. F. S. CHURCHILL, President."

(This paper is the only Democratic paper in Burlington, Iowa; it is the only illustrated paper—daily and weekly—in its section of the country; it is the only paper in Burlington that gives both the Associated Press and Scripps McRae telegrams; it has a sworn circulation daily of 4,432, and courts investigation and a trial by advertisers.)

EDITOR.

To Whom it may Concern:

This is to certify that the total issue of the

**BEOBACHTER**

**140 Clybourn Avenue**

**CHICAGO, ILLS.**

*For Saturday, 6th of May, 1899, was*

**15,247 COPIES**

(Signed) ADOLPH PAESSLER,  
Publisher.

STATE OF ILLINOIS, }  
COOK COUNTY. } ss.

Adolph Paessler, being duly sworn on oath, says that the foregoing statement concerning the circulation of the **BEOBACHTER** is true and correct.

Subscribed and sworn before me this 6th day of May, A. D.,  
1899.

WILLIAM H. TATGE,  
Notary Public.



# GUTHRIE — LEADER

GUTHRIE, OKLAHOMA

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DAILY AND WEEKLY

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Guthrie is the territorial capital and the LEADER gives advertisers a splendid method of reaching the well-to-do residents of this thriving and rapidly growing section.

It covers Two Territories and is the paper to use to reach those who have money to spend.

The LEADER is the Official Organ of Democracy and is the Official Paper of Oklahoma. The LEADER uses the Scripps-McRae League Telegraph Service. It leads in

**CIRCULATION,  
NEWS and  
INFLUENCE**

Oklahoma is developing very quickly and large quantities of goods of all kinds are constantly required for the growing population.

Guthrie is the trade centre and the GUTHRIE LEADER should be on every advertiser's list.

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**Leader Printing Company**  
PUBLISHERS

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FIRST-CLASS IN EVERY RESPECT

# The Gazette and Bulletin

OF WILLIAMSPORT, PENNA.

IS THE LEADING PAPER IN CENTRAL PENNSYLVANIA,  
AND IS THE BEST ADVERTISING MEDIUM WITHIN A  
RADIUS OF ONE HUNDRED MILES.

O. S. BROWN, Manager

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Largest Newspapers

Largest Circulation

## Evening Telegram Sunday Telegram

The EVENING TELEGRAM guarantees a larger circulation than that of any of its competitors in the Rhode Island field.

The SUNDAY TELEGRAM guarantees a circulation FOUR TIMES larger than that of any of its competitors in Rhode Island.

The Providence Telegram Publishing Co., Providence, R. I.

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ESTABLISHED 1867

# The Guardian Angel

THE FIRST PAPER IN AMERICA FOR YOUNG CATHOLICS

Approved and recommended by all the principal Prelates and Religious of the  
Catholic Church

The Largest Circulation of any Paper of its class in the United States

Advertising rates on application to

Publishers of THE GUARDIAN ANGEL,

72d and Elmwood Avenue,

Philadelphia, Pa.

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# Memphis Evening Scimitar

MEMPHIS, TENN.

A. B. PICKETT, President and Manager

Brightest and best in the South. Member Associated Press. Complete mechanical equipment. Well trained staff.

ONLY AFTERNOON PAPER IN MEMPHIS, A CITY OF 110,000

Circulated by carrier in 100 surrounding towns.

R. A. CRAIG, Manager Foreign Advertising,

41 Times Building, NEW YORK.

87 Washington Street, CHICAGO, ILL.

*Largest Sworn Circulation in Canada*

TORONTO AND MONTREAL EXCEPTED

# The London Daily News

Published in a busy city of 40,000 with a rich tributary consisting of half a million—Western, Ontario. Two editions daily. Sworn and certified circulation, **8,249**. It brings results.

*C. B. Keenleyside, Manager, London, Canada*



When the Home . . . . .

is to be built the prospective builder is deeply interested in what shall go into it; he wants the latest and most reliable information of materials to be used in its construction, decoration, and furnishing.

## AMERICAN HOMES

Is the only magazine wholly devoted to the interests of those who Plan, Build or Beautify Homes. Advertisers should note this and investigate. Try it yourself, 3 mos. 25c. Ad. rate 15c. agate flat.

AMERICAN HOMES,  
French & Roberts Building, KNOXVILLE, TENN.

## SOUTHERN MERCURY

DALLAS, TEXAS

The SOUTHERN MERCURY is the oldest and largest farmers' paper in the Southwest. It was established in 1880 by the Farmers State Alliance of Texas, and has been published every week since that time, without the omission of a single issue. It circulates in every part of the great State of Texas—has subscribers in every one of the 236 counties.

The constituency of the MERCURY is composed chiefly of farmers, stockmen and consumers of all kinds of manufactured products. Advertisers who do a mail order business, as well as general advertisers, will find the MERCURY a valuable medium to reach the people of Texas.

Whether you place your advertising direct or through some advertising agency, it will pay you to give the MERCURY a trial. If your goods are meritorious and reliable the MERCURY will find purchasers for you. Our rates are as low as any paper of like circulation and standing.

*MILTON PARK, Manager, Gaston Building, Dallas, Texas*

## THE Daily and Semi-Weekly WORLD

VANCOUVER, B. C., CANADA

In its 22d volume. The DAILY WORLD enjoys a larger circulation than that of any other two dailies combined, while the twice-a-week edition has a larger circulation than all the other weeklies. The subscription price for the Daily is \$5.00 per annum, and the twice-a-week edition \$1.00 per annum, strictly in advance, and mailed to any address in Canada, the United States and Newfoundland. To all other countries the foreign rate of postage added. No other publication so thoroughly covers the field in British Columbia and the Northwest as does THE WORLD.

Advertising rates, which are reasonable, furnished, and sample copies sent to any address on application to

The World Printing and Publishing Co., Ltd., Vancouver, B. C., Canada  
J. C. MCLAGAN, MANAGER.



# The Kansas City Packer

KANSAS CITY, MO.

## The Greatest Market Newspaper in the World

THE KANSAS CITY PACKER reaches over 24,000 deeply interested subscribers and readers each week. Its circulation covers over ten States and territories representing a population of 14,000,000 or more. It reaches every part of Missouri, Iowa, Arkansas, Nebraska, Kansas, Texas, Colorado, New Mexico, the Indian Territory and other states.

No advertiser needs to be told again how prosperous this region is. THE KANSAS CITY PACKER reaches it thoroughly and you can get your share of the business of this vast section by using the PACKER

Address any Advertising Agency or

**THE KANSAS CITY PACKER, Kansas City, Mo.**

Best German Advertising Medium in Ohio.

Advertisers say so.

## Cleveland Wachter und Anzeiger

DAILY

SUNDAY

WEEKLY

The only German daily in Cleveland and Northern Ohio. 600,000 is the population of Cuyahoga County. Almost 40 per cent. are German. We reach them all. Our readers are well-to-do people. They like their news in their own language. No street sales. Our paper goes directly to the homes. This means a paying medium for advertisers. No other way to reach the German people of Northern Ohio. No better way could be asked. The WACHTER UND ANZEIGER does the work. The rates are low.

**The German Consolidated Newspaper Co., Publishers**

290-292 SENECA STREET, CLEVELAND, OHIO

DON'T FORGET TO PUT

## Turf, Field and Farm

ON YOUR LIST

It is the representative journal devoted to Horses, Dogs, and Gentlemanly Outdoor Sports. Established 1865. The highest standard maintained. A very influential advertising medium. Send for sample copy and rates.

**TURF, FIELD AND FARM**

41 Park Row, New York

1865

IN ITS THIRTY-FIFTH YEAR

1899

# The Index=Appeal

PETERSBURG, VA.

Has the distinction of being

**THE ONLY MORNING DAILY**

**The ONLY Associated Press Report Paper**

**The ONLY Live, up-to-date NEWSPAPER**

in a wealthy and prosperous city of **25,000** inhabitants.

It covers closely a large and lucrative field for advertisers embracing Southside Virginia and Eastern North Carolina, and for over a third of a century has enjoyed the friendship of thousands of readers, and the patronage and confidence of a large number of the foremost advertisers of the country.

As an exponent of high class, enterprising journalism, and as an advertising medium it ranks among the best.

Rates—Not cheap, but reasonably low for the service it gives.

**DAILY, \$5.00 A YEAR. WEEKLY, \$1.00 A YEAR**

Rates, sample copies and any information desired cheerfully furnished on application. Address

# The Index=Appeal

PETERSBURG, VA.

## The Homes of Bohemian Farmers Look Like This.

You will find them in  
Nebraska, Iowa, Illinois,  
Wisconsin, Minnesota,  
Dakotas, Oklahoma  
and Texas.



### RESOURCES—WHAT THEY ARE.

In all the world there are no greater grain raisers than Bohemian farmers of the Mississippi Valley. They generally own a quarter section, or more, of rich land, well improved, well stocked and free from debt, worth from \$25.00 to \$60.00 per acre. No class of farmers are so prosperous to-day and the future is very promising indeed. They cannot read English, so they are obliged to get their knowledge through their language. They RELY on the **HOSPODAR** or the **POKROK ZAPADU** to tell them **WHAT** to buy and **WHERE**.

The Pioneer Implement Co., of Council Bluffs, Ia., write under date of March 31, 1899:

"We find we get more inquiries from our "ad" in your Journal than from any other paper. Our "Sokol" buggy "ad," six inch, double column, three times, has already brought us over 100 inquiries, and these inquiries come all the way from Texas to North Dakota and from Connecticut to Montana. F. R. DAVIS, Sec'y and Treas. Pioneer Imp. Co."

The Avery Manufacturing Co., Omaha, Neb., under date of April 11, 1899, say:

"The front page illustrated "write up" in the Dec. 1st **HOSPODAR**, about our great threshing outfit shown at the Exposition here last year has brought us many inquiries from interested persons, and we can trace one \$2,100 sale to it so far, and we hope to close others before the season is over. Such results are away beyond our expectations.

AVERY MANUFACTURING CO.,  
per M. F. REDMAN, Manager.

## NATIONAL PRINTING CO.

Formerly Pokrok Zapadu Printing Co.

509-511 South 12th Street, OMAHA, NEBRASKA.

Printers of Everything in All Languages.

The most modern and best equipped plant in U. S. for production of printing in all languages. Accurate translations and best work. Prices reasonable.



# Das Abend Blatt

NEW YORK

The leading and most popular Jewish daily newspaper in America. Established 1890

## Arbeiter Zeitung, Sundays

THE ABEND BLATT has for many years enjoyed a large circulation, high standing and influence throughout the country among the Jewish population.

**Some days (Saturdays) it passes the 20,000 mark;  
it is more than any other Jewish daily can claim.**

For Greater New York the ABEND BLATT has no equal. It offers advertisers a medium for reaching the Jewish people in Greater New York, as well as all over the country, which can not be duplicated in any way.

Advertising rates furnished by application.

9 RUTGERS STREET, NEW YORK

## The Abendschule

— AND —

## The Illustrated Home Journal

**COMBINED CIRCULATION, 61,366**

Rate 26 cents per line flat. Good mail order mediums for moderate priced household goods.

LOUIS LANGE PUBLISHING CO., 3600-12 Texas Avenue, ST. LOUIS, MO.

A Monthly Household Journal

## The SOUTHERN HOME

DALLAS, TEXAS

**GUARANTEED CIRCULATION, 30,000**

A General Medium. Yields good results to good advertisers. Rate, 15 cents (net) per agate line. Size of page form, four columns, 13 ems wide. Length of column rule, 13½ inches. Width of rule, 6-point.

Forms close 25th of month preceding.

ESTABLISHED 1884

# House and Home

S. I. BEBb CO., Publishers

PHILADELPHIA, - - PENNA

HOUSE and HOME is a monthly household publication which goes into the homes of the best class of people. It is carefully edited, has special articles of merit to interest women, and is gaining in circulation and influence each month. It has recently changed its form to that of the magazines, like the "Cosmopolitan."

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Circulation Exceeds 50,000 Copies Monthly

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The value of HOUSE and HOME as an advertising medium has been proven many times, and can be verified by the many unsolicited testimonials we have received from those who have used its columns to make their goods known.

If Your Goods can be Used in the Household a Trial  
Order will Convince You of Its Merits as a Medium

## *A Profitable Medium*

*is used by the Careful Advertiser*

It is absolutely impossible to advertise effectively in the city of Washington without using

# The Washington Post

**The Washington Post** holds a unique position in American journalism. It is the leading newspaper in a city of 250,000 inhabitants, and that city the capital of the country.

Its Sunday circulation is ten times that of any other Sunday paper, and the issue is packed with business from the first page to the last.

It covers the city and suburbs with a most complete and superior carrier service, which places **The Post** in almost every home.

It reaches a high-class of readers, unexcelled by any daily publication in the land.

**The Post** has a low advertising rate, which will be furnished on application to the New York office, (GEORGE BATTEN, Manager, Potter Building, 38 Park Row) or if addressed to

*The Washington Post*

*Washington, D. C.*



# ENGRAVERS

Phone 3850 Main

**C.P. ZACHER & CO.**

EXPERIENCE  
ORIGINALITY

HARMONY  
EXPRESSION

We do Advertisement Illustrating. General business Illustrating. Designing and Engraving for all kinds of business, and do it in the right way : : : :

We can assist you in keeping your customers thoroughly posted about the line of goods you manufacture. GOOD illustrations sell goods. We make GOOD illustrations

221 FIFTH AVENUE ❁ Corner Quincy ❁ CHICAGO

# Tell us Your Needs

...IN...

DESIGNING : ILLUSTRATING  
ENGRAVING : ELECTROTYPING

## And Leave the Detail to Us....

OURS is a happy combination of *Business Brains* and *Art Brains*. BUSINESS BRAINS that map out the ideas; that distinguish the line between good and bad; appropriate and inappropriate illustrations; that calculate to a certainty the cost of the completed job. ART BRAINS that design, draw and letter your needs; that know the points that make the illustration tell the WHOLE story of the advertisement.

No job is too small for us to figure on and give to it our best attention.

No job too large to get better prices and better service than we can give it.

Our ideas for the asking.



221 5th Avenue, Cor. Quincy

CHICAGO



# THE ATLANTA JOURNAL

**THE DAILY** has reached a larger circulation than any other daily south of Washington. The average daily circulation during 1898 was

**30,056**

At least ten thousand more than any other Southern daily

**THE SEMI-WEEKLY** has an average circulation of

**26,000**

and is growing rapidly. **THE JOURNAL** is the exponent of the most conservative and intelligent sentiment of the South.

**ADVERTISING RATES** are reasonable. Ask

**S. C. BECKWITH SPECIAL AGENCY**

**NEW YORK AND CHICAGO**



**THE MOST PROSPEROUS** section of the United States to-day is Southwest Missouri. Over **ONE MILLION DOLLARS PER MONTH** is being produced in lead and zinc, and this is backed up by the best fruit and agricultural country on earth. Springfield, the commercial center of this splendid territory, is a busy, growing city of 40,000 population. In this field there is one newspaper that must always be included to completely cover it, The

## **SPRINGFIELD LEADER=DEMOCRAT**

an Associated Press, 8 page, afternoon paper with a **Guaranteed Daily Circulation of 6,000 copies.** Write for rates, addressing The

**LEADER-DEMOCRAT, SPRINGFIELD, MO.**

**ADVERTISERS** seeking the patronage of men and women of refined taste should use a medium whose value lies in the quality of its circulation, rather than in the quantity, for it is more profitable to reach those who are probable purchasers than the multitudes who are not.

## **The Saturday Evening Gazette**

has the most select, as well as the largest circulation of any society paper in New England; it is read by the cultured and intellectual residents of Boston and vicinity, who rightly regard the GAZETTE as the authority on all matters pertaining to society, literature, art, music and the drama. This position occupied by no other paper in New England, renders the GAZETTE invaluable as a medium for advertisers possessing specialties of a high grade. Rate cards and sample copies sent on application.

**The Evening Gazette Co., Boston, Mass.**

One Hundred and Fifty Miles around Augusta, Ga., in a Circle embraces a population of Half a Million People.

## **THE AUGUSTA CHRONICLE**

Established in 1785.  
Oldest paper in the South.  
It is the exponent of  
this territory.

**A DAILY PAPER OF OVER A CENTURY IN AGE**

High class and conservative in a conservative territory. Enjoys the confidence of its readers. Advertisers cannot cover this particular field without using the AUGUSTA CHRONICLE.

**STEVE W. FLOYD,**

Special Representative for Foreign Advertising, 150 Nassau Street, New York City.

**DAILY**

**SUNDAY**

**SEMI-WEEKLY**

**TO REACH THE PEOPLE USE THE**

## **ST. JOSEPH GAZETTE**

For more than 50 years the leading newspaper of St. Joseph. It circulates among people of discrimination, taste and purchasing ability. It has the prestige of age, the influence of talent, the power of honesty. Its readers depend upon it; careful advertisers recommend it. It represents a field in which it can accomplish results.

**FRANK FREYTAG, Jr.**  
Manager.

**The Gazette Publishing Co.**

**ST. JOSEPH, MO.**

# **TIMES-DEMOCRAT**

**NEW ORLEANS, LA.**

## **DAILY AND SEMI-WEEKLY**

The TIMES-DEMOCRAT has for over 35 years held its position as one of the most influential daily papers and most effective advertising mediums in the Lower Mississippi Valley.

The Morning issue has a very large circulation and the Sunday edition is recognized as one of the best Sunday papers in the South.

The Semi-weekly edition reaches a large number of people who do not take any daily and are not reached by ordinary weekly or monthly publications.

The combined service of these editions is open to advertisers at reasonable advertising rates.

**THE TIMES-DEMOCRAT PUBLISHING COMPANY, PROPRIETORS**

**NEW ORLEANS, LA.**

**Established in 1886.**

**Circulation, 8,500.**

# **IL VESUVIO**

**Is the Leading Italian Weekly in the United States**

IL VESUVIO is one of the best advertising mediums in the States of Pennsylvania, New Jersey, Maryland and Delaware, its circulation being larger than the combined circulation of the three other weekly newspapers published in the City of Philadelphia.

**Oldest Italian Weekly Newspaper in the United States.**

Published every Saturday morning. Subscription, \$1.00 per year. Eight pages. Independent in politics. Two cents per copy.

**PROF. F. J. SCANNAPIECO, Publisher,**

**738 South Eighth Street, Philadelphia, Pa.**

# Familiengast

LUTHERAN

## A Strictly Family Paper

Has a larger circulation among the Lutherans in Chicago and adjoining territory than any other Lutheran paper published.

## A Bonanza for Legitimate Advertisers

In comparison to circulation and rates it is the biggest puller amongst the religious press.

A. PAESSLER, Publisher,

140 Clybourn Avenue,

CHICAGO, ILLS.



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# CMUCHALEK

**The Bohemian Puck.**

**ISSUED WEEKLY IN CHICAGO**

This is the only Bohemian humorous paper in the United States and has a wide circulation. Comic papers are very popular among Bohemians and CMUCHALEK is unexcelled as an advertising medium.

**EMIL, BACHMAN, Publisher, 566 South Centre Avenue, CHICAGO.**

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# LIETUVA

**PUBLISHED WEEKLY**

This paper, which is devoted to the interests of the Lithuanians in America, has been published in Chicago since 1893 and forms the only profitable method by which advertisers can reach this very numerous portion of the residents of the United States.

The advertising rates are moderate and firms using space in its columns are invariably pleased with results.

**Address LIETUVA, 924 Thirty-third Street, CHICAGO.**

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**PUBLISHED FORTY YEARS**

# KATHOLISCHES WOCHENBLATT

**CHICAGO**

**A POPULAR GERMAN CATHOLIC WEEKLY**

An excellent medium for reaching the German-speaking residents of this section. Advertising rates low. Contracts from responsible advertisers are invited.

**F. X. BRANDECKER, Publisher,**  
Office, 648 Sedgwick Street, - **CHICAGO, ILLS.**

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# LA PRESSE

**HOLYOKE, MASS.**

LA PRESSE is the only French paper in Western Massachusetts. It was first issued as a weekly in 1895 and its circulation increased to such an extent that it was changed to a semi-weekly in 1898. It is the only French paper for over 20,000 French people. LA PRESSE is delivered only to subscribers who pay in advance and advertisers know the value of such a constituency. Advertising in LA PRESSE pays. You ought to use our columns. Our paper will give you good results.

**TESSON & CARIGNAN, Editors, - HOLYOKE, MASS.**

ESTABLISHED 1890

# L'America

PUBLISHED EVERY SATURDAY

One of the most popular Italian  
weeklies in America.

## LARGE CIRCULATION

Advertisers using L'America will  
find that it opens to them an entirely  
new and very profitable field.

For sample copies and advertising  
rates, address

# L'AMERICA

591 West Harrison Street,

CHICAGO

# THE CAMBRIAN

---

IS AN ILLUSTRATED MONTHLY MAGAZINE,  
IN ITS NINETEENTH YEAR, DEVOTED TO  
THE INTERESTS OF THE ENGLISH SPEAKING  
WELSH-AMERICANS.

---

It reaches a class of people

---

that do not, as a rule, take other magazines, thus  
we claim you are able to place your goods before  
an entirely new class of buyers.

---

ITS FIELD IS

---

in every State and Territory of the Union where  
Cambro-Americans reside, and it has a larger  
regular subscription list than any other magazine  
pertaining to the Welsh in the world.

Write for Advertising Rates to

---

# THE CAMBRIAN

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UTICA, N. Y.





DESIGNERS.  
ENGRAVERS  
BY ALL PROCESSES.

71 W. JACKSON ST.  
N.W. COR. CLINTON.  
TELEPHONE MAIN 3637.

# **7,000 FARM HOMES**

IN KANSAS AND MISSOURI

## **WITH 35,000 READERS**

Will be reached by your advertisements in

# **THE RURAL HOME**

LAWRENCE, KANSAS

---

## **Sworn Circulation, 7,000**

BOOKS OPEN TO ADVERTISERS

---

ADVERTISING RATES, 5 CENTS PER AGATE LINE

---

This Paper Covers the Richest Agricultural Region in  
the United States

---

# **THE RURAL HOME**

Will have over 10,000 Subscribers by January  
1. 1900, at the present rate of increase.

## *A Vital Necessity*

In profitable advertising is a medium  
that will surely reach the customer.

### **THE COLUMBIAN**

With over 300,000 circulation, and

### **THE WOMAN'S HOME JOURNAL**

With over 200,000 circulation,  
which are known in combination as

### **CUSHMAN'S COUPLE**

Exceeding 500,000 Guaranteed Circulation

are recognized by leading advertisers  
as producers of results par excellence.

---

Approved advertisements will be received for

### **Cushman's Couple**

through any recognized advertising agency, or direct if accompanied  
by amount of charge at the rate of \$2.00 per agate line for display  
and \$2.50 per agate line for reading notices. No discount for time  
or space. Forms close 10th of preceding month.

L. N. CUSHMAN, Publisher,

34 Oliver Street, - - BOSTON, MASS.



# Everybody's Magazine

has no other mission than to be readable. It is aimed to hit the interest of the great mass of intelligent people who desire nothing more of a magazine than good sense and amusement.

It is "popular" in the best sense. It has no twaddle nor foolishness, neither is it ponderous and erudite.

It has a strong leaning toward the interest of feminine readers, but it is not strictly a woman's magazine.

Judge from the above what class of readers scan its advertising pages. It reaches the largest class of mail order purchasers of any magazine extant. It was planned as a strong mail order medium, and it has become such.

We guarantee advertisers a minimum

Circulation of **100,000** Copies a Month

**THE NORTH AMERICAN COMPANY**

**NEW YORK CITY**

## SVENSKA AMERIKANAREN

(THE SWEDISH AMERICAN)

An Independent Republican Weekly, published every Tuesday in Chicago, Ills.  
**SUBSCRIPTION PRICE, \$2.00**

Stands unequalled as an advertising medium for reaching the Swedish-American population. SVENSKA AMERIKANAREN has a bona-fide circulation larger than any Swedish publication in the United States, and will, if challenged, substantiate this assertion.

**SWEDISH-AMERICAN PRINTING COMPANY**

A. E. G. WINGARD, BUSINESS MANAGER

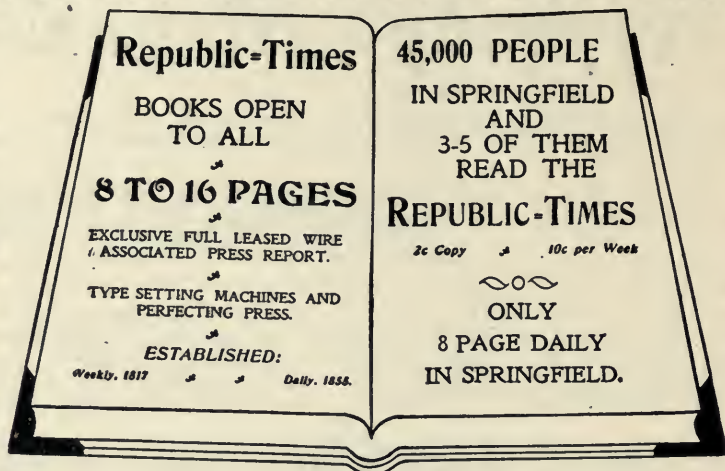
**35 SOUTH CLARK STREET, Room 1, - - CHICAGO, ILLS.**

## DAYTON JOURNAL

**DAILY AND WEEKLY**

The only Morning Paper published in the "Gem City" of the Miami Valley. Everywhere and by everybody recognized as the Leading Newspaper of the city. Bright, Clean, Newsy, Reliable, and gives to advertisers the benefit of both Quality and Circulation—circulation that counts—circulation paid for—circulation of the kind that advertisers know to be valuable.

**JOURNAL, - DAYTON, OHIO**



# The Daily Republic-Times

SPRINGFIELD, OHIO,  
IS THE ADMITTED LEADER IN ITS FIELD

**A**  
**Leader**

IT IS THE { **LARGEST  
BEST  
CHEAPEST**

Springfield, Ohio, and Clark County are in the heart of one of the best and most thickly populated agricultural districts in the Central States. Springfield is one of the largest manufacturing centers in the country. It has the largest manufactory of any in the world, with but one exception. It is a lively, progressive, up-to-date city, and THE DAILY REPUBLIC-TIMES is its best exponent.

You can't cover Springfield, Clark County and the Seventh Congressional District unless you use THE DAILY REPUBLIC-TIMES and WEEKLY REPUBLIC.

## OHIO RURAL TIMES

Succeeding Springfield Weekly Times, which was Established January, 1895.

THE OHIO RURAL TIMES is issued weekly on Tuesdays, and is an 8-page, 7 column paper length and width of columns same as Republic-Times. It is an entirely separate paper from the Daily Republic-Times and Weekly Republic, and no advertising will be inserted in the Ohio Rural Times, unless specifically contracted for extra.

THE OHIO RURAL TIMES is a comprehensive weekly agricultural and general newspaper for Ohio, reaching the better class of farmers and residents in the villages and smaller cities, particularly of Central Ohio.

RATES AND SAMPLES  
ON APPLICATION.

REPRESENTED BY ALL  
RESPONSIBLE AGENCIES.

**The Springfield Publishing Co.,**  
SPRINGFIELD, OHIO.

# PASSAIC Daily Herald

(8-PAGE DAILY)

Published Every Afternoon, except Sunday, by  
THE HERALD PUBLISHING CO.

PASSAIC, N. J.

---

THE HERALD IS THE PAPER OF THE PEOPLE

---

It has the best balanced circulation in the city. Advertising rates are reasonable, and display unequalled.

Holds the first place among the Passaic Newspapers. Is read in more homes, has more home live advertisers, is the

Best Printed Newspaper in the City

---

If you wish to reach buyers in Passaic County  
it is necessary for you to use

## THE PASSAIC DAILY HERALD

J. F. MORRIS, Business Manager



THE ONLY GERMAN REPUBLICAN PAPER IN THE SOUTH

# The Louisville Omnibus

ESTABLISHED 1866

Largest Circulation of any German Paper in  
Louisville and the Southern States.

The Oldest German Sunday Paper in the United States

For Advertising Rates, etc., address

## LOUISVILLE OMNIBUS

GEO. W. KRIPPENSTAPEL,  
Publisher and Owner.

LOUISVILLE, KY.

# CHAMPION OF FAIR PLAY

CHICAGO, ILL.

PUBLISHED WEEKLY

CHAMPION OF FAIR PLAY is the organ of an influential portion of the people of Chicago and Cook County, and has a large circulation in its territory.

Advertisers wishing to cover Chicago thoroughly should put the paper on their list.

ADDRESS FOR RATES AND SAMPLE COPIES ;

CHAMPION OF FAIR PLAY

SCHILLER THEATRE BUILDING,

CHICAGO, ILL.

# DIE TEXAS POST

ESTABLISHED 1869—GALVESTON, TEXAS

THE BEST ADVERTISING MEDIUM IN THE STATE OF  
TEXAS. LIBERAL RATES AND EXTEN-  
SIVE CIRCULATION.

## WRITE FOR RATES

---

TO MAIL ORDER ADVERTISERS

# HOURS AT HOME

Will pay you as well as any and better than most mail order papers.

**CIRCULATION 200,000 GUARANTEED**

Rate, 85 cents per agate line. No discount. Forms close 18th of month preceding date of issue. Be sure that **HOURS AT HOME** is on your list. Address

## HOURS AT HOME

28 Elm Street, New York City

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## The Only Morning Newspaper

In a city of 250,000 people. Has a large and exclusive field.

# THE MINNEAPOLIS TIMES

Is the only exclusive morning paper in Minneapolis. Try it.

W. E. HASKELL, Manager

D. C. McCONN, Superintendent Advertising Department

# Svenska Kuriren

(THE SWEDISH COURIER)

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ISSUED WEEKLY

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The leading Swedish political newspaper in the United States. The SWEDISH COURIER carries more advertising than any other Swedish-American paper. Rates very moderate when circulation is considered.

The SWEDISH COURIER has gained in circulation every year since the beginning of the present management, 1888.

The leading principle is to give a true state of facts to the public and not to impose a certain opinion upon the readers. Every week it contains portraits of men and women of the day, political cartoons and comic pictures. The best selected running stories is another feature that has gained a reputation for this paper all over the United States and Sweden.

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ALEX. J. JOHNSON, Publisher

Suite 5-17, No. 26 North Clark Street, CHICAGO, ILLS.



# THEY HAVE A LARGE FIELD ALL TO THEMSELVES.

If you want to reach the Germans of St. Louis and vicinity, you must use the publications of the GERMAN-AMERICAN PRESS ASSOCIATION.

**The daily morning** “**Westliche Post,**”

newsy, reliable and ably edited, is the most widely circulated German newspaper in the United States, and is of inestimable value to advertisers

**The daily afternoon** “**Anzeiger**”

has a distinct class of readers and a large circulation. It is the most up-to-date afternoon paper in the country.

## **The “Mississippi Blaetter”**

(combined Sunday issue of the **Westliche Post and Anzeiger**) compares favorably with the very best English Sunday paper, and the large advertising patronage visited upon it is proof positive of its superior value to advertisers.

## **The “Agricultural Weekly”**

of the **Westliche Post** circulates all over the United States, and consequently offers splendid opportunities to shrewd advertisers. Farmers, especially the Germans, are thrifty, and have confidence in an honest and straightforward publication, such as the above. The conclusion is obvious.

**The weekly** “**Anzeiger Des Westens**”

reaches a thrifty, progressive and intelligent class of people, and is a valuable medium for advertising, made more so by the facts that its each copy is read for a whole week, its circulation prepaid.

**No Duplication in Circulation.** Each paper has its own extensive constituency, which is constant and reliable. Sample copies on application. Correspondence solicited. Our motto is: “We aim to satisfy **Readers and Advertisers, and we do it.**”

## **German-American Press Association**

EDW. L. PRETORIUS, } Managers.  
JOHN SCHROERS, }

ST. LOUIS.

# THE ANZEIGER

ST. LOUIS, MO.

After absorbing the circulation of all other German evening papers, THE ANZEIGER is now more than ever the most representative German evening paper in the country and the **only German evening paper in St. Louis and the entire Southwest.**

Its Circulation Exceeds **30,000** Copies

THE ANZEIGER is an **up-to-date German-American paper**, unexcelled in all its features by any of its English contemporaries, and independent in politics. It contains the latest Press dispatches (up to 2.30 P. M.) and its general news features are unsurpassed.

What the Post-Dispatch, Star and Chronicle are for the English speaking element, THE ANZEIGER is for the Germans, who represent nearly two-fifths of the entire population. THE ANZEIGER is the newsiest, most attractive and most popular evening paper in this city.

All newsdealers in this city handle and push our paper, which is distributed furthermore, by over 200 regular carriers and 50 carriers in the suburbs of St. Louis.

An advertisement in THE ANZEIGER invariably brings returns. Its circulation reaches an **exclusive** constituency. By advertising in THE ANZEIGER you will have **no duplication of circulation.**

German-American Press Association

EDW. L. PREETORIUS, } Managers.  
JOHN SCHROERS, }

ST. LOUIS.

## THE TEXAS POST PUBLISHING CO.

Publishers of the

**Wochenblatt der Texas Post**

AUSTIN, TEXAS

F. ILSE, Secretary.

S. C. GRANBERRY, President

We have the largest circulation among the German farmers  
of any German paper published in Texas.

Circulation Guaranteed to be **3,500** Every Week

**DON'T OMIT IT**   
EVERY WEEK THE

**WISCONSIN AGRICULTURIST**

published at Racine, Wis., goes into the homes of more than 25,000 Wisconsin farmers  
No other farm paper covers any State so thoroughly.

For 23 years we have been building this circulation in Wisconsin. Our subscription agents have been present at every Fair and every farmers' gathering. Our advertisements have reached most Wisconsin farm houses over and over in each of those years. We reach now nearly all the Wisconsin farmers who can afford such a paper, or that advertisers care to reach.

**DIE RUNDSCHAU**

CHICAGO

Is one of three **LEADING** German  
Weeklies in America.

**IT PROVES CIRCULATION****WANT TO REACH THE MASSES?****The Terre Haute Tribune**

CAN HELP YOU

**THE EVENING TRIBUNE**—8 to 24 pages. The best local paper, with the largest circulation of any paper in Terre Haute. **The only 10 cent paper in the city.** Full telegraph service. Strictly Independent. Read by all classes.

**THE WEEKLY TRIBUNE**—8 to 16 pages. **Only 50 cents a year.** The only 50 cent paper and most widely-read weekly in western Indiana. Strictly Independent. Best advertising medium in this section covered.

**POPULAR PRICES** together with the best local news and superior telegraph service have gained for the **TRIBUNE** a standing and patronage among both readers and advertisers, second to none.

May we send you a sample?

**THE TRIBUNE COMPANY, Terre Haute, Indiana.**



# The National Police Gazette

**HAS FOR OVER 50 YEARS**

been indispensable to many advertisers, and its unrivaled effectiveness as an advertising medium has made it known all over the world. **RICHARD K. FOX, Proprietor.**

## **READ THE FOLLOWING TESTIMONIALS:**

**DR. ALFRED L. COLE, 24 Washington Avenue, So.**

Minneapolis, Minn., February 2d, 1899.

**RICHARD K. FOX, ESQ., New York City.**

My Dear Sir:—Speaking of advertising mediums, I am compelled to confine my remarks to medical advertising. I have made this a profession, and during the last twenty-three years I have written and managed the advertising for some of the most extensive advertising specialties on the American Continent, some at an expenditure of half-a-million dollars annually in newspaper advertising. I have tested, with a fair trial, every large daily in the United States, and there is not one that can give so great results, at so small a cost, as **THE NATIONAL POLICE GAZETTE**, in my line; I speak from actual experience, with no disparagement to any other paper.

Very truly yours,

**D. D. LYNCH, Advertising Manager, Dr. Alfred L. Cole, Minneapolis, Minn.  
Specialist in Diseases of Men.**

**THE CAILLE-SCHIEMER CO., Originators of Coin-Operating Machines.**

Detroit, Mich., February 3d, 1889.

**THE POLICE GAZETTE, New York, N. Y.,**

Gentlemen:—We are in receipt of your favor of the 28th ult., and in reply would say that we are more than pleased with the results of our advertisement in your publication. We consider it one of the best mediums in the country. We are,

Yours very truly,

**THE CAILLE-SCHIEMER CO. (D)**

For Advertising Rates consult the Catalogue in this volume, or address

# The National Police Gazette

**NEW YORK**

# THE INLAND

ST. LOUIS

THE MOST POPULAR RELIGIOUS FAMILY  
PAPER IN THE WORLD

Circulation Over **120,000** Copies

**PUBLISHED MONTHLY**

Forms close on the 20th of the month preceding issue. We will make it a condition of any advertising contract that we will prove that the circulation of **THE INLAND** exceeds 120,000 copies per issue, or no pay will be expected for advertising done. Any advertisement can be stopped at any time for any reason. Address,

**THE INLAND, St. Louis, Mo.**

EDGAR F. ALDEN, Advertising Manager

**New York Office: 500 Temple Court. Chicago Office: Boyce Building.**

# Terre Haute Journal

**DAILY AND WEEKLY**

**Only German Newspaper Published in Western  
Indiana and Eastern Illinois.**

It furnishes more reading matter—foreign and local news—than any other German paper in Indiana.

It enters the home of every German in Western Indiana and Eastern Illinois.

Advertisers cannot reach the farmers of Eastern Illinois and Indiana or the great coal fields of the latter State, without using **THE JOURNAL.**

Rate card and sample copy on application, Address

**JOURNAL, Terre Haute, Indiana**

# De Nederlander

CHICAGO, ILLS.

Printed Weekly in the Hollandish Language

General advertisers consider **De Nederlander** the best advertising medium reaching Hollanders in the United States.

Advertising rates and sample copy furnished on application.

**DE NEDERLANDER, \$5 Blue Island Avenue, Chicago, Ills.**

# JEWISH ✦ TIMES

PUBLISHED EVERY THURSDAY

THE JEWISH TIMES IS THE ONLY ORTHODOX JEWISH  
RELIGIOUS PAPER IN THE UNITED STATES.

It gives complete information and news in regard to religious matters and has a large circulation among the best classes.

**Dr. Morris Wechsler, Editor, Office: 250 East 60th St., New York.**

**Advertising Rates, one inch, one year, \$50; Reading matter 50 cents a line.**

**THE JEWISH TIMES PUBLISHING CO., Publishers**

## Chicago

German Society Paper

ESTABLISHED  
SEVEN YEARS

## Vereins=Zeitung

AVERAGE CIRCULATION, 8,700 COPIES

The VEREINS-ZEITUNG is a weekly paper, is the official paper of all German societies and many lodges in Chicago, also official paper for the "Nordwestliche Saengerbund" and "Suedwestlichen Kriegerverein."

The only German weekly which reaches the better class of German society people in Chicago as well as in the State of Illinois.

....THE....

# PACIFIC SKANDINAV

This paper is the chief Skandinavian publication on the Pacific coast, and reaches thousands of the residents of this nationality in that section.

**44 EAST STREET, SAN FRANCISCO, CAL**



# DENNI HLASATEL

(THE DAILY HERALD)

# HLASATEL

(THE SEMI-WEEKLY HERALD)

The largest circulating Bohemian newspapers in America. Circulation, 11,000 daily; 8,000 weekly. Published at

Corner Ashland Avenue and 18th Streets

CHICAGO, ILLS.

We Celebrated our 50th ANNIVERSARY Last January

In order to do this, we must have a

LARGE LIST OF                      and a                      SUBSTANTIAL  
SUBSCRIBERS, lot of                      ADVERTISERS.

And they must be getting their money's worth otherwise they would discontinue their advertising and the paper would not have existed fifty years.

Therefore send your advertisement and get your money's worth.

Post and Zeitung,                      BELLEVILLE, ILLS.

## ❖ SOTEK ❖

A BOHEMIAN ILLUSTRATED WEEKLY

ISSUED EVERY SATURDAY

SOTEK is a humorous and satirical, as well as political journal, and is very popular among the Bohemians in the Northwest.

B. BITTNER, Publisher

Advertising rates and sample copy will be sent on application

SOTEK, 544 Blue Island Avenue, Chicago, Ills.

# They Pay

## Anderson's English Catholic List,

**TOTAL CIRCULATION, 558,000.**

### Monthlies.

|                              |                   |                        |                |
|------------------------------|-------------------|------------------------|----------------|
| The Rosary Magazine,         | N. Y. City, N. Y. | The Catholic American, | La Porte, Ind. |
| The Catholic World Magazine, | " " "             | The Catholic Monthly,  | Baltimore, Md. |
| The Young Catholic,          | " " "             | Donohoe's Magazine,    | Boston, Mass.  |

### Bi-Weeklies.

Our Young People, Milwaukee, Wis.

### Weeklies.

|                             |                   |                              |                     |
|-----------------------------|-------------------|------------------------------|---------------------|
| The New World,              | Chicago, Ills.    | The Diocesan Record,         | Scranton, Pa.       |
| The Sacred Heart Review,    | Boston, Mass.     | The Chimes,                  | Baltimore, Md.      |
| The Standard and Times,     | Philadelphia, Pa. | The Catholic News,           | Washington, D. C.   |
| The Catholic Mirror,        | Baltimore, Md.    | The Catholic Sentinel,       | Portland, Ore.      |
| The Union and Times,        | Buffalo, N. Y.    | The Tidings,                 | Los Angeles, Cal.   |
| The Church Progress,        | St. Louis, Mo.    | The Catholic Advocate,       | Fall River, Mass.   |
| The Catholic Universe,      | Cleveland, Ohio.  | The Messenger,               | Worcester, Mass.    |
| The Catholic Citizen,       | Milwaukee Wis.    | The Catholic Sentinel,       | Chip'wa Falls, Wis. |
| The Northwestern Chronicle, | St. Paul, Minn.   | The Iowa Catholic Messenger, | Davenport, Iowa.    |
| The Catholic News,          | N. Y. City, N. Y. | The Catholic Tribune,        | St. Joseph, Mo.     |
| The Republic,               | Boston, Mass.     | The Morning Star,            | New Orleans, La.    |
| The Western Watchman,       | St. Louis, Mo.    | The Vatican,                 | Albany, N. Y.       |
| The Catholic Telegraph,     | Cincinnati, Ohio. | The Catholic Sun,            | Syracuse, N. Y.     |
| The Freeman's Journal,      | N. Y. City, N. Y. | The Western Catholic News,   | Chicago, Ills.      |
| The Catholic Journal,       | Rochester, N. Y.  |                              |                     |

**Our rate for space in this list is \$3.00 per line.**

**Rate if placed direct with papers, \$4.40 per line.**

**THE MIDDLEMAN** is published in the interest of publishers of and advertisers in Catholic Magazines and Newspapers. Circulation, 3,000 copies each issue. This covers all of the live general advertisers in the United States.

Our German Catholic List, with combined circulation of 200,000, covers all German Catholic readers in the United States.

## Anderson's German Catholic List,

**TOTAL CIRCULATION, 150,000,**

**is composed of the following newspapers with a combined circulation of 150,000 copies per issue.**

|                           |                 |                            |                    |
|---------------------------|-----------------|----------------------------|--------------------|
| Der Herold des Glaubens,  | St. Louis, Mo.  | Patriot,                   | La Crosse, Wis.    |
| Die Stimme der Wahrheit,  | Detroit, Mich.  | Columbia,                  | Milwaukee, Wis.    |
| Katholische Volkszeitung, | Baltimore, Md.  | Katholische Sonntagsblatt, | Chicago, Ills.     |
| Katholisches Wochenblatt, | Chicago, Ills.  | Die Glocke,                | Indianapolis, Ind. |
| Katholischer Westen,      | Dubuque, Iowa.  | Katholischer Jugendfreund, | Chicago, Ills.     |
| Der Wanderer,             | St. Paul, Minn. | Aurora,                    | Buffalo, N. Y.     |
| Excelsior,                | Milwaukee, Wis. |                            |                    |

**Our rate for space in this list is 55 cents per line. Rate if placed direct with papers, \$1.10 per line. It will pay you to try this list.**

**D. H. ANDERSON, - 112 Dearborn Street, CHICAGO, ILLS.**

# THE DESIGNER



AN UP-TO-DATE MONTHLY  
**LADIES' FASHION MAGAZINE**

## SUBSCRIPTION PRICE

One Dollar a Year; Single Copies, 10 cents

## ADVERTISING RATES

One Dollar a Line (14 lines to the inch)

**CIRCULATION, 250,000**

Forms Close 10th of Second Month preceding date of Issue.

**STANDARD FASHION CO., Publishers**

32 West 14th Street, New York.

**W. HAYES TRIPP, Advertising Manager**

# NYA WECKO POSTEN

*Official Organ of the Swedish Baptist Churches in America.*

**A WEEKLY FAMILY JOURNAL**

Reaching the best homes in large Swedish settlements all over America and the only newspaper reaching the majority of the Swedish Baptists,

**GUARANTEED CIRCULATION, 10,650.**

**REV. E. WINGREN, Publisher, 383 Wells St., Chicago, Ills.**



*The largest Swedish humorous paper in the world and the only one in America.*

**ISSUED WEEKLY.**

**PROFUSELY ILLUSTRATED.**

HUMORISTEN is to our 4,000,000 Scandinavians in the United States and Canada what "Fliegende Blatter" is to the Germans or "Puck" and "Judge" to the Americans.

Published by GUS BROBERG, - 69 E. Kinzie Street, CHICAGO, ILLS.



Germans in Joliet, Ills., are Prosperous and  
they can be reached only through

# THE JOLIET VOLKSBLATT

NOW NEARLY 20 YEARS OLD

---

**An Up-to-date Newspaper**

In which its readers implicitly believe.  
A medium which

**Never Failed to Bring Big  
Returns to Advertisers**

---

A. PAESSLER, Proprietor

140 CLYBOURN AVENUE,

-

CHICAGO, ILLS.

# Appreciative Advertisers Agree

THAT THEY

## Receive Rich and Rapid Returns

FOR MONEY INVESTED IN THE ADVERTISING COLUMNS OF THE

# CHICAGO-SLOBODA

CROATIAN BEST WEEKLY

**Why** does the CHICAGO-SLOBODA believe that it is especially adapted to do YOUR advertising?

**...Because...**

In all the U. S. there is no man of property, no man of real substance, no citizen of standing and of honorable ambition who does not read the

# CHICAGO-SLOBODA

Throughout America the Croatian people admit that the CHICAGO-SLOBODA is the best weekly newspaper published. No man denies it. For rates, address the

## CROATIAN PUBLISHING COMPANY

MARTIN POLICH, Manager

2955 South Canal Street, - CHICAGO, ILLS.

# The Gentlewoman

NEW YORK

MINIMUM CIRCULATION **300,000**  
COPIES EACH MONTH

# The Home Monthly

BOSTON, MASS.

MINIMUM CIRCULATION **200,000**  
COPIES EACH MONTH

# Park's Floral Magazine

LIBONIA, PA.

MINIMUM CIRCULATION **350,000**  
COPIES EACH MONTH

These three publications with a combined circulation among prosperous people of over 850,000 each month, solicit the patronage of advertisers who have good, meritorious articles or food products. The subscribers BUY and they can be reached at MODERATE COST in the columns of

The Gentlewoman      The Home Monthly  
Park's Floral Magazine

For Advertising Rates of each of these papers, or any information, write to

**THE ELLIS COMPANY**

713 to 718 TEMPLE COURT,      -      -      NEW YORK CITY

With Branch Offices at: { 227 Washington Street, Boston, Mass.  
903-4 Boyce Building, Chicago, Ills.



# THE METROPOLITAN AND RURAL HOME

NEW YORK CITY

Has a circulation of **500,000** copies each month.

# THE PARAGON MONTHLY

NEW YORK CITY

Has a circulation of **200,000** copies each month.

These two publications with a combined circulation of **700,000** each month are known "payers." During the season of 1898-9 more advertising was offered for some months than could be accepted, owing to limited space that could be devoted to advertising.

Every old advertiser knows all about them, and new advertisers will not fail to give them a trial if they want profitable mediums.

For Advertising Rates and any information write to

## THE ELLIS COMPANY

713 to 718 Temple Court, - - - New York City

WITH BRANCH OFFICES AT

227 WASHINGTON STREET, BOSTON

903-4 BOYCE BUILDING, CHICAGO

# A Neglected Field

Over one-third of the population of New England has been neglected by the general advertiser and it is but lately that he seems to have found out the worth of French papers as advertising media. The class of people reached is the great buying middle class and no one can afford to lose that trade. With

## **Our Combination of French Papers**

We will enable you to reach this large population at a very moderate cost. We publish

*La Presse, of Holyoke, Mass.*

*Le Globe, of Fitchburg, Mass.*

*Le Canadien, of Dover, N. H.*

*Le Canado Americain,*  
*of Norwich, Conn.*

*Le Connecticut, of Waterbury, Conn.*

They reach a population which no other paper reaches. Send for rates to

**TESSON & CARIGNAN, Publishers**

**20 Main Street, Holyoke, Mass.**

# The Evening Post

F. H. McMASTER, Manager

CHARLESTON, S. C.

*It goes into more Charleston homes than any other paper published.*

---

## THE RETURNS GIVEN ADVERTISERS BY THE *HOME MAGAZINE* WASHINGTON, D. C.

have gained for it the reputation of being one of the leading and best RESULT PRODUCING mediums for "mail order business." It reaches the highest class of women buyers, and is invaluable to advertisers.

**200,000** CIRCULATION . . .  
GUARANTEED MONTHLY

**75c. per Agate Line,** Without  
Discount.

*General Offices and Plant, Washington, D. C.*

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## THE OSHKOSH TIMES

WISCONSIN'S GREAT DEMOCRATIC DAILY

The Times circulates in a territory that produces a bountiful harvest for judicious advertisers. Oshkosh is the largest sash door and blind manufacturing city in the world. It is also a Democratic city by over 1,000 majority, and the TIMES is the only Democratic paper. The TIMES covers the entire portion of Northern Wisconsin and Upper Michigan six hours ahead of all other morning papers.

Daily Circulation, **5,300** Sunday, **7,000**



# SCANDINAVIAN PAPERS EXCLUSIVELY

## C. RASMUSSEN ADVERTISING CO.

235 Fifth Avenue South, Minneapolis, Minn.

10 Metropolitan Block, Chicago, Ills

1409 American Tract Building, New York.

} Address all Communications  
to Minneapolis Office.

The Scandinavians (Norwegians, Danes and Swedes) comprise about 3,000,000 of our population and are considered as the thriftiest and most desirable of our citizens. If you wish to reach a rich field at a small cost try the following list of 30 representative Scandinavian papers with a total circulation of 337,200, at 80 cents per agate line each insertion.

|                |       |                         |              |
|----------------|-------|-------------------------|--------------|
| Chicago,       | Ills. | Arbejderen,             | Weekly       |
| "              | "     | Chicago-Posten,         | "            |
| "              | "     | Humoristen,             | "            |
| "              | "     | Missions Vannen,        | "            |
| "              | "     | Nya Vocko Posten,       | "            |
| "              | "     | Svenska Kuriren,        | "            |
| Decorah,       | Iowa, | Decorah Posten,         | "            |
| Cedar Rapids,  | "     | Kvinden og Hjemmet,     | Monthly      |
| "              | "     | Ovinnan och Hemmet,     | "            |
| Lake Mills,    | "     | Republikaneren,         | Weekly       |
| Worcester,     | Mass. | Sven,                   | "            |
| Madison,       | Minn. | Minn. Tidende,          | "            |
| Minneapolis,   | "     | Ill. Familie Journal,   | "            |
| "              | "     | Nya Tiden,              | Monthly      |
| "              | "     | Nya Normanden,          | Weekly       |
| "              | "     | Sk. Farmer Journal,     | Semi-Monthly |
| "              | "     | Sv. Familj Journal,     | "            |
| "              | "     | Sv. Am. Posten,         | Weekly       |
| "              | "     | Sv. Roman Bladet,       | "            |
| "              | "     | Ugebladet,              | "            |
| "              | "     | Veckoblad,              | "            |
| St. Paul,      | "     | Heimdal,                | "            |
| "              | "     | Minn. Stats Tidning,    | "            |
| Blair,         | Neb.  | Dansketen,              | "            |
| Omaha,         | "     | Den Danska Pioneer,     | "            |
| Perth Amboy,   | N. J. | Perth Amboy, Følgeblad, | "            |
| Grafton,       | N. D. | Det Frie Ord,           | "            |
| Sioux Falls,   | S. D. | Syd Dakota Ekko,        | "            |
| Eau Claire,    | Wis.  | Reform,                 | "            |
| West Superior, | "     | Superior Tidende,       | "            |

For further information and larger list, address

## C. RASMUSSEN ADVERTISING CO.

235 Fifth Avenue South, MINNEAPOLIS, MINN.

## DO YOU WANT EXPORT TRADE?

If so you could not select so good a medium in which to advertise as

# El Comercio

EL COMERCIO WAS ESTABLISHED IN 1875, AND IS NOT ONLY THE OLDEST SPANISH NEWSPAPER PUBLISHED IN THE UNITED STATES, BUT THE OLDEST EXPORT JOURNAL AS WELL.

El Comercio has a thorough and guaranteed circulation among the importing houses, general merchants, engineers, millers, mining, railroad and manufacturing companies; machine and hardware dealers, manufacturers, buyers and large consumers in the following countries:

### SOUTH AMERICA

Argentine Republic,  
Bolivia, Brazil, Chili,  
Colombia, Ecuador,  
Paraguay, Peru,  
Uruguay, Venezuela.

### CENTRAL AMERICA

Costa Rica,  
Gautemala,  
Honduras,  
Nicaragua,  
Salvador.

### WEST INDIES

Cuba, Curacao, Hayti,  
Jamaica, Puerto Rico,  
San Domingo,  
St. Thomas,  
Trinidad.

### MISCELLANEOUS

Mexico, Spain, Portugal, Philippine Islands, Canary Islands, Spanish Colonies in Africa, etc.

The value of EL COMERCIO to merchants, manufacturers and dealers, seeking a foreign trade is attested by the large number of prominent houses in the United States, who advertise steadily in its columns. Sample copy, advertising rates and descriptive circular containing testimonial letters from 100 of our advertisers will be sent on application.

J. SHEPHERD CLARK CO., Publishers and Proprietors, 126 LIBERTY ST., NEW YORK

# Le Costume Royal

NEW YORK

## 60,000 MONTHLY CIRCULATION

LE COSTUME ROYAL is the leader in its class and only high grade advertising is accepted.

Advertising rate, 50 cents a line agate. Discounts on three months, 5 per cent.; on six months, 10 per cent.; on twelve months, 15 per cent.

Forms close on the 10th of each month for issue two months in advance.

Advertising contracts are solicited from first-class advertisers.

### LE COSTUME ROYAL PUBLISHING COMPANY

Advertising Department,

150 NASSAU STREET, Room 934,

NEW YORK

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# FAMILY CIRCLE

MINNEAPOLIS, MINN.

This excellent mail order monthly and household journal, although one of the youngest of publications of this class, is attracting the notice of general advertisers who wish publicity of the most effective kind among the best mail order classes at a fair rate. Users of space who wish a good medium should send for sample copies and advertising rates.

FAMILY CIRCLE, MINNEAPOLIS, MINN.

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Established in 1863.      The "Old Reliable" Weekly.

## KANSAS FARMER

The only weekly medium which thoroughly covers KANSAS, OKLAHOMA, and contiguous territory—the most prosperous region of the United States.

Address, KANSAS FARMER CO., Topeka, Kansas

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## Gazeta Pittsburgska

THE GREAT POLISH WEEKLY

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**An Excellent Advertising Medium**

For rates, sample copies and other information, address,

GAZETA PITTSBURGSKA,      -      2006 Penn Avenue, PITTSBURGH, PA.



# SEEBECK BROS.

PHOTO-ENGRAVERS  
AND  
ELECTROTYPERS

166 WILLIAM ST.  
NEW YORK



CIRCULARS  
PAMPHLETS &  
CATALOGUES  
ILLUSTRATED



QUALITY THE BEST  
PRICES LOW





## DO YOU WANT THE PORTUGUESE TRADE?

ADVERTISE IN THE

# ARAUTO

The Largest Circulating Paper among the 80,000 Portuguese  
IN THE UNITED STATES.

**It is the only twice-a-week Portuguese Paper in America.**

The ARAUTO gives half-page FREE for one year to any advertiser that proves that this paper has not the largest circulation among the Portuguese people.

Books open to advertisers. Ask for sample copy to

Companhia Editora do Arauto, - - Oakland, Cal.

## THE KEYSTONE ENDEAVORER CLEAN—READABLE—NEWSY

Official organ of the Pennsylvania Christian Endeavor Union, 5,000 societies, 250,000 members. A special feature of each issue is an exposition of the Christian Endeavor weekly topics, which to be of value must be studied weekly. Thus an advertisement is kept in the home an entire month.

FRANK B. WILLIAMS, Publisher, - 305 Fourth Avenue, PITTSBURG, PA.

## ARBEITER-ZEITUNG (An Evening Daily) DIE FACKEL (Sunday) VORBOTE (Every Wednesday) CHICAGO

The ARBEITER-ZEITUNG is one of the most widely circulated German dailies of Chicago. The Sunday issue and the weekly VORBOTE also reaching many thousands of readers regularly. These papers are paid for by their readers because of their merits, and the standing of all editions has been secured by energetic and constant newspaper enterprise. The advertising rates of the paper are moderate and advertisers desiring to reach the important German population should be sure to use this paper.

Arbeiter-Zeitung Publishing Co., Publishers, 28 South Market St., Chicago



# THE NEW YORK FAMILY STORY PAPER

PUBLISHED

WEEKLY

Circulation 150,000

## AGATE MEASUREMENT

|                       |            | PER LINE |                  |            | PER LINE |
|-----------------------|------------|----------|------------------|------------|----------|
| Ordinary Advertising, | - 1 time   | 75c.     | Reading Notices, | - 1 time   | \$1.50   |
| "                     | - 13 times | 70c.     | "                | - 13 times | 1.40     |
| "                     | - 26 "     | 65c.     | "                | - 26 "     | 1.30     |
| "                     | - 52 "     | 60c.     | "                | - 52 "     | 1.20     |

**MEDICAL**, if acceptable, \$1.00 per line, each insertion.

**NO DEVIATION.** The rates for advertising in the NEW YORK FAMILY STORY PAPER are fixed and will not be deviated from under any circumstances.

Contracts discontinued before expiration will be charged short time rates.

No extra charge for cuts or electrotypes. Width of columns 2½ inches.

All orders for advertising must be addressed

T. L. BROPHY, Advertising Manager, - 100 WILLIAM ST., NEW YORK

## Atlanta Constitution

Largest Daily Circulation

Largest Sunday Circulation

Largest Weekly Circulation

South of Baltimore

East of St. Louis

NICHOLS & HOLLIDAY,

Sole Advertising Managers,

CONSTITUTION BUILDING, ATLANTA, GA

# A Million a Month

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## SAWYER TRIO



Three Popular Household and General Literary Publications.  
Famous for Results to Mail Order Advertisers.  
Circulation Absolutely Guaranteed and Proven.  
Rate, \$3.00 per line.

### Ask Nelson Chesman & Co.

ADDRESS

### SAWYER PUBLISHING CO.

INCORPORATED. CAPITAL, \$300,000

Sawyer Building,  
WATERVILLE, MAINE.

Temple Court,  
NEW YORK.

### ADVANCE IN RATES

# The Home Visitor

AFTER SEPTEMBER 1, 1899,

Will be one dollar per agate line. No discount for time or space. Five per cent. discount for five days payment of bills.

## GUARANTEED MONTHLY OUTPUT

After August edition

## FIVE HUNDRED THOUSAND COPIES

Proof by Post Office Receipts.

### WHY THE HOME VISITOR WILL PAY YOU AT \$1.00

1. Because we propose spending \$25,000 during the next six months in advertising THE HOME VISITOR, which will secure many thousands of new readers.

2. Because you will receive an output of over one-half the papers among actual paid subscribers, and the balance among carefully selected names.

3. Because THE HOME VISITOR is full of interesting reading matter and not an advertising sheet of its publishers.

4. Because it is a paper read by people who depend upon mail orders for their wants, as they reach a class who live remote from cities and each number is carefully and closely read by every member of the family. It is a recognized saying that "if you put it in THE HOME VISITOR it pays." Address all orders to

**HOME VISITOR PUBLISHING CO.**

PHILADELPHIA, PENNA.

**W. H. STARK, Mgr. Adv. Dept.**

917 TEMPLE COURT, NEW YORK, N. Y.



# THE CHICAGO DEMOCRAT

(Formerly THE DISPATCH) N. Eisenlord, Publisher.

Is the only Evening Democratic daily newspaper in the City of Chicago. It is clean and aggressive. It is indorsed by William Jennings Bryan and other national leaders.

# THE CHICAGO DISPATCH

The Weekly Edition of THE DEMOCRAT.

Is the great National Democratic Weekly newspaper. Circulates in every state and territory.

THE CHICAGO DEMOCRAT, 120-122 Fifth Avenue, Chicago, Ills.

Established 1843.

H. A. REINHARD, Manager.

## DER WESTBOTE

DAILY AND SEMI-WEEKLY.

VERY SUPERIOR ADVERTISING MEDIUMS

## FAMILIEN FREUND

A Sunday Paper devoted exclusively to Reading Matter.

THE WESTBOTE CO., Publishers, COLUMBUS, OHIO

THE REASONS WHY advertisers should use the

**Charlotte News** (AFTERNOON DAILY) AND **Times-Democrat** (SEMI-WEEKLY) ARE

FIRST—They circulate in the most prosperous section of the Carolinas and are published in the leading city and county in North Carolina, located in the midst of the rich Piedmont section and the center of the cotton manufacturing industry of the South. There are more than two hundred cotton mills within a radius of one hundred miles of Charlotte.

SECOND—They have a larger circulation in this rich territory than any other paper. Their combined circulation each issue is between 7,500 and 8,000. They give advertisers more service for the money than any other paper published in this territory.

THIRD—THE CHARLOTTE NEWS has a larger circulation than any other afternoon paper published in North Carolina.

FOURTH—THE TIMES-DEMOCRAT has a larger circulation than any other semi-weekly paper published in North Carolina.

If these reasons are not sufficient to convince you that you ought to advertise in my papers, write W. C. DOWD, Publisher, Charlotte, N. C.

## DIE DEBORAH

Edited by RABBI WISE.

The only Jewish paper published in German in the United States. Reaches a large number of well-to-do families that read no other papers except their local daily. For rates, etc., address

LEO WISE & CO., Publishers,  
CINCINNATI, OHIO

# BARNES-CROSBY COMPANY

...AND...

## A. ZEESE & CO.

CHICAGO

AND

ST. LOUIS

# Photo-Engravers

Artists • Designers Writers

Wood Engravers and Electrotypers



### OUR FACILITIES:

Through the combined capacity of both firms we have at our command the largest force of Skilled Artisans and Clever Artists under one management in the country. For evidence of our skill send for Specimen Book.



#### CHICAGO OFFICES:

837-845 Chicago Stock Exchange

#### WORKS:

Old Times Building and  
300 Dearborn Street

#### ST. LOUIS OFFICES:

610-611 Mermod & Jaccard Building



## DO YOU WANT GERMAN TRADE?

Of course you do! Everybody does! Why?

Because the Germans are an intelligent, hard-working and industrious class of people. They are thrifty, and taking a pride in keeping up with the times, they are fully able to satisfy all their wants. Whatever they buy they pay for. There are about 125,000 Germans in San Francisco and vicinity. 400,000 live in the State of California. To a large portion of them the GERMAN NEWSPAPER is the only means of getting the news. Can you afford to let this trade go to your competitors? Is it not worth your while to make special efforts to get a share of this trade? If so do not fail to advertise in the

## SAN FRANCISCO ABEND POST

(Daily, Weekly and Sunday Edition)

Established 1860.

READ BY GERMANS OF ALL CLASSES.

H. A. FOSS, EDITOR.

ED. LUND, MANAGER.

**Mye Normanden** and.... **ALMUEVENNEN**  
(NORWEGIAN WEEKLY)

Published by FOSS & LUND PUBLISHING CO., Minneapolis, Minn.

Subscription Price \$1.00 a Year for Both Papers.

Sworn average circulation for the last six months 7,660 copies each week

The largest and most progressive REFORM Paper in the Norwegian language in America. Circulates from the Atlantic to the Pacific Ocean. The most independent political newspaper in the Northwest. For advertising rates apply to

FOSS & LUND PUBLISHING CO., Minneapolis, Minn., or to NELSON CHESMAN & CO., St. Louis

FOR GOOD RESULTS ADVERTISE IN THE

## SOVEREIGN VISITOR

Guaranteed Circulation **125,000** Copies per Issue.

Increasing at the rate of 5,000 per month. It circulates in nearly every State in the Union, Mexico and Province of Ontario. Sample copy and advertising rates upon request. Address

SOVEREIGN VISITOR, - 311 Sheely Block, OMAHA, NEB.

## Amerikansky Russky Vestnik

PUBLISHED WEEKLY

This paper is devoted to the interests of the Greek Catholic Church and reaches the best people among the Russian residents in New York and other cities. Advertisers using papers printed in foreign languages will find this journal a desirable medium.

GREEK CATHOLIC UNION, Publishers, - 76 Avenue B, NEW YORK



DAILY, SUNDAY AND WEEKLY  
**THE IOWA STATE REGISTER**  
 DES MOINES, IOWA

Is the great State paper of Iowa not only in circulation but in influence. To reach the intelligent, thrifty, progressive class.

No advertising list is complete without it and advertisers who have used its columns for years look upon it as one of the papers from which they are sure to get substantial returns.

SEND FOR RATES AND SAMPLE COPIES

**CLARKSON BROTHERS, Proprietors**

DES MOINES, IOWA

JOHN BERMEL, PRES.

JOHN NELAN, VICE PRES.

E. C. DRACH, SEC'Y.

CHAS. A. DRACH ELECTROTYPE CO.  
 ELECTROTYPERS  
 STEREOTYPERS AND ENGRAVERS  
 COR. 4TH AND PINE STS.  
 ST. LOUIS, MO.  
 GLOBE DEMOCRAT BUILDING  
 TELEPHONE HO

**THE DAILY L'OPINION PUBLIQUE**

is the only French newspaper in New England equipped with Linotype machines and a Web perfecting press.

L'OPINION PUBLIQUE—has a larger actual circulation than any other French paper in New England, without exception.

L'OPINION PUBLIQUE—is the most ably edited French newspaper in the United States.

L'OPINION PUBLIQUE—is the only French newspaper in the entire county of Worcester.

L'OPINION PUBLIQUE—is the most modernly made up French newspaper in the United States.

ACTUAL CIRCULATION OVER 7,100 DAILY

BELISLE PRINTING AND PUBLISHING CO., Publishers

WORCESTER, MASS.

# The Illustrated Record

ESTABLISHED 1894

THE ILLUSTRATED RECORD has the Largest Circulation of any Illustrated Weekly Newspaper in America. Its circulation is mainly in the small cities and towns of the United States and Canada. Just try it for results.

---

## Rates for Advertising:

Ordinary Advertising 35 cents per Agate line.

Medical, if acceptable, 50 cents per Agate line.

Preferred position 25 per cent. extra.

No discount for time or space.

Any advertisement may be discontinued at any time at pro rata rates.

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# The Illustrated Record

WILLIAM AND SPRUCE STREETS

NEW YORK

# *The Des Moines Leader*

IS IOWA'S GREATEST DAILY.

*Largest Morning Circulation in the State.*

Its subscription price is greater than that of any other Des Moines daily newspaper.  
Independent in politics, reaching all classes.

NEW YORK OFFICE:

127 TRIBUNE BUILDING,  
W. WARD DAMON, Manager.

CHICAGO OFFICE:

1206 BOYCE BUILDING,  
HORACE M. FORD, Manager.

# The Mayflower

FLORAL PARK, N. Y.

CIRCULATION 300,000 MONTHLY

The Largest, Handsomest and Best Floral Magazine Published in America.

## It Pays Advertisers

BECAUSE its circulation was obtained by advertising; its subscribers read and answer advertisements.

BECAUSE most of its subscribers preserve their copies and have them bound, thus obtaining a regular encyclopedia on the subject of Floral Culture.

BECAUSE over 95 per cent. of its subscribers are women, and it is a well known fact that women are the great buyers.

## Ask Nelson Chesman & Co.

about the great paying qualities of this medium or address

H. M. Carleton, Manager Advertising Dept., Temple Court, New York, N. Y.

# NEW YORKER PLATTDÜTSCHER POST

WEEKLY

Only Paper of its kind Published in the United States

OFFICIAL ORGAN OF THE LOW GERMANS

Its large circulation extends throughout the whole United States, thus making it the most valuable advertising medium of any German weekly.

CIRCULATION, 14,000

Office: NEW CHAMBER AND WILLIAM STREETS, - NEW YORK





# HE ... BALTIMORE NEWS...

## The Evening Paper of Baltimore

The actual average number of copies of THE BALTIMORE NEWS that were bought and paid for on each of the 309 days of publication ended December 31, 1898, was

# 31,886

These figures are absolutely bona fide and actual, and represent the solid circulation of the paper for 1898.

In this accounting every damaged, free, returned and unsold copy has been deducted.

## NEWS ADVERTISING.

THE NEWS is the home paper of Baltimore; it goes directly into the homes, and is read by every member of the household. It is read at a time when people have leisure to scan its columns.

THE NEWS opens its books to the advertiser. He can ascertain exactly how many papers THE NEWS prints, how many it sells, how they are delivered, the distribution in the various sections of the city, and every other essential fact. The advertiser is permitted to examine all accounts and contracts in THE NEWS office in order to assure himself that the rate he gets is the same as that given others for like service.

THE NEWS has no reason for concealment.

Its circulation in Baltimore is larger than that of any other paper. Its treatment of its patrons is the same in all cases—no discrimination, no favoritism, no humbug of any kind.

For rates and information apply to

**M. LEE STARKE, Manager Foreign Advertising,**  
Tribune Building, New York

**S. S. RECKEFUS, Manager Western Department,**  
Boyce Building, Chicago, Ills.

ESTABLISHED 1824 

# Boston Traveler

Largest circulation of any Evening  
Newspaper in New England

307 Washington Street  
Boston, Mass.

---

## Mail Order Advertisers

BE SURE TO INCLUDE THE

# Boston Traveler Monthly

IN YOUR LIST

Lowest Rates for Guaranteed Circulation

WRITE FOR THE TRAVELER'S 250,000  
MAIL ORDER OFFER. ADDRESS THE

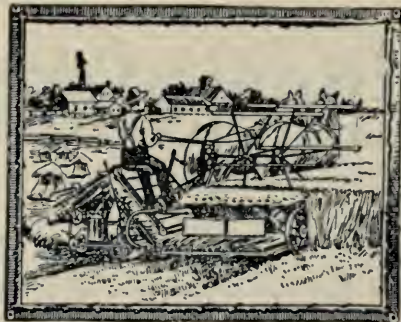
## Boston Traveler Monthly

307 Washington Street, Boston, Mass.

# THE BOHEMIAN FARMER



IN THE OLD



AND

IN THE NEW

Country are two different kind of farmers. Bohemia, the beautiful heart of Europe, is an ideal agricultural state. Bohemians, as well as all of the Slav nations, are agriculturists from time immemorial. Over half a million of Bohemian emigrants came to this country of the free, with inherent love for place and soil. Result of it.

**Over 75,000 of independent, prosperous Bohemian farmers in the United States, representing, with their families, three-fourths of Bohemian population in the United States.**

They are in the line with others in everything, and especially in agricultural progress. Every foreign nation in the United States can be judged by its newspapers. If you will judge Bohemian farmers by their greatest and best agricultural paper

## HOSPODARSKE LISTY

(AGRICULTURAL NEWS)

you will find them to be the most progressive farmers we have. **There is no use to tell lies** about our agricultural paper, because we are not publishing it to make money from advertisements, but when we say, that **in the first year of our existence we have secured more subscribers, than any other Bohemian paper during four years, then IT IS TRUE**, and when we say that **we are not more than 2,000 subscribers behind any of our elder competitors**, then everybody can swear to it. Having enough subscribers to keep 16 pages of our paper without advertisements, we are offering the **space on colored cover for advertisements exclusively. NO ADS. INSERTED ON THE INSIDE OF THE PAPER.**

“Honesty and Truth” is our double motto. Do you believe in this?

**Do you like to see your ad. reach the majority of Bohemian farmers in the United States?** Write for our special rates and sample copies. Our prices are in proportion to the “honest and truthful circulation,” **the cheapest you can find.**

Write for particulars and samples to

**HOSPODARSKE LISTY, (Bohemian Agricultural News)**

464 WEST 18TH STREET, CHICAGO, ILLS.

We also publish **KATOLIK**, the largest, best and most widely circulated Bohemian Catholic paper in the United States, issued twice a week.

**NAROD**, the only Bohemian Catholic daily in the United States.



# The Illinois Staats Zeitung

CHICAGO

Daily, Sunday (DER WESTEN) and Weekly

For 50 years the leading German newspaper west of New York.

Cover the entire German field in the West.

The Daily Morning Edition is acknowledged the most influential German daily in Chicago. Patronized by all prominent local and foreign advertisers.

DER WESTEN (the Sunday edition) compares favorably with the very best English Sunday papers and the large advertising patronage bestowed on it is proof of its immense value to advertisers.

The Weekly, with a circulation all over the United States, particularly strong throughout the Northwest, offers with its highly popular Agricultural supplement excellent opportunities for shrewd advertisers.

For rates and further information, address

## Illinois Staats Zeitung Company

FIFTH AVENUE AND WASHINGTON STREET

CHICAGO

# The Philadelphia Call

HAS long been recognized as that city's most popular afternoon paper, and no daily in the Keystone State has a higher standing among advertisers and the general public.

The best advertisers have for many years used THE CALL as one of their mediums in Philadelphia. The paper is particularly popular with women, and its columns give the best quality of service on any kind of legitimate advertising. The needs of advertisers have been carefully studied and are thoroughly understood, and the advertising schedule and rules of THE CALL will suit the needs of any advertiser.

THE CALL has an army of newsboys, newsgirls and newsdealers, as well as regular carriers and a large force of delivery wagons, besides special messengers, who are all required daily for the delivery of THE CALL'S large output of papers.

Any advertising plan intended to cover Philadelphia and its vicinity which omits THE CALL is incomplete.

**ROBERT S. DAVIS, Editor and Proprietor**

26 South Seventh Street, Philadelphia

## Bollettino Della Sera

This popular Italian daily, together with its Sunday edition, L'ITALIANO IN AMERICA, has established itself as one of the best mediums for reaching the very numerous Italian residents in New York and vicinity. Being sold at one cent a copy, the Daily has secured a large circulation, and the Sunday issue is also very popular.

Advertisers, who desire to secure a portion of the Italian trade, should use these papers. Sample copies and rates for advertising will be furnished on application.

**FRUGONE & BALLETO, Publishers**

178 PARK ROW, NEW YORK

## NORDSTJERNAN

(NORTH STAR)

The Swedish Weekly, now in its 29th year, is the oldest and most influential Swedish paper east of Chicago. 12 pages, 7 columns. Has correspondents in all larger Swedish settlements in the East. Special Woman's page and two pages of Swedish, Finnish, Norwegian and Danish foreign news.

**H. JOHANSEN, Publisher, - 108 Park Row, New York**

ESTABLISHED 1887

# Daily Jewish Herald

The most Popular Daily in New York.

# The Volksadvocat

The only Weekly promoting light and knowledge  
among the Jews in America.

## Best Advertising Mediums

MINTZ, BRODY & CO., Publishers,

132 CANAL STREET, - - NEW YORK

## THE National Fraternal Press Association

Representing 70 Leading Fraternal Publications.

SWORN MONTHLY CIRCULATION FOR JULY, 1899, 1,363,989

Four Exclusive Ladies' Papers having a total circulation  
for July of 114,700.

A Most Magnificent Field for the General Advertiser.

### Three Reasons FOR ADVERTISING IN THE NATIONAL FRATERNAL PRESS ASSOCIATION LIST.

FIRST—The circulations given are absolutely correct. Affidavits are furnished with the circulation of each publication by reliable parties of unassailable character.

SECOND—The circulation is mainly among the great middle class of well-to-do. Among those who live in country towns and rural districts, The class that make money and live well. The class it pays to cultivate.

THIRD—Results follow. Old advertisers, experienced advertisers, advertisers who have made fortunes in the business, use these mediums. They use them because it pays.

**HUGH HAMILTON,**

Representative Western Office,  
705-7 Boyce Building, Chicago, Ills.

**M. F. VAN BUSKIRK,**

Manager Department of Advertising,  
39 State Street, Rochester, N. Y.



A SPLENDID MEDIUM FOR ADVERTISERS.

PRICE  
10 CENTS  
\$1.00  
PER YEAR

# AMERICAN ILLUSTRATED

## A MONTHLY MAGAZINE.

A Journal of  
Literature and  
Education...

### BUSINESS MEN

*Find "American Illustrated" to be one of the very best advertising mediums in America, because it is bright, cheerful, wide awake, no cobwebs, richly illustrated, a work of art and of interest to all.*



## Pays Advertisers Because

It reaches the homes of the wealthy and intelligent classes. Advertisements are never lost, for they are always placed in the family library for future reading. Many families usually have their numbers bound for a whole year, therefore not a single copy is lost, and the advertisements are read throughout the year, while this realizes a permanent advertisement to the advertiser.

### The "American Illustrated"

pays advertisers, because its circulation was obtained by advertising, and its subscribers read and answer advertisements.

**Peninsula Publishing Co., Publishers.**

New York,

Chicago,

509 Temple Court.

3rd Floor Great Northern Bldg.

**Circulation Over 60,000 Copies.**



**Advertising  
Designs  
are  
Catching**

WHEN  
MADE  
BY

**American  
Illustrated  
Engraving  
Co.,**

**THIRD FLOOR  
GREAT NORTHERN,  
Chicago.**

# AD. IDEAS



**ideaed and  
executed  
by none but  
capable and  
experienced  
men. ~~~~~**

**Drawings for  
every purpose  
of reproduced  
art**

**Send for  
Sample Book.**

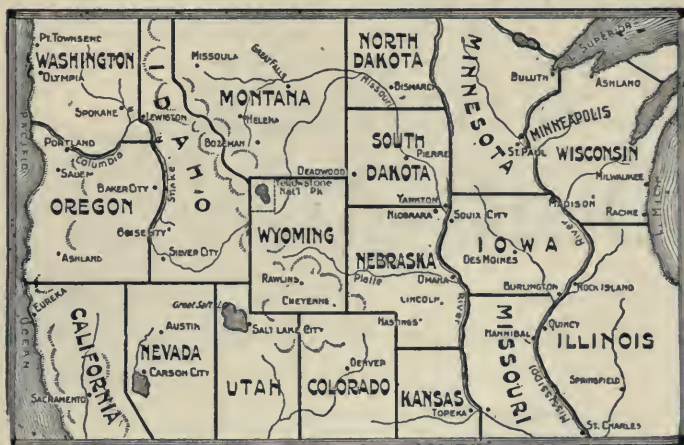
**THE ARTISTS'  
SYNDICATE  
ATHENAEUM BLD'G,  
CHICAGO.**

**THESE  
ARE  
SAMPLES  
OF  
WORK  
EXECUTED  
BY THE**

**American  
Illustrated  
Engraving  
Company,  
Chicago.**

**PATRONAGE  
SOLICITED.**

**THERE IS NO OTHER  
DAILY PAPER PUBLISHED  
IN THIS TERRITORY WHOSE  
CIRCULATION EQUALS THAT OF**



**The Minneapolis  
Tribune.**



## TO ADVERTISERS

When you invest your money in advertising you expect a return in the way of profit, and if your appropriation is judiciously handled you should get it. When going into Wisconsin you should see to it that

# THE MILWAUKEE JOURNAL

is on your list. The circulation of The Milwaukee Journal equals or exceeds the combined circulations of the two other evening papers of Milwaukee. The Advertisers Guarantee Co. is back of this statement.

## THE JOURNAL COMPANY MILWAUKEE, WIS.

C. D. BERTOLET,  
Marquette Building,  
Chicago, Ills.

STEPHEN B. SMITH,  
Tribune Building,  
New York City.

# The American

Is the only Morning and Sunday Paper Published in Nashville. Advertisers to cover the field must use

# The American

**ADVERTISERS** IF YOU WANT YOUR MONEY BACK AND A PROFIT  
ON YOUR INVESTMENT ADVERTISE IN THE

## Pastime Story Paper

ROCHESTER, N. Y.

A Monthly that reaches 50,000 country homes each month

*RATES: 25 cents per agate line.*

*Discount 10 per cent. on yearly orders.*

Forms close on the 25th of the preceding month. All advertisements subject to our approval. Sample copy on application. Address all advertising communications to

## GUILD COMPANY,

Publishers' Representatives, 132 Nassau Street, New York

# Little Rock Democrat

One of the best advertising mediums in the South-west. Advertising rate for run of paper, two cents per line, agate measure. Want column advertisements one cent a word. The DEMOCRAT is the best Want Column medium in the South-west. It prints twice as many classified advertisements every day as any other Arkansas paper. Advertisers who know that classified advertisements mean much circulation among active people will appreciate the value of the DEMOCRAT as a medium for general advertising.

C. GEORGE KROGNESS, Western Representative, Marquette Building, Chicago, Ill.  
N. M. SHEFFIELD, Eastern Representative, Tribune Building, New York City.

# The Newspaper Advertising Agency

## THAT IS "UP-TO-DATE."

---

The Newspaper Advertising Agency of the present time must have at command the services of the designer, sketch artist, engraver, printer, electrotyper and matrix maker.

It must be prepared to send orders to publishers by wire, long distance telephone and fast mail.

It must have the clerical force to dispatch large numbers of electrotypes to widely divergent points by express, mail and special delivery in a few minutes time when necessary to reach publishers with the least possible delay, in order to have advertisements appear at the exact time they are wanted by advertisers.

The financial standing of the agency must be an established fact to the thousands of publishers in all parts of this broad country.

A hitch or loss of time at any point, after contract is closed with an advertiser, indicates a lack of facilities or a weakness in methods that will surely disappoint the customer. Promptness and efficiency are demanded by the advertisers, no matter how complicated the work under contract.

Of the large number of persons and firms, in this country, doing business as newspaper advertising agents, how few have incurred the expense for equipment or have the ability and financial standing to meet the requirements of the business in a manner to entitle them to full recognition by advertisers and publishers.

Advertisers of limited experience not infrequently score a failure through lack of good counsel and sound judgment on the part of those into whose hands they have placed their advertising. The advertising in many cases is the very foundation stone upon which success is to be built.

The difference between advertising agencies is fully as great as that between the small shop 20x30 on one floor and a side street and the immense department stores having several acres of floor space on which to display the vast variety of merchandise from which their customers may select.

The advertiser can readily determine the ability and standing of any advertising agency, and it is a duty he owes to himself to make an investigation before he begins to place his orders.

NELSON CHESMAN & CO.,

ST. LOUIS OFFICE,  
1127 Pine Street,  
Home Office

CHICAGO OFFICE,  
112-114 Dearborn Street,  
Boyce Building.

NEW YORK OFFICE,  
5-7-9 Beekman Street  
509 Temple Court



## NEW YORK DAILY PAPERS

| ADVERTISING RATES             |          | Display | Classified | Special Notices | Readers      | Bus. Notices | Cuts   | Extra for Double Column |
|-------------------------------|----------|---------|------------|-----------------|--------------|--------------|--------|-------------------------|
| Single Insertion              |          |         |            |                 |              |              |        |                         |
| Journal,                      | Morning, | \$.40   | \$.40      |                 | \$1.50       |              |        | If 42                   |
| Journal,                      | Sunday,  | .45     |            |                 | 1.50         |              |        | lines no                |
| Journal,                      | Evening, | .40     |            |                 | 1.50         |              |        | extra                   |
| † World,                      | Morning, | .40     |            |                 | 1.50 to 2.50 | .60          |        | If 25                   |
| † World,                      | Sunday,  | .40     |            |                 | 1.50 to 3.00 |              |        | lines no                |
| † World,                      | Evening, | .40     |            | .60             | 1.50 to 2.50 | .60          |        | extra                   |
| * Herald,                     | Morning, | .45     |            | .50             |              | .75          | Double | Extra                   |
| * Herald,                     | Sunday,  | .40     |            | .50             |              |              | Double | Extra                   |
| Sun,                          | Morning, | .40     |            | .50             | 1.50 to 2.50 | .75          | Double | Extra                   |
| Sun,                          | Sunday,  | .40     |            | .50             | 1.50 to 2.50 | .75          | Double | Extra                   |
| Sun,                          | Evening, | .30     |            | .40             | 1.00 to 1.50 | .50          |        |                         |
| Tribune,                      | Morning, | .30     | .20        | .40             | 1.00 to 2.00 |              | Double | Double                  |
| Tribune,                      | Sunday,  | .30     | .20        | .40             | 1.00 to 2.00 |              | Double | Double                  |
| Times,                        | Morning, | .30     |            | .40             | 1.00 to 2.00 |              | Double | Double                  |
| Times,                        | Sunday,  | .30     |            | .40             | 1.00 to 2.00 |              | Double | Double                  |
| Morgen Journal (Gr.),         | Morning, | .15     |            |                 | .40 to .75   |              |        |                         |
| Staats Zeitung (Gr.),         | Morning, | .22½    | .15        | .30             | 1.00 to 2.00 |              | Extra  | Extra                   |
| Staats Zeitung,               | Sunday,  | .22½    | .15        | .30             | 1.00 to 2.00 |              | Extra  | Extra                   |
| Staats Zeitung,               | Evening, | .15     |            | .25             | .75 to 1.00  |              | Extra  | Extra                   |
| News,                         | Evening, | .30     |            |                 | .50 to 1.00  |              |        |                         |
| News,                         | Sunday,  | .25     |            |                 | .50 to 1.00  |              |        |                         |
| New Yorker Zeitung,           | Morning, | .15     |            | .25             | .50 to 1.00  |              |        |                         |
| New Yorker Herold (Gr.),      | Evg.     | .15     |            | .25             | .50 to 1.00  |              |        |                         |
| Press,                        | Morning, | .30     |            |                 | 1.00 to 1.50 |              |        |                         |
| Press,                        | Sunday,  | .30     |            |                 | 1.00 to 1.50 |              |        |                         |
| Morning Telegraph,            | Morning, | .15     | .15        | .50             |              |              |        |                         |
| Sunday Telegraph,             |          | .18¾    | .15        | .50             |              |              |        |                         |
| Evening Post,                 |          | .20     |            | .30             | .75 to 1.50  |              | ½ Ex.  | ½ Extra                 |
| Commercial Advertiser,        | Evg.     | .15     |            |                 | .50 to 1.25  |              |        | Extra                   |
| Mail and Express,             | Evening, | .20     |            | .30             | .75 to 1.50  |              |        | Extra                   |
| Evening Telegram,             |          | .20     |            | .50             | 1.00 to 2.00 |              |        |                         |
| Brooklyn Eagle, Evg. and Sun. |          | .15     | .15        |                 | 1.00 to 1.50 |              | Double |                         |

† Medical, 60 cents.

\* Medical, 50 cents.

‡ Medical, 75 cents.

## CHICAGO DAILY PAPERS

| ADVERTISING RATES |          | Single Insertion |            |                 |                  |              |         |                         |  |  |  |  |  |  |  |  |  |
|-------------------|----------|------------------|------------|-----------------|------------------|--------------|---------|-------------------------|--|--|--|--|--|--|--|--|--|
|                   |          | Display          | Classified | Special Notices | Readers          | Bus. Notices | Cuts    | Extra for Double Column |  |  |  |  |  |  |  |  |  |
| Tribune,          | Morning, | \$.30            | \$.15      | \$.15           | \$1.00 to \$5.00 | \$.75        | ¼ extra |                         |  |  |  |  |  |  |  |  |  |
| Tribune,          | Sunday,  | .40              | .25        |                 | 1.25 to 5.00     | .75          | ¼ extra |                         |  |  |  |  |  |  |  |  |  |
| Record,           | Morning, | .25              | .15        | .30             | 1.00             | .60          | ½ extra |                         |  |  |  |  |  |  |  |  |  |
| Daily News,       | Evening, | .30              | .18        | .30             | 1.00             | .60          | ½ extra |                         |  |  |  |  |  |  |  |  |  |
| Chronicle,        | Morning, | .20              | .10        |                 | 1.00 to 2.50     | .50          |         |                         |  |  |  |  |  |  |  |  |  |
| Chronicle,        | Sunday,  | .30              | .15        |                 | 1.00 to 2.50     | .50          |         |                         |  |  |  |  |  |  |  |  |  |
| Times-Herald,     | Morning, | .30              | .10        |                 | 1.00 to 2.50     | .75          |         |                         |  |  |  |  |  |  |  |  |  |
| Times-Herald,     | Sunday,  | .40              | .10        |                 | 1.00 to 2.50     | .75          |         |                         |  |  |  |  |  |  |  |  |  |
| Inter-Ocean,      | Morning, | .30              | .10        |                 | 1.00 to 2.50     | .75          |         |                         |  |  |  |  |  |  |  |  |  |
| Inter-Ocean,      | Sunday,  | .30              | .15        |                 | 1.00 to 2.50     | .75          |         |                         |  |  |  |  |  |  |  |  |  |
| Evening Post,     | Evening, | .20              | .15        |                 | 1.00             | .50          |         |                         |  |  |  |  |  |  |  |  |  |
| Journal,          | Evening, | .20              | .10        |                 | 1.00             |              |         |                         |  |  |  |  |  |  |  |  |  |
| Democrat          | Evening, | .10              | .10        |                 | .50 to 1.00      | .30          |         |                         |  |  |  |  |  |  |  |  |  |
| Freie Presse,     | M'g & E. | .12½             | .10        |                 | .75              |              |         |                         |  |  |  |  |  |  |  |  |  |
| Daheim,           | Sunday,  | .15              | .10        |                 | 1.00             |              |         |                         |  |  |  |  |  |  |  |  |  |
| Staats Zeitung,   | Morning, | .12½             | .10        |                 | .75              | .50          | ¼ extra |                         |  |  |  |  |  |  |  |  |  |
| Der Westen,       | Sunday,  | .15              | .15        |                 | .75              | .50          | ¼ extra |                         |  |  |  |  |  |  |  |  |  |
| Arbeiter Zeitung, | Evening, | .10              | .10        |                 | .30              | .30          |         |                         |  |  |  |  |  |  |  |  |  |
| Die Fackel,       | Sunday,  | .10              | .10        |                 | .30              | .30          |         |                         |  |  |  |  |  |  |  |  |  |
| Abend-Post,       | Evening, | .10              | .10        |                 | .50              |              |         |                         |  |  |  |  |  |  |  |  |  |
| Skandinaven,      | Morning, | .10              | .10        |                 | .15 to .30       |              |         |                         |  |  |  |  |  |  |  |  |  |
| Skandinaven,      | Sunday,  | .15              | .10        |                 | .30              | .20          |         |                         |  |  |  |  |  |  |  |  |  |

## PHILADELPHIA DAILY PAPERS

| ADVERTISING RATES  |          | Display | Classified | Special Notices | Readers      | Bus. Notices | Cuts    | Extra for Double Column |
|--------------------|----------|---------|------------|-----------------|--------------|--------------|---------|-------------------------|
| Single Insertion.  |          |         |            |                 |              |              |         |                         |
| *Press,            | Morning, | \$.20   | \$.15      | \$.20           | \$1.00       | \$.50        |         |                         |
| Public Ledger,     | Morning, | .30     |            |                 |              |              |         |                         |
| †Record,           | Morning, | .25     | .10        |                 | 1.00         |              |         |                         |
| Record,            | Sunday,  | .20     | .10        |                 | 1.00         |              |         |                         |
| Evening Item,      |          | .30     | .10        |                 | .75 to 1.50  | .50          | ¼ extra |                         |
| ‡Inquirer,         | Morning, | .25     | .10        | .50             | 1.50         |              |         |                         |
| Call,              | Evening, | .25     |            |                 | .50 to 1.50  |              | Double  |                         |
| Times,             | Morning, | .20     | .10        | .20             | 1.50         | .50          |         |                         |
| Demokrat (Ger.)    | Morning, | .12     | .10        |                 | .50 to 1.00  |              |         |                         |
| (German) Gazette,  | Morning, | .15     |            |                 | .30          |              |         |                         |
| Evening Bulletin,  |          | .20     | .15        |                 | 1.00 to 2.00 |              |         |                         |
| Evening Telegraph, |          | .20     | .10        | .50             | 1.00 to 2.00 |              |         |                         |
| Evening Star,      |          | .15     |            |                 | .50          | .20          |         |                         |
| Evening Herald,    |          | .15     |            | .25             | .50          |              |         |                         |
| News,              | Evening, | .15     |            | .25             | .50          |              |         |                         |
| North American,    | Morning, | .20     | .10        |                 | .50 to 1.00  |              |         |                         |
| Tageblatt (Ger.)   | Morning, | .10     |            |                 |              |              |         |                         |
| Abend-Post (Ger.)  | Evening, | .10     |            |                 | .20          |              |         |                         |

\*Proprietary and medical, 25 cts.; classified medical, 40 cts.

† Medical, 40 cts.

‡ Medical, 30 cts.



## ST. LOUIS DAILY PAPERS

| ADVERTISING RATES  |           | Display | Classified | Special Notices | Readers         | Bus. Notices | Cuts | Double Column |
|--------------------|-----------|---------|------------|-----------------|-----------------|--------------|------|---------------|
| Single Insertion   |           |         |            |                 |                 |              |      |               |
| Republic,          | Morning,  | \$.25   | \$         | \$              | \$.60 to \$1.00 | \$           |      |               |
| Republic,          | Sunday,   | .30     |            |                 |                 |              |      |               |
| †Globe-Democrat,   | Morning,  | .25     |            |                 | 1.00            | .50          |      |               |
| Globe-Democrat,    | Sunday,   | .30     |            |                 | 1.25            | .50          |      |               |
| Evening Chronicle, | Daily,    | .16     |            |                 | .40 to .75      |              |      |               |
| Post-Dispatch,     | Evening,  | .25     | .10        |                 | .60 to 1.00     |              |      |               |
| Post-Dispatch,     | Sunday,   | .30     | .10        |                 | .75 to 1.00     |              |      |               |
| Star,              | E. & S.   | .20     |            |                 | 1.00 to 1.50    | .50          |      |               |
| Westliche Post,    | M'g or E. | .15     | .10        | .20             | .50             |              |      |               |
| Westliche Post,    | Sunday,   | .15     | .10        | .20             | .50             |              |      |               |
| Amerika,           | Morning,  | .10     |            |                 | .25             |              |      |               |
| Amerika,           | Sunday,   | .10     |            |                 | .30             |              |      |               |

† Saturday only, 30 cents.

## BOSTON DAILY PAPERS

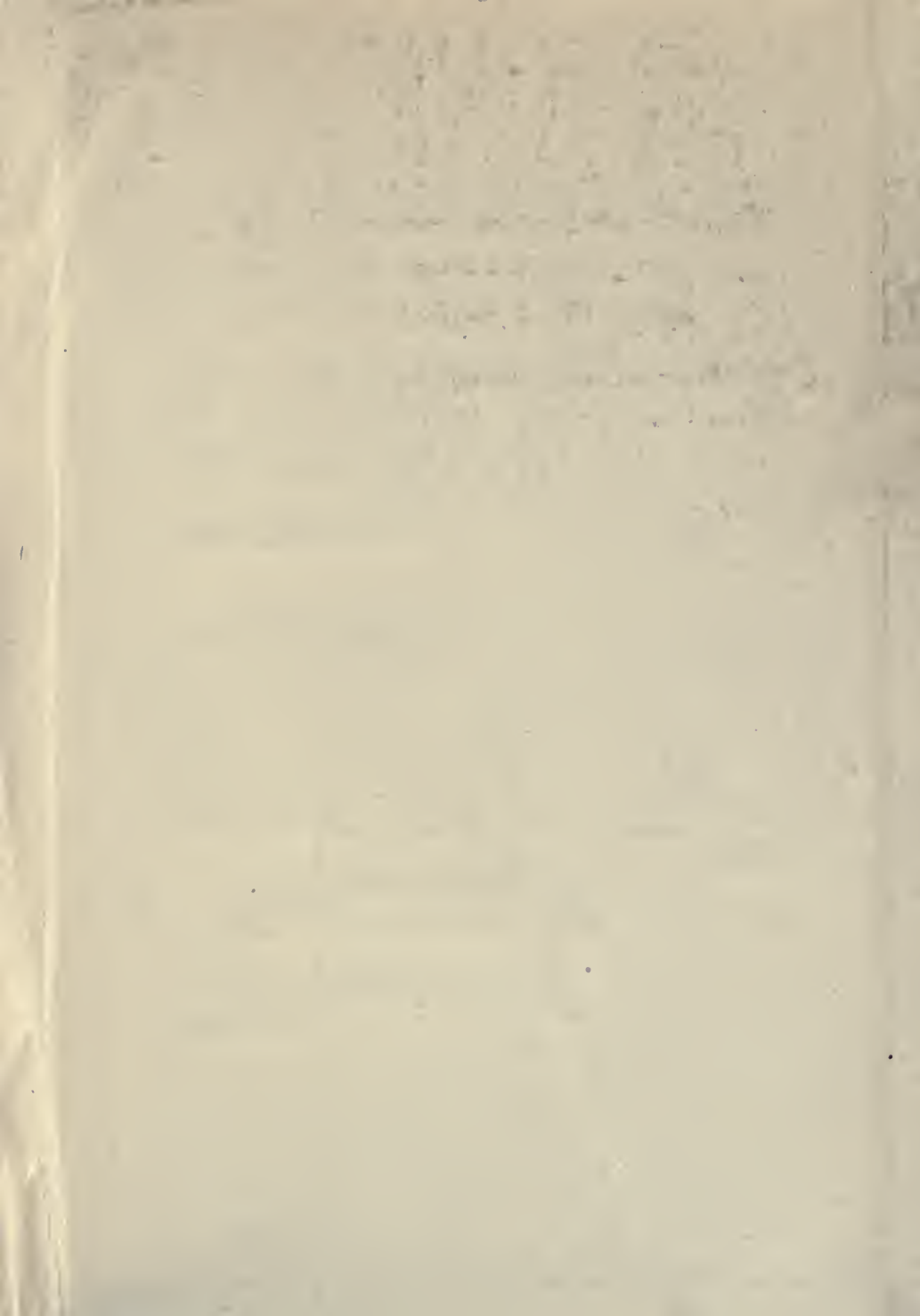
| ADVERTISING RATES   |          | Display           | Classified          | Notices Specia | Readers         | Notices Bus. | Cuts                | Extra for Double Column |
|---------------------|----------|-------------------|---------------------|----------------|-----------------|--------------|---------------------|-------------------------|
| Single Insertion    |          |                   |                     |                |                 |              |                     |                         |
| †Globe,             | Morning, | \$.20             | \$.12 $\frac{1}{2}$ | \$             | \$.50 to \$1.50 | \$           | Double              | $\frac{1}{2}$           |
| †Globe,             | Sunday,  | .20               | .12 $\frac{1}{2}$   |                | .50 to 2.00     |              | Double              | $\frac{1}{2}$           |
| *Herald,            | Morning, | .25               | .12 $\frac{1}{2}$   |                | .50 to 2.00     |              | 40c.                | $\frac{1}{2}$           |
| Herald,             | Sunday,  | .20               | .12 $\frac{1}{2}$   |                | .50 to 2.00     |              | 40c.                | $\frac{1}{2}$           |
| Journal,            | Morning, | .15               | .10                 | .25            | 1.00 to 1.50    | .50          |                     |                         |
| Traveler,           | Evening, | .10               | .05                 |                | .50 to 1.00     |              |                     |                         |
| Post,               | Morning, | .12 $\frac{1}{2}$ |                     |                | .50 to 1.50     |              |                     |                         |
| Advertiser,         | Morning, | .12 $\frac{1}{2}$ |                     | .20            | 1.00            | .50          | $\frac{1}{4}$ extra | $\frac{1}{4}$           |
| Evening Record,     |          | .12 $\frac{1}{2}$ |                     |                | .40 to .60      |              | $\frac{1}{4}$ extra | $\frac{1}{4}$           |
| Evening Transcript, |          | .12 $\frac{1}{2}$ |                     |                | .25 to 1.00     |              |                     | $\frac{1}{4}$           |

† Medical, week days, 30 cents; Sundays, 50 cents. \* Medicines, 40 cents.









*Valuable testimony sworn to by  
F. N. Goddard, of the firm  
of J. W. Goddard & Sons.*

*"THE AMERICAN QUEEN has a large monthly circulation throughout the United States and Canada, being one of the popular and leading ladies' magazines of the United States, and a most valuable advertising medium."*

*"Sworn to by F. N. Goddard, of the firm  
of J. W. Goddard & Sons."*

*[Extract of an affidavit.]*

*It seems to me that this is a pretty good testimonial of the value of THE QUEEN as an advertising medium when you consider that it is made by the head of one of the most important mercantile firms in New York City, and after the firm had tested THE QUEEN as an advertising medium to the extent of four thousand dollars.*

*Very truly yours,  
THE AMERICAN QUEEN.*

*B. J. Kelley*  
TREASURER